**Why Listening is Crucial to an Individual Learning to be a Great Speaker**

Lucy Njoki David

Tacoma Community College

Instructor

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Public speaking is one of the most important skills that enable one to communicate effectively. Great speech, however, is not just making a speech. Great speech is a process of connecting to a crowd or even a small audience of people. One of the most important skills in connecting to a crowd is listening. Listening enables a speaker to interact with a crowd, hone their message, and present it more effectively. Listening to a crowd's reaction and learning from great speakers can help one become more effective.

Listening helps a speaker to be aware of their audience's needs. Speaking effectively is not a matter of sharing facts, but making it relevant to their audience. By listening to their response, speakers can adjust their material and style. For instance, if an audience is looking puzzled, a speaker can use a simpler explanation or plain language. Listening also allows speakers to be aware of their areas of interest, thus making their speech more engaging (Bergeron & Loignon, 2024).

Listening also improves speech delivery. Techniques such as modulation of tone, strategic pauses, and involving the audience are learned by learners when observing expert speakers. The majority of TED speakers learn from other speakers in order to hone their style. Learning to speak from expert speakers increases speakers' confidence and brevity in presentations (Kim & Thu, 2024).

In conclusion, better public speaking also requires listening. Listening allows speakers to get to know their audience and hone their delivery. Therefore, they become more effective communicators. Public speakers can continue to improve, making their speeches more compelling and effective. This is by hearing their audiences and skilled speakers,

**References**

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