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Gigs

- I will transfer, migrate your website to a new domain or hosting
- I will create wordpress website with gutenber and kadence block
- I will convert figma to wordpress or figma to elementor

set up new wordpress project basic settings

- when creating a new wordpress project then delete post, page, appearance, plugins by default works
- setting > permalinks > post name > appearance
- setting > general > projects site title and tagline
- Search best theme, plugin on your project topic in youtube and google
- Before creating a post set categories and tags and change uncategorized

Basic Understanding

- WordPress have two work sector: 1. WordPress Development(Need to know coding) 2. WordPress Customization(No Need to know coding)
- In this course I will learn WordPress website customizations
- WordPress Web Customization: Pre Ready theme customization in my need
- Two types of theme in wordpress: 1. classic(we will work) and 2. Block theme
- Lite weights theme in WordPress: Astra, Astra's starter template is a plugin

WordPress SEO

- Post name is SEO friendly permalink
- In general Settings: Site title and tagline important for SEO
- Breadcrumb

How to income money by this course

- Freelancing
- Local & International Agency as a wordpress expert
- Local marketplace e different company er jonno website toyri kore

How to buy domain hosting

- Trusted in Bangladesh: For Desi client-Hosting Bangladesh(For good budget BDIX hosting, low budget ssd hosting),
 - Trusted in Out of Bangladesh: For foreign client-Hostinger(Low budget Web Hosting), If client-Budget Good then cloud hosting and VPS hosting middle range budget
 - wordpress hosting only for WordPress site hosting

1. Unlimited BrandWidth
2. Addon Domain more than one domain
3. Money Back Guarantee
4. Business License
5. Payment Gateway
6. Refund Policy
7. cPanel er Registration Check
8. WHMCS License check
9. Market Reputation check
10. Support system check
11. Avoid Reseller
12. Stay away from offer
13. Company physical address## What's wordpress?

- you can create any type of website with WordPress. With WordPress, you can create:Business websites eCommerce stores Blogs Portfolios

Why will choose wordpress?

-

What is Elementor?

- Elementor is a drag-and-drop page builder for WordPress.

Local host to domain host live

- Plugin install: All-in-one-Migration
- Export: Export to file

Wordpress.com

- You don't have to find a host because [WordPress.com](https://wordpress.com) is your host. it has one of the best free hosting options out there. If you are looking for a 100% free site where you can get started from nothing in essentially moments, you can do that here. No hosting costs and no domain registration; just sign up and go. They also handle backups and maintenance and upgrades for you. Meaning that you won't have to worry about your site getting security holes in it from not having X, Y, or Z plugin at its newest version.
- [WordPress.com](https://wordpress.com) also shows ads on your site and doesn't pay you for them. At least, if you're a free member. The saying "if you're not paying for a product, you are the product" holds very true here.
- You cannot use external services such as Google Analytics or Google AdSense, but you can apply for their proprietary ad system and use Jetpack stats. Unless, of course, you upgrade to a higher plan.
- And finally, you are bound by the [WordPress.com](https://wordpress.com) EULA and ToS. Which means that they have the right to do with your site what they want. While you own the content there, they may choose to use it in advertising. And if they decide your content violates their terms, they can take your site offline without your consent (or knowledge, sometimes).
- FREE to use but Only basic elements are free
- Easy set up but Certain plugins are prohibited
- Hosting is provided but Ads are shown that you don't get paid for
- Free domain but Custom domain costs extra
- JetPack provided but No Google Analytics integration
- Security is provided but You don't own your content

- What is the difference between WordPress.org and WordPress.com?
- WordPress.org is free software you install on your web host. You have full control but handle maintenance. WordPress.com is a hosted service where you create a site without installing anything. It's easier but has limitations unless you pay. The main difference is control vs. convenience.
-

Wordpress full course Basic to Advance

2. step-2: Create database and User
 - Now open new tab in any browser type localhost/phpmyadmin
 -

WordPress installation and run WebSite in localhost

- Prerequisite: install unzip software
1. Step 1: Xampp download and install
 - Open software and start apache and mysql
 2. step-2: Download WordPress from <https://wordpress.org/download/>
 - create projects named folder in htdocs folder where Xampp is installed
 - Extract downloaded WordPress zip file in projects (Optional-Rename wordpress folder as your project name)
 - Now open new tab from any browser then type localhost/projects and open your project
 - continue in English(United States)
 3. step-3: Create Database,User and install WordPress in your project
 - create database: Now open new tab in any browser type localhost/phpmyadmin then click in database and create database
 - Now back to project tab click Let's go and input database with root username and blank password then submit
 - create user and install wordpress: Now input site title, username,password, email and install WordPress in your project
 - Login wordpress dashboard: Now open new tab and type localhost/project-name/wp-admin
 - View first wordpress website: localhost/project-name

What's Gutenberg in wordpress ?

- What is gutenberg in WordPress?
 - Gutenberg is the WordPress default editor, replacing the previous classic editor. For fast, dynamic and fancy. so it's free to use.
 - It enables users to create and design content using individual blocks for text, images, videos, and other site elements on a drag-and-drop interface – providing enhanced flexibility and design capabilities.
 - Gutenberg is the code name for the new block based editor introduced in WordPress 5. It replaces the classic WordPress editor which is built on TinyMCE. It is a significant change in how content is created. With Gutenberg, you can add multiple media types and arrange the layout within the editor using blocks.
- Which is better Elementor or Gutenberg?
 - While comparing Gutenberg vs Elementor speed, there's a clear winner for this one: Gutenberg. That's because Gutenberg is WordPress, is considerably simpler and more efficient. Obviously, a lot of it depends on how well you optimize your website, but in theory, Gutenberg will perform faster.
- Kadence Blocks add custom blocks and options that extend the editing capabilities of WordPress Gutenberg Editor. With Kadence Blocks, you get more styling and functionality to WordPress blocks than the default WordPress blocks.
- using Gutenberg page & post design
-

Theme Customization with WordPress Default Theme Customizer

- Settings: general, reading
- Appearance > Menus:
- Demo Blog post plugins: fakerpress
- WordPress Default Theme Customizer: Global > Typography

Contact Form এর জন্য Plugin Add এবং Customization

- Plugin: wpforms
-

Portfolio Website

✔ Project CheckList:

- ✔ Edit And Resize your Image perfectly for your portfolio Website
- ✔ Website Logo
- ✔ Learn to create a Perfect CV: Resumemaker .online
- ✔ How to create a perfect Video for your services
- ✔ Create a perfect frontend for your portfolio Website

Theme

- Astra:

Plugins:

- Elementor template

Company Website

✔ Project CheckList:

- ✔ Booking form
- ✔ Newsletter form

Theme

- Astra:

Plugins:

- wpforms
- elementor
- Mailchip
- Happy addons for elementor

How to add Booking form

Newspaper website

- Theme: NewsCard theme activated > One click Demo import plugin 

- Plugins: Easy table contents , max mega menu , Translate wordpress with GTranslate ,
 - i. Easy table contents align post heading together when a news post is bigger than normal
 - ii. Translate wordpress with GTranslate: translate website language
- using default theme customization change logo and home page different section customization
-

Blog Website

✔ Project CheckList:

- ✓ blog theme install
- ✓ How to write a perfect SEO friendly Blog Post using ChatGPT?
- ✓ How to promote affiliate products & offers in website?
- ✓ show cookie in website : all using free resources
- ✓ features add using different plugins
- ✓ How to make website GDPR(General Data Protection Regulation)

Theme

- Astra:

Plugins:

- Easy Table of Contents:
- Rank Math SEO:
- cookieYes:
- Affiliate coupons:
- Guest Submitted post:

How to write a perfect SEO friendly Blog Post using ChatGPT?

- WordPress Affiliate Blog Digital Product
 - Topic: wordpress themes, shopify themes, wordpress Plugin, shopify apps, wix, squarespace, Webflow, Flutter, WordPress SEO, Digital Marketing
 - ChatGPT command for article title: Suggest me some SEO friendly Title for an article with the focus keyword "Best wordpress theme for E-commerce"

features add using different plugins

- Guest Submitted post:
- set up project

- cookies: Cookies are small pieces of text sent to your browser by a website you visit. They help that website remember information about your visit, which can both make it easier to visit the site again and make the site more useful to you.

Some important things Newspaper and Blog website

- Guest Posting: - user submitted post
- Cookies notice: cookieYes
- Sassy social media links: Sassy
- Mailchimp
- Keyboard Research
- On page SEO
- Google Search Console

Agency or Law Firm Website

✔ Project CheckList:

- ☒ Booking form
- ☒ Newsletter form

Theme

- Astra:

Plugins:

- elementor
- wpforms
- starter templates
- The Pack Elementor: ready made section created

How to add Booking form

Local Host to Hosting Server website migration

- WordPress Website migrations or transfer
- plugin: All in one WP Migration

Script for marketing my work / how to sell my work

- I know how to transfer/migrate your website from local server to hosting server. Maybe you know that WordPress page builder gutenber is more faster than elementor page builder, I know how to use gutenber wordpress default editor perfectly.

Sample of note taking in readme file

- *Blog site outline: Hello mistaken **Bold And Italic***

Text is quote

hello

- This is link [10 minute school website](#)

☒ task list

Using emojis:

@octocat 👍 This PR looks great - it's ready to merge! :shipit:

[All the emojis](#)

Footnotes:

Here is a simple footnote^[1].

A footnote can also have multiple lines^[2].

1. My reference. ↩
2. To add line breaks within a footnote, prefix new lines with 2 spaces.
This is a second line. ↩