

Chalkboard

Jake Jake Jack Mourya

Chalkboard's Goal

Improving Classroom Communication

Chalkboard's Goal

A user who would like help with college classes and would like a forum with fellow classmates to discuss assignments, exams, and classroom material

Chalkboard's Goal

We provide a forum for classmates
to *ask* questions, *discuss* topics,
and *learn* from each other

Chalkboard's Team

Jake Mor

- CEO/ Project Manager
- Backend/PHP

Jake Shelley

- IOS Development/Swift

Jack Barnes

- Android Development/Java

Mourya Meda

- Android Development/ Java

Market Research

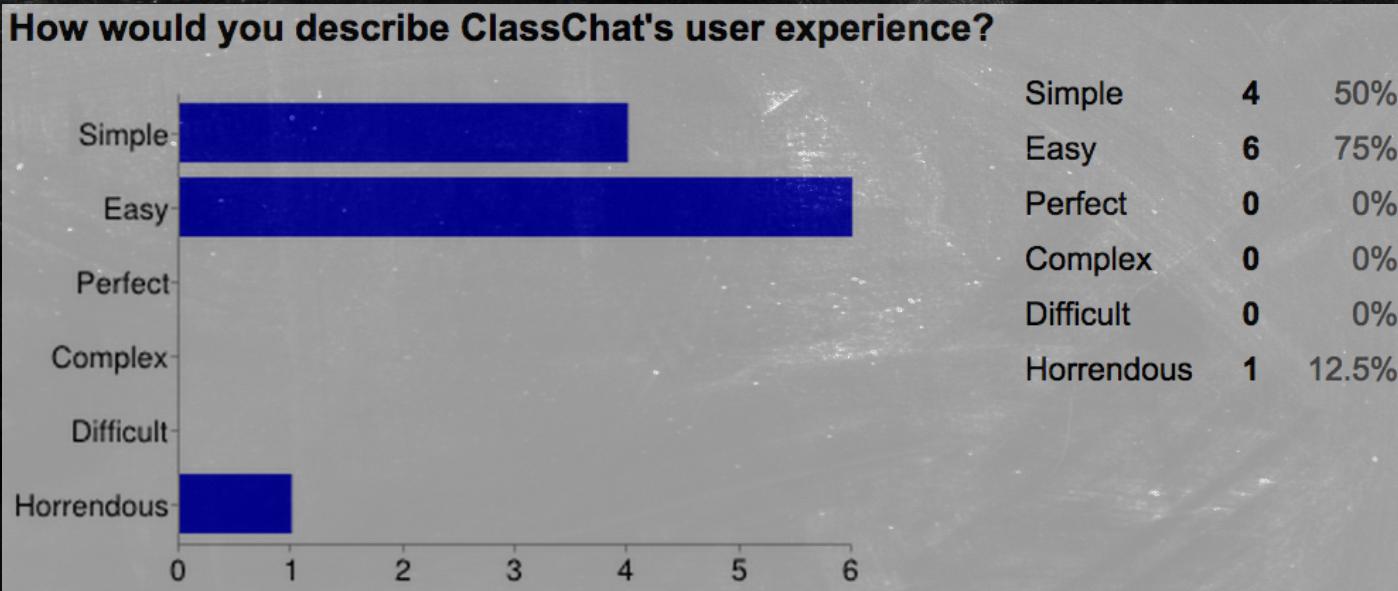
Target Demographic: College Students

- 21 million students in the U.S.
- 4,000 Universities & Colleges in U.S.
- Emory has **14,769** students and offers **2,971** total classes

Survey Results

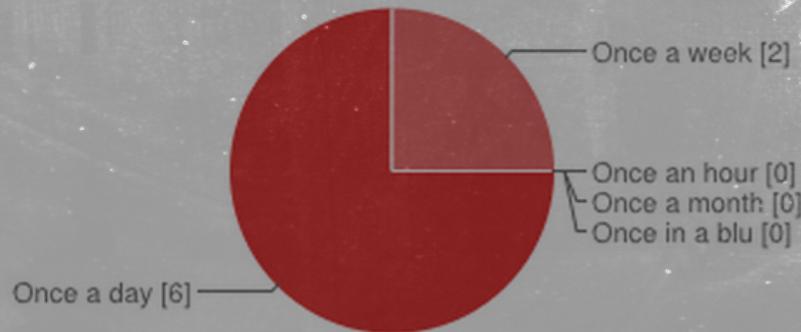
So we asked college students!

Survey Results



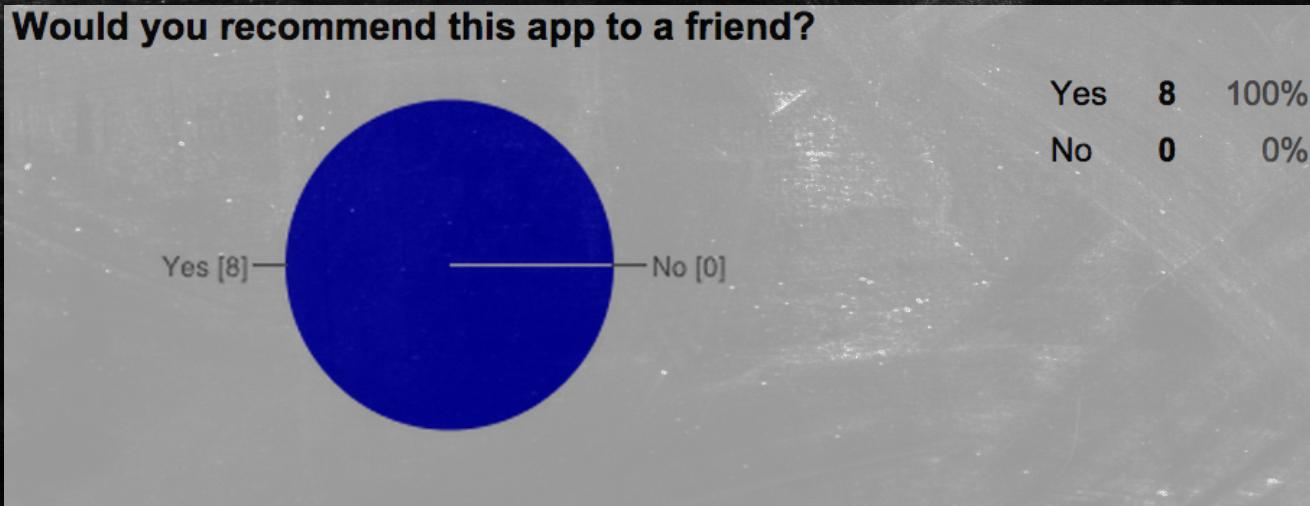
Survey Results

How frequently would you use this app?



Once an hour	0	0%
Once a day	6	75%
Once a week	2	25%
Once a month	0	0%
Once in a blue moon	0	0%

Survey Results



Survey Results

How much would you pay for the ClassChat service



Survey Analysis

- Simple Design
- Frequent use
- Would recommend to a friend
- Desired price is \$0.99 or less (could make this free and introduce ads for revenue)
- Survey showed personal usernames instead of complete anonymity

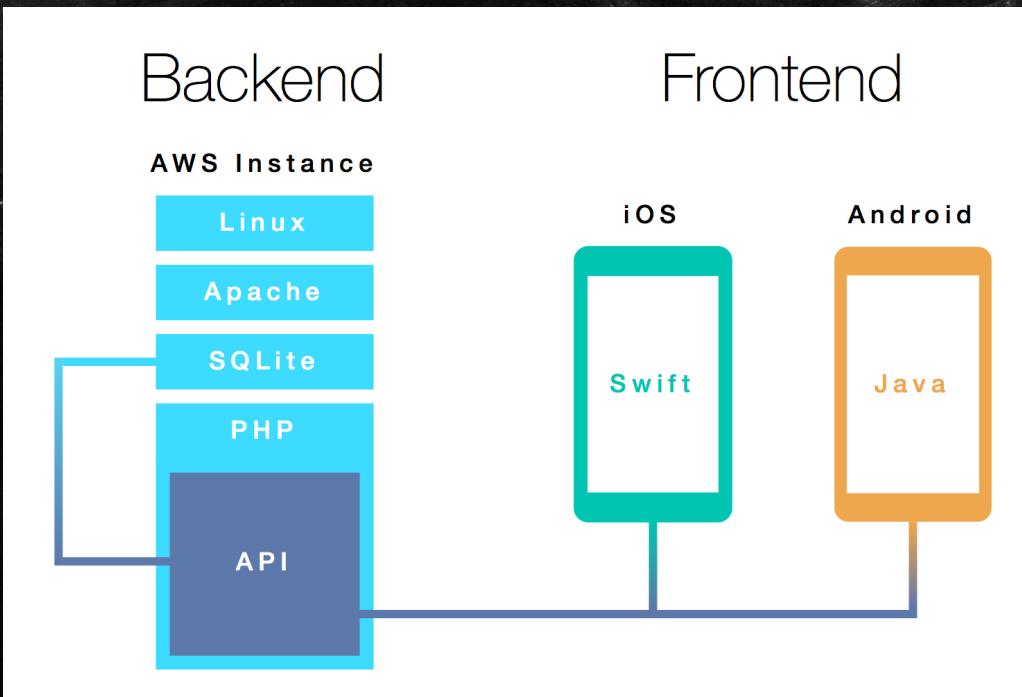
Names known



Total anonymity



Technology



Technologies Used

PHP

Xcode - Swift

Android Studio - Java

Competition

Competition

Piazza

Competition

Piazza

Why are we better?

Competition

Piazza

Why are we better?

Simple, easy communication

Finances/Business

Finances/Business

Finances/Business

Android

- Prerequisites
 - Android device/ Emulator
 - APK file
- Steps
 - Enable “Unknown Sources” on Android.
 - Download APK file from Piazza
 - Install APK file

los

- Prerequisites
 - iPhone
- Steps
 - Download “Testflight” from App Store
 - Accept invite from your email
 - Download “ClassChat” app