



Summer Redko

digital producer and ux/ui designer

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EXPERIENCE

Digital Coordinator

Smith College

Mar 2019- Present

- Supports the development of a web application utilizing Salesforce technology including usability testing, user experience and visual design, and HTML/CSS
- Responsible for designing mobile responsive digital communications via Marketing Cloud
- Maintain Drupal web pages and stand up registration websites for campus-wide events via Cvent

UX Design Apprenticeship

Bloc

Dec 2017 - Nov 2018

- Researched, developed, and tested web and mobile projects with mentor guidance
- Project scopes included competitive analysis, user research, sketching, wireframing, brand development, prototyping, and user testing

EDUCATION

Berklee College of Music

Bachelor of Arts

Sound Design

2007

Thinkful

Digital Marketing Program

2020

SKILLS & TOOLS

- UI Design, User Research, Usability Testing, User Testing, Brand Identity, Information Architecture, Personas & User Stories, Wireframing, Prototyping
- Figma/Sketch, Photoshop, Illustrator, HTML/CSS, JavaScript (syntax), Git/GitHub, Invision, Marketing Cloud, Salesforce, Cvent