

Virtual Art Gallery

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A Brief Review Of Previous Presentation



Before Research:

User wants an online virtual exhibition art gallery.


“Art House” app has

- Home Page (Includes recent arts)
- Location Search Page
- Watch Exhibition Online
- User Profile
- Artists Profile



Other Features:

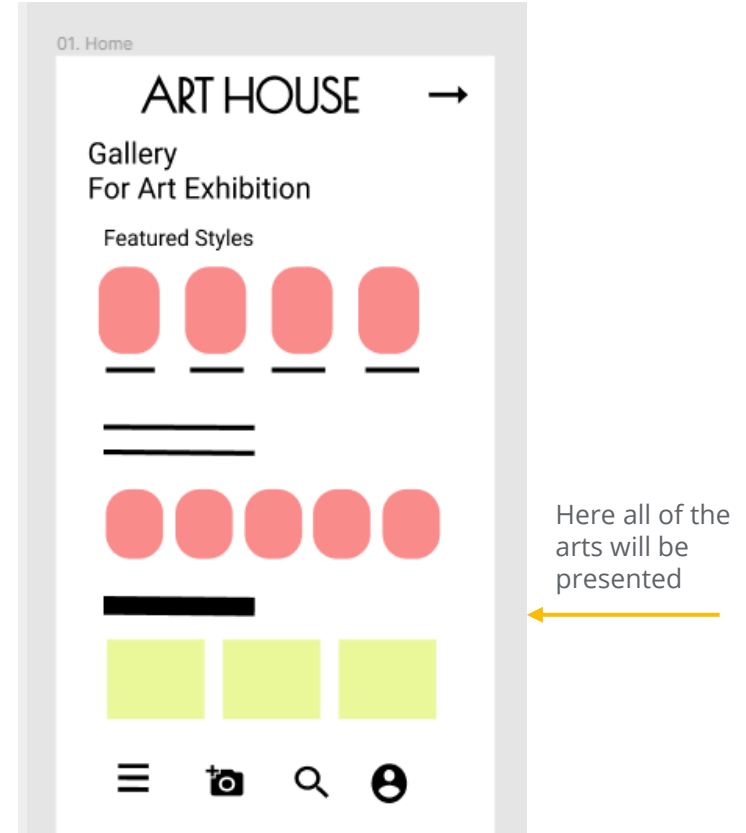
- User can save, can upload artworks and images in gallery
- User have album and buy list options
- User can follow artists
- User can select locations from current ongoing shows

- 
- Before Usability Study
 - Screenshots of previous design

Digital wireframes

01.Home Page

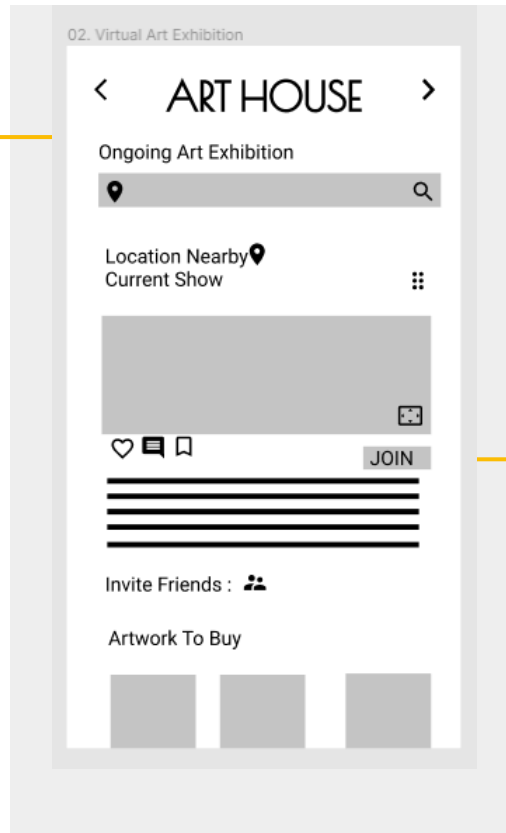
This is the first page of the app as newsfeed.



Digital wireframes

02. Virtual Art Exhibition

User can search for location or join existing suggested exhibition

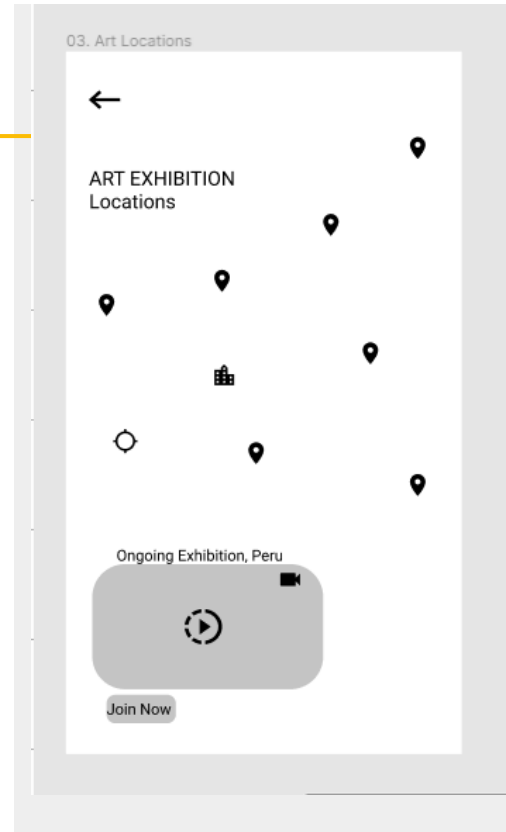


User will select this option to join Exhibition

Digital wireframes

03. Art Locations

After Searching
for locations,
Map will be
shown

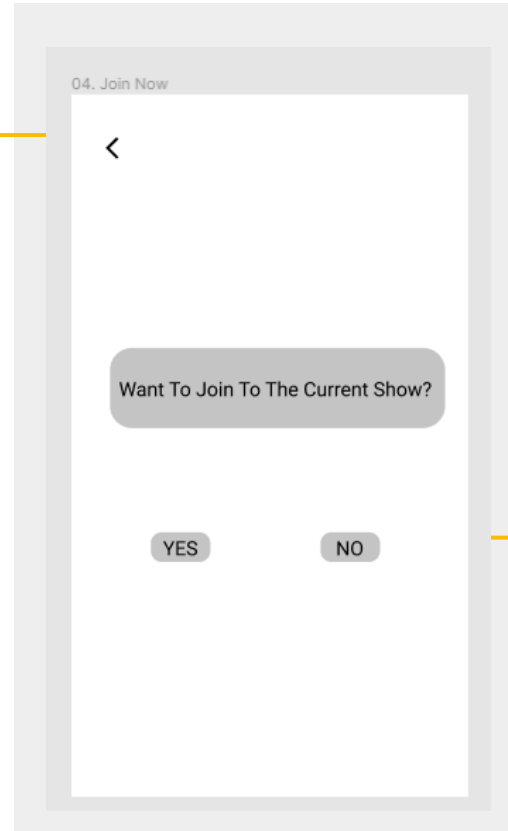


User can
choose
preferred
locations

Digital wireframes

04. Join Now

Select Back
option to go
back to
previous page

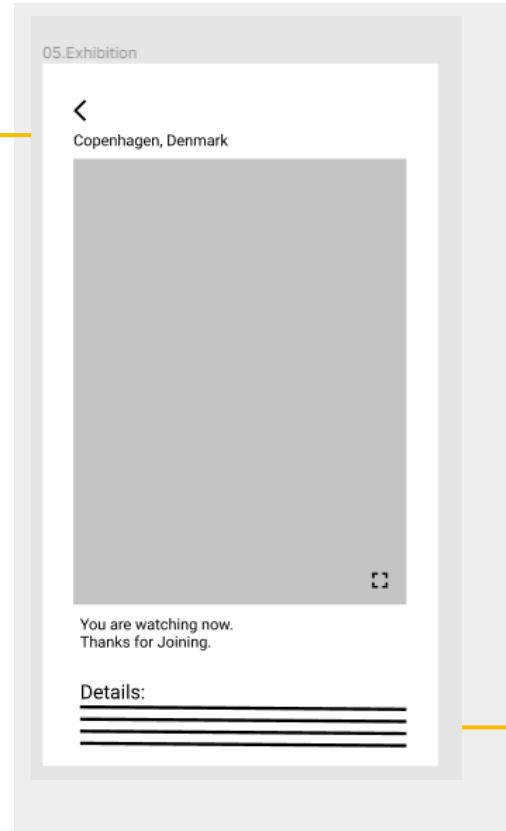


Confirm "yes" to
join current
show

Digital wireframes

05. Exhibition

This is the
exhibition page

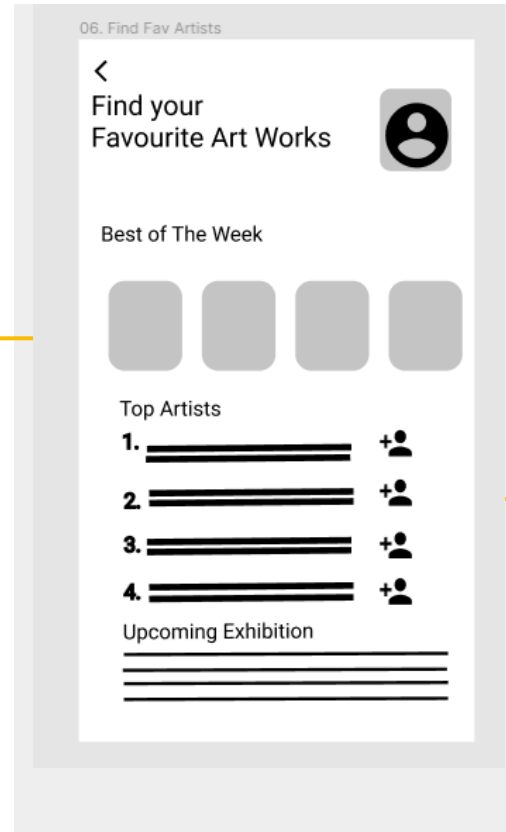


Here user can
read exhibition
details

Digital wireframes

06. Find Your Fav Artists

Latest artwork
is shown



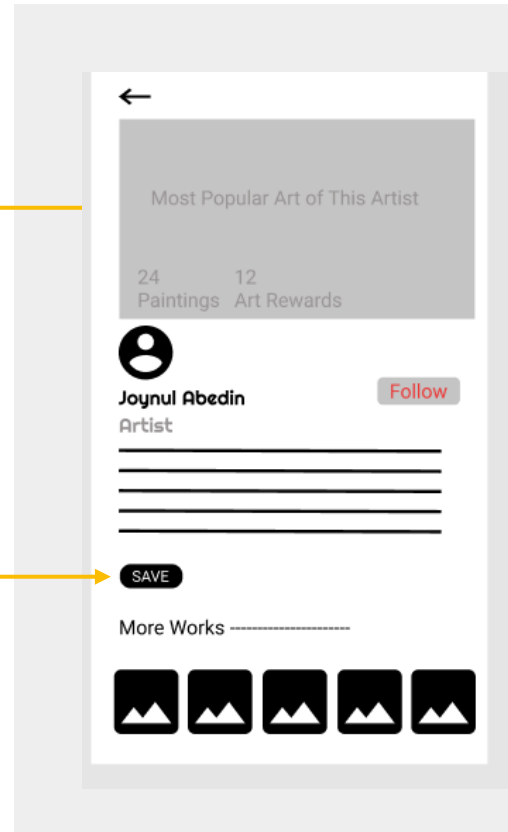
Find top Artists
and user can
follow them.

Digital wireframes

07. Artist Profile

Most popular
art of the
artists

User can save
fav artwork to
their profile



Follow your fav
artists

Digital wireframes

08. User Profile

User Profile
and their saved
photos.

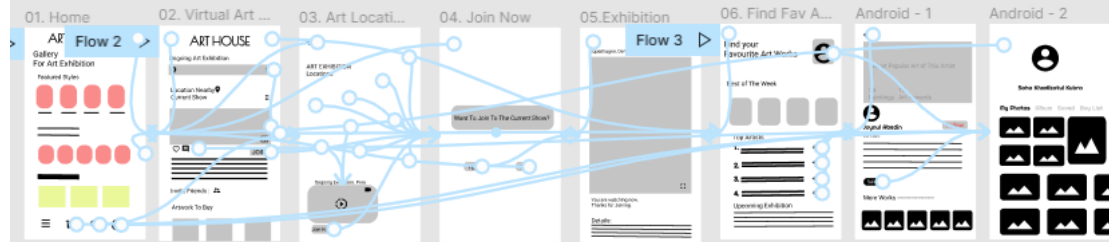


User Buy List
Photos

Low-fidelity prototype

Link:

<https://www.figma.com/proto/7TL4ohUCvCqdQFOTlqZg62/Art-House?page-id=19%3A140&node-id=19%3A141&viewport=501%2C343%2C0.24347825348377228&scaling=min-zoom&starting-point-node-id=19%3A141&show-prototype-sidebar=1>



Updated Presentation – 12.08.2021

Usability study: Findings

A short introduction to the usability studies I conducted and my findings.

Round 1 findings

- 1 User wants suggested location
- 2 User prefers easier “Buy Now” option
- 3 User wants a category search option in gallery artwork

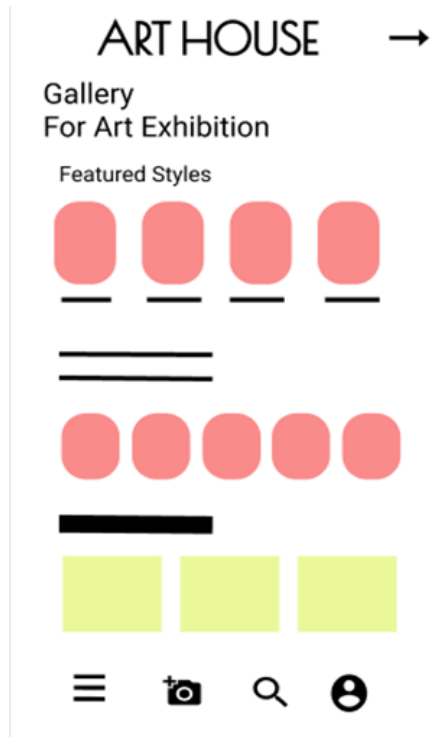
Round 2 findings

- 1 User wants review options before buying artwork
- 2 User wants to share artworks on any social sites
- 3 Upcoming exhibition reminders on Google Calendar

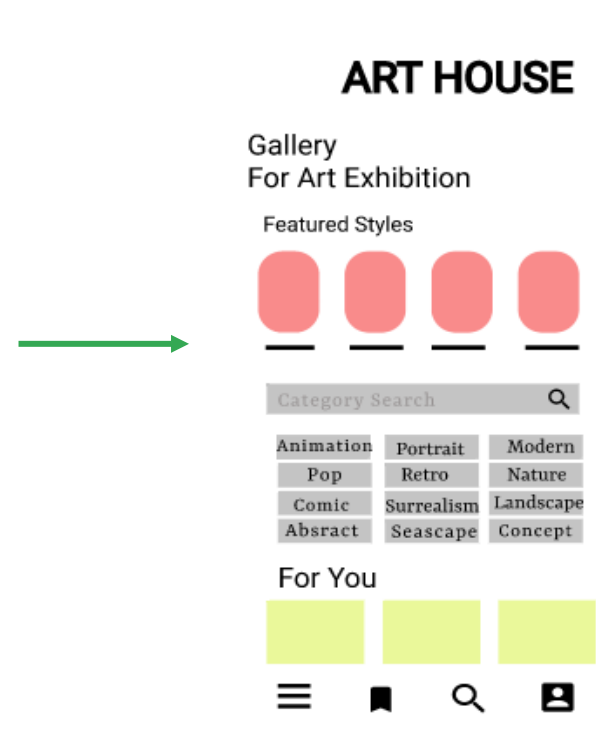
Before and After

[First page is bit confusing for most of the users. So, Category search option is added in newsfeed]

Before usability study



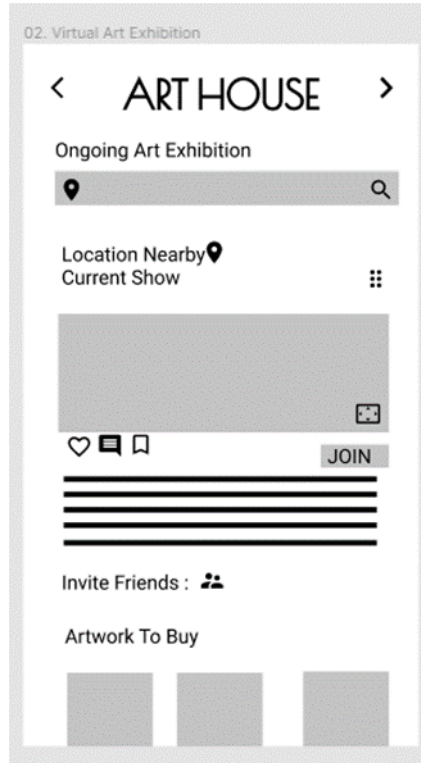
After usability study



Before and After

[User wants suggested
nearby locations]

Before usability study



After usability study



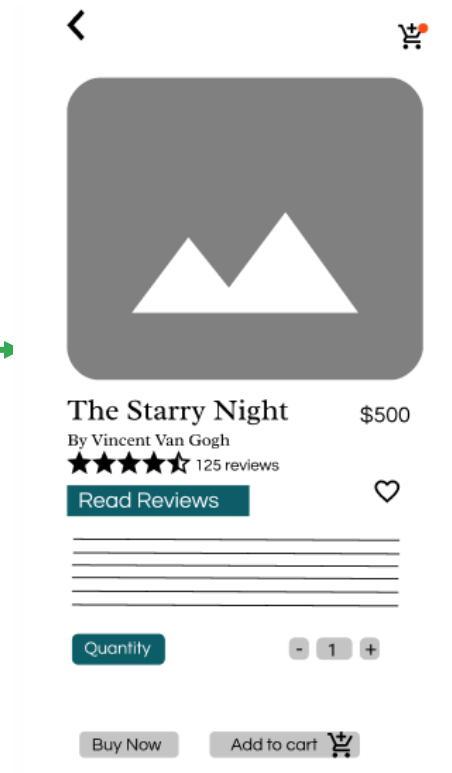
Before and After

[Add to cart, Review and
Easier payment options
added]

Add to Cart Option Added



Shopping Cart



Before and After

[Easier payment method]

Before usability study

No Payment Method

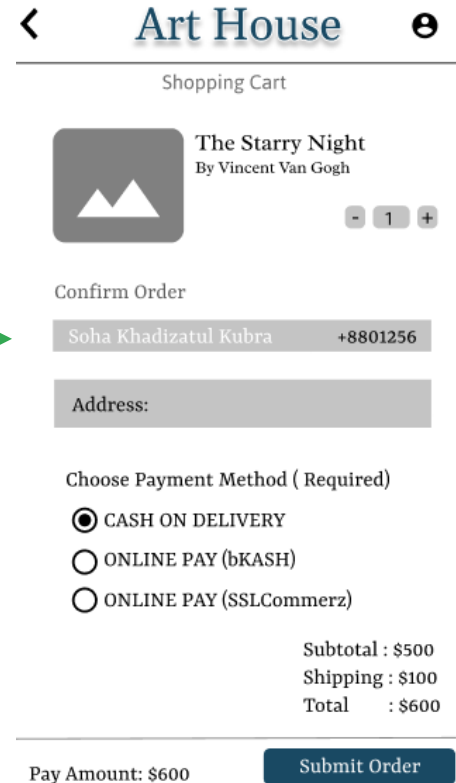
After usability study

<

Art House

⊙

Shopping Cart



The Starry Night

By Vincent Van Gogh

-

1

+

Confirm Order

Soha Khadizatul Kubra

+8801256

Address:

Choose Payment Method (Required)

☒ CASH ON DELIVERY

☐ ONLINE PAY (bKASH)

☐ ONLINE PAY (SSLCommerz)

Subtotal : \$500

Shipping : \$100

Total : \$600

Pay Amount: \$600

Submit Order

Before and After

[Confirmation Message]

Before usability study

No Confirmation
Message

After usability study

< Art House >

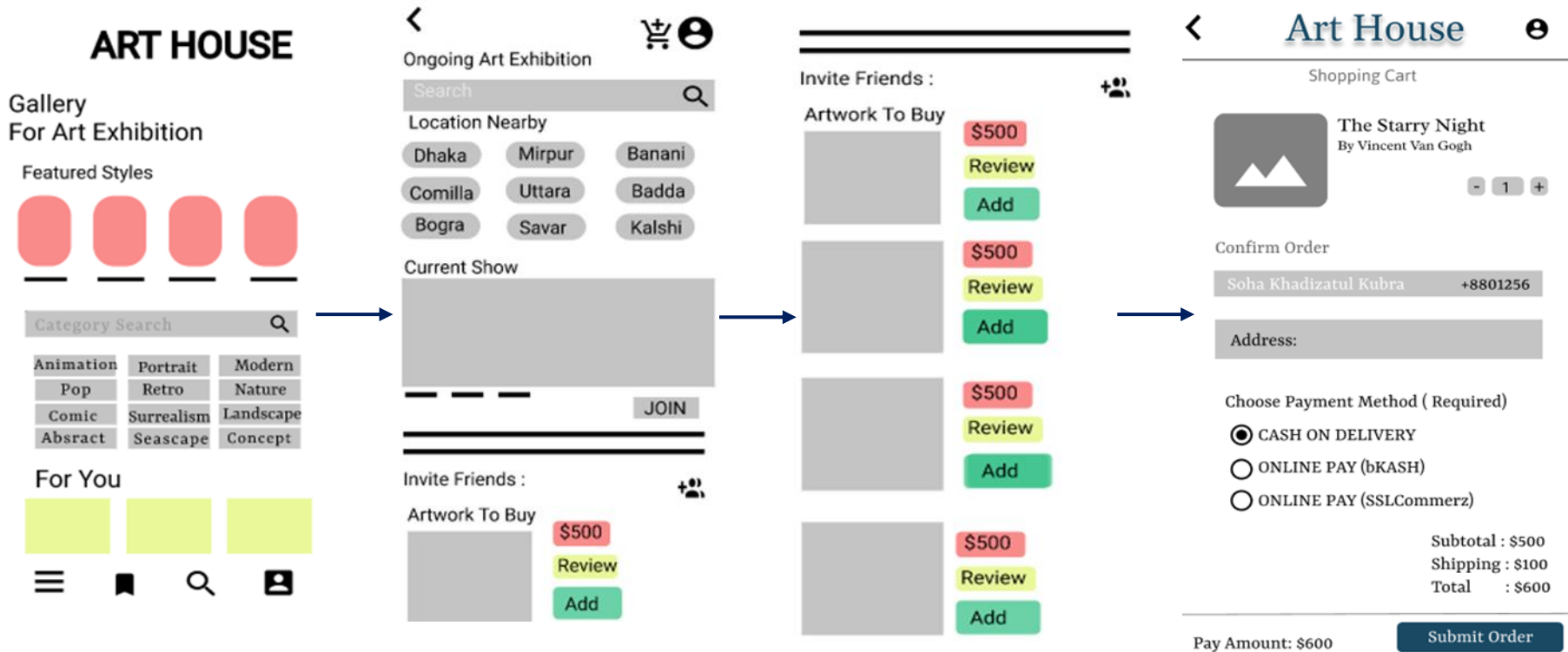
Congratulations



That's All!

OK

Mockups



Extra Features

< Art House

Congratulations

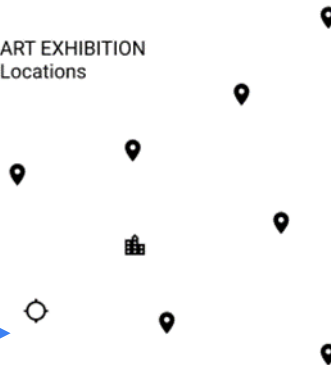


That's All!

OK



ART EXHIBITION
Locations



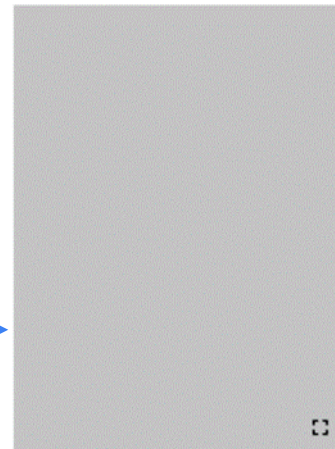
Ongoing Exhibition, Peru



Join Now

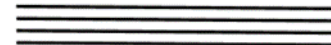


Copenhagen, Denmark



You are watching now.
Thanks for Joining.

Details:



Additional Research

- Additional Research will be recommended because a lot of artists and various age group people will give me more opinions. So, I will recommend further usability studies.

Going forward

- Next steps

Next steps

1

In future, we will make this app super friendly and easily navigate app for all art users because of limited time.

2

In future, we will make try to make the 3D and VR options available for Digital Art Exhibition.

3

Exhibitions Ticket Booking System will also be available in near future.

Thank you!