



Summer Redko

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EXPERIENCE

Digital Coordinator

Smith College

Mar 2019- Present

- Supports the development of a web application utilizing Salesforce technology including usability testing, user experience and visual design, and HTML/CSS
- Responsible for designing mobile responsive digital communications via Marketing Cloud
- Maintain Drupal web pages and stand up registration websites for campus-wide events via Cvent

UX/UI Design Apprenticeship

Bloc

Dec 2017 - Nov 2018

- Researched, developed, and tested web and mobile projects with mentor guidance
- Project scopes included competitive analysis, user research, sketching, wireframing, brand development, prototyping, and user testing

EDUCATION

Rhode Island School of Design

Graphic Design Certification

9/2020 - Present

Thinkful

Digital Marketing Certification

2020

Berklee College of Music

Bachelor of Arts, Sound Design

2007

SKILLS & TOOLS

- UI Design, User Research, Usability Testing, User Testing, Brand Identity, Information Architecture, Buyer Personas & User Stories, Wireframing, Prototyping
- Figma/Sketch, Photoshop, Illustrator, InDesign, HTML/CSS, Git/GitHub, Marketing Cloud, Pardot, Salesforce, Cvent