

link
loop

The logo consists of the words "link" and "loop" stacked vertically in a dark grey, rounded sans-serif font. The word "link" is positioned above "loop". The two words are partially overlaid by a series of four overlapping semi-circles. From left to right, the semi-circles are colored green, yellow, red, and cyan. These semi-circles are arranged in a horizontal line, with each one partially overlapping the one to its right. The green semi-circle is positioned behind the first 'o' in "loop". The yellow semi-circle is behind the second 'o'. The red semi-circle is behind the 'p'. The cyan semi-circle is positioned behind the 'k' in "link". The overall effect is a modern, clean, and colorful graphic design.