



# ANTHONY CRISOSTOMO

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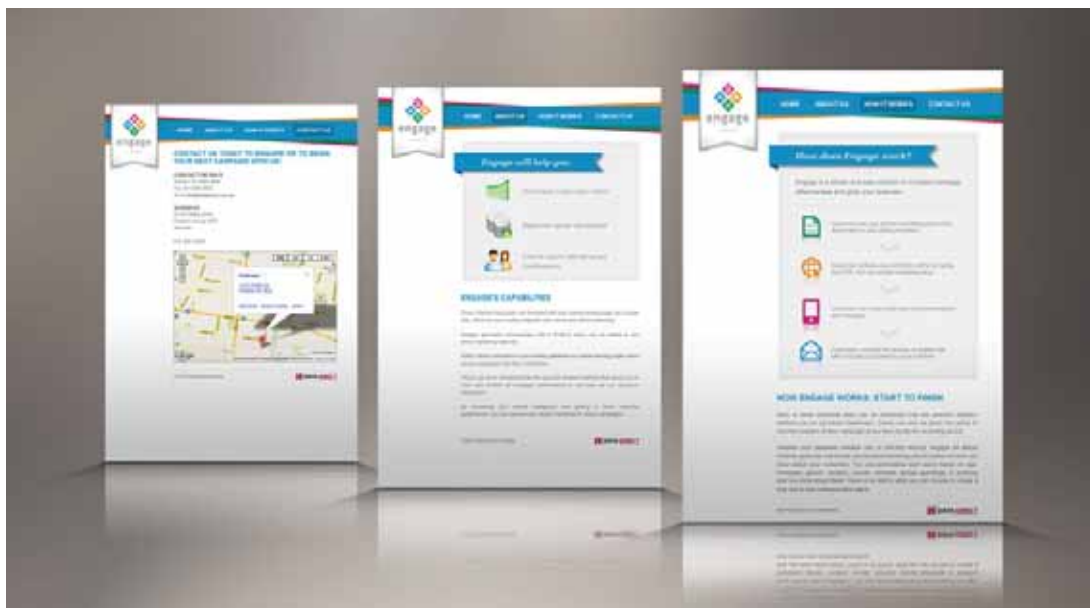
🇦🇺 Australian Citizen  
👛 New ABN coming soon!  
🚗 Own transport & willing to travel!

ALSO AVAILABLE FOR  
FREELANCE WORK!



## LOGO DESIGN + WEB DESIGN + STATIONERY

- » Complete branding for Engage X-Media, a marketing automation tool that integrates with customer databases to create integrated marketing communications campaigns that leverage the power of customer social networks. Designed the logo and all brand collaterals.
- » Tools: Adobe InDesign, Illustrator, Photoshop, Dreamweaver, XMPie



## CORPORATE DESIGN + MARKETING COLLATERAL

- » Designed in-house marketing collateral + stationery, a concept website, presentation folders, media kits, envelopes, brochures, cd covers.
- » Tools: Adobe InDesign, Illustrator, Photoshop, Dreamweaver, XMPie

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### RED BUBBLE ONLINE STORE

- » I design and sell merchandise of all kinds (T-shirts to Notebooks, and sell them online via Red Bubble.
- » [www.redbubble.com/people/ascdesignstudio](http://www.redbubble.com/people/ascdesignstudio)



### WEB DESIGN & DEVELOPMENT FOR A RESTAURANT

- » Designed and coded, published a restaurant website based in the Philippines.
- » Tools & Technology: Sublime Text, Photoshop, Illustrator, HTML, CSS, jQuery, Sass, and Compass
- » [www.bellysrestaurant.com](http://www.bellysrestaurant.com)

# Floating Cloud Therapies



## COMPLETE BRAND DESIGN + COLLATERAL

- » Created & designed a logo, poster, flyer and a business card for a wellness company.
- » Tools: Adobe InDesign, Illustrator, Photoshop







## PERSONALISED BROCHURES + FLYERS

- » Created print campaigns which included personalisation.
- » Tools: Adobe InDesign, Illustrator, Photoshop, Dreamweaver, Microsoft Excel, XMPie





## PERSONALISED CARDS + ORDER FORMS

- » Created print campaigns which included personalisation.
- » Tools: Adobe InDesign, Illustrator, Photoshop Microsoft Excel, XMPie







### GREETING CARD ILLUSTRATION AND DESIGN

- » Illustrated and coloured a Christmas Card for Breakout Design and Print, a social justice print based company in Sydney.
- » Tools: Pen, paper, Ink, Adobe InDesign, Illustrator, and Photoshop.



### PERSONALISED CARDS

- » Created greeting cards which included personalisation.
- » Tools: Adobe InDesign, Illustrator, Photoshop, Microsoft Excel, XMPie







## PERSONALISED PRINT CAMPAIGNS / MAILING

- » Designed a mailing campaign with donation form for Trinity College. Graphics are personalised to recipient's first name. (please see image below).
- » Tools: Adobe InDesign, Illustrator, Photoshop Microsoft Excel, XMPie



## PERSONALISED FLYSHEET MAILOUT PLUS ORDER FORM

Conceptualized and designed a flysheet for Brown Brothers Australia, theme was Easter,  
Tools: Adobe InDesign, Illustrator, and Photoshop, XMPie





## MAILING / MAILOUT CAMPAIGNS

- » Designed a mailing campaigns for sales and Geelong Grammar with an order form.
- » Tools: Adobe InDesign, Illustrator, Photoshop, Dreamweaver, Microsoft Excel, XMPie



## A BIG THANK YOU JENNY!

You helped us get there this year!!  
From all the team and staff at Geelong Football Club



## A BIG THANK YOU TOM!

You helped us get there this year!!  
From all the team and staff at Geelong Football Club



## A BIG THANK YOU ANTHONY!

You helped us get there this year!!  
From all the team and staff at Geelong Football Club

# MAIL CAMPAIGN PROPOSAL



## CAMPAIGN PROPOSAL FOR GEELONG CATS

- » Created personalised mailing pieces for Geelong Cats, thanking their fans/members for their support. Variable names are on the trophy, main heading and back text of the postcard.
- » Tools: Adobe InDesign, Illustrator, Photoshop, XMPie

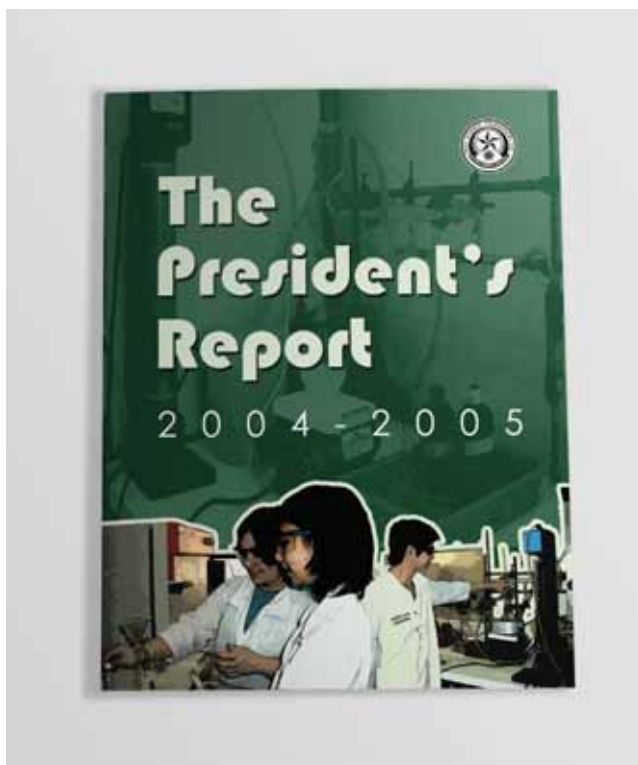




## TRIFOLD A4 BROCHURE DESIGN

- » Designed a product brochure for Auspower LEDs, a company specialising in LED Technology.
- » Tools: Adobe InDesign, Illustrator, Photoshop





### ANNUAL/FINANCIAL REPORT

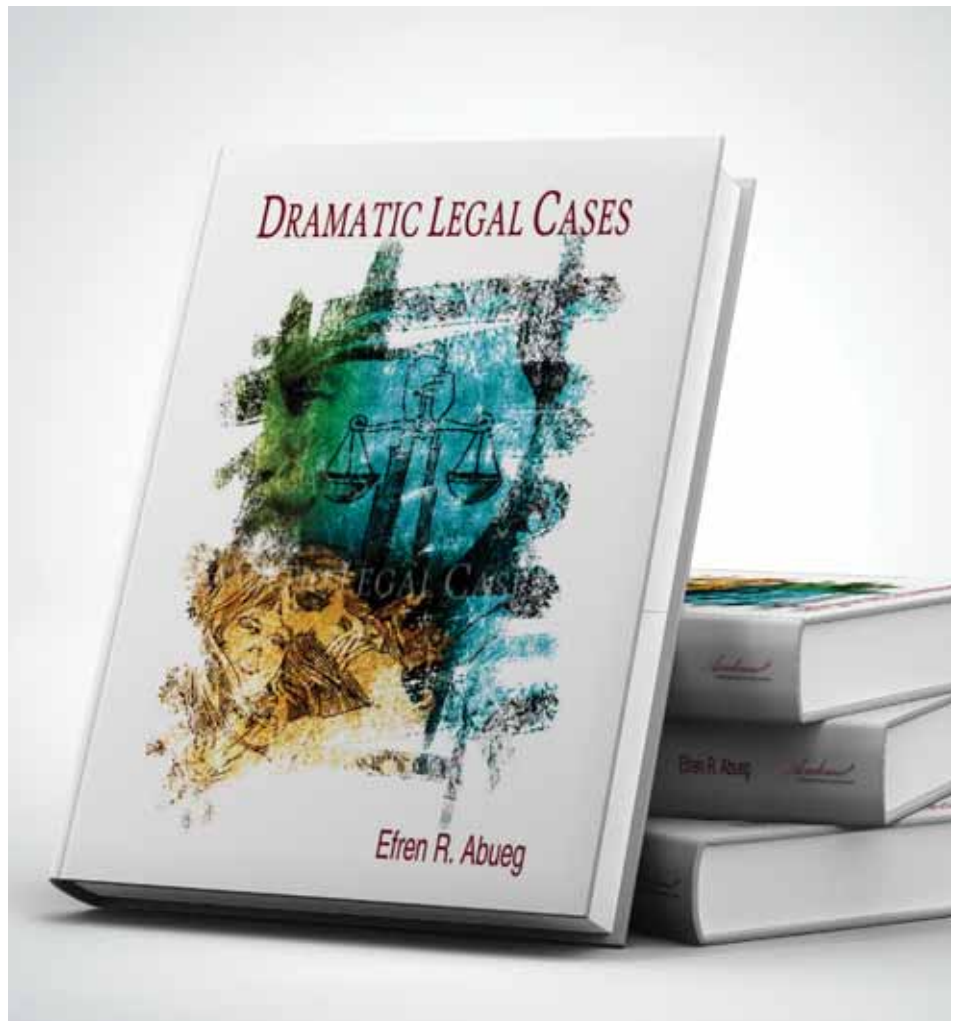
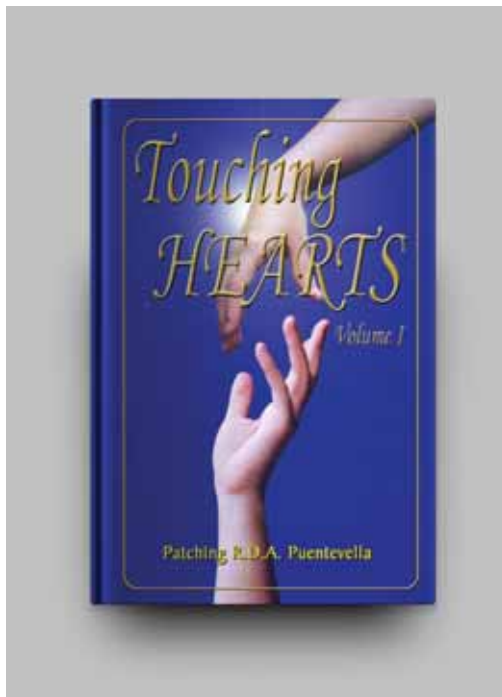
- » Designed a cover, and inside pages of an annual financial report for De La Salle University Manila.
- » Tools: Adobe InDesign, Illustrator, Photoshop, Microsoft Word



De La Salle University Science Foundation, Inc.		De La Salle University	
Balance Sheet (in Philippine pesos)		Statement of Income and Expenses (in Philippine pesos)	
2004	2005	2004	2005
<b>ASSETS</b>			
<b>CURRENT ASSETS</b>			
Cash and cash equivalents	100,000,000	100,000,000	100,000,000
Accounts receivable	50,000,000	50,000,000	50,000,000
Prepaid expenses	1,000,000	1,000,000	1,000,000
Current portion of other receivables	10,000,000	10,000,000	10,000,000
<b>Total Current Assets</b>	<b>161,000,000</b>	<b>161,000,000</b>	<b>161,000,000</b>
<b>NON-CURRENT ASSETS</b>			
Investments	25,000,000	25,000,000	25,000,000
Property and equipment	10,000,000	10,000,000	10,000,000
Other non-current assets	5,000,000	5,000,000	5,000,000
<b>Total Non-Current Assets</b>	<b>40,000,000</b>	<b>40,000,000</b>	<b>40,000,000</b>
<b>Total Assets</b>	<b>201,000,000</b>	<b>201,000,000</b>	<b>201,000,000</b>
<b>LIABILITIES AND EQUITY</b>			
<b>LIABILITIES</b>			
Accounts payable	10,000,000	10,000,000	10,000,000
Other liabilities	5,000,000	5,000,000	5,000,000
<b>Total Liabilities</b>	<b>15,000,000</b>	<b>15,000,000</b>	<b>15,000,000</b>
<b>EQUITY</b>			
Capital	186,000,000	186,000,000	186,000,000
Reserves	10,000,000	10,000,000	10,000,000
<b>Total Equity</b>	<b>196,000,000</b>	<b>196,000,000</b>	<b>196,000,000</b>
<b>Total Liabilities and Equity</b>	<b>201,000,000</b>	<b>201,000,000</b>	<b>201,000,000</b>

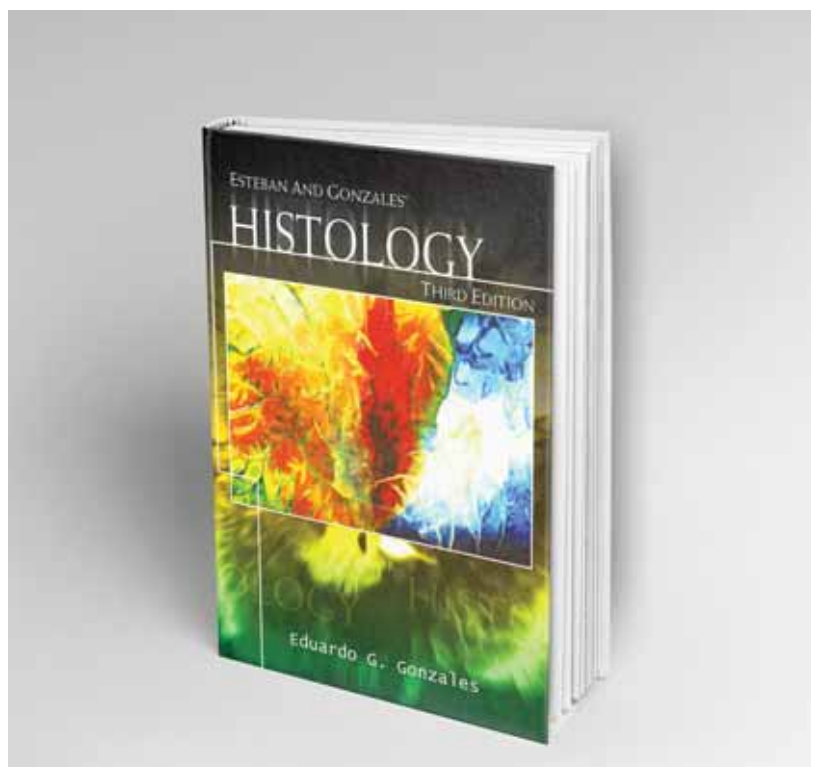
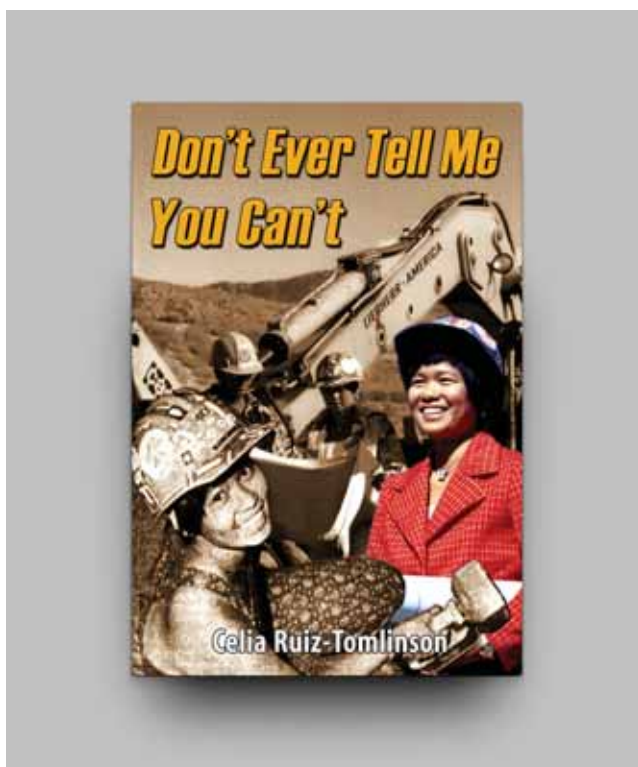
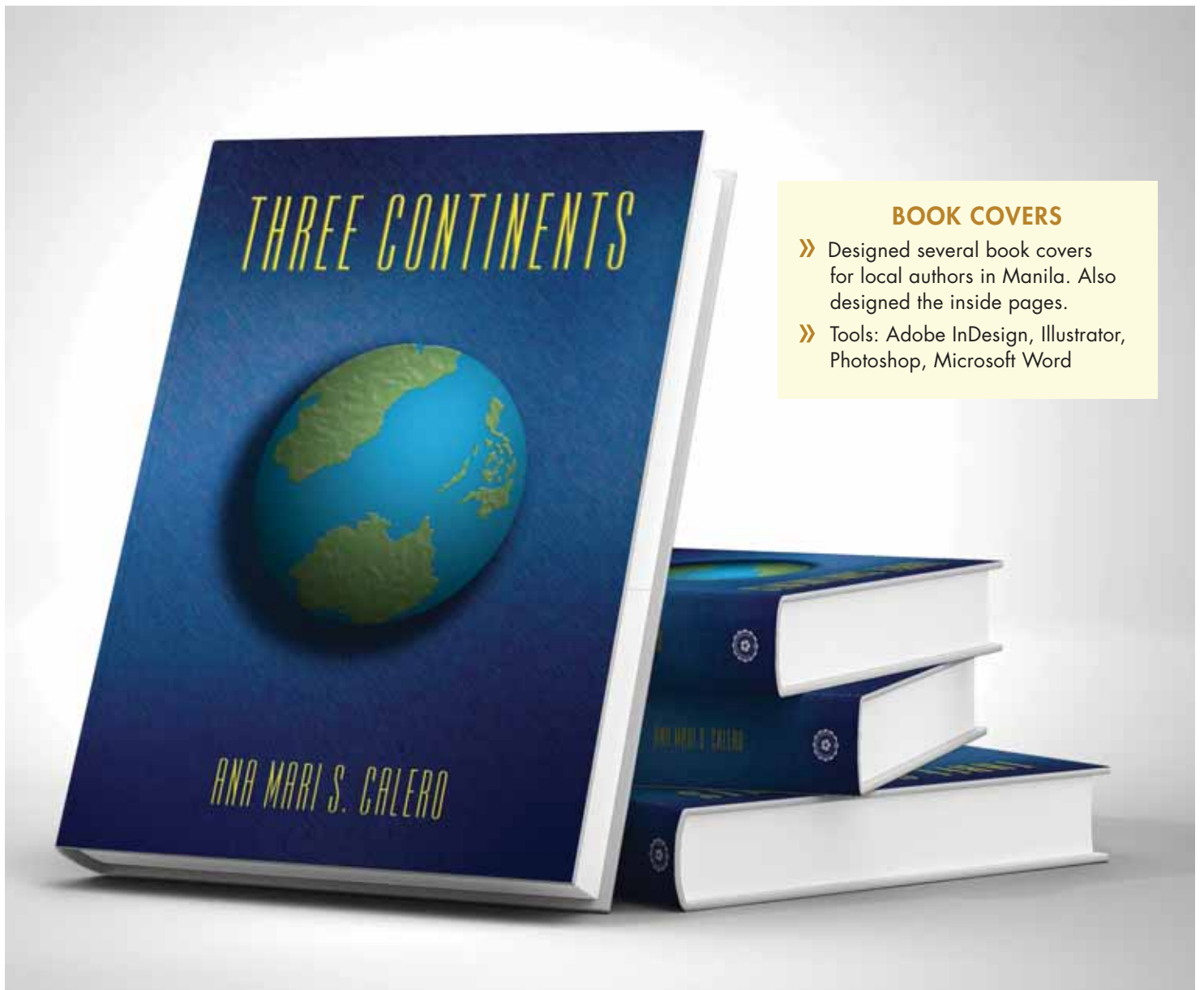




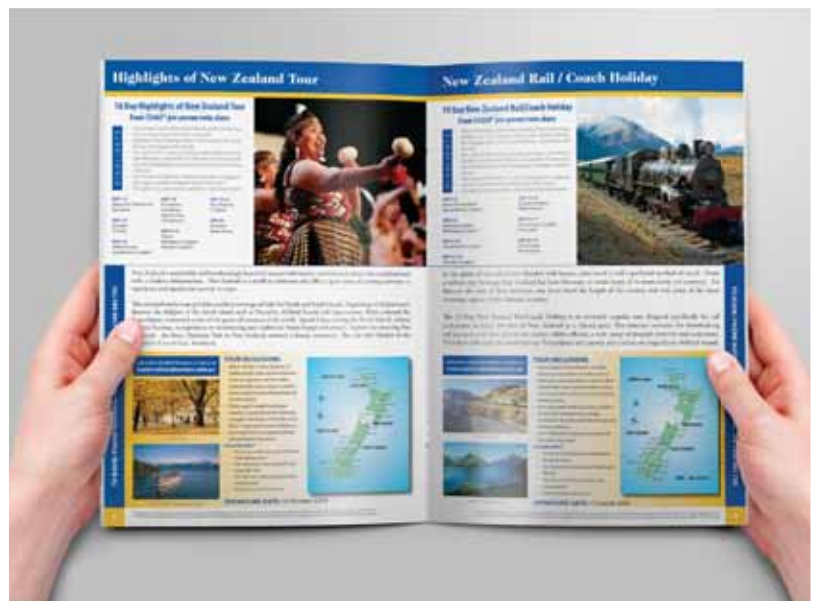
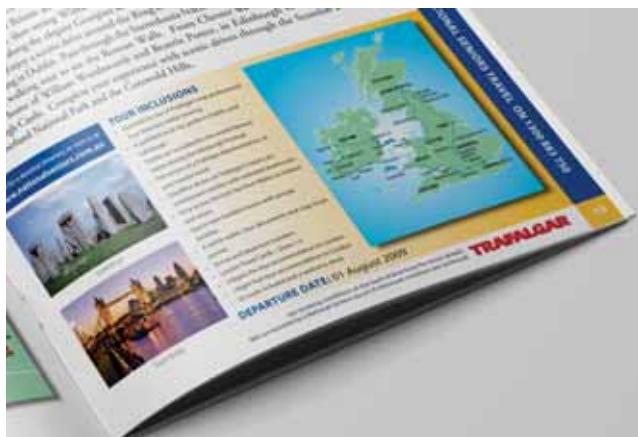
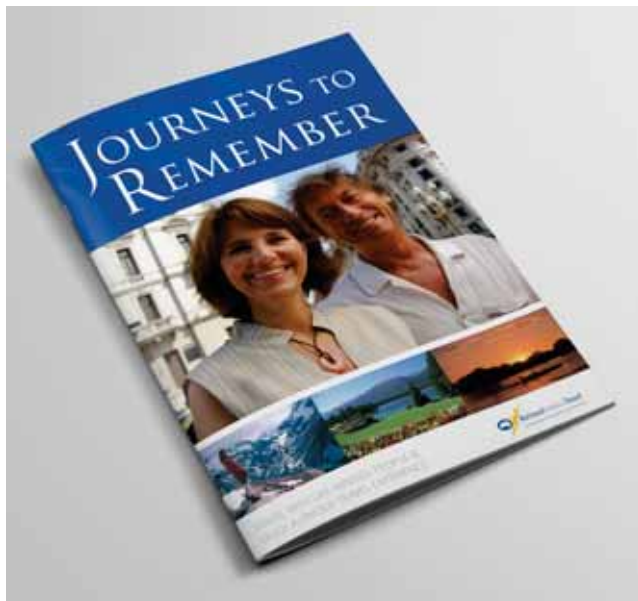
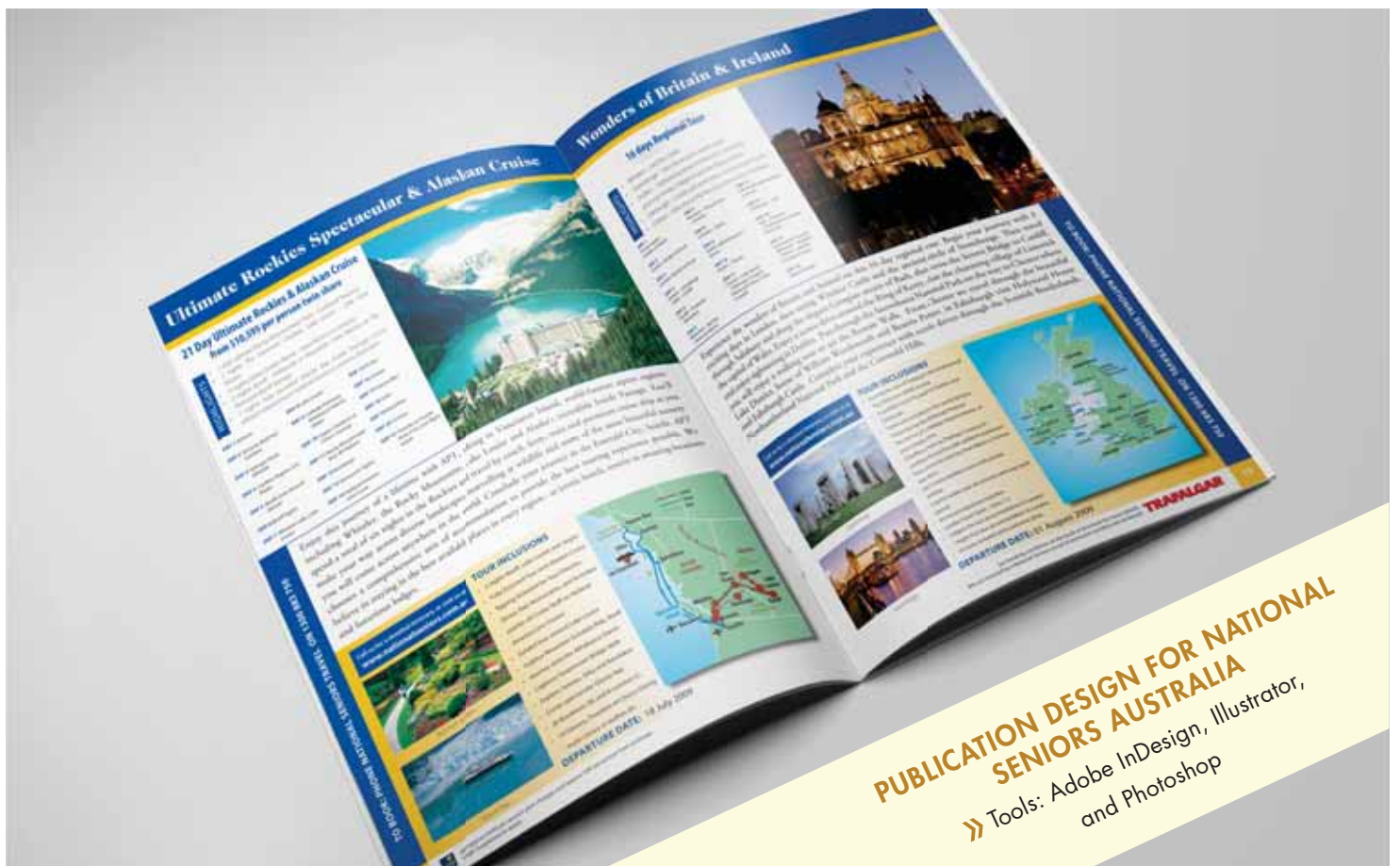


## BOOK COVERS

- » Designed several book covers for local authors in Manila. Also designed the inside pages.
- » Tools: Adobe InDesign, Illustrator, Photoshop, Microsoft Word







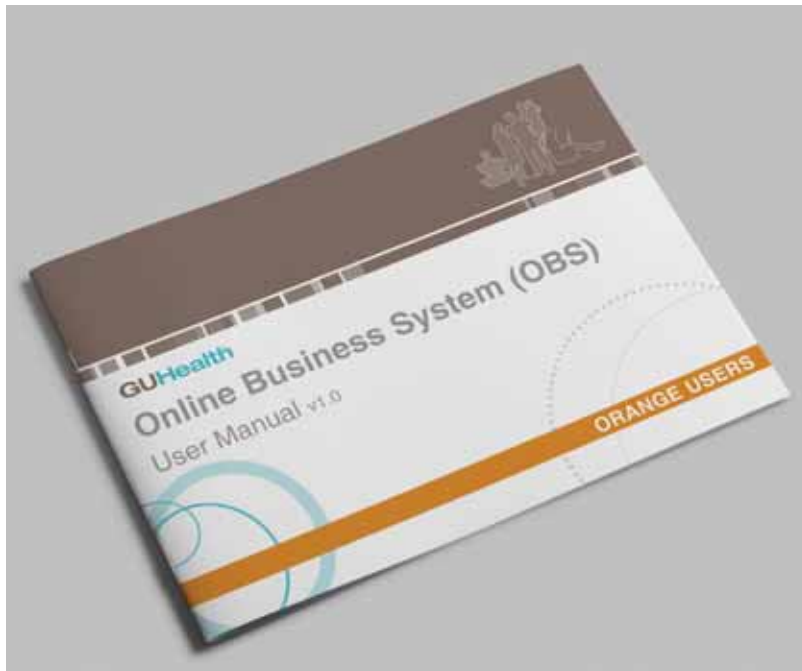






## INSTRUCTIONAL MANUALS

- » Created manuals for a GU Health (A health insurance company).
- » Tools: Adobe InDesign, Illustrator, Photoshop, MS Word



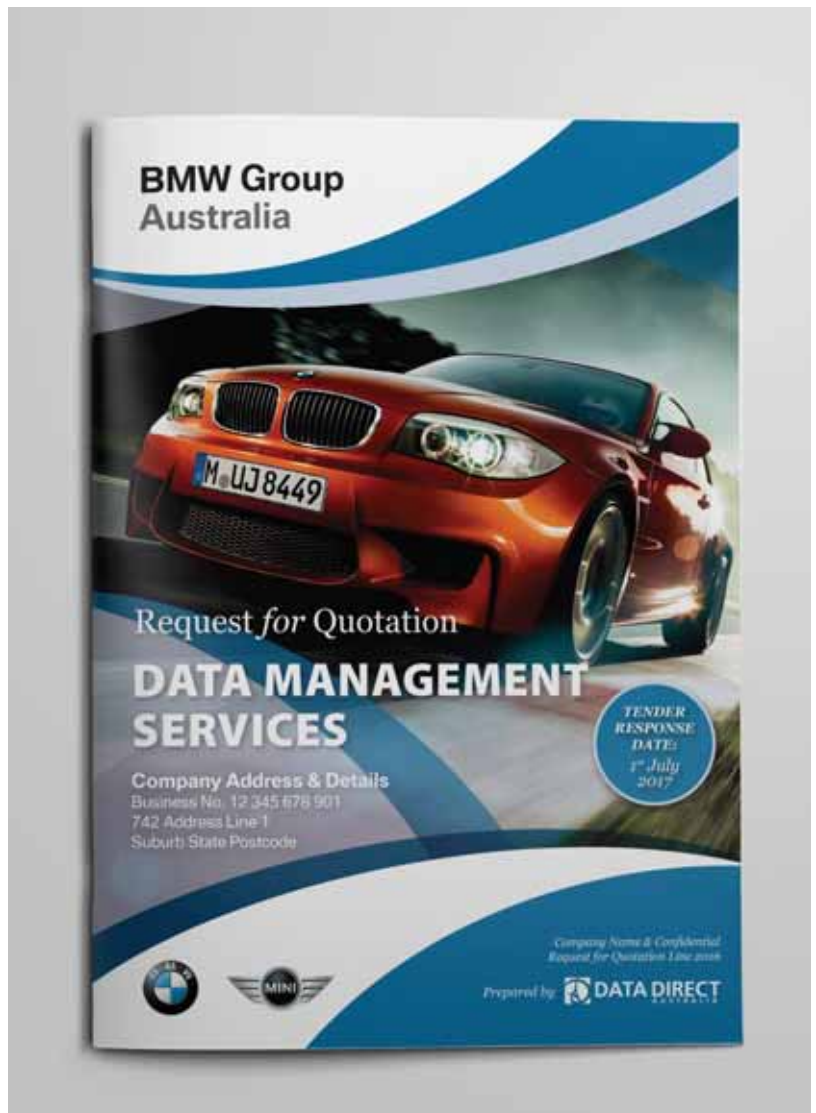
## REPORT COVER

- » Designed cover for job quote proposals
- » Tools: Adobe InDesign, Illustrator, Photoshop



## PROPOSAL COVERS + DL BROCHURES

- » Created marketing collaterals for Data Direct; designed a proposal cover for BMW Group Australia.
- » Tools: Adobe InDesign, Illustrator, Photoshop, MS Word



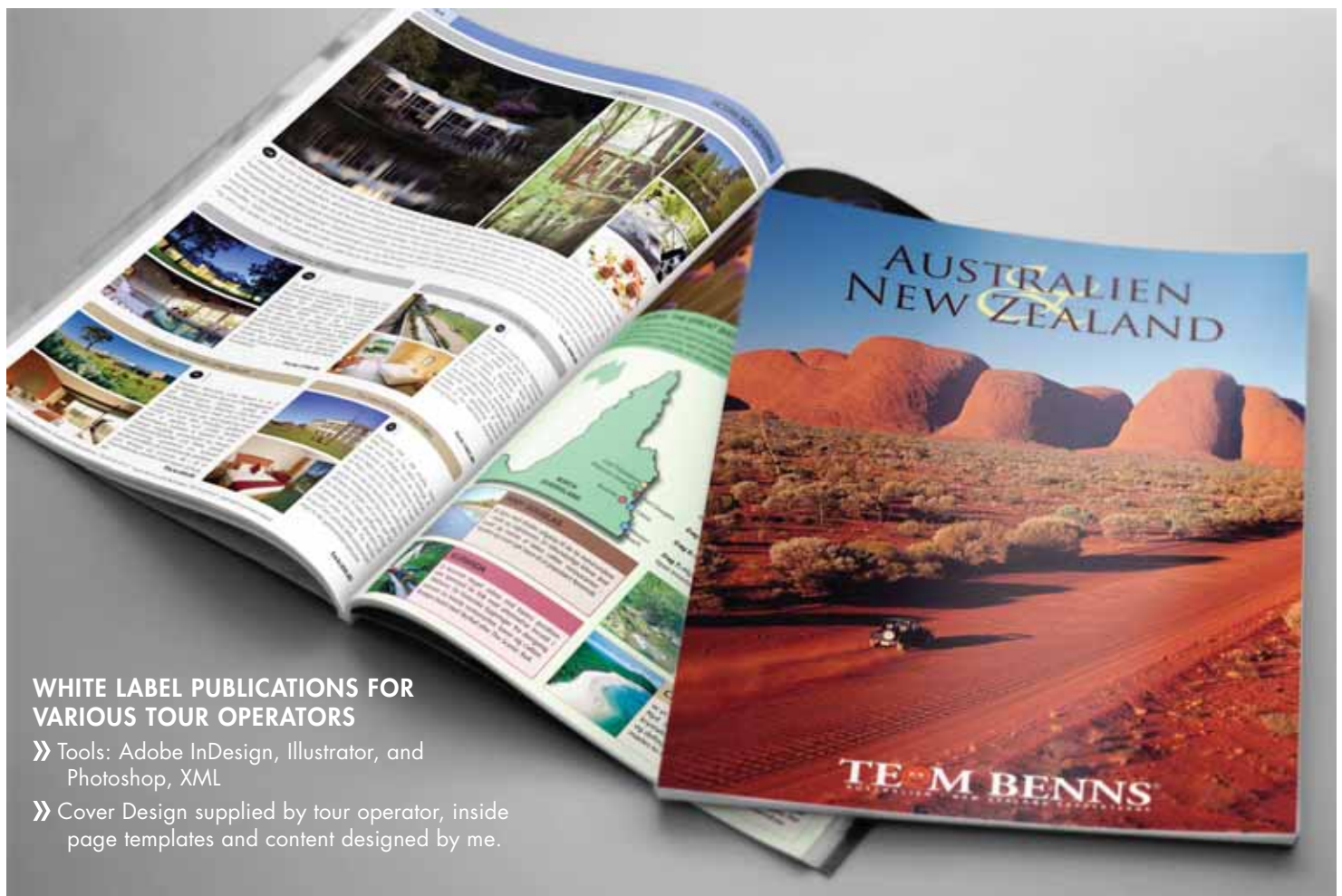




## YEARBOOKS, NEWSLETTERS, & DL CARDS

- » Design and layout of inside pages and cover for Sunbury Yearbook.
- » Designed newsletters and DL card for Wade Noonan.
- » Followed brand and template guidelines for Wade Noonan's newsletter.
- » Tools: Adobe InDesign, Illustrator, Photoshop, MS Word





### WHITE LABEL PUBLICATIONS FOR VARIOUS TOUR OPERATORS

- » Tools: Adobe InDesign, Illustrator, and Photoshop, XML
- » Cover Design supplied by tour operator, inside page templates and content designed by me.



- » Brochure was printed in German and English
- » Content was imported with XML
- » All languages were using black ink.





## WHITE LABEL PUBLICATIONS FOR VARIOUS TOUR OPERATORS

» Tools: Adobe InDesign, Illustrator, and Photoshop, XML





# WHITE LABEL PUBLICATIONS FOR VARIOUS TOUR OPERATORS

» Tools: Adobe InDesign, Illustrator, and Photoshop, XML

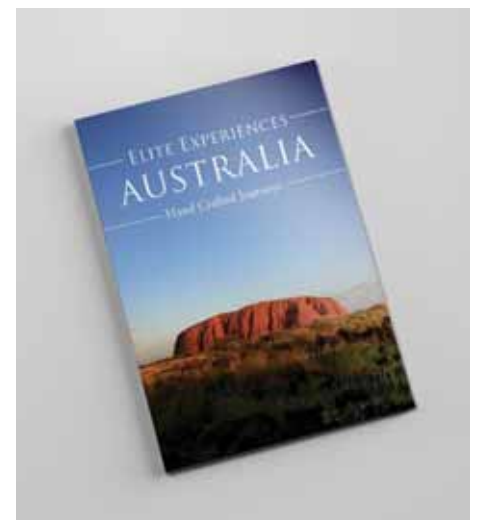
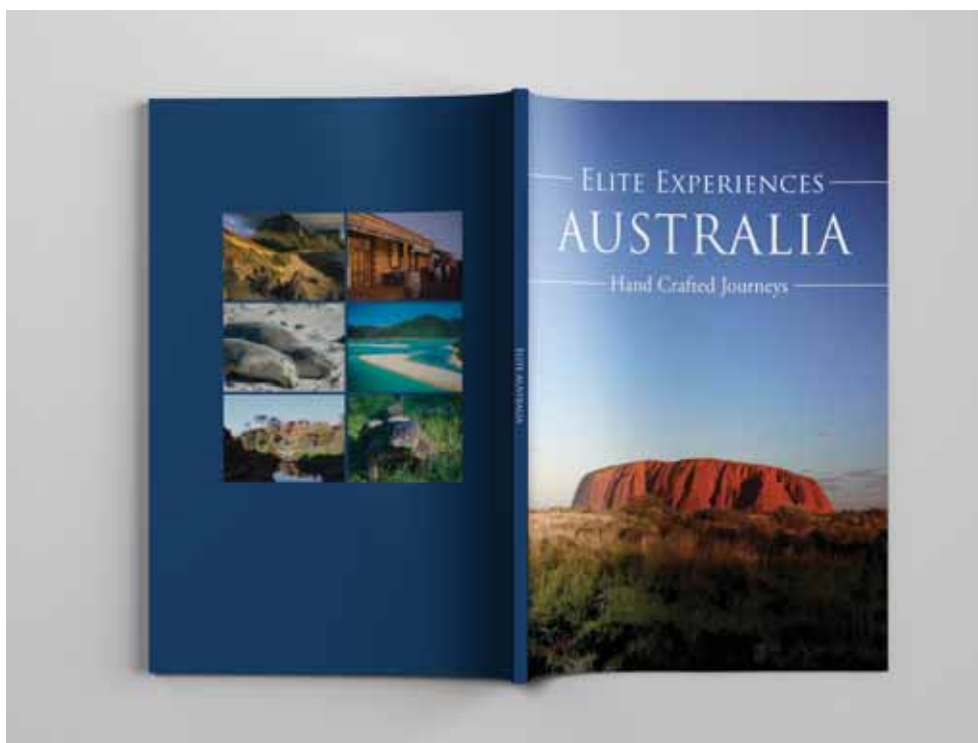


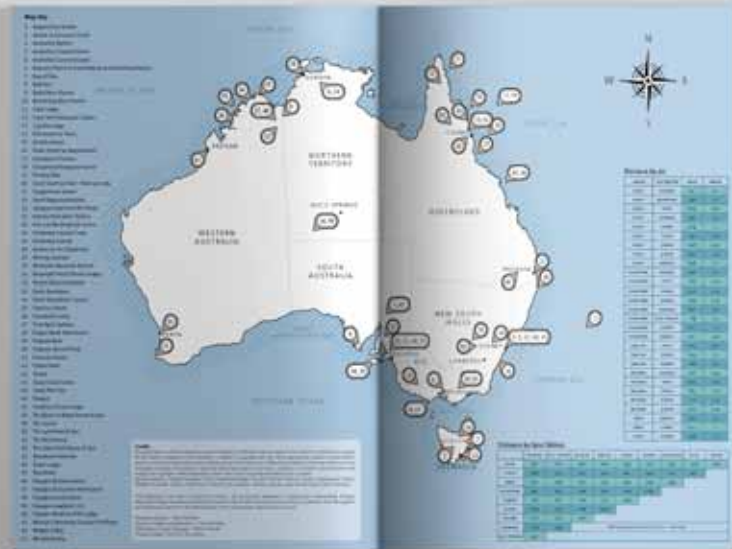




## WHITE LABEL PUBLICATIONS FOR VARIOUS TOUR OPERATORS

» Tools: Adobe InDesign, Illustrator, and Photoshop, XML





## WHITE LABEL PUBLICATIONS FOR VARIOUS TOUR OPERATORS

» Tools: Adobe InDesign, Illustrator, and Photoshop, XML





**WHITE LABEL PUBLICATIONS  
FOR VARIOUS TOUR OPERATORS**

» Cover Design supplied by tour operators, the rest designed by me.

» Tools: Adobe InDesign, Illustrator, and Photoshop





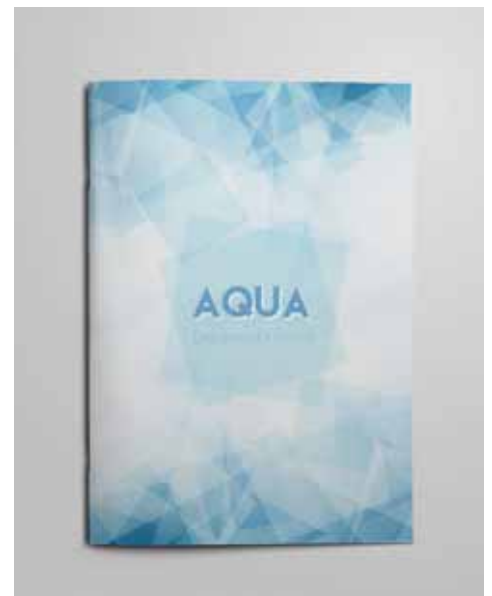
## WHITE LABEL PUBLICATIONS FOR VARIOUS TOUR OPERATORS

» Cover Design supplied by Qantas, the rest designed by me.

» Tools: Adobe InDesign, Illustrator, and Photoshop







## PRODUCT CATALOGUE

» Tools: Adobe InDesign, Illustrator, and Photoshop



### BROCHURES + POSTERS + ONLINE STORE ITEMS

- » Designed & layout of various publications and brochures
- » Additional Samples of Merchandise shown below
- » Tools: Adobe InDesign, Illustrator, Photoshop

