Welcome to the marketplace where abandoned ideas get a second chance — and dreamers become doers. Whether you're here to scout your next hustle, sell a half-finished project, or find partners for something big — there's a plan designed for your journey.

🟢 **Explorer Plan (Free Forever)**
"Explore the possibilities."
Great for: Curious minds, students, and early-stage dreamers.
Includes:
•   ✅ Browse public project listings (limited previews)
✅ Explore by category (Startups, Design, AI, etc.)
✅ Read articles, FAQs & learning hub
✅ View public user profiles
✅ Join public events and watch Pitch Nights (no participation)
Limitations:
🚫 No messaging or posting
🚫 No access to private Discord
🚫 No project submission or collaboration tools
"Dip your toes in the builder economy — no credit card required."

🔵 **Reviver Plan (Premium — Just $4.99/month)**
"Build, connect, and flip your next big idea."
Great for: Builders, solopreneurs, side-hustlers, and sellers.
Everything in Explorer, plus:
•   🚀 Submit unlimited project listings
💬 Message other users, mentors, buyers, and partners
🧠 Access private Discord (Mentorship Hub, Deal Room, Collab Zone)
🎤 Apply for Pitch Night (Shark Tank-style monthly event — coming soon!)
🔐 Use built-in e-sign NDAs for serious deals
📊 View analytics on your listings (views, messages, saves)
⭐ "Reviver" badge on your profile + Discord
📥 Save, organize, and favorite listings
📱 First access to mobile app (launching soon)
💼 Early access to new tools for investors & collaborators

🎁 **Founding Member Bonus (First 500 Only):**
•   - Lifetime price lock at $4.99
- Exclusive Discord tier
- Founding badge + Wall of Honor
- Beta testing priority
- Early Pitch Night eligibility
"Unlock full access to the marketplace. Build louder, move faster, connect smarter — for the price of a coffee."

Comparison chart

Feature	🟢 Explorer (Free)	🔵 Reviver ($4.99/mo)	🔥 Founding Member (free-must submit project listing in any category) *(First 500 Only)*
Browse project listings	Limited previews	✅ Full access	✅ Full access
Submit your own listings	❌	✅ Unlimited	✅ Unlimited
Send messages	❌	✅	✅
Save & favorite listings	❌	✅	✅
Access private Discord	❌	✅	✅ with OG Role
Apply to Pitch Night	❌	✅	✅
Listing analytics	❌	✅	✅
Use NDAs & deal tools	❌	✅	✅
Profile perks & badges	❌	✅ Reviver badge	🏅 Founding badge + exclusive perks

Early feature access	❌	✅	✅
Mobile app access (coming)	❌	✅	✅

💡 Psychology & Conversion Tips

✅ Price Anchoring:
- Visually anchor $4.99/month next to something like "less than a coffee" or "cheaper than Netflix".
- Show slashed comparisons to $9.99 or $14.99/mo for "future pricing" after launch.

✅ FOMO-Driven Founding Member Offer:
- Add a countdown bar: "🎉 312 Founding Member Spots Left — Get Lifetime Price Lock Now!"
- Make the badge feel prestigious — use phrases like "Lifetime Builder" or "Community Founder."

✅ Upgrade Triggers:
- Lock premium project previews behind blur overlays → "Upgrade to message this seller."
- Showcase success stories only accessible to premium users
- Create an "Activity Feed" visible only to premium (e.g. "5 people just viewed this listing")

🧩 Figma Layout Suggestions

- Sectioned layout with two pricing boxes side-by-side
- Use green for "Explorer" and blue for "Reviver"
- Feature table placed below or as a hover modal
- Use icons for features (chat, lock, rocket, analytics, etc.)
- Use a "Limited Time Offer" badge on Reviver plan
- Sticky upgrade CTA button for mobile users
- Testimonials/Success Stories carousel underneath pricing

🎨 Figma Layout: 3-Tier Pricing Table

✅ Structure

Frame Name: ReviveHub Pricing Plans

👇 **Layout (Horizontal Grid: 3 Columns)**

Column 1   **Column 2**   **Column 3**

Explorer Plan   **Reviver Plan**   **Founding Member Plan** 🔥

- Use Auto Layout (Vertical) inside each column

- Add spacing of 24px between columns

- Container Padding: 32px inside each plan box

🎨 Colors & Style

Plan	Background Color	Border Color	Text Color	Callout Tag
Explorer	#F9FAFB (light)	#E5E7EB (gray-200)	#111827 (dark)	*None*
Reviver	#E0F2FE (light blue)	#0284C7 (blue-600)	#0F172A	"Most Popular" (small badge top-right)
Founding Member	#FEF3C7 (light gold)	#D97706 (amber-600)	#78350F	" 🔥 $1/mo – First 500 Only" (BIG badge)

🧩 Inside Each Pricing Card (Vertical Stack)

1. **Plan Title**

- Font: Inter Bold, Size: 22px

- Emoji or Icon beside title (🟢 / 🔵 / 🔥)

2. **Price**

- Font: Inter ExtraBold, Size: 32px

- Smaller subtext: "per month"

3. **Subtitle**

- Italicized mission: e.g., *"For curious builders"*

4. **Divider Line**

5. **Features (Checklist)**

- Bullet icons: ✅ or ❌ or 🔒

- Font: Inter Medium, Size: 16px

- Group paid-only features toward bottom with faded opacity in Free column

6. **CTA Button**

- Get Started / Upgrade Now

- Filled buttons for Reviver and Founding

- Disabled/Locked button for Founding once filled

- Use Figma variant states: Default, Hovered, Locked

🧠 Additional Tips

- Add a top section label: **"Choose Your Plan"** — Centered

- Add a **progress bar** above the Founding Member card:
  "431/500 Claimed — $1/month for life" with gold progress bar

- Add **subtle hover animations** for desktop (scale or glow)

- Mobile layout: Stack vertically with Founding Member shown first

- Add a toggle above cards: **Monthly / Coming Soon: Annual**