

Sohail Shaik

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Profile

MDM / Data Integration Engineer with enterprise delivery experience in Stibo STEP, SAP, and Azure AI. Specialized in building governed, analytics-ready master data pipelines and automation frameworks for global enterprises.

Skills

Soft Skills: Problem Solving, Team Collaboration, Event Management

Programming Languages & Concepts: Python, Java, JS, SQL, data structures, algorithms, OOP, system design

Databases: Postgres, SQLite, MySQL

Web & Frameworks: FastAPI, Next js, Streamlit, Docker, Git, Kafka

Machine Learning: Deep Learning, CNN, EfficientNet, Scikit-learn, TensorFlow, NLP

Enterprise Data / MDM: Stibo STEP, Data Governance, Data Quality Rules, Master Data Integration, Workflow Orchestration, REST API Integration, MDM Pipelines

Professional Experience

06/2024 – present
Hyderabad, India

System Engineer — Data Platform / MDM Engineer

Tata Consultancy Services (Client: Diageo)

- Engineered **scalable data pipelines** and automated workflows using modular programming principles.
- Built **REST API integrations** and backend services in Java/JS used across enterprise systems.
- Applied **algorithmic business rules** for validation, transformation, and enrichment of large datasets.
- Worked in Agile teams collaborating with cross-functional engineers to deliver high-quality solutions.

Education

2020 – 2024
Hyderabad, India

Bachelor of Technology(B.tech), Electronics and communication

VNR Vignanajyothi Institute of Engineering & Technology
CGPA 8.42

2018 – 2020
Hyderabad, India

Senior Secondary (XII), Science

Sri Chaitanya Educational Institutions
GPA 9.63

Achievements

Problem Solving 🔗 | Python 🔗 | Java 🔗 | SQL 🔗

Projects

AI-Driven Global Product Translation & Enrichment Functionality

Client: Diageo (via TCS)

- Designed AI-powered multilingual translation and enrichment workflows in **Stibo STEP integrated with Azure AI**.
- Automated translation, normalization, and validation of global product attributes.
- Implemented **rule-driven data quality and governance workflows**.
- Enabled faster global product onboarding and reduced manual translation effort.

Global Product Master Data Integration

Client: Diageo (via TCS)

- Built **bulk ingestion pipelines** integrating Excel and **SAP source systems** into Stibo STEP.
- Developed **secure REST APIs** delivering standardized product master data in JSON to analytics platforms (SKUvantage).
- Implemented orchestration workflows for **reliable synchronization and publishing** across regions.
- Delivered analytics-ready global product master datasets.

Alzheimer's Disease Detection and Classification

Technologies: EfficientNet, CNN, Streamlit, Python

- Built a **deep learning classification system achieving 99.23% accuracy** for Alzheimer's stage detection.
- Implemented **EfficientNet B0/B1/B6 architectures** on a Kaggle MRI dataset (~6,400 images).
- Developed an **interactive Streamlit web application** with diagnosis visualization, medication guidance, remedies, and expert recommendation features.

Movie Recommendation System

Technologies: EfficientNet, CNN, Streamlit, Python

- Built a **personalized recommendation engine** using **26M+ ratings, 750K+ tags, and 45K+ movies**.
- Implemented **content-based filtering** using similarity scoring on genres, actors, and directors.
- Developed a **user-friendly interface** for real-time tailored movie suggestions.

Certificates

Machine Learning [!\[\]\(f60b7a900783ac3fd531bfd9c111be6d_img.jpg\)](#) — Coursera | Stanford Online

Machine Learning, Python [!\[\]\(f1c5da15572e3e09d343161be98f508d_img.jpg\)](#) — Cognitive class.ai | IBM

SQL for Data Science [!\[\]\(235bfe13ebf007ce2eea9e689707fac7_img.jpg\)](#) — Coursera | IBM

Data Analysis with Python [!\[\]\(eabd9f9ababee93effadc3b380fe65fd_img.jpg\)](#) — Coursera | IBM

Organizations

2022 – 2024

Hyderabad, India

Entrepreneurship Development Cell | VNR VJIET

Executive for event organization.

- Successfully organized three innovation and entrepreneurship events leveraging strong organizational skills.