

SOFIA TRUJILLO

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484-747-2095

Education

La Salle University, Philadelphia PA
Bachelor of Arts
Expected May 2023

- Major: Digital Art
- Minor: Art History
- GPA 4.0 (Major) 3.9 (Overall)

Work Experience

Digital Designer, Student Worker
La Salle University Campus Activities Center
April 2022-Present

- Create promotional designs for web and print applications.
- Collaborate with a team to strategize advertising and marketing campaigns.
- Assist with planning, advertising, and executing events for students on campus.

Print and Marketing Associate
Staples Connect, Quakertown PA
May 2021-August 2022

- Produce professional-quality orders (i.e. copies & prints, cards & invitations, business cards, labels, posters, banners, blueprints, lamination, stamps, etc.)
- Managing multiple tasks at once and collaborating with associates to produce orders within the expected timeframe.
- Perform design edits to customers' files and assist in order intake and design.
- Provide exceptional customer service by responding quickly and attentively to customers' needs.
- Assisting with transactions such as shipping, order pickup, and payment.

Leadership and Extra Curriculars

The Masque of La Salle
Fall 2019-Present

- Elected as Vice President of Publicity from Fall 2022-Present
- Manage and design all promotional products and advertising materials for the organization.
- Work collaboratively on a board of 6 people to produce theatrical productions.

DArt Advisory Board
Fall 2022-Present

- Serve on a board of representatives for all the Digital Art Majors
- Communicate with La Salle faculty and staff in regard to the Digital Art Program
- Attend accepted student events as a representative of the Digital Art students

Art History Club
Spring 2022-Present

- Serve as Design Lead from Fall 2022-Present
- Designs flyers and promotional products for the organization as needed

Women's Rugby
January 2020-March 2020

Skills

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|---------------|--------------|------------|-----------|
| Illustrator | Photoshop | Adobe XD | Audition |
| Figma | HTML/CSS | JavaScript | Blender |
| After Effects | Premiere Pro | Microsoft | Procreate |