

# Soeun Yoon

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Cupertino, CA

## Education

### Rhode Island School of Design (RISD)

Graphic Design · BFA  
Computation, Tech., and Culture · CCDs  
Sep 2017–Jun 2021 · Providence, RI

### Brown University

Selected Courses  
Jan 2019–Present · Providence, RI

## Skill Set

### Software

Adobe Photoshop · Illustrator ·  
InDesign · After Effects · Figma ·  
Premiere · Sketch · Adobe XD ·  
Cinema 4D · Rhino 6 · Lightroom

### Developer

HTML · CSS · JavaScript · Max/msp ·  
Processing

### Design

UI/UX · Branding · Product Design ·  
Motion Graphics · Editorial

### Language

English · Korean

## Awards

**RISD Honors** Designation · 2019  
**Textron** Charitable Trust Summer  
Fellowship · 2019  
**Korea Design** Exhibition Finalist  
Award · 2018  
**Korea Energy Agency** Design  
Excellence Award · 2018  
**Congressional** Recognition · 2017  
**NAKS** Leadership Award · 2017

## Experience

### Hack@Brown

Graphic Designer  
Sep 2019–Present · Providence, RI

Hack@Brown is an annual hackathon that welcomes individuals of all backgrounds and skills to experiment with design and technology. I designed the website, UI, motion posters, print materials, and brand identity for publicity with designers and non-designers.

### Intercollegiate Finance Journal (IFJ)

Editorial Designer  
Jan 2019–Present · Providence, RI

With a cross-disciplinary team, I design editorial layout with different typographic treatment and composition to blend knowledge and make business and finance more accessible for students.

### RISD Global

Design Assistant  
Dec 2019–Present · Providence, RI

I create website content, posters and print material, and manage social media for RISD Global office which cultivates academic events and global learning on campus.

### lemlem

Product Design and Marketing Intern  
May 2019–Jul 2019 · New York, NY

I designed for lemlem branding by creating assets such as banners, prints for packaging, and website content. I assisted the marketing team by utilizing the strategies to interpret customer experience and insights.

## Selected Courses

### CSCI 0130 User Interfaces and User Experience

Developed skills of user interaction, principles of UX design, modeling, prototyping tools, and data analysis. Practiced the use of storyboarding, A/B Testing, and eye tracking to build end-to-end experiences.

### CLPS 0220 Making Decisions

Practiced the psychology of human decision-making, and the analysis of optimal decision. Topics include: chance and preference (e.g., how do consumers weigh attributes when making their purchases?), the value of information (e.g., when should physicians order expensive diagnostic tests?), and risky choice (e.g., is it rational to play the lottery?).