

Open Canvas

project : **+Escuelas**

Project Execution

Problem More teens leave their studies to take care of their children . More borns are of teen mothers between 15 and 17 years. There are a lot of students with a low educational attainment.	Solution A platform where the students can return there class if the couldn't assist and conclude in their education with virtual classes .	Unique Value Proposition We offer an app that helps students to focus in their studies, with a monitoring of their marks , of the classes and there are a space where the teachers can help students with homework or virtual classes	
	Key Metrics -school grades - to ask the students	User Profiles Target audience and early adopters Students	User Channels Introducing the app to the college Social networks Commercials on TV Youtube
Resources Required Development Design		Contributor Profiles Contribution types and ideal contributors Developers Designer Developers of structure Experts in education	Contributor Channels Developers groups Mit apps Developers' meeting Hackathons

Product

Community

See next slide for instructions!