# LEC 2: Cross Validation + Ridge Regression

Feb 12, 2020

# Agenda

Quiz

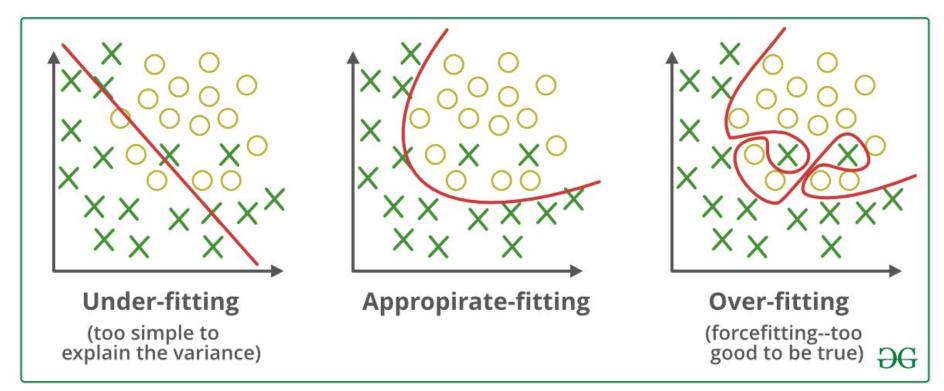
Review Linear Regression

**Model Selection** 

Ridge Regression / LASSO

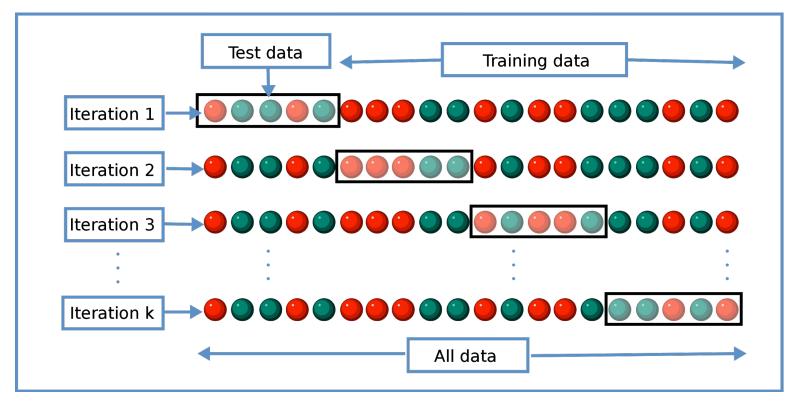
Fun Python Simulations

# Overfitting



UGBA 198-3 Machine Learning for Business Decisions (Spring 2020)

#### K-fold Cross Validation



UGBA 198-3 Machine Learning for Business Decisions (Spring 2020)

### Setting up your Python environment

- 1. Download Anaconda for Python 3.7 <a href="https://www.anaconda.com/distribution/">https://www.anaconda.com/distribution/</a>
  - a. Anaconda is a package manager and environment (includes IPython, our favourite thing ever)
- 2. Open the Anaconda app and click Launch <a href="Python">IPython</a> (should open in browser)
- 3. Create a new file in the desired directory on your computer
- 4. If there's an error saying "method not found", you might need to download another package (come talk to us)
- 5. Learn the basics of running a code snippet
- 6. Learn the role of each package
- 7. Learn the general syntax for running an ML model

# https://forms.gle/BFbNESYi7LHLsNCq5

# https://tinyurl.com/sf wokmy