SOFIA SPAGNOLETTI

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TECHNICAL & PROFESSIONAL SKILLS

Programming Languages: HTML5, CSS3, Javascript, JQuery, Bootstrap, Firebase, Node Js, MySQL, MongoDB, Express, Handelbars.js & ReactJS.

PROJECTS

The Locale

https://github.com/EdwardMara/Project1 | https://edwardmara.github.io/Project1/login.html

An application that will get you on your feet, send you on a mini quests to collect points, meet new people and even try something new. This app tracks your location and marks quest using Google Maps API.

- Responsibilities in the project included working with Google Maps and Google Places Api, as well as the application's design.

Pantry Assembler

https://github.com/ckaoki/Project_2 | https://pantry-assembler.herokuapp.com/

Food would never again go bad if you get the right recipes, click on the link and start using Pantry Assembler!

- **Technologies Used:** Node.js, mySQL, Sequelize, Handlebars.js, Bootstrap, HTML/CSS.
- **Responsibilities:** working on MySQL database, as well as the application's design.

Second Time Around

https://github.com/monali22/second_time_around | https://second-time-around.herokuapp.com/

Second Time Around is a web app created with react create app, users can login using their Facebook or Google accounts and post items they wish to donate, other users can claim those items for free and pick them app at the detailed address.

- Responsibilities: working with Cloudinary API to store images and React Webcam Npm to connect our app with the device's camera, as well as the application's design.

EXPERIENCE

Content Review Agent   April 2018 – May 2019
BcForward   Seattle, WA

- Reviewed spanish and english user generated content and classify it according to policy.
- Assess trends on social media content and suggestions on review process and workflows in order to present findings and insights to the user integrity team of one of the big social media companies in Seattle.

Marketing Coordinator   February 2016 – July 2017
Alki Studio   Buenos Aires, Argentina
- Developed and created content for social media platforms (Facebook, Facebook Live, Twitter and Instagram) according to client's marketing goals for on average 3 month projects.
- Created graphics and digital design (image graphics and video content) using Adobe Creative Suite for client marketing campaigns.
- Development of marketing strategies, analyze metrics and ads campaign performance.
- Clients include: Optica Vacance, La Momia, Yo No Soy AMY, Tiempo de Sueño, Cita a Ciegas, Mamapunk and Los Invertidos

EDUCATION

Coding Bootcamp Certificate | **University of Washington**:

- A 24-week intensive program focused on gaining technical programming skills in HTML5, CSS3, Javascript, JQuery, Bootstrap, Firebase, Node Js, MySQL, MongoDB, Express, Handelbars.js & ReactJS.

User Experience Design Fundamentals | Bellevue College:

- Project-based classes incorporating business and marketing goals while catering to the user, improving the usability of the site and its acceptance by customers and creating design documents using detailed procedures and guidelines. Creation of user personas and scenarios; site organization and task flows; storyboards, wireframes and prototypes; and usability tests.

Advertising and Communications Bachelor's degree | Pontifical Catholic University of Argentina: School of Social Sciences.

Key Accomplishments:
- School of Social Sciences, Pontifical Catholic University of Argentina | Annual awards | First prize in the category of magazine ads.
- School of Social Sciences, Pontifical Catholic University of Argentina | Annual awards | Third prize in the category of magazine ads.
- Automovil Club Argentino | Design competition | Forth prize.