



# Allegro's Airflow Journey: From On-Prem to Cloud Orchestration at Scale

Marek Gawiński & Piotr Dziuba



## TL;DR

How to get to over **250** active Airflow environments and **survive**

Operate data platform for almost **1000 users** with over **16,000 DAGs**

How to save **\$1,147,233** on airflow orchestration costs and **FAR MORE** in  
human time



# About Allegro

- [Allegro.pl](https://www.allegro.pl) + CZ, SK, HU
- 25 years on the market
- ~21,1 million active buyers
- ~20 millions users per month
- > 160k merchants
- ~7000 people across CEE

The screenshot shows the Allegro.pl homepage with a dark header. The header includes the Allegro logo with '25 LAT', a search bar with placeholder 'Izego szukasz?', a dropdown for 'Wszystkie kategorie', a 'SZUKAJ' button, and various user icons like 'Moje Allegro'. Below the header is a promotional banner for 'SMART!' featuring balloons and two excited people holding phones. Text on the banner says 'Wygraj 500 000 zł i łap miliony innych nagród' and 'Jak wygrywać, to z Allegro Smart!'. Below the banner is a grid of category icons: Graj o 500 tys. zł w Loterii, Bierz na Raty ZERO, PRSO 0%, SMART!, Dostawy za 0 zł i nie tylko, Motoryzacja, Elektronika, Dom i ogród, Moda, Sport i turystyka, Supermarket, Zdrowie, Uroda, and Kolekcje i sztuka. At the bottom, there's a large image of a brown coat hanging on a rack with the text 'Zamsz - jesienny hit, który musisz mieć w swojej szafie' and several smaller product thumbnails labeled 'SUPRĘNA'.

From  
on-prem to  
cloud scale

3.0



## History points

2012-07 - Hadoop Cluster in our DC (CHD3)

2015-12 - Oozie + Tez support

2017-08 - Airflow As A Service (AaaS) in Allegro (Airflow **1.8.1**)

2022-04 - Migrating Data Platform to the Cloud: AaaS -> Cloud Composer (Google)

2023-03:

- Hadoop Outro
- AaaS - At the peak 249 dedicated instances for Dev, Testing & Production envs (**1.9.0/1.10.12**)

2023-06 - End of Support for Airflow as a Service



# Organization

- Teams organization
  - Over 100 teams
  - Over 900 internal users
  - Different competence levels
- Projects groups on GCP - **360**
  - 3 environments each (dev/test/prod)
- Composers - **175** instances (DEV - **48**, TEST - **43**, PROD - **84**)

*Conway's law!*



## Current state

- Main use cases
  - Data processings
  - MLOps
  - Governance
  - Utils
- Infrastructure
  - Composer environments: 175
  - # DAGs: 15.6k
  - # Tasks: 166k
  - Over 300 types of operators



## Orchestrated tasks

- 38k BQ processings
- 35k BQ Sensors
- 8k Spark processings
- 11k Snowflake processings
- 5k DBT processings
- 15.5k PythonOperators

.... and 50k other



Problems  
Solutions

3.0



# Data Platform

- DAG authoring and deployment process
- Cloud resource management
  - Datasets & Tables
  - Also Cloud Composer environment
- Governance
  - Access management
  - GDPR
  - Ownership attribution
  - Auditability
- Documentation and support

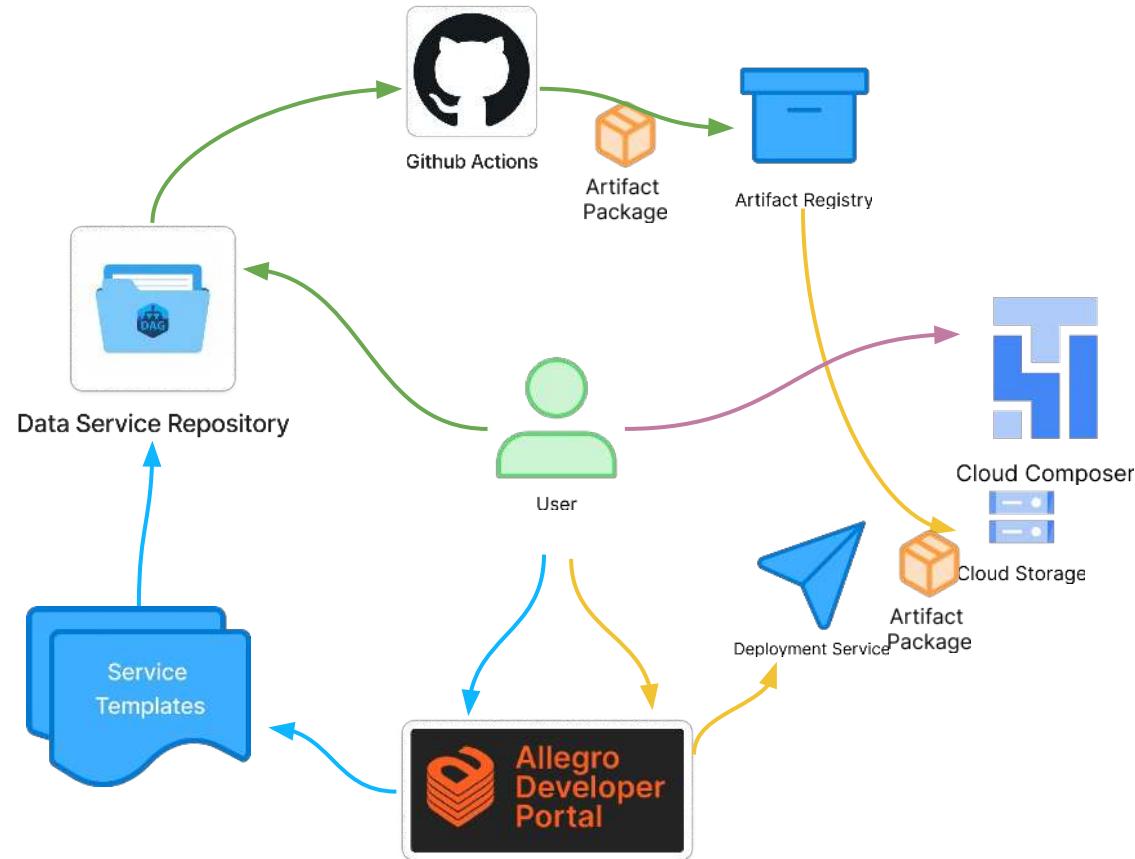




## DAG authoring flow

Flow elements:

- Service generation based on predefined template
- Processing defining and build automation
- Target environment deployment





```
1 .
2 └── dags
3 └── doc
4 └── infrastructure
5     ├── bq_schemas
6     ├── dev
7     ├── prod
8     └── test
9 └── requirements
10 └── src
```



## Data Platform - operators

- Core provider operators are great but...
  - are of general purpose
- **data-engine-composer-extras** - allegro airflow extension library
  - Common utils
  - Curated fine-tuned operator set
    - Artifact-structure-oriented
    - Curated default values
    - Governance labels
  - Pre-installed on each environment via dedicated terraform module

```
1  class AnalyticsBigQueryOperator(BigQueryInsertJobOperator):
2      """
3          Executes BigQuery SQL queries in a specific BigQuery database.
4
5          - Instead of using bq_cursor it runs a BigQuery insert job using BigQueryInsertJobOperator.
6          - The templated sql parameter takes both a query string as well as the path to an sql file
7          - Waits for the job to complete and returns job id
8
9          More info about jobs:
10             https://cloud.google.com/bigquery/docs/reference/v2/jobs
11             and job configuration:
12                 https://cloud.google.com/bigquery/docs/reference/rest/v2/Job#jobconfigurationquery
13
14         **Examples**: :::
15
16         bq_task = AnalyticsBigQueryOperator(
17             task_id='run_query',
18             sql='select id, name from some_dataset.some_table',
19             destination_dataset_table='target_dataset.target_table$target_partition',
20             write_disposition='WRITE_TRUNCATE',
21             location='EU',
22         )
```

OVERVIEW

DATA PRODUCT

DEPLOY CLOUD INFRASTRUCTURE

DEPLOY SPARK JOB

LIFECYCLE

CONFIGURATION

GCP

GITHUB

DOCS

DETAILS

## Deploy Spark Job

Environment\*

Development

Target\*

gcp

DEPLOY

## Deployments

Search...

Environment ↑	Target ↓	Version ↑	Status ↑	Deployed by	Deployed at ↑	Actions
Development	gcp	0.1.87	DEPLOYED	Piotr Dziuba	01/09/2025, 16:25	HISTORY
Test	gcp	0.1.85	DEPLOYED	Marek Gawinski	13/08/2025, 10:44	HISTORY
Production	gcp	0.1.87	DEPLOYED	Mickey Mouse	01/09/2025, 16:25	HISTORY

Rows per page:

10

1-3 of 3

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# Data Platform - is the story complete?

- Self-service data platform
  - It's easy to get started with DAG authoring
  - It's easy to get your own airflow environment
- Airflow as first go-to solution for any regular task handling
- Numerous teams with different level of expertise
- Can there be any downsides?

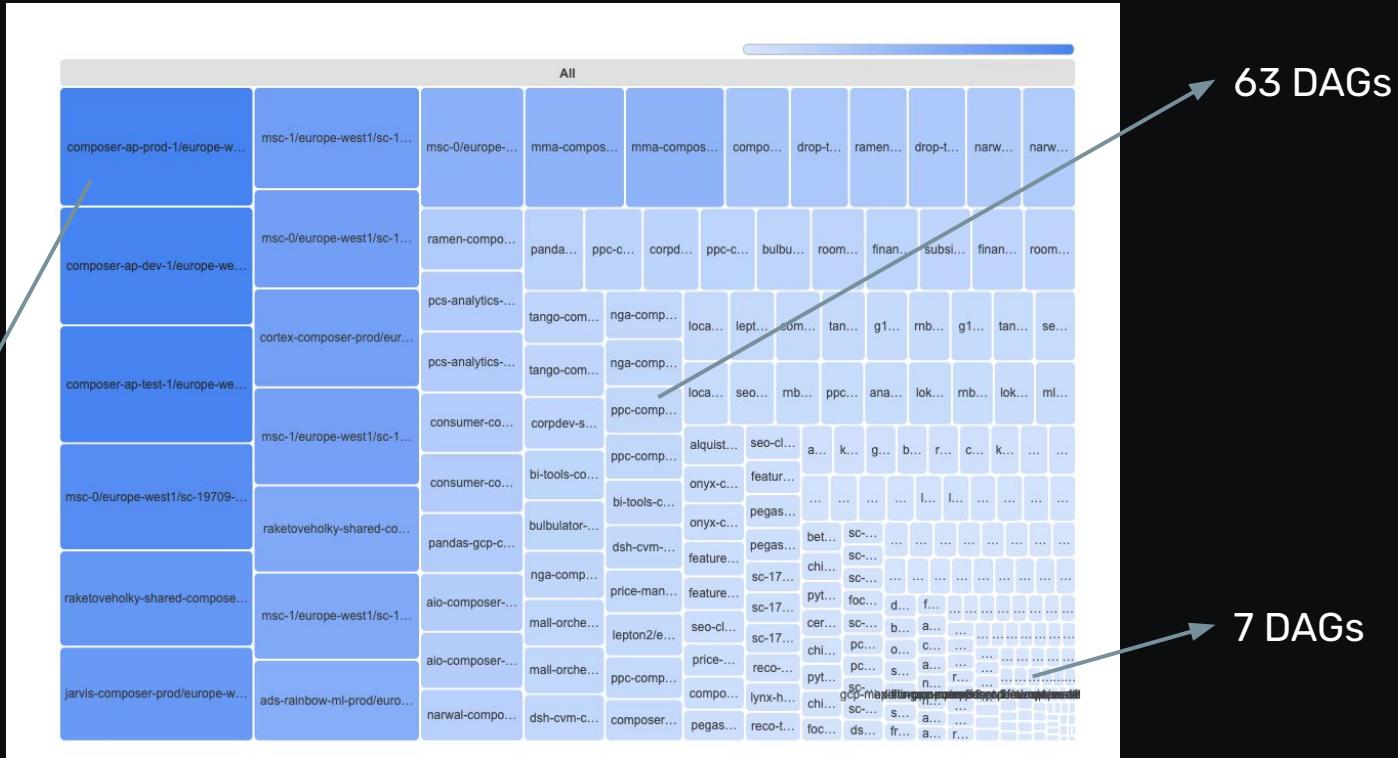
# DAG distribution

180 cloud  
composer  
instances

16k DAGs

100 teams

524 DAGs





## Fragmentation consequences

Cost

$$\text{$$$$} * 180 = \text{$$$$$}$$

Maintenance time

$$4\text{h}^*/\text{month} \times 180 = 720\text{h} / \text{month} = 4 \text{ FTE}$$

\* Estimation based on surveyed average of 4h maint time per month per team

Managed  
Shared  
Composer

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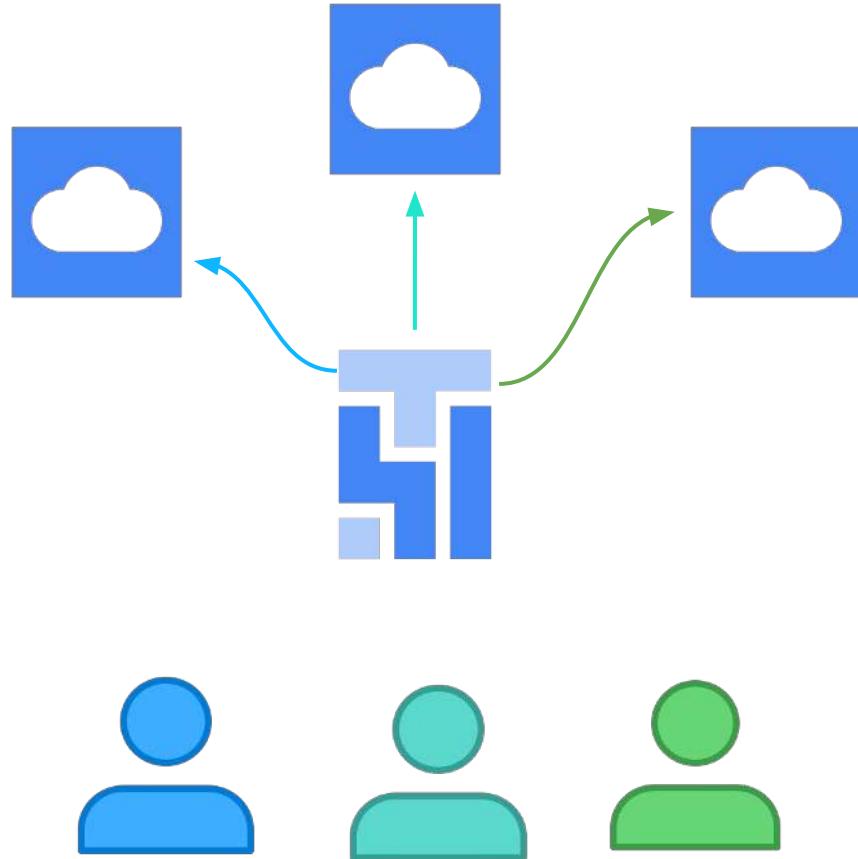


## Shared Environment

Multiple teams

Each with one or more  
GCP projects

Ready-to-use Cloud  
Composer environment





## Shared environment ingredients



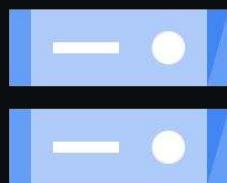
User project



SA  
impersonation  
binding



Composer



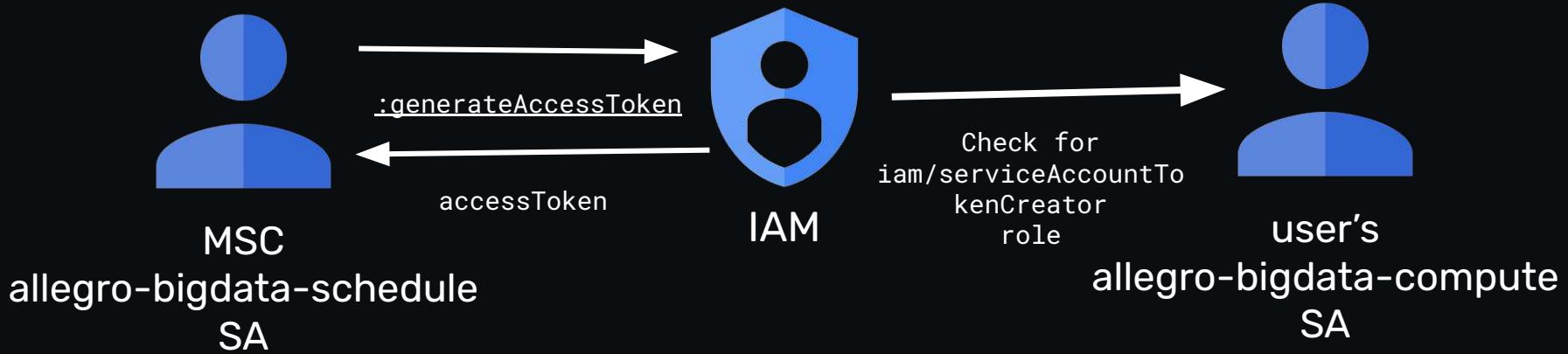
Composer  
bucket access



*Composer User*  
role



# Service Account impersonation





# Impersonation - IAM config

```
1 $ gcloud iam service-accounts get-iam-policy
2     allegro-bigdata-compute@sc-NNNN-data-engine-dev.iam.gserviceaccount.com
3 bindings:
4   - members:
5     - serviceAccount:allegro-bigdata-schedule@sc-NNNNN-msc-dev.iam.gserviceaccount.com
6     role: roles/iam.serviceAccountTokenCreator
```



## Impersonation - DAG code

```
1 gcp_project = f'sc-NNNN-data-engine-{env}'
2 gcp_service_account = f'allegro-bigdata-compute@{gcp_project}.iam.gserviceaccount.com'
3 IMPERSONATION_CHAIN = [gcp_service_account]
4
5 DEFAULT_DAG_ARGS = {
6     ...
7     'project_id': gcp_project,
8     'impersonation_chain': IMPERSONATION_CHAIN
9 }
```



## Shared environment ingredients



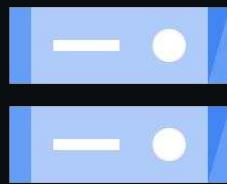
User  
project



SA  
impersonation  
binding



Composer



Composer  
bucket access



*Composer User  
role*

msc-mgmt service



## Register your projects in MSC

1 Project details    2 Confirmation    3 Summary

Please provide details of the projects which you want to onboard to Manage Shared Composer.

**Hint:** If your GCP project name is sc-123-example-dev, then you should provide 123 as a Service Control Id and example as a Project Name (skip environment part)

Service Control Id\* —

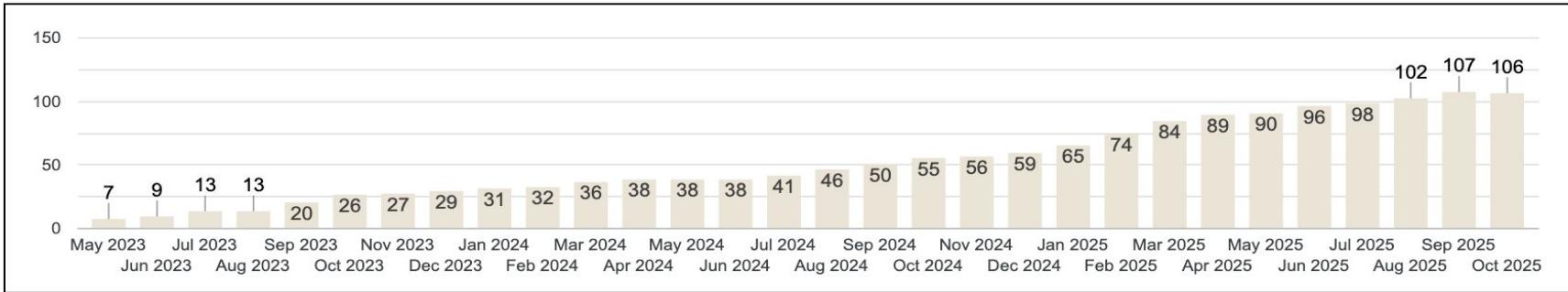
SC-

Project Name\* —

NEXT

# Adoption

MSC Members Count

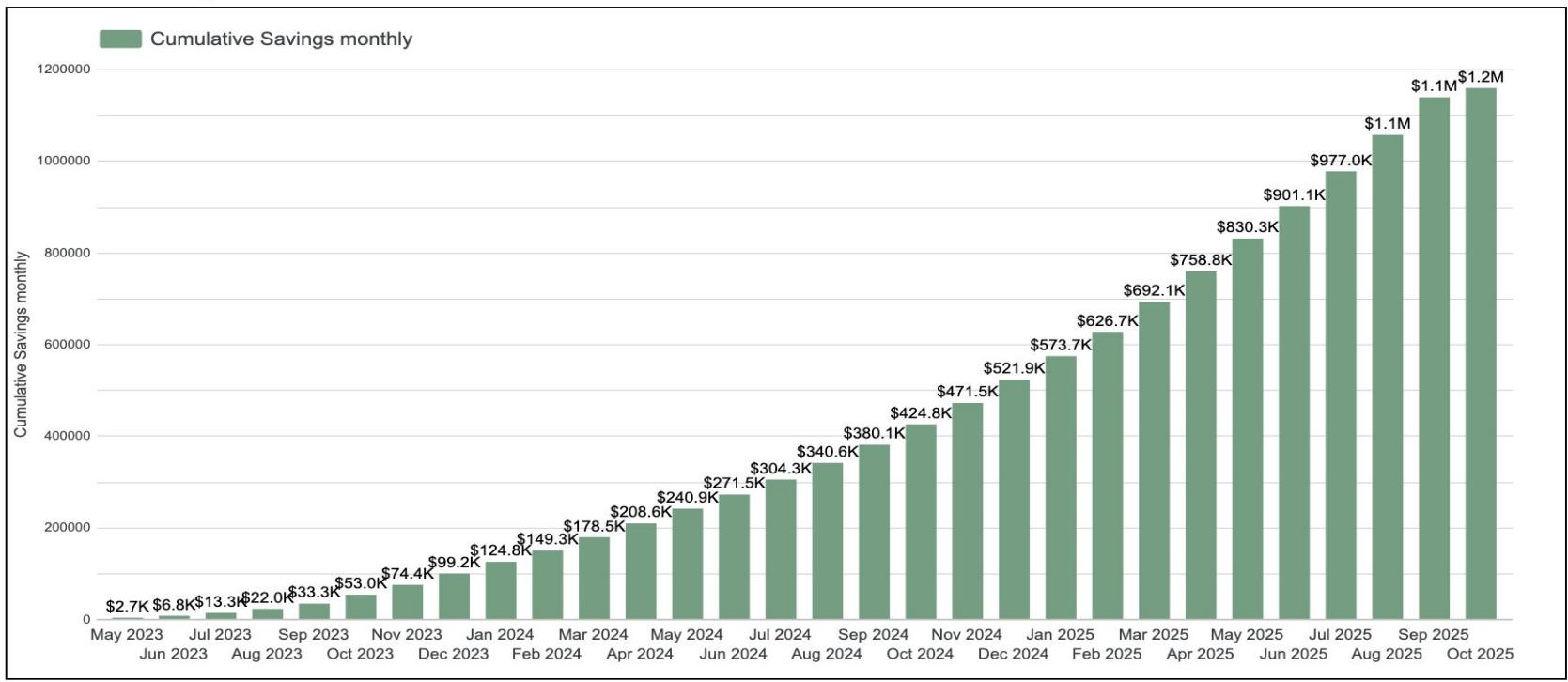


# Production DAGs



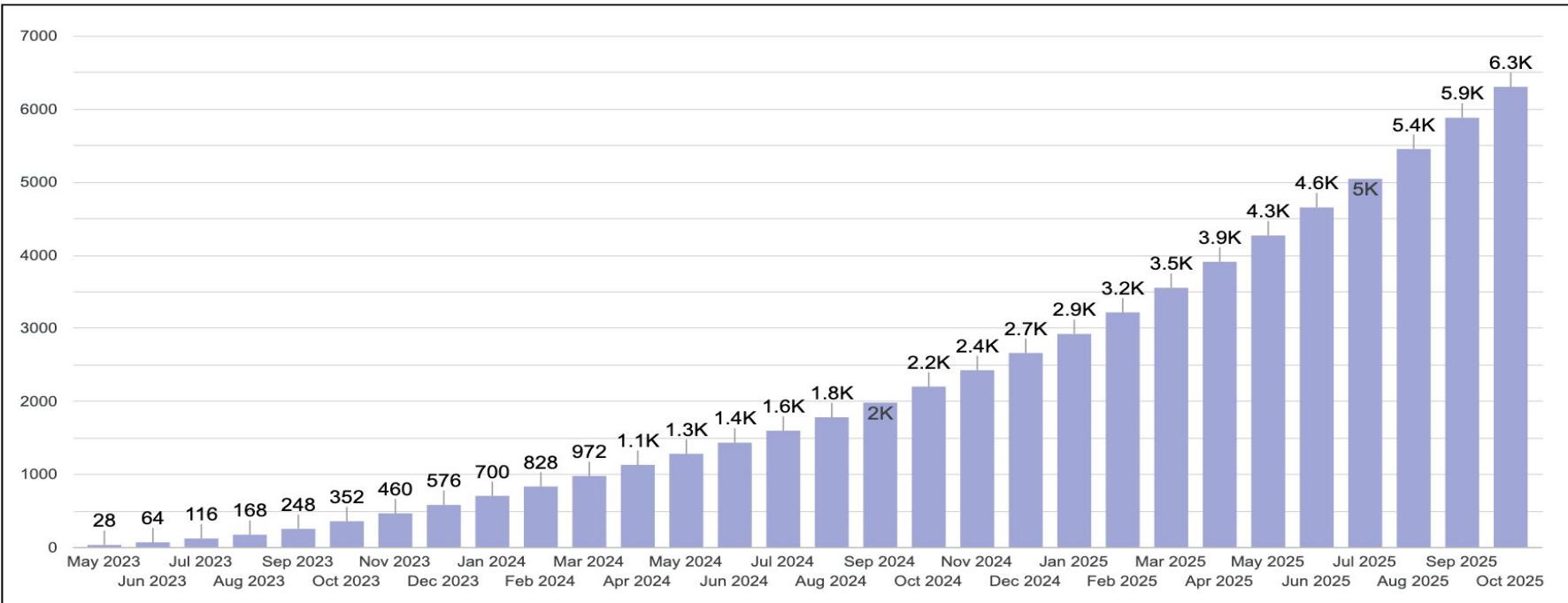
# Cloud costs savings

Cumulative saving



# Maintenance time saved

Cumulative saved maintenance hours



\*Estimation based on surveyed average of 4h maint time per month per team



## Shared environment challenges

- No place for special handling
- DAGs maintenance is still a member duty
- Noisy neighbours
- Limited access restrictions
- Single point of failure

# Conclusions

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## Conclusions - opinionated ;)

- Airflow can be a backbone of wide variety of solutions
- Planning for maintenance even more than for start
- Self-service, conventions and processes pay off
- Shared environment(s) - worth considering but definitely not a silver bullet

# Thank you!

# Questions?

<https://allegro.tech/>