You are an environment aware person looking for a pair of shoes aground the internet. After a while you have found a couple of good options. Some of the options are more expensive than other. You wonder should you go with the more expensive option or save your money for some another purchase. But wait a second do you actually save money if you go with the cheaper option?

Here comes our app Spend-Wise into the play. With our app you can check true lifetime costs of the product by submitting webstore url to our app. App tells you estimate how long this kind of product is going to last and calculate how much it is going to cost you per day. App also can tell you for example CO2 emissions of the product which would be valuable for you as an environment aware person.

By giving you price in per day format app can give you a lot better vision of the longer-term impact of the purchase than just showing you plain price tag of the product. Quality long lasting products are going to have a lot smaller per day price than short term products.