

Windows 8.1 and Visual Studio 2013



Paco Cuevas
Windows 8 Champ
Microsoft



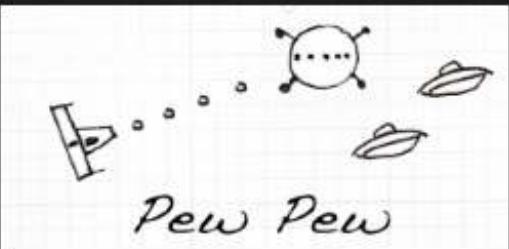
@pacocuevas



Start

Francisco
Cuevas Garrido 

Games







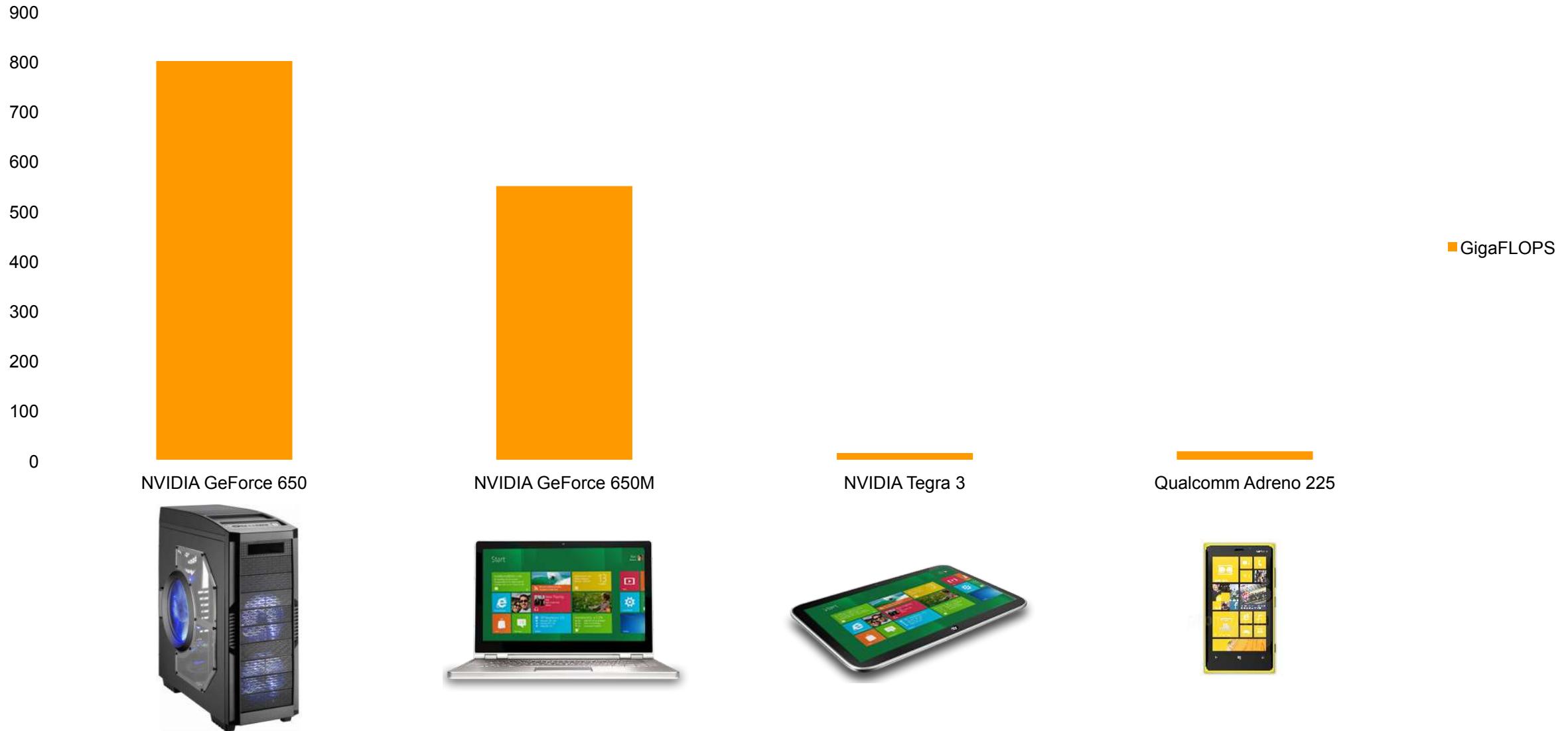
@pacocuevas



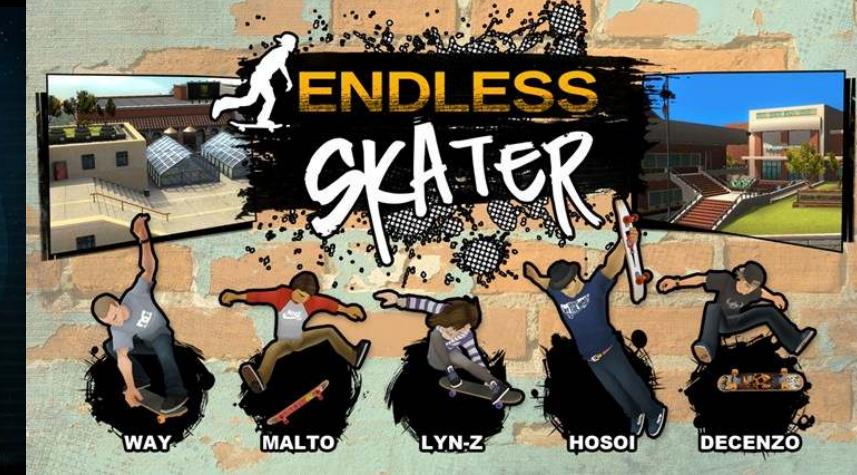
@pacocuevas

Range of Performance

GPU Performance Comparison



Tink thought about what Fairy Mary had said. She was getting an idea...







PROJECT
SPARK

The image features the title "PROJECT SPARK" in large, white, glowing letters. The letter "S" has a swirling blue base. Above the "P", the word "PROJECT" is written in a smaller, blue, sans-serif font. The background is a fantastical, floating island in a bright blue sky. A large, stylized tree with green, wavy leaves and a brown trunk stands prominently. In the distance, another smaller tree-like structure is visible. The overall atmosphere is whimsical and futuristic.



HALO

SPARTAN ASSAULT



MOUSE + KEYBOARD

INTERACT

MOVEMENT

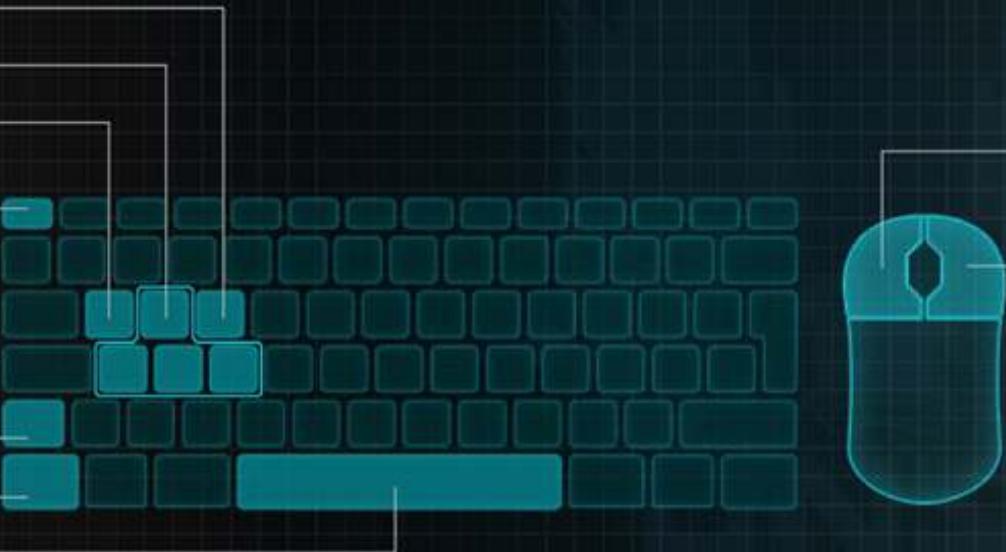
ABILITY

PAUSE MENU

SWITCH WEAPON

SWITCH GRENADES

MELEE ATTACK



AIM & FIRE

THROW GRENADE

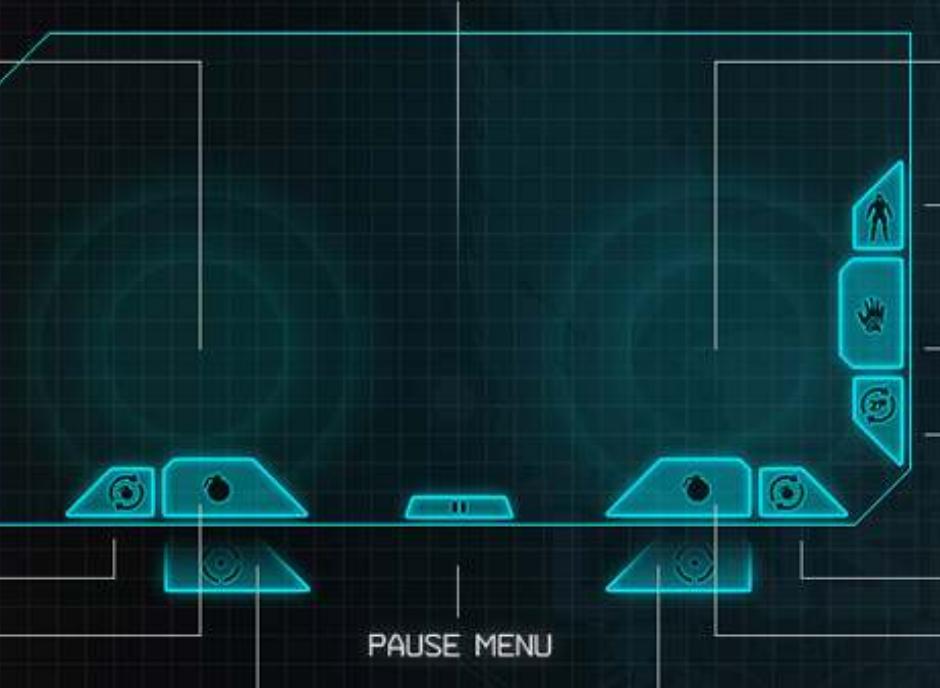
BACK

TOUCH INPUT

MELEE ATTACK (DOUBLE TAP ANYWHERE)

MOVEMENT

SWITCH GRENADE WHILE SHOOTING
THROW GRENADE WHILE SHOOTING
FIRE MAIN WEAPON OF VEHICLE

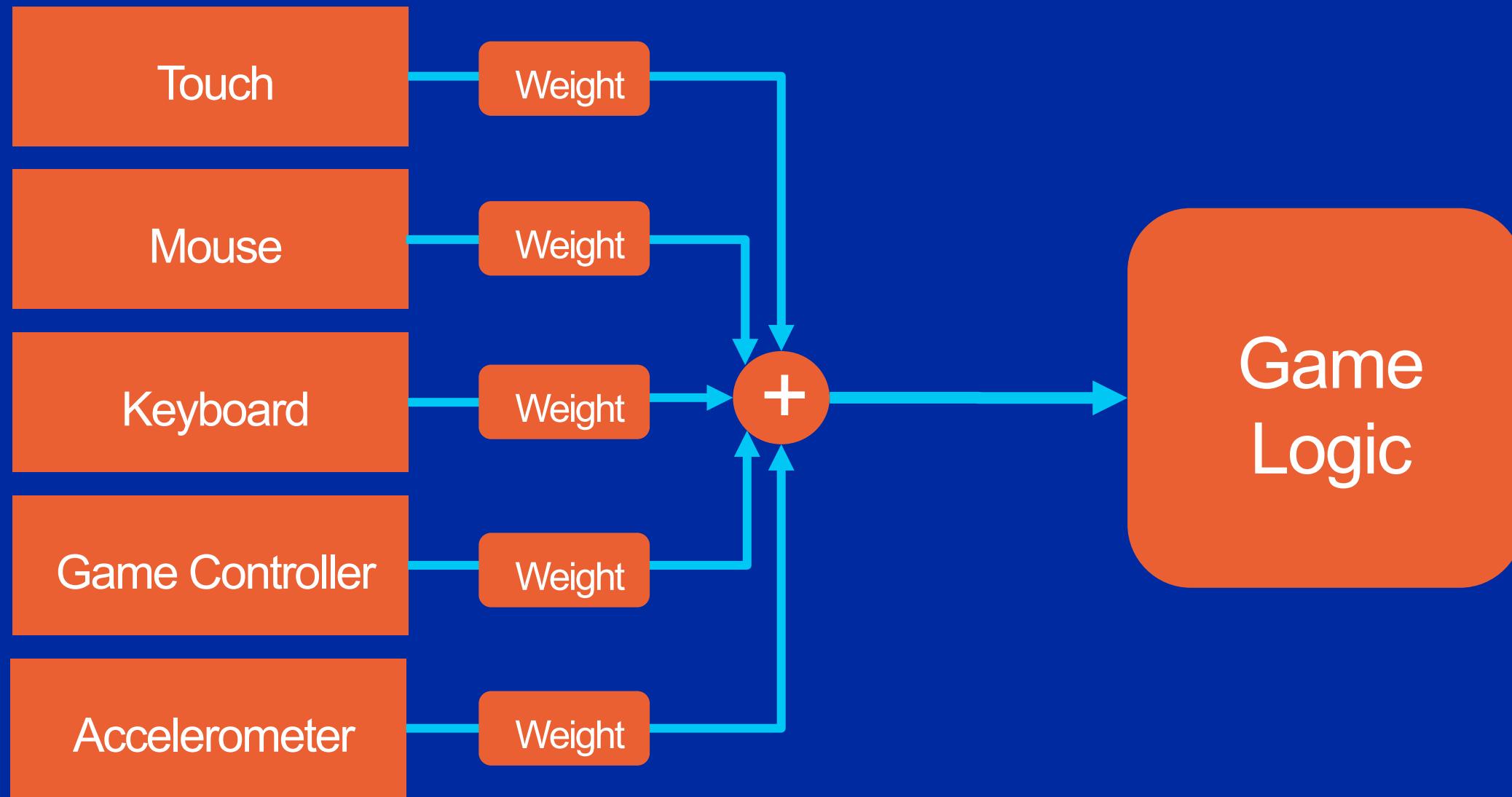


AIMING & FIRING

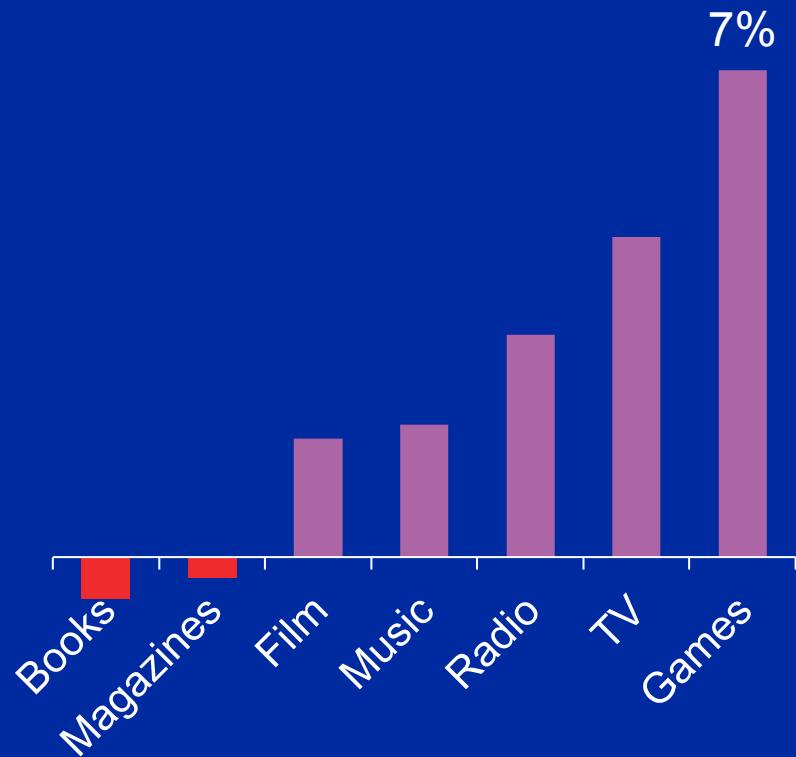
USE ABILITY
USE...
PICK UP...
GET IN/OUT...
SWITCH WEAPON
SWITCH GRENADE WHILE MOVING
THROW GRENADE WHILE MOVING
FIRE MAIN WEAPON OF VEHICLE

BACK

Automatic Input Routing



Games: año tras año crecimiento en ganancias



#1 categoría con mayor crecimiento.

Games: gasto anual de consumidores

\$12B

#1 categoría con mayor crecimiento
\$12B gastados en juegos para PC

Games: audiencia mundial

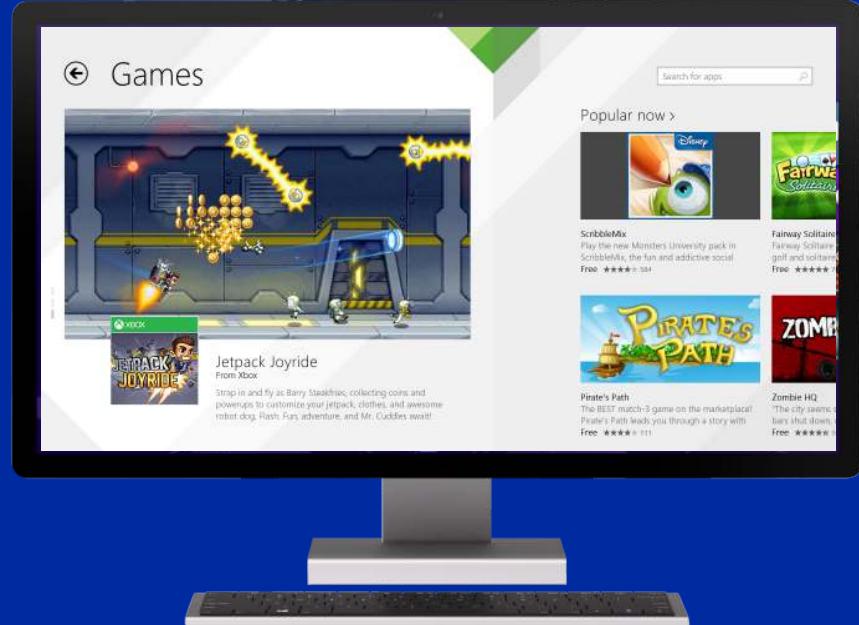


#1 categoría con mayor crecimiento

\$12B gastados en juegos para PC

**Más de 1 billion de personas jugando
en todo el mundo**

Windows Store Games



Games líder en listas top pagadas

Games líder en listas top gratuitas

All the Inches

8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27

Tablets

Convertibles

Notebooks

Desktops & All-in-ones

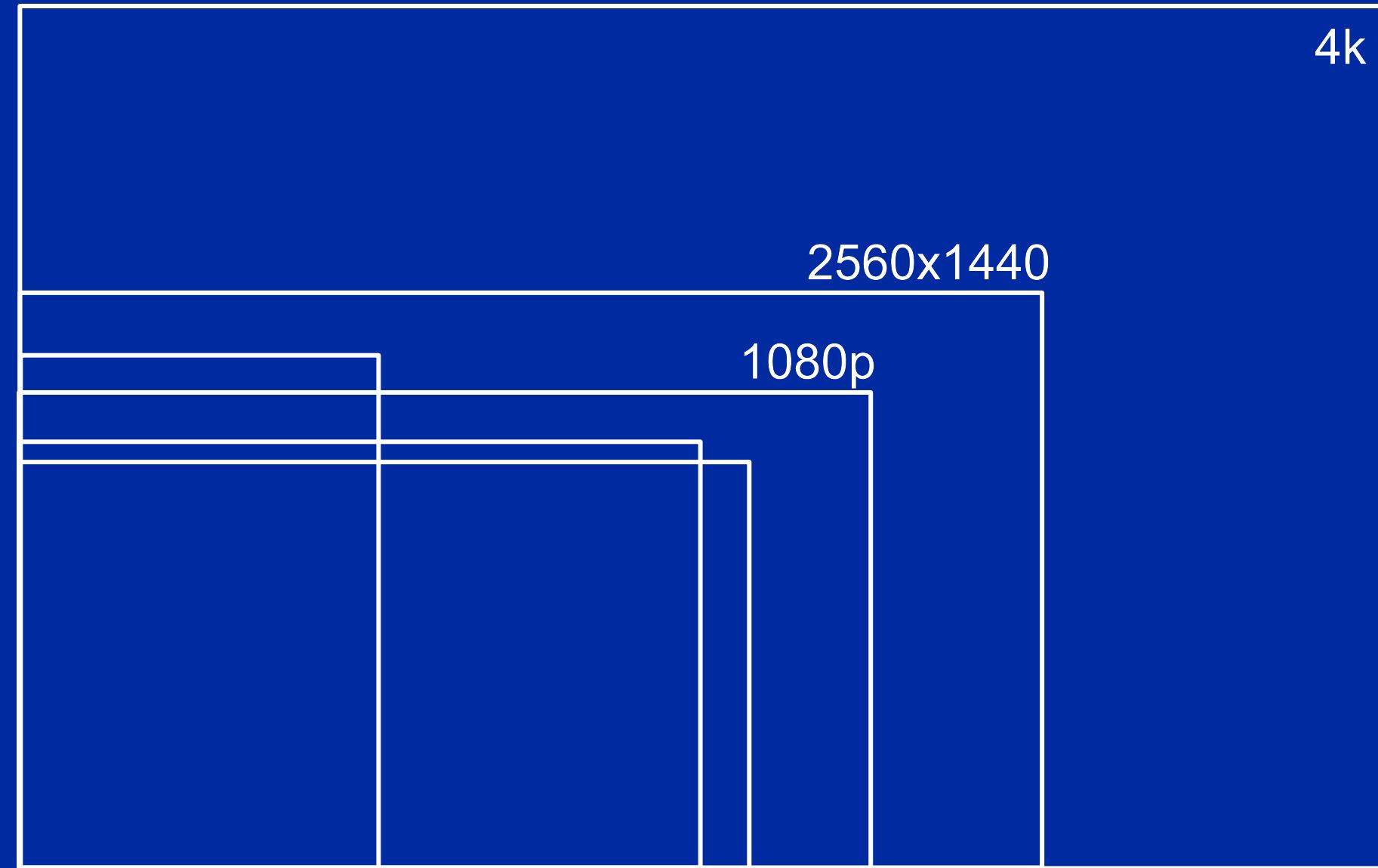
2-D Visuals: New DPIs

At 10" tablet panel

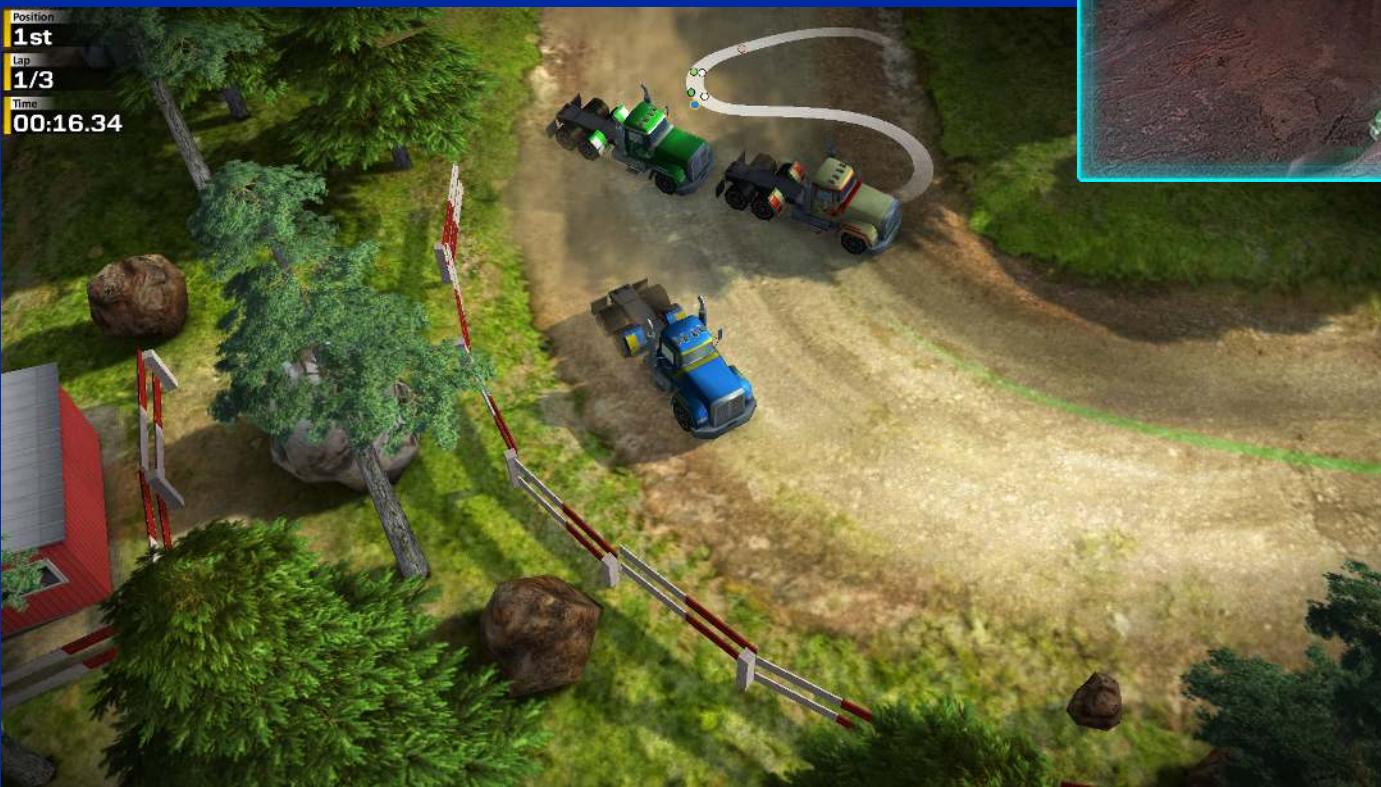
1366*768 1.0x

1920*1080 1.4x

2560*1440 1.8x



Cutting Edge Graphics in Windows 8.0



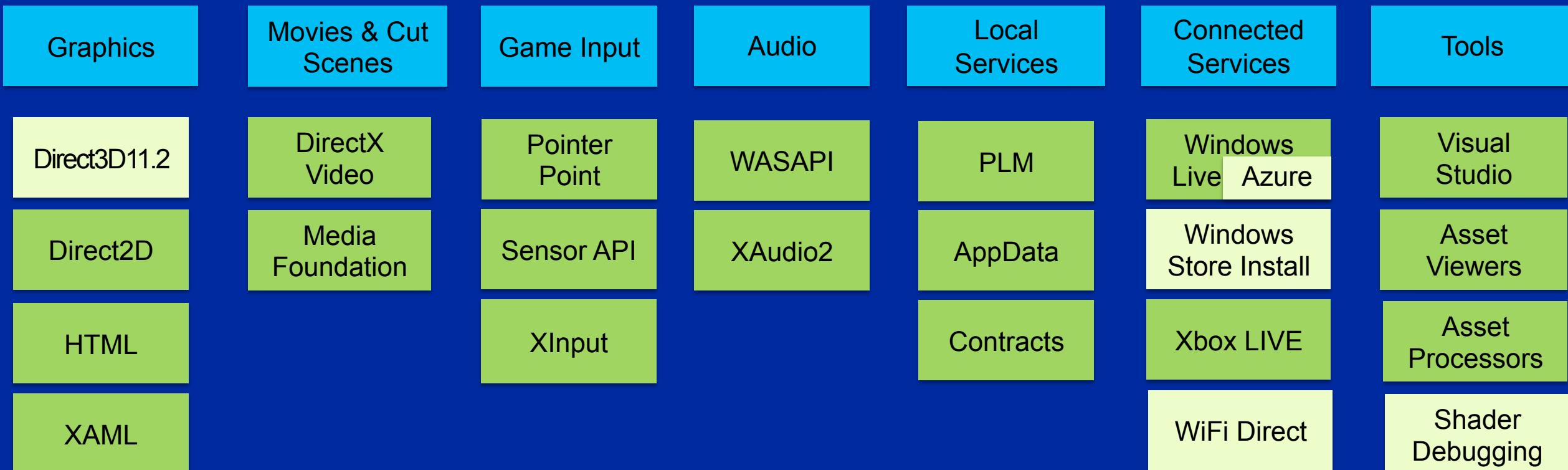
Halo: Spartan Assault

Reckless
Racing
Ultimate

Windows 8.1 Game Platform Technologies



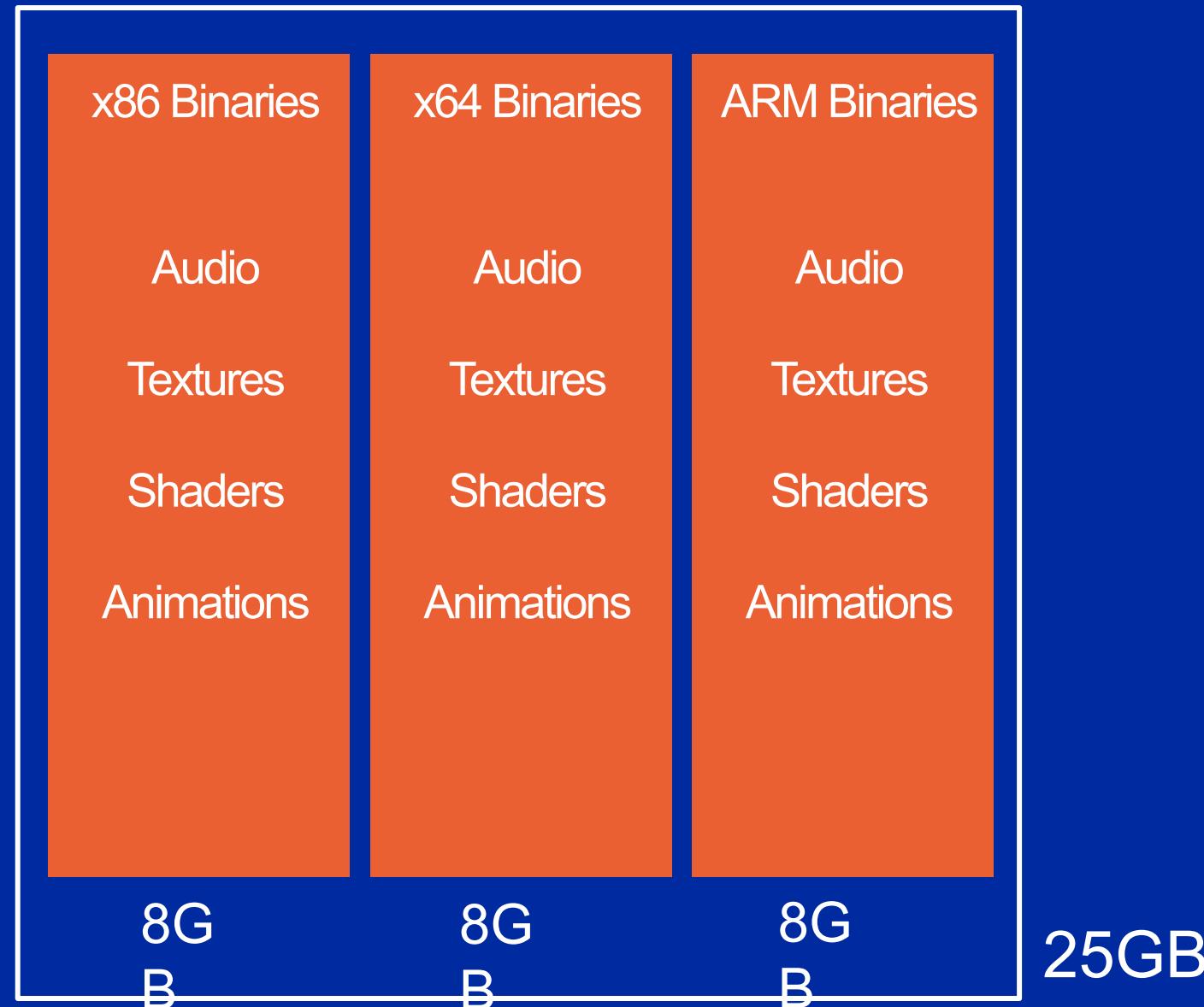
Your Killer Game



App Packages in Windows 8

x86 Binaries	x64 Binaries	ARM Binaries
Audio Textures Shaders Animations	Audio Textures Shaders Animations	Audio Textures Shaders Animations
2G B	2G B	2G B

App Packages in Windows 8.1



Windows 8.1 App Bundle

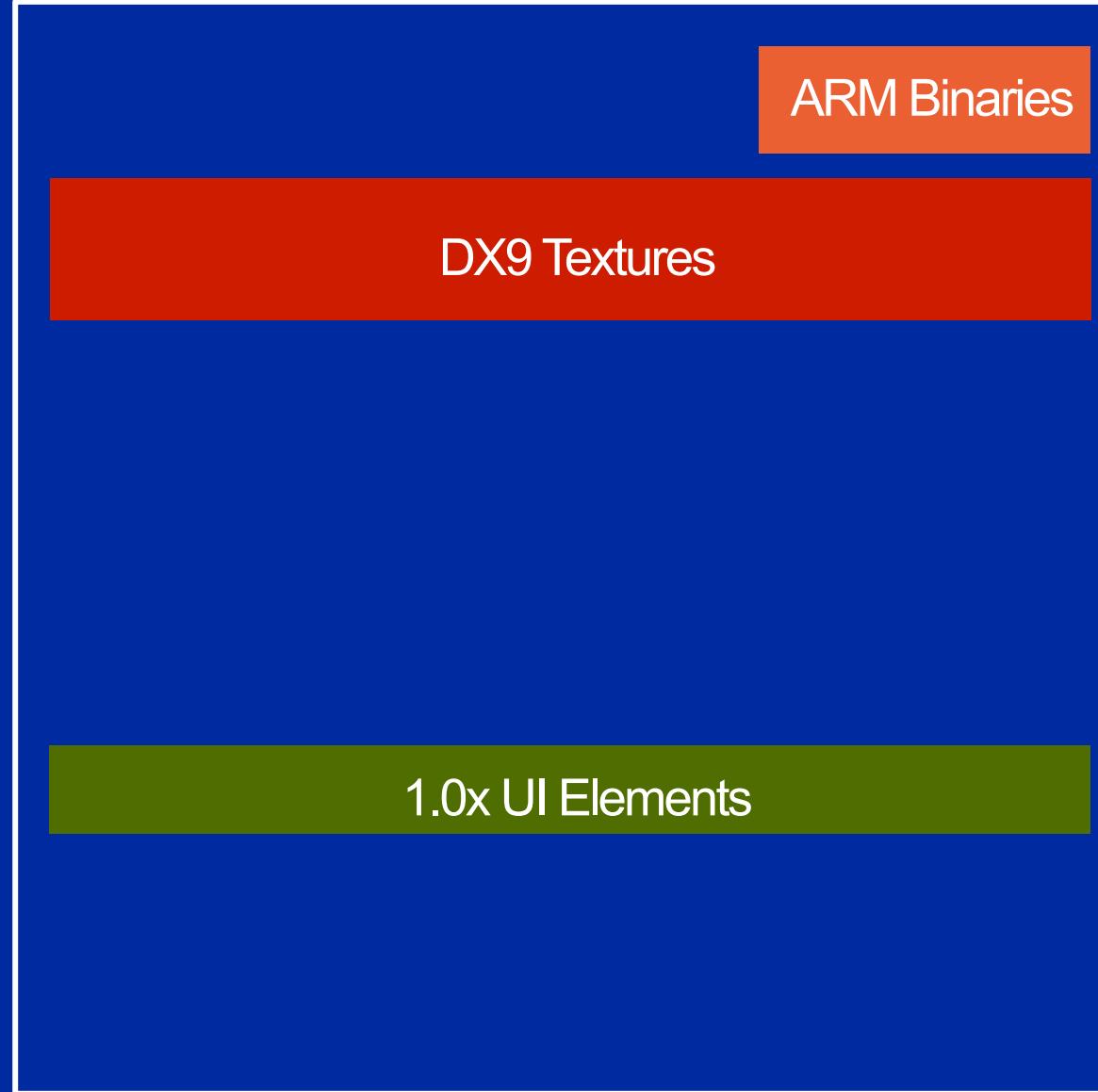


Deployment 1

ARM binaries

DX9 Textures

1.0x UI elements

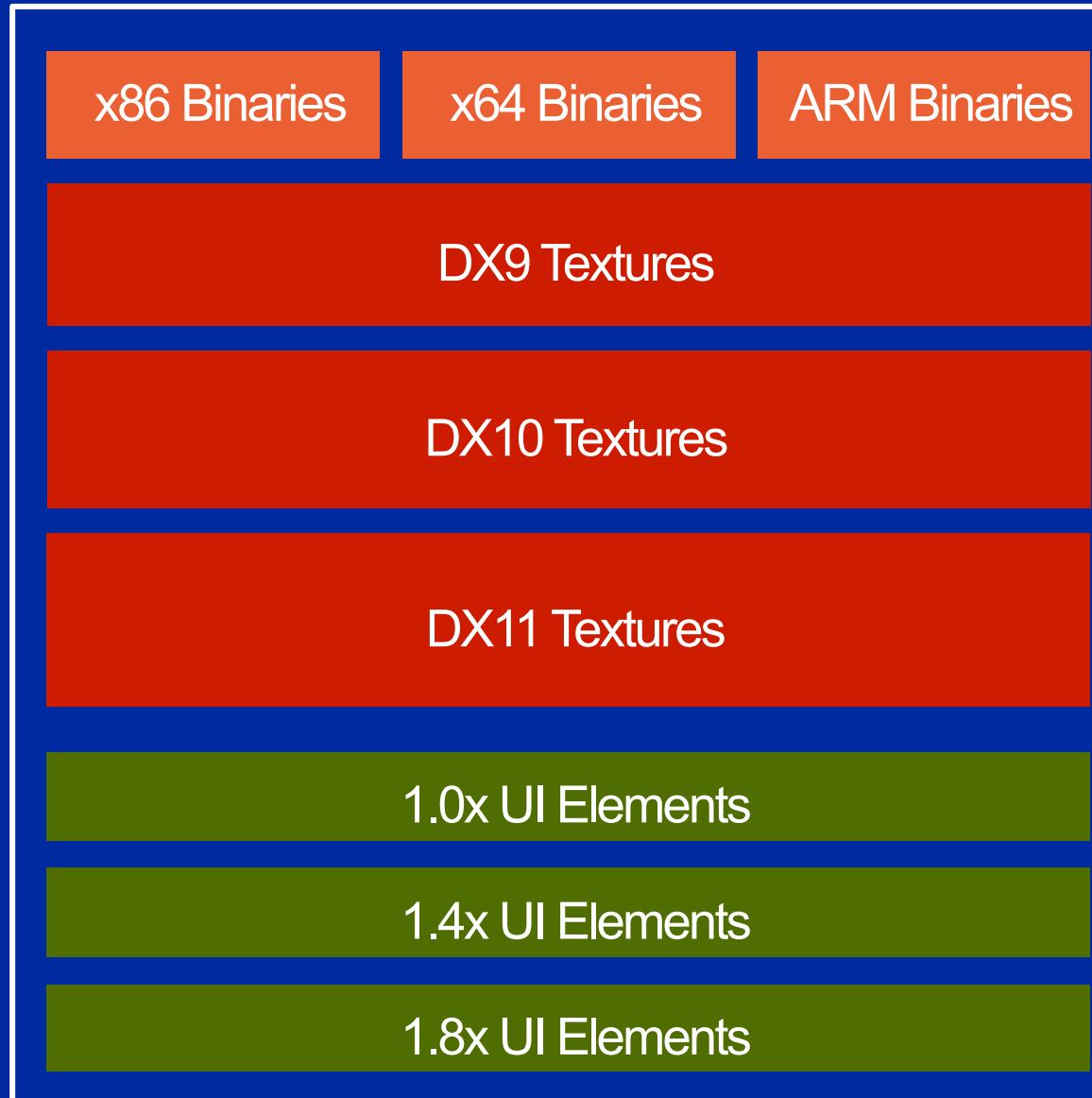


ARM Binaries

DX9 Textures

1.0x UI Elements

Deployment 2



Deployment 2

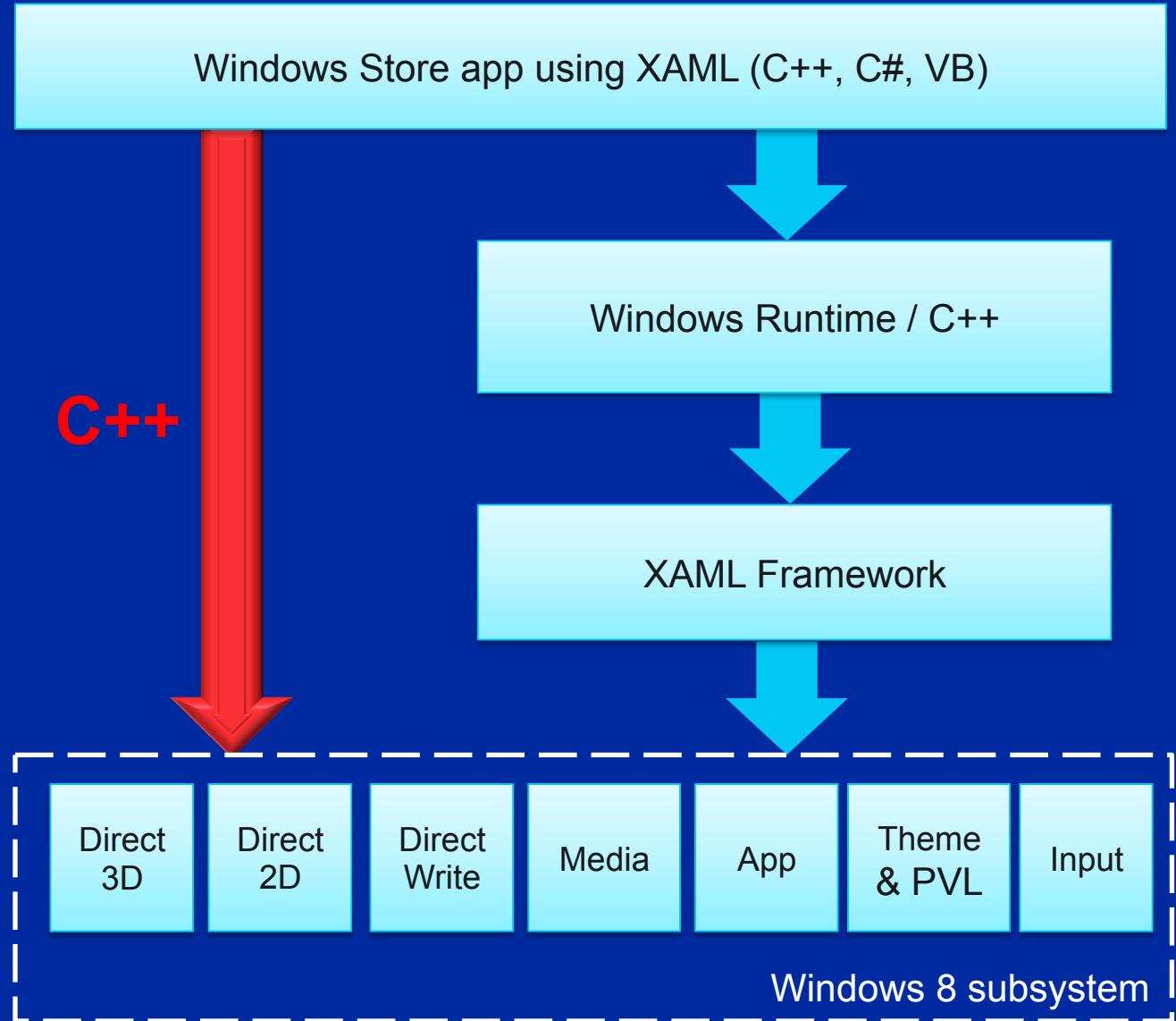
x64 binaries
DX11 Textures
1.4x UI elements



XAML + DirectX

DirectX interop in XAML provides developers the best of both worlds

- UI and controls? → Use XAML
- Custom graphics, image editing, *games*? → Use DirectX





Visual Studio®

File (F)
Look Item by ID ▾
Open look up television li... | Associate ▾
Edit (E)
Options ▾
Source\Workspaces\FabrikamFi...
CustomerController.cs
CustomerController.cs

FabrikamFiber.Web.Controllers.CustomersController

```
        return View(this.customerRepository.Find(id));  
    }  
  
    0 references | Julia Ilyiana | 1 change  
public  
{  
    ID Changeset  
    39 fixed bug in CustomersController  
    38 updated controller redirect to be more specific  
    34 added comment  
    7 Branched from $/FabrikamFiber/Main  
    [HttpPost]  
    2 references | Brian Keller +2 | 4 changes  
    public ActionResult Create(Customer customer)  
    {  
        //check model state  
        if (ModelState.IsValid)  
        {  
            this.customerRepository.InsertOrUpdate(customer);  
            this.customerRepository.Save();  
            return RedirectToAction("Index");  
        }  
    }  
}
```

Visual Studio 2013

Visual Studio 2013 pillars

Modern development

Next generation of applications for devices and services



Modern lifecycle

Continuous delivery of value with agility, scale, and quality



Trends

Touch



Connected



Consumerization
of IT



Social



Cloud/Services



Windows Game Developer Features

Windows 8

Direct3D 11.1

XAudio2

PointerPoint

MouseLook

XInput

C++

Windows 8.1

Direct3D11.2

Tiled Resources

Scalers & Overlays

HLSL Shader linker

8-25GB packages

Multi-mon

Wi-Fi Direct

Many great applications that you use are built with DirectX interop:

- OneNote: custom display canvas
- FreshPaint: custom-rendered painting
- Bing Maps app
- Reader (PDF)
- Games!

XAML

› Quick Notes

+ Page

My first note

OneNote: one place for all of...

OneNote Basics

Printout

OneNote: one place for all of...

OneNote Basics

To-do lists

Shopping list	Priorities
<input checked="" type="checkbox"/> Milk	<input type="checkbox"/> Check messages
<input type="checkbox"/> Oranges	★ Call Dave
<input type="checkbox"/> Potatoes	? Follow up with Jim
<input checked="" type="checkbox"/> Bread	<input checked="" type="checkbox"/> Schedule appt.
<input type="checkbox"/> Cereal	<input type="checkbox"/> Call Janet
<input checked="" type="checkbox"/> Sugar	

Flight details Sights to see

Transportation	Reservation
 Arrive at airport at 6am Plane departs at 8am Plane lands at 2pm	 Hotel is for the 6 th – 10 th Do we need to extend the reservation by a day?



Remember everything

- ▶ Add Tags to any notes
- ▶ Make checklists and to-do lists
- ▶ Create your own custom tags



DirectX

Collaborate with others

- ▶ Keep your notebooks on SkyDrive
- ▶ Share with friends and family
- ▶ Anyone can edit in a browser



Keep everything in sync

- ▶ People can edit pages at the same time

MS



Gallery



Tools



Surface

XAML

DirectX

DirectX

build



Dry



Center



Undo



Redo

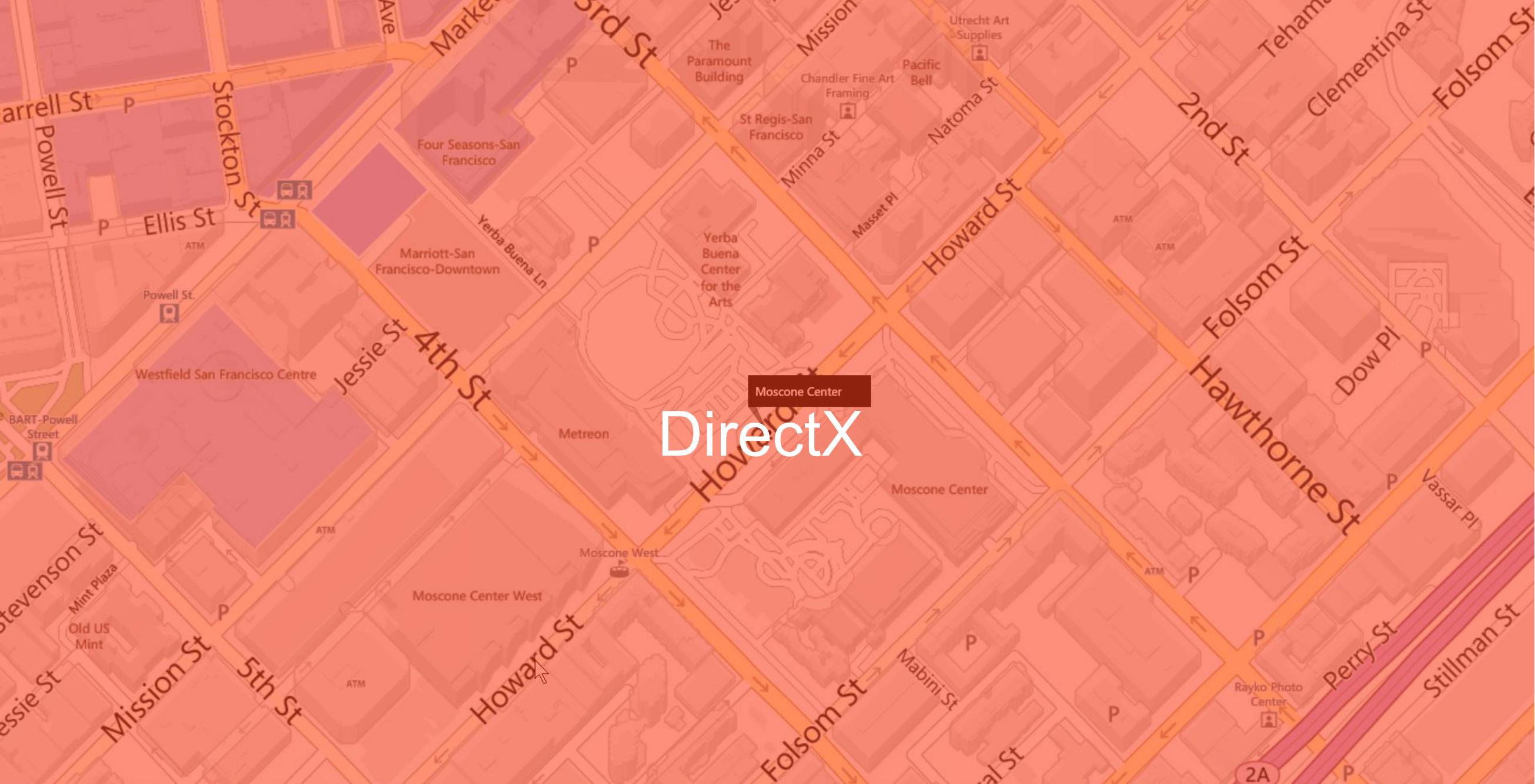


New



Export

DirectX



Clear map



Refine

XAM



Show traffic



Map style



My location



Directions



Episodes



Collections



Achievements



Media



Help

XAM

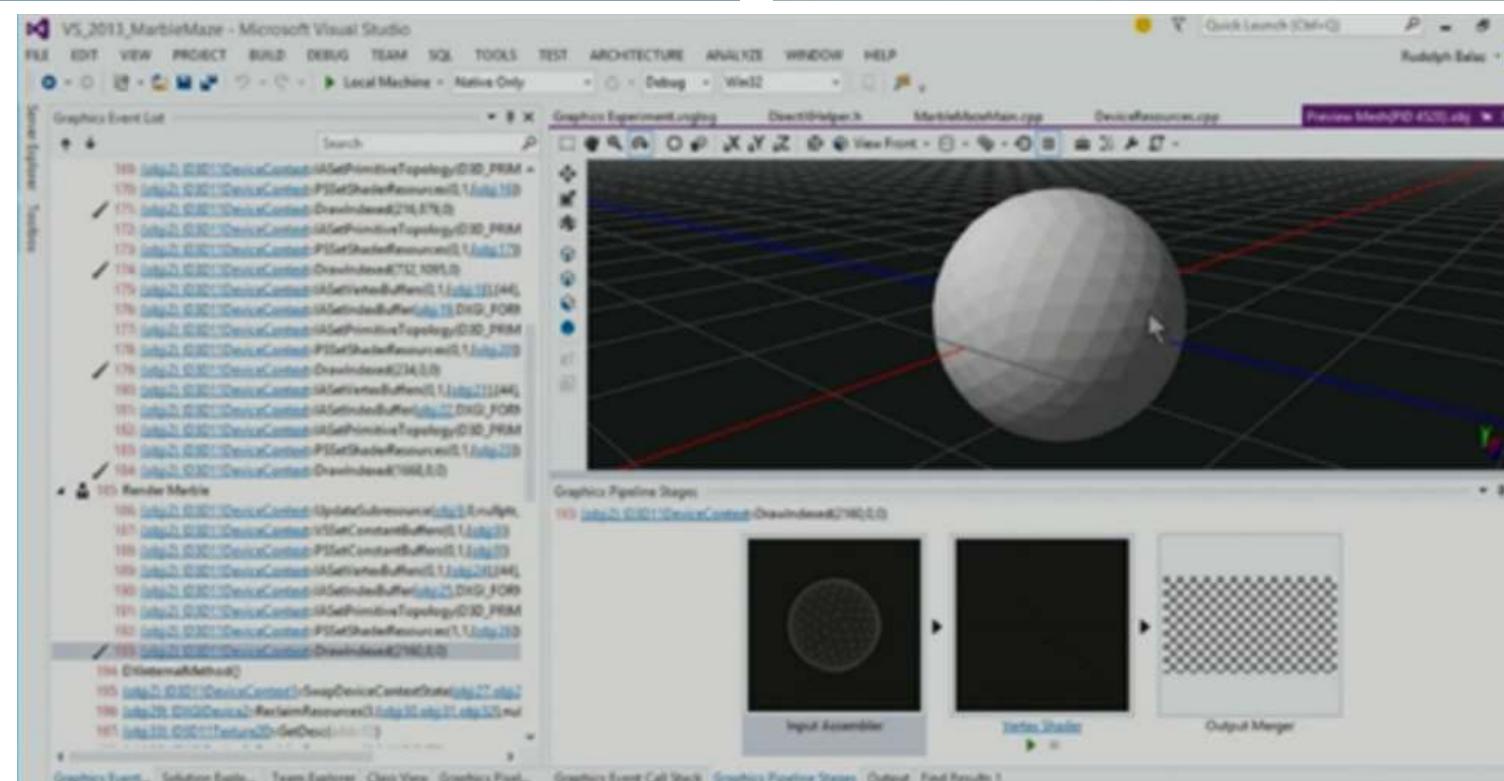
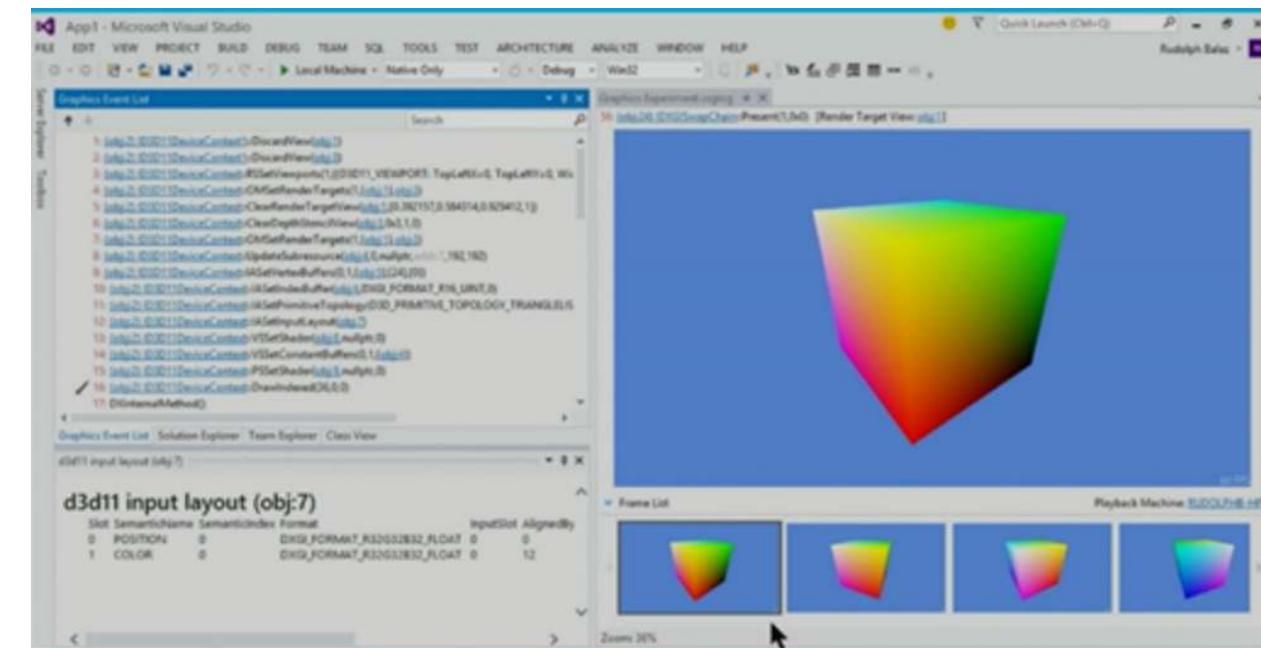
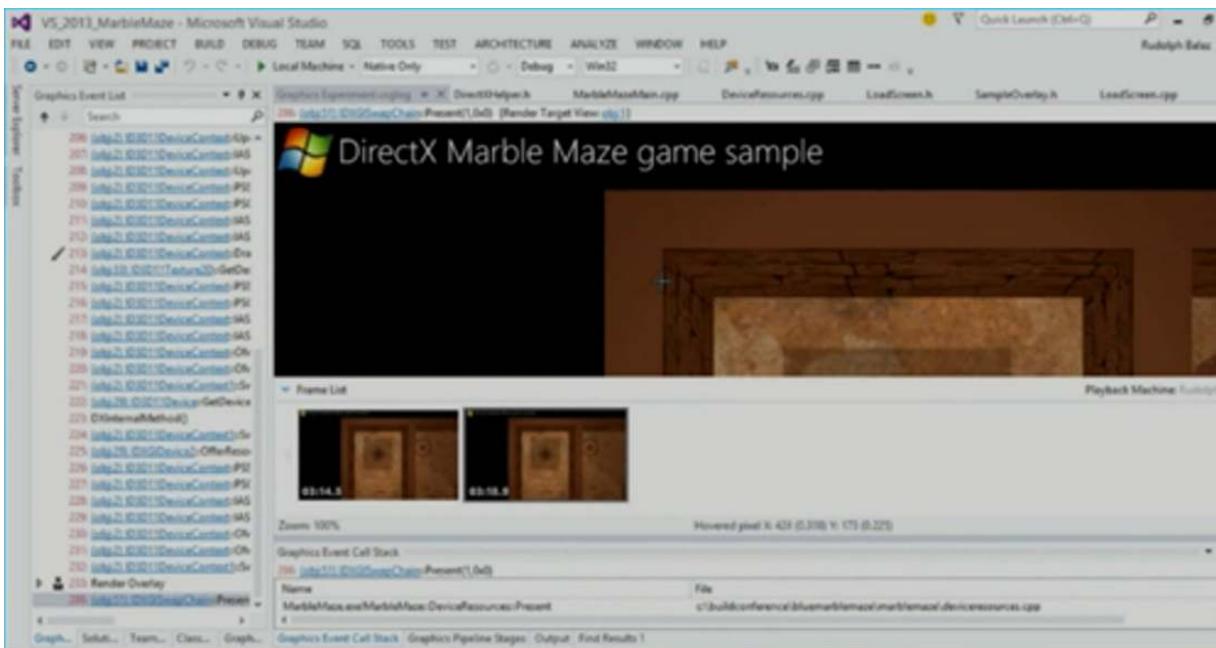
L

DirectX

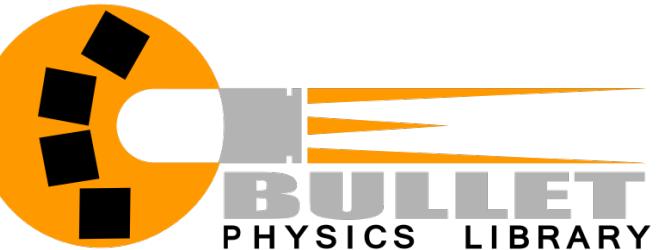
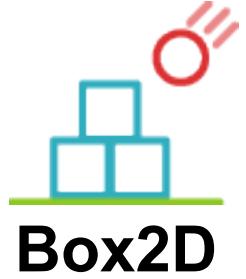


Hint

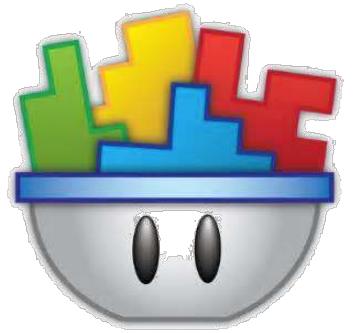
Locate your partner, Hawk



Open Source Technologies



Commercial Middleware



GameSalad®



photon
EXIT GAMES®



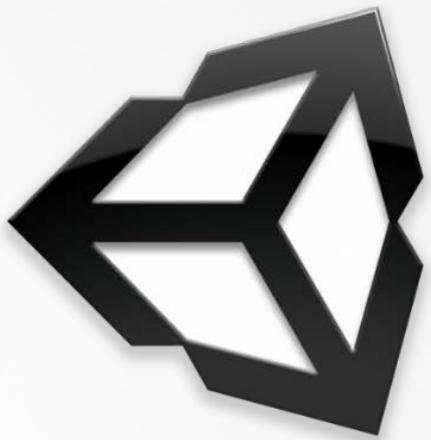
GRAPHINE



Autodesk®
Scaleform®

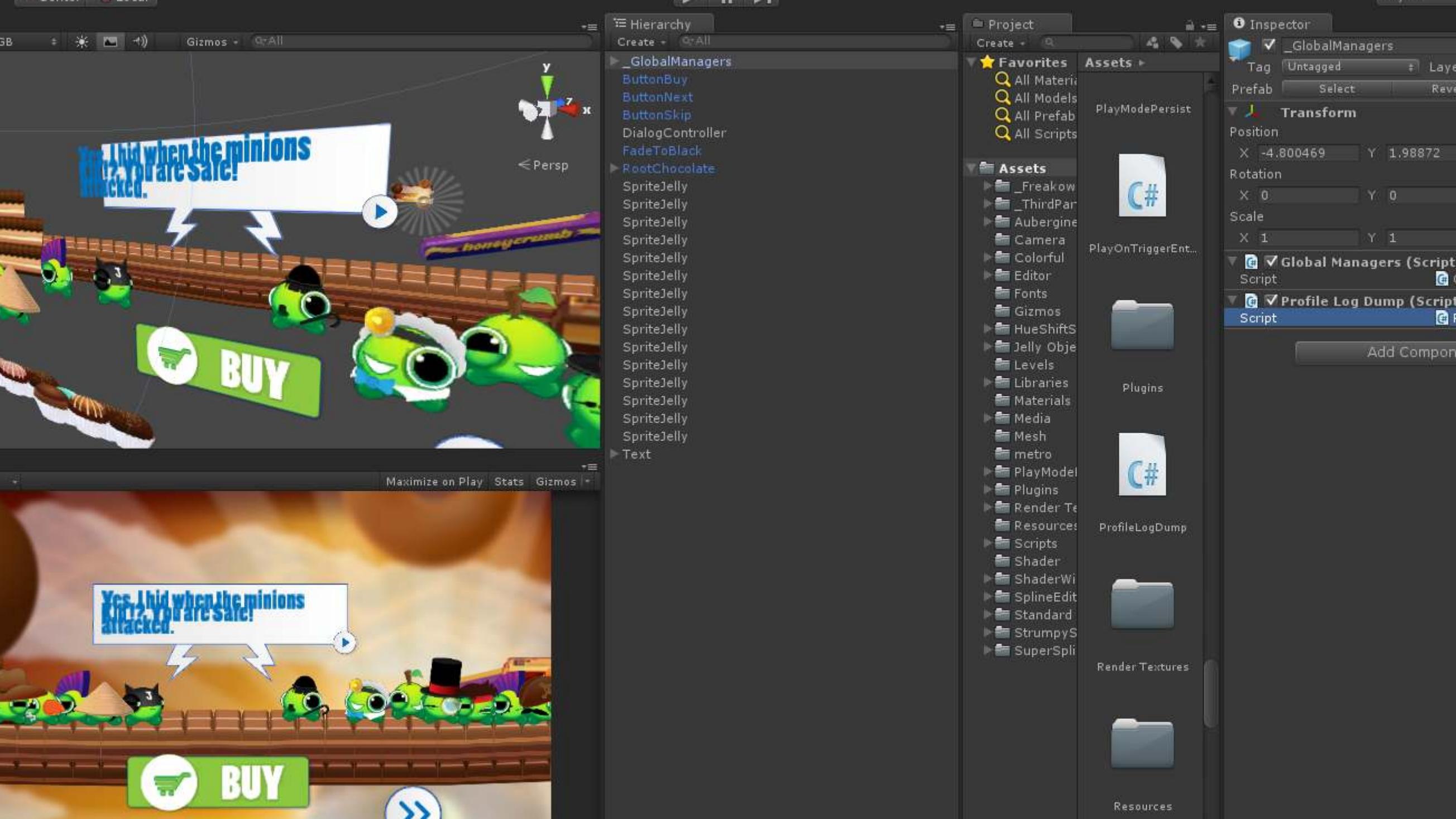
Unity

Porque el interés en este engine?



- 53% de los developers reportan su utilización.
- 1.7 millones de developers registrados
- Windows, Windows RT, Windows Phone, iOS, Xbox 360, OS X, Web, Wii, PlayStation, Android







Unity

Gallery

Asset Store

Learn

Community

Company

Buy

Download

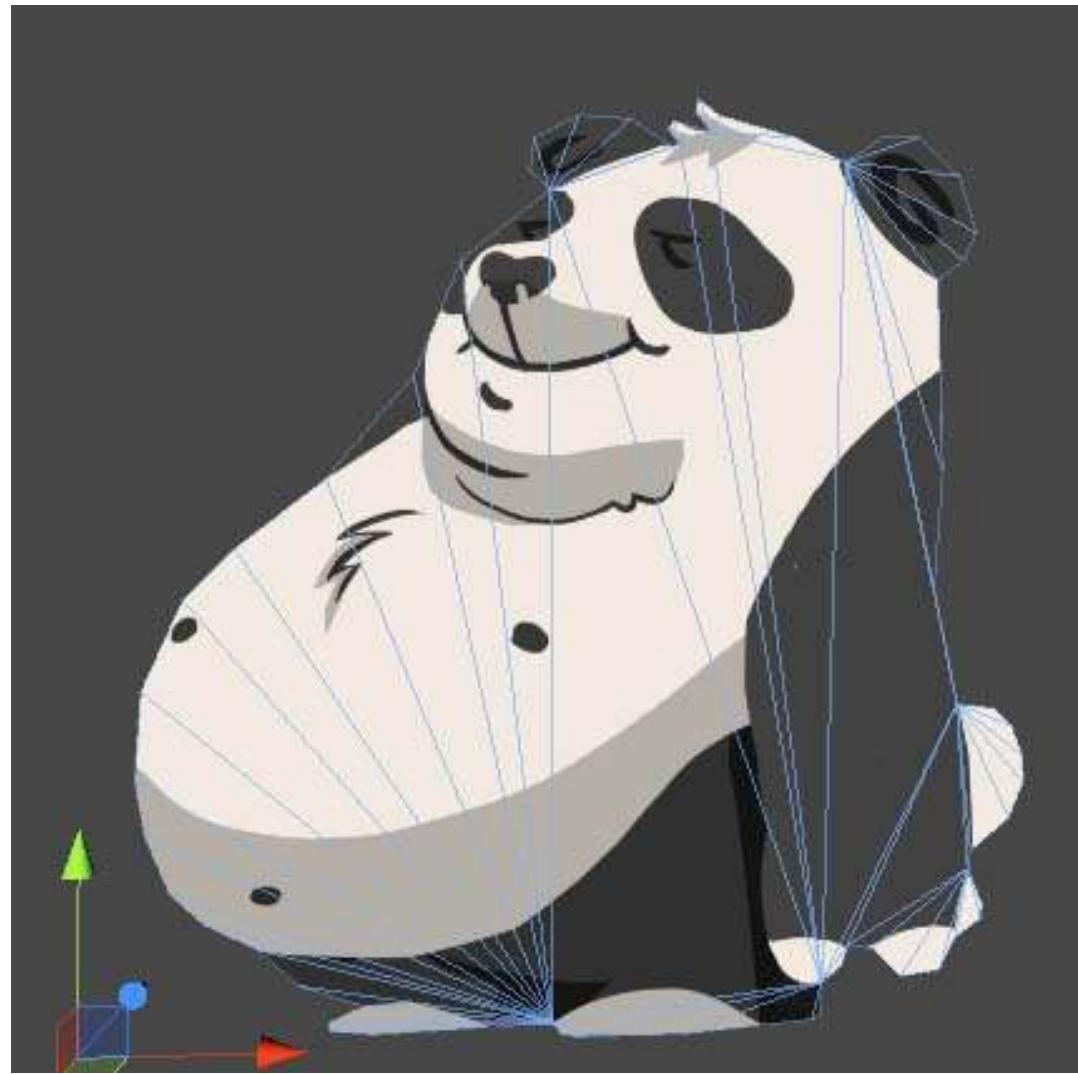
Workflow Quality Animation Performance Multiplatform Collaboration What's New



The screenshot displays the Unity Editor interface with the following components:

- Scene View:** Shows a 3D scene with a yellow school bus, a character model, and a green checkered object.
- Project View:** Shows asset categories like Scripts, Images, and Prefabs.
- Inspector View:** Shows properties for selected objects, including a light component with settings like Intensity, Color, and Shadow Type.
- Toolbars:** Includes the Standard toolbar at the top and the CPU Usage toolbar below it.
- CPU Usage:** A graph showing CPU usage over time across multiple threads.
- Memory Overview:** A table showing memory usage statistics for various objects in the scene.

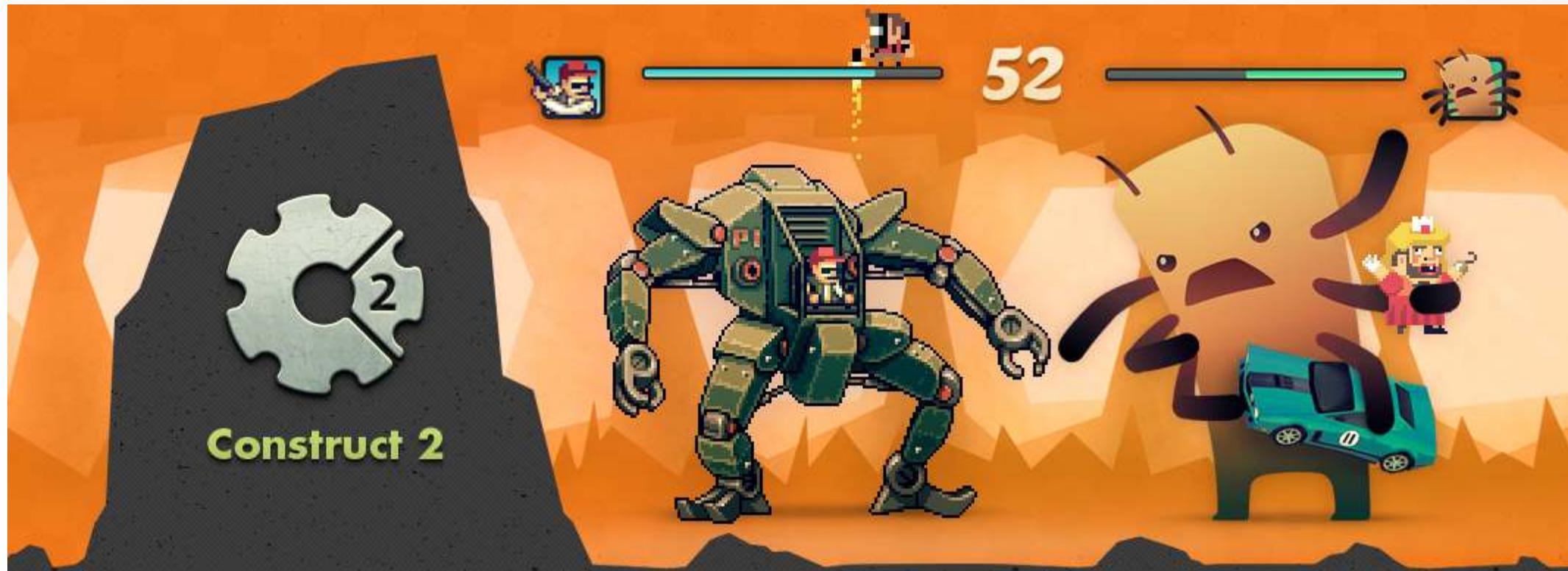
Sprite Meshes

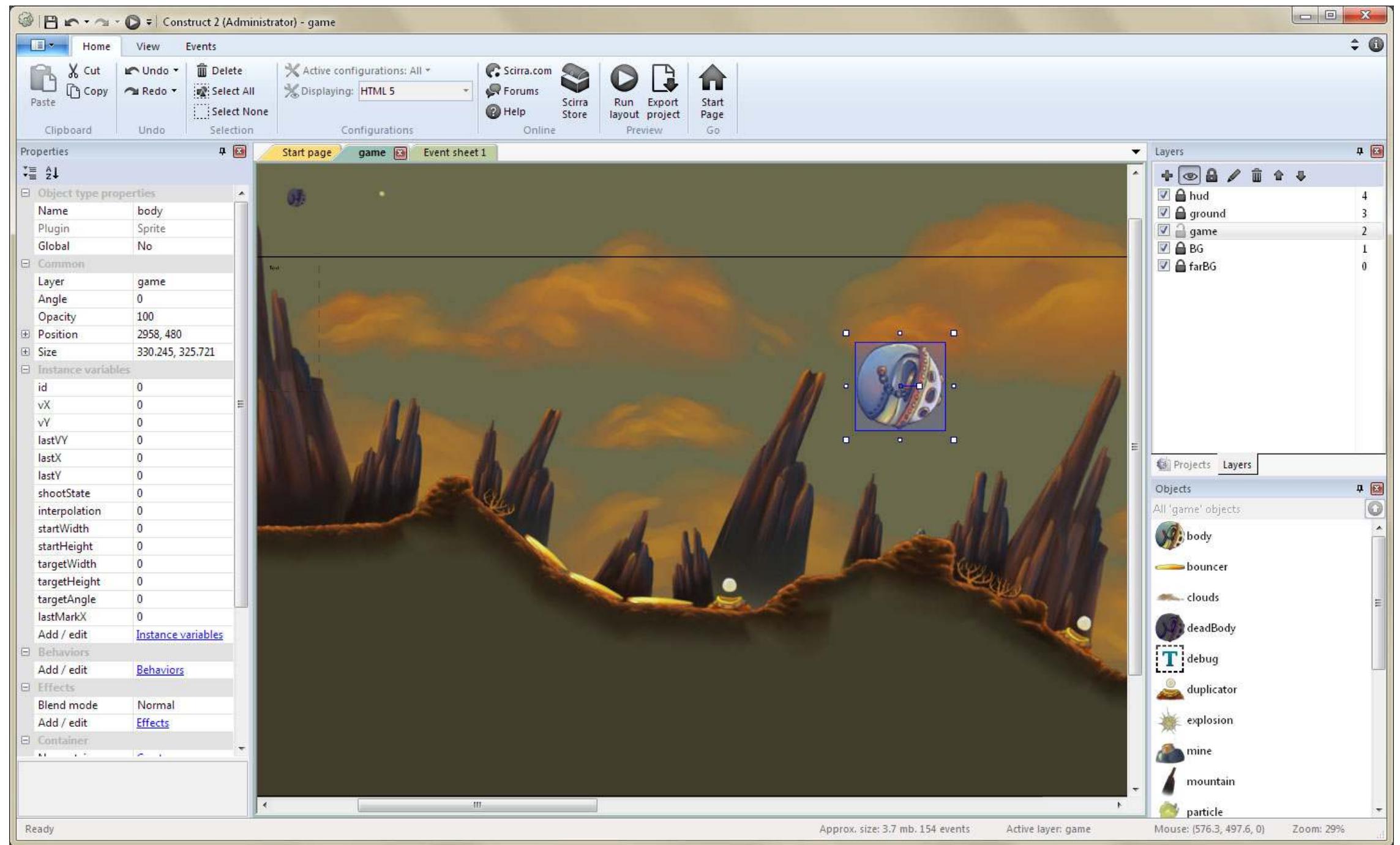


(Images provided courtesy of Bento Studio [Uni2D], 2013)

Construct 2

- Alineado a HTML5
- IDE intuitiva y tutoriales sencillos
- Basado en eventos y comportamientos







Store

Search for apps

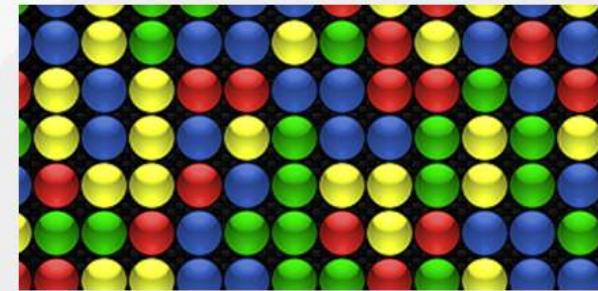


Temple Run: Brave

Staff pick

Play as Merida and embark on an exciting adventure as you sprint across Scotland collecting coins. Use quick reflexes and a bow to run, jump, slide, and shoot your way to glory while avoiding obstacles and Mordu.

Picks for you >



BubbleBreaker

Press the color of your choice and the same colored bubbles that adjoins explode. The more you blow up bubbles simultaneously, the Free ★★★★☆ 8799 Games



Microsoft Mahjong

Top 5 Free Game in the Windows Store! Microsoft Mahjong is the classic matching game updated with beautiful imagery, intuitive Free ★★★★☆ 11025 Games

One of the top 25 downloaded Games apps last week
[Not interested](#)

One of the top 25 downloaded Games apps last week
[Not interested](#)

← Games



Search for apps

Popular now >



ScribbleMix

Play the new Monsters University pack in ScribbleMix, the fun and addictive social game.

Free ★★★★ 584



Fairway Solitaire

Fairway Solitaire is a unique combination of golf and solitaire that makes it one of the most popular games on the marketplace.

Free ★★★★ 7



Pirate's Path

The BEST match-3 game on the marketplace! Pirate's Path leads you through a story with Free ★★★★ 111



Zombie HQ

"The city seems strange these days. All the bars shut down, nowhere to get a drink and Free ★★★★ 111

← New Releases in Games 40 apps



Airwolf: ZX Spectrum
The ZX Spectrum is an 8-bit personal home computer released in the UK in 1982 by Sinclair £1.99 (free trial) Not yet rated



Scooby Doo: ZX Spectrum
The ZX Spectrum is an 8-bit personal home computer released in the UK in 1982 by Sinclair £1.99 (free trial) Not yet rated



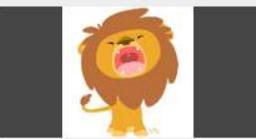
Zombie HQ
"The city seems strange these days. All the bars shut down, nowhere to get a drink and Free ★★★★ 16



Where's My Mickey? XL
Join Mickey on a brand new adventure in Disney's most popular mobile game. \$4.99 ★★★★ 16



Midnight Resistance: ZX Spectrum
The ZX Spectrum is an 8-bit personal home computer released in the UK in 1982 by Sinclair £1.99 (free trial) Not yet rated



Tap a Lion!
Tap with lions! Here's a safe new way for you to play with lions without having to be viciously Free Not yet rated



15 DeluXe
15 DeluXe is a simulation of the famous 15 Puzzle with blocks numbered from one to \$1.99 (free trial) Not yet rated



Supermarket Mania 2 (Full)
Nikki and her friends adventure to help save Uncle Ross' supermarket. \$6.99 (free trial) ★★★★ 5

← Popular now in Games 40 apps

← Popular now in Games 40 apps



ScribbleMix

Play the new Monsters University pack in ScribbleMix, the fun and addictive social game.

Free ★★★★ 584



Fairway Solitaire by Big Fish

Fairway Solitaire is a unique combination of golf and solitaire that makes it one of the most popular games on the marketplace.

Free ★★★★ 766



Rule the Kingdom

Rule the Kingdom: fantastic RPG action, city building, farming and storytelling! An epic RPG

Free ★★★★ 12



Royal Revolt!

Royal Revolt is a brand new racing game for Windows with beautiful graphics.

Free ★★★★ 668



Pirate's Path

The BEST match-3 game on the marketplace! Pirate's Path leads you through a story with Free ★★★★ 111



Zombie HQ

"The city seems strange these days. All the bars shut down, nowhere to get a drink and Free ★★★★ 16



Endless Skater

Flip, Grab, and Grind your way to the longest runs and highest scores in Endless Skater! Air it Free ★★★★ 432



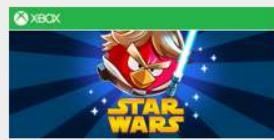
Mario Bros Memory Game

Enjoy the classic game of memory! Your favorite game is Mario Bros, yes?

Free ★★★★ 10

← Top paid in Games 40 apps

← Top paid in Games 40 apps



Angry Birds Star Wars

JOIN THE ANGRY BIRDS IN THEIR BIGGEST ADVENTURE YET! A long time ago in a galaxy far, far away...

\$4.99 (free trial) ★★★★ 2267



Bejeweled LIVE

It's high-carat Bejeweled gem-matching fun! Discover all-new ways to match 3 gems in the \$4.99 (free trial) ★★★★ 560



Rayman Jungle Run

The legendary platforming hero is back in a brand new adventure! \$2.99 (free trial) ★★★★ 880



Crash Course Go!

"Crash Course Go is the Wind-up version of the highly successful game for \$1.49 (free trial) ★★★★ 233



Angry Birds Space

ALL NEW ANGRY BIRDS GAME FROM ROVIO - the #1 mobile game of all time blasts off! \$4.99 (free trial) ★★★★ 1438



Fruit Ninja

Slice across the screen to deliciously slash and splatter fruit like a true ninja warrior. Be careful! \$1.99 (free trial) ★★★★ 4570



Hydro Thunder Hurricane

The adrenaline-soaked sequel to Midway's legendary arcade racer is now available on \$9.99 (free trial) ★★★★ 1881



Reckless Racing Ultimate

*** Now, \$4.99! *** The ultimate acclaimed Reckless Racing top-\$4.99 (free trial) ★★★★ 809

← Crash Course Go!

Search for apps



Buy

Try

\$1.49 ★★★★☆ 220

When you install an app, you agree to the [Terms of Use](#) and any [additional terms](#).

Description

"Crash Course Go is the Windows 8 version of the highly successful game for XBOX Live, "Doritos Crash Course". It's about a game-show game like no other. Run, jump and swing your XBOX Live Avatar through a physics-based world and complete the courses as q...



Content Rating: Everyone

Mild Fantasy Violence



Race along different obstacles

Features

...

Published by Microsoft Studios
© 2012 Microsoft Corporation

Category Games > Action
Approximate size 97.2 MB

This app has permission to use some device capabilities that may affect your privacy.

Show more

Ratings

4.0

★★★

220 total

5 stars

4 stars

3 stars

2 stars

1 star

58 total reviews

Displaying m





RESTORE
PURCHASES



BEEFCAKE TIME!
TOON STORE



40,000

USD \$0.99



4,200,000

USD \$59.99



260,000

USD \$4.99



**20K COINS, COIN MAGNET &
PERMA-LASER DOG**

USD \$0.99



1,200,000

USD \$19.99



**HOT!
PERMANENT PETS**

USD \$5.99



Nuevos tamaños

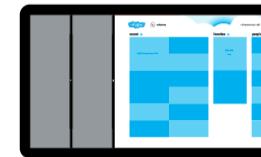
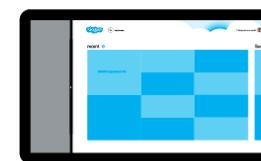
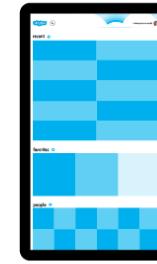
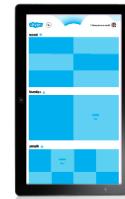
Mantente jugando...

...mientras llamas por Skype

...mientras esperas un email

...mientras descargas archivos

...mientras compilas tu juego ;)







Un programador de videojuegos tiene que ser **sensible** a múltiples disciplinas.

temer a la luz del sol

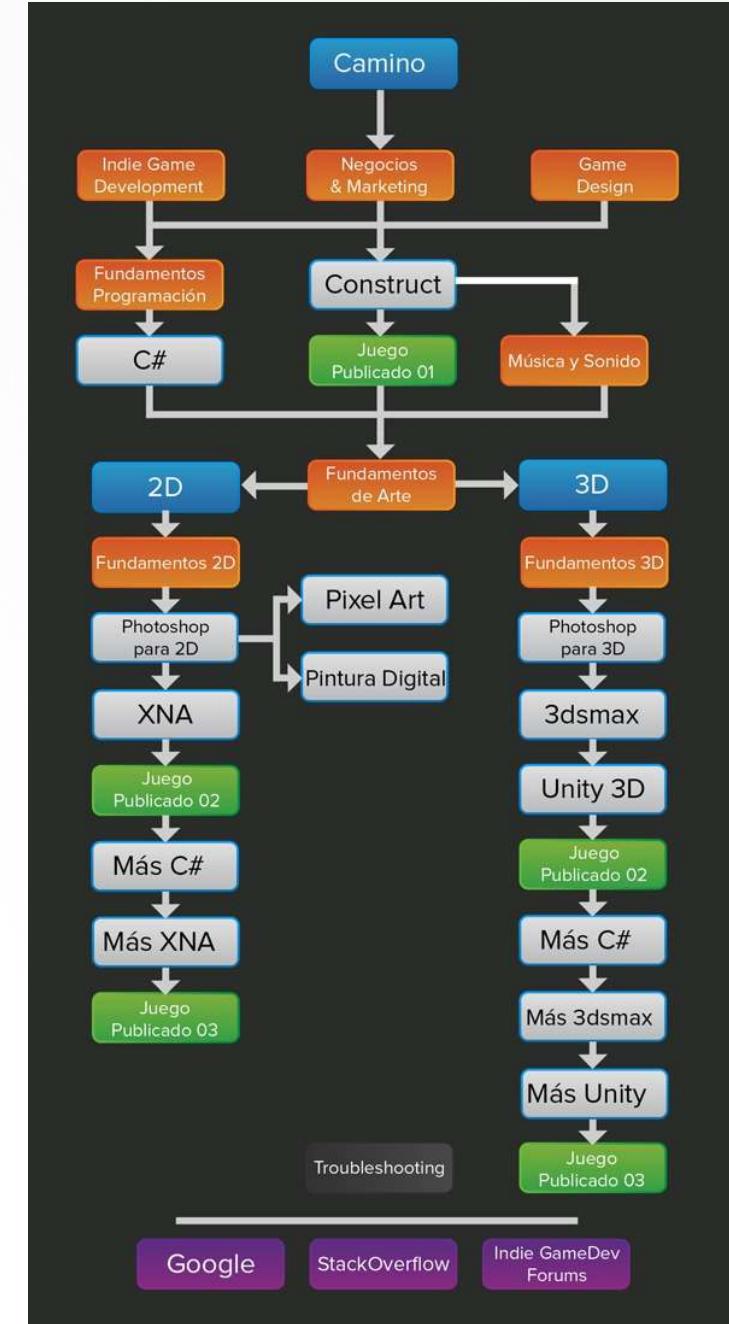


Un programador de
videojuegos NO
forzosamente es un
jugador.

la inspiración puede venir de otras fuentes

Rutas, Herramientas, Habilidades

- Soy un artista gráfico
- Tengo muchas habilidades para codificar
- Me gusta crear historias
- Tengo talento para jugar
- Soy músico
- Quiero ganar dinero
- Quiero ayudar
- Soy curioso...





@pacocuevas

Entre más simple
más **adictivo** por
lo tanto más
descargas que se
podrían traducir
en mas **dinero**.

Revenue Sharing - Coparticipación

Inicia en

70%
Para apps
nuevas

Hasta un

80%
una vez que tu
app ha vendido
\$25,000

Alcance Sin Precedentes



Tiendas & Apps
en:

100+
lenguajes

Se podrá comparar
desde:

200+
mercados

Local pricing &
settlement:

70+
markets (including top
40 by GDP)

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Submit an app

Name
Selling details
Advanced features
Age rating
Cryptography
Packages
Description
Notes to testers

- | | |
|--|--|
|  2 minutes | Name
Give your app a unique name.
Learn more |
|  5 minutes | Selling details
Pick your app's price, listing categories, and where you want it listed.
Learn more |
|  5 minutes | Advanced features
Configure push notifications and Live Services and define in-app purchases.
Learn more |
|  5 minutes | Age rating and rating certificates
Describe the audience for your app and upload your rating.
Learn more |
|  5 minutes | Cryptography
Declare whether your app uses cryptography and enable parental controls.
Learn more |
|  10 minutes | Packages
Upload your app to the Windows Store.
To enable this step, complete the Cryptography page.
Learn more |
|  10 minutes | Description
Briefly describe for your customers what your app does.
Learn more |
|  10 minutes | Notes to testers |

[Home](#) [Dashboard](#) [Learn](#) [Samples](#) [Downloads](#) [Community](#)

Weather is being certified

Certification status

We are certifying Weather: release 1 for listing in the Windows Store. [Learn more](#)

Pre-processing

Usually done within 1 hour

Security tests

Usually done within 3 hours

Technical compliance

Usually done within 6 hours

Content compliance

Análisis de Apps

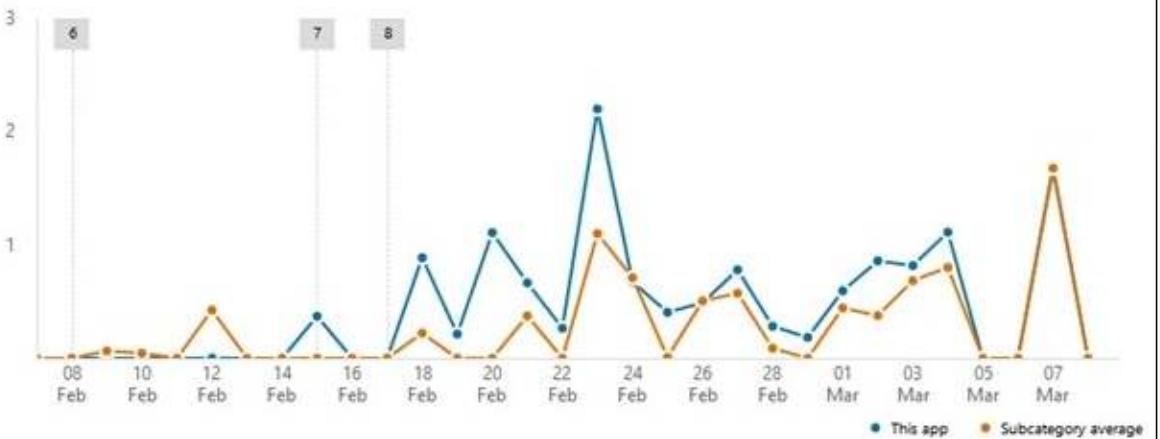
Downloads

App downloads



Average app usage per day

Average app usage in minutes per day



Downloads by age group

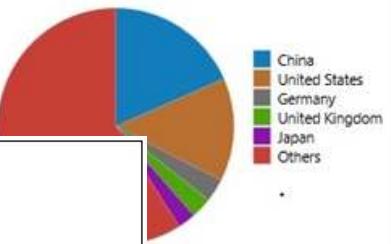
App downloads

15,000

10,000



Downloads by country/region



Market

United States

Ratings

Ratings in the last 30 days (Data might be delayed up to 24 hours)

5 star 219

4 star 632

3 star 106

2 star 37

1 star 25

Reviews

11 Reviews

3/23/2012 5:14 AM



Need simpler unit selection

Please add an all button next to ok and cancel when recruiting troops. Annoying to have to slide across multiple times to select all units. Thanks!

3/14/2012 5:14 AM



Amazing game, but Als rarely accept treaties

Amazing game, but Als rarely accept treaties or other stuff, and it takes too long to get a message back.

Error Reports

Available

Para dudas de
licenciamiento de
Visual Studio 2013
escríbanos a



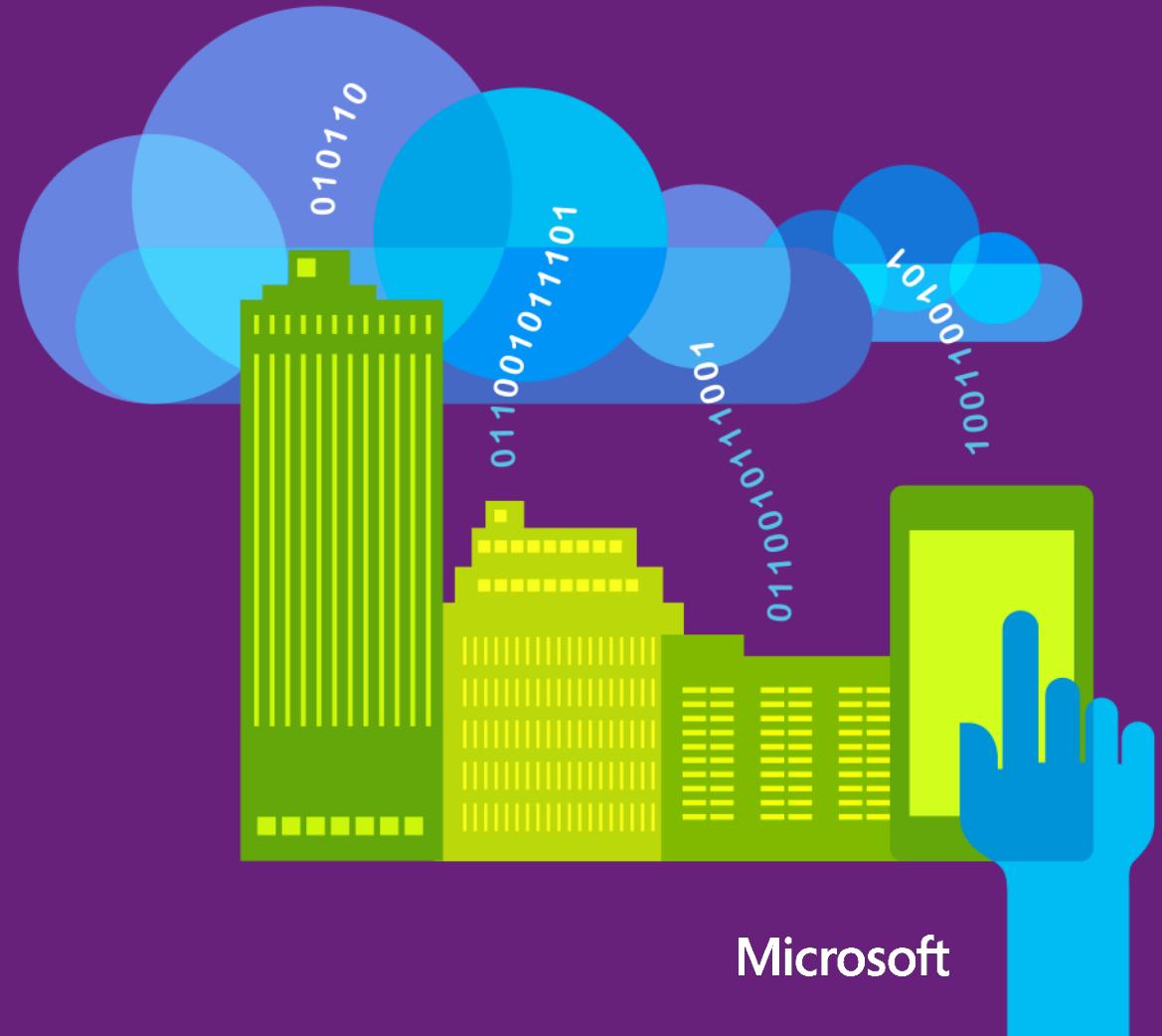
dpemextools@microsoft.com



Visual Studio

LAUNCH: 13.NOV.13

Regístrate aquí:
[http://aka.ms/
VS2013Online](http://aka.ms/VS2013Online)



Microsoft

Complete la evaluación y tendrá posibilidad de ganar en la trivia:

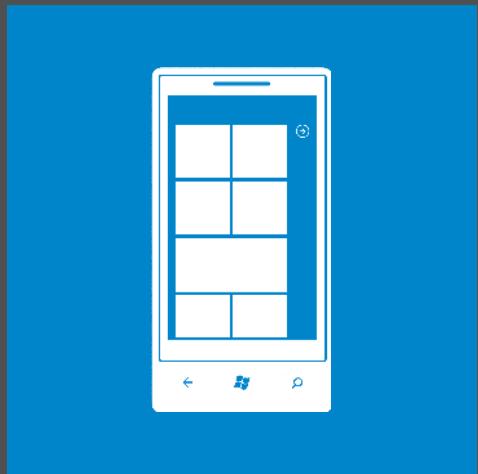


Por favor complete la evaluación

<http://aka.ms/SGvirtual>



Son muchas
las maneras
de enviar
feedback:



Escanee el
siguiente tag
conteste y
participe para
ganar premios



*Esta trivia aplica solo para la República Mexicana

@pacocuevas

