

## **Credit card weekly status Report-**

### **Project Objective:-**

To develop a comprehensive credit card weekly dashboard that provides real time insights into key performance metrics and trends, enabling stakeholders to monitor analyzed credit card operations effectively.

### **Import data to sql database:-**

1. Prepare csv file
2. Create tables in sql
3. Import csv file into sql

### **Project Insights- Week 53 (31st Dec)**

#### **Week on week (WoW) change:-**

Revenue increased by 28.8%,

Total Transaction Amount & Count increased by 36% & 4%

Customer count increased by 1.85%

#### **Overview YTD (Year):**

Overall revenue is 57M

Total interest is 8M

Total transaction amount is 46M

Male customers are contributing more in revenue 31M, female 26M

Blue & Silver credit card are contributing to 93% of overall transactions

TX, NY & CA is contributing to 68%

Overall Activation rate is 57.5%

Overall Delinquent rate is 6.06%