



Mobileye 2020 North America Sales Conference

Monday, March 23th

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|---------------|---|
| 8:30 – 9:00 | Breakfast |
| 9:00 – 9:15 | Welcome & Housekeeping
<i>Moran David</i> |
| 9:15 – 10:15 | New Presentation
<i>Vanya Banjac</i> |
| 10:15 – 10:45 | Marketing Work Plans & New Collateral
<i>Vanya Banjac</i> |
| 10:45 – 11:00 | Coffee Break |
| 11:00 – 12:00 | LinkedIn for Sales
<i>Vanya Banjac</i> |
| 11:00 – 12:00 | Marketing Overview & New Presentation Deck
<i>Vanya Banjac</i> |
| 12:00 – 1:00 | Lunch |
| 1:00 – 2:00 | “State of the Union”
<i>Lior Sethon</i> |
| 2:00 – 2:30 | Q&A with Lior
<i>Lior Sethon</i> |
| 2:30 – 3:30 | Group Activity |
| 3:30 – 3:45 | Coffee Break |
| 3:45 – 5:00 | Presentation Workshop |
| 6:00 – 8:00 | Dinner at Batello |

Tuesday, March 24th

8:30 – 9:00 Breakfast

9:00 – 10:00 Machine Learning, Computer Vision and GIS 101
Uri Tamir

10:00 – 10:45 Shield +
Uri Tamir

10:45 – 11:00 Coffee Break

11:00 – 12:30 Mobileye Data Services
Uri Tamir

12:30 – 1:30 Lunch

1:30 – 2:30 FMS Live Training
Daniel Lopez

2:30 – 3:30 Driver Training
Allen Jay

3:30 – 3:45 Coffee Break

3:45 – 4:45 Insurance Vertical Updates & Introduction to Referral Program
Julie Bernadou

Wednesday, March 25th

8:30 – 9:00 Breakfast

9:00 – 10:30 Sales Workshop
The Brooks Group

10:30 – 10:45 Coffee Break

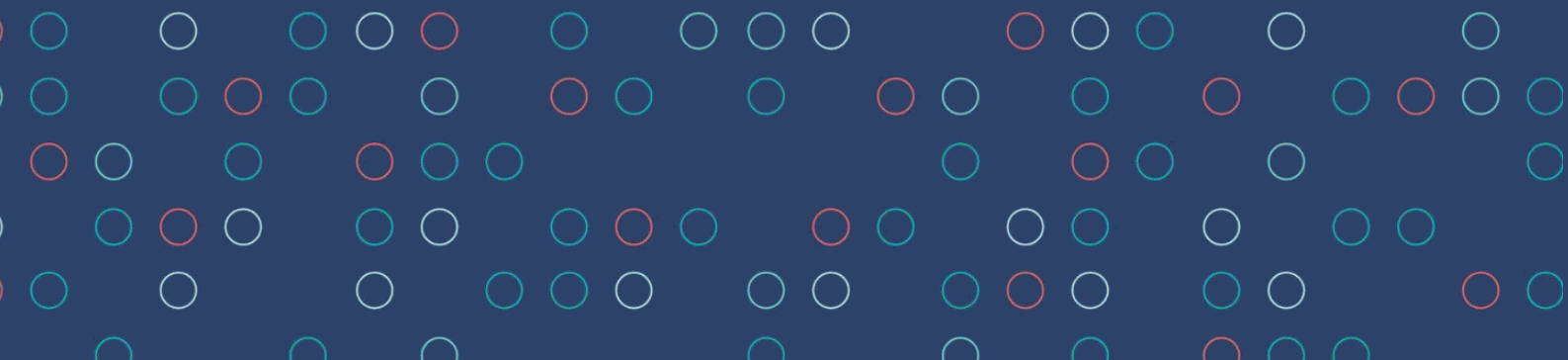
10:45 – 12:00 Sales Workshop
The Brooks Group

12:00 - 1:00 Lunch

1:00 – 3:00 Sales Workshop
The Brooks Group

3:00 – 3:15 Coffee Break

3:15 – 5:00 Sales Workshop
The Brooks Group



Thursday, March 26th

8:30 – 9:00 Breakfast

9:00 – 10:30 Tech Subjects
Tech Team

10:30 – 10:45 Coffee Break

10:45 – 12:00 Tech Subjects
Tech Team

12:00 – 1:00 Lunch

1:00 – 2:00 "Three things (most of) you don't know about me"

2:00 – 3:00 Operation & Logistics Overview
Operations Team

3:00 – 3:15 Coffee Break

3:15 – 5:00 Operation & Logistics Overview
Operations Team

5:00 – 6:00 Take PATH to 23rd Street

6:00 – 8:00 Team Activity: My Cooking Class

Friday, March 27th

8:30 – 9:00 Breakfast

9:00 – 10:00 TBD
TBD

10:00 – 10:15 Coffee Break

10:15 – 11:30 Jeopardy
Uri Tamir

11:30 – 12:00 Closing Remarks
Moran David

