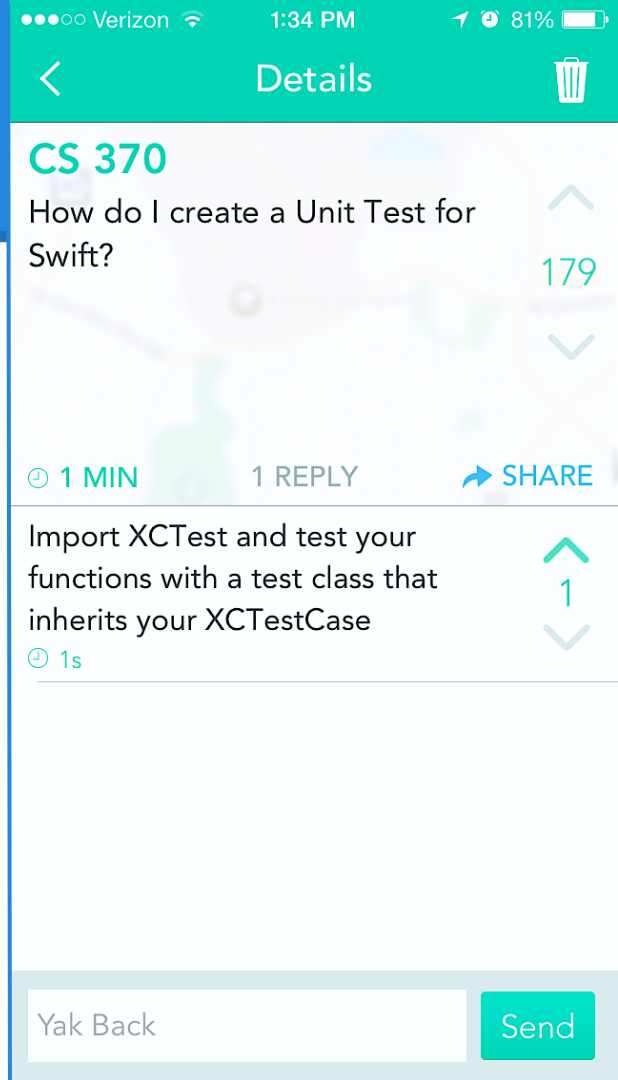


ClassChat

Changes

- *Forum* instead of group messaging format
- Think Yik Yak/Reddit for class



User Walkthrough

1. Login to school's ClassChat
2. Choose or create a class
3. Choose or create a question
4. View or submit answers
5. Beg your friends to download ClassChat

Market Research

Demographic: College Students

- 21 million students in the U.S.
- 4,000 Universities & Colleges in U.S.
- ClassChat has worldwide possibilities too

Starting Small: Emory

As of 2015, Emory has **14,769** students and offers **2,971** total classes throughout Spring, Summer, & Fall semesters

Takeaway: A market for ClassChat ***still*** exists

ClassChat Survey

We'd appreciate your opinions so please answer our short question survey

[Link](#) available on Piazza

IOS Prototype

Thank You