

Once Bitten, Twice Shy:

The Impact of Predictive Validity on Anticipatory Processing During Sentence Comprehension

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Readers can use contextual constraints to predict upcoming words.

BACKGROUND

Word Expectancy is the likelihood of a specific word being predicted based on the sentential context.

(e.g., also known as *cloze probability*; Taylor, 1953)

Prediction Validity refers to the overall likelihood of encountering a correct prediction in the experiment as a whole.

(e.g., Brothers et al., 2017)

Congruent
Sentential
Context

Higher
Word Expectancy
&
Facilitates
Processing

(Brothers et al., 2015, 2017; Huettig, 2015)

Is the activation of lexical predictions *automatic* or *strategic*?

AIM

Strategic because generating specific predictions at the form level may require additional processing, which...

- may be metabolically costly
- and readers may suppress it when unfavorable.

(e.g., Cevoli et al., 2022; Heyman et al., 2015; Ito et al., 2016; Kuperberg & Jaeger, 2016)

Automatic because readers unconsciously activate associated concepts while processing a sentence, thus...

- with a constraining context, pre-activation occurs even at the phonological/orthographic level.

(e.g., Huettig, 2015; Nieuwland, 2019; Pickering & Gambi, 2018)

Support from **Brothers et al. (2017)**'s findings.

Need for
Clarification

But other findings support the automatic-activation.

(e.g., DeLong et al., 2018)

Word Expectancy and Prediction Validity effects.

METHOD AND RESULTS

96 participants (88 females)
 $M_{age} = 22.55$, $SD_{age} = 3.76$

Participants were randomly allocated to
high or **low** validity conditions.

1st Block
120 unexpected
120 expected

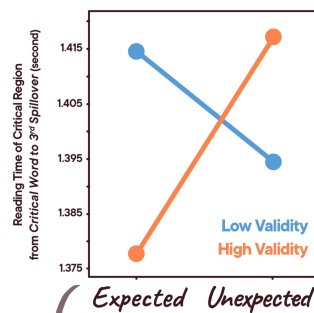
2nd Block
30 expected +
30 unexpected

A self-paced reading task
on Pavlovia was used.

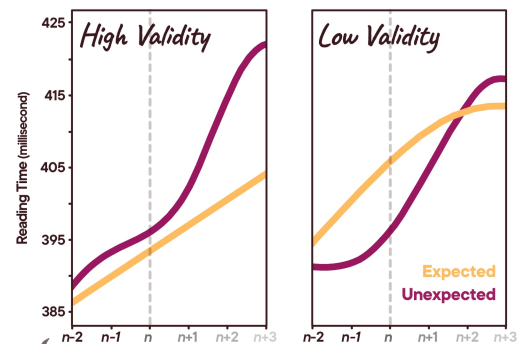
A #####
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Only critical and spillover words from
the 2nd Block were analyzed.

Expected: Antes de cozinhar a Antonia vestia sempre um avental que foi **lido** à mão.
Unexpected: Como ficou em segundo lugar também recebeu um avental que foi **lido** à mão.



Word Expectancy had a significant effect on reading time ($b = 16\text{ms}$, $t(3615) = 2.10$, $p = .035$), as participants took longer to read regions with unexpected words compared to those with expected words.



Since all smooth terms were significant ($p < .001$), we concluded that the effects of Word Expectancy and Prediction Validity ($b = 10\text{ms}$, $p < .001$) on reading time cannot be completely explained by a linear relationship.

The Reading Time in the Critical Region varied significantly depending on the conditions of Word Expectancy and Prediction Validity.



- (1) Our findings suggest that Prediction Validity significantly affects readers' anticipatory processing.
- (2) Expected Words have an enhanced effect on reading speed.
- (3) But Validity and Expectancy alone may not fully explain these effects. Other factors may play a role!

Limitations: We did not consider other factors such as sentence complexity, word frequency, and reading proficiency.



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