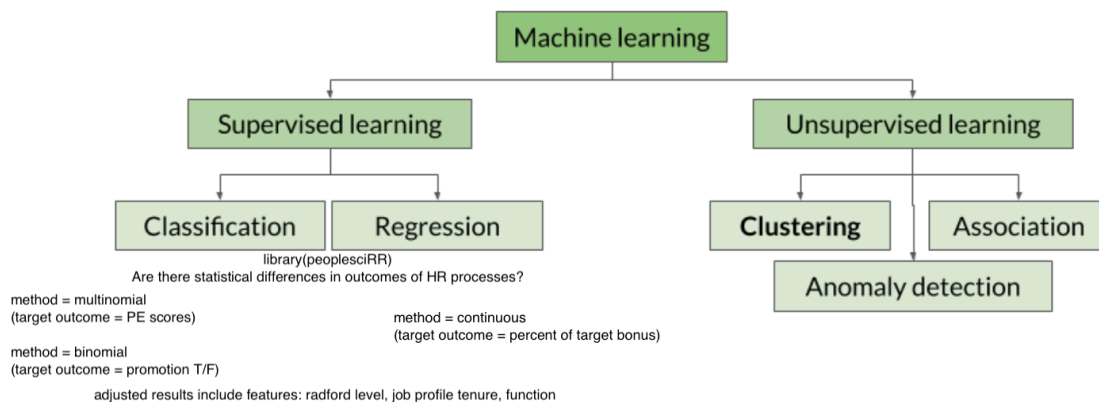
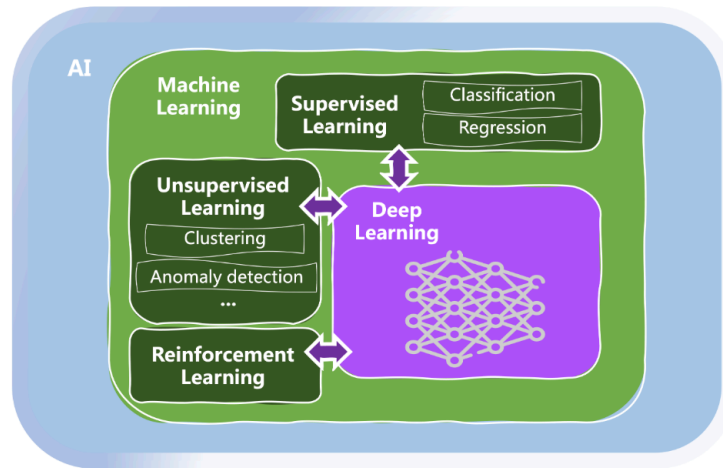


Machine Learning

Source: Datacamp Courses



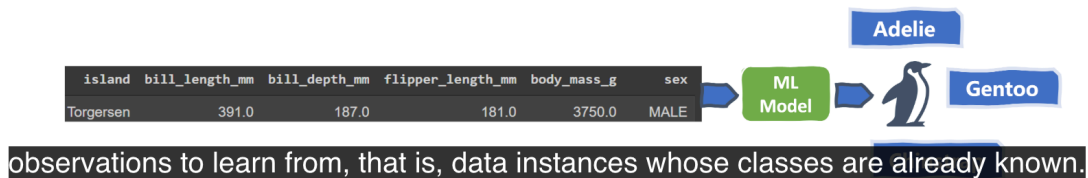
"Predicting the outcome based on gender is the same as seeing how groups differ on the outcome"

Supervised Learning: classification

Classification: assign each data observation the category (*class*) it may belong to

- **Binary classification:** two classes, e.g. positive/negative, male/female, etc.
- **Multi-class classification:** several mutually exclusive classes, e.g. multiple species

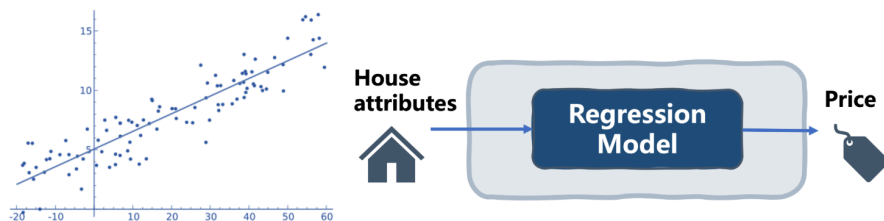
Supervised learning: *Data annotation* (getting labelled observations with *known class a priori*) needed to learn/train a **model** capable of making inference



1:50

Supervised Learning: regression and forecasting

Regression: assign each data observation a numerical output or *label* based on its inputs



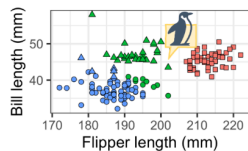
Time series forecasting: predict future values of variable, based on its past behavior



For instance, forecasting the number of daily bus passengers for next month, based on historical data.

Unsupervised and reinforcement learning

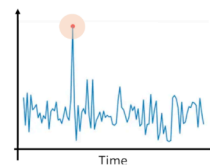
Clustering: find subgroups of data with *similar* characteristics (e.g. *k-means* algorithm)



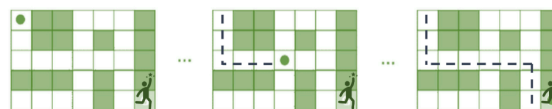
Association rule discovery: find common co-occurrences of items in transaction data



Anomaly detection: detecting *abnormal* data observations e.g. unusual card transactions



Reinforcement learning: learn by *experience* (trial and error) to master a complex task



datacamp And in reinforcement learning, an AI agent is trained to solve complex UNDERSTANDING ARTIFICIAL INTELLIGENCE

Clustering package in R: <https://cran.r-project.org/web/packages/mclust/vignettes/mclust.html>