The Impact of Predictive Validity on Anticipatory Processing **During Sentence Comprehension**



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Readers can use contextual constraints to predict upcoming words.

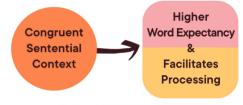
Word Expectancy is the likelihood of a specific word being predicted based on the sentential context.

(e.g., also known as cloze probability; Taylor, 1953)

Prediction Validity refers to the overall likelihood of encountering a correct prediction in the experiment as a whole.

(e.g., Brothers et al., 2017)

BACKGROUND



(Brothers et al., 2015, 2017; Huettig, 2015)



Is the activation of lexical predictions automatic or strategic?

Strategic because generating specific predictions at the form level may require additional processing, which...

may be metabolically costly

and readers may suppress it when unfavorable.

(e.g., Cevoli et al., 2022; Hevman et al., 2015; Ito et al., 2016; Kuperberg & Jaeger, 2016)

Support from Brothers et al. (2017)'s findings.

Automatic because readers unconsciously activate associated concepts while processing a sentence, thus...

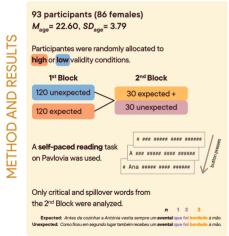
with a constraining context, pre-activation occurs even at the phonological/orthographic level.

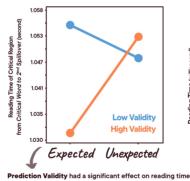
(e.g., Huettig, 2015; Nieuwland, 2019; Pickering & Gambi, 2018)

Need for Clarification But other findings support the automatic-activation.

(e.g., DeLong et al., 2018)

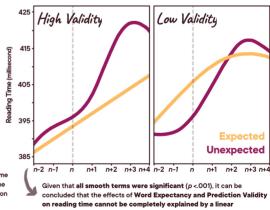
Word Expectancy and Prediction Validity effects.





(b = -12ms, t(3503) = -2.10, p = .036). Participants from the low validity condition took longer to read the critical region compared to those from high validity.

Participants from the high validity condition read expected words significantly faster than those from the low validity condition (b = -13ms, t(1765) = -2.36, p = .018).



The Reading Time in the Critical Region varies significanlty dependir on the conditions of Word Expectancy and Prediction Validity.



- (1) Readers strategically modulate their anticipatory processing according to their validity environment,
- (2) anticipatory processing can become costly in high validity environments, and
- (3) predictive validity alone may not fully explain these effects. Other factors may play a role!

Limitations: We did not consider other factors such as sentence complexity and reading proficiency.