SATSKY&GEFTER

CORPORATE

# Video Intro

CLICK TO PLAY

PASSWORD: **PROVOCATEUR**

# S&G CORPORATE

FOUNDED BY MICHAEL SATSKY & BRIAN GEFTER. S&G IS A RAPIDLY EXPANDING HOSPITALITY MANAGEMENT COMPANY WITH THREE DISTINCT DIVISIONS:

## NIGHTLIFE MANAGEMENT

## EVENT MANAGEMENT

## HOTEL MANAGEMENT

Within the the first division Satsky&Gefter Corp owns and operates the international nightlife venue Provocateur with locations in New York, Brazil, and Dubai as well as Flash Factory, a creative music, performance and nightlife destination in New York.

The second division is dedicated to creating and managing off site event and dance music experiences worldwide.

Within the third division S&G operates in partnership with Think Hotel Group which owns and manages an expanding portfolio of hotels in New York and Miami Beach.

Future S&G properties and productions include both US based and global locations within all three divisions.

# *We do things differently.*

Defined by our relentless commitment to building and maintaining our position as the premier:

- Brand Concept Developers
- Hospitality and Event Operators
- Music Programmers
- Marketing Specialists
- Ultra High Net Worth Networkers
- Public Relation & Media Moguls

# Our Brands

Provocateur
NEW YORK
SÃO PAULO
DUBAI

S&G EVENTS
GLOBAL EVENTS

FLASH FACTORY
NEW YORK

TH HOTEL GROUP
MIAMI BEACH
NEW YORK

Provocateur

# Provocateur

## New York

# Provocateur
## *New York*

Located on Hudson between 13th and Gansevoort Street in New York City, Provocateur is a nightlife oasis offering an alluring and seductive ambiance. Provocateur is comprised of two distinct nightlife settings: Provocateur Café and Provocateur Nightclub. Both the Café and Nightclub embody the splendors of international nightlife by providing its world traveler clientele impeccable hospitality in a fanciful atmosphere that exudes timeless luxury.

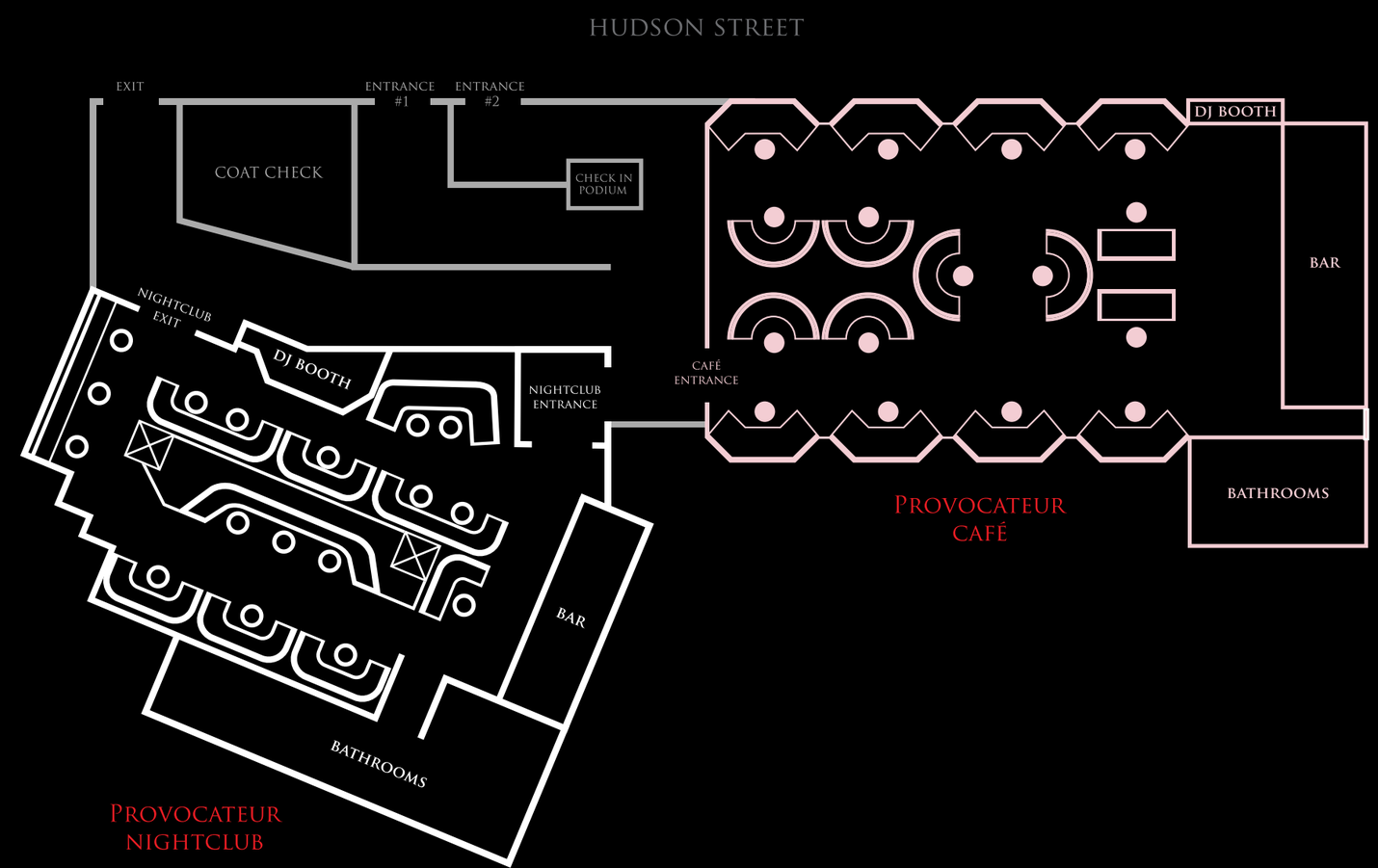
Provocateur is the strict members only, dance music venue and has become the leading brand in Electronic Music. Provocateur consistently showcase's the world's most premier talent. The talent program progressively raises the bar and continues to set the standard for the entire hospitality industry to follow.

# floorplan

The venue is comprised
of two distinct settings:

Provocateur Café
Approx Square Footage 4,000 sq ft
Approx Cocktail Capacity 350 capacity

Provocateur Nightclub
Approx Square Footage 3,000 sq ft
Approx Cocktail Capacity 250 capacity



# Example Videos

HALLOWEEN
Fall 2014

FASHION WEEK
Fall 2014

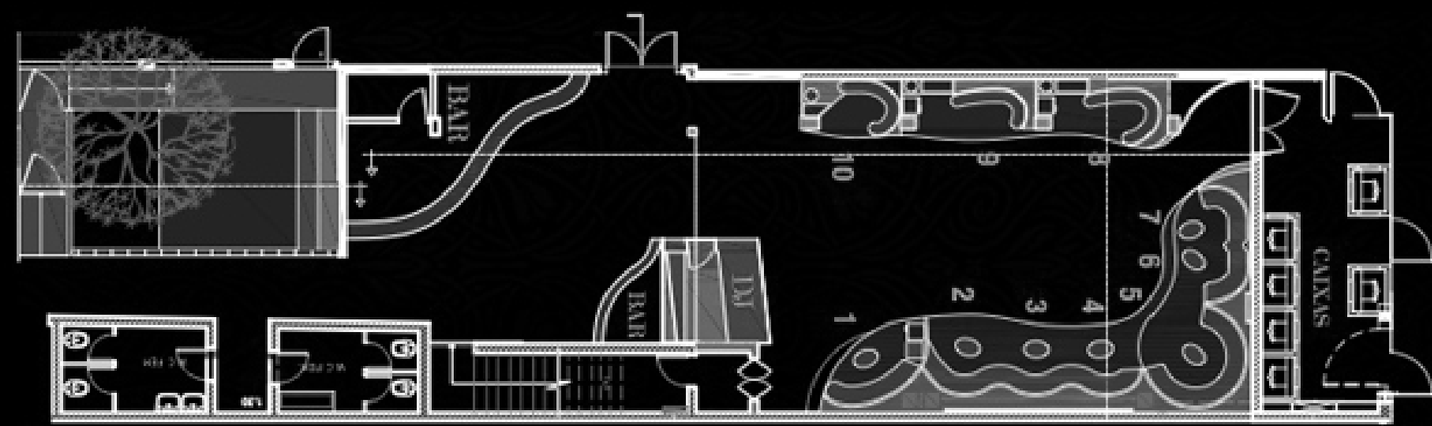
FASHION WEEK
Fall 2013

AXWELL
Fall 2014

Provocateur

São Paulo, Brazil

# floorplan



# Provocateur

## Dubai

# Provocateur

## Dubai

Located at Four Seasons Resort at Jumeirah Beach Dubai. Just opposite the Resort's main entrance, the Four Season's Restaurant Pavilion features five independent venues including Provocateur, Coya, Nusr-Et, Jean-Georges Dining Room and Jean-Georges Kitchen. Provocateur represents the heart of international nightlife in Dubai. With its flagship location in New York City it is proud to have become the first American nightlife brand in the UAE. Following in the footsteps of its New York incarnation Provocateur provides a location to enjoy proper music for its international guests while traveling to Dubai. Sitting in distinct contrast to the city's existing nightlife landscape, Provocateur Dubai is a truly unique version of its New York counterpart.

# floorplan

# *Provocateur On the Horizon*

## LOS ANGELES

2016

STATUS: SIGNED

## MIAMI

2016

STATUS: IDENTIFIED

S&G
EVENTS

# Off Site *Events*

Satsky & Gefter Corp has revolutionized the concept of Off-Site operations as it is credited as the first to mobilize and recreate a private nightlife experience within festival experiences.

# Off Site Event Partnerships

SENSATION INNERSPACE

Provocateur POP-UP AT GOTHA CLUB · CANNES

ROOM 101

Size In The Park™

Provocateur AT electric ZOO

SIZE IN THE PARK

F★★★ME I'M FAMOUS! BY CATHY & DAVID GUETTA During Nyc's Fashion Week

SEBASTIAN INGROSSO Roseland

SEBASTIAN INGROSSO FASHION WEEK NEW YORK CITY

ROOM 101

amnesia IBIZA

SWEDISH HOUSE MAFIA BACK TO THE MASQUERADE MOTEL

# *Back To The Masquerade Motel*

BACK TO THE MASQUERADE MOTEL

SWEDISH HOUSE MAFIA & GUESTS

ROSELAND BALLROOM | NEW YORK, NY

# FMIF Fashion Week Opening

F*** ME I'M FAMOUS
FASHION WEEK OPENING

DAVID GUETTA

ROSELAND BALLROOM | NEW YORK, NY

# Cannes Film Festival

CANNES FILM FESTIVAL

GUESTS

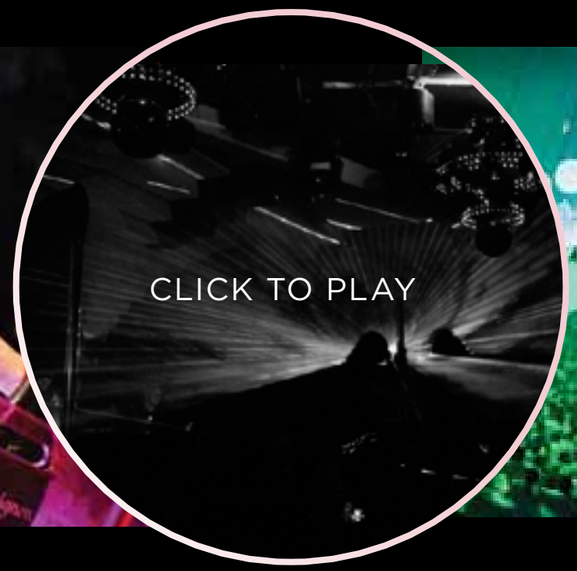
PROVOCATEUR POP-UP | CANNES, FRANCE

# SHM Masquerade Motel

SHM MASQUERADE MOTEL

SWEDISH HOUSE MAFIA & GUESTS
GRAND CENTRAL PARK | MIAMI, FL

# *Sensation White*



SENSATION WHITE

GUESTS

BARCLAY'S CENTER | NEW YORK, NY

# Size In The Park

SIZE IN THE PARK

STEVE ANGELLO & GUESTS

CENTRAL PARK | NEW YORK, NY

# Electric Zoo

ELECTRIC ZOO

DAVID GUETTA, AXWELL, TIESTO, LUCIANO, SASHA, MARCO CAROLA

RANDALL'S ISLAND | NEW YORK, NY

# FLASH FACTORY.

# FLASH FACTORY

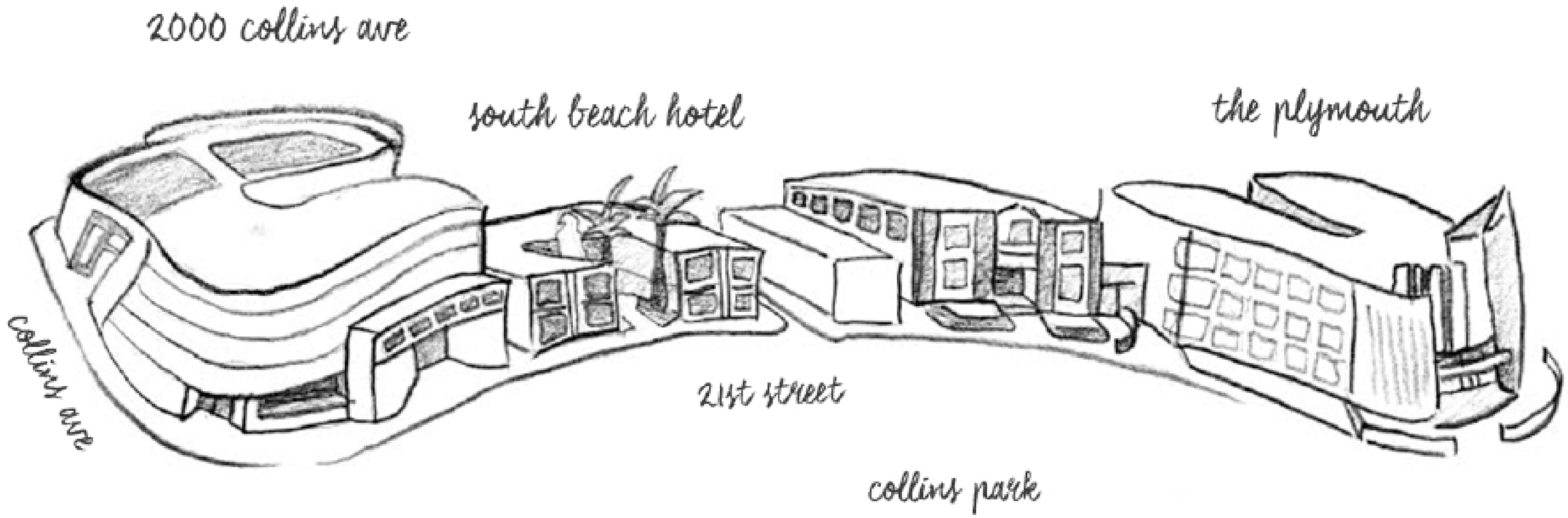
The concept of authentic community has increasingly gone missing within Manhattan nightlife in recent years, as the epicenter of New York continues to shift away from the island.

Flash Factory is set to re-imagine Manhattan's contemporary night entertainment by harkening back to times past. Drawing upon venues like CBGB's and Filmore East as its inspirations, this new performance and nightlife space will host live bands, experimental electronic DJs, and live electronic acts who are passionate and true to their craft above all.

The 10,000 square foot location in Chelsea Manhattan previously housed an under-the-radar party for over seventeen years. It's a remnant of a lost era, the type of single-story concert space that simply no longer exists in the city. The space took years to find, and a further two and half years to gut and renovate. Working with the architectural remains of congregational spaces salvaged from New York City, Flash Factory is minimal yet warm, a timeless environ designed as a communal musical experience and sanctuary.

# floorplan

# Think Hotel Group




# Think Hotel Group

## *Properties*

Privacy, Dateless Design, Specific Taste, High Living in Comfort and Surrounded by all those little details. Each property is individually defined from the here and now hotel vision of Think Hotel Group. All of Think Hotel Group's properties are tied together by a distinct artistic culture, which speaks every dialect.

# Plymouth Hotel

# South Beach Hotel

# Boulan South Beach

# Financial Details

S&G has created and established the critically and financially successfully Provocateur brand which is evident by the inbound excess demand for events and management / licensing opportunities. While the growth of Provocateur can be easily extrapolated via its growth and establishment to date, S&G's business plan contemplates expansion of both Provocateur and Flash Factory brands. By opening two venues in the same market we realize the operational synergies and economies of scale we look forward to achieving in New York.

SATSKY&GEFTER

CORPORATE