# style guide options

# Option 1



**Purple** rgb (71, 58, 89) #473a59

# Light Purple

rgb (99, 82, 122) #63527a

#### Teal

rgb (101, 194, 152) #65c298

#### Lime

rgb (163, 208, 114) #a3d072

#### Ice Gray

rgb (226, 224, 234) #e2f2ea

#### **BUTTON**

# Header 1

Alte Haas Grotesk | Bold

# **Header 2**

Allerta | Medium

### Header 3

Allerta | Regular

#### hyperlinks

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# Option 2



**Burgandy** rgb (93,45, 58) #5d2d3a

#### Wine Purple

rgb (133, 58, 102) #853a66

#### Turquoise

rgb (115, 172, 154) #73ac9a

#### Cream

rgb (242, 241, 224) #f2f1e0

#### Cement Gray

rgb (211, 221, 218) #d3ddda

#### BUTTON

# Header 1

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## Header 2

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Arimo | Regular

# Option 3



**Red Burgandy** rgb (96, 24, 65) #601841

#### Grayish Pruple rgb (76, 55, 78)

rgb (76, 55, 78) #4c374e

#### Dark Turquoise rgb (37, 114, 104)

#257268 Light

## rgb (15, 143, 117) #0f8f75

Blue Grey rgb (218, 232, 228) #dae8e4

#### **BUTTON**

# **Header 1**

Alte Haas Grotesk | Bold

## Header 2

Varela Round | Medium

## Header 3

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