**Who is the client?**

Actress Cecilia Corrigan’s work has never fit into a conventional mold; her oeuvre pushes the boundaries of the avant-garde and shines in mainstream literary, film, and comedic circles. In terms of medium, her work has most recently been identified as poetry and performance, allowing her to lay claim to a range of titles including published author, performance artist, sex comic, and film producer. The content of her projects ranges from internet intimacy to gender politics.

Corrigan’s artistic vision exceeds convention and as a result she has yet to build a stable nesting ground for herself on the web.

**Why does the client need a website?**

The client does not have a website, but she does have a multitude of links and documentation (pdfs, videos, etc.) for both ongoing and completed projects. At any given moment, Corrigan manages multi-disciplinary projects in New York, LA, and London. And, as her brand and identity grow, there is no one place for potential collaborators, investors and patrons, and fans and consumers to get a handle on the extent of what she has worked on and is currently working on.

**What is the purpose of the website? What problems does the client hope the website will solve?**

This site is an online portfolio, a single and convenient place to reference the extent of Corrigan’s brand.

**What specific objectives will the website accomplish?**

The website will feature:

- A home page with recent press updates and links to the the main “genres” of her work.

- Genre 1: Written Portfolio. This will feature clips from her fiction and poetry as well as a link to buy her book.

- Genre 2: Live Performance. This will feature video documentation (hosted on YouTube/Vimeo) of her performances, stand-up comedy, and readings.

- Genre 3: Film. This will feature film-related projects and a demo reel. Corrigan’s role will be identified for each project, but all projects will be treated equally whether that role is actress, writer, producer, or any combination of the three.

- A press page: this template will archive links and pdfs to both current and past press.

- A page with bio, contact, and CV.

***Questions:***

* Does each “genre” of work embody a different visual identity?
* Is a press feed on the homepage enough, or should I include a page about recent projects in the form of diary entries to keep fans up to date? Could it be algorithmically-generated based on recent updates from the press page?

**At whom is the website targeted?**

Website is targeted to potential patrons, investors, and collaborators, as well as fans, academics, and future interviewers: anyone who needs to understand the big picture of Corrigan’s accomplishments.

These people inhabit literary, academic, and artistic worlds. They are differentiated not by age and social strata, but by cultural interests.

**How will the client measure the success of the new website?**

The success of this project will be creation of templates for each genre that put content first and foremost.

Client will eventually need something she can update (this is very important to her) -tbd.

**Foreseeable Problems:**

* Client does not have the assets we associate with an existing visual identity (no logo, style guide, etc.). Corrigan and I will work together to select existing imagery to reflect her visual identity, including photographs, typography, and a color palette.
* The realm of her projects are not traditionally distinguishable, which may create problems in organizing her content, i.e., literary works will need to have visual components, and vice versa.

**Content Collection:**

**Bio**

Corrigan’s performance work combines monologue, stand-up comedy, and interviews often parodying the language of the poetry and art scenes. She’s been commissioned by the New York Performance Artists Collective for the recent shows The Coldest Princess Wave and Cecilia Corrigan's Secret Garden. She has read and performed in galleries, universities, and museums around the world.

**Writing**

Corrigan’s writing has been published in n+1, Bomb, Capilano Review, Poetry Project Newsletter, Lumina, Third Rail, Adult Magazine, Nerve, and Prelude Magazine, and is forthcoming in the 2015 edition of Best American Experimental Writing from Wesleyan University Press.

Her debut book, Titanic, was awarded the Madeleine P. Plonsker Prize, and was listed as one of Flavorwire’s 2014 Books of the Year and 50 best poetry books of the decade. The book combines the language of social media with poetry to construct a metafictional love story, roughly based on the research and death of Alan Turing.

She’s currently working on a novel, potentially represented by Inkwell Management.

***Fiction to include:***

Mia Farrow: <http://www.joylandmagazine.com/regions/new-york/bottom>

James Franco: <https://nplusonemag.com/online-only/online-only/dylatov-pass/>

Written gallery text for art shows in Sweden, China, New York, Rome, and Paris.

**Press**

Interview Magazine: <http://www.interviewmagazine.com/culture/cecilia-corrigan#_>

Bomb Magazine: <http://bombmagazine.org/article/3167128/felix-bernstein-cecilia-corrigan/>

Opening Ceremony: <https://www.openingceremony.us/entry.asp?pid=10520&utm_source=twitter&utm_medium=social&utm_campaign=tw_102314>

Adult Magazine: *missing link*

Lemon Hound: <http://lemonhound.com/2015/04/27/cornelia-barber-in-conversation-with-cecilia-corrigan/>

Third Rail (Cecilia Interviews Maria Bamford) <http://thirdrailquarterly.org/wp-content/uploads/thirdrail_spring2015_final_ccorrigan.pdf>

Art in America, Opening Ceremony, NY Observer, Wild Magazine, and Coldfront.