



# Allegro's Airflow Journey: From On-Prem to Cloud Orchestration at Scale

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## TL;DR

How to get to over **250** active Airflow environments and **survive**

Operate data platform for almost **1000 users** with over **16,000 DAGs**

How to save **\$1,147,233** on airflow orchestration costs and **FAR MORE** in  
human time



# About Allegro

- [Allegro.pl](https://www.allegro.pl) + CZ, SK, HU
- 25 years on the market
- ~21,1 million active buyers
- ~20 millions users per month
- > 160k merchants
- ~7000 people across CEE

The screenshot shows the Allegro.pl homepage with a dark header. The header features the Allegro logo with '25 LAT', a search bar with placeholder 'szukaj', and various navigation links like 'Kategorie', 'Strefa Okazji', 'Allegro Ochrona Kupujących', 'Gwarancja najniższej ceny', 'Sprzedawaj na Allegro', and 'Moje Allegro'. Below the header is a large promotional banner for 'SMART!' featuring a lottery with balloons and two excited people. The banner text says 'Wygraj 500 000 zł i tą miliony innych nagród' and 'Jak wygrywać, to z Allegro Smart!'. Below the banner is a grid of category icons: 'Graj o 500 tys. zł w Loterii', 'Bierz na Raty ZERO. RRSO 0%', 'SMART!', 'Dostawy za 0 zł i nie tylko', 'Motoryzacja', 'Elektronika', 'Dom i ogród', 'Moda', 'Sport i turystyka', 'Supermarket', 'Zdrowie', 'Uroda', and 'Kolekcje i sztuka'. At the bottom, there's a section for 'Zamsz - jesienny hit, który musisz mieć w swojej szafie' with several items shown.

From  
on-prem to  
cloud scale

3.0



## History points

2012-07 - Hadoop Cluster in our DC (CHD3)

2015-12 - Oozie + Tez support

2017-08 - Airflow As A Service (AaaS) in Allegro (Airflow **1.8.1**)

2022-04 - Migrating Data Platform to the Cloud: AaaS -> Cloud Composer (Google)

2023-03:

- Hadoop Outro
- AaaS - At the peak 249 dedicated instances for Dev, Testing & Production envs (**1.9.0/1.10.12**)

2023-06 - End of Support for Airflow as a Service



# Organization

- Teams organization
  - Over 100 teams
  - Over 900 internal users
  - Different competence levels
- Projects groups on GCP - **360**
  - 3 environments each (dev/test/prod)
- Composers - **175** instances (DEV - **48**, TEST - **43**, PROD - **84**)

*Conway's law!*



## Current state

- Main use cases
  - Data processings
  - MLOps
  - Governance
  - Utils
- Infrastructure
  - Composer environments: 175
  - # DAGs: 15.6k
  - # Tasks: 166k
  - Over 300 types of operators



## Orchestrated tasks

- 38k BQ processings
- 35k BQ Sensors
- 8k Spark processings
- 11k Snowflake processings
- 5k DBT processings
- 15.5k PythonOperators

.... and 50k other



Problems  
Solutions

3.0



# Data Platform

- DAG authoring and deployment process
- Cloud resource management
  - Datasets & Tables
  - Also Cloud Composer environment
- Governance
  - Access management
  - GDPR
  - Ownership attribution
  - Auditability
- Documentation and support



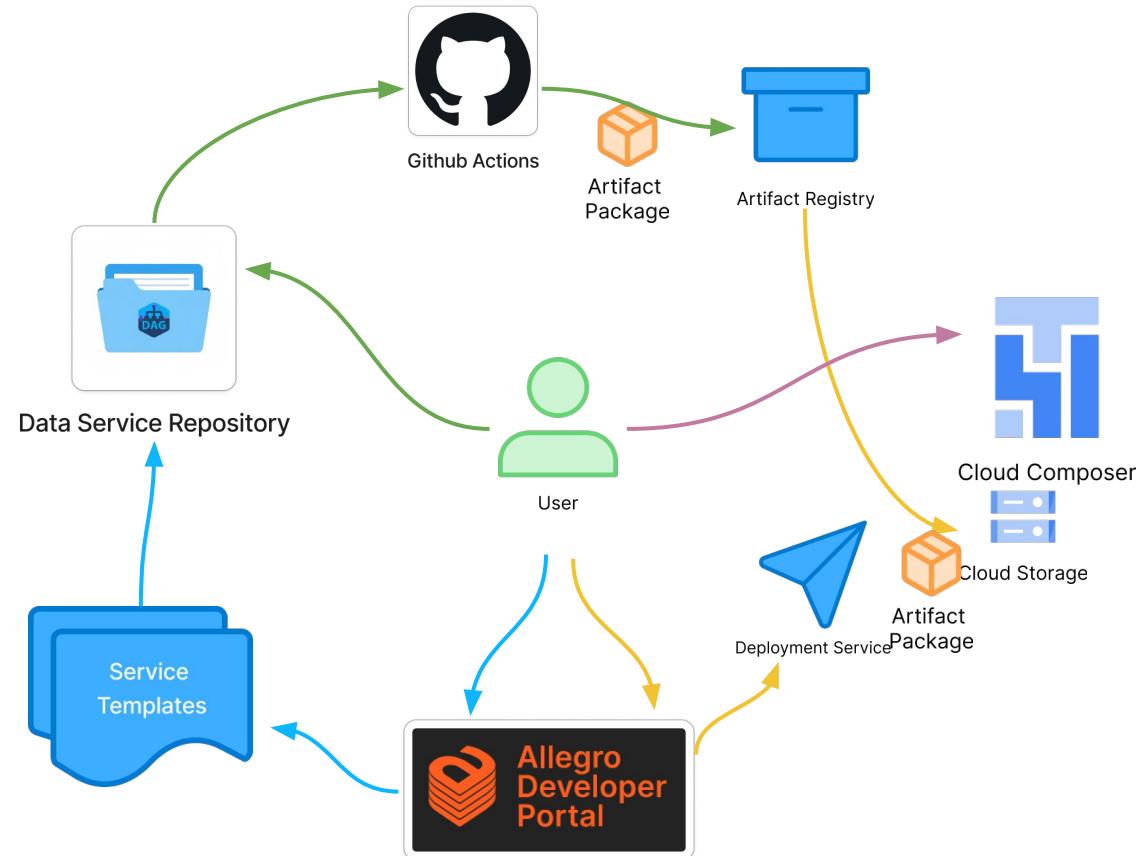
Gen AI - Gemini



## DAG authoring flow

### Flow elements:

- Service generation based on predefined template
- Processing defining and build automation
- Target environment deployment





```
1 .
2   dags
3   doc
4   infrastructure
5     bq_schemas
6     dev
7     prod
8       test
9   requirements
10  src
```

```
1 infrastructure:
2   gcp:
3     datasets:
4       - name: data_platform_kpis
5         managed: False
6         parameters: { description: ignored description }
7       tables:
8         - name: compliance
9           parameters:
10             description: "Number of resources created according to the
Data Engine creation rules"
11             schema: "file:bq_schemas/kpis/data_engine_compliance.json"
12             gdpr_labels: *GDPR_ZEROS
13             custom_labels:
14               allegro__job_scid: "20050"
15               allegro__job_name: "data_engine_kpis"
16               allegro__job_dag_id: "sc_20050_data_engine_kpis"
17               allegro__job_engine: "analyticsbigqueryoperator"
18               allegro__job_task_id: "data_engine_compliance"
19             time_partitioning: *PARTITION_DAILY_DT
```



## Data Platform - operators

- Core provider operators are great but...
  - are of general purpose
- **data-engine-composer-extras** - allegro airflow extension library
  - Common utils
  - Curated fine-tuned operator set
    - Artifact-structure-oriented
    - Curated default values
    - Governance labels
  - Pre-installed on each environment via dedicated terraform module

```
1  class AnalyticsBigQueryOperator(BigQueryInsertJobOperator):
2      """
3          Executes BigQuery SQL queries in a specific BigQuery database.
4
5          - Instead of using bq_cursor it runs a BigQuery insert job using BigQueryInsertJobOperator.
6          - The templated sql parameter takes both a query string as well as the path to an sql file
7          - Waits for the job to complete and returns job id
8
9          More info about jobs:
10             https://cloud.google.com/bigquery/docs/reference/v2/jobs
11             and job configuration:
12                 https://cloud.google.com/bigquery/docs/reference/rest/v2/Job#jobconfigurationquery
13
14             **Examples**:: :
15
16             bq_task = AnalyticsBigQueryOperator(
17                 task_id='run_query',
18                 sql='select id, name from some_dataset.some_table',
19                 destination_dataset_table='target_dataset.target_table$target_partition',
20                 write_disposition='WRITE_TRUNCATE',
21                 location='EU',
22             )
```

[OVERVIEW](#)   [DATA PRODUCT](#)   [DEPLOY CLOUD INFRASTRUCTURE](#)   [DEPLOY SPARK JOB](#)   [LIFECYCLE](#)   [CONFIGURATION](#)   [GCP](#)   [GITHUB](#)   [DOCS](#)   [DETAILS](#)

## Deploy Spark Job

Environment\*

[Development](#)

Target\*

[gcp](#)[DEPLOY](#)

## Deployments

Environment ↑	Target ↓	Version ↑	Status ↑	Deployed by	Deployed at ↑	Actions
<a href="#">Development</a>	<a href="#">gcp</a>	0.1.87	DEPLOYED	Piotr Dziuba	01/09/2025, 16:25	HISTORY
<a href="#">Test</a>	<a href="#">gcp</a>	0.1.85	DEPLOYED	Marek Gawinski	13/08/2025, 10:44	HISTORY
<a href="#">Production</a>	<a href="#">gcp</a>	0.1.87	DEPLOYED	Mickey Mouse	01/09/2025, 16:25	HISTORY

Rows per page:

10

1-3 of 3





# Data Platform - is the story complete?

- Self-service data platform
  - It's easy to get started with DAG authoring
  - It's easy to get your own airflow environment
- Airflow as first go-to solution for any regular task handling
- Numerous teams with different level of expertise
- Can there be any downsides?

# DAG distribution

180 cloud  
composer  
instances

16k DAGs

100 teams

524 DAGs





## Fragmentation consequences

Cost

$$\text{$$$} * 180 = \text{$$$$}$$

Maintenance time

$$4\text{h}^*/\text{month} \times 180 = 720\text{h} / \text{month} = 4 \text{ FTE}$$

\* Estimation based on surveyed average of 4h maint time per month per team

Managed  
Shared  
Composer

3.0

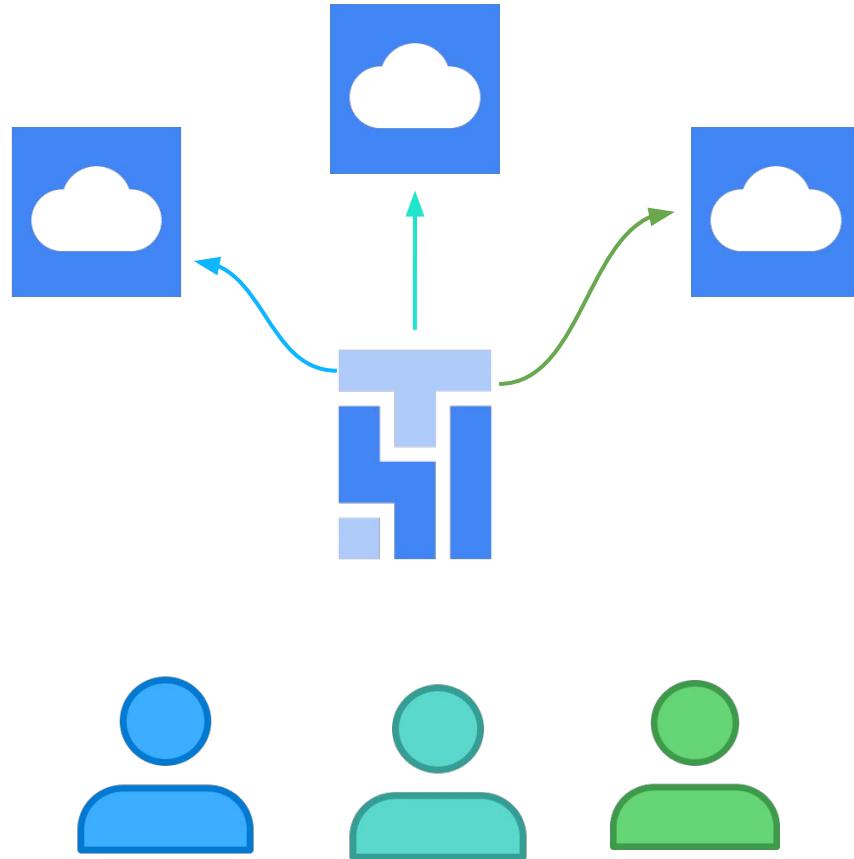


## Shared Environment

Multiple teams

Each with one or more  
GCP projects

Ready-to-use Cloud  
Composer environment





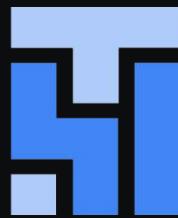
## Shared environment ingredients



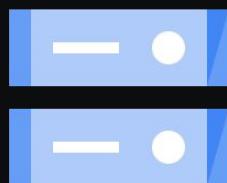
User project



SA  
impersonation  
binding



Composer



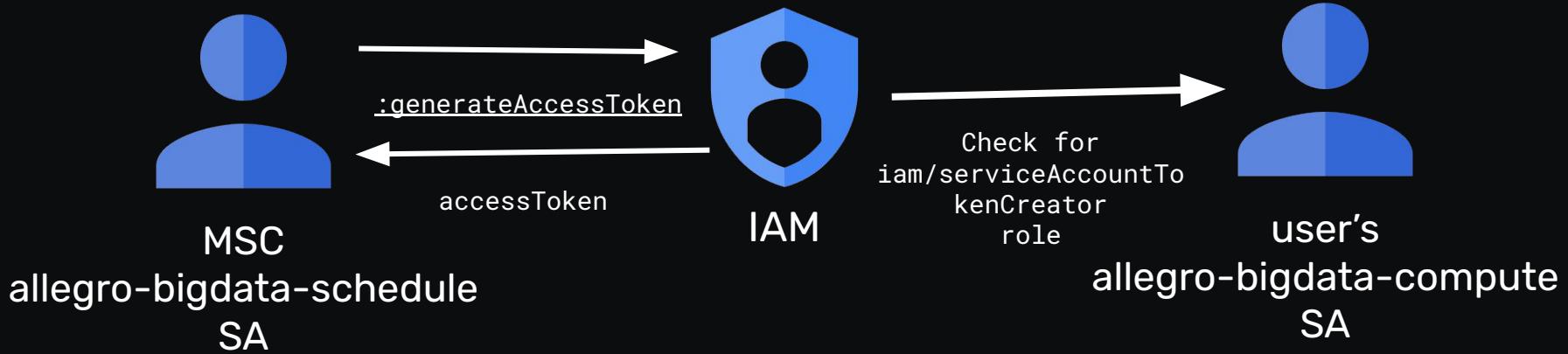
Composer  
bucket access



*Composer User*  
role



# Service Account impersonation





# Impersonation - IAM config

```
1 $ gcloud iam service-accounts get-iam-policy
2     allegro-bigdata-compute@sc-NNNN-data-engine-dev.iam.gserviceaccount.com
3 bindings:
4   - members:
5     - serviceAccount:allegro-bigdata-schedule@sc-NNNNN-msc-dev.iam.gserviceaccount.com
6     role: roles/iam.serviceAccountTokenCreator
```

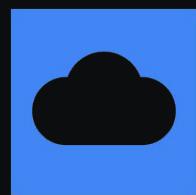


## Impersonation - DAG code

```
1 gcp_project = f'sc-NNNN-data-engine-{env}'
2 gcp_service_account = f'allegro-bigdata-compute@{gcp_project}.iam.gserviceaccount.com'
3 IMPERSONATION_CHAIN = [gcp_service_account]
4
5 DEFAULT_DAG_ARGS = {
6     ...
7     'project_id': gcp_project,
8     'impersonation_chain': IMPERSONATION_CHAIN
9 }
```



## Shared environment ingredients



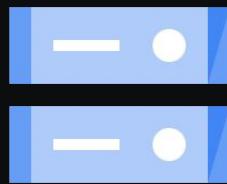
User project



SA  
impersonation  
binding



Composer



Composer  
bucket access



*Composer User  
role*

msc-mgmt service



## Register your projects in MSC

1 Project details    2 Confirmation    3 Summary

Please provide details of the projects which you want to onboard to Manage Shared Composer.

**Hint:** If your GCP project name is sc-123-example-dev, then you should provide 123 as a Service Control Id and example as a Project Name (skip environment part)

Service Control Id\* —

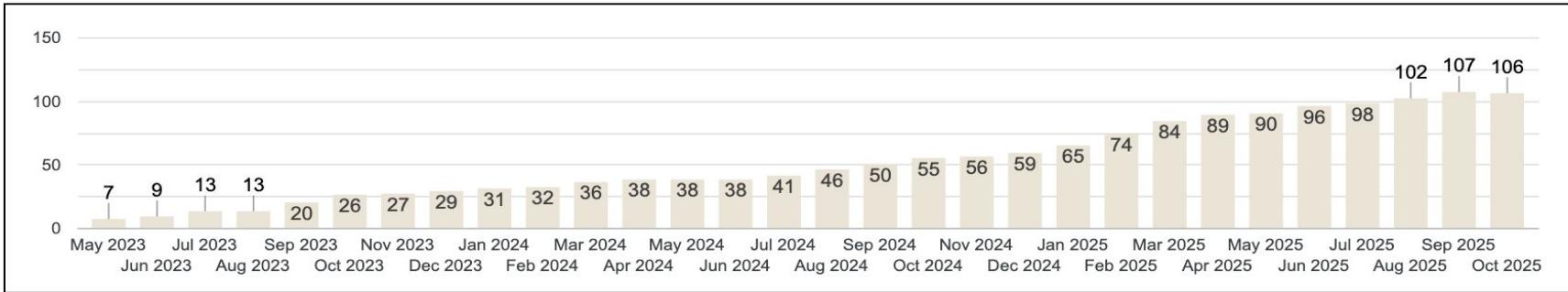
SC-

Project Name\* —

NEXT

# Adoption

MSC Members Count

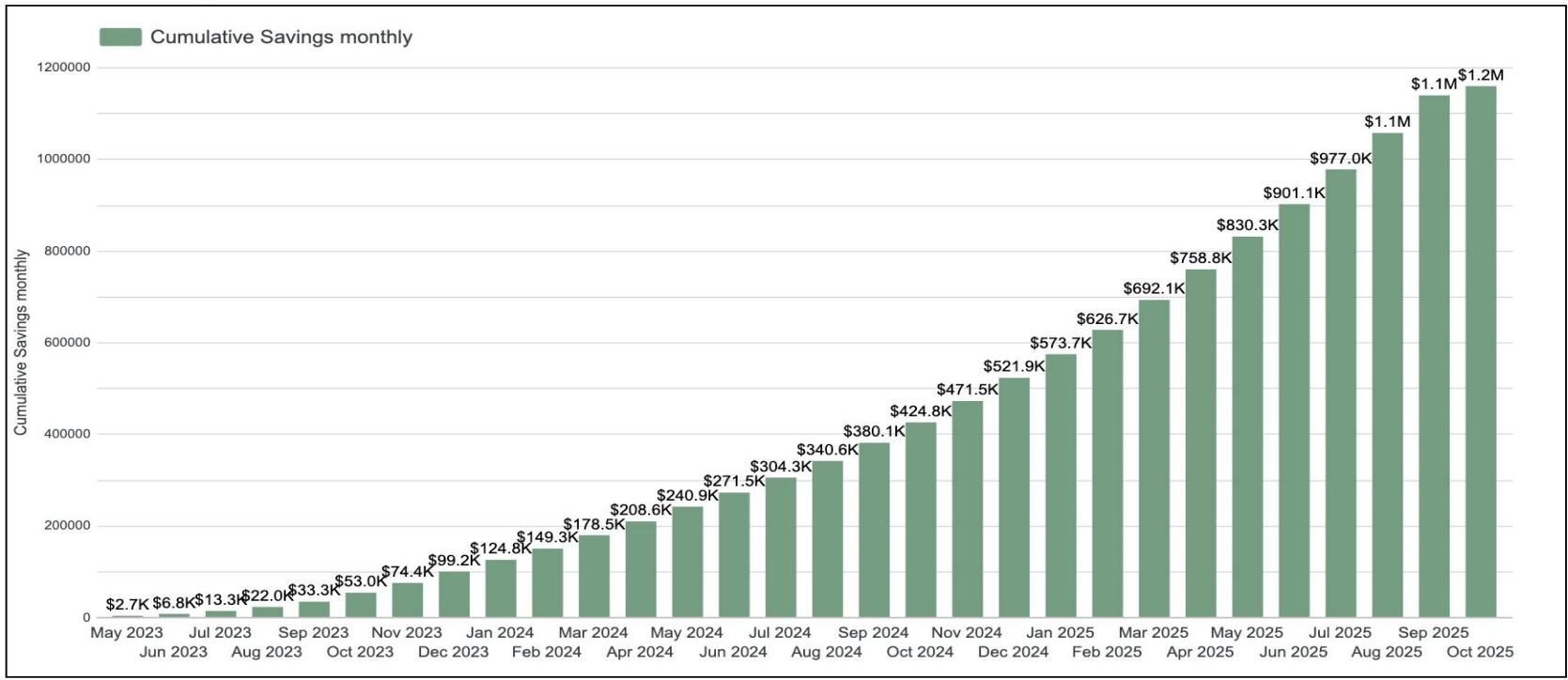


# Production DAGs



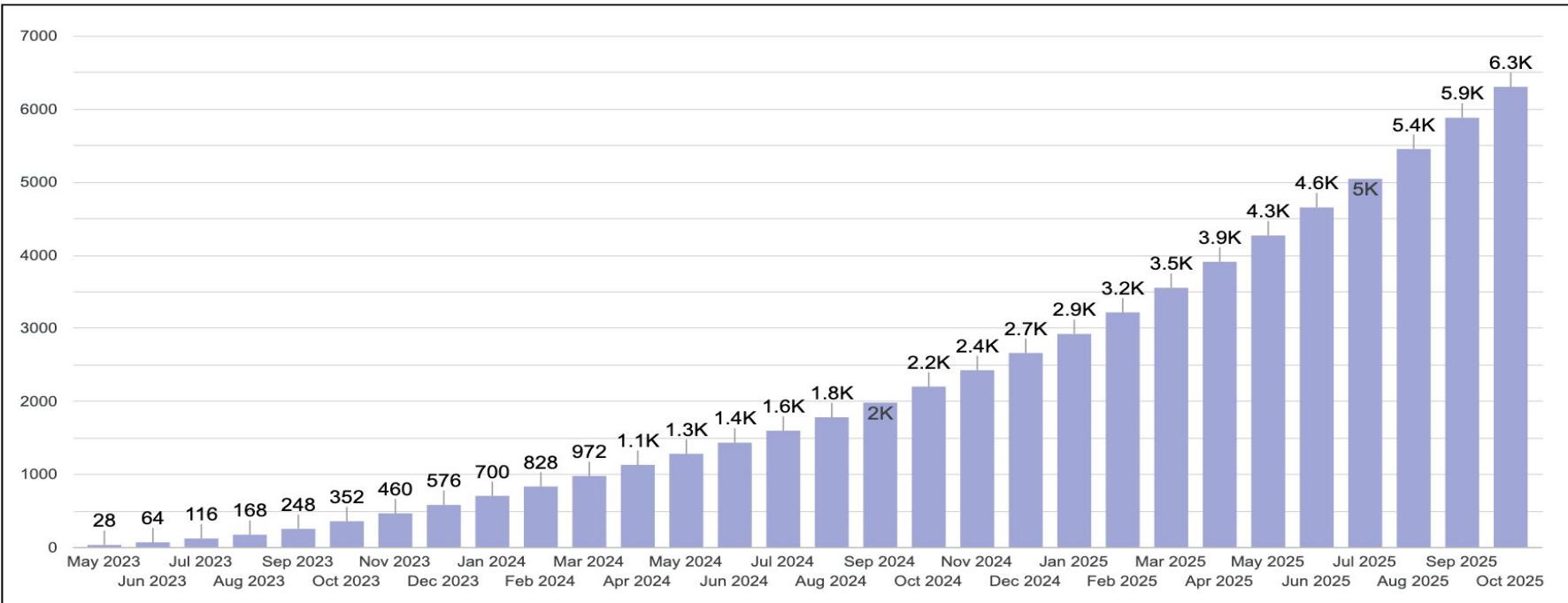
# Cloud costs savings

Cumulative saving



# Maintenance time saved

Cumulative saved maintenance hours



\*Estimation based on surveyed average of 4h maint time per month per team



## Shared environment challenges

- No place for special handling
- DAGs maintenance is still a member duty
- Noisy neighbours
- Limited access restrictions
- Single point of failure

# Conclusions

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## Conclusions - opinionated ;)

- Airflow can be a backbone of wide variety of solutions
- Planning for maintenance even more than for start
- Self-service, conventions and processes pay off
- Shared environment(s) - worth considering but definitely not a silver bullet

# Thank you!

# Questions?

<https://allegro.tech/>