Portfolio Website of an Artist

Introduction

- This Website will present a Platform, where artists can display their work and present themselves in the working life. It will also present a few personal details and a personal description of the artist together with a headshot. With this Website the artist can professionally show potential clients and potential bosses, where he/she already worked and what kind of art they produce. When sharing the link, the company can browse individually through the work and inform themselves about the artist easily and clean. No more difficult interviews and sending works per email or per dropbox link. All the important information is displayed at one spot in the internet, easily accessible for everyone and also for future artist-hunters.

Expected List of Features

- <u>foto-gallery</u>: here the artist can display his/her work simply and in order

- <u>a nested list with previous shops in a dropdown menu</u>: so the potential client or future boss can see all the references and all the great work the artist has done before and the companies he/she has worked with.

- <u>Small headshot</u>: so the client/future boss can connect the work with a face

- <u>Short description page at the beginning where personal characteristics are discussed</u>: so the clients get a better perspective what a person the artist is in life, so they can better decide whether to hire him/her or not.

Market Survey

- <u>LinkedIn</u>: is an American business and employment-oriented online service that operates via websites and mobile apps. It is more of a Social Media Platform and I want to create more of a personal website, that everyone can design and style individually

- <u>Facebook</u>: is also more of a social media platform and not an individual website. It is more about sharing content with friends and not a professional business website.

- <u>GitHub</u>: is for uploading content in different repositories and showing the work flow and other interesting work-features of a person. But it is mainly for Software Engineers and Web-Developer, programmer, and not for regular artists, although they could upload work in png/jpg form. But it would not be displayed correctly.

- JobCase: is a website to serve people who were overlooked by traditional job websites. The platform includes group hubs, hiring tips, profiles for work history and endorsements. But still you can not style your own page and display and emphasize your work the way you want to. But it is close to my idea. Also here only overlooked people are acknowledged, whereas on my website everyone can join

- <u>Indeed</u>: allows the visitors of this page to post their resumes and research potential employers. To search for gigs, you simply type in your target job title, company or keywords, as well as the location of your choice, then scroll through the results. You can sort by relevance or date, and adjust the distance, salary estimate, job type, experience level and more, narrowing the search to your liking. It is more of a job search website, where you can browse through offers, where as I want to generate a Website just to present yourself and your work in a professional way.

4. References

- https://it.indeed.com/?r=us
- https://www.jobcase.com/
- https://www.github.com/
- https://www.facebook.com/
- https://www.linkedin.com/