

link
loop

The logo consists of the words "link" and "loop" stacked vertically in a dark grey, rounded sans-serif font. The word "link" is positioned above "loop". The two words are partially overlaid by a series of four overlapping semi-circles. From left to right, these semi-circles are green, yellow, red, and blue. The green semi-circle is positioned behind the 'l' of "loop". The yellow semi-circle is behind the first 'o' of "loop". The red semi-circle is behind the second 'o' of "loop". The blue semi-circle is behind the 'k' of "link" and the 'p' of "loop".