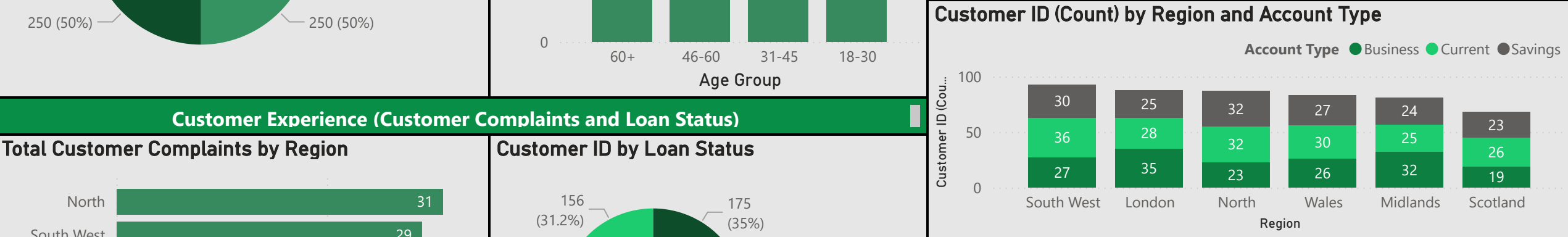
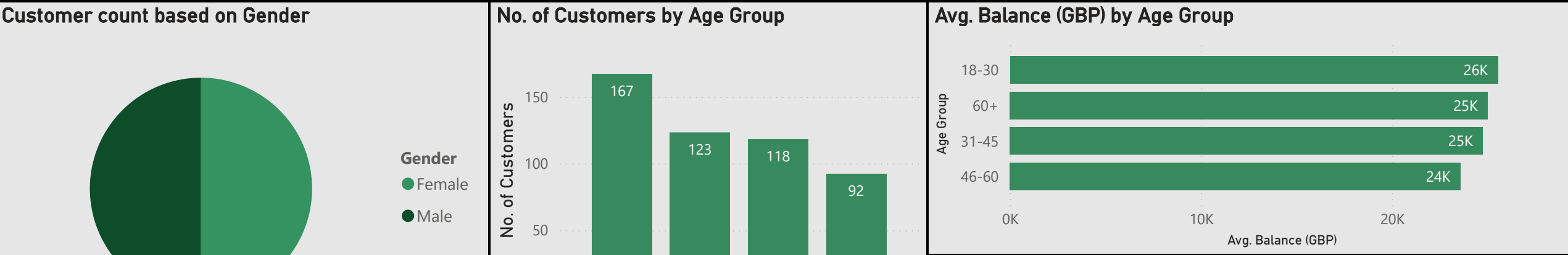


Total No. of Customers	Avg. Customer Age	Avg. Account Tenure (yrs)	Avg. Balance (GBP)	Customer ID
500	49.91	10.18	24.69K	All

Demographic Profile (Gender-based and Age Group-based)

Financial Profile



Customer Experience (Customer Complaints and Loan Status)

Total Customer Complaints by Region

Region	Total Customer Complaints
North	31
South West	29
Midlands	26
Scotland	26
London	20
Wales	18

Customer ID by Loan Status

Loan Status	Count	Percentage
Closed	175	35%
Defaulted	169	33.8%
Active	156	31.2%

Customer Insights

Cust ID	Age	Gender	Region (UK)	Account	Bal. (GBP)	Loan Status	Complaints
1279	54	Male	Scotland	Savings	16,173.19	Defaulted	
1057	68	Female	Midlands	Business	37,737.25	Closed	
1059	38	Female	Midlands	Business	14,938.02	Active	
1062	35	Female	North	Current	3,824.03	Closed	
1066	31	Male	London	Business	34,611.74	Defaulted	