

Types of data:

(1) Quantitative كمية

- Numerical data

* Discrete (counting)

8 cats

8.5 cats x

2.37 cats x

* Continuous (Measurement)

- distance - speed -

(2) Qualitative نوعية

- Uses words

- Descriptive data based on observation

- Involves 5 senses:

smell, see, feel, taste, hear

Scales of Measurement

(1) Nominal scale data

- less attached to numbers
- Qualitative / categorical
- order doesn't matter
- Like: Names - Colors, Gender
- Can't be used in calculations

(2) Ordinal scale data

- Ranking / placement
- Difference can't be measured
- order matters
- Like: experiences

(3) Interval Scale data

- order matters
- Differences can be measured (except ratios)
- No true (0) starting point
- Like: Temperatures

(4) Ratio scale data

- order matters
- Differences are measurable (including ratios)
- Contains a (0) starting point
- Like: Grades

* Statistical test :

- 1- it needs data
- 2- it needs null or primary hypothesis H_0
- 3- it needs an Alternative hypothesis, H_1

* P-values

- p-value < 0.05

$H_0 \rightarrow X$

- p-value > 0.05

H_0 لا ترفض

p-values \rightarrow one-sided
 \rightarrow Two-sided

* Calculating p-values

* P-values are determined by adding up probabilities

- p-value is the sum of three parts:

1) The Probability random chance would result in the observation.

2) The Probability of observing something else that is equally rare.

3) The probability of observing something rarer or more extreme.

* Confidence interval (CI)

is a range of values used to estimate the true population parameter based on a sample of data. it is expressed as a percentage (95% or 99%) indicating how confident we are that the true value lies within this range

* Regression analysis

it is a statistical method used to study the relationship between a dependant variable and one or more independant variables.