

Farhan Idries Khan

Email Address: infofarhan02@gmail.com | Phone Number: +91-9541550476 | Location: Dubai, UAE / Srinagar, India

Professional Summary:

Versatile and creative professional with over 6 years of experience as a freelancer in creative content creation and cinematography. Proven expertise in human resources and growth marketing through internships at Shine Projects and Marketing Lad. Adept at utilising digital marketing strategies to drive business growth. Holds a B.Com Hons degree from Islamia College and is certified in digital marketing.

Work Experience:

Freelance Creative Content Creator and Cinematographer

2017 – 2023 (Over 1,200 hours of freelancing)

- Produced and edited high-quality video content for various clients, resulting in increased engagement and client satisfaction.
- Collaborated with clients to conceptualise and execute creative projects, ensuring alignment with their vision and goals.
- Managed all aspects of video production, including scripting, shooting, and post-production editing.
- Utilized advanced cinematography techniques to create visually compelling content.

HR Intern

Shine Projects, Hyderabad, India

Dec 2021 – Jan 2022 (1 Month)

- Addressed and resolved human resource inadequacies to streamline operations.
- Recruited and onboarded business development agents to support company growth.
- Motivated and guided agents, maintaining high morale and performance standards.
- Conducted unbiased performance evaluations, setting a standard for leadership.

Growth Marketing Intern

Marketing Lad, Srinagar, India

Jan 2024 – July 2024 (6 Months)

- Developed and implemented growth marketing strategies to enhance brand presence and customer acquisition.
- Conducted market research and competitor analysis to inform marketing tactics.
- Collaborated with the marketing team to create and optimise content for various digital platforms.

- Monitored and analysed campaign performance metrics to refine marketing strategies.
-

Education:

Bachelor of Commerce (B.Com Hons)
Islamia College, Srinagar, India
Graduated: 2023

Certifications:

- Digital Marketing Course, UnSchool
Completed: 2022
-

Skills:

- Creative Content Creation
 - Cinematography
 - Video Editing
 - Human Resources Management
 - Recruitment and Onboarding
 - Performance Evaluation
 - Growth Marketing Strategies
 - Market Research
 - Digital Marketing
 - Campaign Performance Analysis
 - Collaboration and Teamwork
-

Additional Information:

- Languages: English (Fluent), Hindi (Native)
 - Hobbies: Reading, Travelling, Blogging
-

References:

Available upon request.