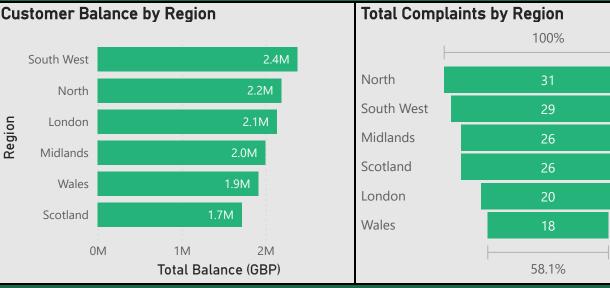
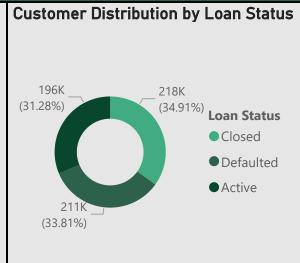
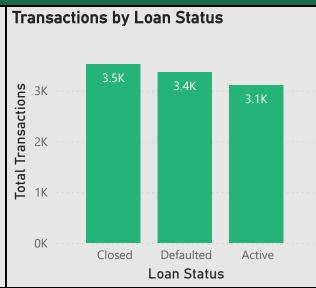
## Dashboard 1 - Executive Overview [Lloyds Banking Group] | Soham S. Amburle | 22 August 2025 - 08 September, 2025 Overall Churn Rate (%) **Total Customers Total Transactions (GBP)** Total Loan Portfolio (GBP) Avg. Cust Bal. (GBP) Gender 500 14.89M 7.55M 24.69K 0.20 All **Portfolio & Risk Distribution Customer Balance by Region Total Complaints by Region** Customer Distribution by Loan Status Transactions by Loan Status 100% South West 2.4M 3.5K North 3.4K 3K







## **Customer Demographics and Behavior**

