



# Summer Redko

digital producer and ux/ui designer

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## EXPERIENCE

### Digital Coordinator

Smith College

Mar 2019- Present

- Supports the development of a web application utilizing Salesforce technology including usability testing, user experience and visual design, and HTML/CSS
- Responsible for designing mobile responsive digital communications via Marketing Cloud
- Maintain Drupal web pages and stand up registration websites for campus-wide events via Cvent

### UX Design Apprenticeship

Bloc

Dec 2017 - Nov 2018

- Researched, developed, and tested web and mobile projects with mentor guidance
- Project scopes included competitive analysis, user research, sketching, wireframing, brand development, prototyping, and user testing

## EDUCATION

### Berklee College of Music

Bachelor of Arts

Sound Design

2007

### Thinkful

Digital Marketing Program

2020

## SKILLS & TOOLS

- UI Design, User Research, Usability Testing, User Testing, Brand Identity, Information Architecture, Personas & User Stories, Wireframing, Prototyping
- Figma/Sketch, Photoshop, Illustrator, HTML/CSS, JavaScript (syntax), Git/GitHub, Invision, Marketing Cloud, Salesforce, Cvent



# Benjamin Shah



Marketing Associate

I am a marketer specializing in branding and content creation. I have years of experience in content ideation, execution, and digital marketing.

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## EXPERIENCE

### Senior Marketer

Organika Lifestyle Group

*Apr 2018 - Present*

- Conducts market research and meetings
- Organizes promotional activities & events
- Writes reports
- Analyzes and applies statistical info

### Marketing Trainee

Oddball Design House

*Aug 2017 - Apr 2018*

- Helped organize market research
  - Assisted with promotional events
  - Wrote reports, company brochures, etc.
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## EDUCATION

### University of Rochefort

Bachelor of Arts in  
Marketing Management

*2016*

- Graduated with Honors
- Attended from 2012 to 2016
- Dean's Lister for SY 2014 to 2015
- Secretary of the Student Government
- Awarded Best Thesis

### Astraeus High School

High School Graduate

*Class of 2012*

- Features Editor for The Astraeus Gazette
- Academic Excellence in Business Studies, Geometry, Biology
- Public Relations of the Student Council 2012

