

\$158 m...

Total Ingresos

\$135 ...

Total Gastos

\$23 mill.

Total Beneficios

14,85 %

% Margen

Dashboard Financiero
Enfoque en Beneficios

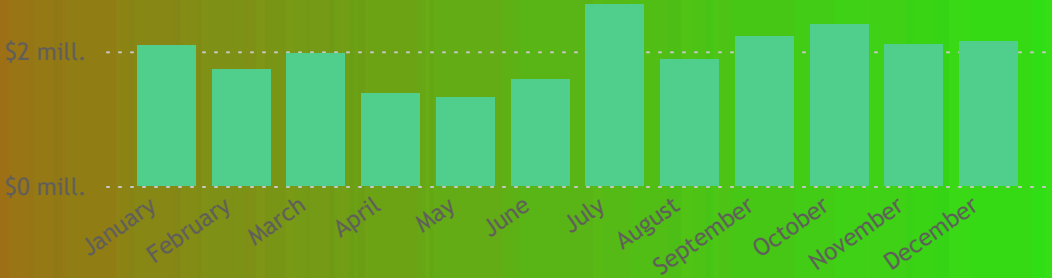
Año
2018

País
Todas

Segmento
Todas

Marca
Todas

Total Beneficios por Mes



Year	Month	Total Ingresos	Total Gastos	Total Beneficios	% Margen
2018	January	\$13.735.690	\$11.647.661	\$2.088.029	15,20 %
2018	February	\$9.620.869	\$7.895.701	\$1.725.169	17,93 %
2018	March	\$11.528.209	\$9.562.961	\$1.965.247	17,05 %
2018	April	\$8.360.776	\$6.991.523	\$1.369.253	16,38 %
2018	May	\$9.339.758	\$8.027.087	\$1.312.671	14,05 %
2018	June	\$10.927.201	\$9.346.534	\$1.580.667	14,47 %
2018	July	\$16.327.403	\$13.634.257	\$2.693.147	16,49 %
2018	August	\$13.341.238	\$11.456.380	\$1.884.858	14,13 %
2018	September	\$16.192.645	\$13.975.180	\$2.217.465	13,69 %
2018	October	\$18.658.079	\$16.256.941	\$2.401.139	12,87 %
2018	November	\$13.307.798	\$11.210.393	\$2.097.405	15,76 %
2018	December	\$16.739.465	\$14.596.617	\$2.142.847	12,80 %
Total		\$158.079.131	\$134.601.235	\$23.477.896	14,85 %

País	Total Beneficios	% Margen
Chile	\$3.992.377	14,49 %
Colombia	\$4.770.690	13,07 %
Ecuador	\$4.752.554	15,53 %
México	\$5.202.964	15,60 %
Perú	\$4.759.311	15,82 %

Segmento	Total Beneficios	% Margen
Gobierno	\$11.339.783	21,87 %
Pyme	\$6.762.516	10,12 %
Enterprise	\$3.732.276	11,46 %
Educación	\$1.070.147	27,38 %
Socios	\$573.174	19,77 %

Marca	Total Beneficios	% Margen
Biróp	\$6.921.586	15,36 %
Zamsan	\$6.272.221	14,09 %
Yeri	\$3.989.308	15,66 %
Rommyn	\$3.499.503	14,40 %
Lumalu	\$2.795.279	14,92 %

Year	Total Beneficios
+ 2018	\$23.477.896
+ 2019	\$27.692.354
+ 2020	\$17.534.589
Total	\$68.704.839

Month	2018	2019	2020	Total
January	\$2.088.029	\$2.733.365	\$3.452.360	\$8.273.754
February	\$1.725.169	\$1.376.149	\$1.347.872	\$4.449.190
March	\$1.965.247	\$2.489.575	\$2.176.726	\$6.631.548
April	\$1.369.253	\$3.929.702	\$2.750.197	\$8.049.152
May	\$1.312.671	\$3.339.223	\$3.577.232	\$8.229.126
June	\$1.580.667	\$1.558.144	\$1.939.571	\$5.078.383
July	\$2.693.147	\$2.590.328	\$2.290.631	\$7.574.105
August	\$1.884.858	\$1.714.864		\$3.599.722
September	\$2.217.465	\$1.308.247		\$3.525.712
October	\$2.401.139	\$1.937.482		\$4.338.621
November	\$2.097.405	\$3.528.887		\$5.626.292
December	\$2.142.847	\$1.186.388		\$3.329.235
Total	\$23.477.896	\$27.692.354	\$17.534.589	\$68.704.839