

SOFIA GOMES

EDUCATION

Georgia Institute of Technology – *B.S. in Literature, Media & Communication*

Jan. 2019 – May 2021
Atlanta, GA

- Concentration in Design and Communication
- Graduated with High Honors, finishing with a 3.54 GPA
- Dean's List for Fall 2019, Spring 2020 and Fall 2020

Georgia State University – *B.A. in Arts and Design*

Jan. – Dec. 2018
Atlanta, GA

- GPA: 3.75
- President's List for Spring 2018

WORK EXPERIENCE

Momentum Worldwide – *Creative Assistant*

Sept. 2021 – Present
New York, NY

- Primarily support the Executive Creative Director for New York
- Assist in managing the creative award shows submissions and tracking
- Contribute with creative concepts and art direction work for clients such as American Express, Impossible, Patrón, as well as new business pitches and internal work

La Belle Epoque Gallery – *Creative Associate*

June – Sept. 2021
New York, NY

- Edited graphic content such as product pictures for their website using Photoshop and Lightroom
- Created a new approach for their social media marketing which consisted of a new concept for their Instagram photos, merging their posters with backgrounds from West Village

Background CC – *U.S. Assistant Director*

Summer 2020
Remote

- Worked in the development of an art supply chain for a social media company with a 4,000,000+ followers
- Participated in the creation of Baseline, a new website concept for content consumption, information distribution and user interaction

EXTRACURRICULAR ACTIVITIES

Parsons Graphic Design Summer Intensive Program

Summer 2019
New York, NY

- Studied for 3 weeks at Parsons' Summer Intensive Program while enrolled in the Graphic Design Level II course
- Designed, printed and assembled a 44-page zine composed of a poem from celebrated Brazilian writer Fernando Pessoa and illustrated with handmade collages of pictures by Brazilian photographer Sebastião Salgado
- Developed and created the branding identity and packaging for my take on a Survival Kit that celebrated modern women
- Created over 20 additional graphic pieces including an animated poster celebrating the 100th anniversary of the Bauhaus movement
- Deepened my knowledge in Illustrator, InDesign and Photoshop

BRASA at Georgia Tech – *Marketing Director*

Spring 2018
Atlanta, GA

- Acted as Marketing Director for the Brazilian Student Association at Georgia Tech
- Recreated BRASA's visual identity, from redesigning their logo and icons, to restructuring the design of their marketing materials
- Created BRASA's Instagram and maintained all their social media platforms
- Organized and participated in various tabling and outreach events

SKILLS

English - *fluent*
Portuguese - *fluent*
Spanish - *proficient*
French - *intermediate*

TOOLS

Sketch Up
Lightroom
Photoshop
Illustrator
InDesign
Linux
CSS
HTML
Python
JavaScript
Microsoft Package
Adobe Premiere Pro

PORTFOLIO & CONTACT

sofiakgomes.com
sofiakfourigomes@gmail.com
www.linkedin.com/in/sofia-gomes-3899b7183
(404) 563-6718