



# 美中金融協會

Sino-American Finance Association

## SUMMER CONVENTION 2017 夏季盛典



From **Wall Street** To **Main Street**  
从 **华尔街** 到 **社区家庭**

# About SAFA

## Who We Are

Sino-American Finance Association (SAFA) is an independent, non-partisan, non-profit 501(C) organization committed to facilitate information exchange in education, culture, regulation and business practices of finance and its related areas between the United States and China. Incorporated and headquartered in Los Angeles, California, SAFA is aimed to create a platform for both American and Chinese financial institutions and professionals and anyone who is interested in the exchange and communication among banking, investment and insurance industries as well as the emerging financial-technology (Fintech) community.



BANKING



INVESTMENT



INSURANCE

## Our Mission

- Create a bridge between the United States and China for financial institutions and professionals in order to foster their collaboration
- Enhance the exchange and communication among the banking, investment and insurance industries
- Strengthen the presence of the American Chinese finance community and nurture next generation leaders
- Disseminate new insights from Fintech experts into the financial industry and help our members to catch the emerging financial waves.

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# SAFA 2017 夏季盛典



July 29th, 2017

Temple City Community Center, 10144 Bogue St, Temple City, CA 91780

Sino-American Finance Association is hosting this summer convention to connect Wall Street and Main Street. We aim to become a platform for families and communities to optimize their financial situation through financial education. We have a group of professionals from different sectors of finance industries as well as governors, city mayors and local community leaders. We plan to continuously support individuals or families with health, wealth and happiness, so stay tuned as we will have other events next year.

**SAFA Winter Convention 2018**

Details to be announced in SAFA website:  
[www.safa-us.org](http://www.safa-us.org)



# Schedule 活动流程

Saturday Afternoon 周六下午		
2:00		
2:15	Trust Deed Investment 信托契约投资	Dawn Pitts
2:30		
2:45		
3:00	Taichi Acupuncture 太极与气功	Dr. Jack Fu
3:15		
3:30		
3:45		
4:00	Earthquake Insurance 地震与保险	Dr. Yonggang Li, Dr. Liping Yan, Ryan Swindells
4:15		
4:30	Business Opportunity with MISP MISP带来的商业机会	Joseph Kung
4:45		
5:00		
5:15	VIP Red Carpet, Networking and Wine Tasting 贵宾红毯, 社交与品酒	贵宾红毯, 社交与品酒
5:30		
5:45		

Saturday Evening 周六晚宴		
6:00		
6:15	National Anthem & VIP Introduction 国歌演唱与贵宾介绍	
6:30	Opening Speech 开场致辞	Dr. Sean Li
6:45	Smart City 智慧城市	Jonathan Reichental
7:00	Telemedicine 远程医疗	Dr. Gary Chen
7:15		
7:30	Media Time 媒体时间	
7:45		
8:00	Dinner with Live Band 晚餐与乐队表演	
8:15		
8:30	Raffle Drawing & Awards Ceremony 来宾抽奖与颁奖仪式	
8:45	Announcement 致辞	Dr. Sean Li
9:00	Song Performance 歌曲表演	Gigi Yam & Joey Zhou

# Masters of Ceremonies

## 活动主持



### JOEY ZHOU 周正

Speaker of SAFA  
Host of HTTV  
Cooperative Host of CMC Media Company CMC主持人  
Producer of <Zhou Zheng Show and Beautiful Life>  
《周正访谈》创作人  
Vice Chairman of Chinese-American communicating association in Grand Valley University  
GV大学研究员 中美文化交流协会执行副主席  
Hollywood Documentary <Chasing Dreams> Producer  
好莱坞纪录片《追梦》的制片人和策划人

### GIGI YAM 任霜霜

TV Host in Los Angeles  
Vice President of Morning Light Foundation 晨光基金会 副会长  
Director of Hong Kong School Alumni Federation  
香港校友會 理事



### VICTOR MIGALCHAN

World Martial Arts Champion 世界武术冠军  
Hollywood Actor, Producer and Martial Arts Choreographer  
好莱坞演员，制片人，武术指导  
Red Carpet and TV Host 好莱坞红毯和电视台主持人  
CEO At the American Hollywood Film Academy and International Migalchan Martial Arts Academy  
美国好莱坞电影学院和世界Migalchan 武术学院的CEO  
Former banker and diplomatic servant 前银行家和外交官



### Gina Ding 丁姬娜

Red Carpet & TV host 红毯和电视台主持人  
HTTV The Beauty of Angels Competition 参选汉天卫视选美大赛  
Model in American Victory Art 美国维多利亚艺术模特  
Director for American Golden Tripod Organization 美国金鼎基金会理事



### Michelle Wu

CEO/Registered tax professional  
电算会计师事务所 CEO  
Registered Tax Professional 注册税务师  
Red carpet host 红毯主持人  
USC Alumni 南加大校友



### Lucy Li 李璐池

Sales & Marketing Assistant  
at MDSUN Skin Care  
MDSUN肌肤护理  
销售助理

# Guest Speakers

## 演讲嘉宾



**Dr. Jonathan Reichental**, currently the Chief Information Officer (CIO) for the City of Palo Alto, is a multiple award-winning technology leader whose 25-year career has spanned both the private and public sectors. In 2017, he was named one of the top 100 CIOs in the world and in 2016 he was named one of the top 20 most influential CIO's in the United States. Dr. Reichental is also recognized as a global thought leader on the future of urban innovation. In 2013 he was recognized as one of the 25 doers, dreamers, and drivers in government in America. He also won a best CIO in Silicon Valley award and a national IT leadership prize. His innovative work in government has also been recognized by the White House. Dr. Reichental works with his teams to apply technology innovation in organizations to create new value and to enable work to be more meaningful and fun. He is a popular writer, including recently co-authoring [The Apps Challenge Playbook](#) and he is a frequent public speaker on a wide range of technology and business-related topics. He co-hosts the popular podcast, [Drinking Wine Talking Tech](#).



**Dr. Sean Li**  
CEO & Founder  
Ping An Center



**Joseph Kung**  
Founder  
DreamDoComeTrue



**Dr. Gray Chen**  
Chief of Orthopedic Surgery  
COMSI



**Dr. Yonggang Li**  
Professor of Earth Sciences  
University of Southern California



**Dr. Liping Yan**  
Technical Specialist  
LADWP



**Dawn Pitts**  
Business Development Executive  
Ignite Funding



**Dr. Jack Fu**  
Chigong Master  
Taichi Acupuncture



**Ryan Swindells**  
Assistant Account Manager  
Ping An Center

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- 现金值作为抵押,无任何其他抵押
- 不查看信用FICO,低门槛,高回报



### 案例一:

- 40岁, 女, 身体健康
- \$150万基本保障,
- 前五年,年交\$21.5K (共: \$107.5K)
- 65-90岁,年领取\$72K (共: \$1872K)
- 91岁后 还有福利(\$842K-2916K)



### 案例二:

- 50岁, 男, 身体健康
- \$200万基本保障
- 前五年,年交\$55.5K (共: \$277.5K)
- 65-90岁,年领取\$83K (共: \$2158K)
- 91岁后 还有福利(\$1044K-3764K)

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刘庆峰  
Qingfeng Liu  
iFLYTEK CEO

## About IFLYTEK 关于讯飞

IFLYTEK CO.,LTD.(iFLYTEK), established in 1999, is a Chinese key software enterprise dedicated to the research of intelligent speech and language technologies, development of software and chip products, pro-vision of speech information services, and integration of E-government systems. The intelligent speech technology of iFLYTEK, the core technology of the company, represents the top level in the world.

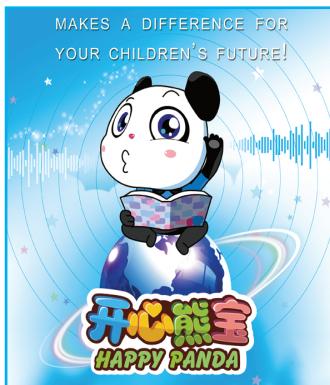
科大讯飞股份有限公司成立于1999年，是一家专业从事智能语音及语言技术、人工智能技术研究，软件及芯片产品开发，语音信息服务及电子政务系统集成的国家级骨干软件企业。人工智能主要分为计算智能、感知智能、认知智能。计算智能，即机器“能存会算”的能力；感知智能，即机器具有“能听会说、能看会认”的能力，主要涉及语音合成、语音识别、图像识别、多语种语音处理等技术；认知智能，即机器具有“能理解会思考”的能力，主要涉及教育评测、知识服务、智能客服、机器翻译等技术。



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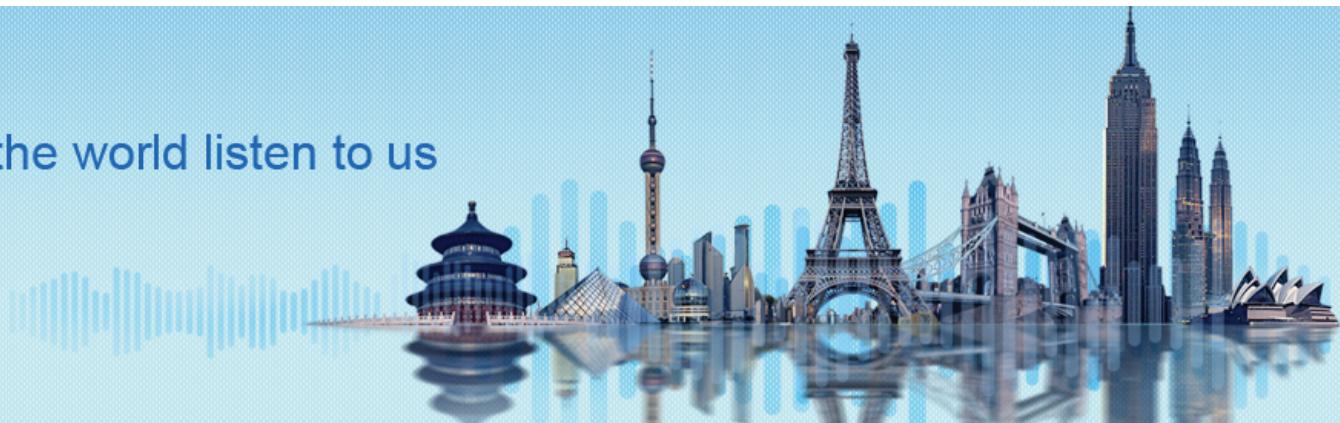
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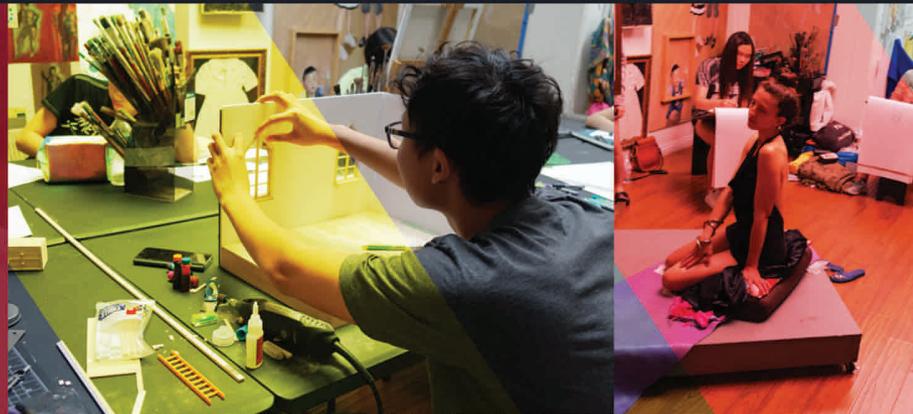
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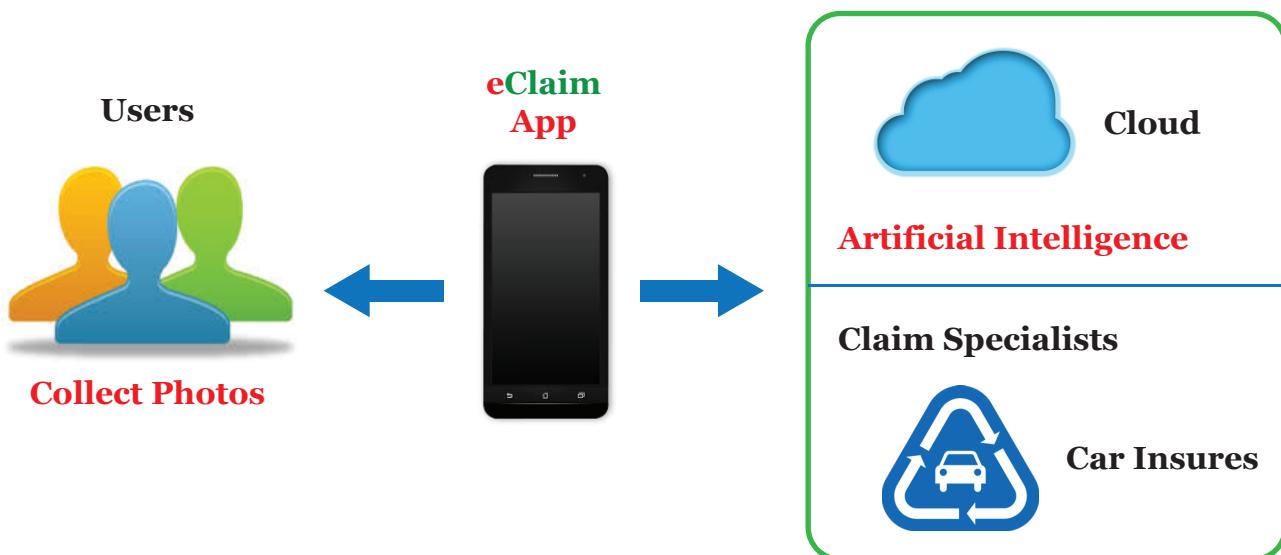


## About eClaim

eClaim is a FinTech startup founded in Southern California by veteran insurance experts, hard core engineers, and a seasoned management team. We are committed to revolutionize the automobile insurance industry by introducing the advanced computer vision, artificial intelligence and mobile technologies. Existing automobile insurance claim process is complicated, tedious and time-consuming. Our solution will make it easier, faster and more cost effective and efficient! Our goal is to help customers finish the whole auto accident claim processes in their cell phones directly.

- 18 -

## Our system



**eClaim** will be easier, faster and smoother to determine liability and cost payment.

We aim to help you **Anywhere** and **Anytime**.

## Engineers

- Front-end
- Back-end
- Full-stack
- Computer Vision
- Machine Learning

### *Job Description*

- Front-end app in iOS and Android with great user experience
- Back-end information recognition from photos
- Back-end data analysis

### *Requirements*

- Java, Swift, Objective-C, React Native, PHP, Ruby, JavaScript or other related languages
- Experience in iOS/Android mobile app development
- BS or MS in Computer Science or related technical fields
- Familiar with backend API or cloud services, e.g., Google Firebase, AWS or Salesforce Heroku
- A team player, smart and willing to learn new things

## Sales positions

- Two Sales Interns

### *Job Description*

- Assist with online and offline promotion
- Study the company's product about its advantages, characteristics and operational processes
- Attend training sessions
- Independently develop and maintain customer relationships
- Understand customer needs, assist clients in their finance development and provide professional advice
- Assist with the marketing department promotion products and enhance the brand image

### *Requirements*

- Java, Swift, Objective-C, React Native, PHP, Ruby, JavaScript or other related languages
- Experience in iOS/Android mobile app development
- BS or MS in Computer Science or related technical fields
- Familiar with backend API or cloud services, e.g., Google Firebase, AWS or Salesforce Heroku
- A team player, smart and willing to learn new things

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# Become Our Member



## How to get Involved?

We welcome ideas and feedback from the community. If you are an individual interested in joining us, we have a yearly membership program that includes admission to all events (hosted approximately every month) as well as any volunteer work, programs, and fund raisers we have during the year. If you want to live a wealthier life, we invite you to join our SAFA family.

## All benefits include:

- ※ Learn from financial experts via numerous training workshops
- ※ Expand your network
- ※ Obtain direct job opportunities from finance companies
- ※ Share knowledge with other members
- ※ Enjoy international trips
- ※ Half price for all events

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# 美中金融協會

Sino-American Finance Association



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## TITLE SPONSOR | \$10,000

- Event guest speaker
- Customized Public-WiFi name and password for the event
- Two company banners displayed at the event location
- Company name and logo on all ads of the event
- Full recognition with plaque and listed in all printed materials
- Two full pages color ad in the yearbook
- Show your sponsorship in our website through entire 2017
- One large preferred booth space
- Four VIP tables (40 VIP tickets)

## DIAMOND SPONSOR | \$8,000

- A company banner displayed at the event location
- Company name and logo on all ads of the event
- Full recognition with plaque and listed in all printed materials
- A full page color ad in the yearbook
- Show your sponsorship in our website through entire 2017
- One large preferred booth space
- Three VIP tables (30 VIP tickets)

## PLATINUM PLUS SPONSOR | \$6,000

- A company banner displayed at the event location
- Company name and logo on all ads of the event
- Full recognition with plaque and listed in all printed materials
- A full page color ad in the yearbook
- Show your sponsorship in our website through entire 2017
- One preferred booth space
- Two and a half VIP tables (25 VIP tickets)

## PLATINUM SPONSOR | \$5,000

- Company name and logo on all ads of the event
- Full recognition with plaque and listed in all printed materials
- A full page color ad in the yearbook
- Show your sponsorship in our website through entire 2017
- One preferred booth space
- Two VIP tables (20 VIP tickets)

## GOLD SPONSOR | \$2,000

- Company name and logo on all ads of the event
- Full recognition with plaque and listed in all printed materials
- A full page color ad in the yearbook
- Show your sponsorship in our website through entire 2017
- One booth space
- One and a half VIP tables (15 VIP tickets)

## SILVER SPONSOR | \$668

- Company name and logo on all ads of the event
- Full recognition with plaque and listed in all printed materials
- A half page color ad in the yearbook
- Show your sponsorship in our website through entire 2017
- One booth space
- One VIP tables (10 VIP tickets)

# Past Events

## Wine Tasting 品酒



## BBQ 烧烤



## Networking 联谊

## Workshops 讲座





## From Wall Street To Main Street 从华尔街 到 社区家庭

