



## 1st Symposium in Health Sciences AMCIC

*Clinical research: From the feasibility of clinical studies to therapeutic benefit  
facing the new reality Covid-19*

**From November 30th, to December 5th, 2020**

Virtual Mode

### Academic Program

#### Day 1

#### Words of Welcome to the Academic Day

**Dora Eugenia Carranza Salazar. MD**

President AMCIC. Chairman of the AMCIC 2020 Symposium

08:20 to 08:30 h

#### Selected Topics

**Monday November 30th, 2020**

08:30 to 11:30 h

### **The COVID-19 pandemic an overview, challenges and opportunities in clinical and health research.**

**Moderator: Dora Eugenia Carranza Salazar. MD**

President AMCIC. Chairman of the AMCIC 2020 Symposium

General Director of ProcliniQ México

**Comments & Questions 11:00 to 11:30 h**

**Oscar H. Franco. MD**

Director of Preventive and Social Medicine  
of the University of Bern,  
Adjunct Professor of the  
Harvard University, Scientific Advisor France 24. Netherlands

**Rafael Valdez Vazquez. MD**

Director of the Temporary Unit COVID-19  
Banamex Center. México

#### **The COVID-19 Pandemic: A global visión of a Globalized World**

08:30 to 09:00 h

#### **The temporary Unit COVID - 19 of the Banamex: Center: joining forces to fase the pandemic**

09:00 to 09:30 h

**Yolanda Cervantes Apolinar. MD**

Medical Director of Research, Clinical Development,  
And Vaccine Medical Affairs GSK México

**Jorge L. Estrella. MD**

President and Medical Director  
ESTERN Medical CRO, LLC.USA

#### **COVID -19 Vaccines: The importance of conducting Clinical trials in Mexico**

09:30 to 10:00 h

#### **Clinical pharmacological research in COVID-19: the Challenges an opportunities for Mexico and the world.**

10:00 to 10:30 h

**Alejandro Macias Herrera. MD**

Professor at the University of Guanajuato. México

#### **COVID 19, Evidence-Based Medicine vs Experience-Based Medicine. The importance of Clinical Research and its conclusions**

10:30 to 11:00 h

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## Day 2

### Words of Welcome to the Academic Day

**Julio Cesar Gomez Fernandez.MD**

General Director of Liaison  
Westhill University  
08:20 to 08:30 h

### Selected Topics

**Tuesday, December 1st, 2020**

**08:30 to 11:00 h**

### **COVID 19, the Economic and Business impact on Clinical Research and Health.**

**Moderator: Rafael Gual Cosio. Eng**

General Director of the Pharmaceutical National Chamber. (CANIFARMA)  
Mexico

**Comments & Questions 10:30 to 11:00 h**

**Fernando J. Cruz MBA.**

President Grupo Novartis Mexico  
Director of Corporate Affairs and Communication  
Novartis México Group

**Luis Miguel Beristain PhD**

Director of the Eugenio Garza Laguerre South Region  
Entrepreneurship Monterrey Technological institute.  
Mexico

**COVID 19: The economic and business impact on  
clinical and health research.**

08:30 to 09:00 h

**The SMEs of the Health Sector: Clinical Research  
Units, restructuring the business strategy in times of  
COVID-19**

09:00 to 09:30 h

**Juana Ramirez. MBA**

Founder, CEO, Sohin Group.  
Mexico

**Social responsibility as a fundamental part  
of companies in the health sector**

09:30 to 10:00 h

**Paz Daz Nieto PhD**

General Director of European funds, Ministry of Economy  
and Finance, Cantabria Spain

**Access to subsidies in the health sector in the times of  
COVID-19, How to look for opportunities?**

10:00 to 10:30 h

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### Day 3

#### Words of Welcome to the Academic Day

**Carmen Zavala Garcia. MD**

Academic Director

Medica Sur Clinic Foundation

08:20 to 08:30 h

#### Selected Topics

**Wednesday, December 2nd, 2020**

08:30 to 11:30 h

#### The Clinical Research Centers in the face of the new COVID-19 reality

**Moderator: Marco Antonio Alcocer Gamba. MD**

President of the Mexican Society of Cardiology

Director of the Center for Clinical Studies of Queretaro

Head of Interventional Cardiology, Queretaro Heart Institute. Mexico

**Comments and Questions 11:00 to 11:30 h**

**Leobardo Sauque Reyna. MD**

Director of the Institute of Diabetes, Obesity and Nutrition,  
Mexico

***The Strategies of the Clinical Research Centers in the  
face of the impact of the COVID-19 Pandemic:***

***From the technical to real life.***

08:30 to 09:00 h

**Sandra Martinez Diaz. PBC**

Director of Pharma and Vaccine Regulatory affairs Farma  
GSK México

***The Regulation in Clinical Research in the times of  
COVID-19: Impact, challenges and adaptation***

***To the paradigm shift.***

09:00 to 09:30 h

**Areli Ceron Sanchez. MSc**

Director of Bioethics Committees  
National Bioethics Commission. CONBIOETHICS  
Mexico

***The Research Ethics Committees in the face of  
The COVID-19 pandemic: the actions of  
CONBIOETHICS and their implementation in Clinical  
Research***

09:30 to 10:00 h

**Edgar Sevilla Reyes PhD**

President of the Biosafety Committee and Researcher of  
The National Institute of Respiratory Diseases Strategic  
Planning at the Mexican Biosafety Association,  
México

***General concepts and strategies in Biosafety for  
Clinical Research Center: What must be known  
and implemented in this new reality***

10:00 to 10:30 h

**Vicente Alciturri Fernandez. Eng**

International Director, SEMICROL. S.L. Spain

***The Clinical Research Centers and technological Reengineering, indispensable allies in times of pandemic.  
The experience in Europe and Latin America.***

10:30 to 11:00 h

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## **Symposium Workshops** Virtual Sessions

### ***James Lind Workshop***

#### **Good Clinical Practice ICH/GCP E6 R2 Selected Topics.**

Monday, November 30, 2020  
14 to 18 h

#### **Coordination**

Alianza de CRO's de Mexico. ACROM  
Mexico

### ***Avedis Donabedian Workshop***

#### **Quality Management Systems for Clinical Research Centers, from the basic concepts, their Implementation and monitoring.**

December 1st, 2020 from 14 to 17 h

#### **Coordinator**

Hector Tenorio Velasco. Master  
Professor and Quality Specialist in Research and  
Health at the Monterrey Technologic  
Quality Director ProcliniQ México SA de CV. AMCIC.  
Mexico

### ***Helsinki Workshop***

#### **The impact of the new reality on regulation and Regulatory procedures in Clinical Research and Health:**

#### **"The duty to be and the know-how"**

Wednesday December 2nd, 2020  
14 to 17 h

#### **Coordinator**

Francisco Garcia Zetina MSc  
Human Line Director  
AMEXFAL  
Mexican Association of Clinical Research Centers  
AMCIC  
Mexico

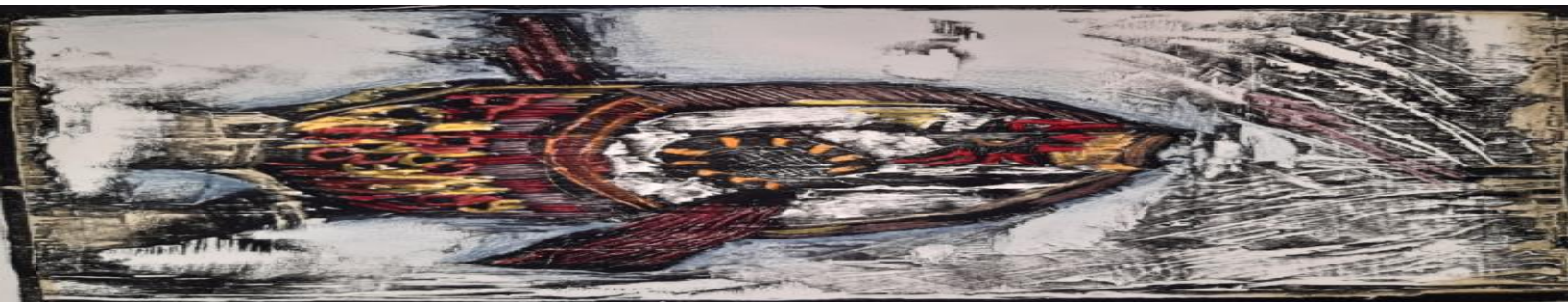
### ***Michael Porter Workshop***

#### **The Health Professional as an entrepreneur of a Clinical Research Center: Strategic planning, from SWOT to the control board.**

December 3th, 2020  
14 to 17 h

#### **Coordinator**

Oscar Fonseca Rodriguez. PhD  
Director of the Business School of Monterrey  
Technological Institute,  
Director of Business Alignment of ProcliniQ Mexico SA  
de CV. AMCIC  
Mexico



## **Conversing with the Expert**

Limited availability

### ***Belmont Conversation***

**Feasibility of Clinical Studies: myths and realities**

**Monday November 30th, 2020  
12:00 to 13:30 h**

**Jorge Mena Madrazo. MD**  
Clinical Research Medical Consultant  
Internal Medicine and Geriatrics  
NOVARTIS Mexico

### ***David Sackett Conversation***

**Research Centers of Excellence: meeting the  
expectations of the Pharmaceutical  
Industry and CRO's**

**Tuesday, December 1st, 2020  
12:00 to 13:30 h**

**Nutritionist Iris Rodriguez**  
Research and Development Director  
IQVIA Mexico

### ***Nuremberg Conversation***

**Regulation Clinical Research and Research  
Ethics Committees**

**Wednesday December 2nd, 2020  
12:00 to 13:30 h**

**Lic. Fatima Migliano Quintana**  
Senior Manager of Regulatory Affairs  
COVANCE, Mexico

### ***Kamer Conversation***

**Finances for non Financial: How to make your  
Financial Balance**

**Thursday December 3rd, 2020  
09:00 to 10:30 h**

**CP. Ruben Olivares Sanchez**  
Financial Planning Manager  
MC, Plásticos S.A de C.V, Mexico

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## 1st Symposium in Health Sciences AMCC

*Clinical Research: from the feasibility of clinical studies to Therapeutic benefit  
facing the new reality Covid-19*

### Preliminary Program

Friday, December 4th, 2020

08:20 h – 18:15 h

Virtual Mode

### Words of Welcome to the Academic day

**Misael Uribe Esquivel. MD, CEO**

Medica Sur Clinic Foundation

08:20 to 08:30 h

### Master Conference

#### The state of the Art in the Treatment of COVID-19

08:30 to 09:30 h

**Jose M. Miró. MD**

Infectious Diseases Senior Consultant

Professor of Medicine, Hospital Clinic

Researcher at the August Pi I Sunyer Biomedical Research Institute

University of Barcelona. Spain

**Moderator: Juan Carlos Perez Alba. MD**

Director of the Cardiovascular Institute of Puebla. Mexico

### International and National Overview of Clinical Research

**Moderator: Luis Virgen Carrillo. MD**

Director of Virgen Cardiovascular Research SC. Mexico

09:35 to 10:35 h - Questions 10:35 to 10:45 h

**The growth and international  
Competitiveness of clinical  
Pharmacological Research**

**Gabriela Davila Loaiza. MD**

Area Head LATAM.

Pfizer. México

09:35 to 09:55 h

**The added value of conducting  
Clinical research sponsored by the  
Pharmaceutical industry in Mexico**

**Blanca Denny Mendoza Aviles.**

**Master**

Director of International Strategy

Neolpharma. Mexico

09:55 to 10:15 h

**Overview of academic clinical  
Research in Mexico**

**Everardo Hernandez Quintela. MD**

Associate Professor of Ophthalmology  
(PAR)

Wilmer Eye Institute  
Jonhs Hopkins Medicine

10:15 to 10:35 h

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## The impact of Clinical Research on Public Health

**Moderator: Martha Torres Rojas. PhD**

Deputy Director of Biomedical Research of National Institute of Respiratory Diseases. Mexico  
10:50 to 12:05 h – Questions 12:05 to 12:15 h

**Vaccine development and its impact on Public Health: SARS-CoV-2 vaccine a global emergency.**

**Yolanda Cervantes Apolinar. MD**

Medical Director of Research Clinical Development and Vaccine Medical Affairs.

Mexico. GSK

10:50 to 11:15 h

**Construction and Immunology in vaccines for SARS-CoV-2**

**Constantino Lopez Macias PhD**

Senior Researcher D. SNI- III  
Immunochemistry Medical Research Unit.

Specialities Hospital, Mexico Medical Center Century XXI.

Mexican Social Security Institute  
Mexico

11:15 to 11:40 h

**Update on SARS-CoV2 Vaccine Clinical Trials**

**Juan Francisco Galan. MD**

General Director of Coordination of High Speciality Regional Hospitals of the Coordinating Commission of National Institutes of Health, High Speciality Regional Hospitals.

México

11:40 to 12:05 h

## Inspiring Conferences

***Inspiring Conferences Business leaders in health: the stories that inspire us...***

**Moderator: Susana Duque Roquero**

Associate Director of To Joy Holding Group

Former General Director of the Business Development Programs of the National Entrepreneur Institute  
Ministry of Economy. Mexico

12:20 to 13:08 h – Questions 13:08 to 13:30 h

**Guillermo Llamas Esperón. MD**

General Director  
Aguascalientes Cardiological Hospital  
Mexico

**Humberto Reynales. MD**

General Director  
CAIMED, COLOMBIA

**Bernardo Lozano Dubernard. MVZ**

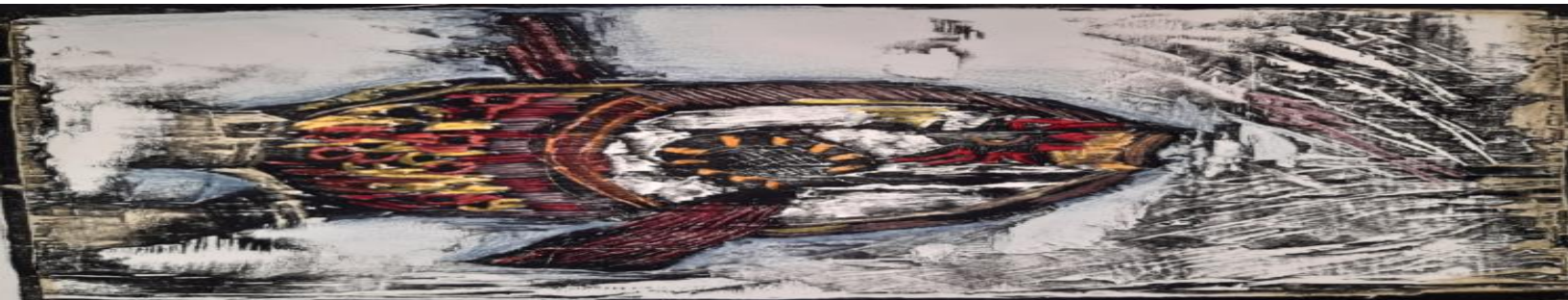
General Director  
Laboratorio Avi-Mex S.A de C.V (Avimex\*)  
Mexico

**Fernando Flota Cervera. MD**

President of the Mexican Council of Angiology, Vascular and Endovascular Surgery  
Director of CEDIME  
Founder of Las Americas Medical Center, Merida Yucatan.  
Mexico

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## Ethics in Clinical Research

**Moderator: Norberto Chavez Tapia. MD**

Chairman of the Research Ethics Committee, Medica Sur, Clinica Foundation. Head of Gastroenterology and Endoscopy.  
Director of the traslacional Research Department. Medica Sur Hospital. Mexico  
14:30 to 16:10 h – Questions from 16:10 to 16:25 h

### Informed Consent as an object of scientific Research

**Virginia Pascual Ramos. MD**

Internist and Rheumatologist Attached to the Department of Immunology and Rheumatology of the National Institute of Medical Sciences and Nutrition Salvador Zubirán  
Member of the National Academy of Medicine.  
Mexico/Spain

14:30 to 14:55 h

### Assent and informed Consent in Vulnerable Population

**Federico Ramos Ruiz. MD**

Research Coordinator of the Psychiatry Program School of Medicine of the Monterrey Institute of Technology and Higher Education.  
Coordinator of the Research Investigation and Biosafety Ethics Committees of the Monterrey Institute of Technology and Higher Education.  
Mexico  
14:55 to 15:20 h

### Current Status and Future Vision of the Research Ethics Committees

**Areli Ceron Sanchez. MSc**

Director of Bioethics Committees.  
National Bioethics Commission. Mexico

15:20 to 15:45 h

### Comité de Ética en Investigación, retos para el Centro de Investigación

**Guillermo Caletti. MD**

Head of Clinical Operations.  
Boehringer Ingelheim México. México

15:45 to 16:10 h

## Health Essentials

**Moderator: Hector Sanchez Mijangos. MD**

Director of Omega Diabetes Clinic S.C. Mexico  
16:30 to 18:00 h – Questions 8:00 to 18:15 h

### Antibiotic Resistance

**Luis Enrique Soto Ramirez. MD**

Head of the department of Infectious Diseases and Epidemiological Surveillance of the Medica Sur Hospital.  
Head of the Molecular Virology Laboratory and Researcher in Medical Sciences of the Infectology Department of the Salvador Zubirán National Institute of Medical Sciences and Nutrition. Mexico  
16:30 to 17:00 h

### COVID – 19 Syndemic and Influenza: Clinical Guidelines for Differential Diagnosis, Medical Management and Recommendations

**Juan Sierra Madero. MD**

Head of the Department of Immunoinfectives and Researcher of the Salvador Zubirán National Institute of Medical Sciences and Nutrition. Mexico

17:00 to 17:30 h

### COVID-19: Co-infection with HIV, Recommendations for The diagnosis and management Of the patient

**Juan Jose Calva Mercado. MD**

Researcher in Medical Sciences F of the Salvador Zubirán National Institute of Medical Sciences and Nutrition.  
México  
UNAM Graduate Professor

17:30 to 18:00 h

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### Preliminary Program

**Saturday, December 5th 2020**

08:20 h - 17:30 h

Virtual mode

### Words of Welcome to the Academic Day

**Manuel Ruiz de Chavez Guerrero. MD**

Member of the National Academy of Medicine

08:20 to 08:30 h

### Master Conference

**COVID - 19: The experience and Strategy of the  
European Clinical Research Infrastructure Network (ECRIN) facing the pandemic**

08:30 to 09:30 h

**Jacques Demotes MD**

General Director

European Clinical Research Infrastructure Network (ECRIN). France

**Moderator: Jorge Luis Poo Ramirez. MD**

Clinical Researcher Associated with Tecnológico de Monterrey Campus

Mexico City

Mexican Group for the study of Hepatic Diseases. México

### Inspiring Conferences

**Moderator: Valeria Sánchez Huerta. MD**

Medical Director fo the Association to Avoid Blindness in Mexico I.A.P.

09:35 to 10:35 h – Questions 10:35 to 10:45 h

### Women Leaders in Research and Health

**Ana Carolina Sepulveda Vildosola. MD**

Editor-in-chief of Medical Research

Member of the National Academy of Medicine

Mexican Social Security Institute. Mexico

09:35 to 10:05 h

### Reflections on the relationship: Research Center and the Pharmaceutical Industry and CRO's

**Victor Belalcázar. MD**

Director

Icarus, Research in Medicine

Christus Muguerza Hospital del Parque. Mexico

10:05 to 10:35 h

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### Clinical Pharmacological Studies: News I

**Moderator: Dante Daniel Hernandez Colin. MD**

Head of Research at Hospital Civil de Guadalajara Juan I Menchaca. SIN I.

Director of Jalisco Institute of Clinical Research

10:50 to 12:05 h - Questions 12:05 to  
12:20 h

#### Negotiation of Contracts and Budgets of a Clinical Research

**Humberto Reynales. MD**

Managing Director  
CAIMED, Colombia.

10:50 to 11:15 h

#### New trends in Monitoring (remote, risk-based, artificial intelligence)

**José Luis Viramontes. MD**

Director Remote Site Management and  
Monitoring

PPD Latinoamérica. Mexico  
11:15 to 11:40 h

#### Digital transformation applied to clinical research: Digital therapy, digital diagnostics and digital endpoints

**Jorge Mena Madrazo. MD**

Clinical Research Medical Consultant  
Internal Medicine and Geriatrics

NOVARTIS. Mexico  
11:40 to 12:05 h

### Health Essentials

#### Update on the Clinical Manifestations of COVID-19

**Moderator: Marlid Cruz Ramos MD**

Research Oncologist at the National Cancer Institute

12:25 h to 13:40 - Questions 13:40 to 13:55 h

#### SARS-CoV-2 and thrombocyte phenomenon: pathophysiology and treatment

**Fernando Flota Cervera. MD**

President of the Mexican Council of  
Angiology, Vascular and Endovascular  
Surgery.

Director of CEDIME  
Mexico

12:25 to 12:50 h

#### Neurological Manifestations of COVID-19

**María de la Merced Velázquez  
Quintana. MD**

Head Director  
Health Research Unit  
Mexico

12:50 to 13:15 h

#### COVID-19: Gastroenterological Manifestations

**Norberto Chávez Tapia. MD**

Head of Gastroenterology and  
Endoscopy.

Director of Transnational Research  
Department

Hospital Médica Sur.

Member of National System of  
Research

Chairman of the Research Ethics  
Committee of Clinical Foundation of

Médica Sur. Mexico

13:15 to 13:40 h



### Pharmacological Clinical Studies: News II

**Moderator: Rafael Díaz Treviño. Eng**

General Director Hidra Clinical Research  
Director of the Sanatorio de la Luz de Morelia. Mexico  
15:00 to 16:30 h - Questions 16:30 to  
16:45 h

#### Technological innovations in clinical research, Research Centers and Ethics and Research Committees

**Arturo R. Ávalos González. MD**

General Director  
Adda Development  
15:00 to 15:30 h

#### Pharmacovigilance in Clinical Research

**Luis Ernesto Roza Maragua. MD**

Global Lead of Pharmacovigilance  
Grunenthal  
Mexico/Colombia  
15:30 to 16:00 h

#### TransCelerate Initiative

**Sandra Acosta**

Site Engagement Manager - Mexico  
Eli Lilly y Compañía de México, S.A. de  
C.V.  
TransCelerate's Representative in  
Mexico  
16:00 to 16:30 h

### Health Essentials

**Moderator: Ramiro Banda Elizondo. MD**

Director of the Medical Unit for Comprehensive Health  
16:50 to 17:40 h – Questions 17:40 to 17:50 h

#### Therapeutics advance in cancer patient management and the close future in disease control

**Francisco Gutiérrez Delgado. MD**

Executive President of the Latin American School of  
Oncology  
Director of the Center of Cancer Prevention Studies  
Mexico  
16:50 to 17:15 h

#### Therapeutic Advances in Fatty Liver Disease Associated with Metabolic Dysfunction

**Jorge Luis Poo Ramírez. MD**

Clinical Research Associated at  
Tecnológico de Monterrey Campus Mexico City  
Mexican Group for the Study of Liver Diseases  
Mexico  
17:15 to 17:40 h

### Closing

#### 1<sup>st</sup> Symposium in Health Science AMCIC

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*Team Organizer*

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### Preferential Ticket Valid Credentials

AMCIC Partners, Students, Doctors, Residents, Collaborators of Médica Sur, IMSS, ISSSTE, National Institutes of Health, High Specialty Hospitals, Public Sector Hospitals, Westhill University Community, University Professors, Members of National of Researchers System (SNI), ACROM's members

### Profesionales in General AMCIC Symposium

MXN \$ 2668.00 VAT included

122 USD VAT included

105 EUR VAT included

### AMCIC Symposium

MXN \$ 1160.00 VAT included

53 USD VAT included

47 EUR VAT included

### Workshops

By workshop

MXN \$ 464.00 VAT included

21 USD VAT included

18.50 EUR VAT included

### Workshops

By workshop

MXN \$ 348.00 VAT included

16 USD VAT included

14 EUR VAT included

### Talking with the Expert

Per conversation MXN \$ 348.00 VAT included

16 USD VAT included

14 EUR VAT included

Limited access

**Information:** [amcic.profesionalizacion@outlook.com](mailto:amcic.profesionalizacion@outlook.com)  
+52 55 3734 5007

### Organizing Committee

#### Symposium AMCIC 2020 AMCIC

Dora Carranza Salazar  
Vanessa Martínez  
Cynthia Suarez  
Mónica Carrascal  
Valeria Bellini  
Yessenia Escobar  
Ana Patricia Grajales  
Hiram García

#### Clinical Foundation of Médica Sur

Giota Panopoulou  
Carmen Zavala García  
Alejandra Alvarez Tostado  
Leticia Cobos Hernández  
Martha Elena Uribe  
Oscar Mendoza Saavedra

#### Westhill University

Julio Gómez Fernandez

### MedCongress

Eliseo Ruiz Calleja  
Rodrigo Hernández

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