



# SCALAR ONLINE

SPONSORSHIP OPPORTUNITIES



## ONE OF THE BIGGEST SCALA CONFERENCES IN EUROPE TURNS INTO THE FIRST FULLY ONLINE, ALL-DAY ALL-TIMEZONE SCALA CONFERENCE

Each year Scalar gathers FP enthusiasts from all around the world and hosts outstanding speakers (John A. de Goes, Jon Pretty, Heather Miller, Wiem Zine El Abidine, Valentin Kasas, Vladimir Pavkin and many others).

We popularise Scala and encourage developers, open-source contributors and influencers to meet, exchange ideas, make connections and shape the FP community together.

This year as we've decided to join the stayathome club, we've postponed the Scalar Workshops edition (8-10 October 2020, Warsaw). Still, we want to keep on supporting the Scala community by organizing an online conference in spring (15 May 2020).

Let's meet, learn and celebrate Functional Programming!



# THE FIRST FULLY ONLINE, ALL-DAY ALL-TIMEZONE SCALA CONFERENCE

TECH  
SCOPE

Scala and FP talks, Q&A sessions and networking opportunities

TARGET  
AUDIENCE

FP enthusiasts and professional programmers,  
both FP wannabes and veterans

EST NO. OF  
ATTENDEES

300-400

TIME

May 15, 2020  
6 AM - 11 PM GMT

PLACE

Online





## SPONSOR SCALAR ONLINE!

As a sponsor of Scalar ONLINE, you have the chance to present your company to growing functional programming community and to make valuable contacts while staying at home and keeping everyone safe. Join Scalar and impress our attendees with your expertise.

Contact us today to learn how your team can get involved!

[scalar@scalar-conf.com](mailto:scalar@scalar-conf.com)



## SPONSORSHIP PACKAGES

		Global	Continental	Regional	Local
<b>Brand visibility</b>	Logo on Scalar's website	✓	✓	✓	✓
	Thank you post via Scalar's social media	✓	✓	✓	✓
	Your post retweeted/reposted via Scalar's social media	2	1		
	Your info sent in Scalar's newsletter before the event	✓	✓	+ 500 USD*	
<b>Event visibility</b>	Thank you before the keynote presentation	✓	✓	✓	✓
	Image ad displayed between talks	During 16 hours	During 8 hours	During 4 hours	During 2 hours (+500 USD*)
	Free tickets	10 tickets	6 tickets	3 tickets	1 ticket
	Video ad displayed between talks	8 times (up to 60 sec)	4 times (up to 30 sec)	2 times (up to 30 sec)	
	Banners displayed in the networking tool	✓	✓	✓	
	Dedicated Slack channel	✓	✓	✓	
	Contest held at the event	✓	✓	✓	
	Your expert moderating one of networking rooms	✓	✓		
	5 min opening talk before the keynote presentation	+ 500 USD*			
<b>Visibility after the event</b>	Logo in all talk videos	✓	✓	✓	✓
	Video ad (30sec) in all talk videos	✓	+ 500 USD*		
	Analytics on Links	✓	✓		
	A dedicated newsletter to Scalar attendees	✓			
	A dedicated blogpost on the Scalar's blog **	✓			

10k USD

5k USD

2,5k USD

1k USD

\* additional payment 500 usd

\*\* your post can talk about your company culture, community involvement or things related to programming

## MEDIA AND COMMUNITY PARTNER

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### Description

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Logo on Scalar's website

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Thank you post via Scalar's social media

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Logo in all talk videos



## WHAT THEY SAY ABOUT SCALAR?

The atmosphere is amazing, people are very friendly and very open

PAWEŁ SZULC

Love Scalar Conference, I love the people, talks are always really great, people are doing interesting work in open-source and everyone is friendly

JOHN DE GOES

I definitely recommend it to people who want to go deeply into details and want to accelerate with their knowledge

KASIA MROWCA

This is the conference where I can meet top speakers from all other the Scala world, but also, on the other hand, people from other companies and we can exchange knowledge on different levels

JAROSŁAW RATAJSKI



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