





Region ②	Acquisition			Behavior			Conversions		
	Users ? ↓	New Users	Sessions ?	Bounce Rate ?	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value ?
	33 % of Total: 97.06% (34)	29 % of Total: 96.67% (30)	40 % of Total: 88.89% (45)	87.50% Avg for View: 86.67% (0.96%)	1.12 Avg for View: 1.16 (-2.64%)	00:00:50 Avg for View: 00:00:45 (12.33%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. Colorado	27 (81.82%)	24 (82.76%)	33 (82.50%)	84.85%	1.15	00:01:01	0.00%	0 (0.00%)	\$0.00 (0.00%
2. Florida	2 (6.06%)	2 (6.90%)	2 (5.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%
3. California	1 (3.03%)	1 (3.45%)	1 (2.50%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%
4. South Dakota	1 (3.03%)	0 (0.00%)	2 (5.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%
5. Texas	1 (3.03%)	1 (3.45%)	1 (2.50%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%
6. West Virginia	1 (3.03%)	1 (3.45%)	1 (2.50%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%