Filename: 01-main-recipient-landing.htm

engage
x-media

WELCOME FIRST NAME

We would love to see you at the launch of Data Direct Australia's state of the art cross media platform, Engage. Where we want to show you how we can increase the effectiveness of your marketing campaigns by using cross media and personalised URL's just like this one! Every person who registers and attends will go into the draw to win a brand new iPad, iPod Touch or iPod Nano on the night of the launch.

EVENT DETAILS

DATE: Saturday, 01 September 2012
TIME: 2.00pm - 4.00pm
VENUE: Fujixerox Australia
509 St Kilda Road, Melbourne, Victoria 3000

Questionaire

1. Do you think you are getting the best possible response rate out of your current marketing campaigns? ○ Yes ○ No

2. Have you ever produced a full cross media marketing campaign? [Please select ▼]

3. Are you looking for new ways to increase customer retention and grow your marketing database? ○ Yes ○ No

4. Do you currently use email as part of your marketing campaigns? ○ Yes ○ No

5. Individually, which marketing medium do you believe has delivered your best response rate? [Please select ▼]

Please confirm your contact and mailing address details

First Name [ ]   Surname [ ]

Company [ ]   Email [ ]

Position [ ]   Mobile [ ]

Address 1 [ ]   Address 2 [ ]

Suburb [ ]   State [ ]   Postcode [ ]

Message here if attending here or not, etc.

○ **I will attend**   ○ **I am unable to attend**   [Submit Form]

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Filename: 02-main-recipient-confirmation.htm

Thank you for Registering!

THANK YOU FOR REGISTERING <FIRST NAME>!

We have sent an email confirmation to you containing all the details for the launch of Engage to your nominated email address. We look forward to presenting this exciting state of the art service to you! Stick around after the presentation to find out if you're the winner of a brand new iPad, iPod Touch or iPod Nano!

EVENT DETAILS

DATE: Saturday, 01 September 2012
TIME: 2.00pm - 4.00pm
VENUE: Fujixerox Australia
509 St Kilda Road, Melbourne, Victoria 3000
MAP: http://goo.gl/maps/yTi2T

Would you like an extra chance to win an Ipad?

Instantly double your chance to win a brand new iPad, iPod Touch or iPod Nano by referring a work colleague or business associate to attend the launch of Engage with you!

If you make a referral you instantly get an extra entry in the draw!

>> **CLICK HERE TO REFER A FRIEND**

>> **CLICK HERE TO CLOSE THE BROWSER**

<First>
Enter the draw to win yourself an Ipad, Ipod Touch or Ipod Nano
Cancel   Continue

Filename: 03-main-recipient-refer-a-friend.htm

engage
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Refer a Friend

REFER A FRIEND

To refer a friend and get an extra chance to win a brand new iPad, iPod Touch or iPod Nano on the night of the launch, simply refer a work colleague or business associate by entering their details in the below fields. We will take care of the rest!
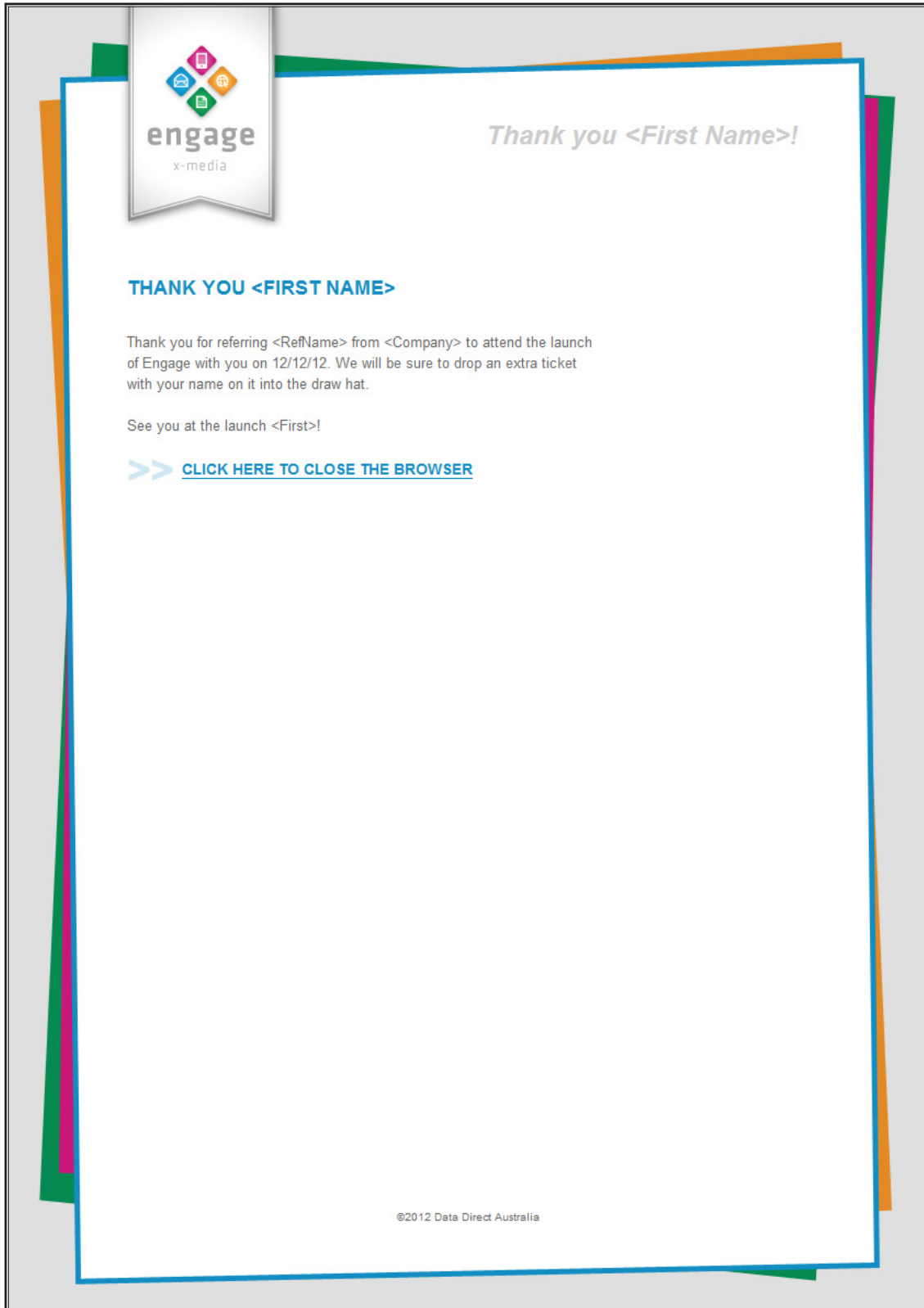
Please confirm their contact details

First Name		Surname	
Company		Email	
Position		Mobile	

Submit Form

Filename: 04-main-recipient-thankyou-for-referring.htm

Thank you <First Name>!

THANK YOU <FIRST NAME>

Thank you for referring <RefName> from <Company> to attend the launch
of Engage with you on 12/12/12. We will be sure to drop an extra ticket
with your name on it into the draw hat.

See you at the launch <First>!

>> CLICK HERE TO CLOSE THE BROWSER

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Filename: 05-referred-friend-landing.htm

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WELCOME FIRST NAME <Referred Friend>

<First> <Surname> from <Company> thought that you might be interested in attending the launch of Data Direct Australia's state of the art cross media platform, Engage. We would love to show you how we can increase the effectiveness of your marketing campaigns by using cross media and personalised URL's just like this one! Every person who registers and attends will go into the draw to win a brand new iPad, iPod Touch or iPod Nano on the night of the launch.

EVENT DETAILS
DATE: Saturday, 01 September 2012
TIME: 2.00pm - 4.00pm
VENUE: Fujixerox Australia
509 St Kilda Road, Melbourne, Victoria 3000

Questionaire

1. Do you think you are getting the best possible response rate out of your current marketing campaigns?　　○ Yes　○ No

2. Have you ever produced a full cross media marketing campaign?　　[Please select ▼]

3. Are you looking for new ways to increase customer retention and grow your marketing database?　　○ Yes　○ No

4. Do you currently use email as part of your marketing campaigns?　　○ Yes　○ No

5. Individually, which marketing medium do you believe has delivered your best response rate?　　[Please select ▼]

Please confirm your contact and mailing address details

First Name [＿＿＿＿＿＿]　　Surname [＿＿＿＿＿＿]

Company [＿＿＿＿＿＿]　　Email [＿＿＿＿＿＿]

Position [＿＿＿＿＿＿]　　Mobile [＿＿＿＿＿＿]

Address 1 [＿＿＿＿＿＿]　　Address 2 [＿＿＿＿＿＿]

Suburb [＿＿＿＿＿＿]　　State [＿＿＿]　Postcode [＿＿＿]

Message here if attending here or not, etc.

○ **I will attend**　　　○ **I am unable to attend**　　[Submit Form]

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Filename: 06-referred-friend-confirmation.htm

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Thank you for Registering!

THANK YOU FOR REGISTERING <FIRST NAME>! (Referred Friend)

We have sent an email confirmation to you containing all the details for the launch of Engage to your nominated email address. We look forward to presenting this exciting state of the art service to you! Stick around after the presentation to find out if you're the winner of a brand new iPad, iPod Touch or iPod Nano!

EVENT DETAILS
DATE: Saturday, 01 September 2012
TIME: 2.00pm - 4.00pm
VENUE: Fujixerox Australia
       509 St Kilda Road, Melbourne, Victoria 3000
MAP: http://goo.gl/maps/yTi2T

>> **CLICK HERE TO CLOSE THE BROWSER**

Filename: 07-referred-friend-not-attending.htm

engage
x-media

Maybe Next Time!

MAYBE NEXT TIME <FIRST NAME>! (Referred Friend not going)

Sorry you cant make it to the launch <Name>. We will send out an information brochure in the coming days so you don't miss out on learning about this fantastic new service.

EVENT DETAILS
DATE: Saturday, 01 September 2012
TIME: 2.00pm - 4.00pm
VENUE: Fujixerox Australia
            509 St Kilda Road, Melbourne, Victoria 3000
MAP: http://goo.gl/maps/yTi2T

>> **CLICK HERE TO CLOSE THE BROWSER**