

Total Customers	Total Transactions (GBP)	Total Loan Portfolio (GBP)	Avg. Cust Bal. (GBP)	Overall Churn Rate (%)	Gender
500	14.89M	7.55M	24.69K	0.20	All

Portfolio & Risk Distribution

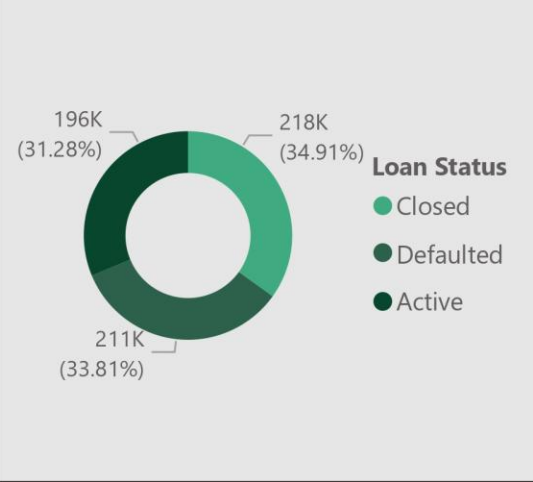
Customer Balance by Region



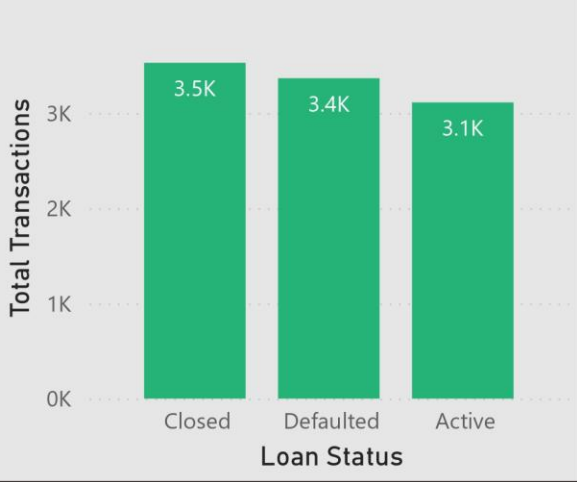
Total Complaints by Region



Customer Distribution by Loan Status

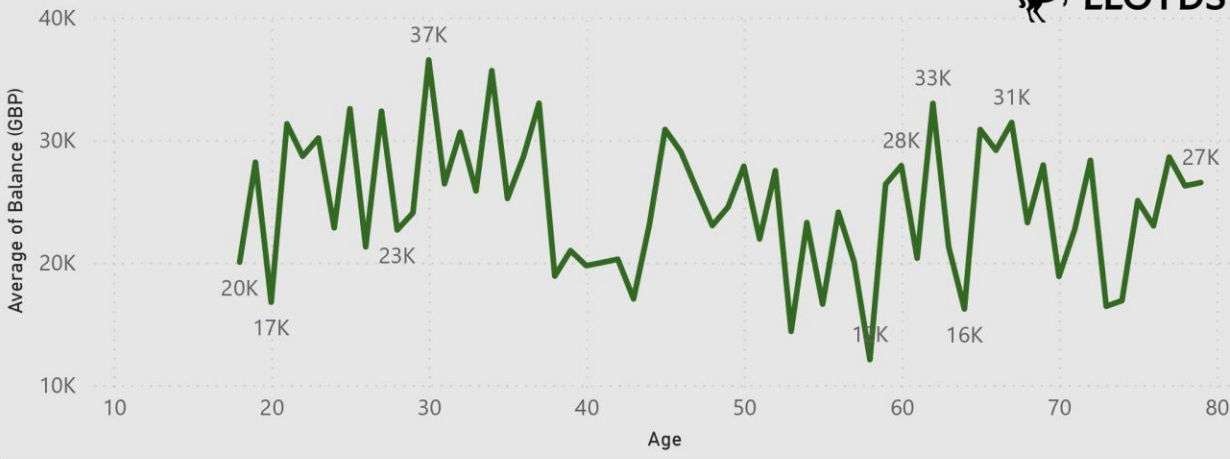


Transactions by Loan Status

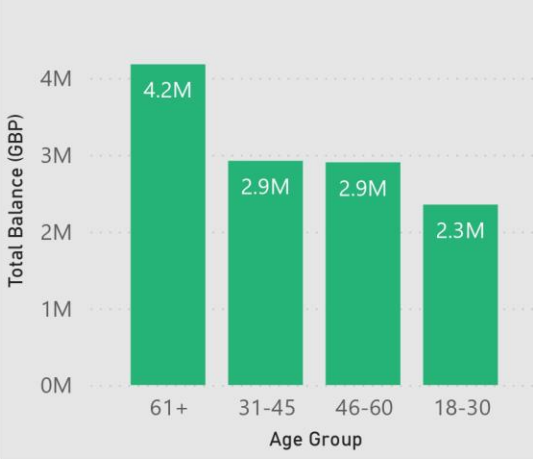


Customer Demographics and Behavior

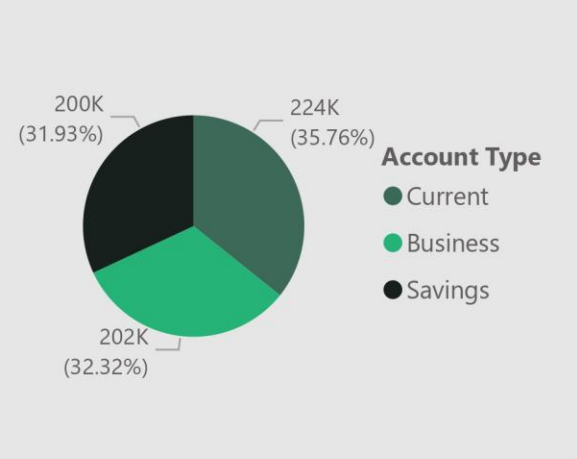
Average Balance Trend by Age



Avg. Balance by Age Group



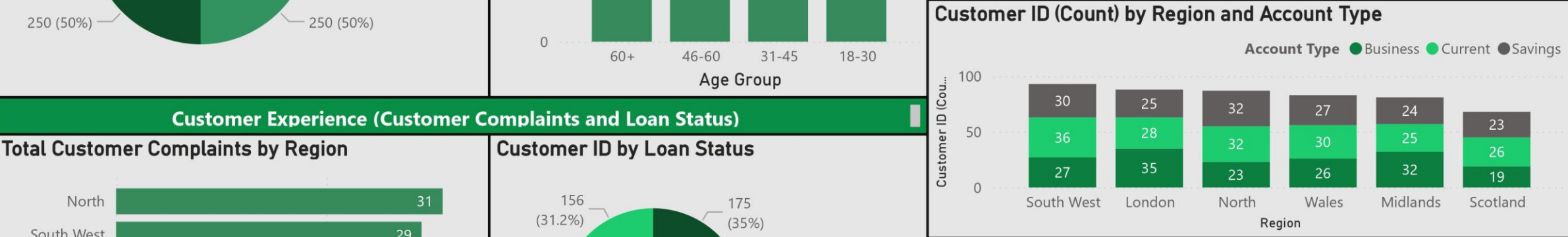
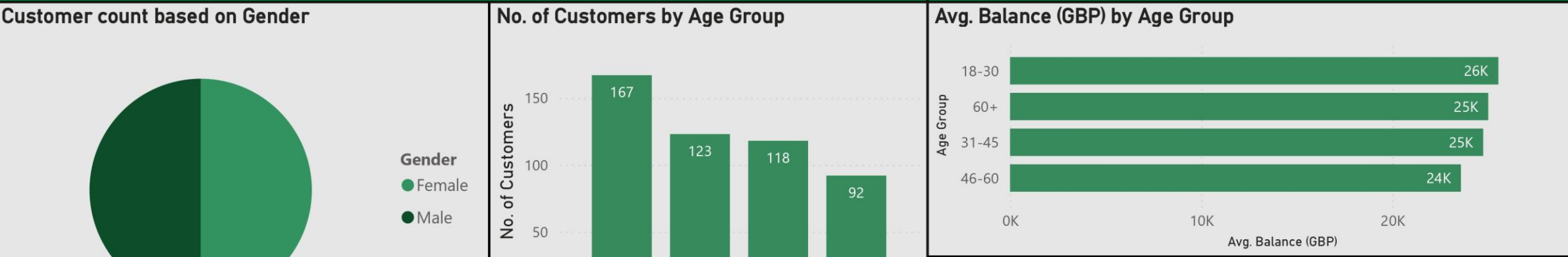
Total Customers by Account Type



Total No. of Customers	Avg. Customer Age	Avg. Account Tenure (yrs)	Avg. Balance (GBP)	Customer ID
500	49.91	10.18	24.69K	All

Demographic Profile (Gender-based and Age Group-based)

Financial Profile



Customer Experience (Customer Complaints and Loan Status)

Total Customer Complaints by Region

Region	Total Customer Complaints
North	31
South West	29
Midlands	26
Scotland	26
London	20
Wales	18

Customer ID by Loan Status

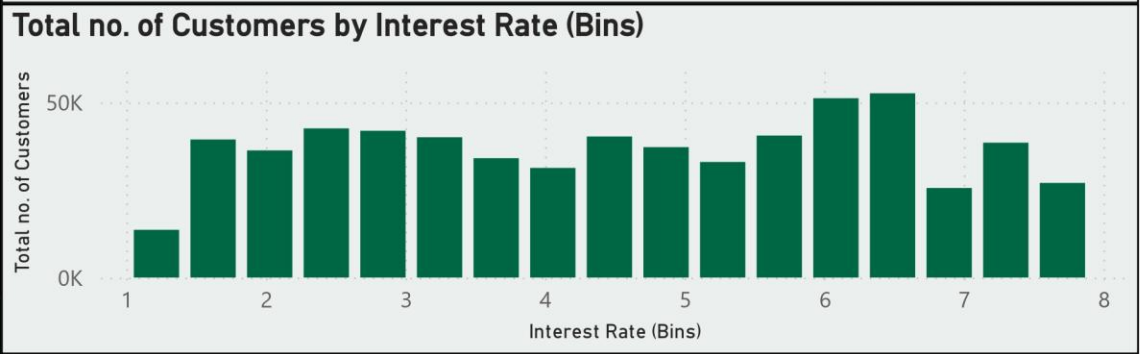
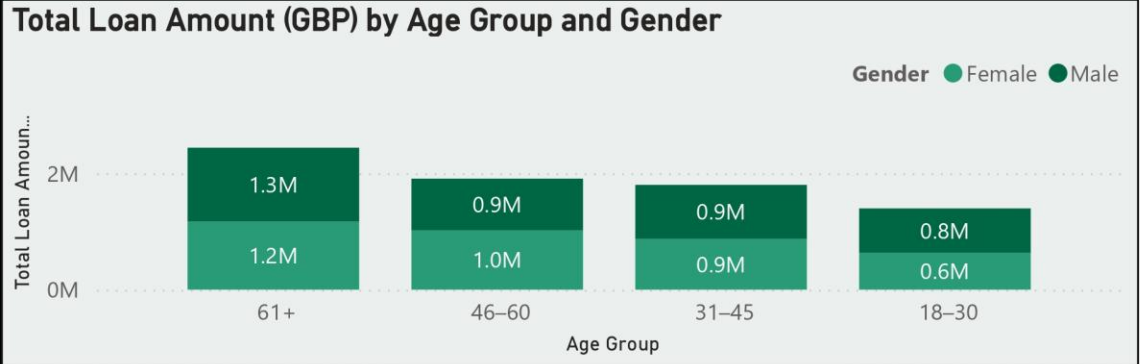
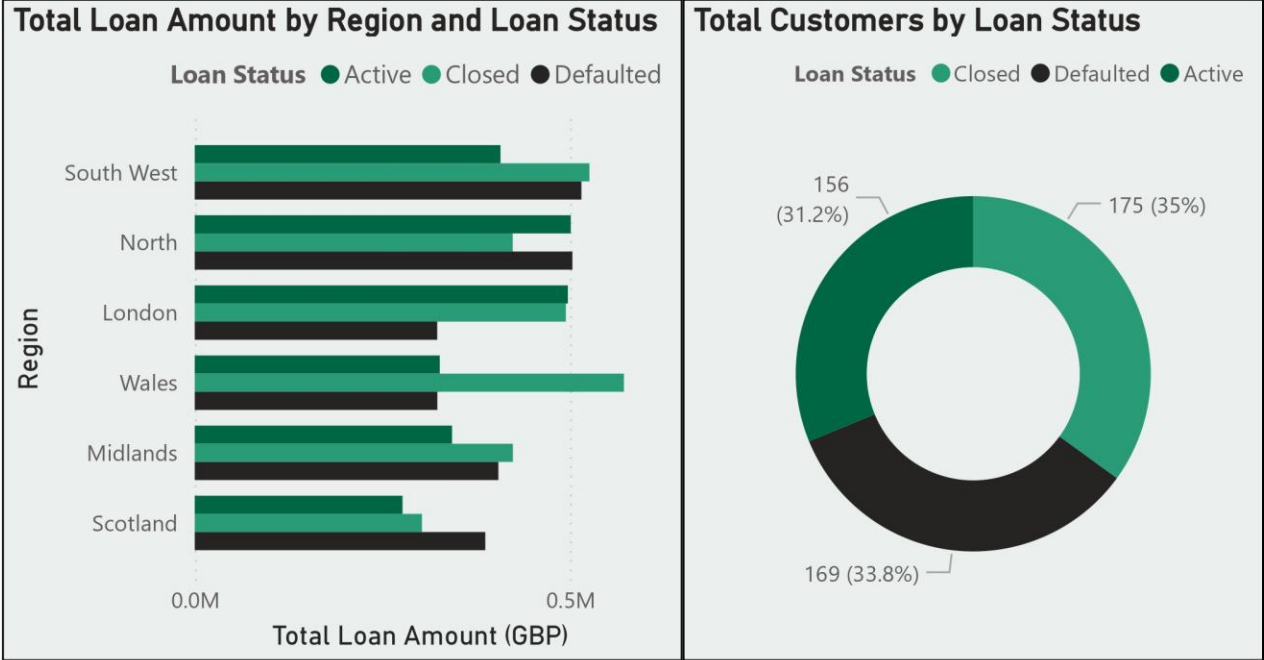
Loan Status	Count	Percentage
Closed	175	35%
Defaulted	169	33.8%
Active	156	31.2%

Customer Insights

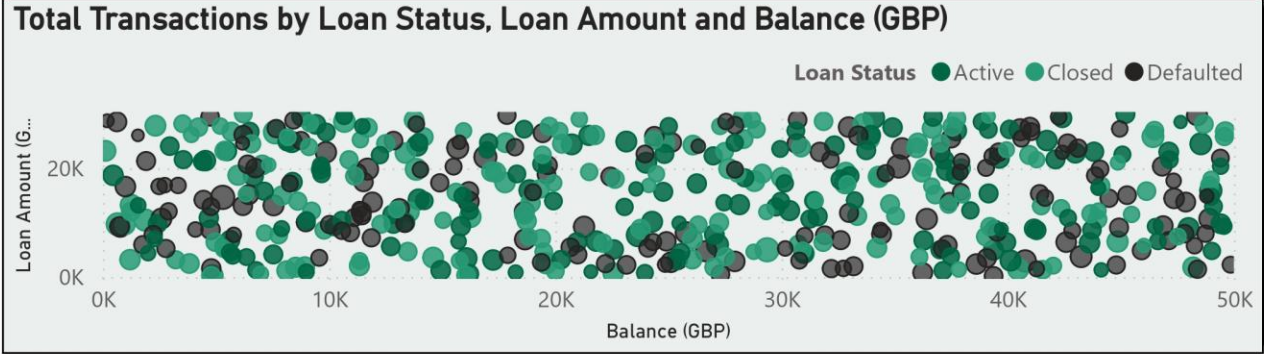
Cust ID	Age	Gender	Region (UK)	Account	Bal. (GBP)	Loan Status	Com
1279	54	Male	Scotland	Savings	16,173.19	Defaulted	
1057	68	Female	Midlands	Business	37,737.25	Closed	
1059	38	Female	Midlands	Business	14,938.02	Active	
1062	35	Female	North	Current	3,824.03	Closed	
1066	31	Male	London	Business	34,611.74	Defaulted	

Total Loan Amount (GBP)	Avg. Interest Rate	Avg. Loan Amount (GBP)	Loan Status		
7.55M	4.74	15.10K	Active	Closed	Defaulted

Loan Portfolio Health	Drivers & Risk Segmentation
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Risk Exposure



Customer Loan Details							
Cust ID	Age	Region	Loan Amt (GBP)	Int. Rate	Loan status	Balance (GBP)	Churn
1372	54	Wales	19,765.29	1.50	Active	9,640.42	
1040	76	Midlands	8,737.46	1.51	Defaulted	4,090.27	
1457	21	Midlands	6,554.51	1.51	Active	15,726.78	
1282	34	London	13,386.56	1.53	Closed	34,801.24	
1075	64	Wales	811.82	1.55	Defaulted	36,243.44	
Total			75,49,384.84			1,23,46,942.31	

Total Transactions	Average Transaction Amount (GBP)	Loan Amount (GBP)	Balance (GBP)
1793	2.48M	1.31M	2.14M

Region

London

Age Group

All

Gender

All

No. of Complaints

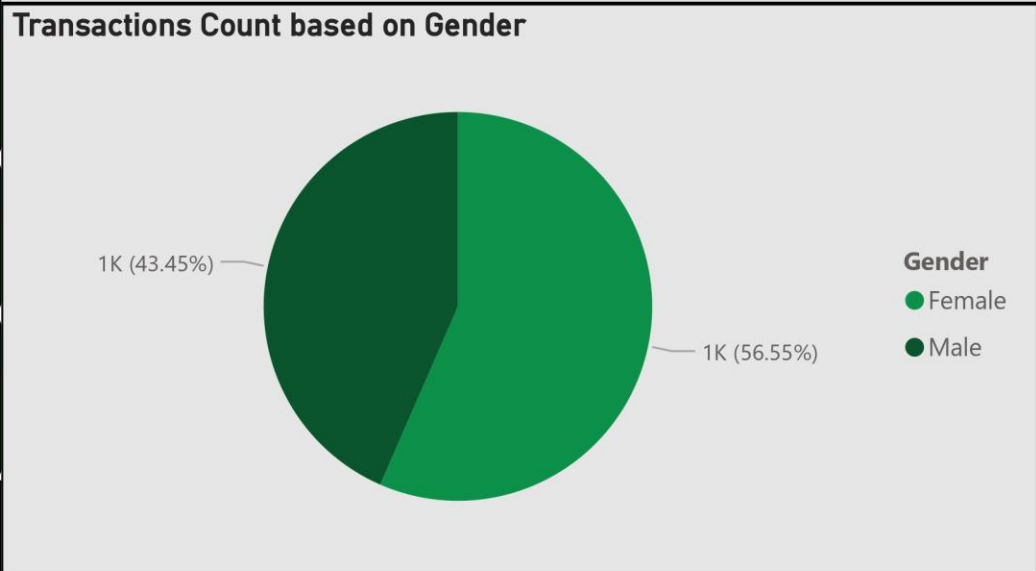
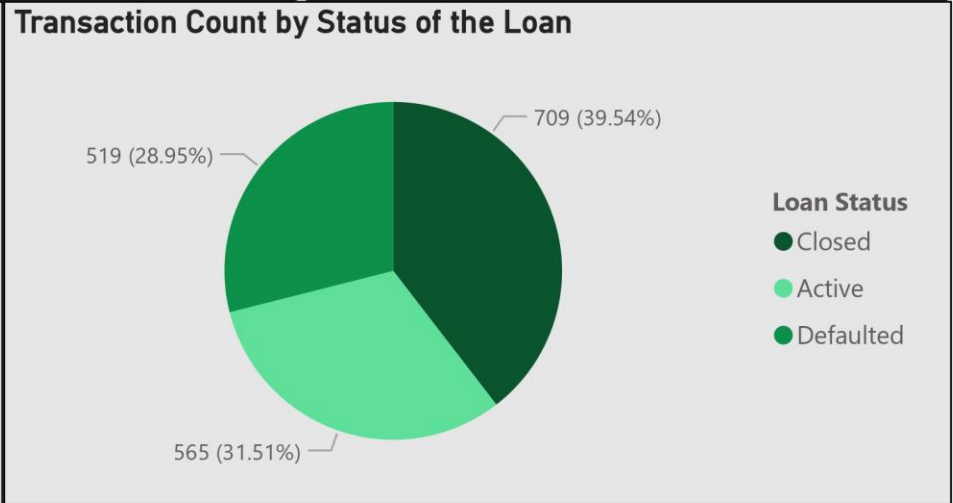
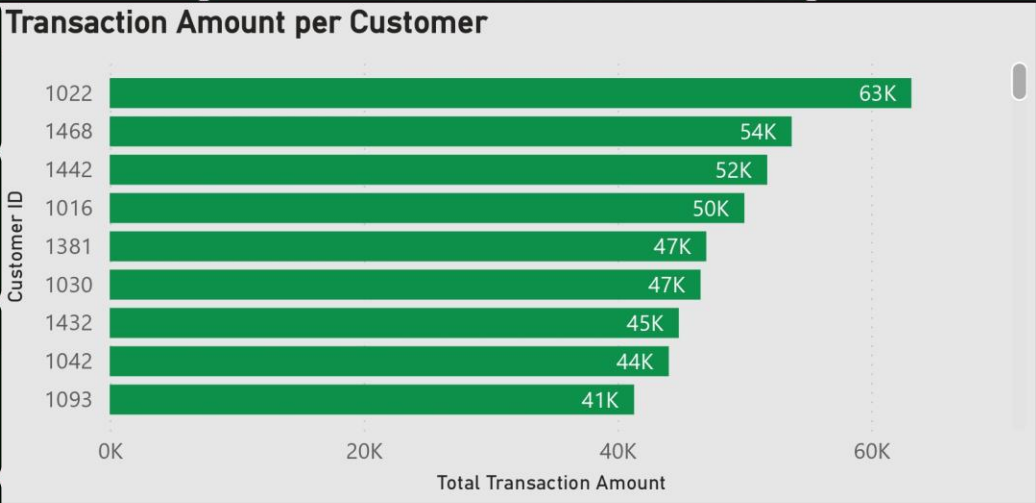
All

Customer ID

All

Loan Status

All



Customer-level Loan View

Loan Status	Customer ID	Age	Total Loan Amount	Total Interest Rate
Active	1010	75	7,820.05	2.30
Active	1012	40	23,312.13	6.41
Active	1024	41	6,569.35	7.72
Active	1026	47	21,006.30	2.47
Active	1045	32	23,027.06	4.72
Active	1054	74	18,971.92	4.76
Active	1074	45	29,202.06	6.42
Active	1100	51	9,978.15	6.13
Active	1107	32	22,405.94	6.41
Active	1121	41	9,313.03	4.64
Active	1147	50	22,979.75	5.43
Active	1159	51	27,710.28	2.03
Total		4559	13,14,524.95	414.36



Average Customer Balance

24.69K

Overall Customer Churn Rate

128

Average Loan per Customer

15.10K

Region

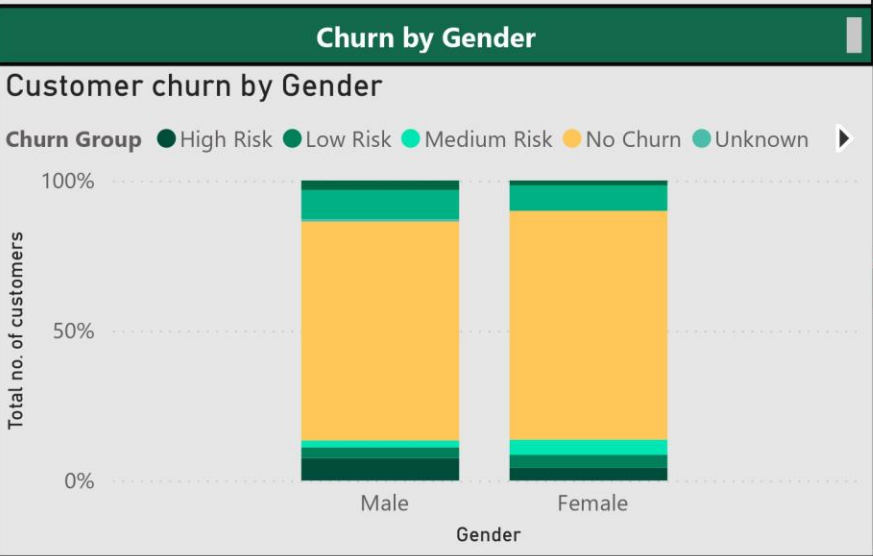
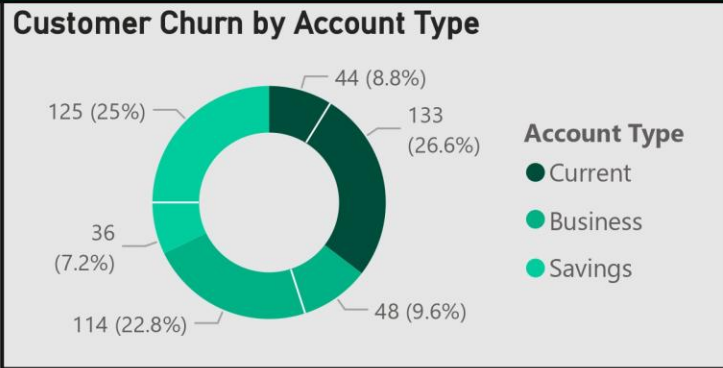
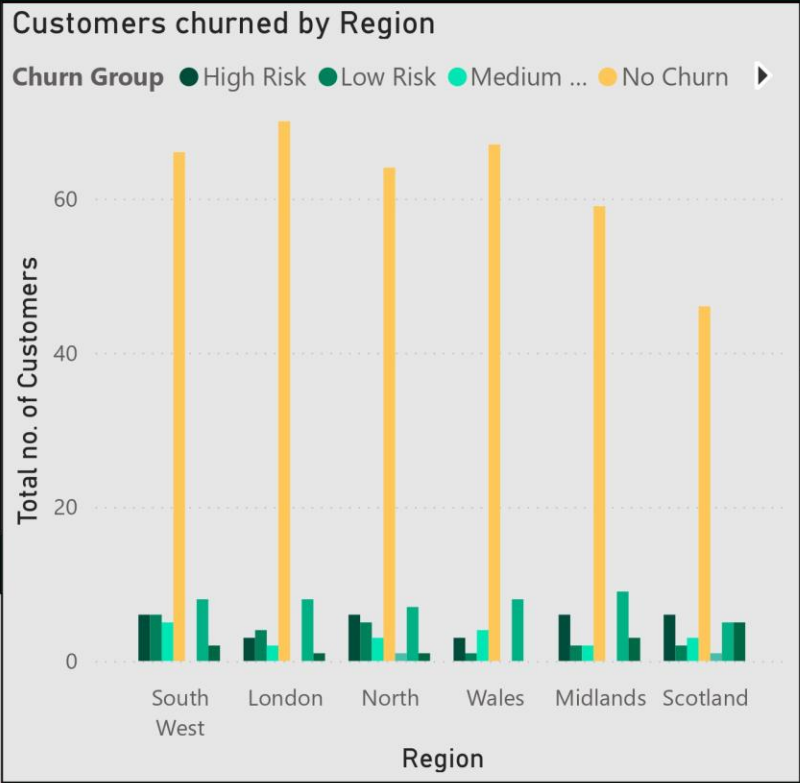
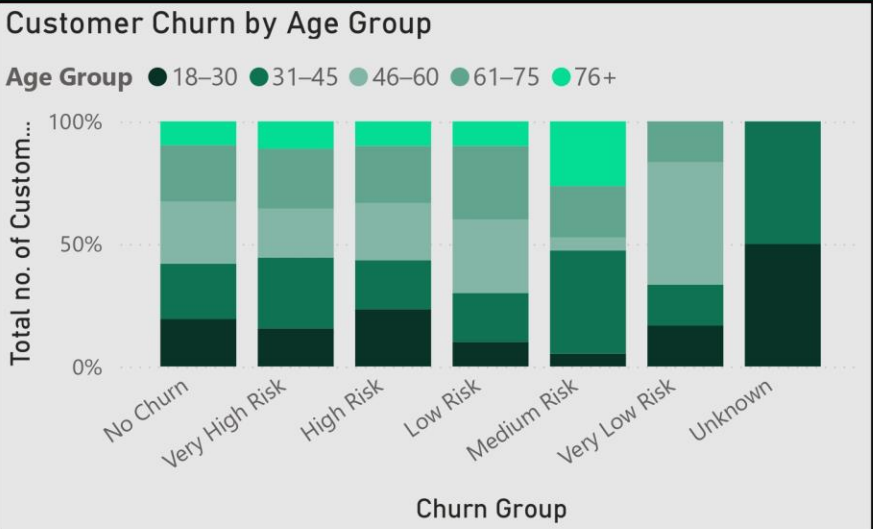
All

Age Group

All

Churn by Demographics

Churn by Financial Products



Customer Retention Drill-Down									
	Age	Gender	Region	Balance (GBP)	Loan Amt (GBP)	Loan Status	Transactions Count	Complaints	Churn Label
1	69	Male	Midlands	43,679.50	11,636.17	Closed	19		
2	46	Female	South West	8,172.03	25,700.16	Closed	16		
3	32	Male	Midlands	39,335.17	22,167.18	Defaulted	17		
4	60	Male	North	28,771.91	4,637.73	Closed	13		
5				1,23,46,942.31	75,49,384.84				