

FIFA DASHBOARD 3 – Financial Efficiency Analysis Across Football Clubs

This dashboard **FIFA 3 - Financial Efficiency Analysis Across Football Clubs**, provides a data-driven view into how football clubs around the world manage their wage investments and player value. By combining financial metrics with player quality data, the dashboard offers decision-makers, whether they are club executives, scouts, or analysts, a clearer understanding of how effectively clubs are converting financial resources into performance. It highlights clubs that are excelling in ROI (Return on Investment), enabling benchmarking, best-practice identification, and smarter investment decisions in player recruitment and wage structuring.



Description –

- 1. Wage Investment vs Squad Depth (Bar Chart):** This bar chart compares the **average wage per player** across different clubs. It helps decision-makers identify which clubs are spending the most per player, and whether that investment is spread across a large or small squad. This chart is useful for comparing financial intensity across different roster sizes and highlights clubs with potential over- or under-spending.
- 2. Club Level Financial Summary (Multi-row Card):** This visual summarizes key financial and performance indicators:
 - Total Number of Players
 - Average Player Overall Rating
 - Total Wage Spend
 - Total Market Value
 - Average ROI Score

By offering a compact view of high-level statistics, this visual helps stakeholders quickly understand the scope and scale of the data being analysed, and the average efficiency observed across the dataset.

- 3. Top Clubs (Bar Chart and Slicer):**
 - 1. Top Clubs Delivering the Best ROI (Bar Chart):** This clustered bar chart ranks clubs based on their ROI Score, a custom metric that evaluates how much return a club is getting relative to its financial investment. Higher ROI scores indicate better value for money — either through high-performing low-cost players or efficient squad structures. This helps identify over-performing clubs that may be models of efficiency.

2. **Select Top N Clubs (Slider):** The slider allows users to customise how many top ROI clubs are displayed in the bar chart. Options like Top 5, Top 10, Top 20, etc., give flexibility for both a quick view or deeper dive. It dynamically filters the ROI bar chart, making it interactive and adaptable to different user preferences or stakeholder needs.
4. **Club Details (Table):** This table provides a simple breakdown of club names and their corresponding player counts. It serves as a reference layer for users to better understand the scale of each club's squad. It can also assist with cross-checking or drill-downs when comparing clubs across different visuals.
5. **Wage Spent vs Player Quality Across Clubs (Scatter Plot):** This scatter plot explores the relationship between total wage spend and average player rating for each club. Each data point represents a club, where:
 - a. X-axis = Average Player Rating
 - b. Y-axis = Total Wage Spend
 - c. Size of bubble = Squad Market Value

It allows users to visually assess whether higher spending leads to better players and which clubs are outliers, i.e. spending less while maintaining a high average rating or vice versa. This visual is particularly useful for identifying clubs with under-leveraged budgets or overpaid underperformers.

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