

# Orchestrator of Orchestrators

Uniting Airflow Pipelines with Business  
Applications in Production  
Control-M + Airflow

**Basil Faruqui**

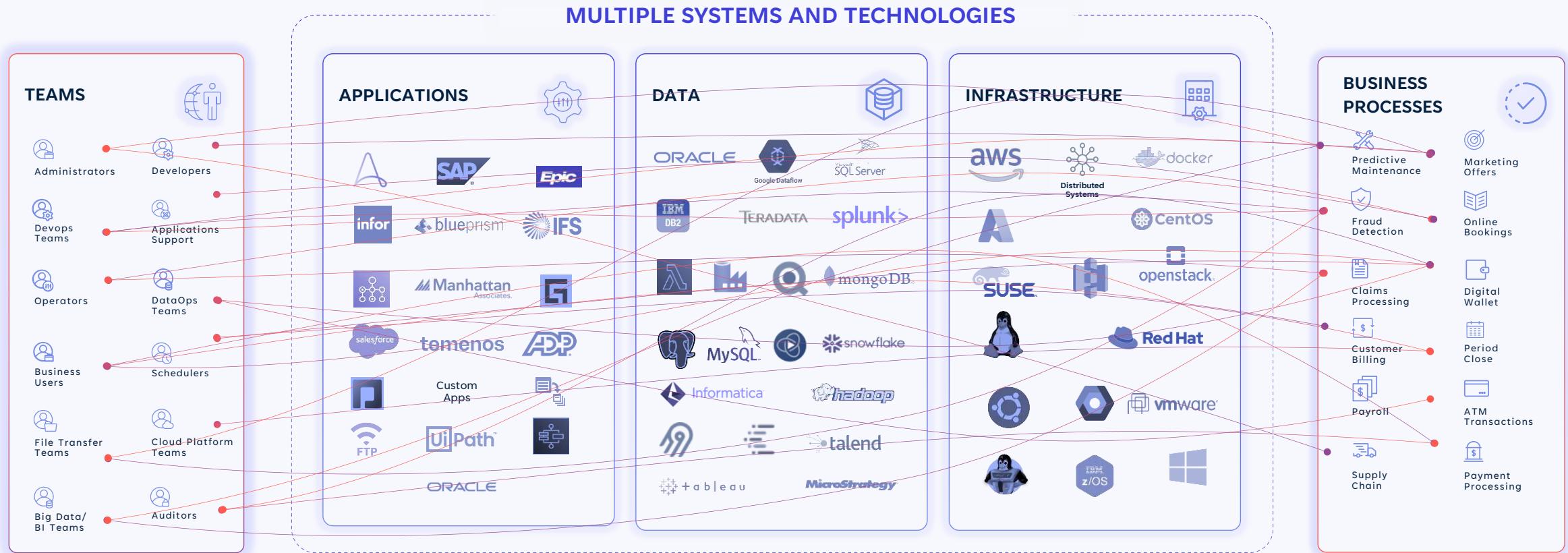
Director Product Strategy,  
Digital Business Automation



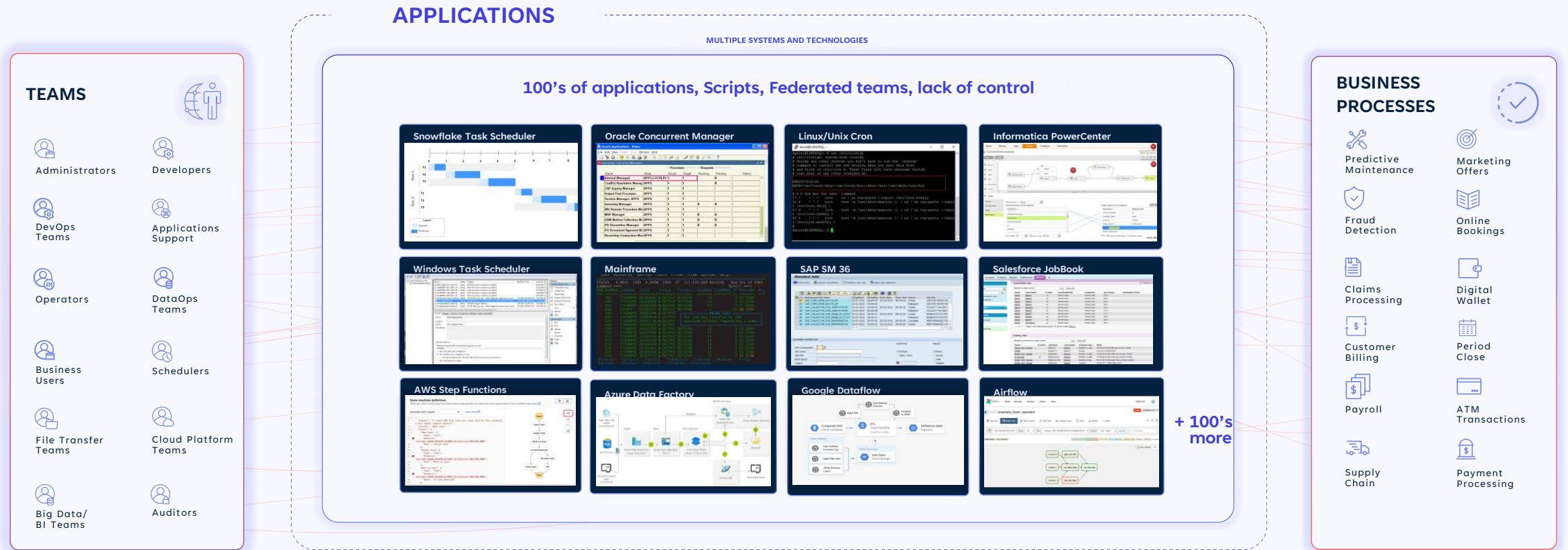
# Orchestrating Business Outcomes



# Hybrid Complexity

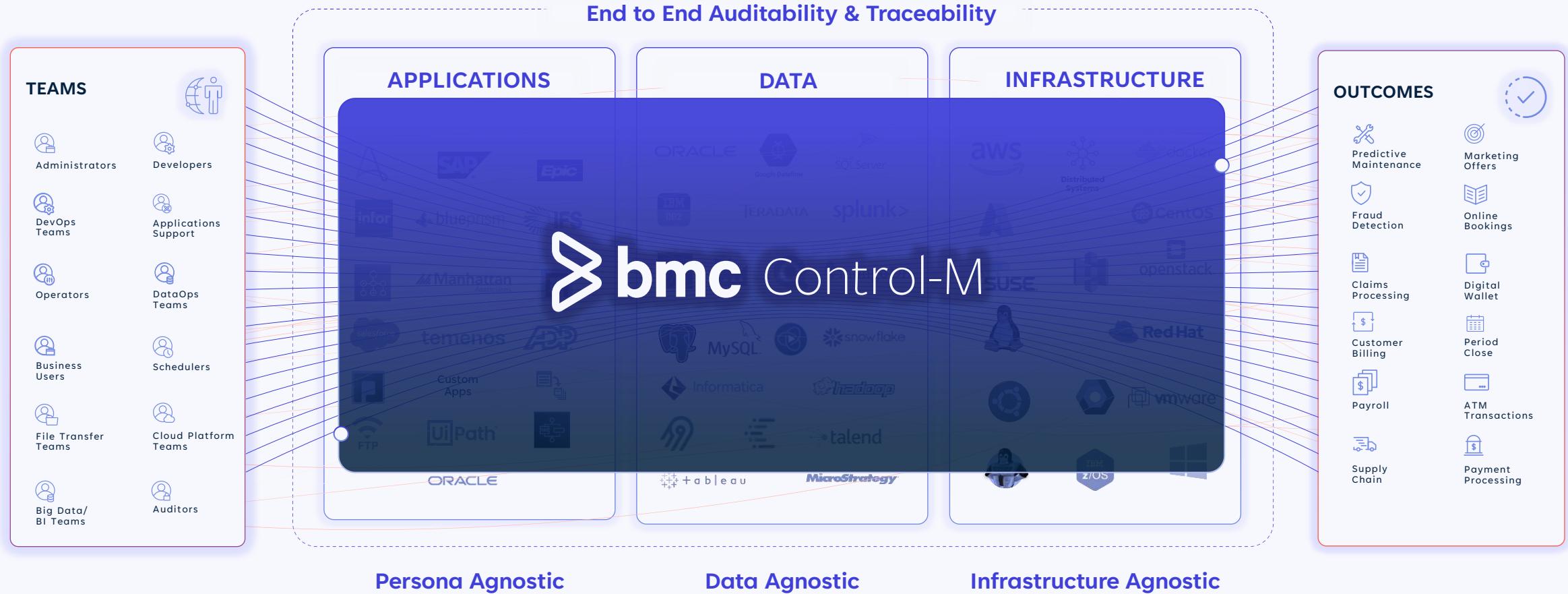


# The Pain Of Evolution and Progress

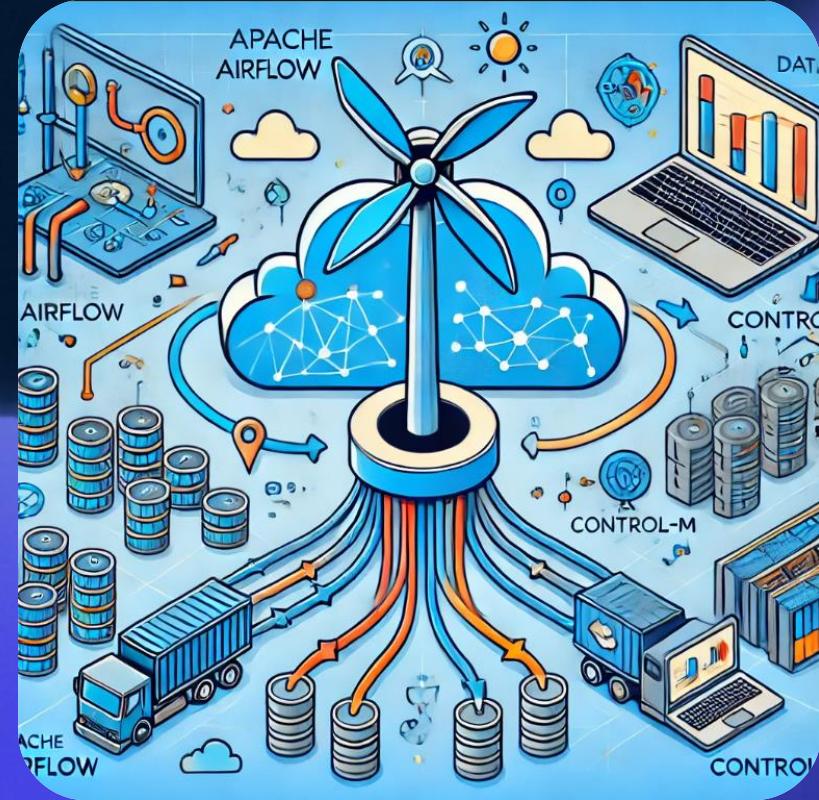


# Orchestrating Extraordinary...

*End to End Enterprise Business Orchestration*

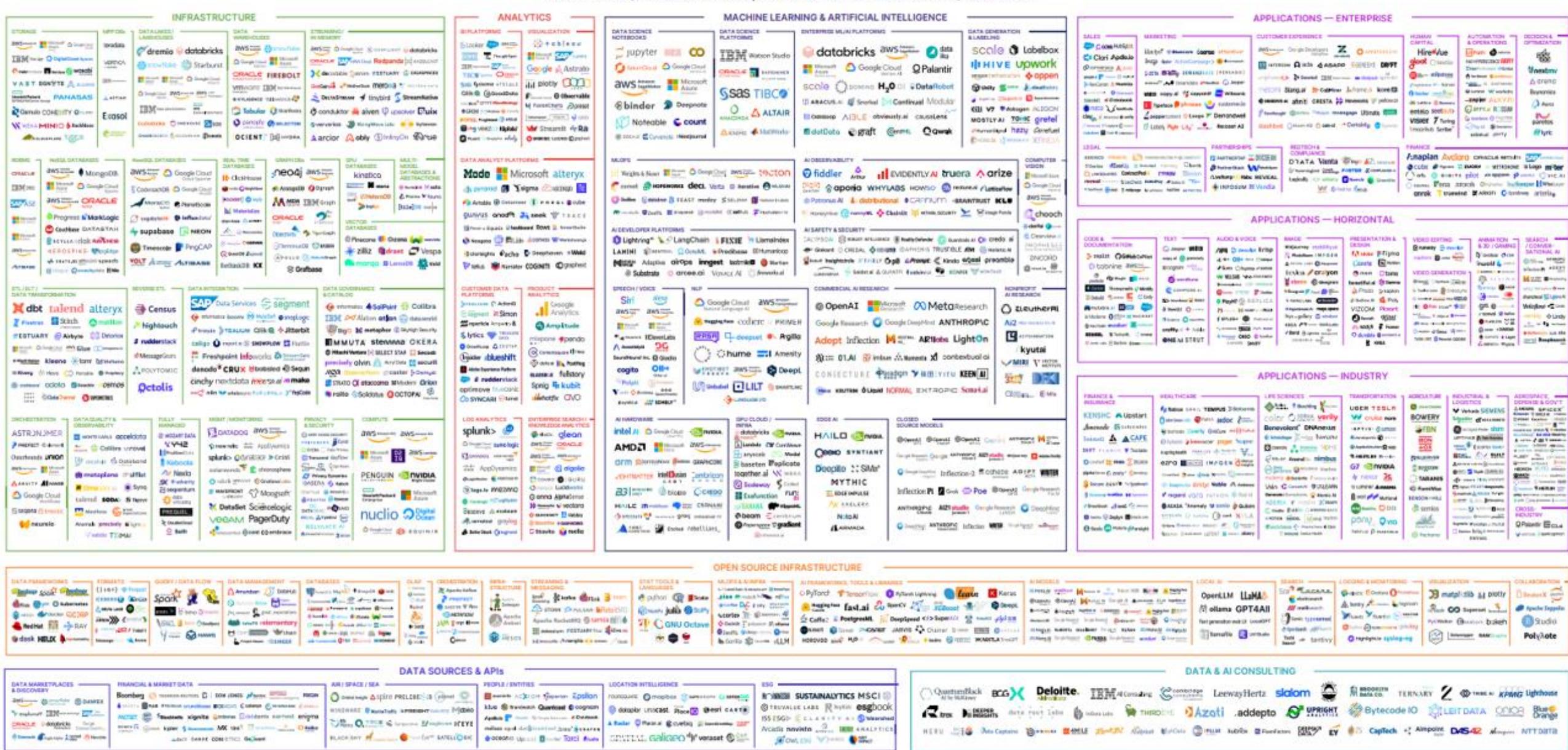


# Control-M And Airflow Integration



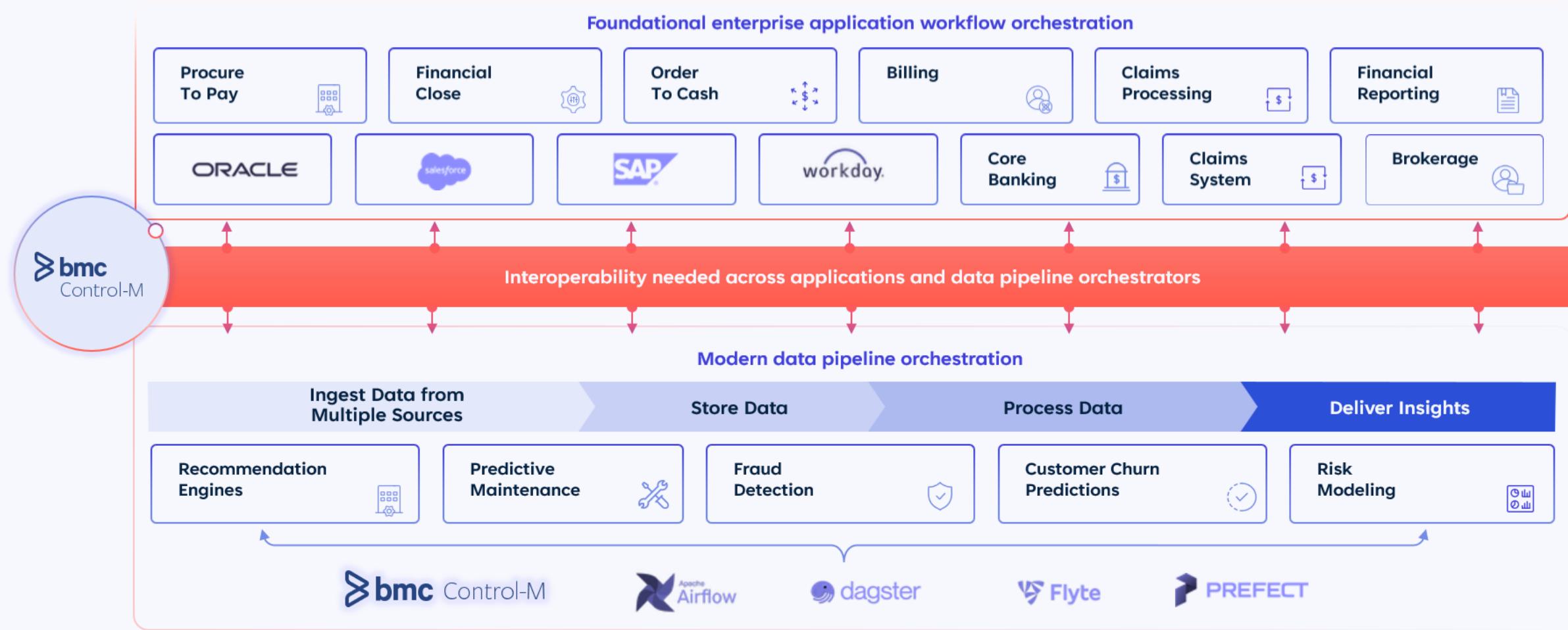
THE 2024 MAD (MACHINE LEARNING, ARTIFICIAL INTELLIGENCE & DATA) LANDSCAPE

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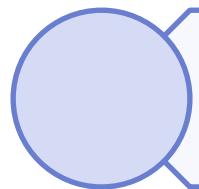
# Enterprise Production at Scale

A strategic application and data workflow orchestration platform approach

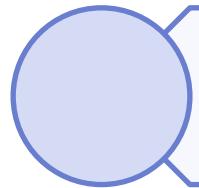


# Control-M+Airflow

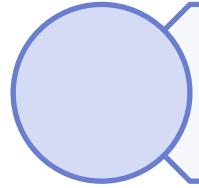
Integrating Control-M and Airflow for enterprise scale



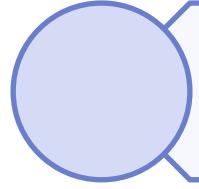
Unified orchestration of application workflows and data pipelines.



Centralized monitoring and control.



More efficient management of multifaceted job dependencies and SLAs.



Complex scheduling patterns made easy.



ASTRONOMER

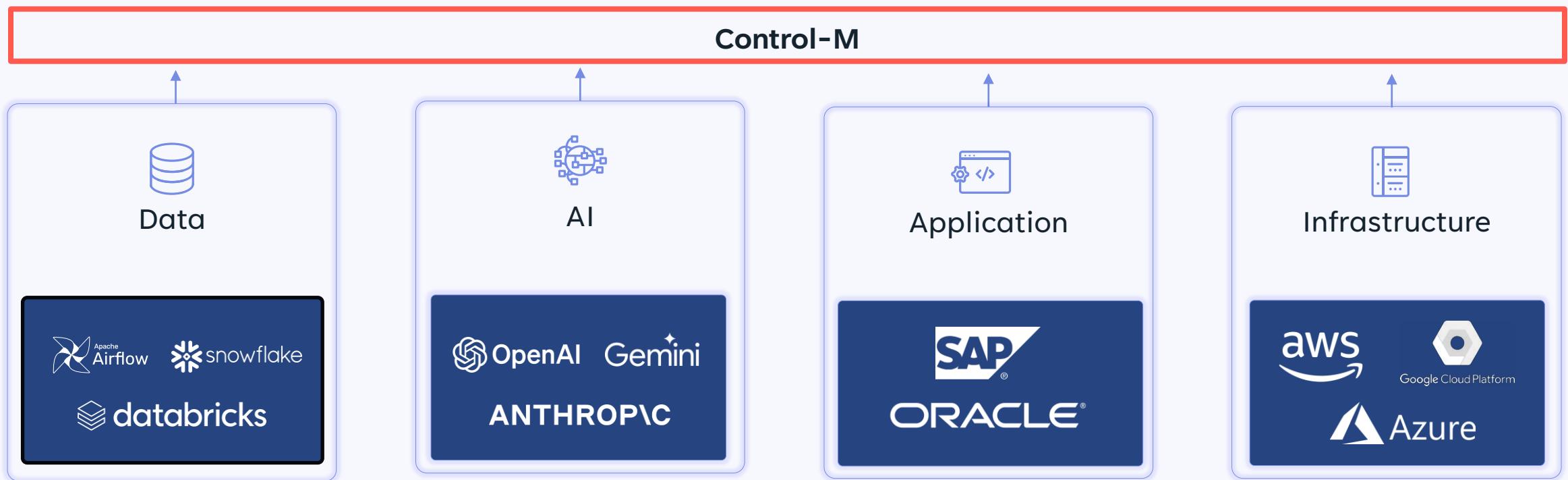


Amazon MWAA

# Control-M: Thousands of global customers



# Unified Orchestration Control Plane



{"Demo-Time": "Now"},

