Sofija Karadjoska
Architect & Web Designer

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Career statement

An enthusiastic and dedicated individual who enjoys being a part of a successful and productive team. Quick to grasp new concepts and ideas, and develop innovative and creative solutions to problems. Able to work well on her own initiative and can demonstrate high level of motivation required to meet the tightest of deadlines. Even under significant amount of pressure, possesses a strong ability to perform effectively. Looking to build on her range of skills within a suitably challenging role and keen to achieve further professional development.

Education

2018-2019
Seavus Academy for Web Design

2000-2006
Bachelor of Architecture – Faculty of Architecture (June 2006)
University 'Sts. Cyril and Methodius` - Skopje
Graduation Project: 'Apartment Block redesign'

1999-2000
Secondary education
Central High School – Cheyenne, Wyoming, USA

Relevance of architecural experience

- the design process and deliverance of end product entails:
  · identification of target audience, specification of their needs, making aware of new needs and optimization of all to achieve functionality
  · color and beauty are implemented to make the product stand out and welcoming or to mark specific points of interest
- research and competition awareness
- unique and innovative ideas to meet demanding clients
- custom design and implementation of changes on client demand

Skills

- Adobe Photoshop, Adobe Illustrator, Adobe XD
- HTML5 / CSS3
- JavaScript
- PHP
- WordPress

- native: Macedonian
- fluent: English
          Croatian/Serbian
- basic: German

- Strong organizational, research and analytical skills
- Communication - open to suggestions, active in discussions and
  decision making processes, positive attitude toward problem solving
- Perception - quick to notice, keen eye for detail
- Ambition – Self-motivated with willingness to learn and improve

- Photoshop: Organic Tea Website Project
            · the idea was to utilize as many tools as possible to
            showcase my understanding of the software, and
            demonstrate my creative skills
- Illustrator: Medical Icon Set Project
            · the final project was about leaning how to create icons as
            an integral part of web design by getting creative with
            strokes and presenting it with a neat layout
- HTML5/
    CSS3:   Color Theory Project
            · for this project I had to create my first static website by
            choosing a theme subject, by also understanding and
            implementing design principles such as typography, color,
            white space, CTA buttons, also to add a personal touch I
            created a site logo, animation, cards, and finally I made that
            responsive
- Design
Principles: Movie Theater Website Project
            · the aim of this project was to create a website inspired by
            the company logo, the design concept had to be in line with
            the color and typography of the logo, and I had to make
            the process simple, fun, easy-to-follow and enjoyable
- UX/UI: Website Redesign Project
            · the website I had to redesign was LinkedIn, and I could
            change as many things as I deemed necessary. I stuck with
            the color palette, I redesigned some elements, regrouped
            parts that belonged together, and mostly focused on the
            personal page that is designed like an online cv that looks
            to sell
- Team
  Project: Forza Restaurant Website Project
            · for this project I chose to be the team leader to motivate
            and coordinate all members and delegate tasks based on

team members' strenghts. I did a lot of research about restaurants' websites, how menus should be presented, how to make booking easy and fast, which features to include, we suggested additional features to the client to enhance the marketing experience, we decided to use videos as best presentations apart from photography and suggested colors and typography that would be striking yet aesthetic

- JavaScript: To-do List Project

· I wanted to learn how to do something simple like a to-do list but using angular, which we didn't have time to learn

- PHP: Movie Project

· the goal of this project was to learn how to work with both frontend and backend development. For the first, I had to create a Movies page, Directors page, and Genres page where the Genres page would display all movies of the same genre and the Directors page would display all movies by the same director. For the latter, I had to create CRUD for movies, genres, directors, movies page with fields like Title, Box Office, Director, Genre, Released, Language, Storyline; Director page, with fields First name, Last name and finally Genre page, with fields Title.

- WordPress: Personal Website Project

· for this projects I had to create a personal website using WordPress while being able to add stories with text and images and change the content when necessary.

- SEO: Website Optimization Project

· the aim of this project was to learn which tools to use to optimize a website of my own liking and thus learn what key elements make a successful webpage.