



Sohaib Amjad

UI/UX Designer

To leverage my passion for user-centric design and my 12 years of experience in UI/UX principles to create intuitive and visually appealing digital experiences.

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Portfolio

admin.pk/pf

Work experience

Principal UI/UX Engineer

Antechip Gaming Services, Jan 2023 - Present

I have been maintaining their product design consistency and balance user-centered design principles with business goals and technical constraints. I have strived to deliver cohesive and user-friendly interfaces that align with Antechip's strategic vision.

Principal UI/UX Engineer

Soliton Technologies, Apr 2019 - Jan 2023

I was responsible to collaborate closely with developers, product managers, and other stakeholders to ensure seamless implementation of their Healthcare Management System design.

UI/UX Designer

BlueSky Automation, Apr 2015 - Apr 2019

I worked at BlueSky, a subsidiary of Optergy Australia, where my responsibilities were creating and maintaining user interfaces for Building Management Software, Energy Management Solution, and Tenant Billing products.

Web/App UI Designer

LEADconcept, Jan 2012 - Mar 2015

I have experience in diverse design-related tasks, including website prototyping, app UI workflow design, wireframing, logo creation, and banner design. Additionally, I've worked as a frontend developer, bridging design concepts with functional interfaces. This skill set enables me to contribute to user-centered design, branding, and interactive web development projects.

Education & Learning

Bachelors in Mass Communication

AIOU Islamabad

Skills

User-Centered Design:

- Understand user behaviors, needs, and preferences through research.
- Create user personas and user journey maps to inform design decisions.
- Prioritize user satisfaction and engagement in design solutions.

UI Design:

- Create visually appealing interfaces using color theory, typography, and imagery.
- Design UI elements that are intuitive and consistent.

Code:

- HTML/CSS
- React.js, Angular.js, Vue.js, Next.js
- Bootstrap, Ant Design, Material Design, Tailwind
- Skeleton UI, Semantic UI, Foundation
- JavaScript, jQuery
- SASS/SCSS

Soft Skills:

- Interactive web animations
- CSS transition and parallax effects
- Overcome frontend issues with Javascript
- Responsiveness for all the devices

Tools:

Figma, Adobe XD, Illustrator, Sketch, PhotoShop

Certifications

Google UX Design Certification

PHP Web Development

Recent Projects

ROLZO Luxury Car Rental

Design + Frontend

[Visit](#)

Tools:

Figma, Photoshop

Libraries/Frameworks:

- Angular Material
- Bootstrap 5

DreamGulf

Design + Frontend

[Visit](#)

Tools:

Figma

Libraries/Frameworks:

- Bootstrap
- SASS

Task Manager

Design + Prototype

[Visit](#)

Tools:

Figma

Libraries/Frameworks:

- Bootstrap
- SASS

TAZZA Casino

Design + Frontend

[Visit](#)

Tools:

Figma, Photoshop

Libraries/Frameworks:

- Bootstrap 5
- SASS
- jQuery

TARO

Design

[Visit](#)

Tools:

Figma, Photoshop

Libraries/Frameworks:

-

VCON

Design + Prototype

[Visit](#)

Tools:

Figma, Illustrator

Libraries/Frameworks:

-

UNATION

Frontend

[Visit](#)

Tools:

-

Libraries/Frameworks:

- Angular
- Bootstrap 5

Ruddocks & Co

Design

[Visit](#)

Tools:

Figma, Illustrator

Libraries/Frameworks:

- WordPress
- Bootstrap 5

Antechip Gaming Services

Design System + Frontend

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Tools:

Figma, XD, Illustrator

Libraries/Frameworks:

- Bootstrap 5
- Sass
- jQuery

DMOOSE

Frontend

[Visit](#)

Tools:

-

Libraries/Frameworks:

- Bootstrap 5

Vewards

Design + Frontend

[Visit](#)

Tools:

Figma, Illustrator

Libraries/Frameworks:

-

[Full Portfolio](#)