

Lean Agile PMBOK®

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Masa K Maeda, PhD

CEO y fundador, ValueInnova® LLC, en el Silicon Valley, USA



- Creador de Innovación de Valor Lean™ y Lean Agile PMBOK®
- Consultor senior del Cutter Consortium en Boston, USA
- Maestro de Innovación de Valor en la Universidad de Berkeley en California, USA
- Miembro del Steering Committee del Agile Testing Alliance
- El primer Kanban coach y trainer acreditado que habla español y una de las personas clave para la creación del Lean Kanban University
- El Thought Leader mundial Agile y pionero en Lean y Kanban para trabajo de conocimiento que más ha influido su adopción en Iberoamérica
- Servicios a empresas y profesionales desde Fortune 100 hasta PyMEs en 12 países en los continentes Americano, Europeo, Asiático y Africano

Previamente ● I+D para Apple Inc. (donde tuvo contacto con Steve Jobs), USA

- Asociado de David J Anderson, creador de Kanban para trabajo de conocimiento, USA
- Miembro del grupo fundador en 4 startups exitosas en Silicon Valley, USA
- I+D para Justsystems Inc., la mejor empresa Japonesa de software, Japón

Educación ● Doctorado y Maestría en Japón

- Licenciatura con honores en México

- Certificaciones de KMCT, PMI-ACP, IGCCA, CSM, CSPO

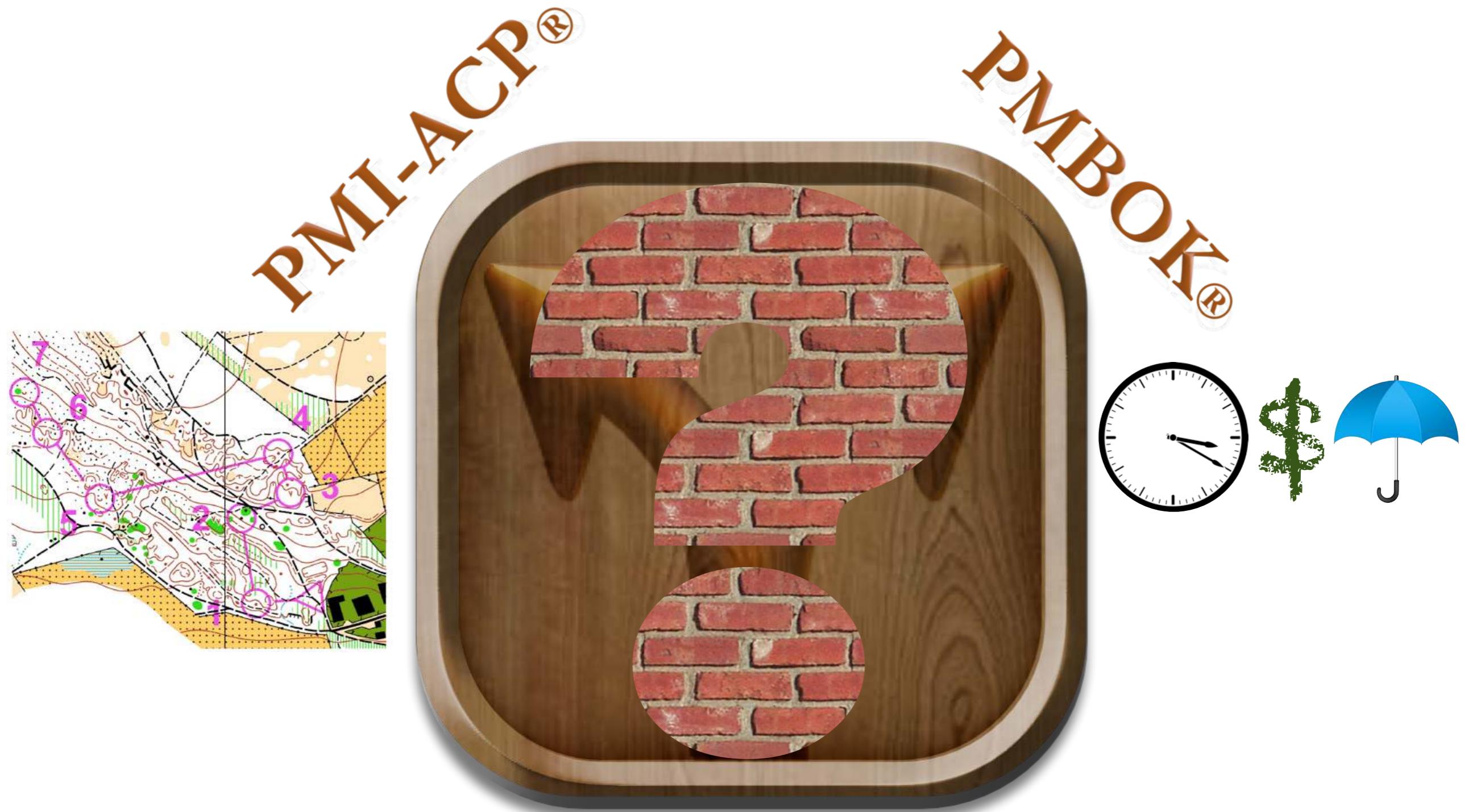
- Estudios extensivos en gestión de proyectos, psicología cognitiva y clínica, y cibernética

Vive en Silicon Valley, USA, desde 1995.



5th Edition PMBOK®

credit: eofdreams.com



5th Edition PMBOK®

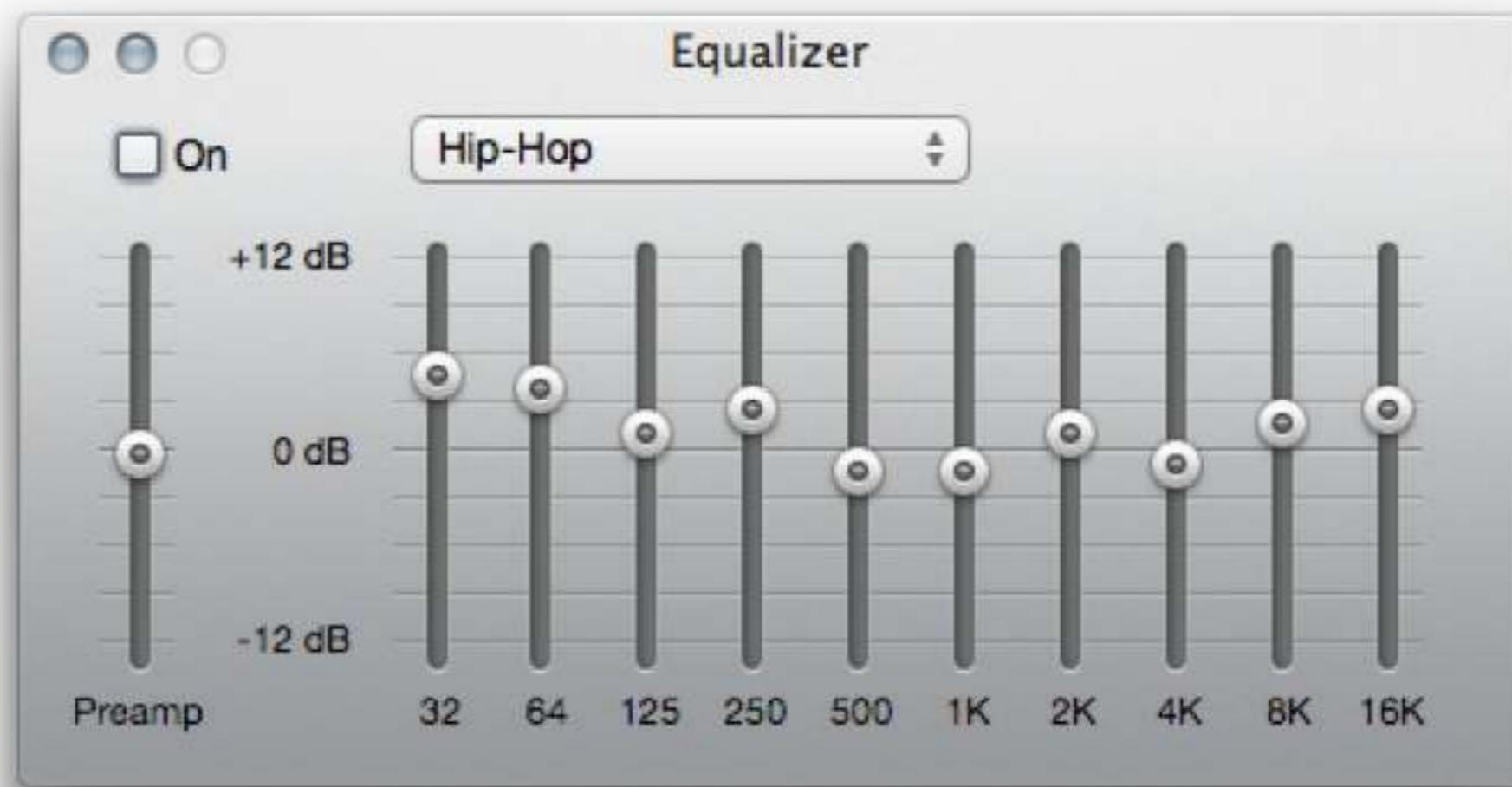
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Lean Agile PMBOK®

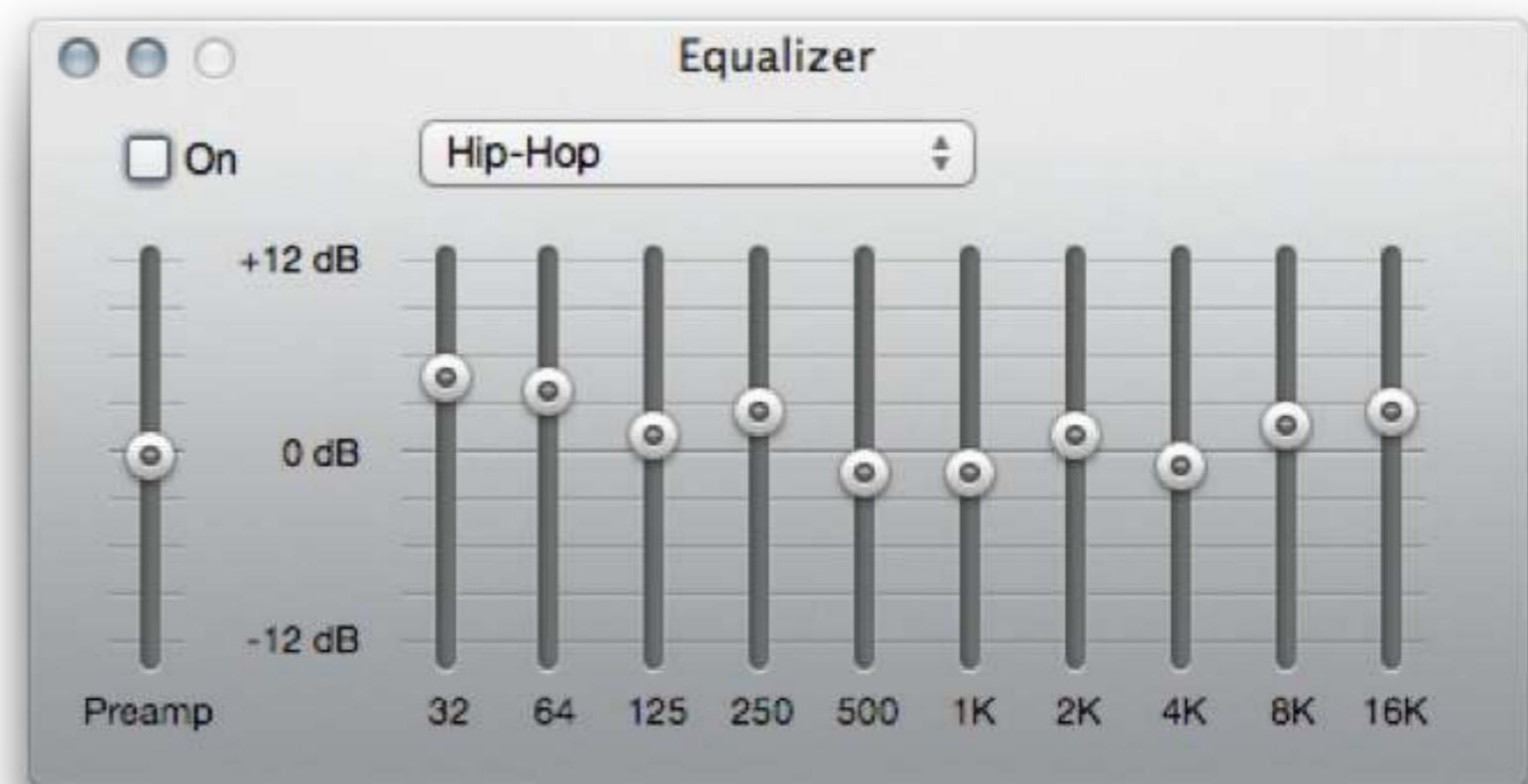


Cómo?

Pensamiento en Sistemas



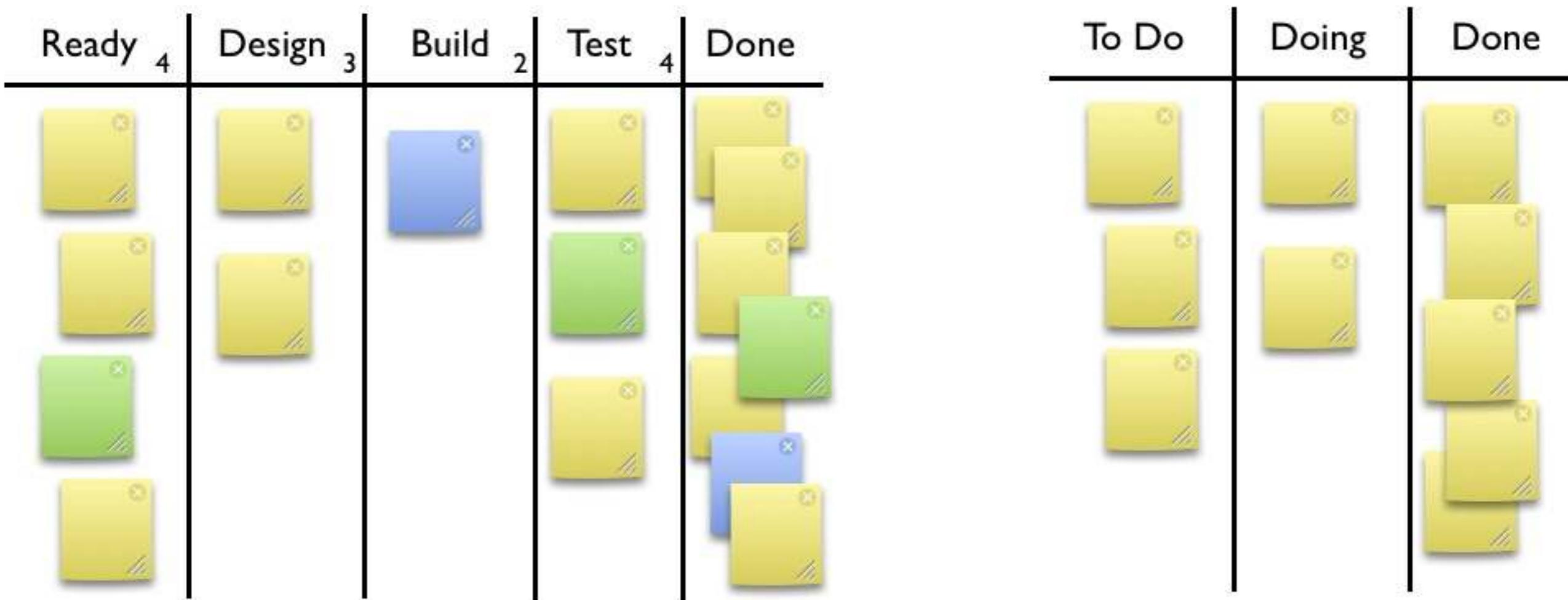
Pensamiento Lean



Pensamiento Agile



Kanban and Scrum

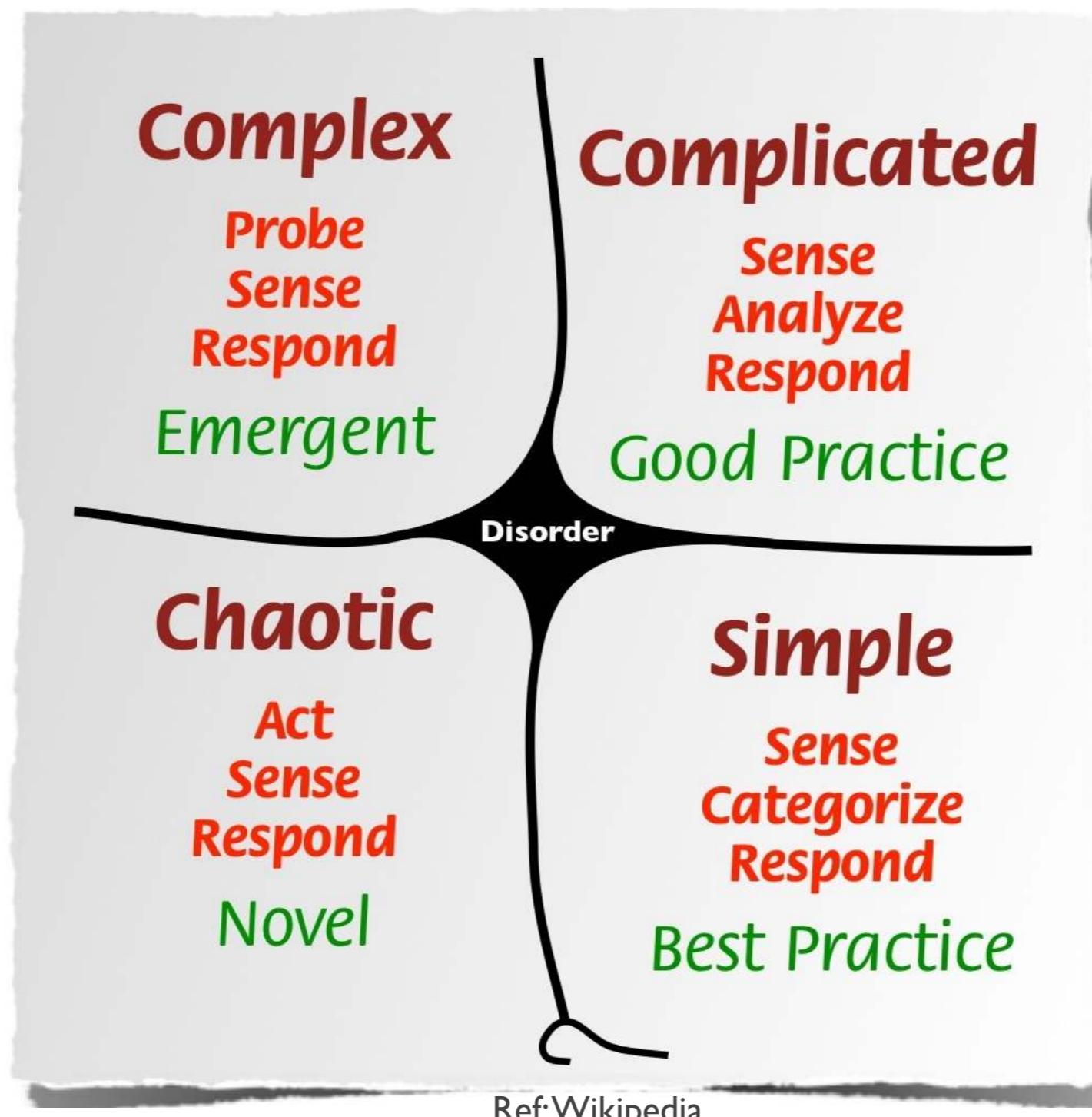


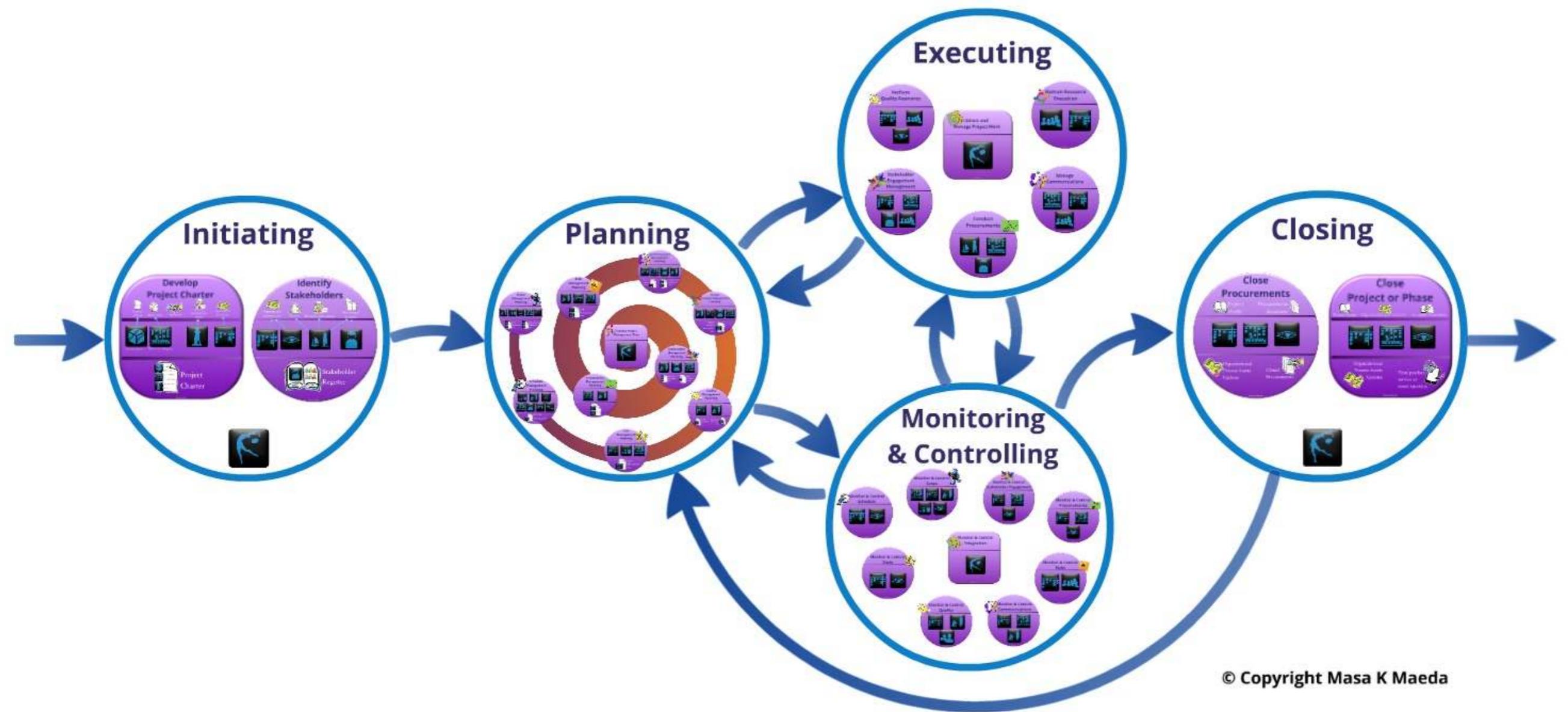
Juegos Serios



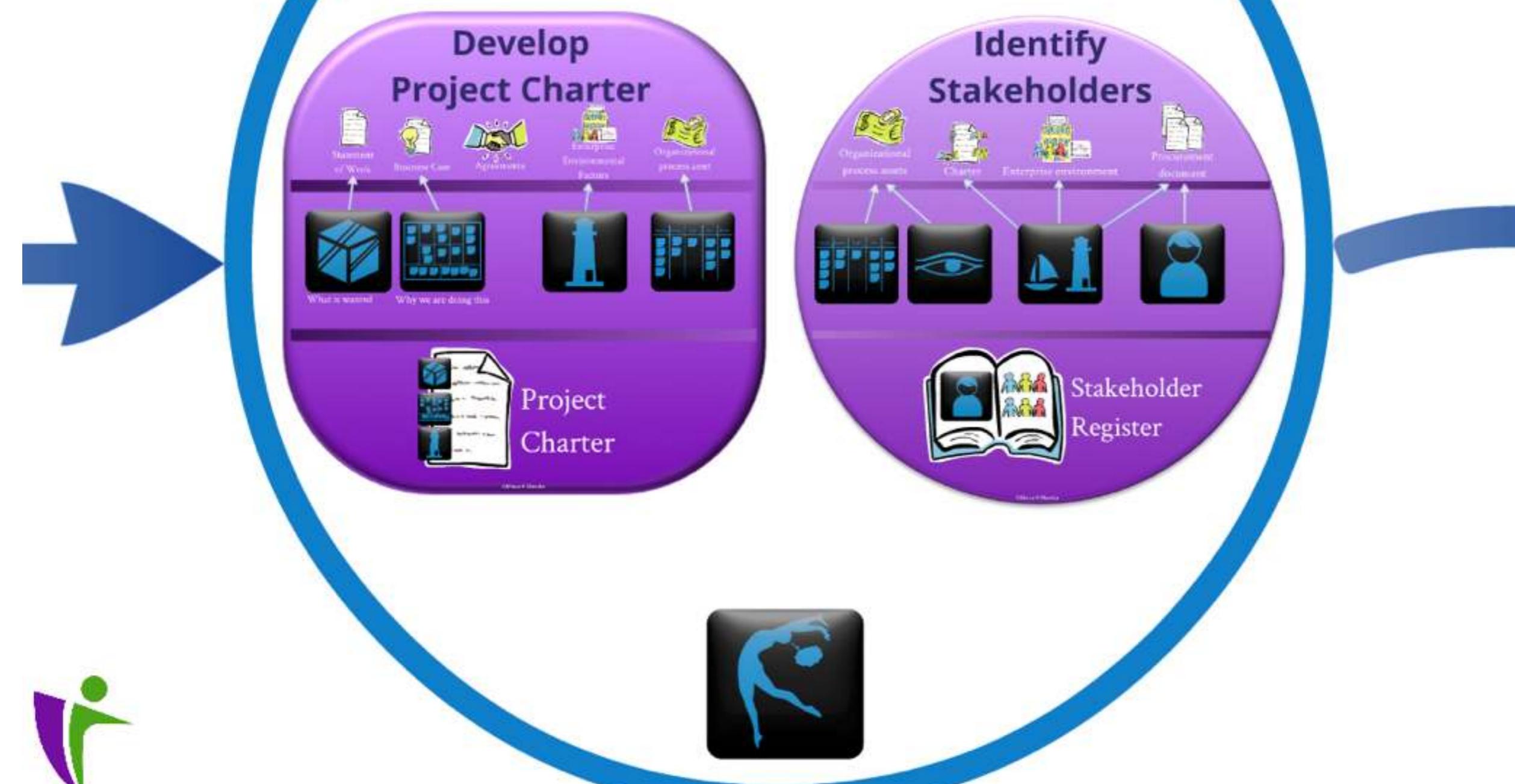
Diagramma de Faro®

Cynefin





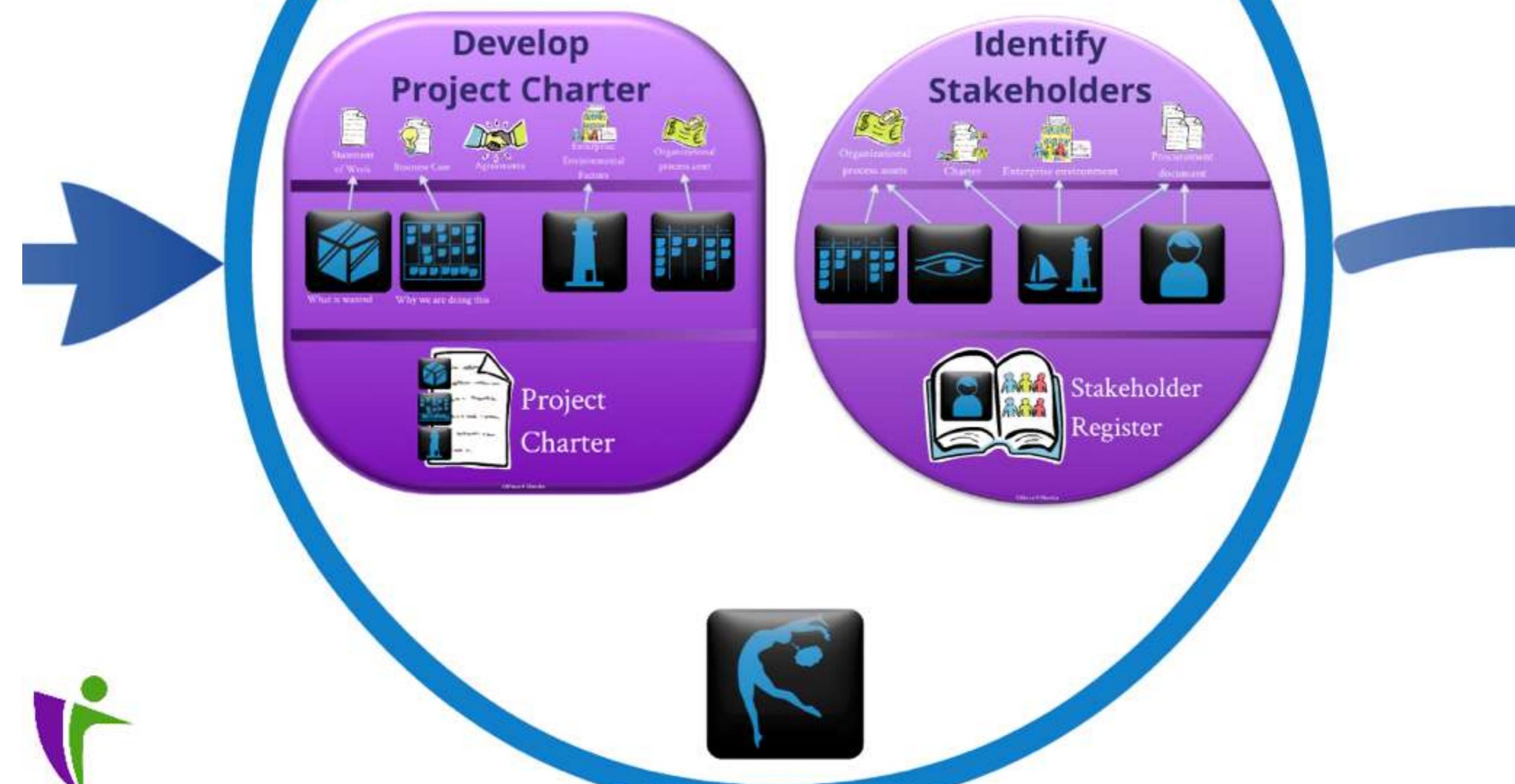
Initiating



Lean Agile Thinking



Initiating



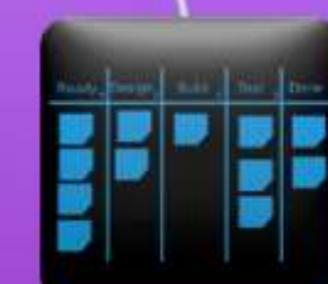
Develop Project Charter


Statement
of Work
Business Case
Agreements
Enterprise
Environmental
Factors
Organizational
process asset

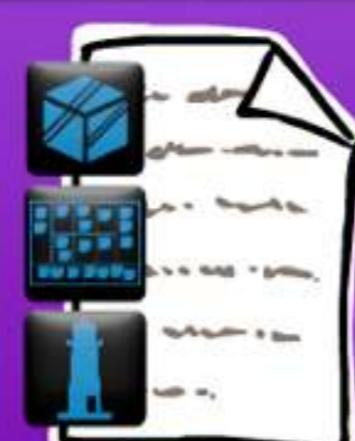
What is wanted



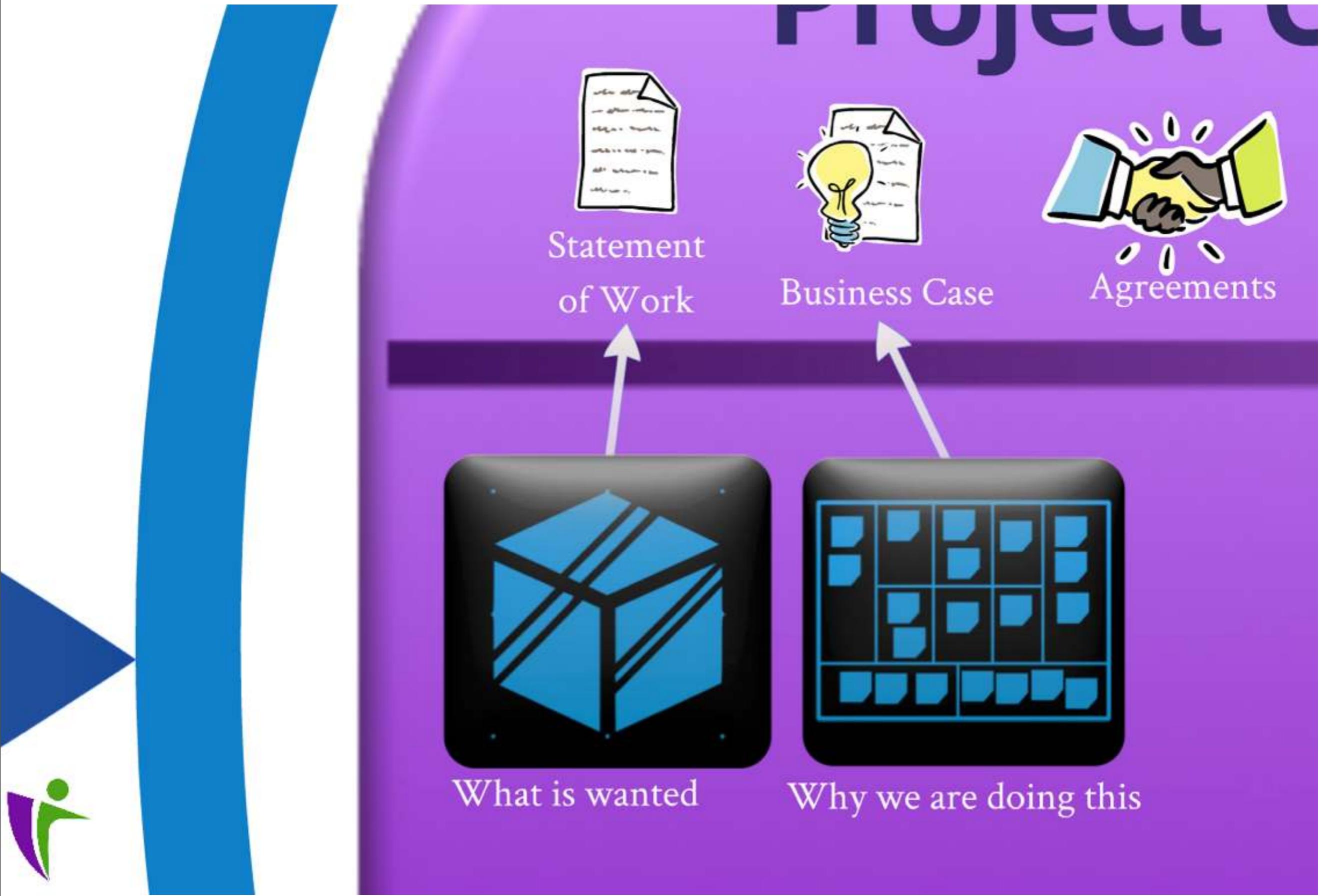
Why we are doing this

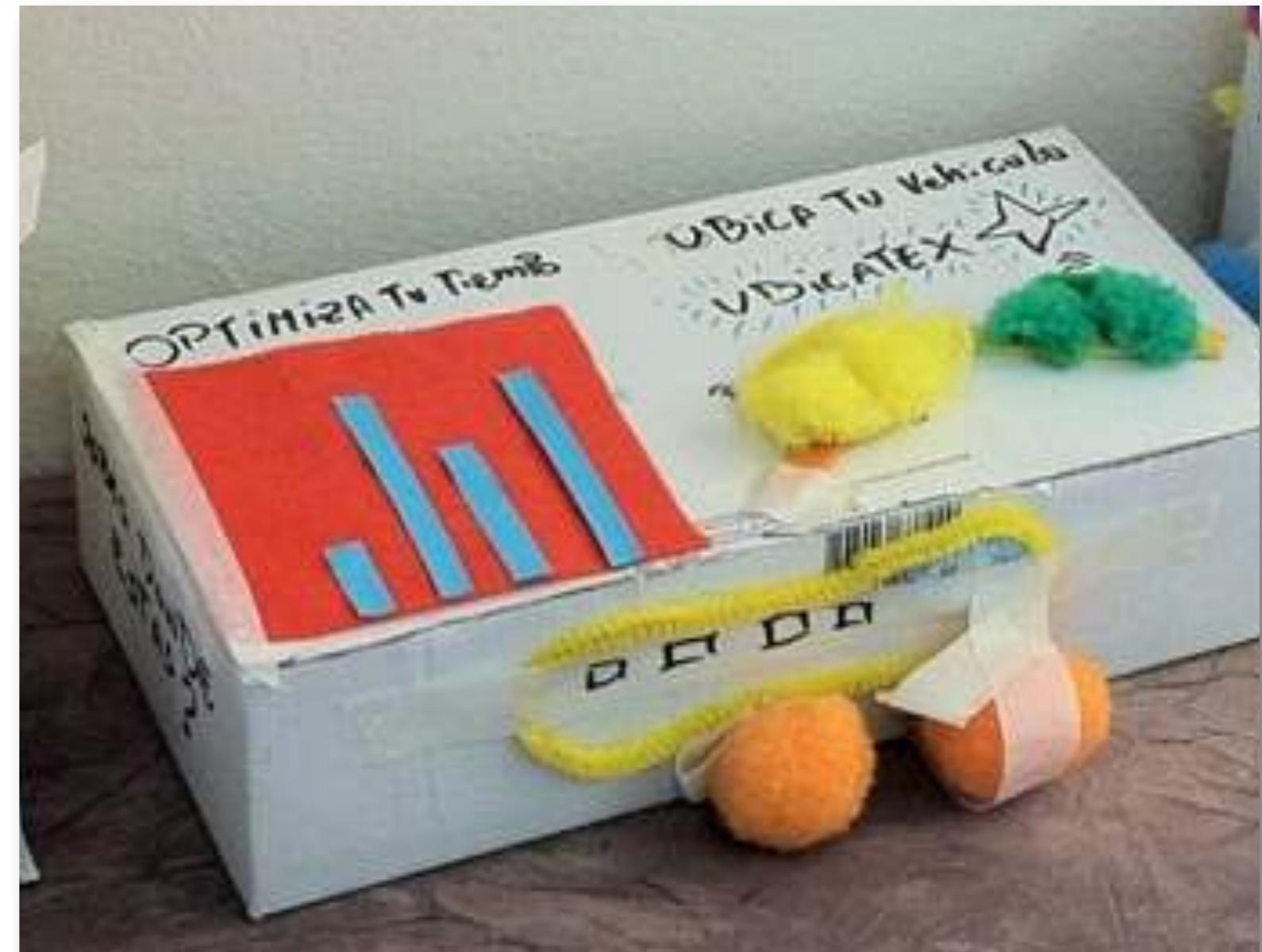


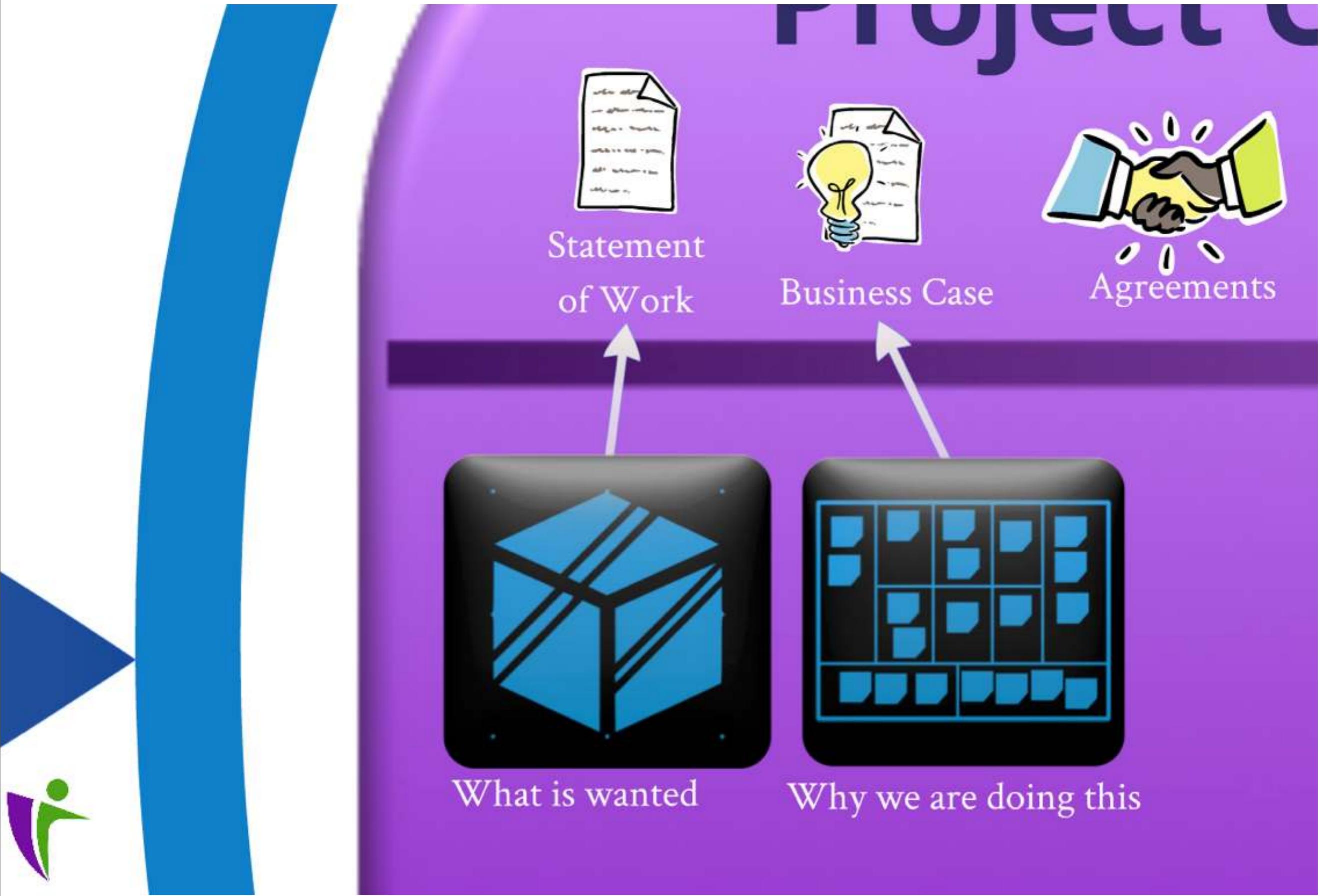
Project
Charter

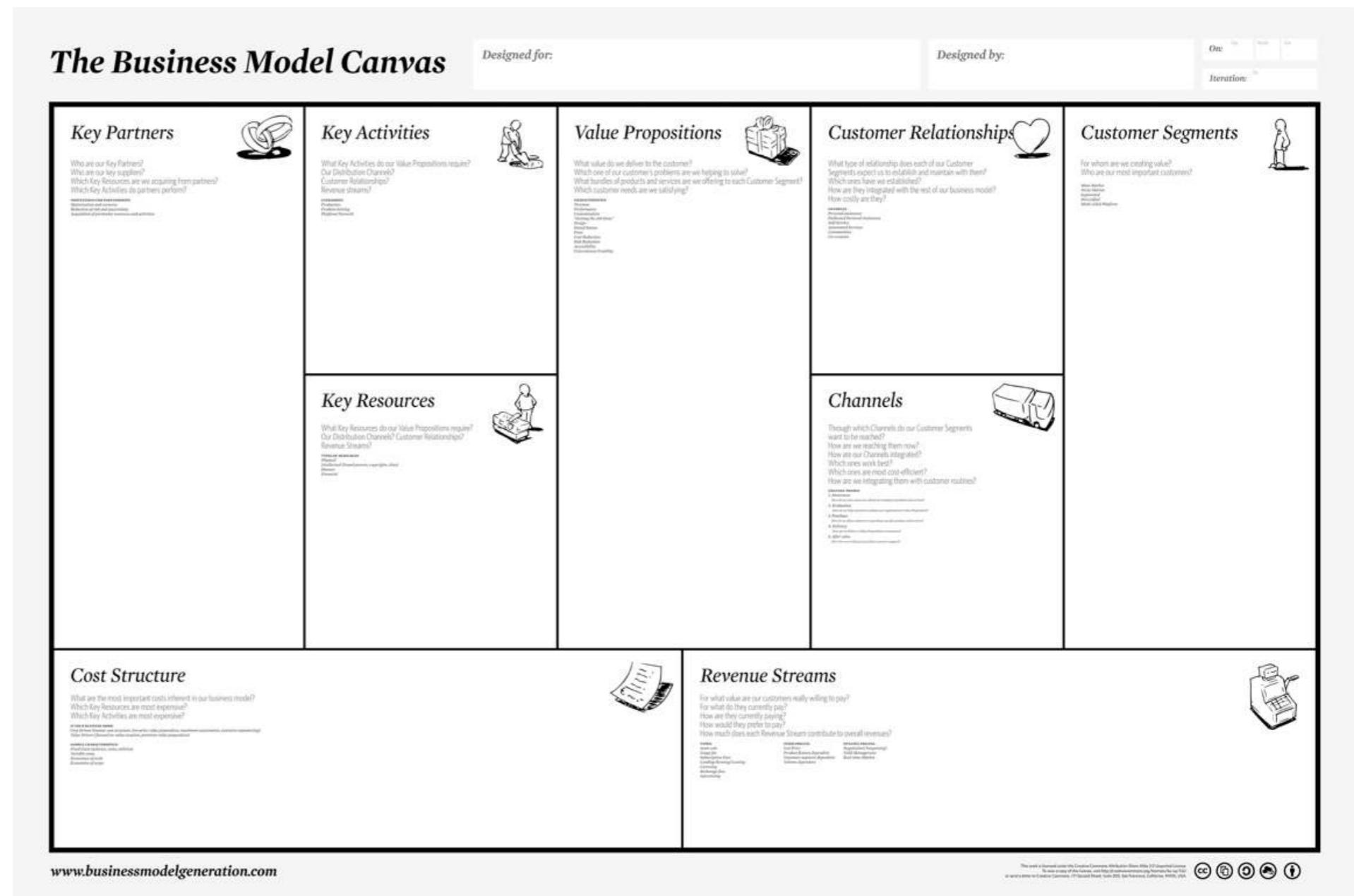
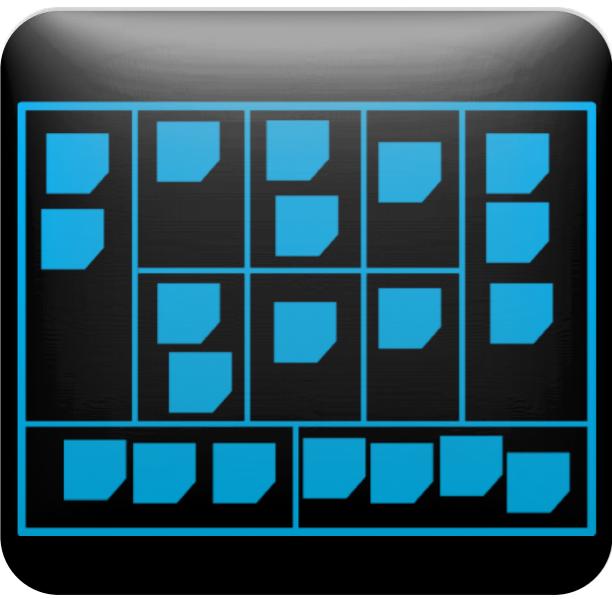


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Develop Project Charter


Statement
of Work

Business Case



Agreements

Enterprise
Environmental
FactorsOrganizational
process asset

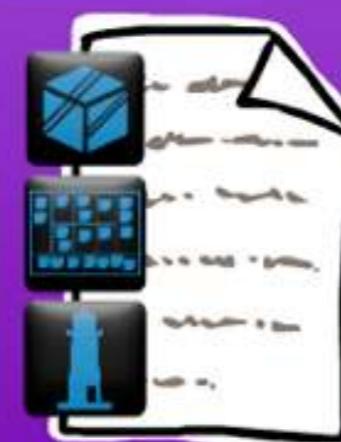
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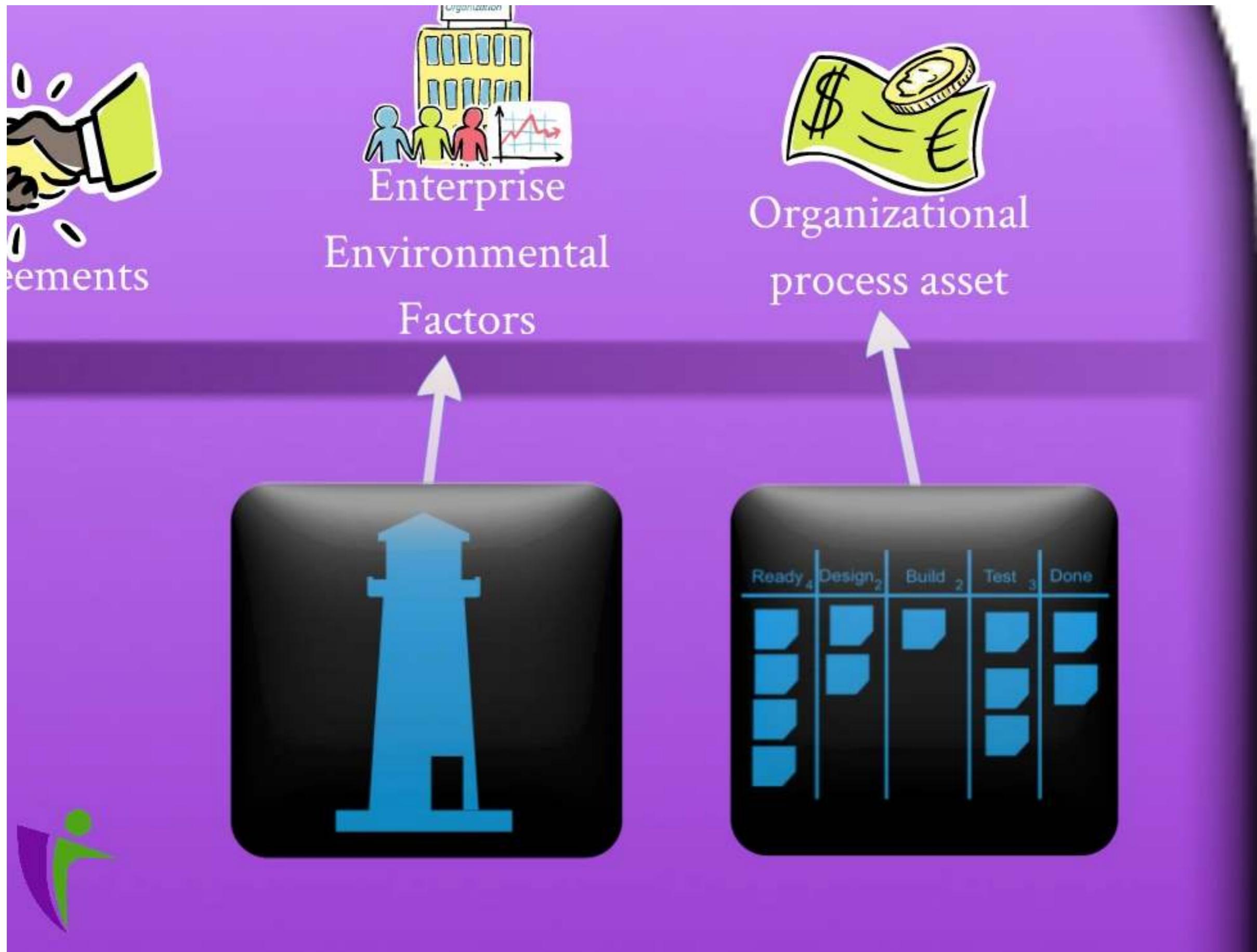
Why we are doing this



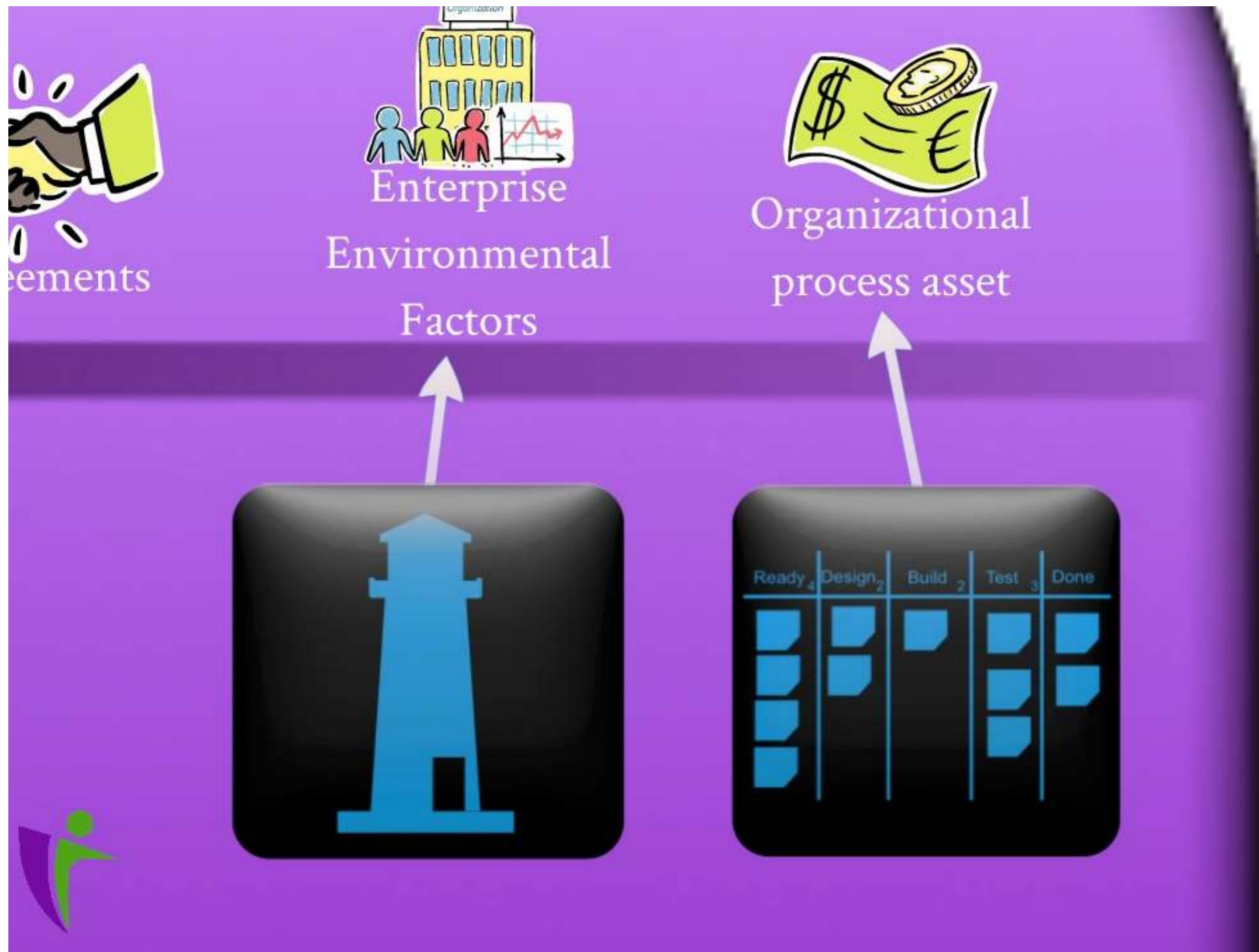
Project Charter

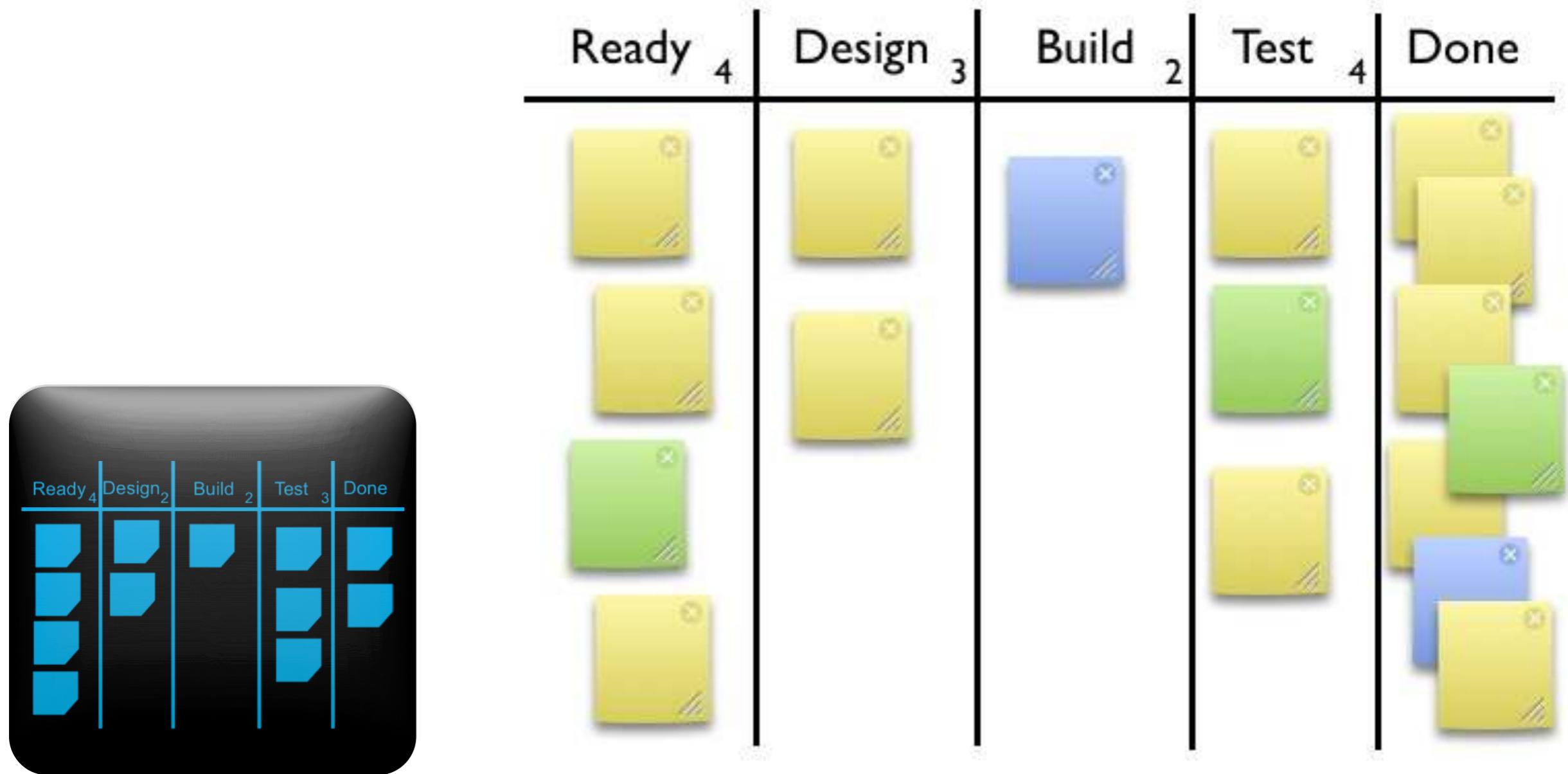


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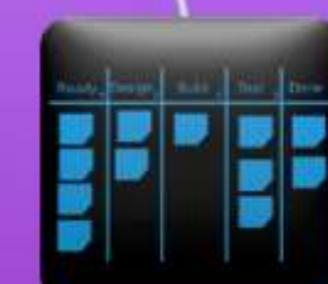
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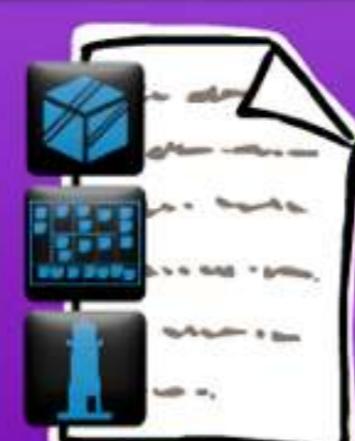
What is wanted



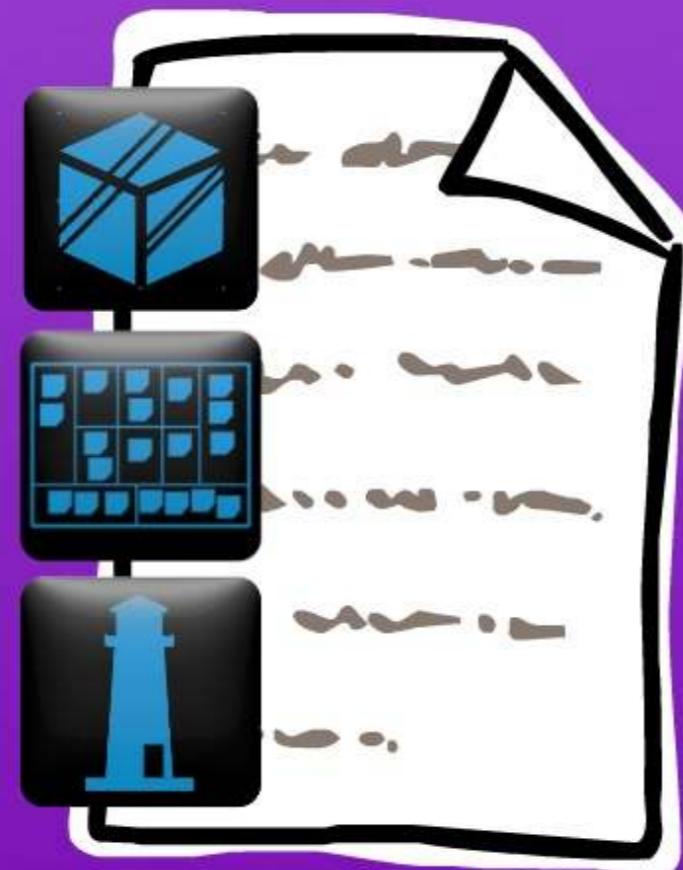
Why we are doing this



Project Charter



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Project Charter

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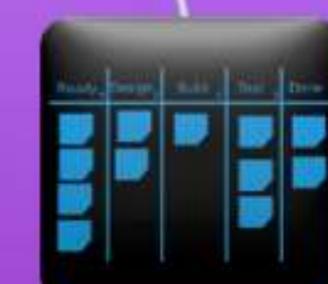
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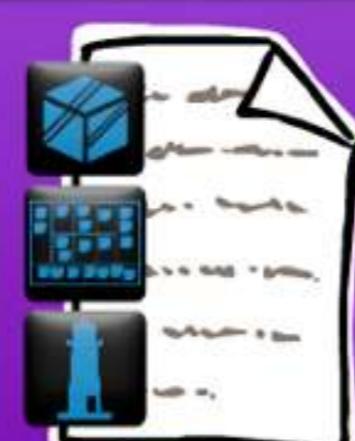
What is wanted



Why we are doing this

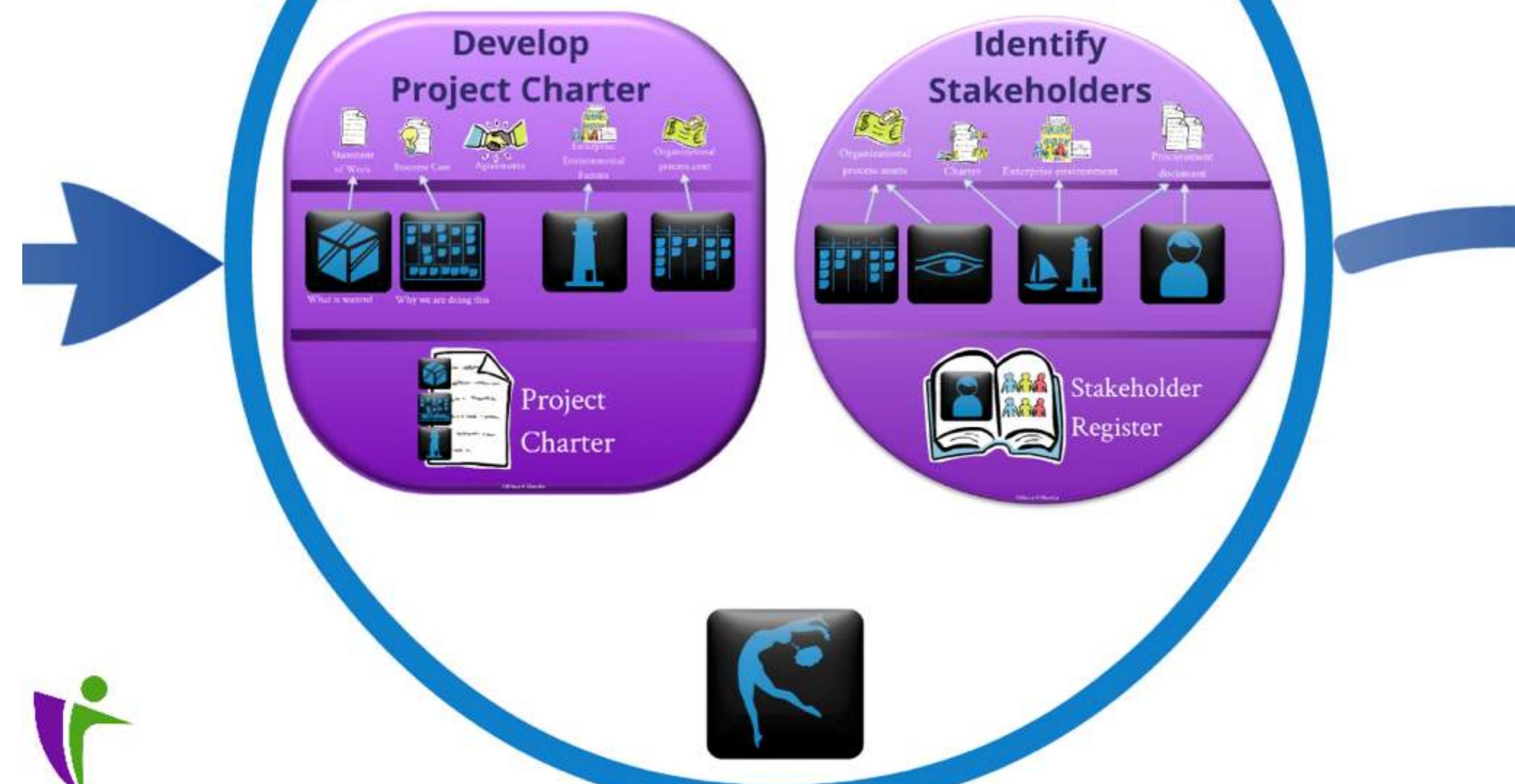


Project Charter



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Initiating







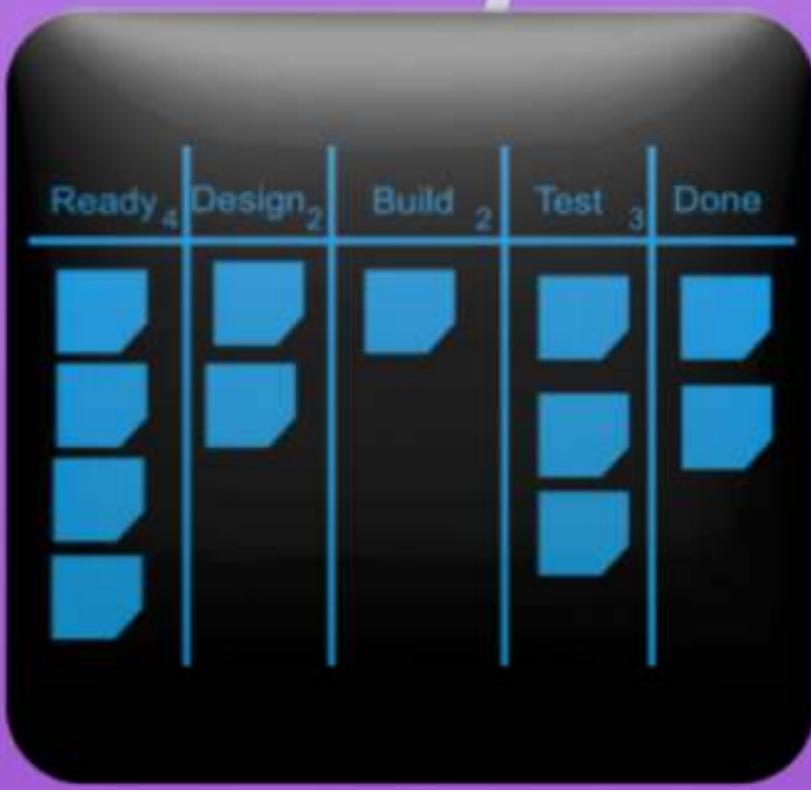
Organizational
process assets



Charter



Enterprise env



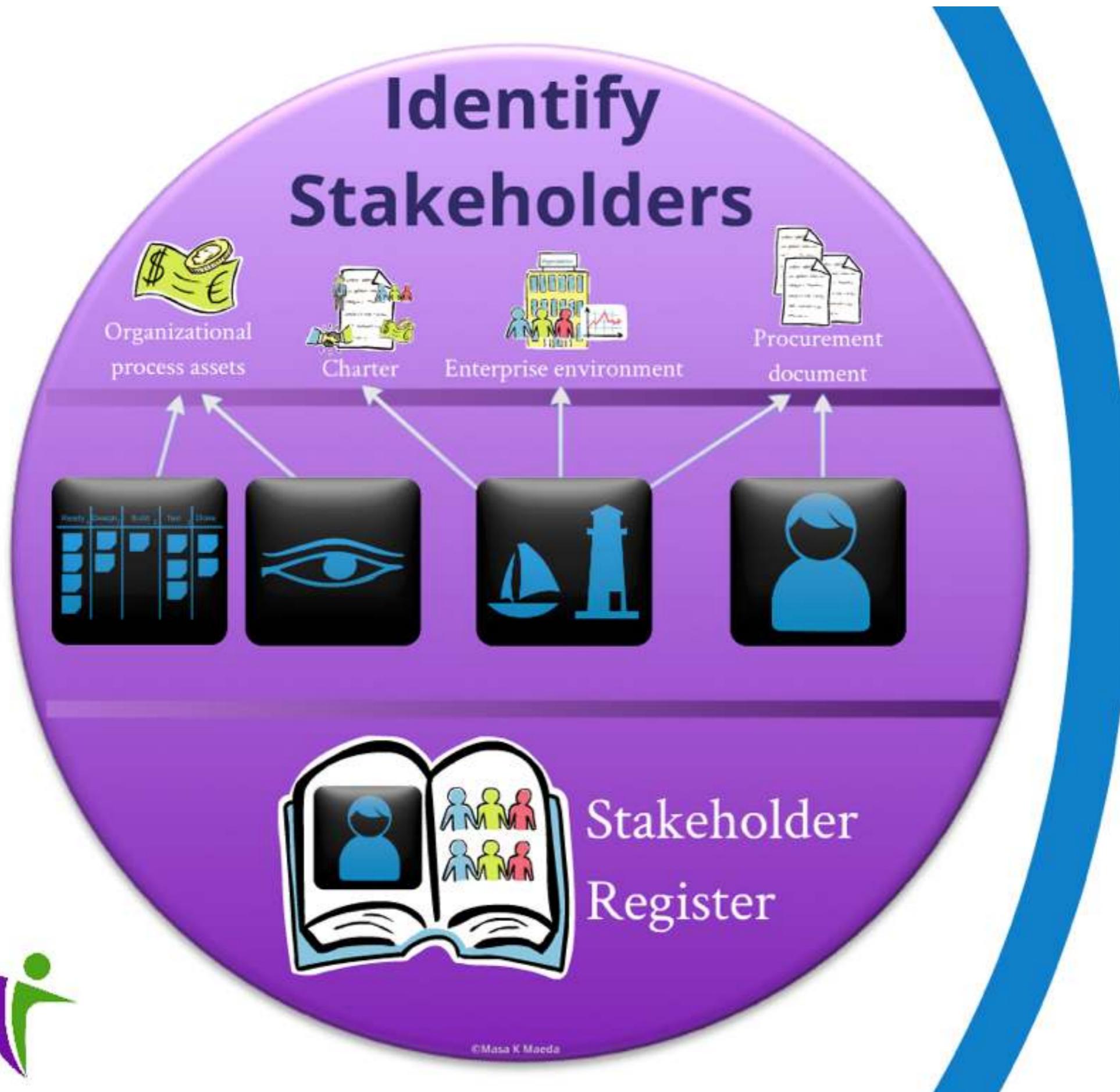


AGENDA

The purpose of this retrospective is to improve our capability to deliver our objectives and to provide a time to reflect, honor and enjoy our efforts and accomplishments.

We also follow agile practice by writing our Charter at the beginning of each year and the best starting place is our set of learnings from the previous year.

- OPEN THE MEETING
 - PURPOSE
 - INTRODUCTIONS
 - RETROSPECTIVE PRIME DIRECTIVE
- APPRECIATIONS & ACKNOWLEDGEMENTS
- ARTIFACT DISCUSSION
- BUILD THE TIMELINE
- MINE THE TIMELINE
- CREATE ACTION ITEMS
- CLOSE





Enterprise environment



Procurement
document





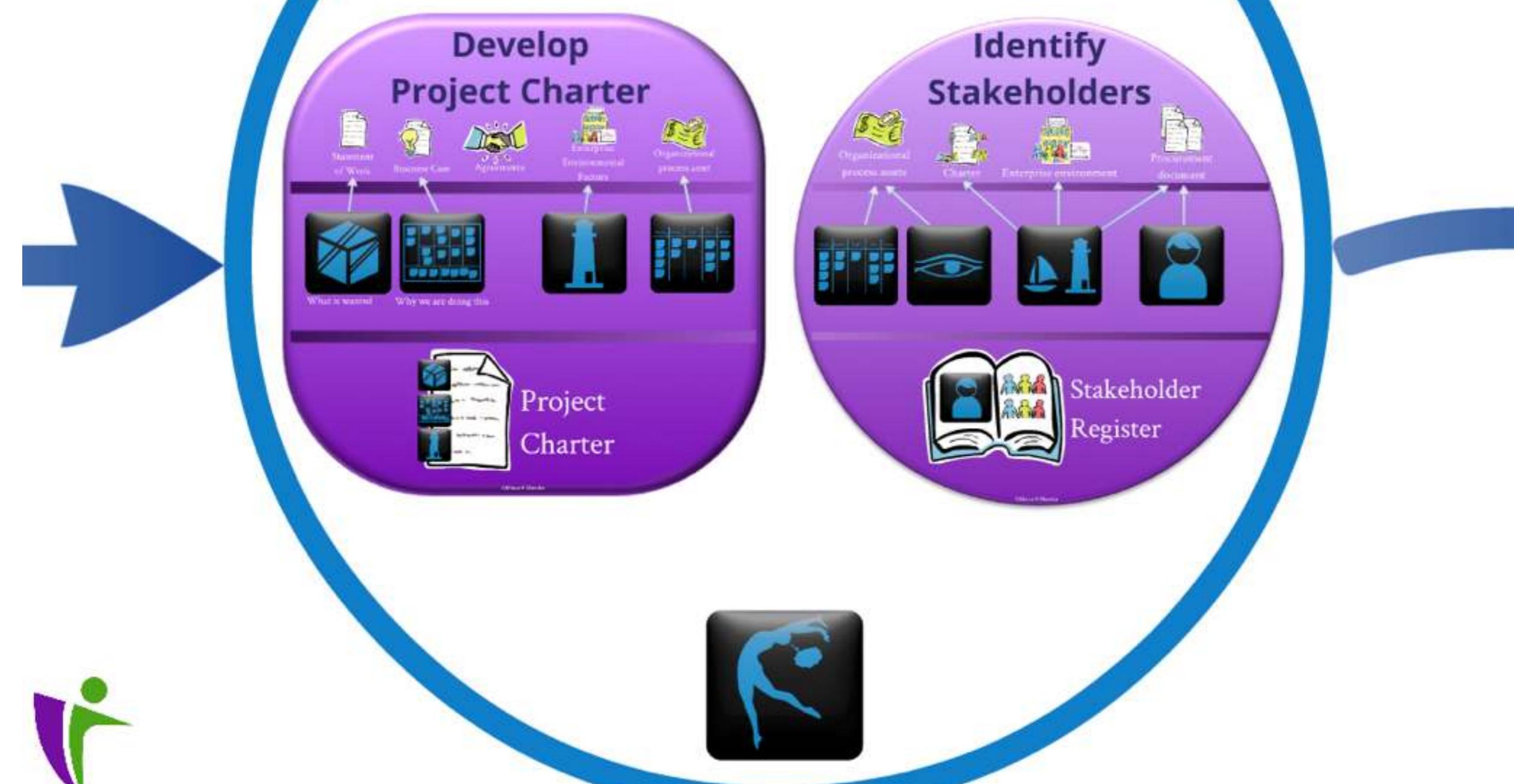
 A portrait photograph of Marcus Jenci, a man with short brown hair and glasses, wearing a light-colored shirt. <p>Marcus Jenci Branch manager at a multinational corporation. 37 years old.</p>	<p>Highly educated (PhD on International relations) and with broad experience with non-collocated teams.</p> <p>Has strong experience managing projects using the PMBOK® and some experience using Agile methodologies.</p>	<p>Has been trusted with opening the 1st branch on a new region where a region-specific new product will be designed and built.</p> <p>Needs help applying lean and agile. Since they are more apt to dealing with variability and allow for rapid adaptation he believes this is the right approach.</p>
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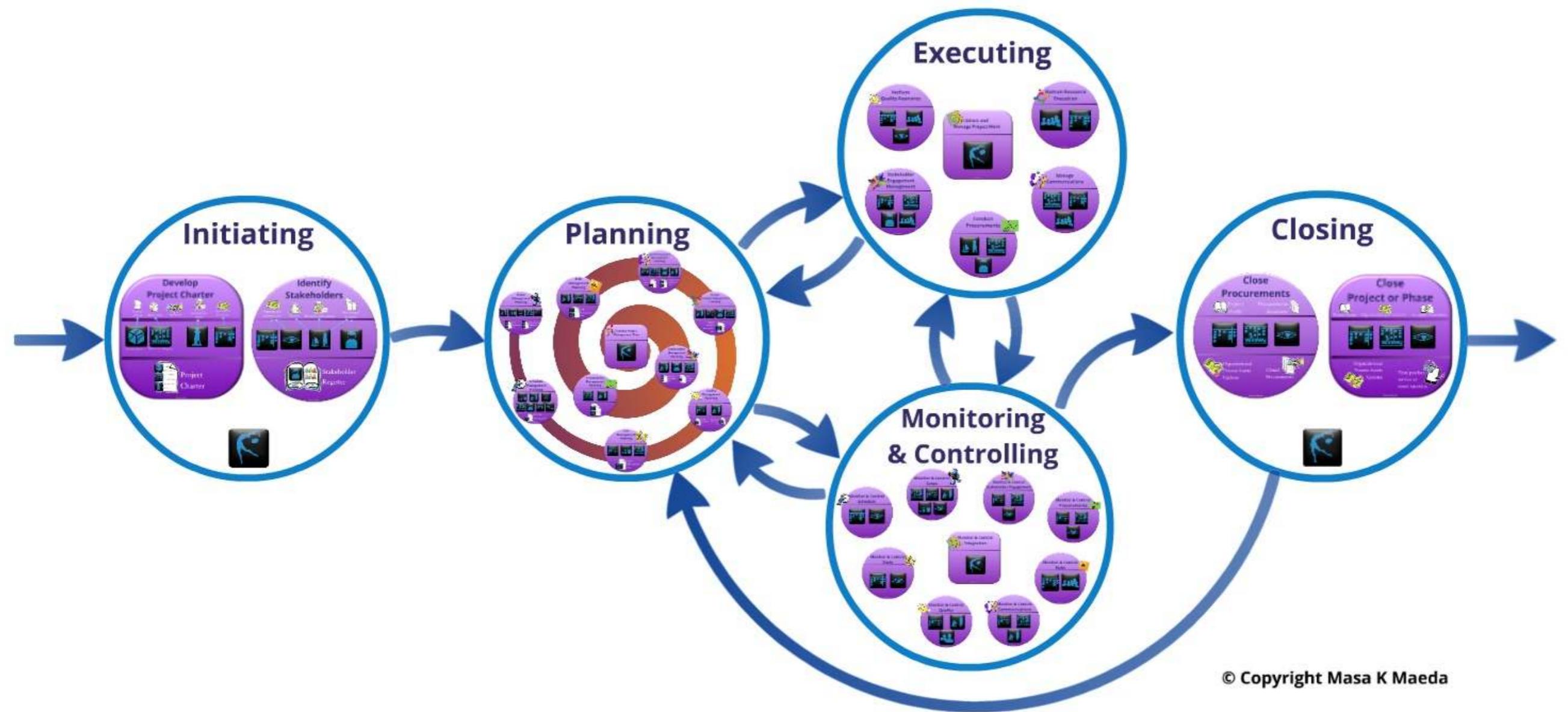




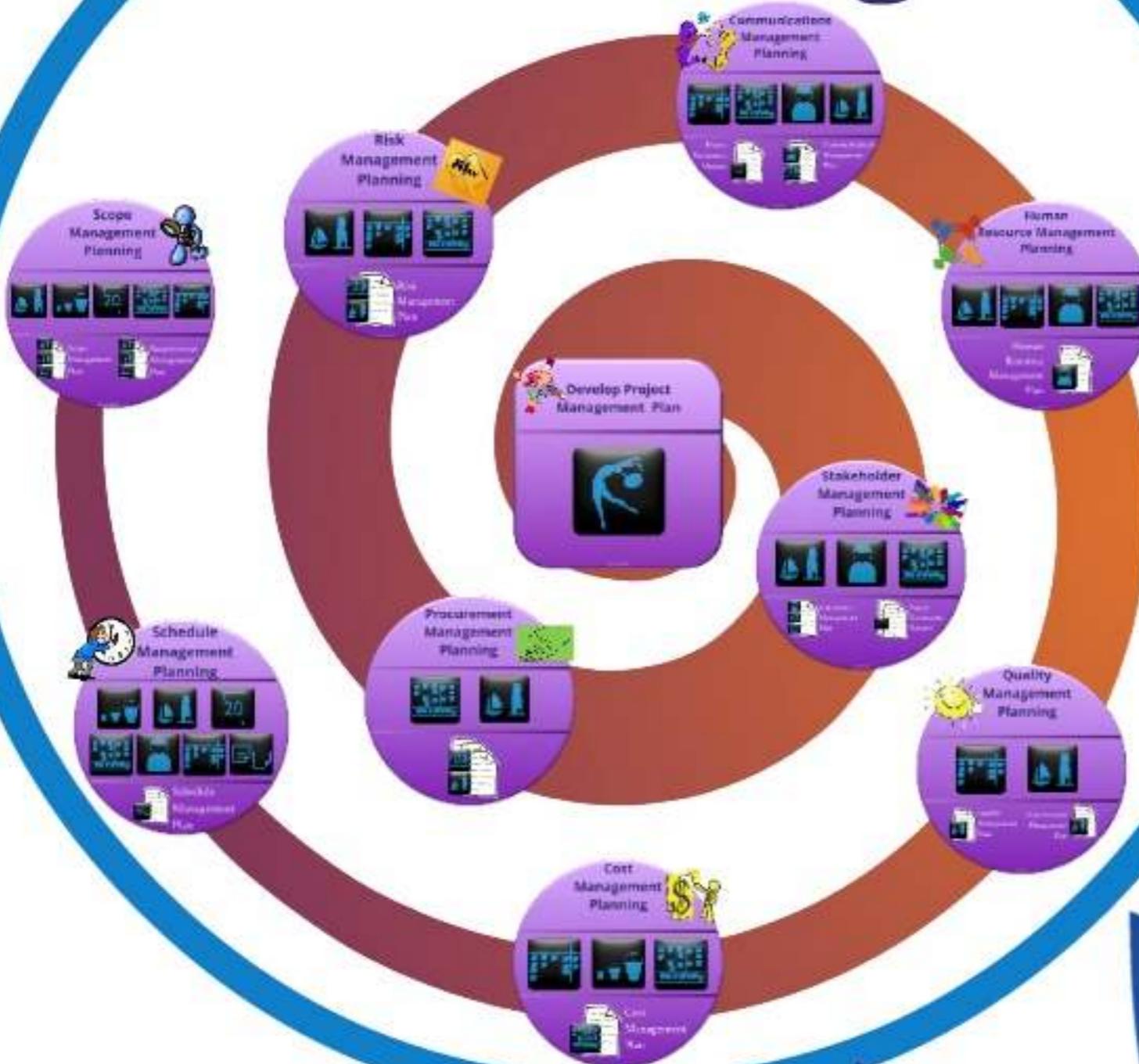
Stakeholder Register

Initiating





Planning

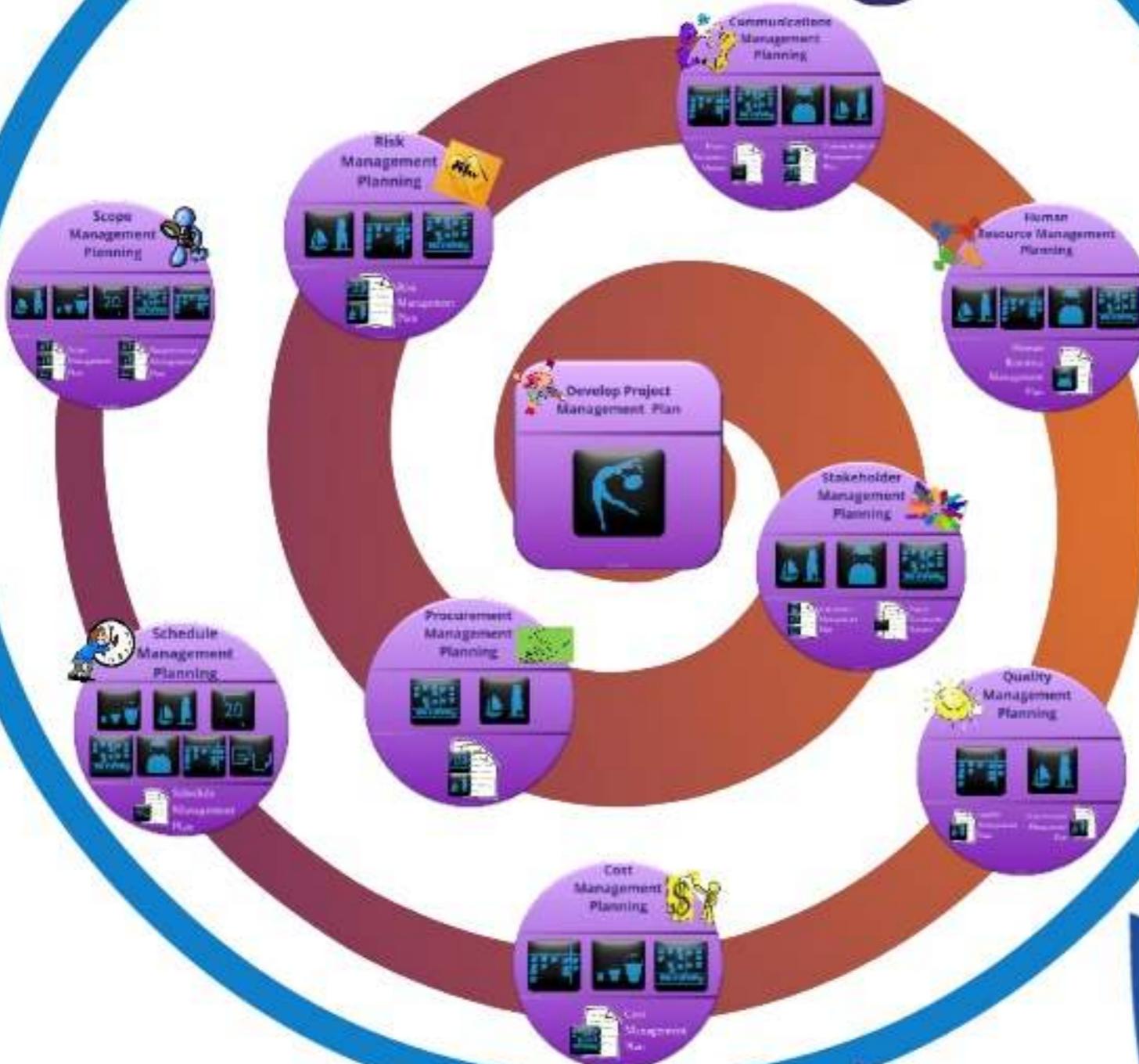




Develop Project Management Plan

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Planning



Scope Management Planning



Scope
Management
Plan



Requirements
Management
Plan

Scope Management Planning





Genera \$

Ahorra \$

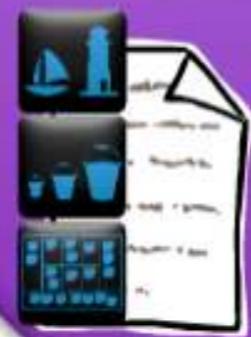
Mejora la satisfacción del cliente

Gobierno corporativo

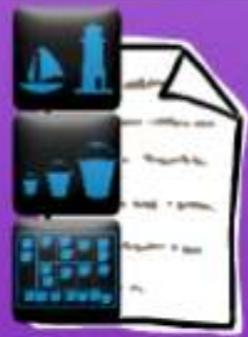




Scope Management Planning

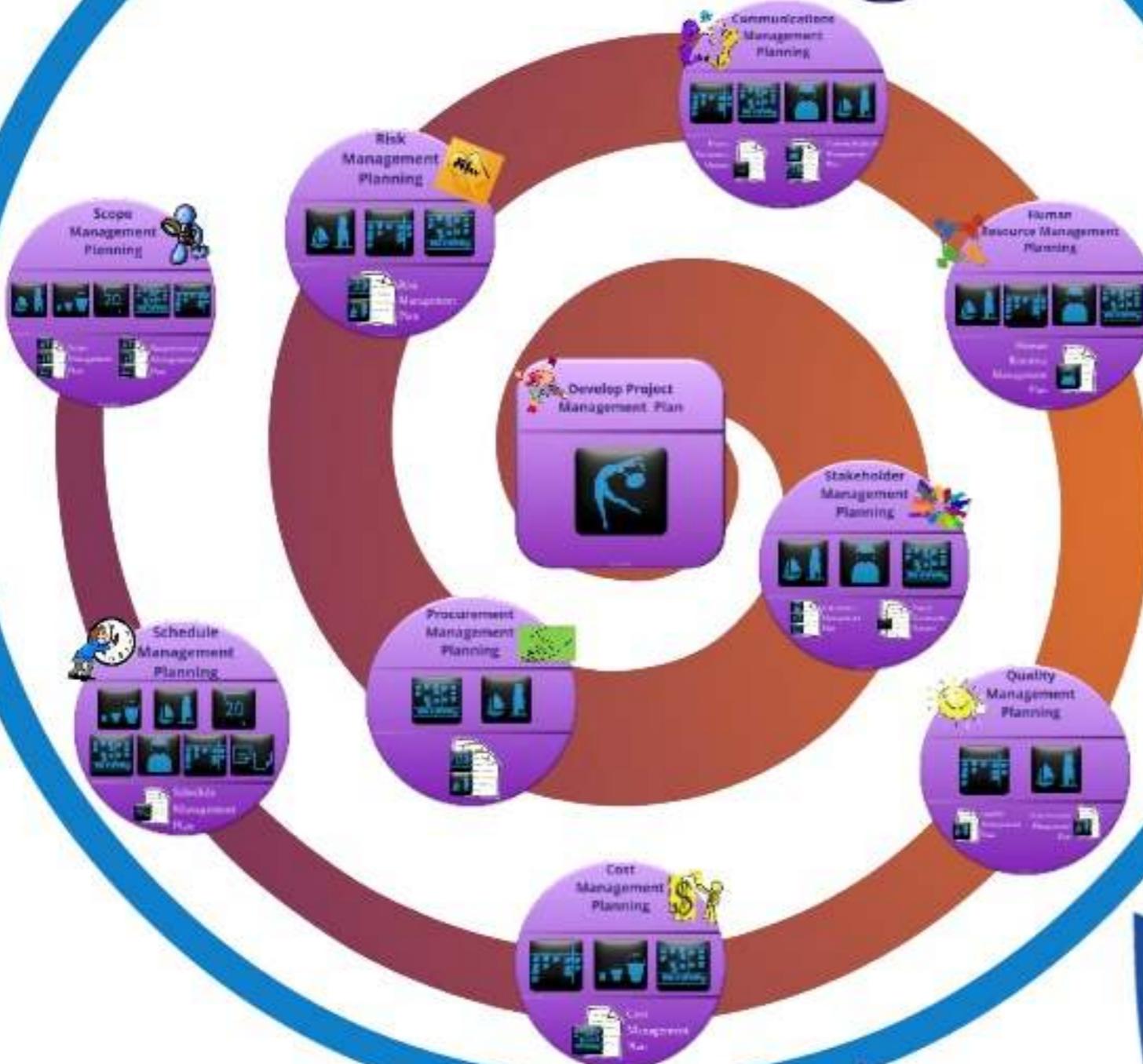


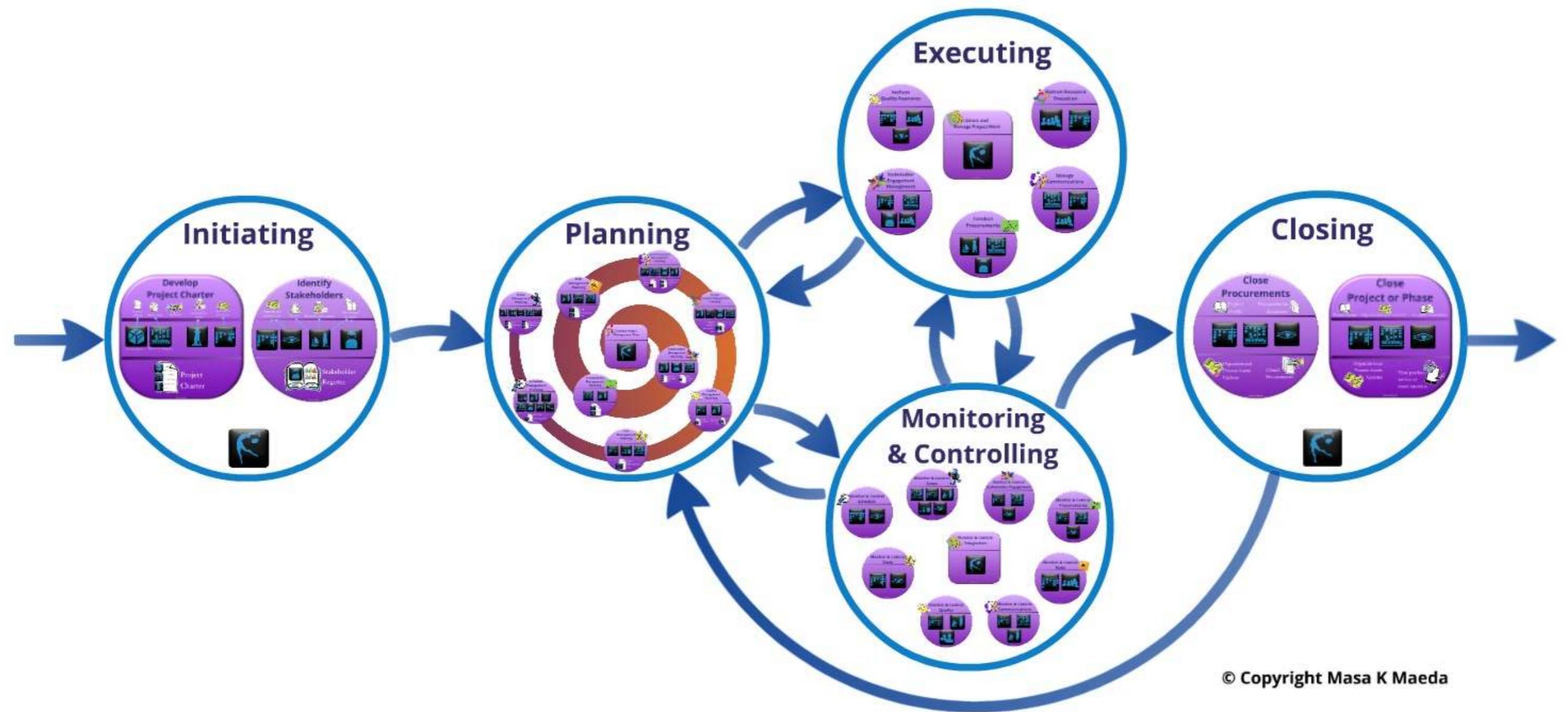
Scope
Management
Plan



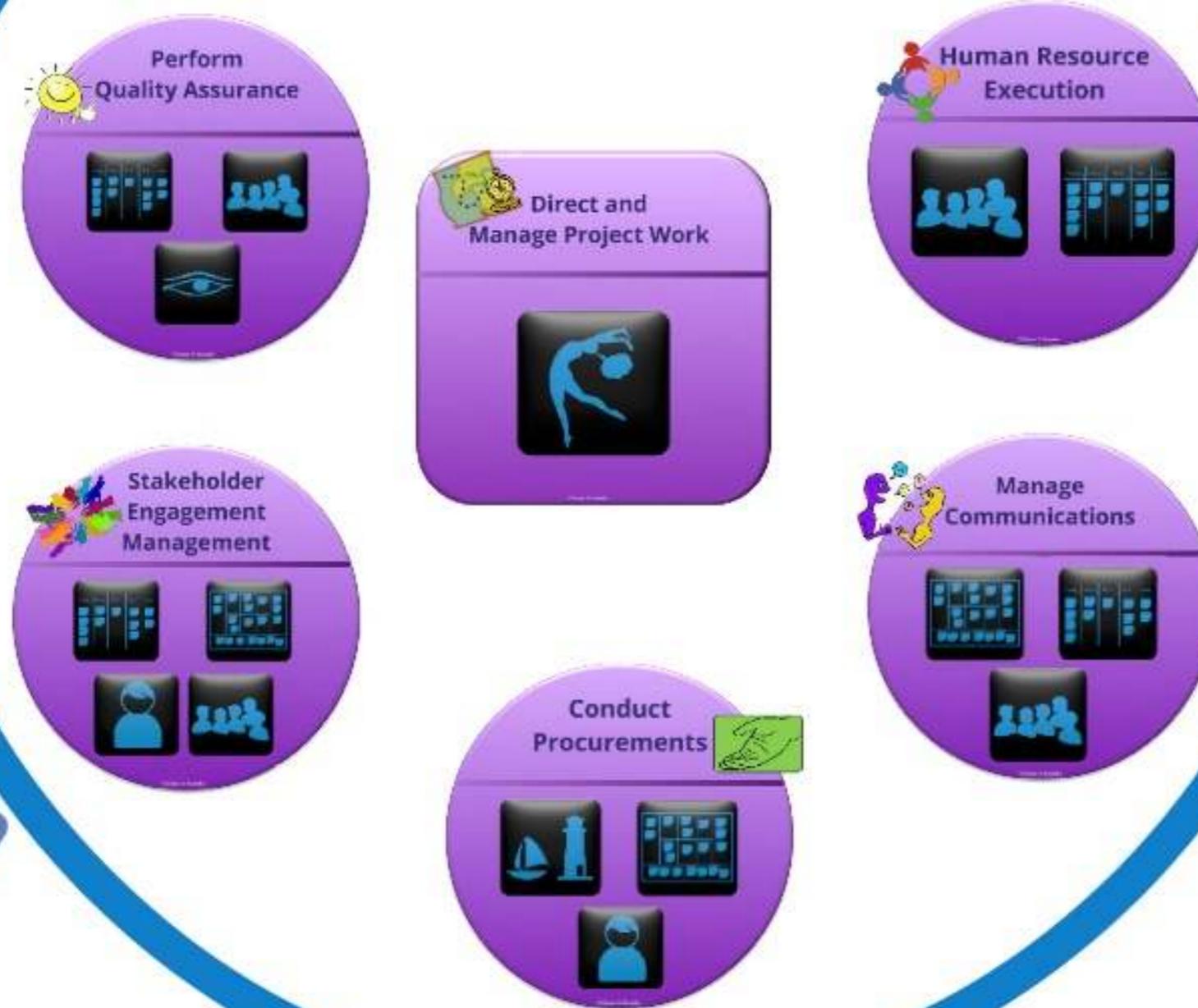
Requirements
Management
Plan

Planning

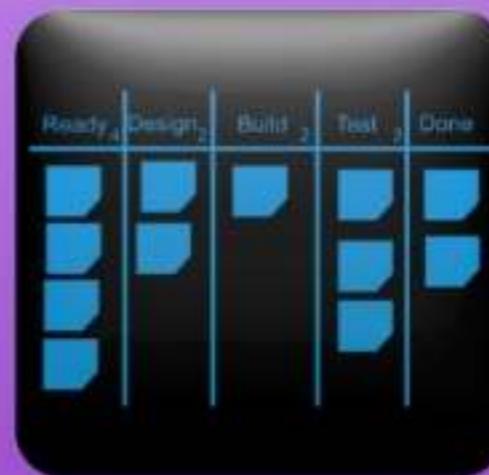
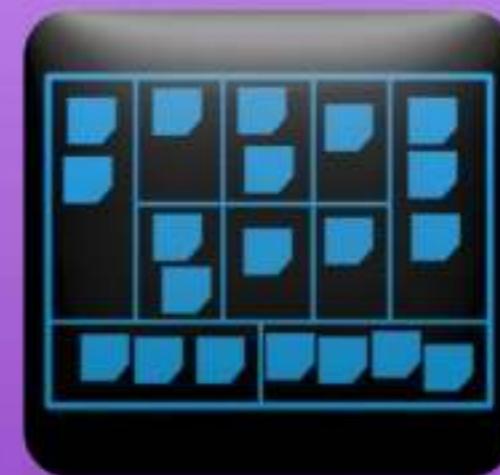




Executing



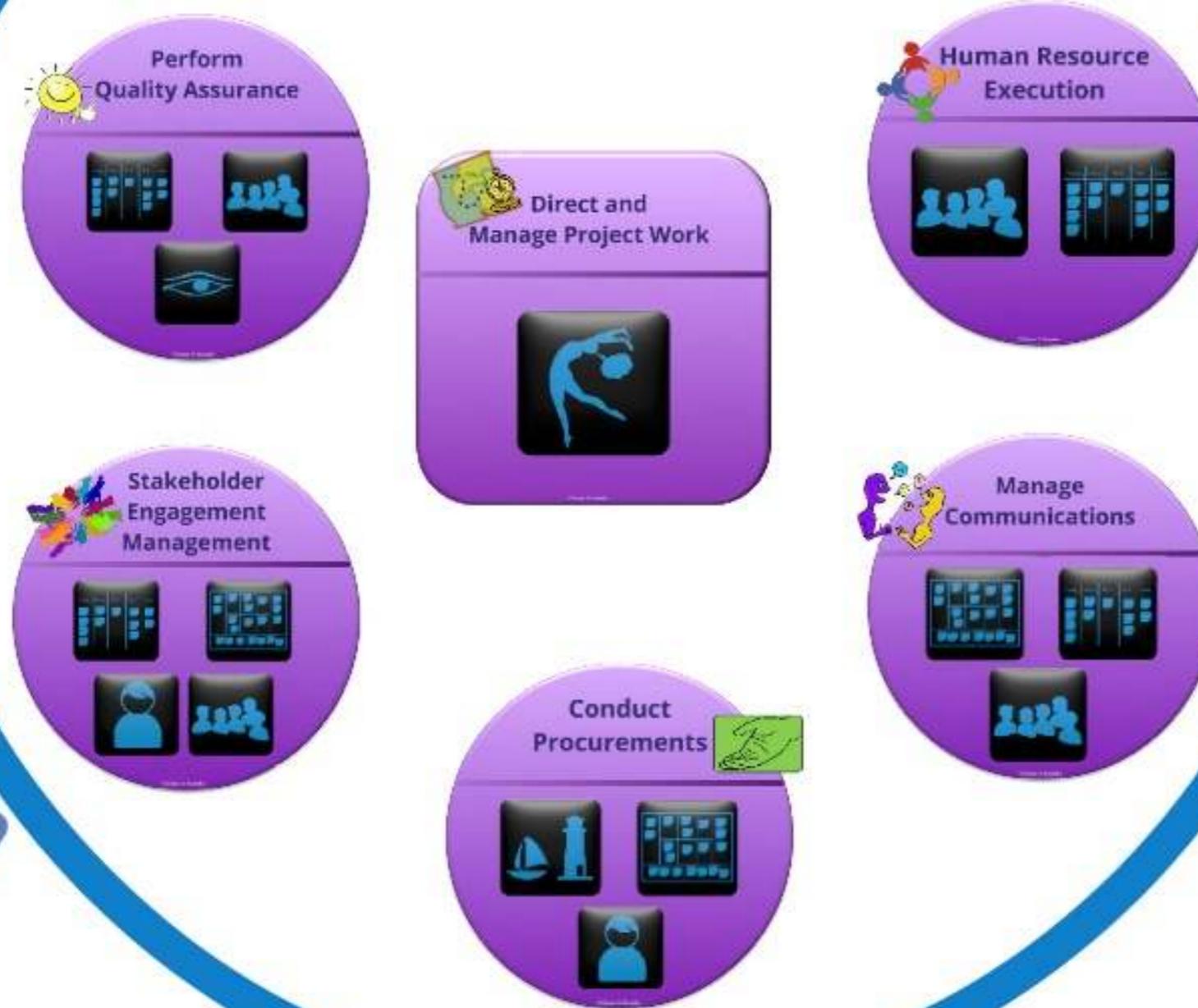
Manage Communications

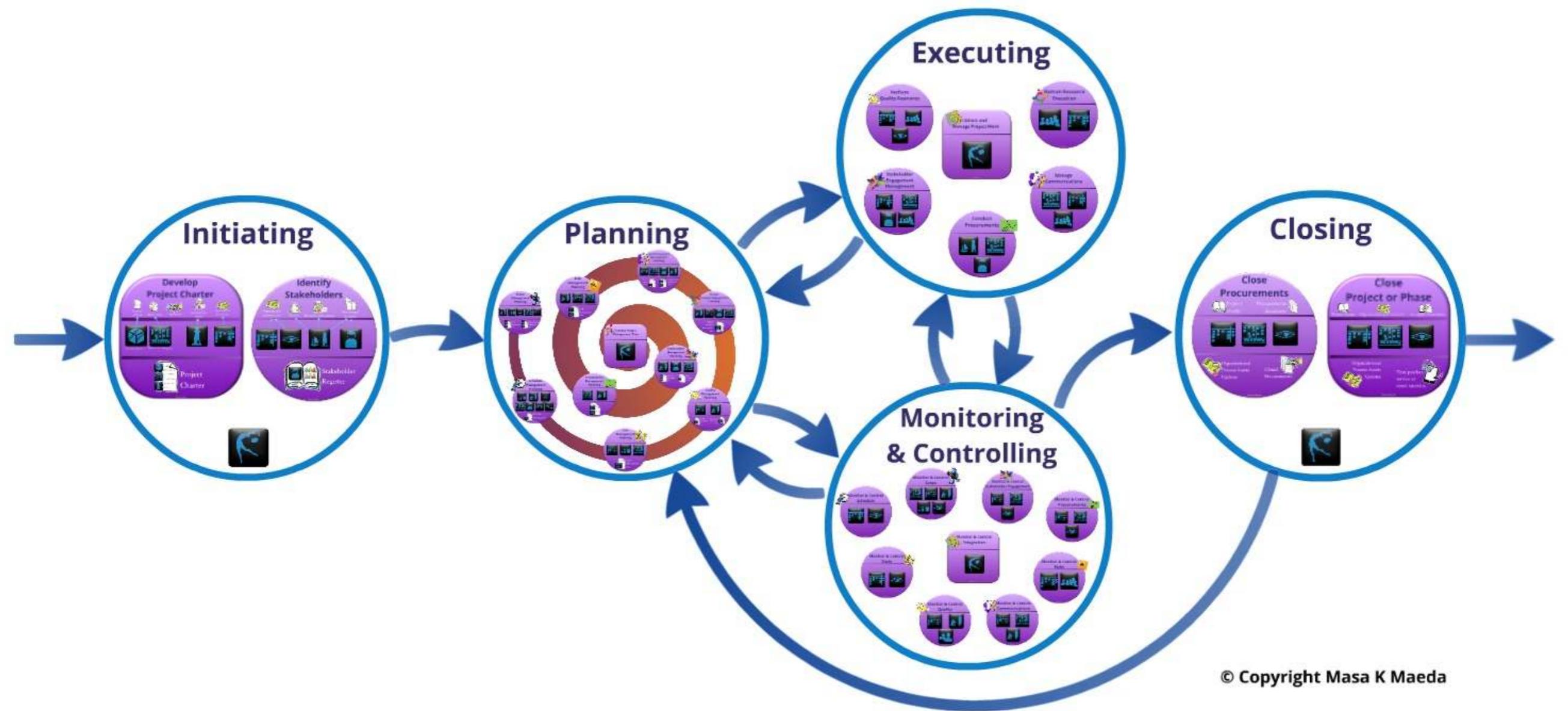


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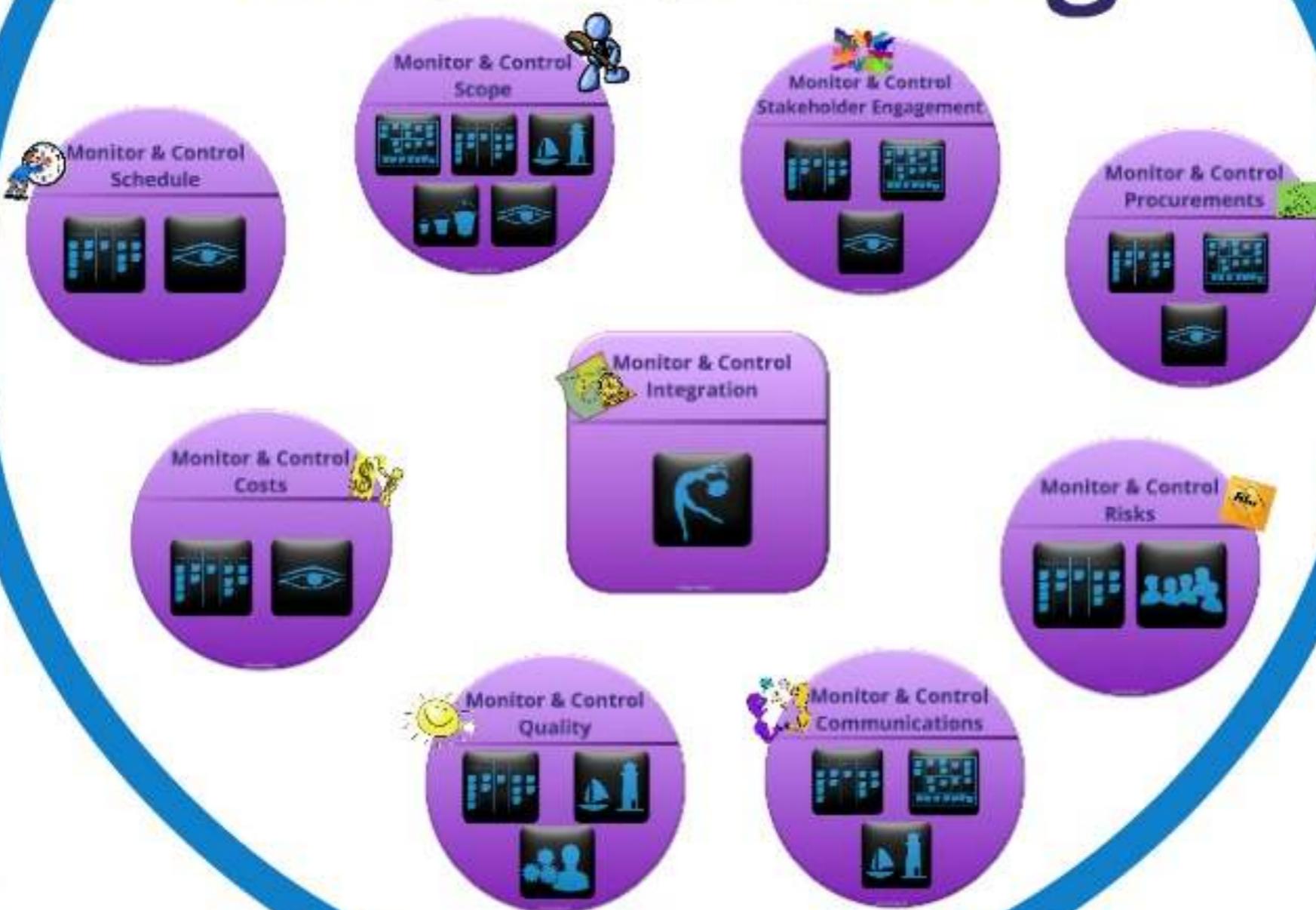


Executing



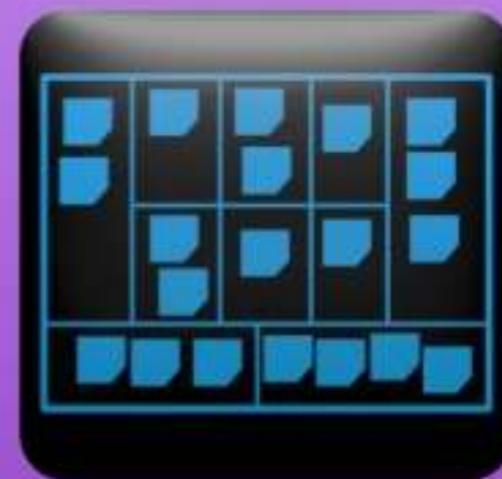
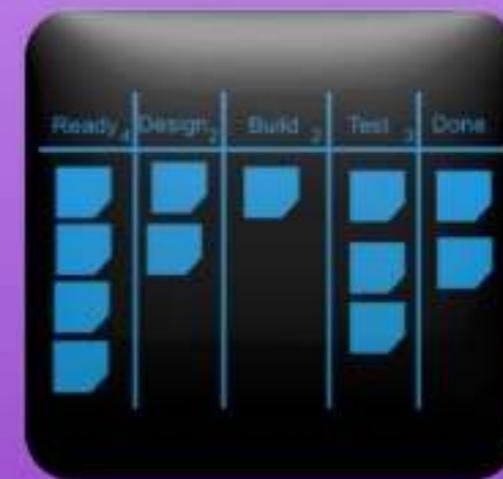


Monitoring & Controlling





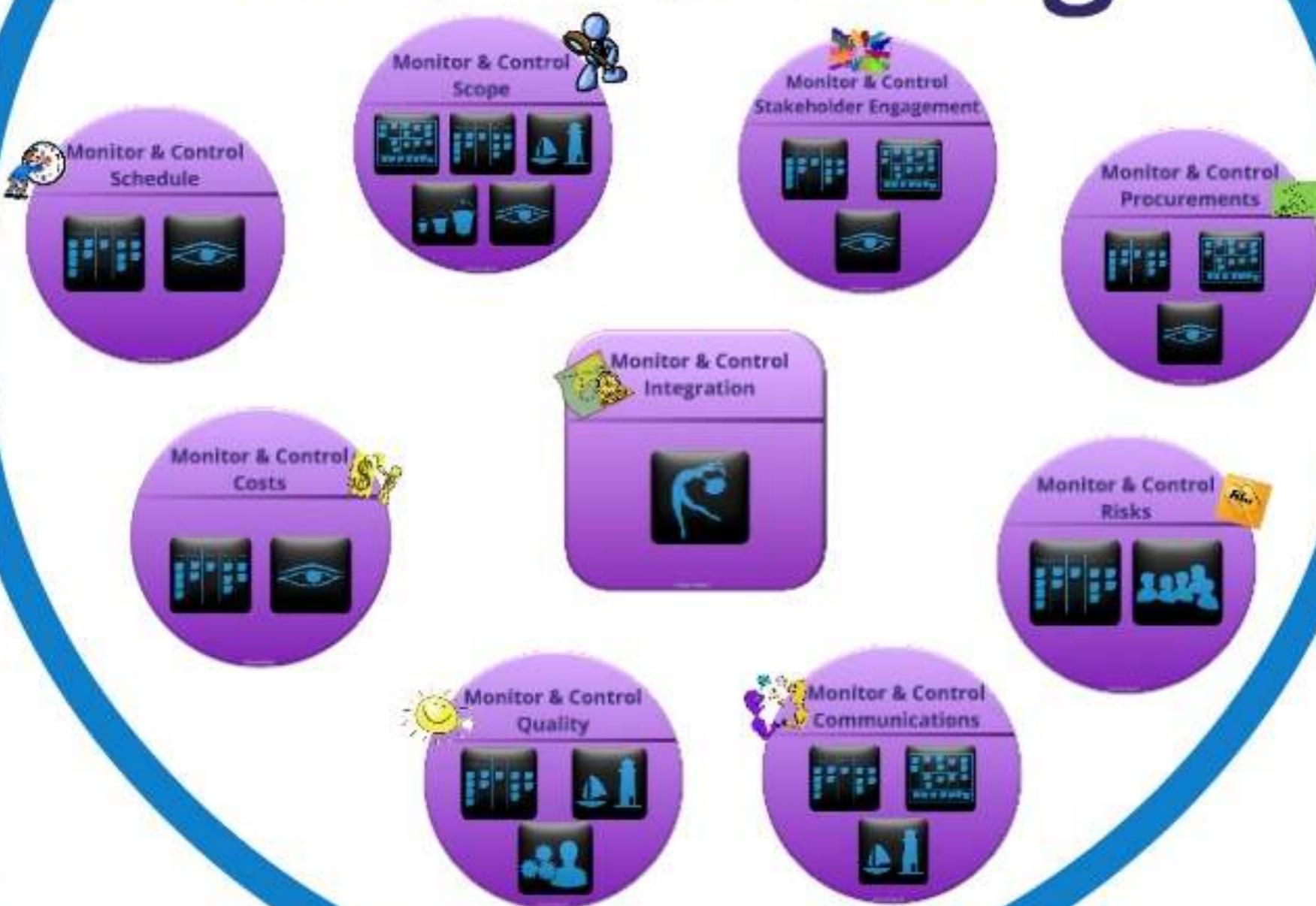
Monitor & Control Communications

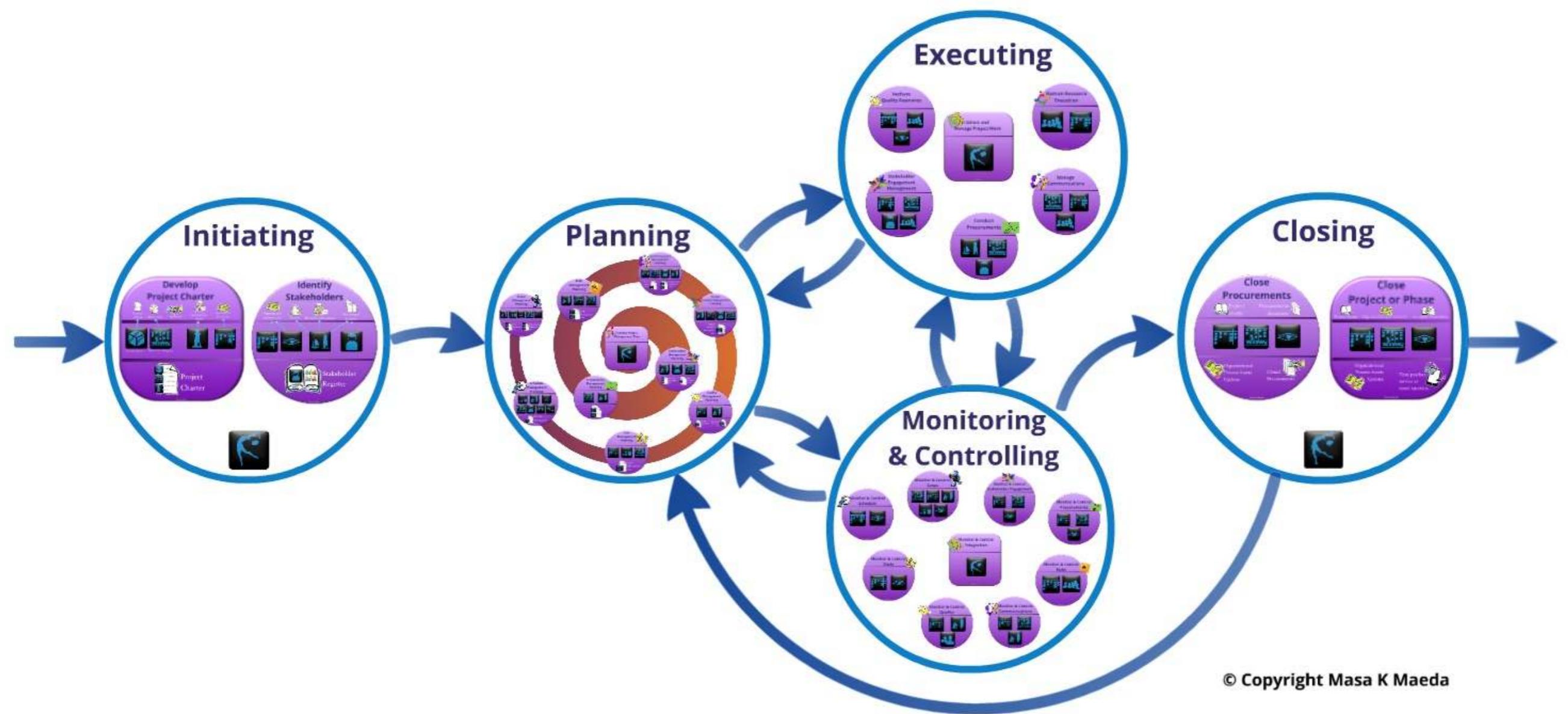


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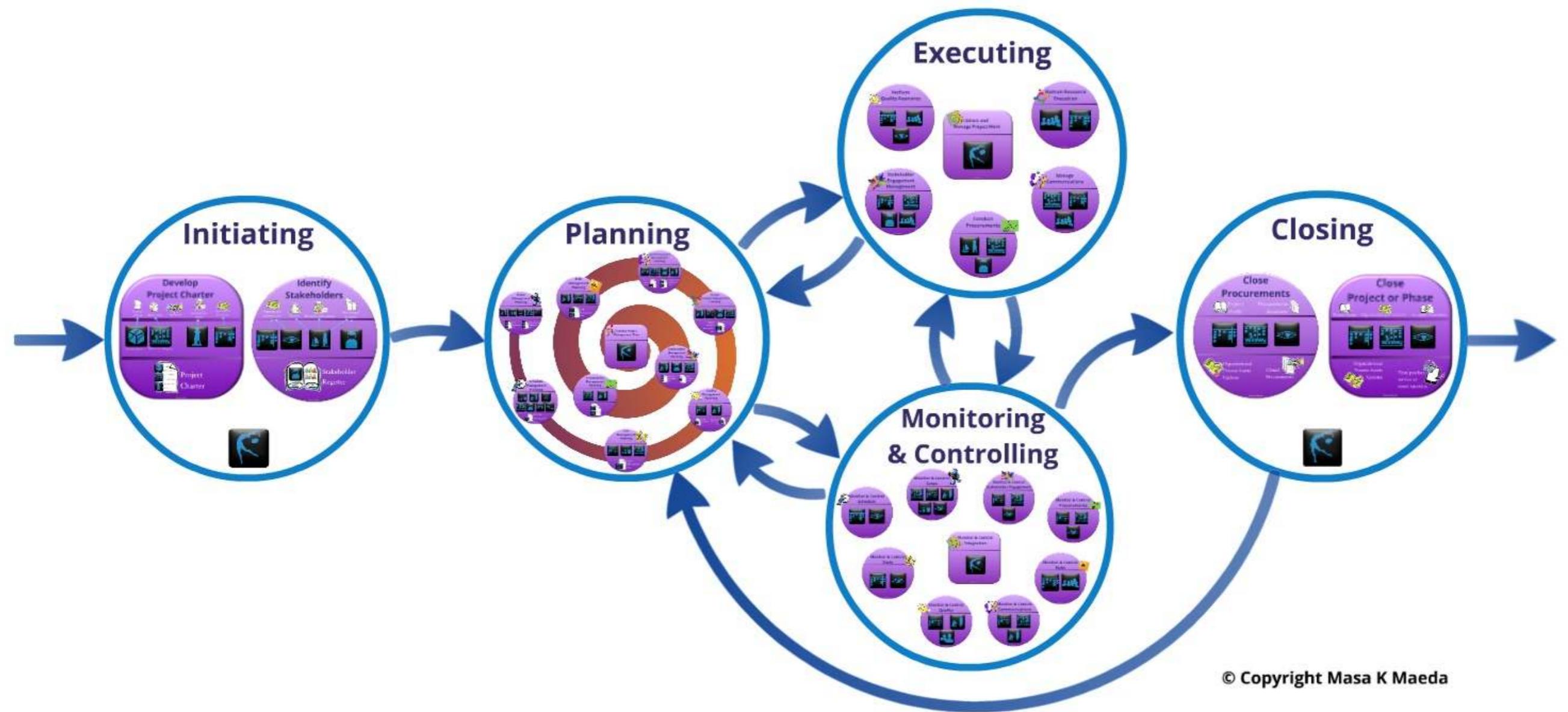
Monitoring & Controlling





Closing



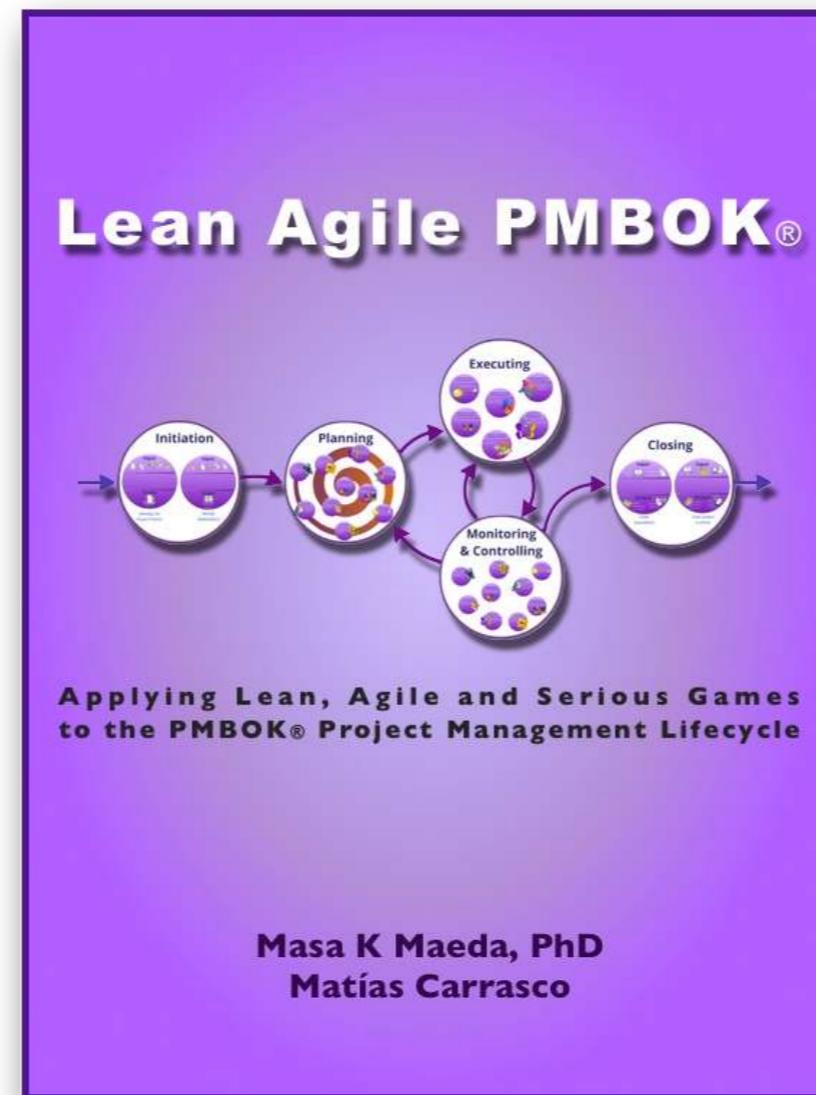




Contribuciones muy relevantes de:

Matías Carrasco (Chile)
Angel Agueda (España)

Marco Salas (Panamá)
Bill Dominguez (USA)



Muchas gracias



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