



**Soeun Yoon** is a designer with a focus on UI/UX across digital and print media.

<https://soeunyon.com/>  
syoon07@risd.edu  
408 · 335 · 9875

## Education

**Rhode Island School of Design · 2017 – 2021**

Bachelors of Fine Arts · Graphic Design

**Brown University · 2019 – Present**

CSCI 0130 User Interfaces and User Experience (UI/UX)

CLPS 0220 Making Decisions

## Experience

**Hack@Brown | Graphic Designer · 2019 – Present**

Hack@Brown is an annual hackathon that encourages individuals of all backgrounds and experiences to receive an opportunity to experiment. I design websites, UI, and branding for publicity and events with a team of designers and non-designers.

**Intercollegiate Finance Journal | Editorial Designer · 2019 – Present**

I design layout of the articles to blend knowledge, utilizing visual design and text, to make business and finance more accessible for students with a cross-disciplinary team.

**RISD Global | Design Assistant · 2019 – Present**

To cultivate and promote global learning on campus, I organize contents on the website, create posters and handbooks, and manage social media.

**lemlem | Product Design and Marketing Intern · 2019 Summer**

As a Product Design and Marketing intern, I designed for the company's identity by creating visual assets which included banners, packaging, and contents on the website. I assisted with marketing strategy by taking customer experience and insights into consideration.

## Relevant Studio

CSCI 0130 User Interfaces and User Experience (UI/UX)

I developed a skill set of modeling user interaction, principles of UX design, eliciting feedback and evaluation from users, and prototyping interfaces. I practiced the use of storyboarding, A/B Testing and eye tracking build end-to-end experiences.

## Skill Set

**Software** | Adobe Photoshop · Illustrator · InDesign · After Effects · Premiere  
Figma · Sketch · Adobe XD · Balsamiq · Cinema 4D · Rhino 6 · Lightroom

**Developer** | HTML/CSS · JavaScript · Max/msp

**Design** | UI/UX · Brand Identity

**Language** | English · Korean

## Awards

RISD Honors Designation · 2019

Textron Charitable Trust Summer Fellowship · 2019

Korea Design Exhibition Finalist Award · 2018

Korea Energy Agency Design Excellence Award · 2018

Congressional Recognition · 2017

NAKS Leadership Award · 2017