



Soeun Yoon is a designer with a focus on UI/UX and motion graphics across digital and print media.

<https://soeunyun.com/>

Education

Rhode Island School of Design · 2017 – 2021

Bachelors of Fine Arts · Graphic Design

Brown University · 2019 – Present

CSCI 0130 UI/UX

CLPS 0220 Making Decisions

Experience

Hack@Brown Graphic Designer · 2019 – Present

Hack@Brown is an annual hackathon that encourages individuals of all backgrounds and experiences to receive an opportunity to experiment. I design websites, UI, and branding for publicity and events with a team of designers and non-designers.

Intercollegiate Finance Journal (IFJ) · 2019 – Present

I design the layout of the articles to blend knowledge to make business and finance more accessible for students with a cross-disciplinary team.

RISD Global Design Assistant · 2019 – Present

To cultivate and promote global learning on campus, I organize contents on the website, create posters and handbooks, and manage social media.

Iemlem · Summer 2019

As a Product Design/ Marketing intern, I assisted in creating identity by creating visual assets which included online banners, packaging, and contents on the website. I pursued marketing strategy by taking customer experience and insights into consideration.

Awards

RISD Honors Designation · 2019

Textron Charitable Trust Summer Fellowship · 2019

Korea Design Exhibition Finalist Award · 2018

Korea Energy Agency Design Excellence Award · 2018

Congressional Recognition · 2017

NAKS Leadership Award · 2017

Skill

Design · Adobe Photoshop · Illustrator · InDesign · After Effects · Premiere

Figma/Sketch/XD · Cinema 4D · Rhino 6 · Lightroom

Developer · HTML/CSS · JavaScript · Max/msp

UI/UX · Brand Identity · Motion Graphics

Language · English · Korean

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