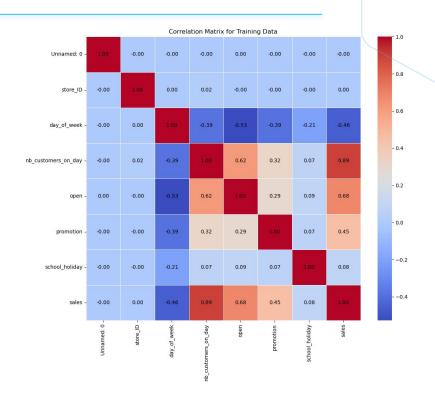
Data Science and Machine Learning

## **Exploratory Data Analysis & Data Preparation**

#### For both datasets:

- Converted "date" into year/month/day and dropped
  "date" info
- Converted "state\_holiday" to dummy variables
- Dropped index and unnamed columns
- Correlation between variables
  - "nb\_customers\_on\_day" and "sales"



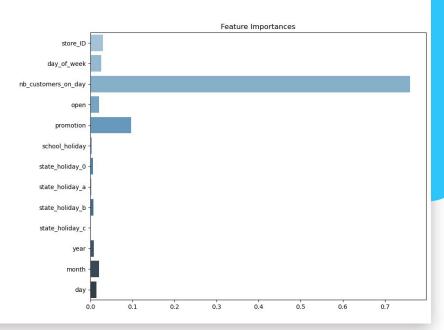
#### **XGBoost Regressor code**

- High performance and accuracy predicting sales
  - Has the ability to handle complex relationships and interactions within structured data

#### - Scalability

- Capable of handling large datasets quickly
- Feature importance
  - Help understanding which factors have the most influence in sales predictions



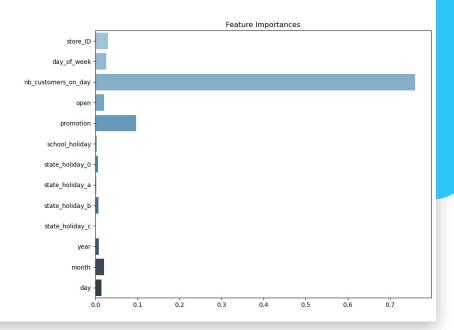


#### **XGBoost Regressor code**

- High performance and accuracy predicting sales
  - Has the ability to handle complex relationships and interactions within structured data
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  - Capable of handling large datasets quickly
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  - Help understanding which factors have the most influence in sales predictions

- Expected R<sup>2</sup> score: 0.933

### XGBoost



#### **Notes for future**

- Try different models
- Further tuning of model hyperparameters



# Thank you!

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