# JODI

Justin Watrous Sofia Lee Background



#### Joan Heemskerk

- Born in Kaatsheuvel, the Netherlands in 1968
- Studied photography at St. Joost Academie (an academy of art and design) in Breda
- Attended CADRE, the electronic arts laboratory at San Jose State University in California.
  - CADRE: Computer in Art, Design, Research, and Education

### Dirk Paesmans

- Born in Brussels, Belgium in 1965
- Studied under Nam June Paik at the Staatliche Kunstakademie
   Düsseldorf (a fine arts academy in Germany)
- Attended CADRE, the electronic arts laboratory at San Jose State University in California.
- Started his career as a video artist

### JODI = JOan + DIrk

- Formed in 1994
- Before they decided to "specialize" in the Internet, they worked together to create videos.
- Pioneers of net art
  - "when asked what the first art website they saw was,
     Paesmans answered simply and quickly: 'Our own.'"
  - Webpages (basic html), game modification (Max Payne 2, Wolfenstein 3D), screen grab
- Anti-commercialism
  - Acceptance speech at the Webby Awards in 1999: "Ugly commercial sons of bitches."





#### Terms

- Cyberarts: refers to the class of art produced with the help of computer software and hardware
- Digital art: an artistic work or practice that uses digital technology as an essential part of the creative or presentation process.
- Internet art (net art): a form of digital artwork distributed via the Internet
- Glitch art: the practice of using digital or analog errors for aesthetic purposes by either corrupting digital data or physically manipulating electronic devices.
- ASCII (American Standard Code for Information Interchange):
   a character encoding standard for electronic communication.

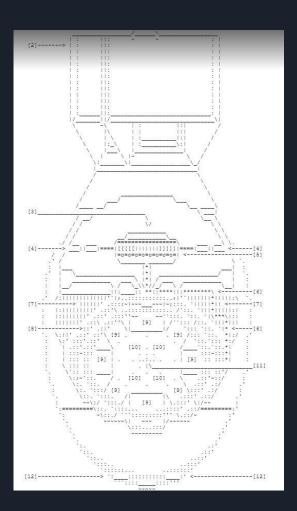


# Work

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3	3	003	ETX	(end of text)	35	23	043	a#35;	#	67	43	103	a#67;	C	99	63	143	c	C
4	4	004	EOT	(end of transmission)	36	24	044	\$	ş	68	44	104	D	D	100	64	144	a#100;	d
5	5	005	ENQ	(enquiry)	37	25	045	a#37;	*	69	45	105	E	E	101	65	145	e	e
6	6	006	ACK	(acknowledge)	38	26	046	&	6.	70	46	106	F	F	102	66	146	f	f
7	7	007	BEL	(bell)	39	27	047	a#39;	E.	71	47	107	6#71;	G	103	67	147	a#103;	g
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12	C	014	FF	(NP form feed, new page)	44	20	054	a#44;	,	76	4C	114	L	L	108	6C	154	a#108;	1
13	D	015	CR	(carriage return)	45	2D	055	a#45;	-	77	4D	115	6#77;	M	109	6D	155	a#109;	m
14	E	016	SO	(shift out)	46	2E	056	.		78	4E	116	N	N	110	6E	156	n	n
15	F	017	SI	(shift in)	47	2F	057	6#47;	1	79	4F	117	O	0	111	6F	157	6#111;	0
16 .	10	020	DLE	(data link escape)	48	30	060	0	0	80	50	120	P	P	112	70	160	p	p
17 .	11	021	DC1	(device control 1)	49	31	061	1	1	81	51	121	Q	Q	113	71	161	a#113;	q
18 .	12	022	DC2	(device control 2)	50	32	062	a#50;	2	82	52	122	R	R	114	72	162	r	r
19 .	13	023	DC3	(device control 3)	51	33	063	3	3	83	53	123	S	S	115	73	163	s	3
20 .	14	024	DC4	(device control 4)	52	34	064	6#52;	4	84	54	124	T	T	116	74	164	a#116;	t
21 .	15	025	NAK	(negative acknowledge)	53	35	065	a#53;	5	85	55	125	U	U	117	75	165	u	u
22 .	16	026	SYN	(synchronous idle)	54	36	066	6	6	86	56	126	V	V	118	76	166	v	V
23	17	027	ETB	(end of trans. block)	55	37	067	7	7	87	57	127	W	W	119	77	167	w	W
24 .	18	030	CAN	(cancel)	56	38	070	8	8	88	58	130	£#88;	X	120	78	170	x	X
25 .	19	031	EM	(end of medium)	57	39	071	9	9	89	59	131	Y	Y	121	79	171	y	Y
26	1A	032	SUB	(substitute)	58	ЗА	072	a#58;	:	90	5A	132	Z	Z	122	7A	172	z	Z
27	1B	033	ESC	(escape)	59	3B	073	;	;	91	5B	133	[	[	123	7B	173	{	{
28 .	10	034	FS	(file separator)	60	30	074	<	<	92	5C	134	6#92;	1	124	70	174		1
29 .	1D	035	GS	(group separator)	61	3D	075	=	=	93	5D	135	]	]	125	7D	175	}	}
30 .	1E	036	RS	(record separator)	62	3E	076	6#62;	>	94	5E	136	^	٨	126	7E	176	~	~
31 .	1F	037	US	(unit separator)	63	3F	077	a#63;	?	95	5F	137	_		127	7F	177	a#127;	DEL
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## Hidden ASCII

http://wwwwww.jodi.org/



## http://zyx-app.com/

- An iOS app that guides user through a set of gestures and takes pictures during the process
- Posted parts of the code on the website
  - Anti-commercialism
- Manipulation and mocking
  - Users
  - Rejected by the App Store for its not-user-friendly interface
- Link to the app and demo video

# http://asdfg.jodi.org/

- "asdfg" is what you will likely type when you hit random keys on the keyboard
- A website that displays randomly generated ASCII text
- See demo and my edits to the code
- Technology meets art
  - Utilizes web technology to generate randomness (animation, shapes, ...)
- A combination of internet art and glitch art
  - Random text, scroll disabled, color changes
- The chaos created by the resulting webpage would frighten viewers
  - What is happening to the website? What is happening to my computer?
  - Inspire viewers to investigate and be cautious

#### Extra

- App an inspired by:
  - asdfg
  - Cyberarts Gallery artwork
    - Trending words in news
    - Raspberry Pi that spits out random letters
- Try to understand the process through creating my own work
- Video Demo



#### Conclusion

- Destabilizes the relationship between the users and computers
- Technology in our everyday lives
- Finds the beauty in malfunctions
- Dirk: "I think like in all art it is about my expression, my art, or our group.
  [...] I want to feel a personality of the maker, of the person within this group that has a vision that will be real or strong."
- Pioneers of digital art
  - Influenced the use of technology in art
  - Cyberarts Gallery