10K
customers

20%
Churn Rate

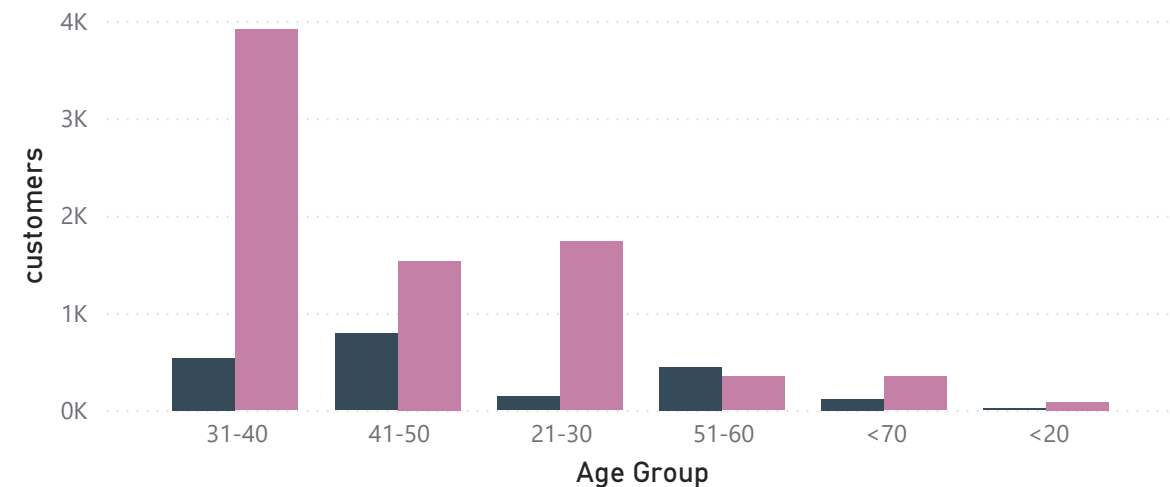| France	Germany	Spain

15%

0%

20%

100%

customers by Age Group and churn

churn ● Churned ● Not Churned

customers by gender

gender ● Male ● Female

5K (45.43%)

5K (54.57%)
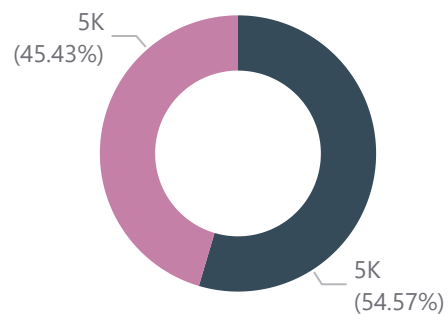
customers by credit card

credit ... ● owned ● Not Owned

3K (29.45%)

7K (70.55%)
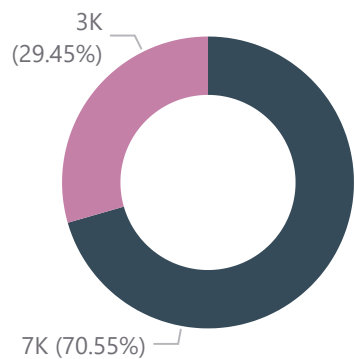
customers by product

product ● product 1 ● product 2

0K (2.66%)

5K (45.9%)

5K (50.84%)
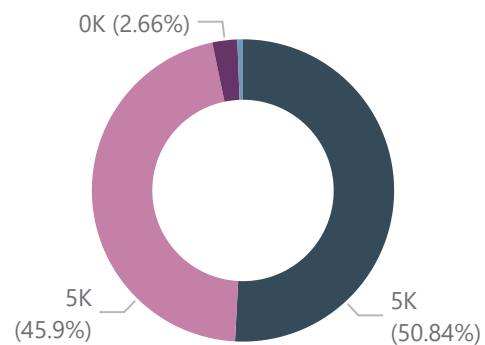
customers by active member

active me... ● Active ● Inactive

5K (48.49%)

5K (51.51%)
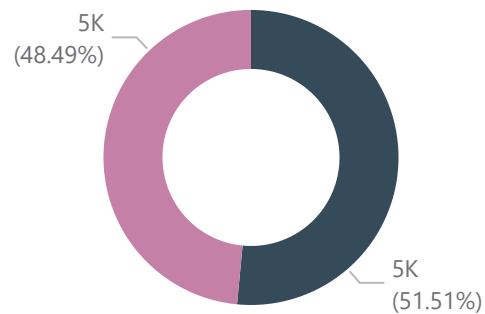
customers and Churn Rate by Range Credit

● customers ● Churn Rate