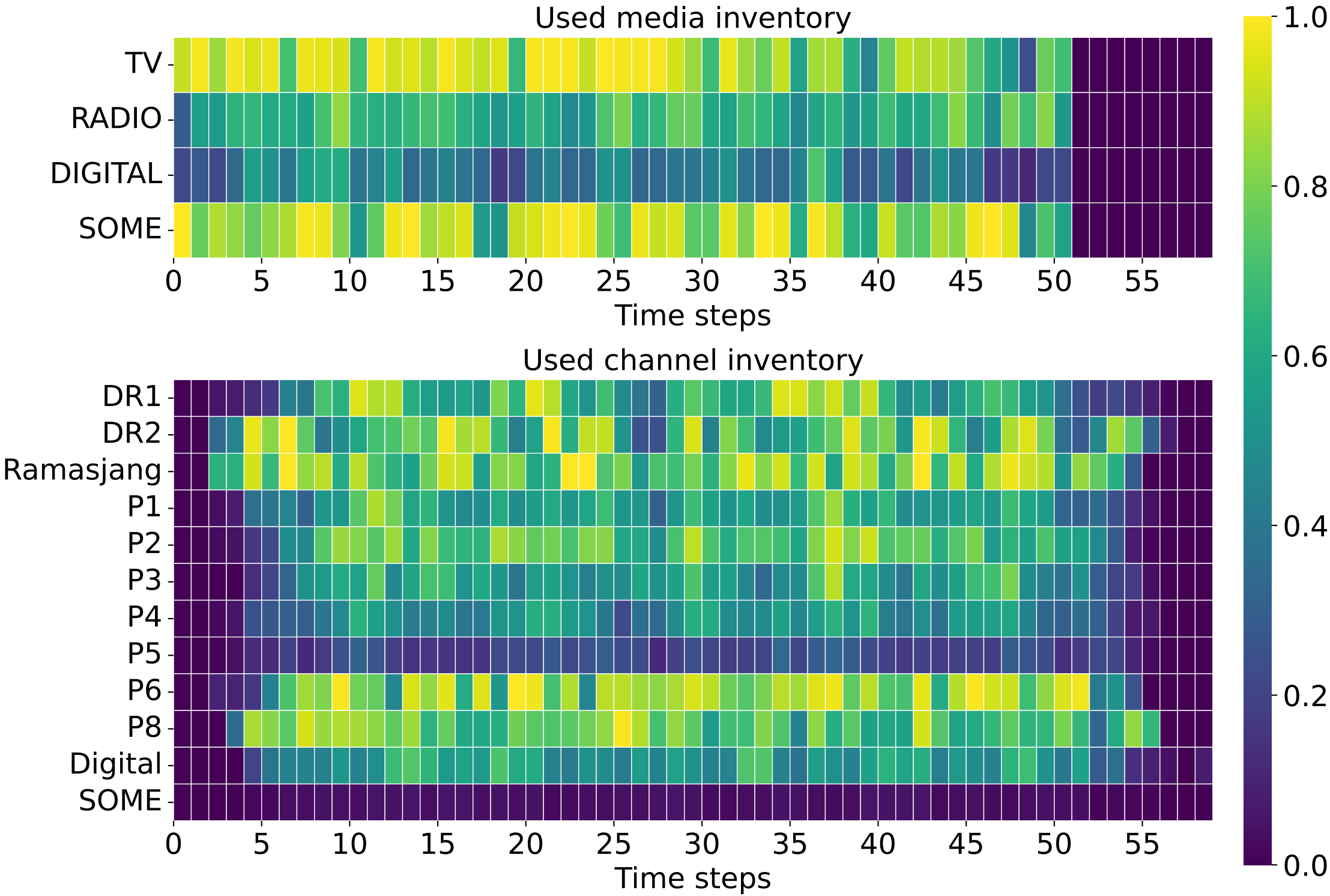
Used media inventory
TV
RADIO
DIGITAL
SOME
0
5
10
15
20
25
30
35
40
45
50
55
Time steps
Used channel inventory
DR1
DR2
Ramasjang
P1
P2
P3
P4
P5
P6
P8
Digital
SOME
0
5
10
15
20
25
30
35
40
45
50
55
Time steps
1.0
0.8
0.6
0.4
0.2
0.0