Nicole Dominguez

User Interface Designer, Front End Developer

An empathetic curious human. Passionate about delightful, usable experiences made possible by great reusable and scalable code.

Berlin, Germany | English, Spanish

EXPERIENCE

Lincoln Loop
UI/UX Developer, Consultant

Implement user-facing features for national brands and organizations. Build reusable components, interfaces and interactive features. Collaborate with designers, developers and product owners. Create and implement style guides, contribute and update existing style guides. Integrate work in Django and Django CMS applications. Clients include *UNICEF, Planned Parenthood, Wharton School of Business*.

Lastmile Retail
Senior Front-end Developer, Consultant

October 2017 – Present
New York City, Remote

Wireframe, mockup, prototype and design new product features. Implement new features in the user interface with HTML, Sass, Javascript (jQuery, Vue) and Django. Refactor HTML, Sass, Javascript and Django code. Introduced Sass and Gulp to streamline the front-end development process/workflow (including CasperJS visual regression tests and local performance tests). Visual and UI design for sales, client mockups, client presentations, marketing efforts. Backend development with Python and Django. White labeled product implementations for clients such as *Sprint, Cureleaf, Rural King*. Hire and manage freelance designers and design projects, including a company rebranding effort.

Bloc
UI/UX Mentor, Design Bootcamp

February 2017 – July 2017
Remote

Guide students through UX/UI coursework (includes HTML, CSS, JS). Answer any questions on coursework or career path. Review student assignments. Guide students through problem solving and debugging.

NerdyFab LLC
Freelance UI Designer, Product Designer, Front-end Developer

2016 – Present
Remote

Consulting with clients for various needs such as: design improvements, website errors, performance improvements, create style guides. User interface design for web applications. Front-end Development with HTML, Sass, Javascript (jQuery, Vue). Back-end Development with Python and Django. Clients include: *Chainalysis, Impak Advisors, Alliance Healthcare, Zoe Pepper, Potluck.Chat, Clearbold, Brainewave*

Sawhorse Media
Senior Product Designer, Front-End Developer

<div align="right">July 2014 – February 2016
New York City</div>

Responsible for overseeing brand direction, user interface design, interactive prototypes, implementation of UI, user experience research. Front and backend development with HTML, CSS, Sass, Python, Django, MySQL, jQuery and Backbone. Managing large CSS codebases, refactoring stylesheets, crafting performant user interfaces.

Sawhorse Media
Front End Developer & UI Designer

<div align="right">October 2013 – July 2014
New York City</div>

User interface design: ideation, sketching, wireframes, front end implementation in the codebase. Front end development on django apps. Created styleguides for product owners and developers. Collaborated with backend developers on building new features.

NASDAQ OMX
Product Designer

<div align="right">February 2013 – June 2013
New York City</div>

Developed rapid interactive prototypes for web applications and UX testing. Created wireframes and solved user experience problems. Designed and developed marketing websites.

Reachably
Lead Designer, Front-end Developer

<div align="right">May 2011 – December 2012
New York City</div>

Responsible for overall direction of design and branding. Web page designs from start to finish (Wireframes, UX/UI, Implementation, Development, etc.). Email Newsletter Design, Testing & Development. Web application design: wireframing, mockups, code implementation. Mobile app: Overall Visual Design, UX & UI. All Branding and Marketing Materials. Exectuted a Rebrand.

EDUCATION

Broward College   2017 – Current, Remote

Business Administration and Management

DesignLab   2017, Remote

UX Research and Strategy Course

CUNY New York City College of Technology   2012-2013, Brooklyn

Design and Visual Communications

COMMUNITY

Django-NYC Meetup   2015-2018, New York City

Hosting semi-monthly hacknights for the local Django community to gather, socialize, hack and get help on their projects.

Django Girls Organizer   2015-2016, New York City

Hosted and organized two Django Girls workshops in the New York City area. Django Girls organizes free programming workshops for women.

Hackathon Hacker   Various

Startup Bus, Starter Island 2015, AngelHack 2013, Startup Weekend NYC, Hack 'n Jill Hackathon

PRESS

2017   Responsive Web Design Podcast, Guest

2017   Toolsday Podcast, Guest

2017   Friends Talk Frontend Podcast, Guest

2017   SheNomads, Interview

2016   superyesmore, Feature

2015   Bushwick Film Festival, Panelist

2015   UnCubed, Panelist

2015   Fearless Careers Podcast, Interview

2015   CodeNewbie Podcast, Interview

2015   ShopTalk Show Podcast, Guest

2014   Revision Path Podcast, Interview

2014   How To Hold a Pencil, Interview

2008   New York Times, Interview

CERTIFICATIONS

Adobe Certified Associate   2012

Visual Communication with Adobe Photoshop CS4