

# SOFIA TRUJILLO

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## Education

**La Salle University**, Philadelphia PA  
Bachelor of Arts  
Expected May 2023

- Major: Digital Art
- Minor: Art History
- GPA 4.0 (Major) 3.9 (Overall)

## Work Experience

**Digital Designer, Student Worker**  
La Salle University Campus Activities Center  
April 2022-Present

- Create promotional designs for web and print applications.
- Collaborate with a team to strategize advertising and marketing campaigns.
- Assist with planning, advertising, and executing events for students on campus.

**Print and Marketing Associate**  
Staples Connect, Quakertown PA  
May 2021-August 2022

- Produce professional-quality orders (i.e. copies & prints, cards & invitations, business cards, labels, posters, banners, blueprints, lamination, stamps, etc.)
- Managing multiple tasks at once and collaborating with associates to produce orders within the expected timeframe.
- Perform design edits to customers' files and assist in order intake and design.
- Provide exceptional customer service by responding quickly and attentively to customers' needs.
- Assisting with transactions such as shipping, order pickup, and payment.

## Leadership and Extra Curriculars

**The Masque of La Salle**  
Fall 2019-Present

- Elected as Vice President of Publicity from Fall 2022-Present.
- Manage and design all promotional products and advertising materials for the organization.
- Work collaboratively on a board of 6 people to produce theatrical productions.

**DArt Advisory Board**  
Fall 2022-Present

- Serve on a board of representatives for all the Digital Art Majors.
- Communicate with La Salle faculty and staff in regard to the Digital Art Program.
- Attend accepted student events as a representative of the Digital Art students.

**Art History Club**  
Spring 2022-Present

- Serve as Design Lead from Fall 2022-Present.
- Designs flyers and promotional products for the organization as needed.

**Women's Rugby**  
January 2020-March 2020

## Skills

|               |              |            |           |
|---------------|--------------|------------|-----------|
| Illustrator   | Photoshop    | Adobe XD   | Audition  |
| Figma         | HTML/CSS     | JavaScript | Blender   |
| After Effects | Premiere Pro | Microsoft  | Procreate |