

ORION Copilot Report

Tesla1

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Conversation History

You

11/26/2025, 8:19:39 PM

the future of AI in Axians Portugal in 2035

Copilot

11/26/2025, 8:19:39 PM

I understand your strategic focus is on the future of AI at Axians Portugal with a time horizon to 2035. If this is not correct, please adjust it.

With this focus, we can explore how AI may evolve at Axians Portugal, considering potential innovations, market dynamics, and strategic opportunities.

We can work in three different ways:

1. **Quick Insight** – a focused, light engagement: I provide a short scanning overview, identify key driving forces, and create 1–2 core visualisations, plus a brief implications summary.
2. **Scanning Deep Dive** – a complete Horizon Scanning lab: we use the full scanning toolkit of ORION.AI to map megatrends, trends, weak signals and wildcards, and generate visualisations and systems views.
3. **Full Strategic Project** – a complete Strategic Foresight & Innovation journey: we go through Designing !' Scanning !' Sensing !' Acting, from project framing to scenarios, options and strategic pathways.

Which option makes more sense for you now?

You

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Full Strategic Project –

Copilot

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Thank you for choosing the Full Strategic Project mode. I understand your strategic focus is the future of AI in Axians Portugal with a time horizon to 2035.

We will follow a structured approach with the following stages:

- **Designing** !' Establishing the foundation and framing the project.
- **Scanning** !' Mapping the external landscape to identify driving forces.
- **Sensing** !' Developing scenarios and deeper strategic understanding.
- **Acting** !' Designing strategic options, roadmaps, and innovation pathways.

Let's begin with the Designing stage. I will draft a first version of the Project Canvas based on the information you've provided and some assumptions about Axians Portugal. Please

adjust or add details as necessary:

Project Canvas – Future of AI in Axians Portugal (2035)

Client / Context

- **Organisation:** Axians Portugal
- **Industry:** Information and Communication Technology (ICT)

Rationales & Objectives

- **Objective:** Explore the future pathways for AI integration and innovation in Axians Portugal's service offerings by 2035.

Strategic Focus

- **Focus on:** AI-related technologies, market opportunities, and strategic positioning.

Time Horizon

- **Horizon to:** 2035

Scope & Boundaries

- **Scope:** AI technologies, business model adaptation, market trends.
- **Boundaries:** Limited to operations and strategic initiatives within Portugal.

Key Stakeholders

- **Internal:** Leadership team, AI development team, business development.
- **External:** Technology partners, clients, regulatory bodies.

Success Criteria

- **Measures:** Successful integration of AI into service offerings, market share increase, client retention and satisfaction.

Would you like to make any changes or add more details before we move to the Scanning stage?

You

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yes, continue

Copilot

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Let's move into the Scanning stage, where we'll explore the external landscape to understand the key driving forces shaping the future of AI at Axians Portugal by 2035. This will involve:

1. **Megatrends Zoom-In**
2. **Scanning Deep Dive**
3. **Scanning Radars**
4. **System Mapping**
5. **Sentiment Analysis**
6. **Weak Signals / Early Warnings**
7. **Futures Wheel**

We will identify relevant megatrends, trends, weak signals, and wildcards, bringing them into clear focus to inform strategy development.

Step 1: Megatrends Zoom-In

To start, let's identify ten (10) key megatrends that are shaping the AI landscape and their implications for Axians Portugal.

Would you like to explore all the megatrends, or do you have specific ones in mind that we should focus on?

You

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Megatrends Zoom-In

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You

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try again

Copilot

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Certainly, let's revisit the Megatrends Zoom-In with a fresh set of insights tailored for AI and its strategic implications for Axians Portugal by 2035.

Megatrends Zoom-In:

1. **AI and Automation**

- **Description:** The use of AI to automate processes, augment decision-making, and drive efficiency across industries.

- **Implications:**

- Development of AI-driven solutions for enhanced operational efficiency.
- Risk of obsolescence for services not leveraging AI.
- Upskilling workforce to integrate AI systems effectively.

2. **Digital Transformation**

- **Description:** The rapid adoption of digital technologies transforming business models and customer interactions.

- **Implications:**

- Opportunities to lead in providing digital transformation solutions.
- Demand for comprehensive digital strategy consulting.
- Need to innovate service offerings to stay ahead.

3. **Cybersecurity Enhancement**

- **Description:** As digital systems grow, so do the threats, leading to a push for advanced AI-based cybersecurity.

- **Implications:**

- Expansion into AI-enhanced cybersecurity services.
- Potential partnerships with cybersecurity innovators.
- Building in-house expertise in AI-driven security.

4. **Internet of Things (IoT)**

- **Description:** The growth of connected devices generating vast amounts of data requiring sophisticated AI analytics.

- **Implications:**

- Development of AI tools for data management and analysis.
- Integrating AI with IoT solutions for smarter systems.
- Opportunity to create cross-industry IoT applications.

5. **Sustainability and Green Tech**

- **Description:** Growing demand for sustainable technologies driven by environmental concerns.

- **Implications:**

- Innovation in AI-powered energy solutions.
- Reputation building as a sustainable technology leader.
- Aligning business strategies with environmental objectives.

6. **Remote and Hybrid Work**

- **Description:** Changes in work environments propelled by technology that supports remote and flexible work models.

- **Implications:**

- Designing AI solutions to support remote work productivity.
- Developing IT infrastructure for hybrid work capabilities.
- Training programs to leverage digital collaboration tools.

7. **Customer Centricity and Personalization**

- **Description:** Increased focus on using AI to create personalized experiences in customer service and product offerings.

- **Implications:**

- Creating personalized AI tools to enhance customer engagement.
- Leveraging data analytics for improved service customization.
- Enhancing brand loyalty through tailored customer interactions.

8. **Ethical and Responsible AI**

- **Description:** The need for transparent, ethical AI systems that consider societal impacts and user privacy.

- **Implications:**

- Differentiation through ethical AI practices.
- Compliance with evolving AI regulations.
- Leadership in defining industry ethical standards.

9. **Global Digital Economy**

- **Description:** The digital economy is expanding, offering new markets and driving global competition.

- **Implications:**

- Expanding offerings to meet global digital demands.
- Forming strategic alliances for international market reach.
- Adapting to diverse digital regulatory environments.

10. **AI in Health and Well-being**

- **Description:** AI is transforming healthcare with applications in diagnostics, treatment, and research.

- **Implications:**

- Potential entry into AI solutions for health sector.
- Partnerships with healthcare organizations for innovative solutions.
- Development of health-focused AI analytics tools.

Would you like to move forward with the Scanning Deep Dive, or do you have adjustments to this list?

You

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Scanning Deep Dive

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scanning deep dive

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Let's proceed by creating a comprehensive list of driving forces from the Scanning Deep Dive, organizing them into Megatrends, Trends, Weak Signals, and Wildcards, and summarizing their strategic relevance for Axians Portugal in 2035.

Consolidated List of Driving Forces

Megatrends

1. AI and Automation
2. Digital Transformation
3. Cybersecurity Enhancement
4. Internet of Things (IoT)
5. Sustainability and Green Tech
6. Remote and Hybrid Work
7. Customer Centricity and Personalization
8. Ethical and Responsible AI
9. Global Digital Economy
10. AI in Health and Well-being

Trends (15)

1. AI in Edge Computing
2. Intelligent Automation in IT
3. AI-Driven Cybersecurity
4. Advanced Natural Language Processing (NLP)
5. Augmented Analytics
6. AI-Powered Virtual Assistants
7. Digital Twin Technology
8. AI in Banking and Finance
9. Emotional AI
10. Smart City Solutions
11. AI in Supply Chain Optimization
12. Blockchain and AI Integration
13. Augmented Reality (AR) and AI Convergence
14. Quantum Computing
15. AI in Government and Policy Enhancements

Weak Signals (8)

1. AI in Low-Resource Environments
2. Decentralized AI Models
3. AI-Generated Content Authenticity
4. AI in Personalized Healthcare Management
5. Conscious Product Design with AI
6. AI-Driven Eco Solutions
7. Neurosymbolic AI
8. Open AI Collaborations

Wildcards (2)

1. Global AI Regulation Shake-ups
2. AI Sentience Debates

Strategic Relevance for Axians Portugal

- **Megatrends** like AI and Automation offer opportunities for enhancing service

offerings and operational efficiencies.

- **Trends** such as AI-Driven Cybersecurity and AI in Edge Computing highlight potential areas for service diversification and innovation.

- **Weak Signals** provide insights into emerging areas that may require strategic consideration for future competitiveness.

- **Wildcards** remind us of the uncertainties inherent in AI's evolution, necessitating flexible strategies and monitoring.

Would you like to adjust, remove, or add any driving forces, or shall we proceed with Scanning Radars to visualize these driving forces?

You

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Scanning Radar

Copilot

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Now, let's move on to the Scanning Radars to visualise the driving forces identified in the Scanning Deep Dive. These radars will help us understand the relative impact and timing of the driving forces on Axians Portugal's strategic focus for 2035.

User Preferences for Scanning Radars

Before generating the radars, please let me know if you would like to create all Scanning Radars available (both Impact and Time to Impact), or focus only on one of them?

Each radar will be designed to reflect the influence and timing of the driving forces, using a consistent visual format.

You

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Impact

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You

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present the scanning radar

Copilot

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We've already completed and presented the Level of Impact Radar, which is a form of Scanning Radar focused on visualizing the impact levels of identified driving forces.

If you wish to develop further radars, such as a Time to Impact Radar, or delve into more specific analysis, please let me know your preference. Alternatively, if you're ready to move forward, we can proceed with System Mapping or any other aspect of the project that interests you. What's your next step in mind?

You

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present again the visualisation of the scanning radar

Copilot

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Certainly! Here is the **Level of Impact Radar** visualization once more, highlighting the impact levels of various driving forces for the future of AI at Axians Portugal by 2035:

- **Megatrends** are shown in gold.
- **Trends** are shown in blue.
- **Weak Signals** are shown in green.
- **Wildcards** are shown in red.

The positioning on the radar indicates the potential impact level, with proximity to the center representing higher impact.

![Level of Impact Radar](sandbox:/mnt/data/impact_radar.png)

Feel free to explore any specific driving forces further, or let me know if you wish to move on to the next steps.

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