



1st Symposium in Health Sciences AMCIC

*Clinical research: From the feasibility of clinical studies to therapeutic benefit
facing the new reality Covid-19*

From November 30th, to December 5th, 2020

Virtual Mode

Academic Program

Day 1

Words of Welcome to the Academic Day

Dora Eugenia Carranza Salazar. MD

President AMCIC. Chairman of the AMCIC 2020 Symposium

08:20 to 08:30 h

Selected Topics

Monday November 30th, 2020

08:30 to 11:30 h

The COVID-19 pandemic an overview, challenges and opportunities in clinical and health research.

Moderator: Dora Eugenia Carranza Salazar. MD

President AMCIC. Chairman of the AMCIC 2020 Symposium

General Director of ProcliniQ México

Comments & Questions 11:00 to 11:30 h

Oscar H. Franco. MD

Director of Preventive and Social Medicine
of the University of Bern,
Adjunct Professor of the
Harvard University, Scientific Advisor France 24. Netherlands

Rafael Valdez Vazquez. MD

Director of the Temporary Unit COVID-19
Banamex Center. México

The COVID-19 Pandemic: A global visión of a Globalized World

08:30 to 09:00 h

The temporary Unit COVID - 19 of the Banamex: Center: joining forces to fase the pandemic

09:00 to 09:30 h

Yolanda Cervantes Apolinar. MD

Medical Director of Research, Clinical Development,
And Vaccine Medical Affairs GSK México

Jorge L. Estrella. MD

President and Medical Director
ESTERN Medical CRO, LLC.USA

COVID -19 Vaccines: The importance of conducting Clinical trials in Mexico

09:30 to 10:00 h

Clinical pharmacological research in COVID-19: the Challenges an opportunities for Mexico and the world.

10:00 to 10:30 h

Alejandro Macias Herrera. MD

Professor at the University of Guanajuato. México

COVID 19, Evidence-Based Medicine vs Experience-Based Medicine. The importance of Clinical Research and its conclusions

10:30 to 11:00 h

"An extraordinary Symposium in an extraordinary year"

Programa 1st AMCIC Symposium, November 30, 2020



Day 2

Words of Welcome to the Academic Day

Julio Cesar Gomez Fernandez.MD

General Director of Liaison
Westhill University
08:20 to 08:30 h

Selected Topics

Tuesday, December 1st, 2020

08:30 to 11:00 h

COVID 19, the Economic and Business impact on Clinical Research and Health.

Moderator: Rafael Gual Cosio. Eng

General Director of the Pharmaceutical National Chamber. (CANIFARMA)
Mexico

Comments & Questions 10:30 to 11:00 h

Fernando J. Cruz MBA.

President Grupo Novartis Mexico
Director of Corporate Affairs and Communication
Novartis México Group

Luis Miguel Beristain PhD

Director of the Eugenio Garza Laguerre South Region
Entrepreneurship Monterrey Technological institute.
Mexico

**COVID 19: The economic and business impact on
clinical and health research.**

08:30 to 09:00 h

**The SMEs of the Health Sector: Clinical Research
Units, restructuring the business strategy in times of
COVID-19**

09:00 to 09:30 h

Juana Ramirez. MBA

Founder, CEO, Sohin Group.
Mexico

**Social responsibility as a fundamental part
of companies in the health sector**

09:30 to 10:00 h

Paz Daz Nieto PhD

General Director of European funds, Ministry of Economy
and Finance, Cantabria Spain

**Access to subsidies in the health sector in the times of
COVID-19, How to look for opportunities?**

10:00 to 10:30 h

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Day 3

Words of Welcome to the Academic Day

Carmen Zavala Garcia. MD

Academic Director

Medica Sur Clinic Foundation

08:20 to 08:30 h

Selected Topics

Wednesday, December 2nd, 2020

08:30 to 11:30 h

The Clinical Research Centers in the face of the new COVID-19 reality

Moderator: Marco Antonio Alcocer Gamba. MD

President of the Mexican Society of Cardiology

Director of the Center for Clinical Studies of Queretaro

Head of Interventional Cardiology, Queretaro Heart Institute. Mexico

Comments and Questions 11:00 to 11:30 h

Leobardo Sauque Reyna. MD

Director of the Institute of Diabetes, Obesity and Nutrition,
Mexico

***The Strategies of the Clinical Research Centers in the
face of the impact of the COVID-19 Pandemic:***

From the technical to real life.

08:30 to 09:00 h

Sandra Martinez Diaz. PBC

Director of Pharma and Vaccine Regulatory affairs Farma
GSK México

***The Regulation in Clinical Research in the times of
COVID-19: Impact, challenges and adaptation***

To the paradigm shift.

09:00 to 09:30 h

Areli Ceron Sanchez. MSc

Director of Bioethics Committees
National Bioethics Commission. CONBIOETHICS
Mexico

***The Research Ethics Committees in the face of
The COVID-19 pandemic: the actions of
CONBIOETHICS and their implementation in Clinical
Research***

09:30 to 10:00 h

Edgar Sevilla Reyes PhD

President of the Biosafety Committee and Researcher of
The National Institute of Respiratory Diseases Strategic
Planning at the Mexican Biosafety Association,
México

***General concepts and strategies in Biosafety for
Clinical Research Center: What must be known
and implemented in this new reality***

10:00 to 10:30 h

Vicente Alciturri Fernandez. Eng

International Director, SEMICROL. S.L. Spain

***The Clinical Research Centers and technological Reengineering, indispensable allies in times of pandemic.
The experience in Europe and Latin America.***

10:30 to 11:00 h

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Symposium Workshops Virtual Sessions

James Lind Workshop

Good Clinical Practice ICH/GCP E6 R2 Selected Topics.

Monday, November 30, 2020
14 to 18 h

Coordination

Alianza de CRO's de Mexico. ACROM
Mexico

Avedis Donabedian Workshop

Quality Management Systems for Clinical Research Centers, from the basic concepts, their Implementation and monitoring.

December 1st, 2020 from 14 to 17 h

Coordinator

Hector Tenorio Velasco. Master
Professor and Quality Specialist in Research and
Health at the Monterrey Technologic
Quality Director ProcliniQ México SA de CV. AMCIC.
Mexico

Helsinki Workshop

The impact of the new reality on regulation and Regulatory procedures in Clinical Research and Health:

"The duty to be and the know-how"

Wednesday December 2nd, 2020
14 to 17 h

Coordinator

Francisco Garcia Zetina MSc
Human Line Director
AMEXFAL
Mexican Association of Clinical Research Centers
AMCIC
Mexico

Michael Porter Workshop

The Health Professional as an entrepreneur of a Clinical Research Center: Strategic planning, from SWOT to the control board.

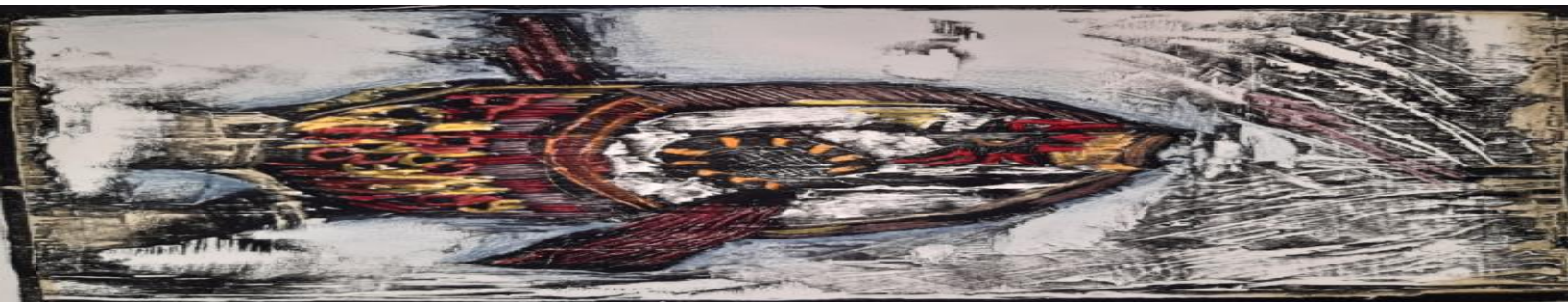
December 3th, 2020
14 to 17 h

Coordinator

Oscar Fonseca Rodriguez. PhD
Director of the Business School of Monterrey
Technological Institute,
Director of Business Alignment of ProcliniQ Mexico SA
de CV. AMCIC
Mexico

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Conversing with the Expert

Limited availability

Belmont Conversation

Feasibility of Clinical Studies: myths and realities

Monday November 30th, 2020
12:00 to 13:30 h

Jorge Mena Madrazo. MD
Clinical Research Medical Consultant
Internal Medicine and Geriatrics
NOVARTIS Mexico

David Sackett Conversation

Research Centers of Excellence: meeting the
expectations of the Pharmaceutical
Industry and CRO's

Tuesday, December 1st, 2020
12:00 to 13:30 h

Nutritionist Iris Rodriguez
Research and Development Director
IQVIA Mexico

Nuremberg Conversation

Regulation Clinical Research and Research
Ethics Committees

Wednesday December 2nd, 2020
12:00 to 13:30 h

Lic. Fatima Migliano Quintana
Senior Manager of Regulatory Affairs
COVANCE, Mexico

Kamer Conversation

Finances for non Financial: How to make your
Financial Balance

Thursday December 3rd, 2020
09:00 to 10:30 h

CP. Ruben Olivares Sanchez
Financial Planning Manager
MC, Plásticos S.A de C.V, Mexico

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Preliminary Program

Friday, December 4th, 2020

08:20 h – 18:15 h

Virtual Mode

Words of Welcome to the Academic day

Misael Uribe Esquivel. MD, CEO

Medica Sur Clinic Foundation

08:20 to 08:30 h

Master Conference

The state of the Art in the Treatment of COVID-19

08:30 to 09:30 h

Jose M. Miró. MD

Infectious Diseases Senior Consultant

Professor of Medicine, Hospital Clinic

Researcher at the August Pi I Sunyer Biomedical Research Institute

University of Barcelona. Spain

Moderator: Juan Carlos Perez Alba. MD

Director of the Cardiovascular Institute of Puebla. Mexico

International and National Overview of Clinical Research

Moderator: Luis Virgen Carrillo. MD

Director of Virgen Cardiovascular Research SC. Mexico

09:35 to 10:35 h - Questions 10:35 to 10:45 h

**The growth and international
Competitiveness of clinical
Pharmacological Research**

Gabriela Davila Loaiza. MD

Area Head LATAM.

Pfizer. México

09:35 to 09:55 h

**The added value of conducting
Clinical research sponsored by the
Pharmaceutical industry in Mexico**

Blanca Denny Mendoza Aviles.

Master

Director of International Strategy

Neolpharma. Mexico

09:55 to 10:15 h

**Overview of academic clinical
Research in Mexico**

Everardo Hernandez Quintela. MD

Associate Professor of Ophthalmology
(PAR)

Wilmer Eye Institute

Jonhs Hopkins Medicine

10:15 to 10:35 h

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The impact of Clinical Research on Public Health

Moderator: Martha Torres Rojas. PhD

Deputy Director of Biomedical Research of National Institute of Respiratory Diseases. Mexico
10:50 to 12:05 h – Questions 12:05 to 12:15 h

Vaccine development and its impact on Public Health: SARS-CoV-2 vaccine a global emergency.

Yolanda Cervantes Apolinar. MD

Medical Director of Research Clinical Development and Vaccine Medical Affairs.

Mexico. GSK

10:50 to 11:15 h

Construction and Immunology in vaccines for SARS-CoV-2

Constantino Lopez Macias PhD

Senior Researcher D. SNI- III
Immunochemistry Medical Research Unit.

Specialities Hospital, Mexico Medical Center Century XXI.
Mexican Social Security Institute
Mexico

11:15 to 11:40 h

Update on SARS-CoV2 Vaccine Clinical Trials

Juan Francisco Galan. MD

General Director of Coordination of High Speciality Regional Hospitals of the Coordinating Commission of National Institutes of Health, High Speciality Regional Hospitals.
México

11:40 to 12:05 h

Inspiring Conferences

Inspiring Conferences Business leaders in health: the stories that inspire us...

Moderator: Susana Duque Roquero

Associate Director of To Joy Holding Group
Former General Director of the Business Development Programs of the National Entrepreneur Institute
Ministry of Economy. Mexico
12:20 to 13:08 h – Questions 13:08 to 13:30 h

Guillermo Llamas Esperón. MD

General Director
Aguascalientes Cardiological Hospital
Mexico

Humberto Reynales. MD

General Director
CAIMED, COLOMBIA

Bernardo Lozano Dubernard. MVZ

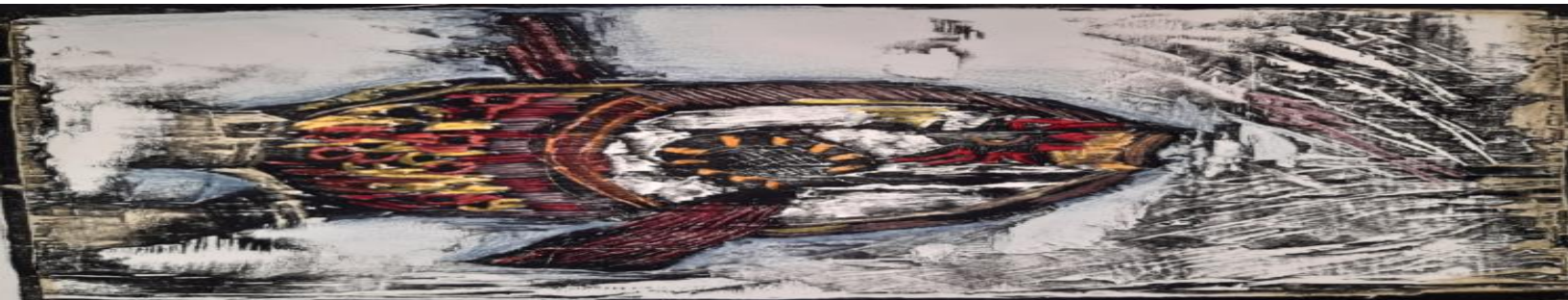
General Director
Laboratorio Avi-Mex S.A de C.V (Avimex*)
Mexico

Fernando Flota Cervera. MD

President of the Mexican Council of Angiology, Vascular and Endovascular Surgery
Director of CEDIME
Founder of Las Americas Medical Center, Merida Yucatan.
Mexico

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Ethics in Clinical Research

Moderator: Norberto Chavez Tapia. MD

Chairman of the Research Ethics Committee, Medica Sur, Clinica Foundation. Head of Gastroenterology and Endoscopy.
Director of the traslacional Research Department. Medica Sur Hospital. Mexico
14:30 to 16:10 h – Questions from 16:10 to 16:25 h

Informed Consent as an object of scientific Research

Virginia Pascual Ramos. MD

Internist and Rheumatologist Attached to the Department of Immunology and Rheumatology of the National Institute of Medical Sciences and Nutrition Salvador Zubirán
Member of the National Academy of Medicine.
Mexico/Spain

14:30 to 14:55 h

Assent and informed Consent in Vulnerable Population

Federico Ramos Ruiz. MD

Research Coordinator of the Psychiatry Program School of Medicine of the Monterrey Institute of Technology and Higher Education.
Coordinator of the Research Investigation and Biosafety Ethics Committees of the Monterrey Institute of Technology and Higher Education.
Mexico
14:55 to 15:20 h

Current Status and Future Vision of the Research Ethics Committees

Areli Ceron Sanchez. MSc

Director of Bioethics Committees.
National Bioethics Commission. Mexico

15:20 to 15:45 h

Comité de Ética en Investigación, retos para el Centro de Investigación

Guillermo Caletti. MD

Head of Clinical Operations.
Boehringer Ingelheim México. México

15:45 to 16:10 h

Health Essentials

Moderator: Hector Sanchez Mijangos. MD

Director of Omega Diabetes Clinic S.C. Mexico
16:30 to 18:00 h – Questions 8:00 to 18:15 h

Antibiotic Resistance

Luis Enrique Soto Ramirez. MD

Head of the department of Infectious Diseases and Epidemiological Surveillance of the Medica Sur Hospital.
Head of the Molecular Virology Laboratory and Researcher in Medical Sciences of the Infectology Department of the Salvador Zubirán National Institute of Medical Sciences and Nutrition. Mexico
16:30 to 17:00 h

Update on Clinical Trials for the Treatment of COVID 19, in Mexico and Worldwide

Juan Sierra Madero. MD

Head of the Department of Immunoinfectives and Researcher of the Salvador Zubirán National Institute of Medical Sciences and Nutrition. Mexico

17:00 to 17:30 h

COVID-19: Co-infection with HIV, Recommendations for The diagnosis and management Of the patient

Juan Jose Calva Mercado. MD

Researcher in Medical Sciences F of the Salvador Zubirán National Institute of Medical Sciences and Nutrition.
México
UNAM Graduate Professor

17:30 to 18:00 h

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Preliminary Program

Saturday, December 5th 2020

08:20 h - 17:30 h

Virtual mode

Words of Welcome to the Academic Day

Manuel Ruiz de Chavez Guerrero. MD

Member of the National Academy of Medicine

08:20 to 08:30 h

Master Conference

**COVID - 19: The experience and Strategy of the
European Clinical Research Infrastructure Network (ECRIN) facing the pandemic**

08:30 to 09:30 h

Jacques Demotes MD

General Director

European Clinical Research Infrastructure Network (ECRIN). France

Moderator: Jorge Luis Poo Ramirez. MD

Clinical Researcher Associated with Tecnológico de Monterrey Campus

Mexico City

Mexican Group for the study of Hepatic Diseases. México

Inspiring Conferences

Moderator: Valeria Sánchez Huerta. MD

Medical Director for the Association to Avoid Blindness in Mexico I.A.P.

09:35 to 10:35 h – Questions 10:35 to 10:45 h

Women Leaders in Research and Health

Ana Carolina Sepulveda Vildosola. MD

Editor-in-chief of Medical Research

Member of the National Academy of Medicine

Mexican Social Security Institute. Mexico

09:35 to 10:05 h

Reflections on the relationship: Research Center and the Pharmaceutical Industry and CRO's

Victor Belalcázar. MD

Director

Icarus, Research in Medicine

Christus Muguerza Hospital del Parque. Mexico

10:05 to 10:35 h

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Clinical Pharmacological Studies: News I

Moderator: Dante Daniel Hernandez Colin. MD

Head of Research at Hospital Civil de Guadalajara Juan I Menchaca. SIN I.

Director of Jalisco Institute of Clinical Research

10:50 to 12:05 h - Questions 12:05 to
12:20 h

Negotiation of Contracts and Budgets of a Clinical Research

Humberto Reynales. MD

Managing Director
CAIMED, Colombia.

10:50 to 11:15 h

New trends in Monitoring (remote, risk-based, artificial intelligence)

José Luis Viramontes. MD

Director Remote Site Management and
Monitoring

PPD Latinoamérica. Mexico
11:15 to 11:40 h

Digital transformation applied to clinical research: Digital therapy, digital diagnostics and digital endpoints

Jorge Mena Madrazo. MD

Clinical Research Medical Consultant
Internal Medicine and Geriatrics

NOVARTIS. Mexico
11:40 to 12:05 h

Health Essentials

Update on the Clinical Manifestations of COVID-19

Moderator: Marlid Cruz Ramos MD

Research Oncologist at the National Cancer Institute

12:25 h to 13:40 - Questions 13:40 to 13:55 h

SARS-CoV-2 and thrombocyte phenomenon: pathophysiology and treatment

Fernando Flota Cervera. MD

President of the Mexican Council of
Angiology, Vascular and Endovascular
Surgery.

Director of CEDIME
Mexico

12:25 to 12:50 h

Neurological Manifestations of COVID-19

María de la Merced Velázquez

Quintana. MD

Head Director
Health Research Unit
Mexico

12:50 to 13:15 h

COVID-19: Gastroenterological Manifestations

Norberto Chávez Tapia. MD

Head of Gastroenterology and
Endoscopy.

Director of Transnational Research
Department

Hospital Médica Sur.

Member of National System of
Research

Chairman of the Research Ethics
Committee of Clinical Foundation of

Médica Sur. Mexico

13:15 to 13:40 h



Pharmacological Clinical Studies: News II

Moderator: Rafael Díaz Treviño. Eng

General Director Hidra Clinical Research
Director of the Sanatorio de la Luz de Morelia. Mexico
15:00 to 16:30 h - Questions 16:30 to
16:45 h

Technological innovations in clinical research, Research Centers and Ethics and Research Committees

Arturo R. Ávalos González. MD

General Director
Adda Development
15:00 to 15:30 h

Pharmacovigilance in Clinical Research

Luis Ernesto Roza Maragua. MD

Global Lead of Pharmacovigilance
Grunenthal
Mexico/Colombia
15:30 to 16:00 h

TransCelerate Initiative

Sandra Acosta

Site Engagement Manager - Mexico
Eli Lilly y Compañía de México, S.A. de
C.V.
TransCelerate's Representative in
Mexico
16:00 to 16:30 h

Health Essentials

Moderator: Ramiro Banda Elizondo. MD

Director of the Medical Unit for Comprehensive Health
16:50 to 17:40 h – Questions 17:40 to 17:50 h

Therapeutics advance in cancer patient management and the close future in disease control

Francisco Gutiérrez Delgado. MD

Executive President of the Latin American School of
Oncology
Director of the Center of Cancer Prevention Studies
Mexico
16:50 to 17:15 h

Therapeutic Advances in Fatty Liver Disease Associated with Metabolic Dysfunction

Jorge Luis Poo Ramírez. MD

Clinical Research Associated at
Tecnológico de Monterrey Campus Mexico City
Mexican Group for the Study of Liver Diseases
Mexico
17:15 to 17:40 h

Closing

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Team Organizer

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Preferential Ticket Valid Credentials

AMCIC Partners, Students, Doctors, Residents, Collaborators of Médica Sur, IMSS, ISSSTE, National Institutes of Health, High Specialty Hospitals, Public Sector Hospitals, Westhill University Community, University Professors, Members of National of Researchers System (SNI), ACROM's members

Profesionales in General AMCIC Symposium

MXN \$ 2668.00 VAT included

122 USD VAT included

105 EUR VAT included

AMCIC Symposium

MXN \$ 1160.00 VAT included

53 USD VAT included

47 EUR VAT included

Workshops

By workshop

MXN \$ 464.00 VAT included

21 USD VAT included

18.50 EUR VAT included

Workshops

By workshop

MXN \$ 348.00 VAT included

16 USD VAT included

14 EUR VAT included

Talking with the Expert

Per conversation MXN \$ 348.00 VAT included

16 USD VAT included

14 EUR VAT included

Limited access

Information: amcic.profesionalizacion@outlook.com
+52 55 3734 5007

Organizing Committee

Symposium AMCIC 2020 AMCIC

Dora Carranza Salazar
Vanessa Martínez
Cynthia Suarez
Mónica Carrascal
Valeria Bellini
Yesenia Escobar
Ana Patricia Grajales
Hiram García

Clinical Foundation of Médica Sur

Giota Panopoulou
Carmen Zavala García
Alejandra Alvarez Tostado
Leticia Cobos Hernández
Martha Elena Uribe
Oscar Mendoza Saavedra

Westhill University

Julio Gómez Fernandez

MedCongress

Eliseo Ruiz Calleja
Rodrigo Hernández

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