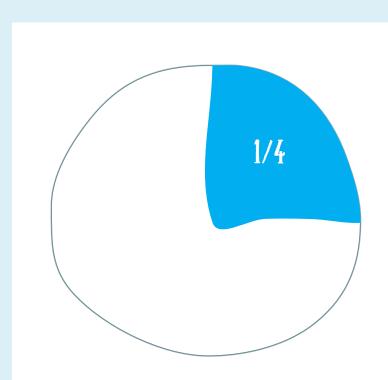
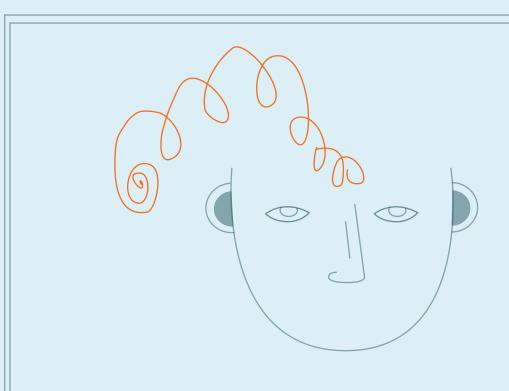
ANNA FREUD/FAC/DWYZ

A DIGITAL COLLABORATION TECH FOR GOOD - COMIC RELIEF

WHAT WE KNOW ABOUT YOUNG PEOPLE'S MENTAL HEALTH



ONE QUARTER OF CHILDREN AND YOUNG PEOPLE SUFFER FROM ANXIETY DISORDERS OR DEPRESSION BY ADULTHOOD*

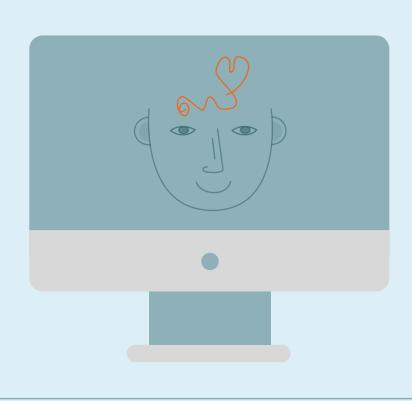


BOTH ANXIETY DISORDERS AND DEPRESSION IN CHILDREN AND YOUNG PEOPLE ARE ASSOCIATED WITH SIGNIFICANT ADVERSE MENTAL HEALTH AND LIFE COURSE OUTCOMES, WITH THE ONSET OF THE MAJORITY OF ADULT ANXIETY DISORDERS AND DEPRESSION OCCURRING IN CHILDHOOD OR ADOLESCENCE.*

* Taken from 2015 Anna Freud Centre publication: Computerised therapies for anxiety and depression in children and young people: A systematic review and meta-analysis Kim-Cohen et al., 2003; Pine, Cohen, Gurley, Brook, & Ma, 1998;, 2001

WE ALSO KNOW THAT:

THERE IS A RELATIVELY LARGE AMOUNT OF RESEARCH SHOWING THE EFFECTIVENESS OF COMPUTERISED THERAPY FOR ANXIETY AND DEPRESSION IN ADULTS.



CHILDREN AND YOUNG PEOPLE HAVE SHOWN FAVOURABLE ATTITUDES TOWARDS THESE TYPES OF INTERVENTION.

* Andersson & Cuijpers, 2009; Andrews, Cuijpers, Craske, McEvoy, & Titov, 2010; Reger & Gahm, 2009). * Stallard, Velleman, & Richardson, 2010.

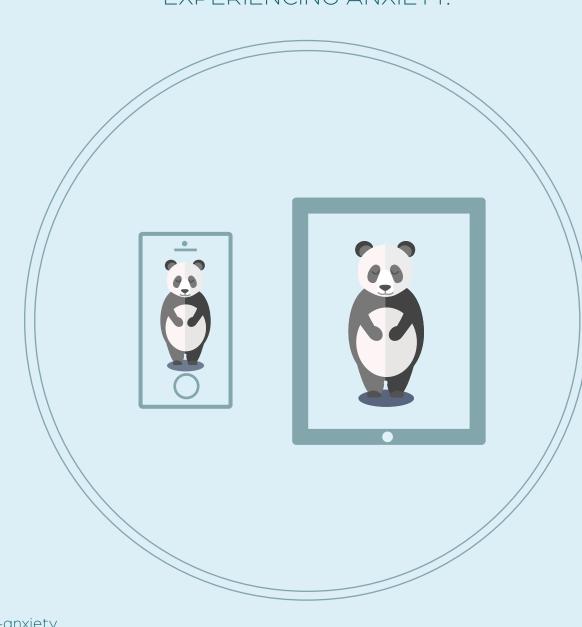
WHAT ARE WE DOING TO PROMOTE SELF-CARE IN YOUNG PEOPLE?



"BE MINDFUL ONLINE"* FOUND MINDFULNESS PRACTICES TO REDUCE ANXIETY SYMPTOMS BY 58%

WE COMBINE THE CLINICAL KNOWLEDGE OF SPECIALISTS AT THE ANNA FREUD CENTRE WITH THE DIGITAL AND CREATIVE SKILLS OF CODERS AND DESIGNERS AT FAC/DWYL.

WE CAME UP WITH "BREATHE WITH ME" -A PROTOTYPE FOR A MOBILE APP, TEACHING CHILDREN AND YOUNG PEOPLE TO BREATHE MINDFULLY WHEN EXPERIENCING ANXIETY.



* see https://www.mentalhealth.org.uk/statistics/mental-health-statistics-anxiety.

WAHT ARE OUR WORK PROCESSES LIKE?

GOAL IS TO DEVELOP, DISSEMINATE AND DELIVER THE BEST POSSIBLE EVIDENCE-BASED TREATMENT, THROUGH SCIENTIFIC INNOVATION, RESEARCH AND COLLABORATION AND UNDERPINNED BY THE DIRECT EXPERIENCE AND INSIGHT OF CHILDREN AND THEIR FAMILIES. THIS GOAL CAN'T BE ACHIEVED ON

AT THE ANNA FREUD CENTRE OUR

OUR OWN.

AT FAC/DWYL, OUR WORK IS

DEEPLY USER CENTRED. WE FOLLOW AN AGILE PROCESS

BUILD IS SOMETHING THAT IS

WE MAKE SURE THAT WHAT WE TRULY WANTED, NEEDED AND WILL

MAKE A DIFFERENCE.

OF DESIGN IN EVERYTHING WE BUILD AND CREATE.

BUILD IDEA 1 LAUNCH LEARN

TOGETHER WE ARE AIMING TO

DEVELOP A DIGITAL PRODUCT WHICH YOUNG PEOPLE WOULD WANT TO USE

AND THAT WOULD IMMENSLY BENEFIT THEIR CAPABILITY FOR SELF CARE.

