

# SOPHIA DEW

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Engineer and product designer building blockchain applications to fund what matters.

## PROFESSIONAL EXPERIENCE

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### Public Goods Network | Technical PM

September 2023 - Present

- Led technical operations at PGN, the first L2 blockchain for funding public goods, securing free deployment partnerships (OP Labs, Celstia, Protofire, LayerZero+) to improve developer experience and reduce infrastructure costs by 98%.
- Cultivated a 500+ builder ecosystem, accelerating dApp development and transaction volume via weekly builder calls, managing ecosystem projects, and allocating grant funding.

### Gitcoin Passport | Software Engineer

April 2023 - August 2023

- Developed the React component library for Gitcoin Passport, an identity verification and Sybil resistance protocol, boosting product adoption and composability.
- Spearheaded the integration of the Gitcoin Passport API into Snapshot, improving the voting and validation mechanisms for DAOs, DeFi protocols, and NFT communities.

### Friends & Family Builders Fund | Founder

January 2022 - May 2023

- Founded and managed a nonprofit awarding \$50K in micro-grants to student builders, fostering early-stage experimentation in deep and emerging technologies.
- Connected over 150 builders with industry-leading mentors and investors, accelerating project development and increasing funding success.

### Flamingle (acquired by StartupTree) | CTO & Co-Founder

August 2020 - June 2021

- Led the technical development and product launch of a video-based networking platform.
- Recruited, trained, and managed a team of 7 software engineers through the design, development, and release of the Flamingle iOS app.
- Spearheaded company development from inception to acquisition, including business planning, investor relations, user engagement, app development, and delivery.

## OPEN-SOURCE PROJECTS

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### Protocol Labs | Hypercerts DevRel & Product Contributor

- Built an on-chain impact attestation marketplace utilizing the Hypercert protocol.
- Led workshops [EthMexico, ReFi Week] and talks [PL Summit, DeSci] to expand protocol reach.

### Funding the Commons | Web3 Engineering Residency

- Developed an AI chatbot that analyzed blockchain data & open-source contributions to optimize grant distribution for public good projects.

### SoulBadge | dApp Engineer and Product Freelancer

- Designed the technical architecture for a permissionless professional identity and reputation primitive for pseudonymous DAO workers.

### CabinDAO | Product Designer and Engineering Contractor

- Built a tool for easily minting NFTs that can be used to represent DAO membership for CabinDAO, a decentralized network city for web3 creators.

## EDUCATION

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### Stanford University | B.S. Computer Science and Product Design

- Co-launched Design Summer, a Stanford d.school course focused on supporting students in exploring unconventional career paths.
- Clubs: Stanford Blockchain Club, Stanford Women in Computer Science, Stanford Women in Design, Design For America.