SCALAR

Scala Conference in Central Europe

Meet the Scala experts

Sponsorship Pack

April 5-6, 2019 Warsaw, Poland

by SOFTWARE**MILL**

Why Scala?

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1. **Scala is the next big thing after Java.** Seamlessly combining functional, object oriented and reactive programming, it's the language designed to tackle modern design challenges.

2. Scala's static types **help avoid bugs** in complex applications.

3. Scala allows to make good use of Java libraries and standard JVM features.

4. **Twitter, Walmart, Disney Tech, AirBnB, Zalando** are just few names of big companies using Scala daily.

Why Scalar Conference?

1. As an international event, **Scalar aims to popularise Scala** and make the growing Scala community gather and exchange ideas.

2. Three last editions were supported by Honorary Patronage of **The Mayor of Warsaw.**

3. Scalar is **the first and the biggest Scala conference** in Central Europe.

4. The conference will take place at the POLIN Conference Centre, situated in the Museum of the History of Polish Jews.

What makes the difference?

SCALAR

- Up to **500 attendees,**

- Two days of the conference & workshops,

- Cutting edge Scala content,

- 30-minute tech presentations,

- Big exhibition and networking area,

- **Selected Partners,**

- Peer-to-peer networking.
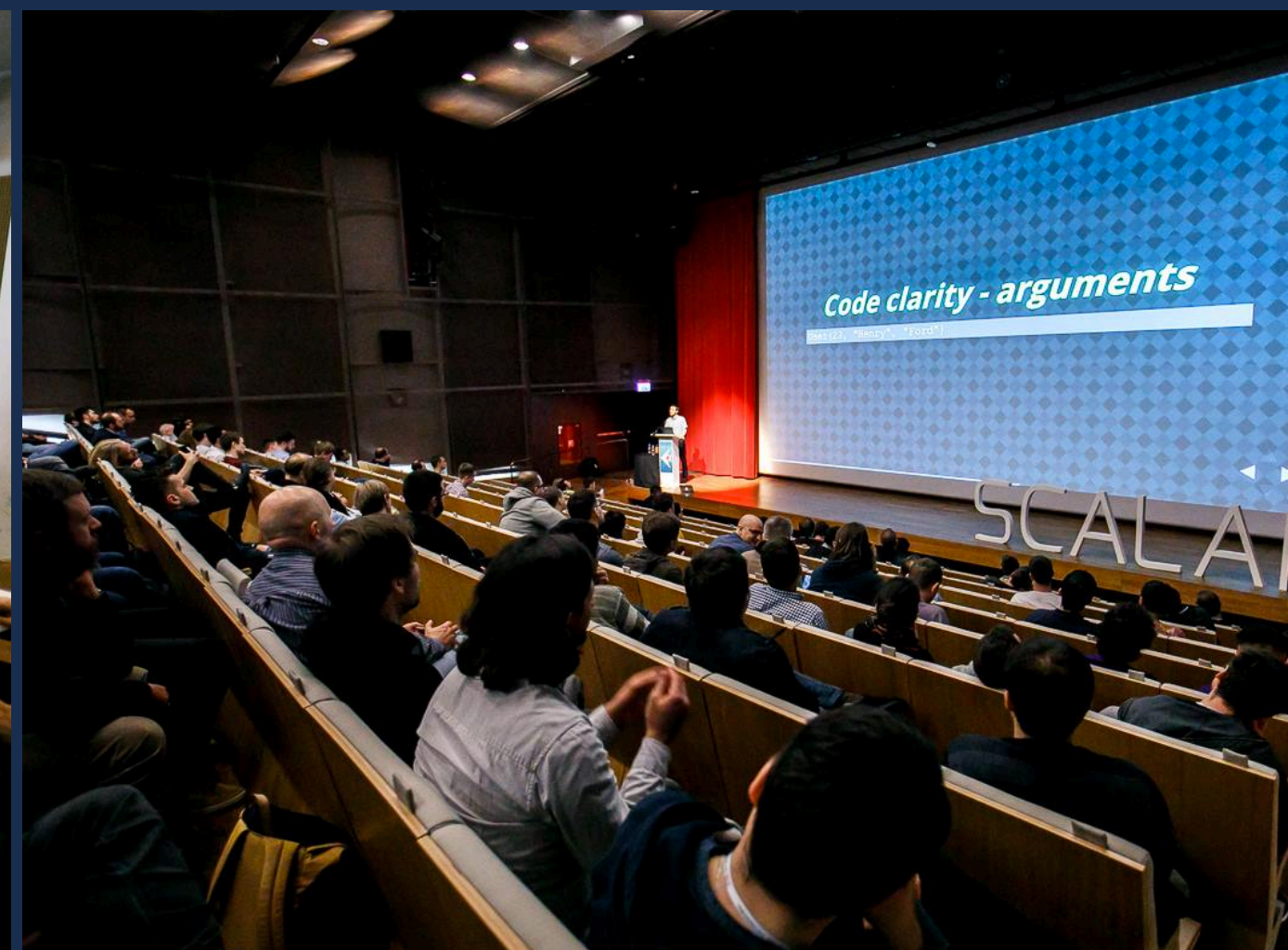
Feedback after 5th edition

SCALAR

More than **450** Scala enthusiasts and experts.

Attendees from Poland, the Netherlands, Germany, Austria, Great Britain, Slovenia and other countries.

Internationally recognised speakers such as John A. de Goes, Pawel Szulc, Dave Gurnell, Jon Pretty, Valentin Kasas.

72.4% would like to join Scalar in 2019.

More about the last year's edition: scalar-conf.com/2018

6 reasons to become a Sponsor

SCALAR

1. Two days networking opportunity.

2. Advertise up to **500 Scala enthusiasts and experts.**

3. **Recruit Scala experts.**

4. Meet top noch speakers and expert's knowledge.

5. Encourage your developers to raise qualifications.

6. Become **a part of Scala community.**

Scalar Conference is one of top notch events in Central Europe

and we invite only selected companies to join as our Partner.

We will do our best to provide you everything what you need.

scalar-conf.com

Platinium Sponsor 7500€

SCALAR

- **Company stand** in the conference hall (up to 6 m2),
- **Logo** in every official mail to attendees,
- **2 invitations for the speakers' dinner** the day before the conference,
- The possibility of organizing the official promoted competition,
- **Roll-up** in the expo hall,
- Swag/leaflets/stickers at the registration table,
- **Logo** on scalar-conf.com,
- Pre and after-conference promotion on Scalar Conference's **social media** (Facebook, Twitter, YouTube),
- Promotion on the **conference blog,**
- Up to **10 conference tickets,** which you can gift to your clients or your team,
- Time-limited **25% off for Scalar 2020** sponsorship offer,
- **Free lunch** for the stand crew,
- The notes about your company **in conference guide,**
- **Exclusive mail** sent to attendees one week after the event,
- **Tech/marketing blog post** at blog.scalar-conf.com,
- A huge thank-you at the end of the conference,
- Exclusive to **one platinum sponsor only!**

Gold Sponsor 5500€

SCALAR

- **Company stand** in the conference hall (up to 4 m2),
- **Logo** in every official mail to attendees,
- **Roll-up** in the expo hall,
- **Logo** on scalar-conf.com,
- Promotion on the **conference blog,**
- **Tech/marketing blog post** at blog.scalar-conf.com,
- Up to **5 conference tickets,** which you can gift to your clients or your team,
- Pre and after-conference promotion on Scalar Conference's **social media** (Facebook, Twitter, YouTube),
- Swag/leaflets/stickers at the registration table,
- **Free lunch** for the stand crew,
- Time-limited **15% off for Scalar 2020** sponsorship offer,
- A huge thank-you at the end of the conference,
- Exclusive to three gold sponsors only!

Silver Sponsor 3700€/day

SCALAR

- **Company stand** in the conference hall for one day (up to 2 m2),
- **Roll-up** in the expo hall,
- **Logo** on scalar-conf.com,
- Promotion on the **conference blog,**
- Pre-conference promotion on Scalar's **social media** (Facebook, Twitter, YouTube),
- Up to **3 conference tickets,** which you can gift to your clients or your team,
- **Free lunch** for the stand crew,
- A huge thank-you at the end of the conference,
- Exclusive to six silver sponsors only!

Bronze Sponsor 1500€

SCALAR

- **Logo** on scalar-conf.com,

- Promotion on the **conference blog,**

- Pre-conference promotion on Scalar's **social media:** Facebook, Twitter, YouTube,

- Up to **2 conference tickets,** which you can gift to your clients or your team,

- A huge thank-you at the end of the conference,

- Optional booth space: 1000€ / 1m2.

Packages	Bronze	Silver	Gold	Platinium
Price	1500€	3700€	5500€	7500€
Tickets	2	3	5	10
A huge thank-you! at the beginning and the end of the event	X	X	X	X
Logo on scalar-conf.com	X	X	X	X
Pre-conference promotion on Scalar's social media (Facebook, Twitter, YouTube)	X	X	X	X
After-conference promotion on Scalar's social media (Facebook, Twitter, YouTube)			X	X
Promotion on the conference blog	X	X	X	X
Roll-up in the expo hall		X	X	X
Company booth/stand in expo hall		1 day / up to 2 m2	2 days/ up to 4 m2	2 days/ up to 6 m2
Free lunch for the stand crew		X	X	X
Logo in every official mail to attendees			X	X
Swag/leaflets/stickers at registration table			X	X
The notes about your company in conference guide				X
The possibility of organizing the official competition				X
Exclusive mail sent to attendees one week after the event				X
Tech/marketing blog post at blog.scalar-conf.com			X	X
2 invitations for the speakers' dinner (a day before the event)				X
Time-limited 15% o for Scalar 2020 sponsorship offer			X	
Time-limited 25% o for Scalar 2020 sponsorship offer				X
	Optional booth space: 1000€ / 1m2	Exclusive to five silver sponsors only!	Exclusive to three gold sponsors only!	Exclusive to one platinum sponsor only!

Party Sponsor 3000€

- A 3-mins **toast speech,**

- Coupons for drinks with **your logo,**

- **Roll-up** at the venue,

- **Logo** on scalar-conf.com,

- Pre -conference **promotion** on Scalar's social media (Facebook, Twitter),

- The sponsor to be associated with high tech and... fun,

- A huge thank-you! at the end of the conference,

- Exclusive to **two party sponsors only!**

Chillout Sponsor 3000€/day

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- **Naming rights to the chillout zone**,
- Arrange a chillout space for conference attendees, eg.:
  - your deck chairs and/or poufs,
  - computer and mobile chargers,
  - customised Twitter feed with your logo on a big screen,
- **Your leaflets/brochures/stickers** on the table in the chillout zone,
- **Roll-up** at the chillout zone,
- **Logo** on scalar-conf.com,
- Pre-conference promotion on Scalar's **social media** (Facebook, Twitter),
- The sponsor to be associated with high tech and… chillout,
- A huge thank-you! at the end of the conference,
- **Exclusive to one chill zone sponsors a day!**

Custom package

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LET'S TAILOR YOUR SPONSORSHIP OFFER

If none of the offers fits you, contact us.
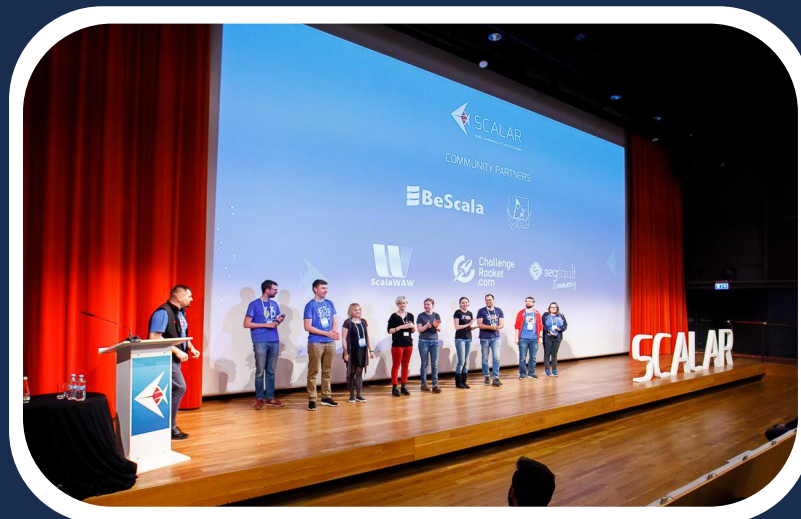
Let's tailor offer for you together!

scalar@scalar-conf.com

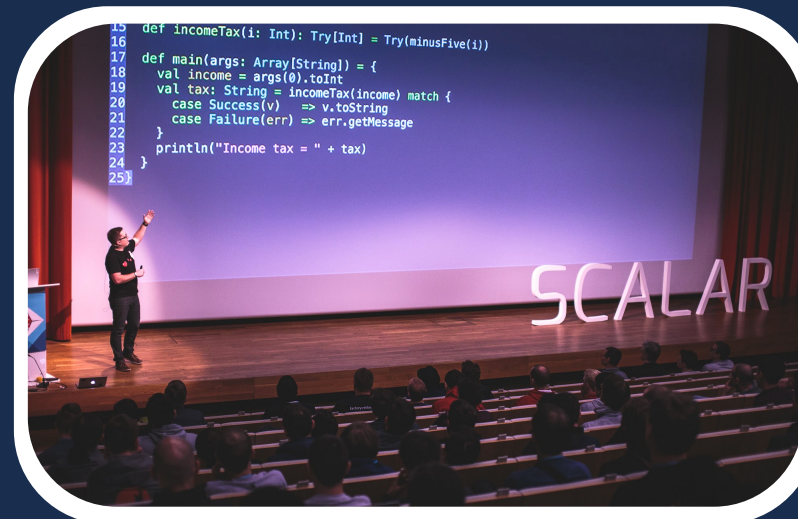# Videos from the previews editions

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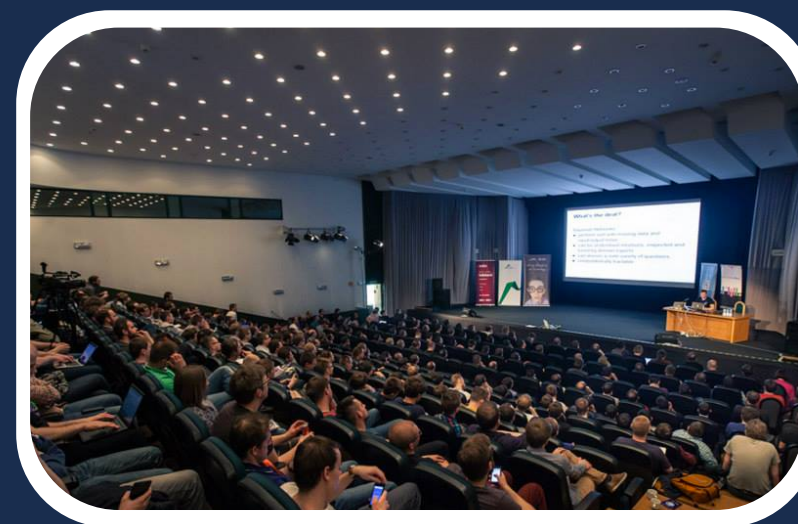
2018

2017

2016

2015

scalar-conf.com

Previous Sponsors

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Join to the genuine group of Scalar's Sponsors!

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GFT

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zalando

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SIGNIFY
TECHNOLOGY

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scalar-conf.com

Organizer

SCALAR

The main organizer is **SoftwareMill.**

We love going to and organizing events for the Scala community in Poland and elsewhere. Our aim is to connect best programmers, deep knowledge, and current tech trends.

SoftwareMill develops **custom Scala/Java/Akka/Blockchain/Big Data** by true engineers. We're agile, flat and verse in working remotely. We're speakers on main Java and Scala conferences like: ScalaDays, ScalaExchange, JavaOne, Devoxx, jFokus, JavaZone and Confitura. SoftwareMill is a Lightbend Select System Integrator.