



Soeun Yoon is a designer with a focus on research-driven work across digital and print media.

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Education

Rhode Island School of Design · 2017 – 2021

Bachelors of Fine Arts · Graphic Design

Brown University · 2019 – Present

CSCI 0130 User Interfaces and User Experience (UI/UX)

CLPS 0220 Making Decisions

Experience

Hack@Brown | Graphic Designer · 2019 – Present

Hack@Brown is an annual hackathon that encourages individuals of all backgrounds and experiences to receive an opportunity to experiment. I design websites, UI, and branding for publicity and events with a team of designers and non-designers.

Intercollegiate Finance Journal | Editorial Designer · 2019 – Present

I design layout of the articles to blend knowledge, utilizing visual design and text, to make business and finance more accessible for students with a cross-disciplinary team.

RISD Global | Design Assistant · 2019 – Present

To cultivate and promote global learning on campus, I organize contents on the website, create posters and handbooks, and manage social media.

lemlem | Product Design and Marketing Intern · 2019 Summer

As a Product Design and Marketing intern, I designed for the company's identity by creating visual assets which included banners, packaging, and contents on the website. I assisted with marketing strategy by taking customer experience and insights into consideration.

Relevant Studio

CSCI 0130 User Interfaces and User Experience (UI/UX)

I developed a skill set of modeling user interaction, principles of UX design, eliciting feedback and evaluation from users, and prototyping interfaces. I practiced the use of storyboarding, A/B Testing and eye tracking build end-to-end experiences.

Skill Set

Software | Adobe Photoshop · Illustrator · InDesign · After Effects · Premiere Figma · Sketch · Adobe XD · Balsamiq · Cinema 4D · Rhino 6 · Lightroom

Developer | HTML/CSS · JavaScript · Max/msp

Design | UI/UX · Brand Identity

Language | English · Korean

Awards

RISD Honors Designation · 2019

Textron Charitable Trust Summer Fellowship · 2019

Korea Design Exhibition Finalist Award · 2018

Korea Energy Agency Design Excellence Award · 2018

Congressional Recognition · 2017

NAKS Leadership Award · 2017