SUMMARY STRUCTURE

- ► HTML pages are text documents.
- HTML uses tags (characters that sit inside angled brackets) to give the information they surround special meaning.
- ▶ Tags are often referred to as elements.
- Tags usually come in pairs. The opening tag denotes the start of a piece of content; the closing tag denotes the end.
- Opening tags can carry attributes, which tell us more about the content of that element.
- Attributes require a name and a value.
- To learn HTML you need to know what tags are available for you to use, what they do, and where they can go.