



**DATA DIRECT**  
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Bulk Mail Partner Accreditation

**Bulk Mail Partner Accreditation**

Data Direct was one of the first ten mail houses in Australia to be accredited with Australia Post as a Bulk Mail Partner on July 2006.

As Bulk Mail partners we have to meet the stringent requirements of Australia Posts Bulk Mail Partner Program on an ongoing basis to maintain our certification.

Australia post Developed BMP (as it is known in the industry) in partnership with Major Mail Users of Australia and various mail houses, BMP requires eligible mail houses to maintain defined quality standards implemented with the Bulk Mail Partnership Certification process to recognise those mail houses that have invested in quality systems and processes to make Mail Lodgement more efficient and effective.

What that means for you is that you can rest assured that out procedures and quality control are second to none when it comes to the correct addressing, bar-coding readability and timely execution of your mail out.

**We Will**

- assure quality when preparing and lodging mail with Australia Post.
- check print quality of bar-coded mail prior to lodgement.
- continually improve our processes as the opportunities arise.
- meet your lodgement deadlines.

