

## Context

This dataset was generously provided by Ecommerce shop called Olist, the largest department store in marketplaces. Olist connects small businesses from all over country to channels without hassle and with a single contract. Those merchants are able to sell their products through the Olist Store and ship them directly to the customers using Olist logistics partners.

After a customer purchases the product from Olist Store a seller gets notified to fulfill that order. Once the customer receives the product, or the estimated delivery date is due, the customer gets a satisfaction survey by email where he can give a note for the purchase experience and write down some comments.

## Data Schema

The data is divided in multiple datasets for better understanding and organization. Please use the following link and download all files:

## DataSet

## The Task

1. Ask yourself 10 descriptive analytical questions to be answered via data visualizing on **Power BI**
2. Make a customer segmentation
3. Product category sales predication for upcoming 6 months

## Bonus

Geolocation analysis:

By Using Geolocation dataset please plot maps and find distances between sellers and customers.