



# Summer Redko

digital producer and ux/ui designer

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## EXPERIENCE

### Digital Coordinator

Smith College

*Mar 2019- Present*

- Supports the development of a web application utilizing Salesforce technology including usability testing, user experience and visual design, and HTML/CSS
- Responsible for designing mobile responsive digital communications via Marketing Cloud
- Maintain Drupal web pages and stand up registration websites for campus-wide events via Cvent

### UX Design Apprenticeship

Bloc

*Dec 2017 - Nov 2018*

- Researched, developed, and tested web and mobile projects with mentor guidance
  - Project scopes included competitive analysis, user research, sketching, wireframing, brand development, prototyping, and user testing
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## EDUCATION

### Berklee College of Music

Bachelor of Arts

Sound Design

*2007*

### Thinkful

Digital Marketing Program

*2020*

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## SKILLS & TOOLS

- UI Design, User Research, Usability Testing, User Testing, Brand Identity, Information Architecture, Personas & User Stories, Wireframing, Prototyping
- Figma/Sketch, Photoshop, Illustrator, HTML/CSS, JavaScript (syntax), Git/GitHub, Invision, Marketing Cloud, Salesforce, Cvent