



Sofia Andersson

Creative Facilitator & Digital Creator

Experience

Facilitator & Founder | Next Day Innovations 2017 - current

I offer workshops that evolve team culture through co-creation - you can't build an innovative company without culture, and a great culture is fostered by individuals. That's my expertise that I share through lectures, workshops or feedback sessions. Clients include: KTH, iZettle, Hyper Island, Lifesum, Nattskiftet

Salesperson | Designtorget 2017-2020

While freelancing, I've also been working part-time in the stores in Stockholm and Malmö. Tasks include customer service, creativity and being responsible.

Project Manager | Ignation 2017

Design and execute in-house as well as client ideation workshops, developing and defining concepts to prototype and validate. Aligning team, setting expectations and moving forward.

Mobile Engineer Intern | Lifesum 2016

As part of the product team, we developed a new concept to increase app retention. Through qualitative user tests and AB testing, we worked iteratively to create a user-friendly solution.

Volunteer

- Nattskiftet 2017
- Sthlm Pride 2013
- nordic.js 2016-17
- Geekgirl 2016

Profile

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Education

Mobile Creative | Hyper Island 2015 - 2016

Hands-on education working with clients such as Eurovision, Volvo Cars, Uncicef, P&G, Transdev, ustwo, etc.


Medieteknik A | Södertörns högskola 2013

A practical course where I explored areas such as graphic design and web development.

Other courses

- Hyper Island Facilitation Course (2017)
- TeamTreehouse Swift 2.0 Certificate (2016)

Languages

 native

 fluent

 learning

Top Skills

- Team Development
- UX/UI principles
- Ideation methods
- ProjectManagement
- HTML, CSS, JS, WP
- Music playlists

Contact me 🙌 +46(0) 738003156 or sofia.m.andersson.a@gmail.com