Hands Men Threads: Elevating the Art of Sophistication in Men's Fashion USE CASE:

Developing a premium fashion platform to streamline men's bespoke tailoring and enhance customer experience through

personalized styling and seamless order management. Project Overview

1. Project Phases

Phase 1: Architecture & Planning

Define objects, fields, relationships, formula fields.

Establish validation rules, flows, Apex triggers, batch jobs.

Design email templates for notifications and customer communication.

Phase 2: Development

Object and field creation.

Implement automation (flows, process builders, Apex triggers).

Set up data security and sharing rules.

Develop batch jobs for scheduled processing.

Configure email templates and notifications.

Phase 3: Testing & QA

Unit testing of objects and automation.

End-to-end testing with sample data.

Performance testing and security checks.

Phase 4: Deployment & Training

Deploy to production.

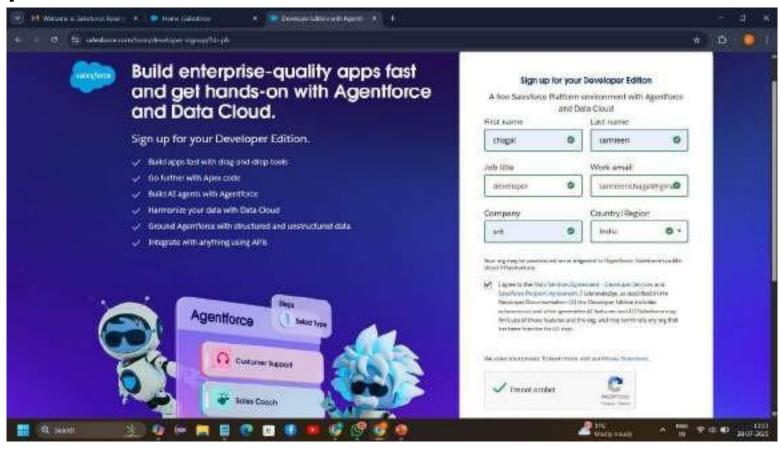
Train users on new functionality. Post-golive support and monitoring

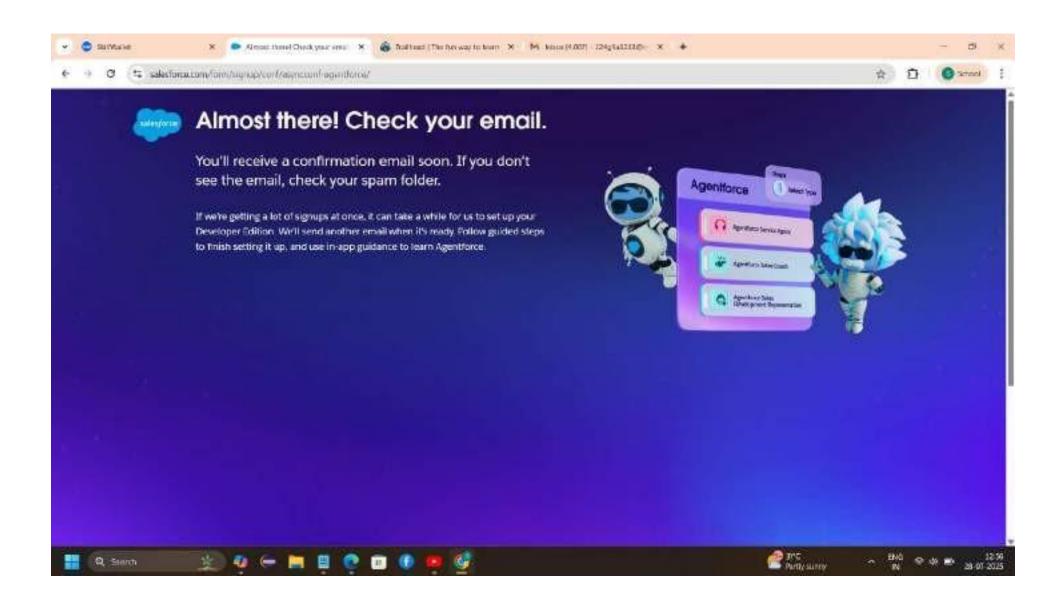
Deliverable:

Solution Design Document including Object Model, ERD, and Automation Strategy.

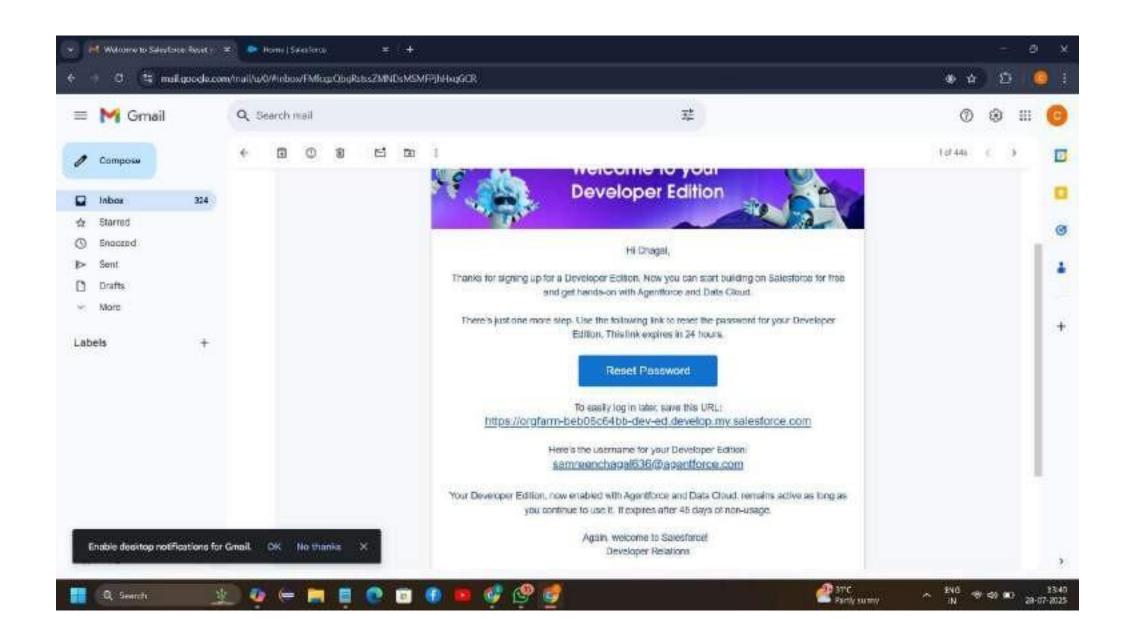
Salesforce Credentials Setup

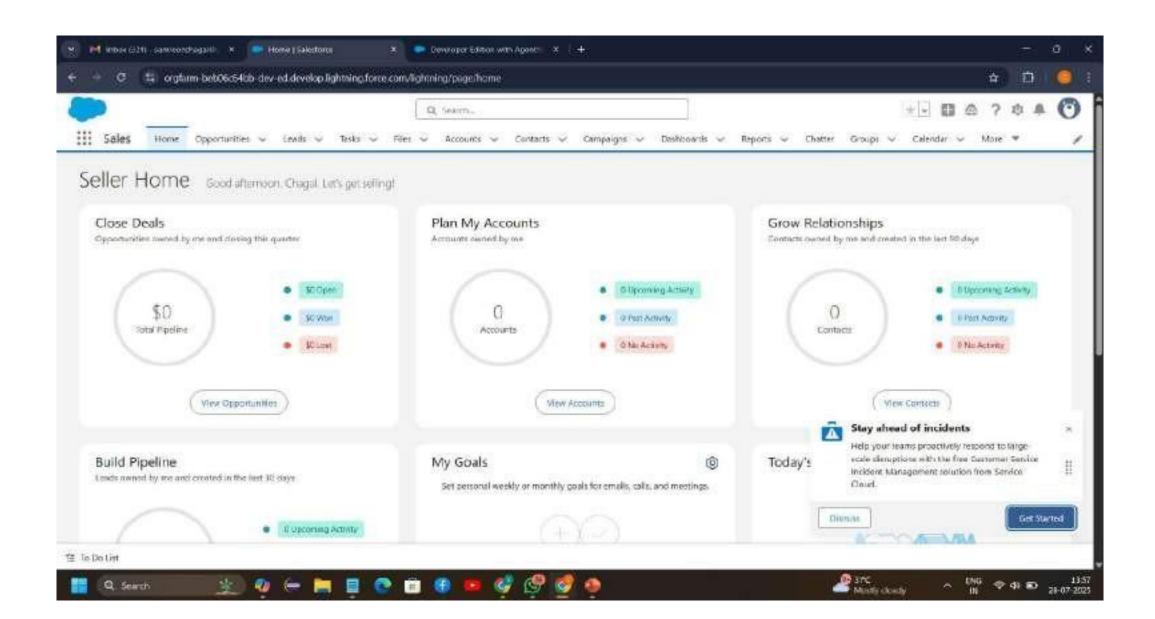
Creating Developer Account





Account Activation





Data Management - Objects

The following are the Custom objects which we need to create

HandsMen Customer

HandsMen Order

HandsMen Product

Inventory

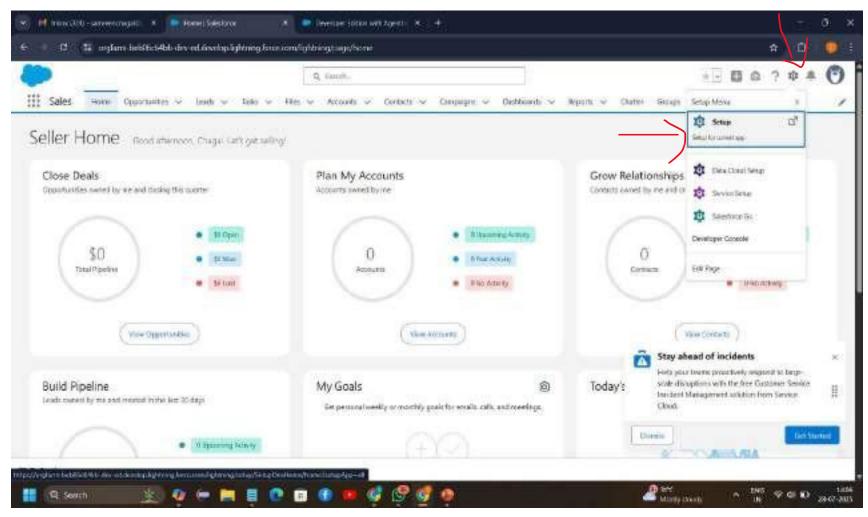
Marketing Campaign

Object - HandsMen Customer

Description

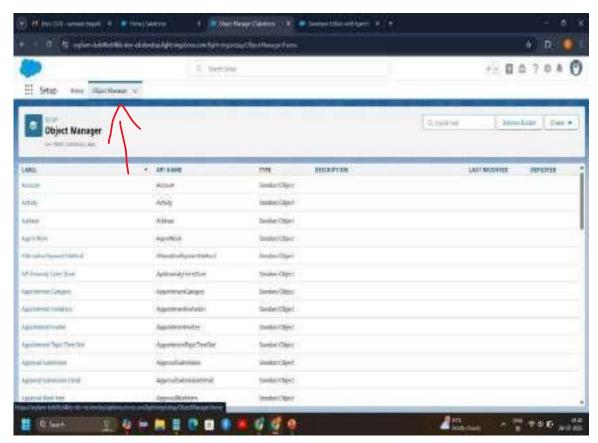
To Navigate to Setup page:

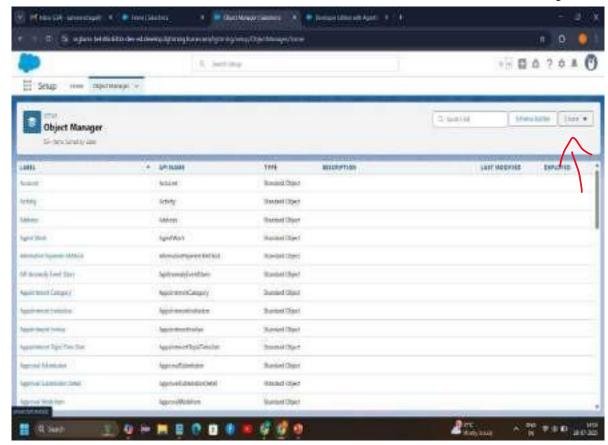
Click on gear icon \rightarrow click setup.



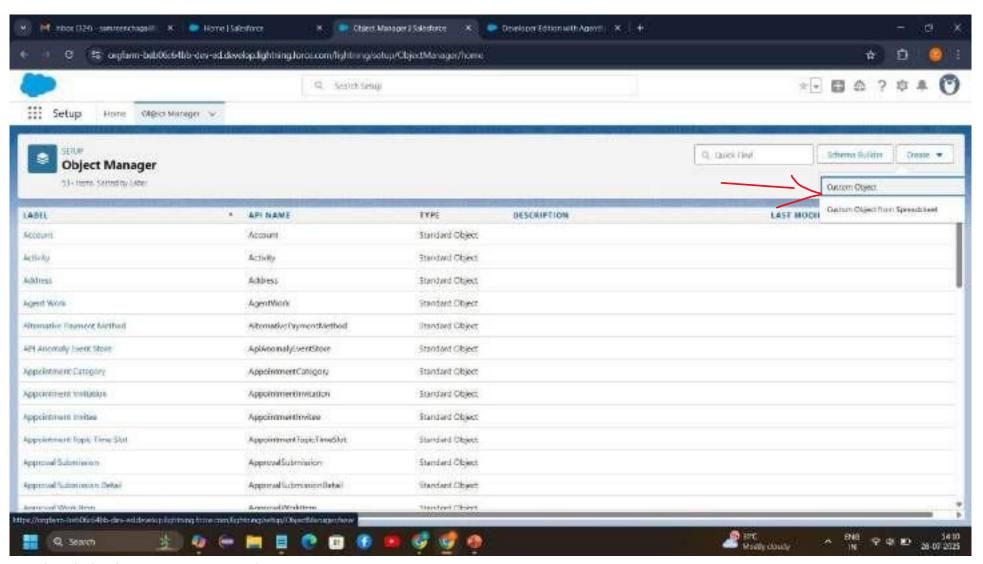
To create an object:

From the setup page → Click on Object Manager → Click on Create → Click on Custom Object



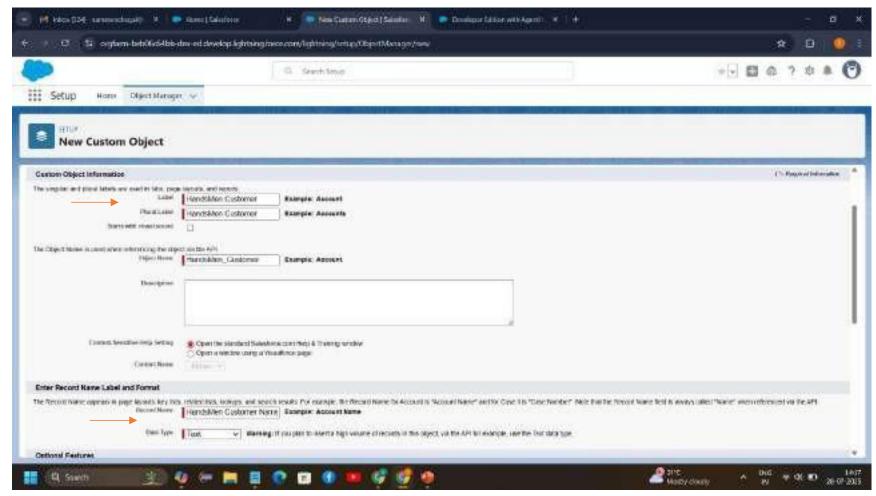


Click on Custom Object

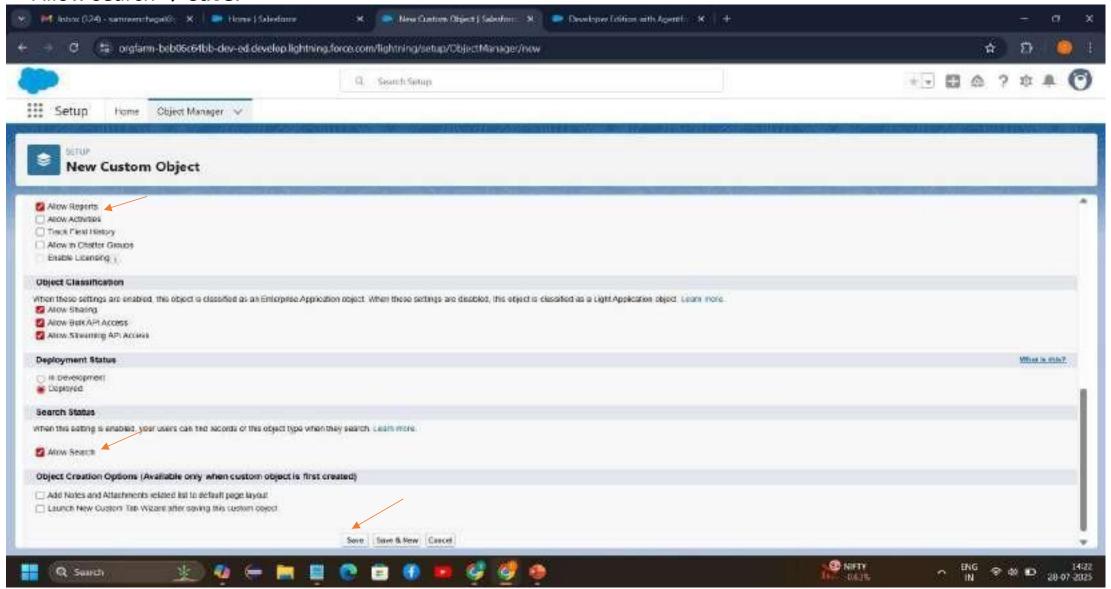


- 1.Enter the label name → HandsMen Customer
- 2.Plural label name → HandsMen Customer

- 3.Enter Record Name Label and Format
- 4.Record Name → HandsMen Customer Name
- 5.Data Type → Text



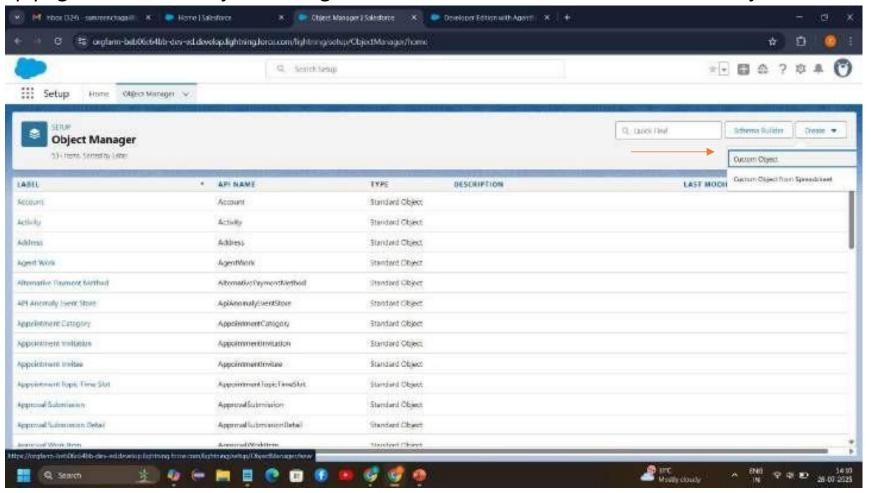
Allow search \rightarrow **Save.**



Create HandsMen Product Object

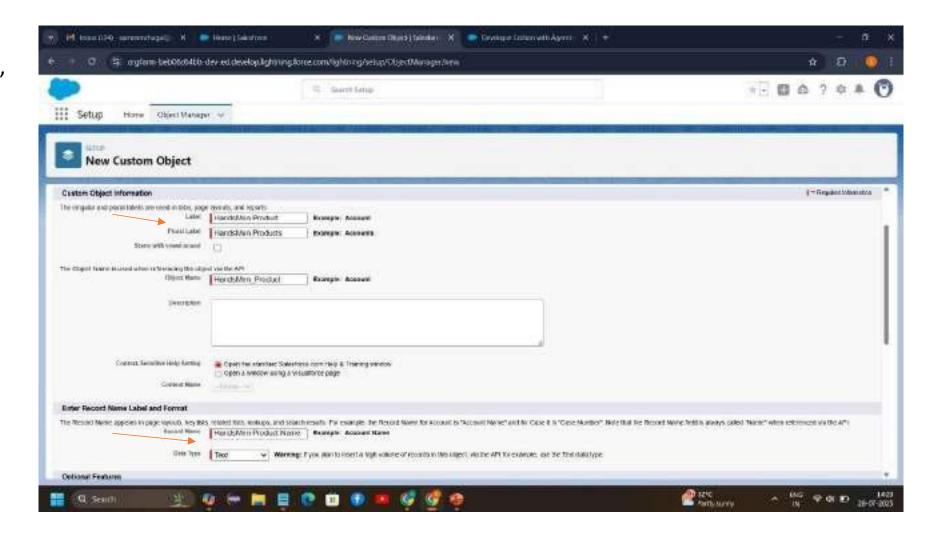
To create an object:

From the setup page \rightarrow Click on Object Manager \rightarrow Click on Create \rightarrow Click on Custom Object



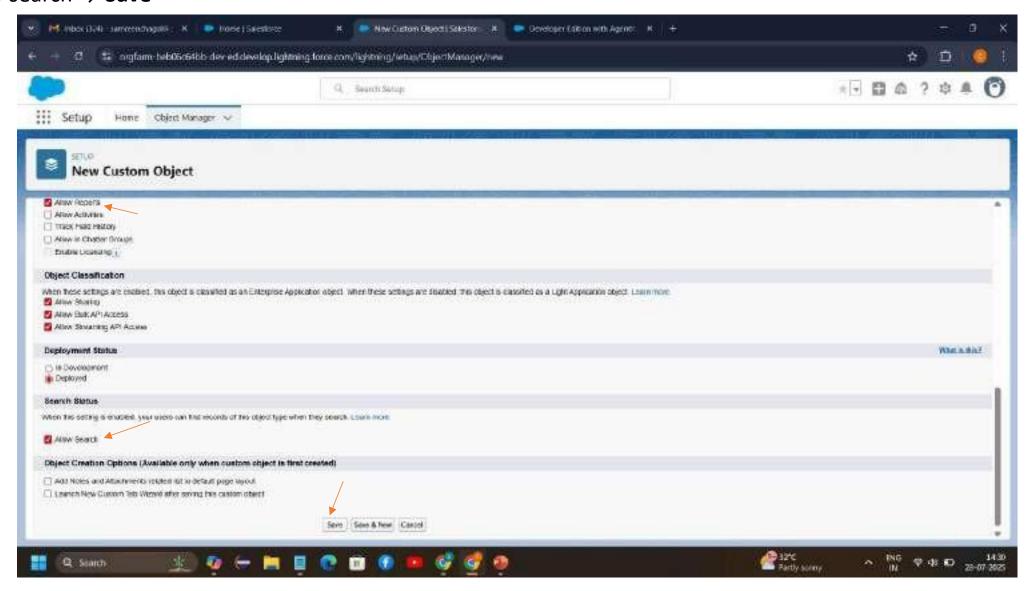
- 1.Enter the label name → HandsMen Product
- 2.Plural label name → HandsMen Products
- 3.Enter Record Name Label and Format
- 4.Record Name → HandsMen Product Name

- Data Type → Text
- Click on Allow reports,
- Allow search → Save



Click on Allow reports,

Allow search → **Save**



Create HandsMen Order Object

To create an object:

From the setup page \rightarrow Click on Object Manager \rightarrow Click on Create \rightarrow Click on Custom Object.

Enter the label name → HandsMen Order

Plural label name→ HandsMen Orders

Enter Record Name Label and Format

Record Name → HandsMen OrderNumber

Data Type → Auto Number

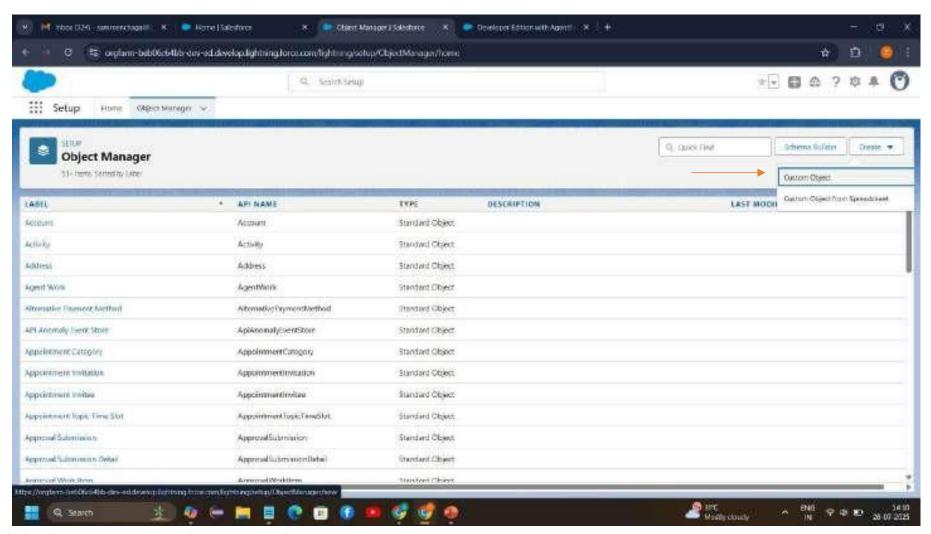
Display Format \rightarrow O-{0000}

Starting Number → 001

Click on Allow reports,

Allow search \rightarrow **Save**

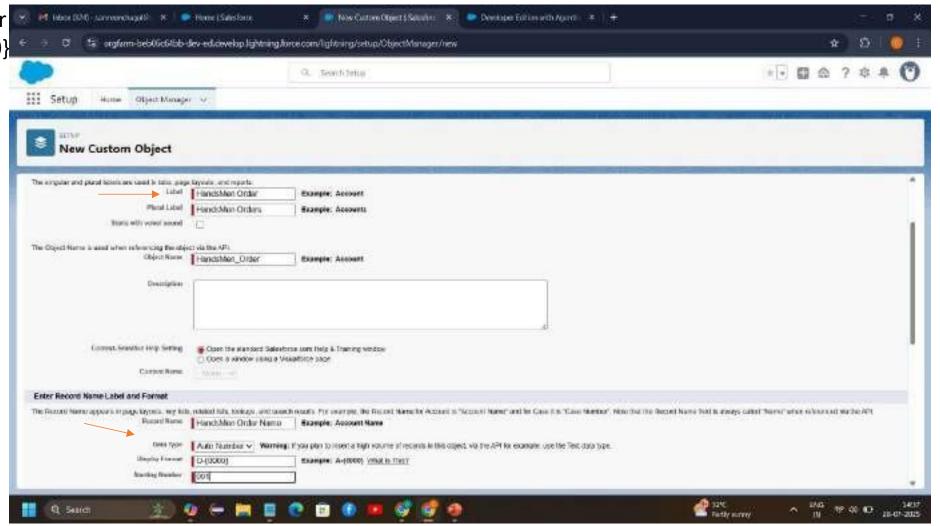
From the setup page \rightarrow Click on Object Manager \rightarrow Click on Create \rightarrow Click on Custom Object.

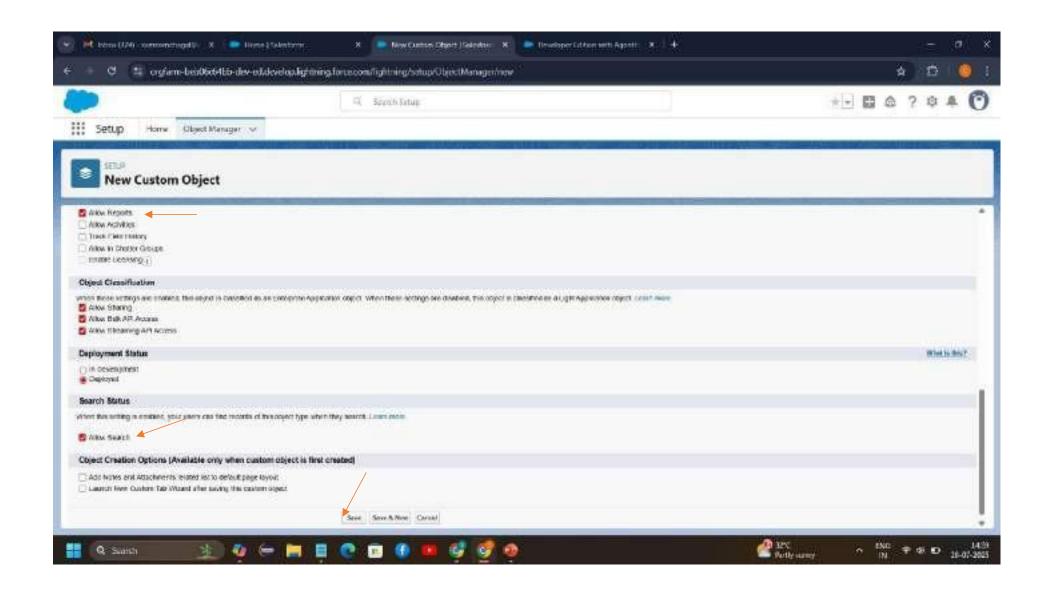


- 1.Enter the label name → HandsMen Order
- 2.Plural label name → HandsMen Orders
- 3.Enter Record Name Label and Format

4.Record Name → HandsMen OrderNumber

- Data Type → Auto Number
- Display Format → O-{0000}
- Starting Number → 001

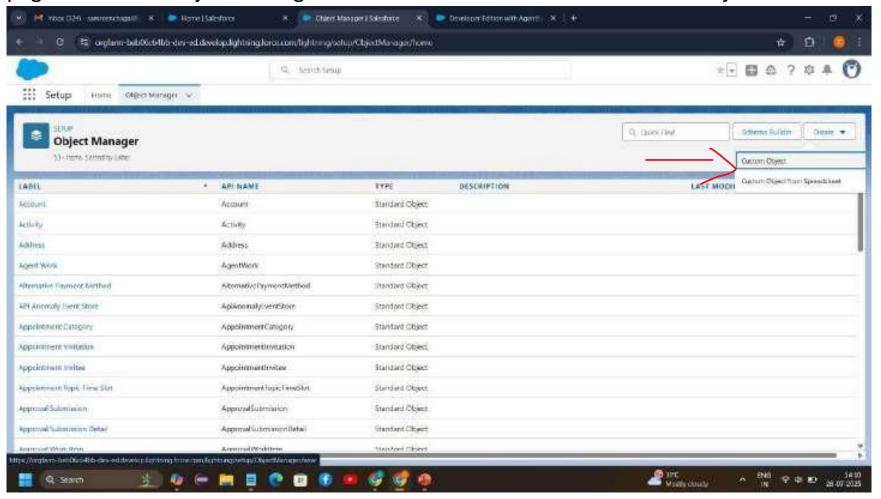




Create Inventory Object

To create an object:

From the setup page \rightarrow Click on Object Manager \rightarrow Click on Create \rightarrow Click on Custom Object.



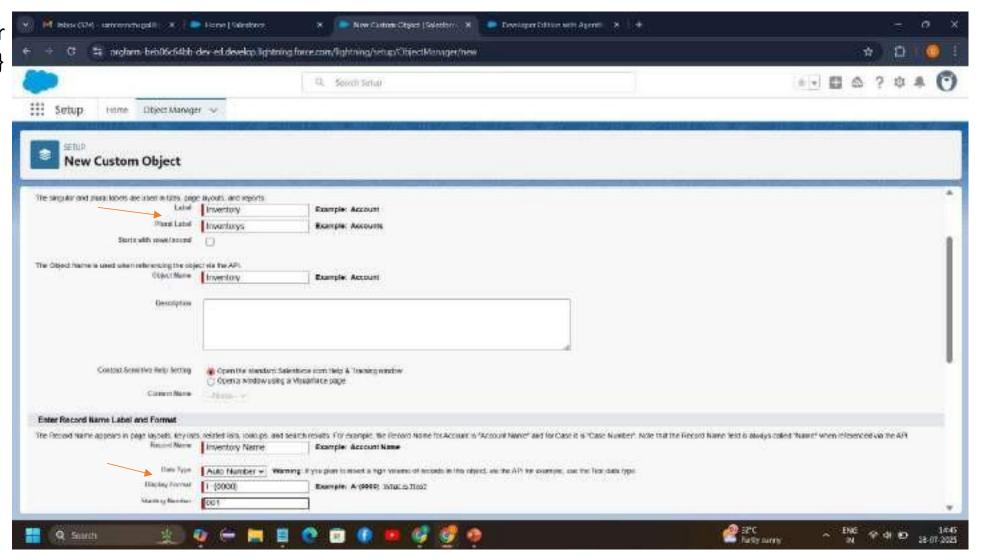
Enter the label name → Inventory

Plural label name → Inventorys

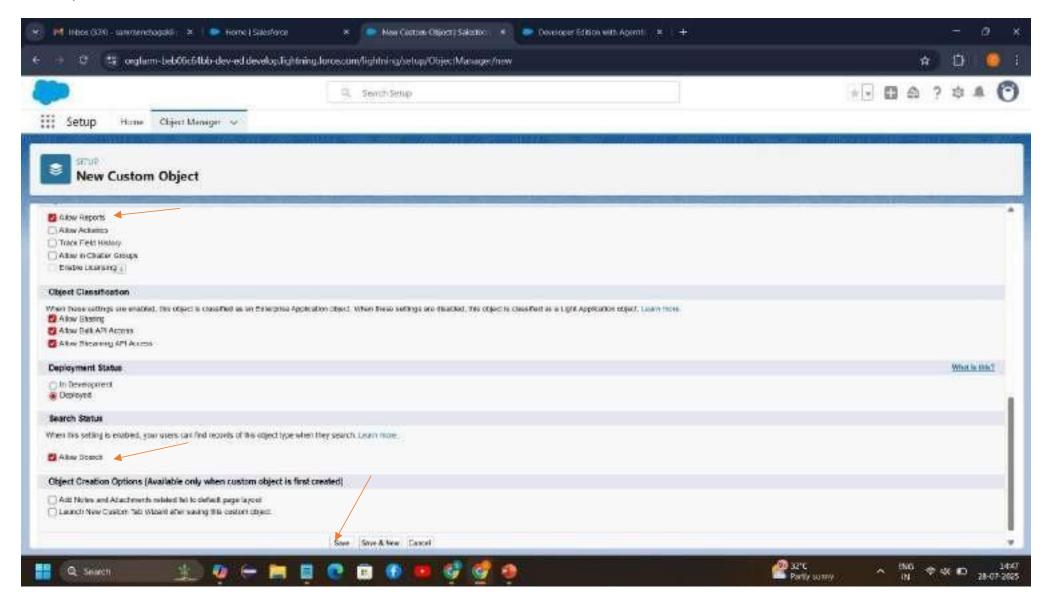
Enter Record Name Label and Format

Record Name → Inventory Number

Data Type \rightarrow Auto Number Display Format \rightarrow I -{0000} Starting Number \rightarrow 001



Allow search → **Save**

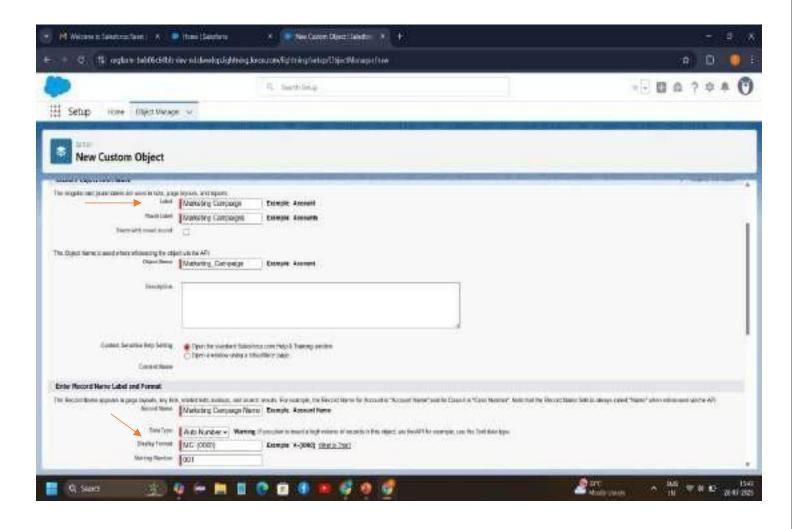


Object - Marketing Campaign

To create an object:

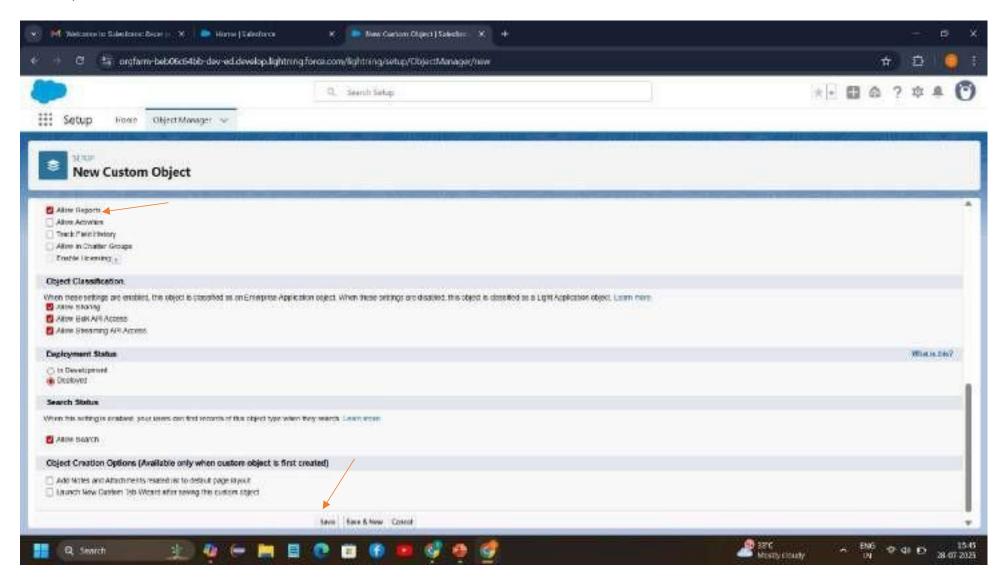
- From the setup page → Click on Object Manager → Click on Create → Click on Custom Object.
- Enter the label name → Marketing Campaign

- Plural label name → Marketing Campaigns
- Enter Record Name Label and Format
- Record Name → Marketing Campaign
 Number
- Data Type → Auto Number
- Display Format → MC -{0000}
- Starting Number → 001



Click on Allow reports,

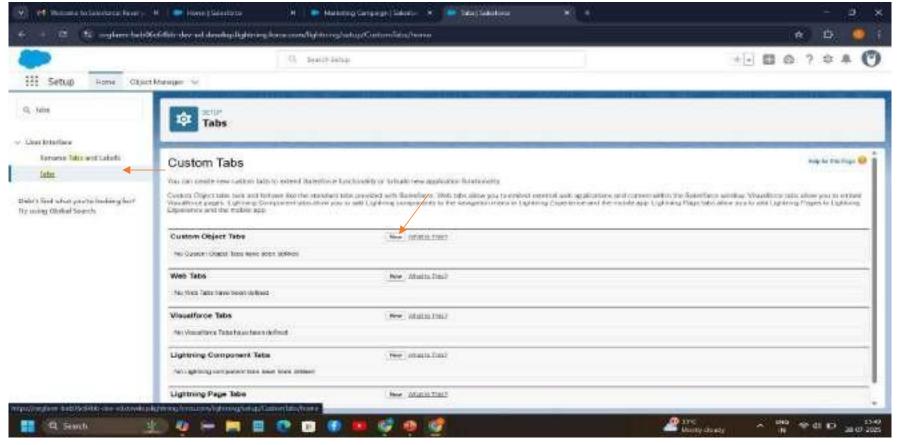
Allow search → **Save**



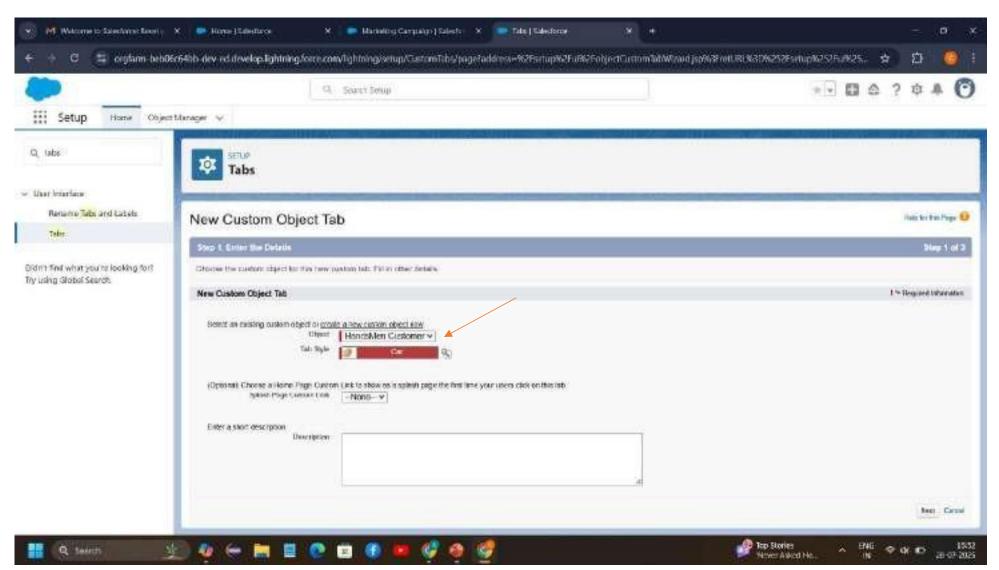
Data Management - Tabs

Creating a Custom Tab(HandsMen Customer) To create a Tab(HandsMen Customer)

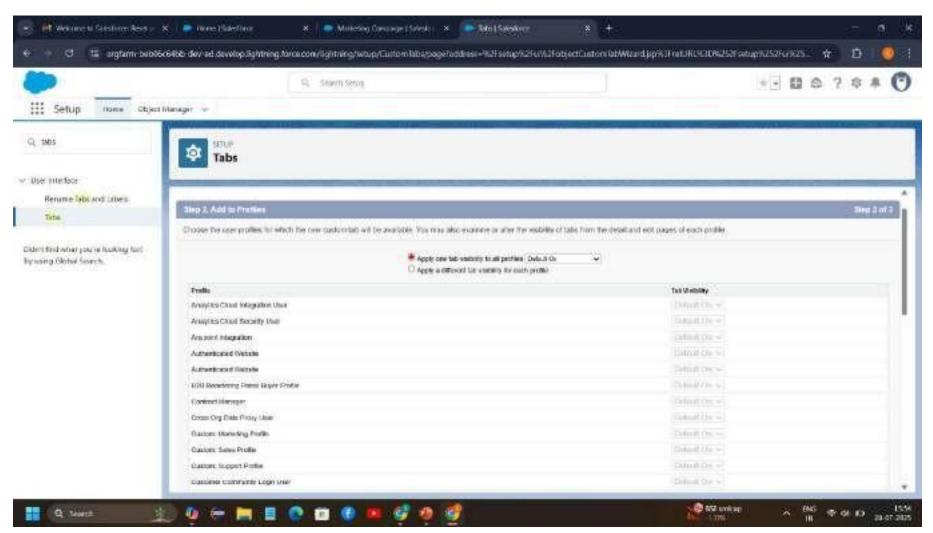
Go to setup page \rightarrow type Tabs in Quick Find bar \rightarrow click on tabs \rightarrow New (under custom object tab)



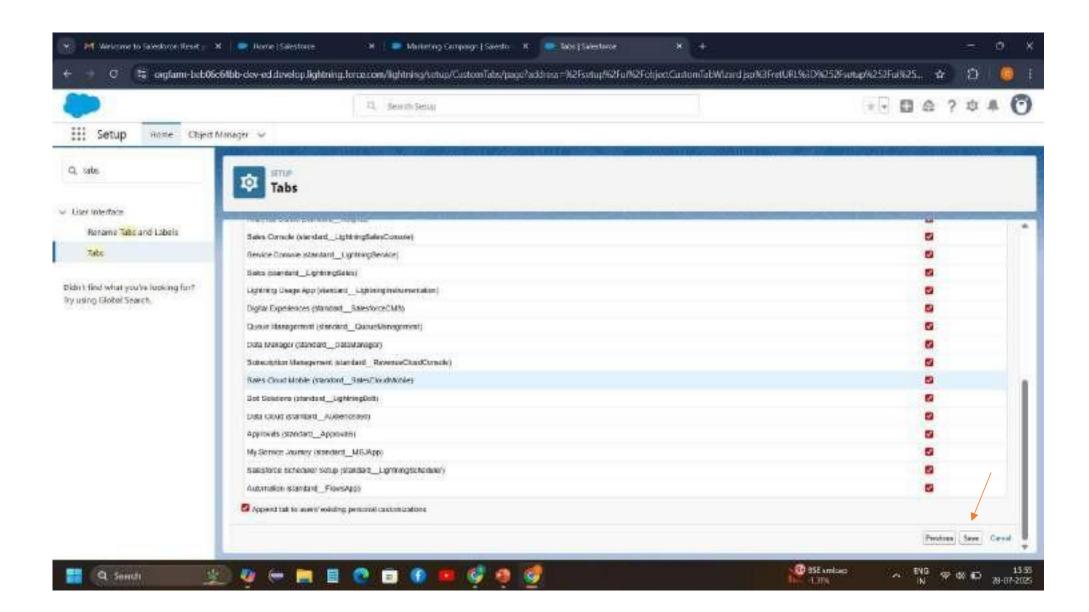
Select Object(HandsMen Customer) → Select any tab style



Next (Add to profiles page) keep it as default



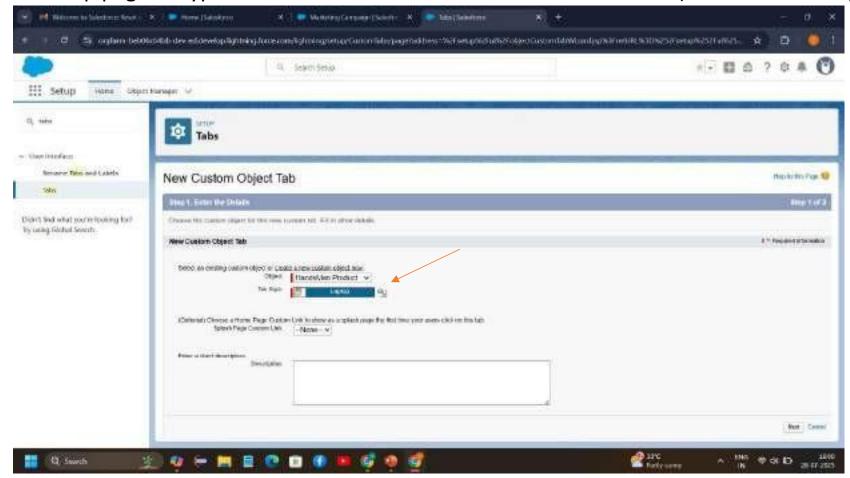
Next (Add to Custom App) keep it as default \rightarrow Save.



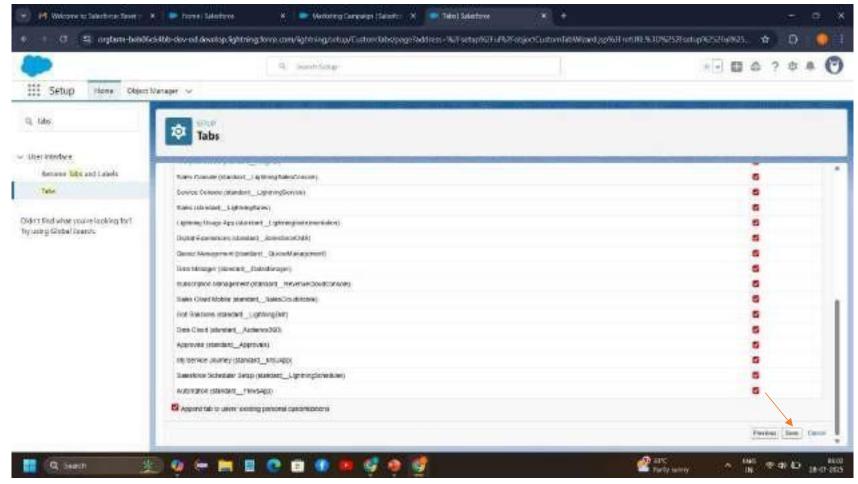
Create Tabs

Create Tab for Object - HandsMen Product

Go to setup page \rightarrow type Tabs in Quick Find bar \rightarrow click on tabs \rightarrow New (under custom object tab)

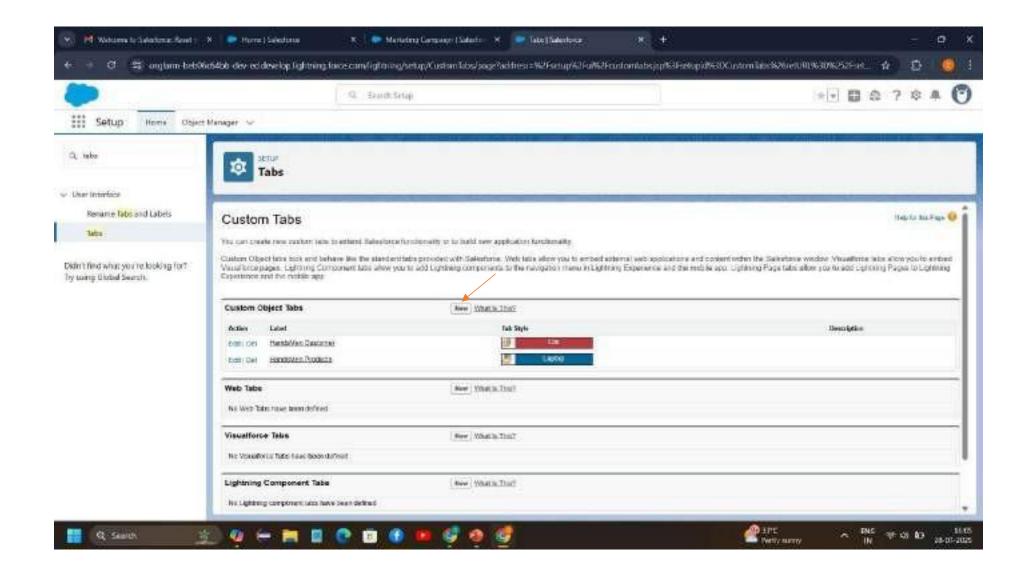


Select Object(HandsMen Product) \rightarrow Select any tab style \rightarrow Next (Add to profiles page) keep it as default \rightarrow Next (Add to Custom App) keep it as default \rightarrow Save.

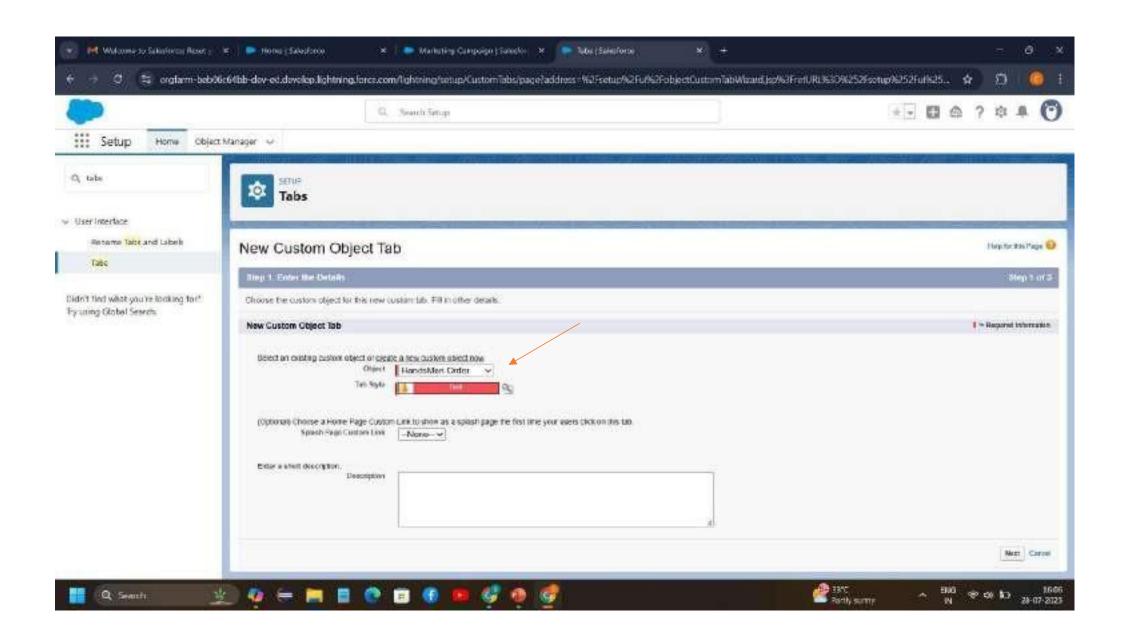


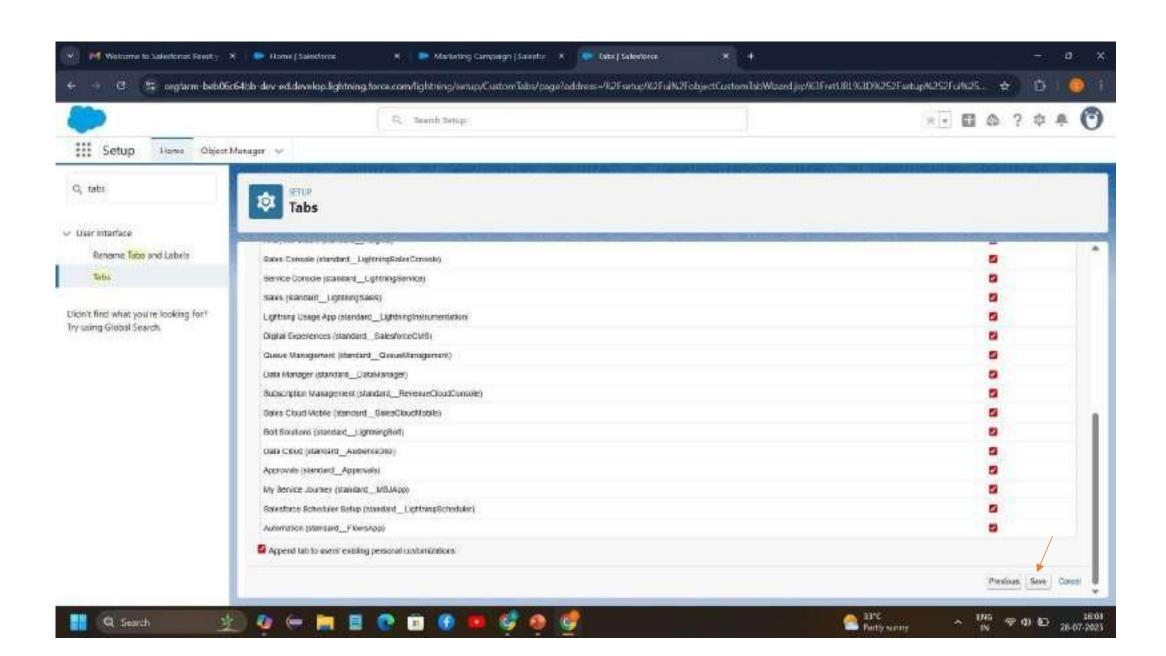
Creating a Custom Tab(HandsMen Order) To create a Tab(HandsMen Order)

Go to setup page \rightarrow type Tabs in Quick Find bar \rightarrow click on tabs \rightarrow New (under custom object tab)



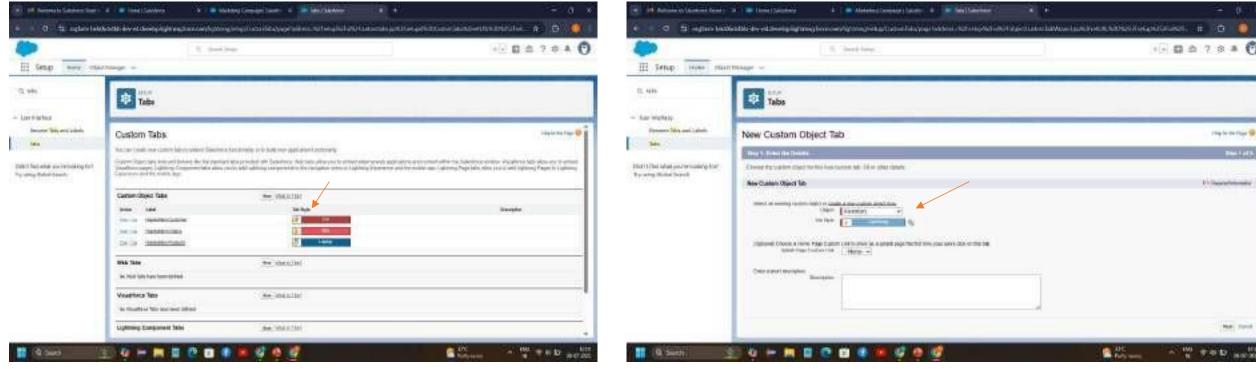
Select Object(HandsMen Order) \rightarrow Select any tab style \rightarrow Next (Add to profiles page) keep it as default \rightarrow Next (Add to Custom App) keep it as default \rightarrow Save.





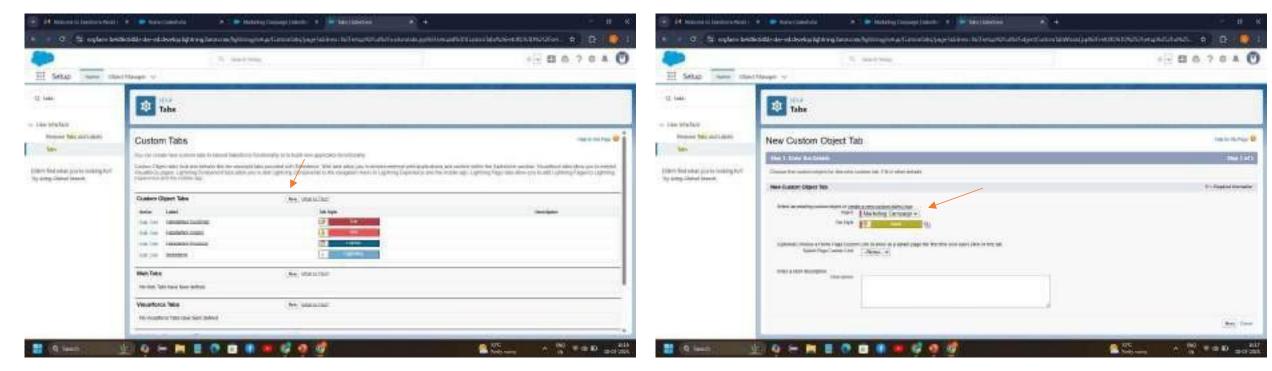
Creating a Custom Tab(Inventory) To create a Tab(Inventory)

Go to setup page \rightarrow type Tabs in Quick Find bar \rightarrow click on tabs \rightarrow New (under custom object tab) Select Object(Inventory) \rightarrow Select any tab style \rightarrow Next (Add to profiles page) keep it as default \rightarrow Next (Add to Custom App) keep it as default \rightarrow Save.



Creating a Custom Tab(Marketing Campaign) To create a Tab(Marketing Campaign)

Go to setup page \rightarrow type Tabs in Quick Find bar \rightarrow click on tabs \rightarrow New (under custom object tab) Select Object(Marketing Campaign) \rightarrow Select any tab style \rightarrow Next (Add to profiles page) keep it as default \rightarrow Next (Add to Custom App) keep it as default \rightarrow Save.

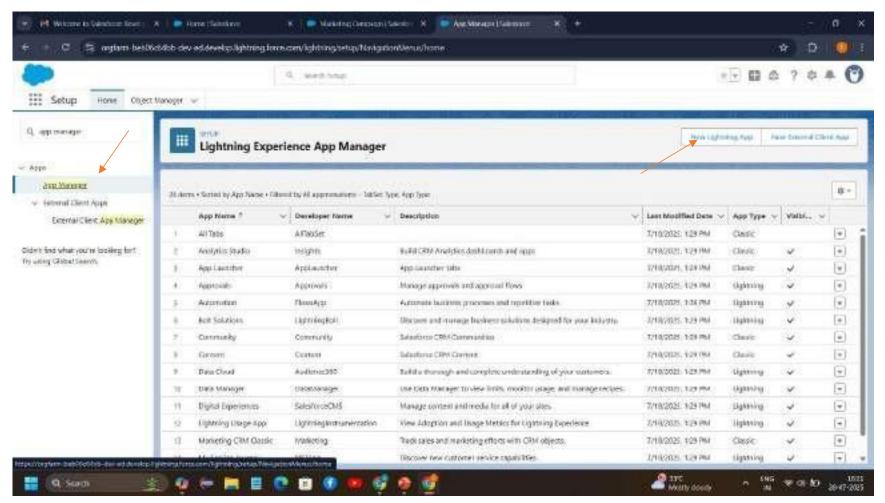


Data Management - App Manager

Create a Lightning App

To create a lightning app page:

Go to setup page \rightarrow search "app manager" in quick find \rightarrow select "app manager" \rightarrow click on New lightning App.



• Fill the app name in app details and branding as follow

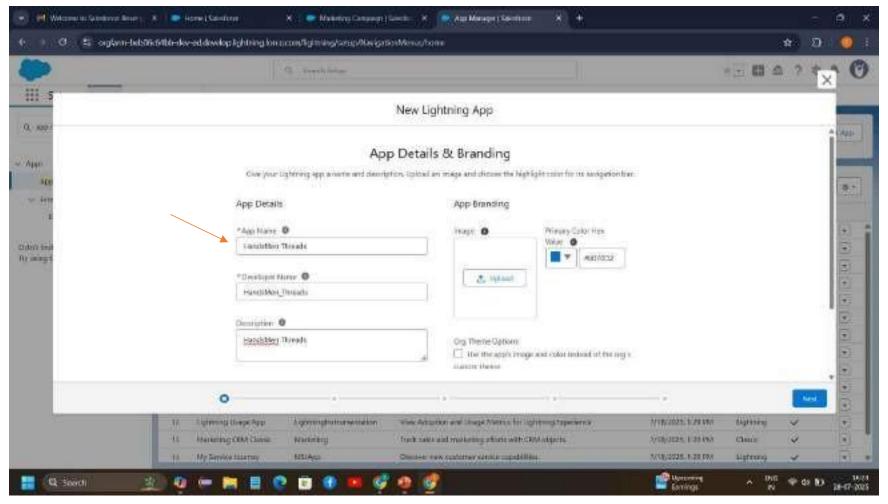
App Name: HandsMen Threads

Developer Name: this will auto populated

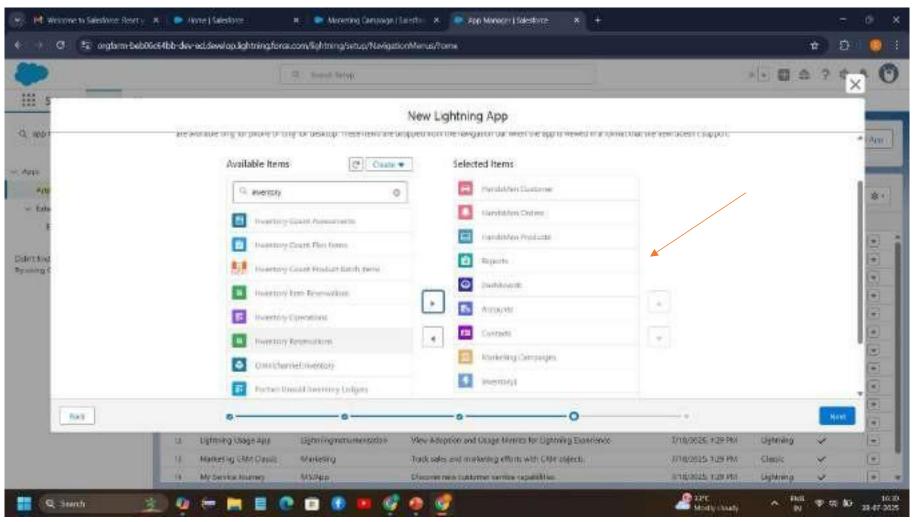
Description: Give a meaningful description

Image: optional (if you want to give any image you can otherwise not mandatory)

Primary color hex value : keep this defaultThen click Next \rightarrow (App option page) keep it as default \rightarrow Next \rightarrow (Utility Items) keep it as default \rightarrow Next.

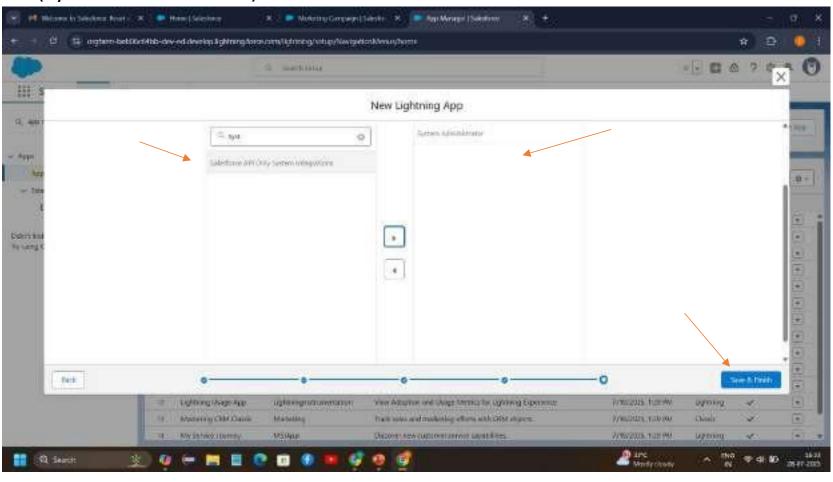


To Add Navigation Items Search the items in the search bar(HandsMen Customer, HandsMen Order, Inventory, HandsMen Product, Reports, Dashboard, Account, Contact, Marketing Campaign) from the search bar and move it using the arrow button → Next.



To Add User Profiles:

Search profiles (System administrator) in the search bar \rightarrow click on the arrow button \rightarrow save & finish.

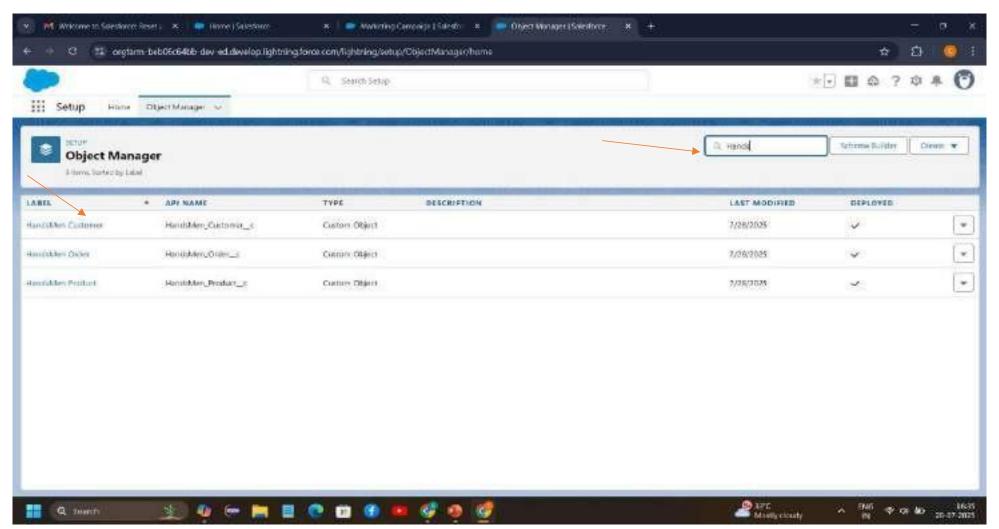


Data Management - Fields

Creating Field in HandsMen Customer Object

To create fields in an object:

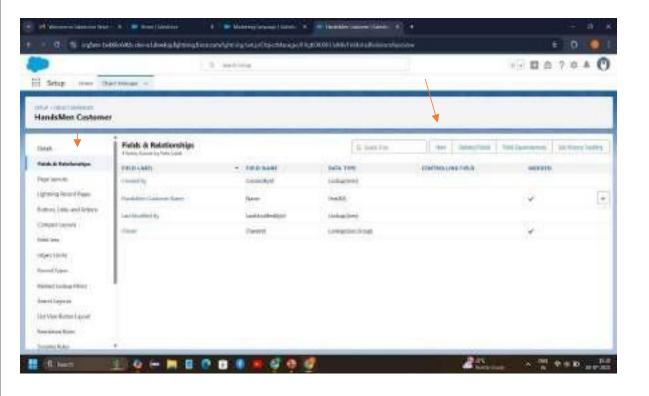
Go to setup \rightarrow click on Object Manager \rightarrow type object name(HandsMen Customer) in quick find bar \rightarrow click on the object.



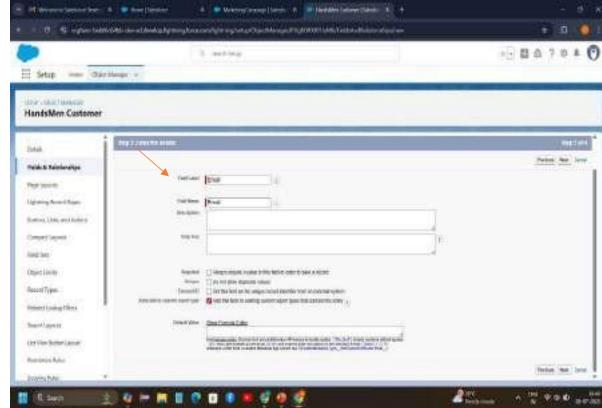
Fill the above as following:

Field Label: Email

Field Name: gets auto generated



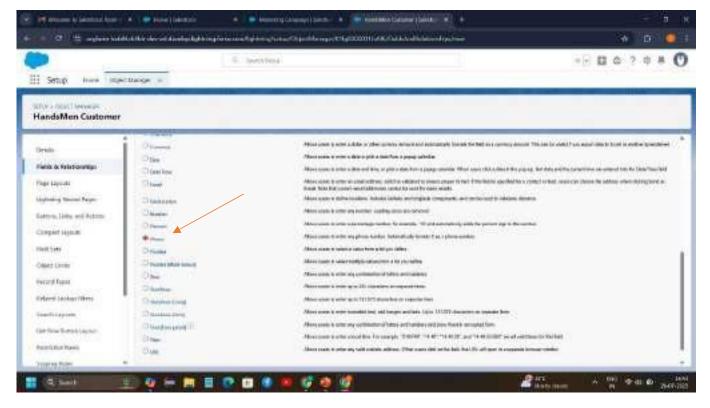
Now click on "Fields & Relationships" \rightarrow New Click on Next \rightarrow Next \rightarrow Save and new.



Creating Phone on HandsMen Customer Object

Go to setup \rightarrow click on Object Manager \rightarrow type object name(HandsMen Customer) in quick find bar \rightarrow click on the object. Now click on "Fields & Relationships" \rightarrow New.

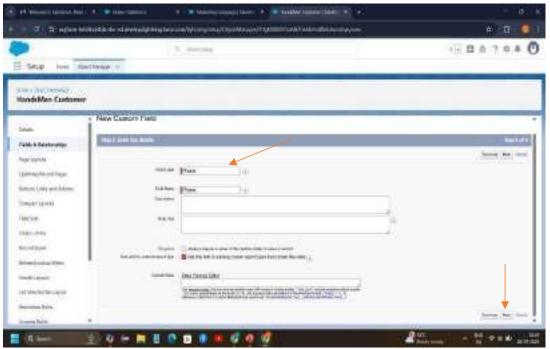
Select Data type as "Phone" and click Next.



Fill the above as following:

Field Label: Phone.

Field Name: gets auto generated.



Click on Next \rightarrow Next \rightarrow Save and new.

Creating Picklist field on HandsMen Customer object.

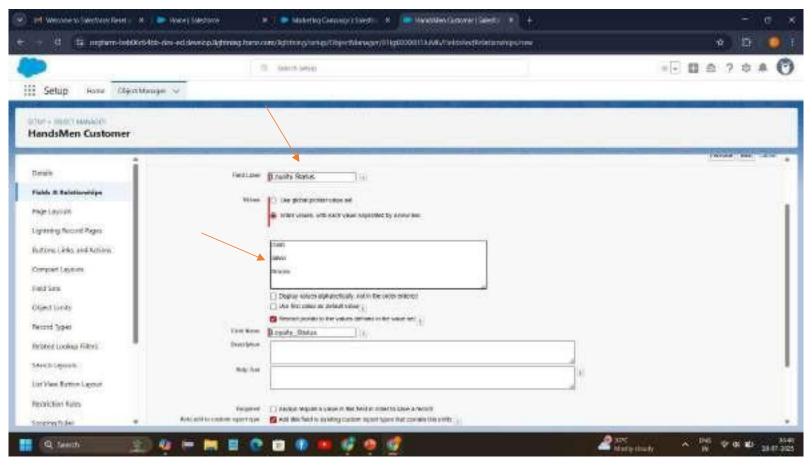
Go to setup \rightarrow click on Object Manager \rightarrow type object name(HandsMen Customer) in quick find bar \rightarrow click on the object.

Now click on "Fields & Relationships" \rightarrow New.

Select Data type as "Picklist" and click Next.

Enter Field Label as "Loyalty Status", under values select "Enter values, with each value separated by a new line" and

enter values as shown below: Gold Silver Bronze



Unit 1: Creating Lookup Relationship between Marketing Campaign and HandsSome Customer

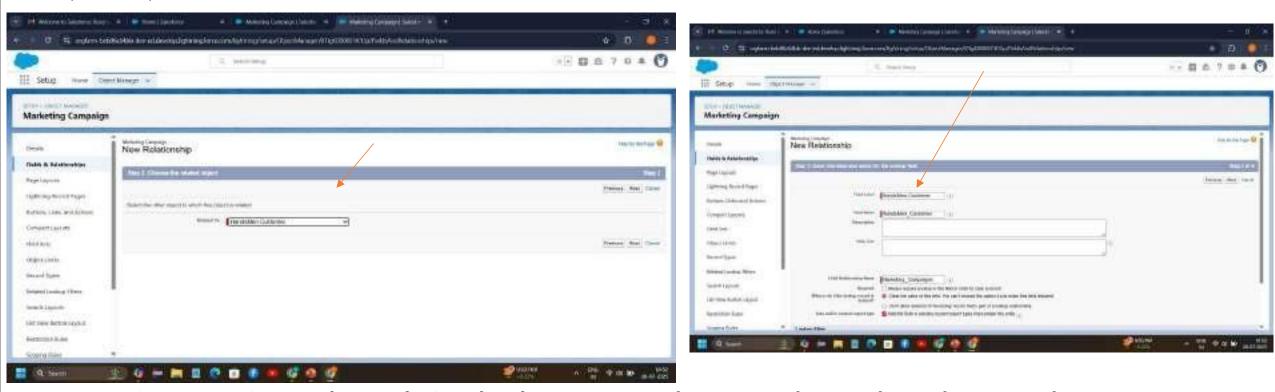
To Create a lookup relationship

Go to the setup page \rightarrow click on object manager \rightarrow type object name(Marketing Campaign) in the quick find bar \rightarrow click on the object.

Click on fields & relationship \rightarrow click on New.

- Select "lookup relationship" as data type and click Next.
- For field label related to: select "HandsMen Customer" object and click Next.
- Give Field Label as "HandsMen Customer" and click Next.

Next \rightarrow Next \rightarrow Save



Unit 2: Creating Lookup Relationship between HandsMen Product and HandsMen Order

To Create a lookup relationship

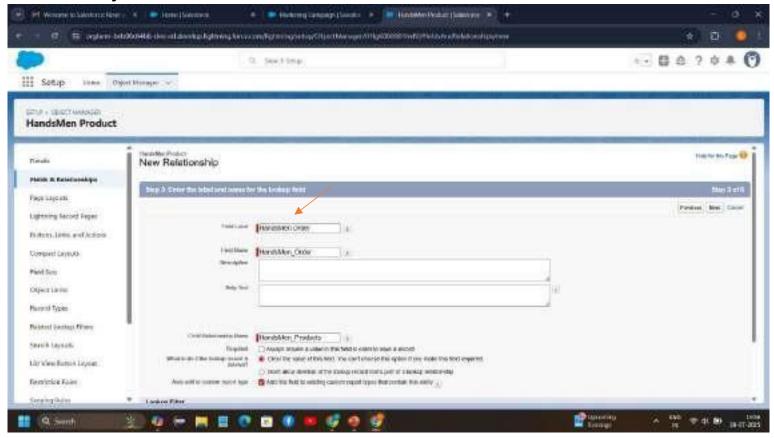
Go to the setup page \rightarrow click on object manager \rightarrow type object name(HandsMen Product) in the quick find bar \rightarrow click on the object.

Click on fields & relationship \rightarrow click on New.

Select "lookup relationship" as data type and click Next.

For field label related to: select "HandsMen Order" object and click Next.

Give Field Label as "Order" and click Next. Next \rightarrow Next \rightarrow Save.



Unit 3: Creating Lookup Relationship between HandsMen Order and HandsMen Customer

To Create a lookup relationship

Go to the setup page \rightarrow click on object manager \rightarrow type object name(HandsMen Order) in the quick find bar \rightarrow click on the object.

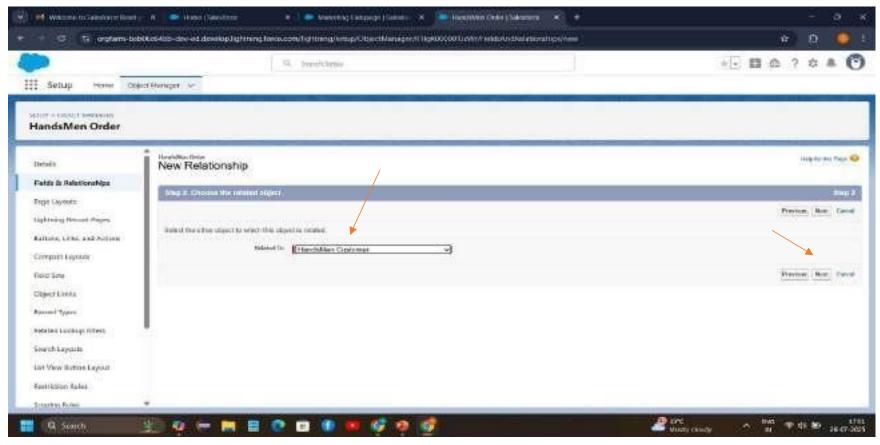
Click on fields & relationship \rightarrow click on New.

Select "lookup relationship" as data type and click Next.

For field label related to: select "HandsMen Customer" object and click Next.

Give Field Label as "Customer" and click Next.

Next \rightarrow Next \rightarrow Save.



Unit 4: Creating Master-Detail Relationship between Inventory and HandsSome Product

To Create a Master-Detail relationship

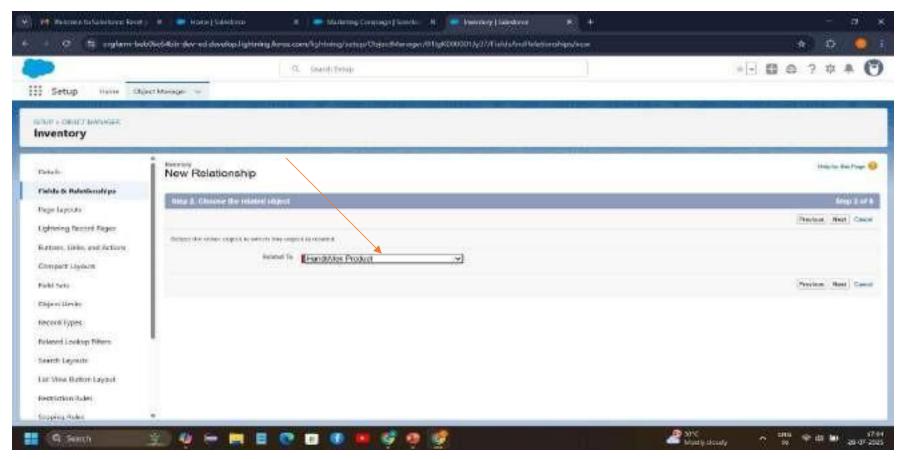
Go to the setup page \rightarrow click on object manager \rightarrow type object name(Inventory) in the quick find bar \rightarrow click on the object. Click on fields & relationship \rightarrow click on New.

Select "Master-Detail relationship" as data type and click Next.

For field label related to: select "HandsMen Product" object and click Next.

Give Field Label as "Product" and click Next.

Next \rightarrow Next \rightarrow Save.



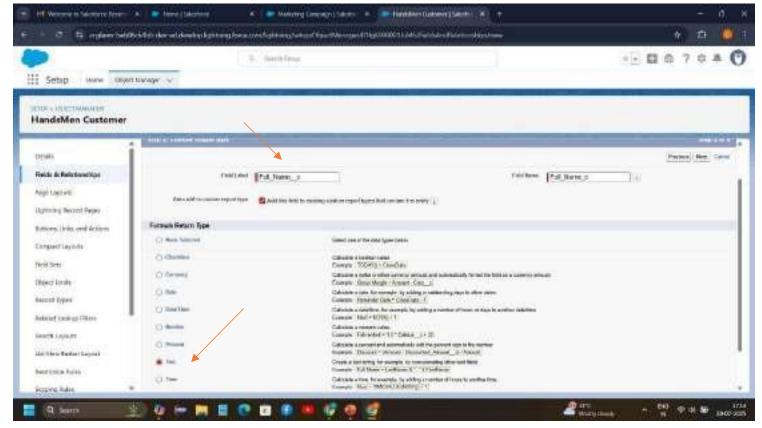
Formula Fields

Go to the setup page \rightarrow click on object manager \rightarrow type object name(HandsMen_Customer__c) in the quick find bar \rightarrow click on the object.

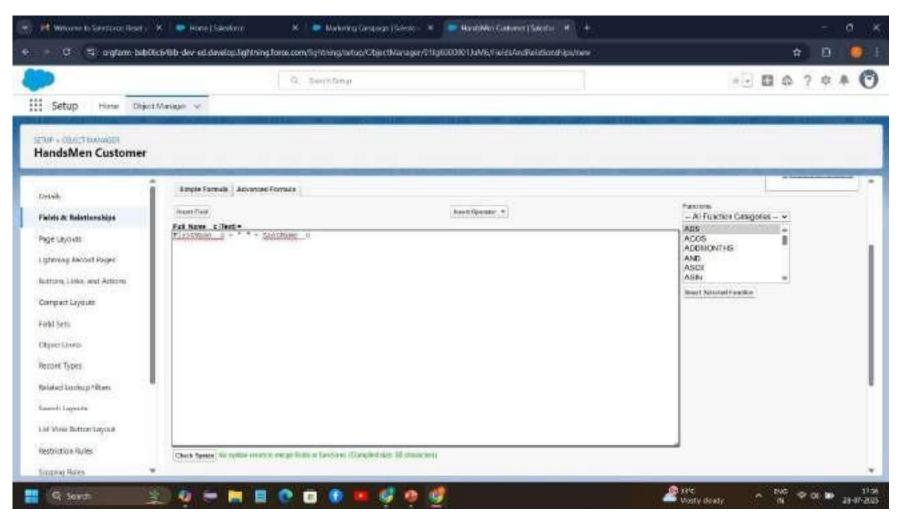
Click on fields & relationship \rightarrow click on New.

Select Data type as "Formula" and click Next.

Give Field Label and Field Name as "Full_Name__c" and select formula return type as "Text" and click next.



Under Advanced Formula write down the formula and click "Check Syntax" and Next→ Next→ Save & New.



Object Name: HandsMen Customer__c Type: Custom object

Description: Stores customer details

Key fields:

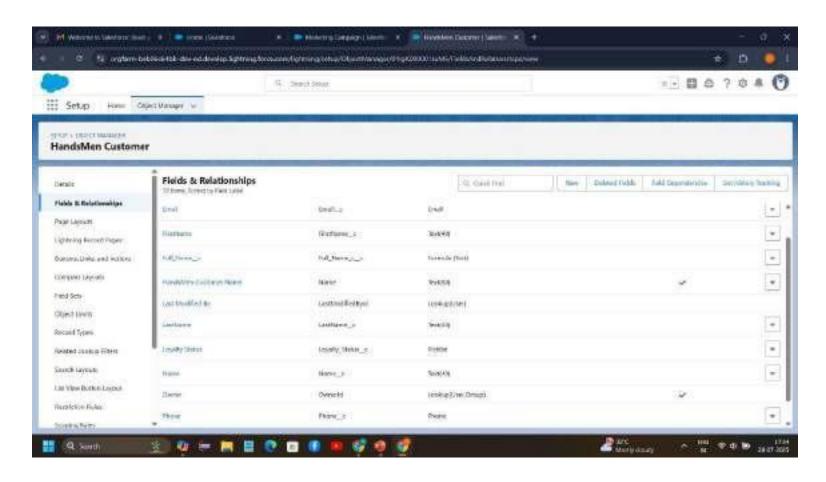
Name (Record Name),

Email (Email),

Phone (Phone),

Loyalty_Status__c (Picklist: Bronze, Gold, Silver) [Loyalty status field is already created in previous activity do not create it

again,



Total_Purchases__c (Number)

Object Name: HandsMen Product__c Type: Custom Object

Description: Stores product

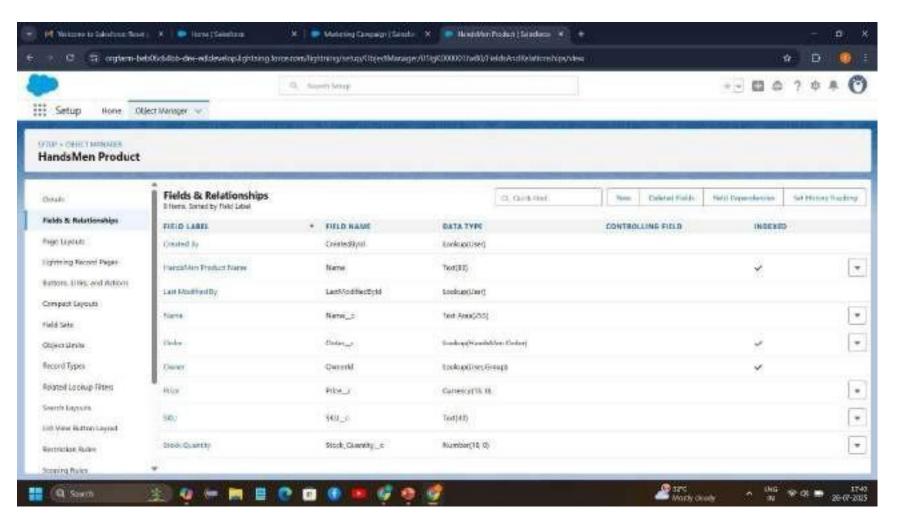
catalog

Key Fields: Name (Record Name),

SKU (Text),

Price (Currency),

Stock_Quantity__c (Number)



Object Name: HandsMen Order__c Type: Custom Object

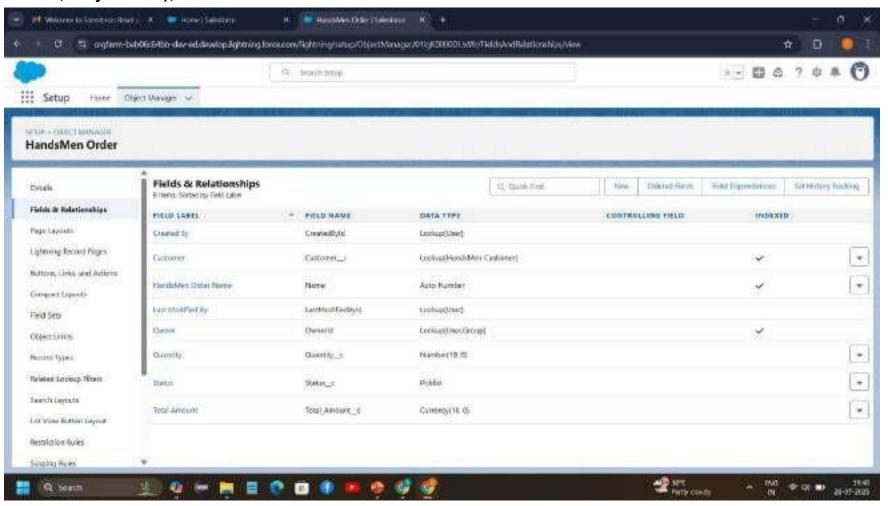
Description: Stores customer orders

Key Fields: Order_Number (Record Name),

Status (Picklist: Pending, Confirmed, Rejection),

Quantity__c (Number),

Total_Amount__c(Number)



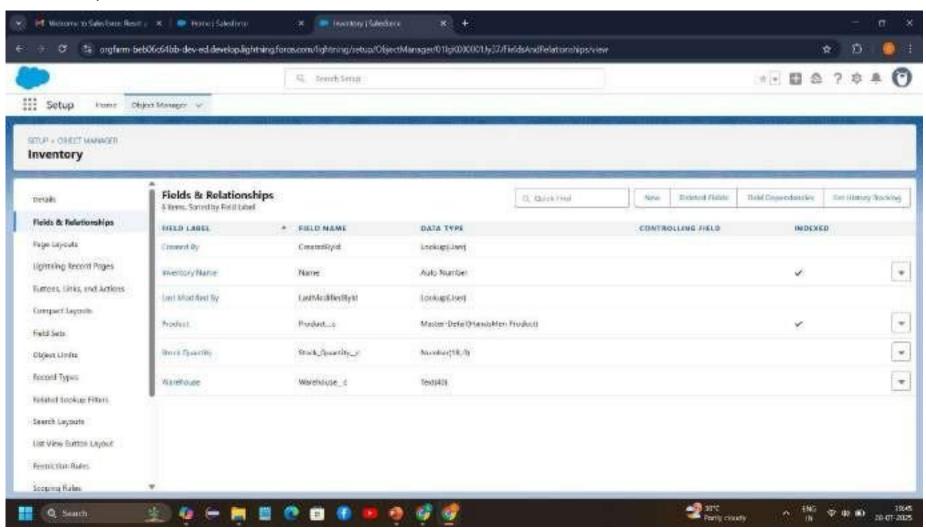
Object Name: Inventory__c Type: Custom Object

Description: Tracks inventory levels

Key Fields: Auto Number (Record Name),

Warehouse (Text),

Stock_Quantity__c (Number)



Object Name: Marketing_Campaign__c

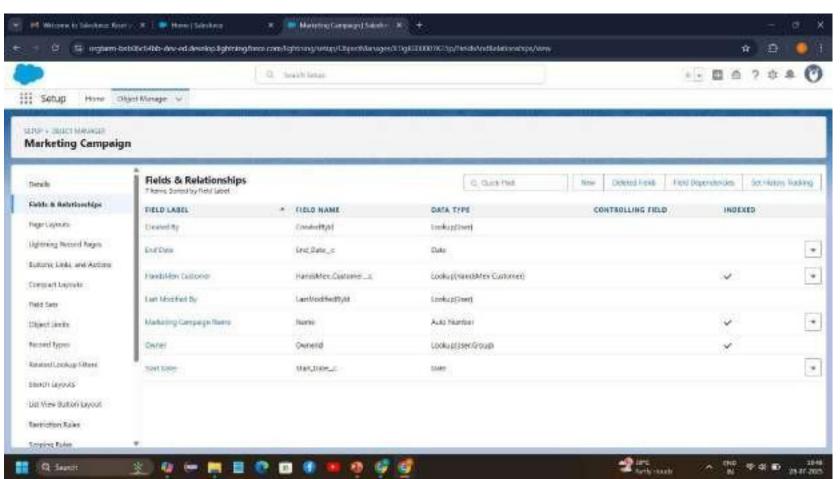
Type: Custom Object

Description: Manages promotions & campaigns

Key Fields: Campaign_Name (Record Name),

Start_Date (Date),

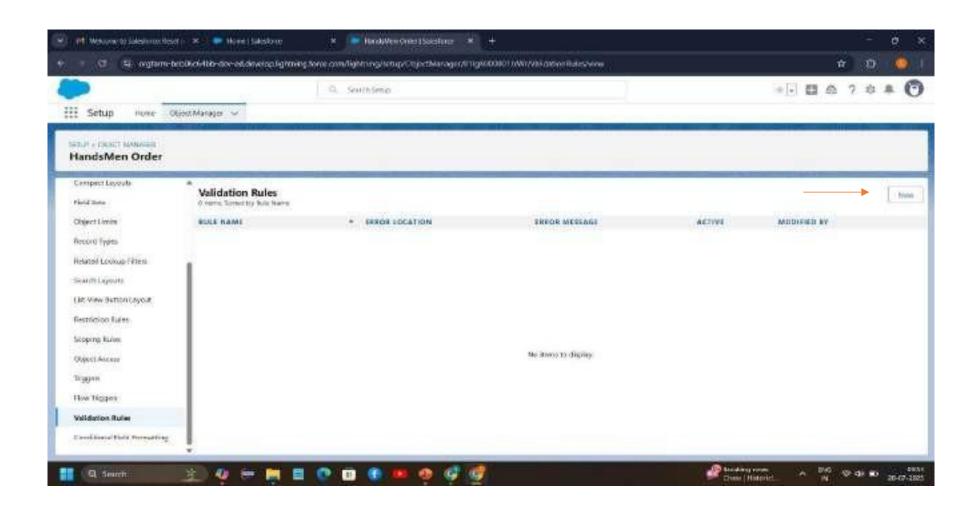
End_Date (Date)

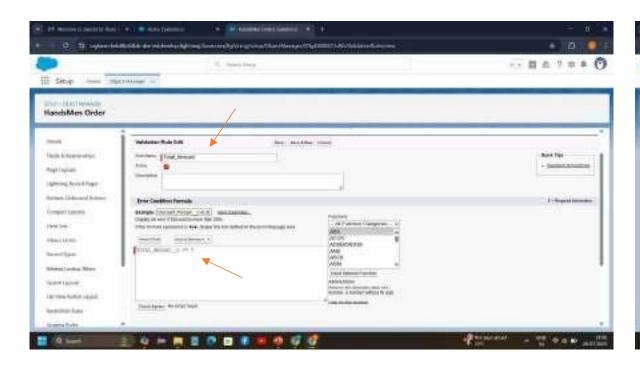


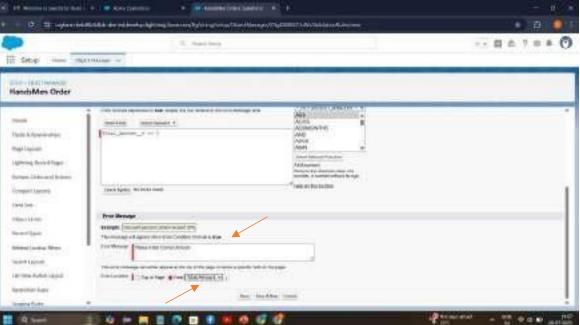
Data Configuration

Activity 1 : Creating the validation rule

Go to setup \rightarrow click on Object Manager \rightarrow type object name(**HandsMen Order_c**) in quick find bar \rightarrow click on the object. Click on the validation rule \rightarrow click New.





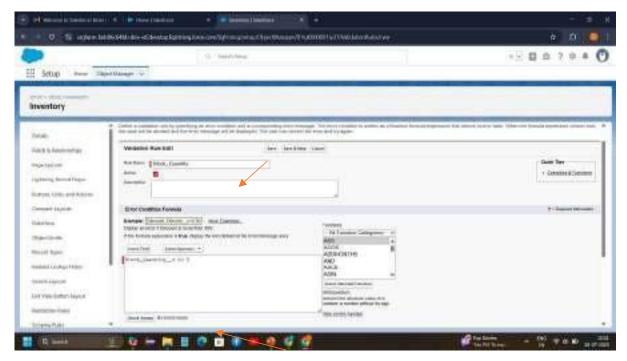


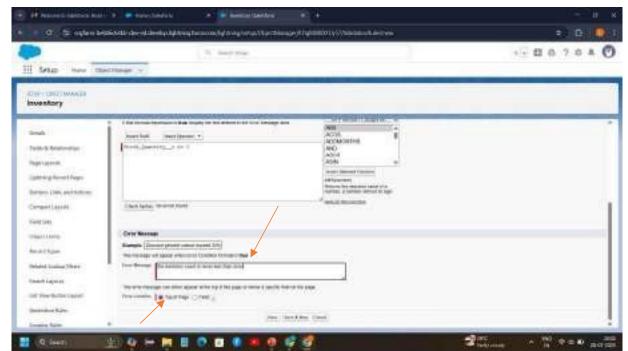
Create One more Validation rule for Inventory object.

Enter Rule name as "Stock Quantity".

Insert the Error Condition Formula as : - Stock_Quantity__c

< = 0





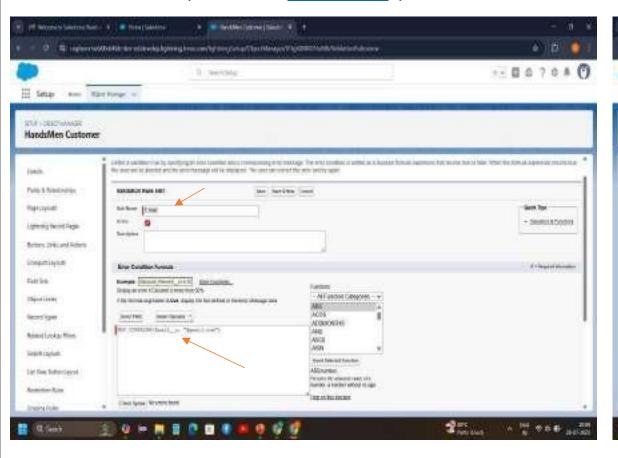
Enter the Error Message as "the inventory count is never less than zero.", select the Error location as Top of Page and click Save.

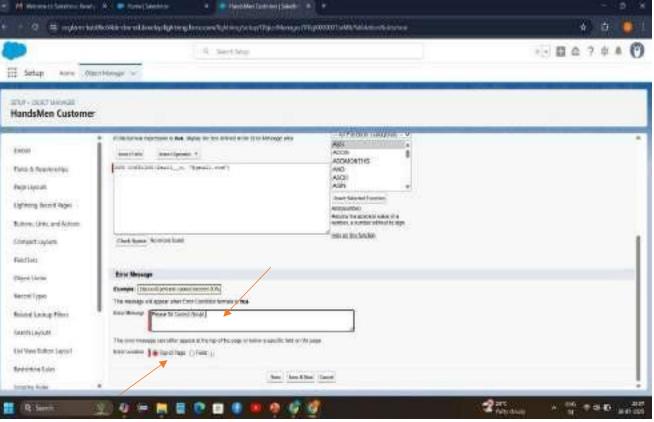
Create Validation rule for HandsMen Customer object.

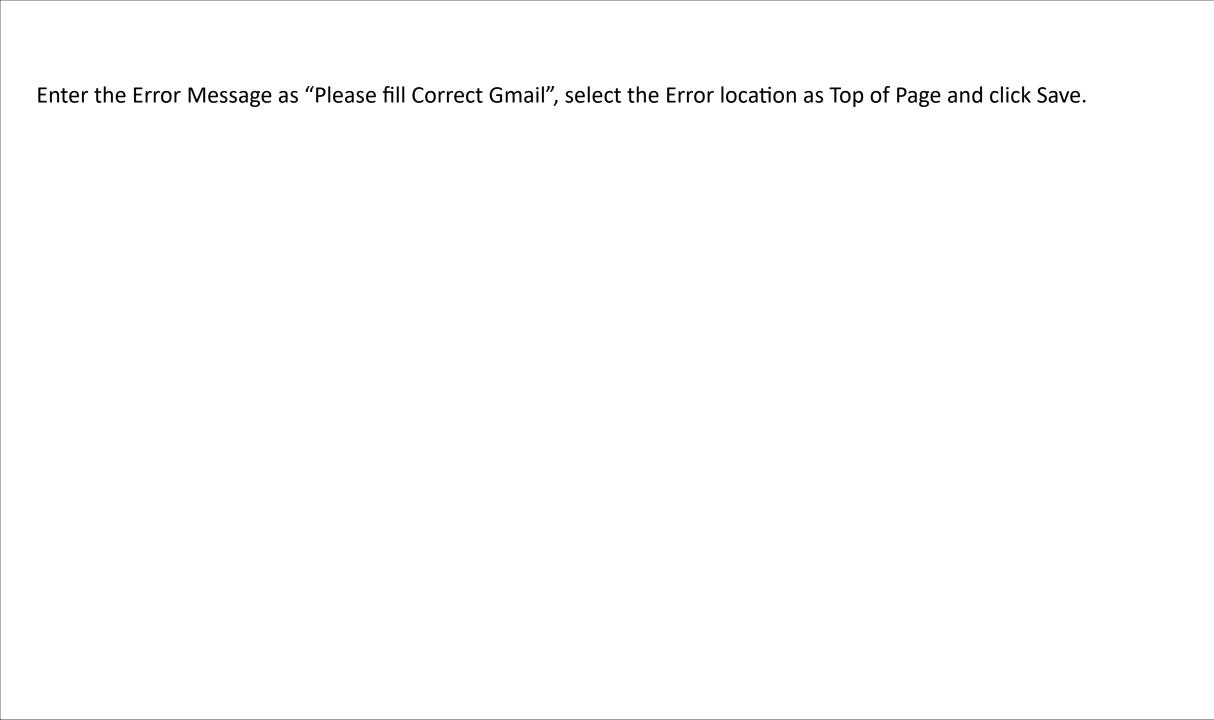
Enter Rule name as "Email".

Insert the Error Condition Formula as: -

NOT CONTAINS(Email, "@gmail.com")

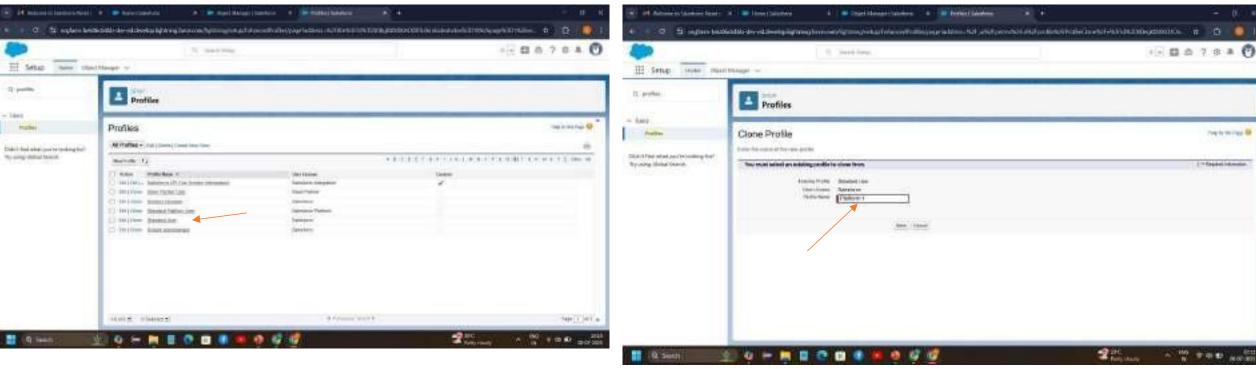






Profile - Sales

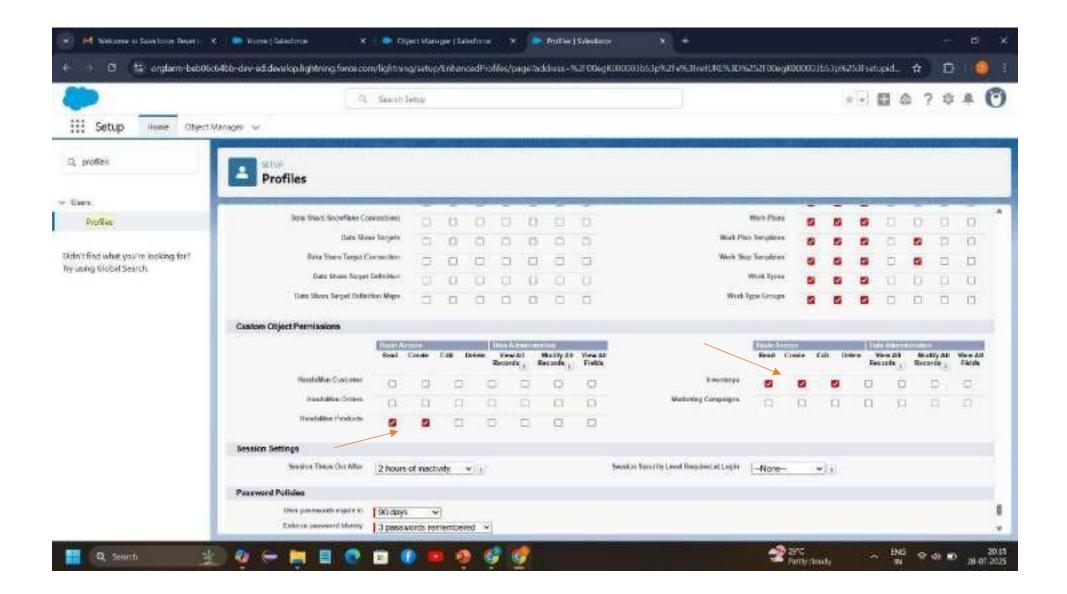
Creating Profile



Go to setup \rightarrow type profiles in quick find box \rightarrow click on profiles \rightarrow clone the desired profile (Standard user) \rightarrow enter profile name (Platform 1) \rightarrow Save.

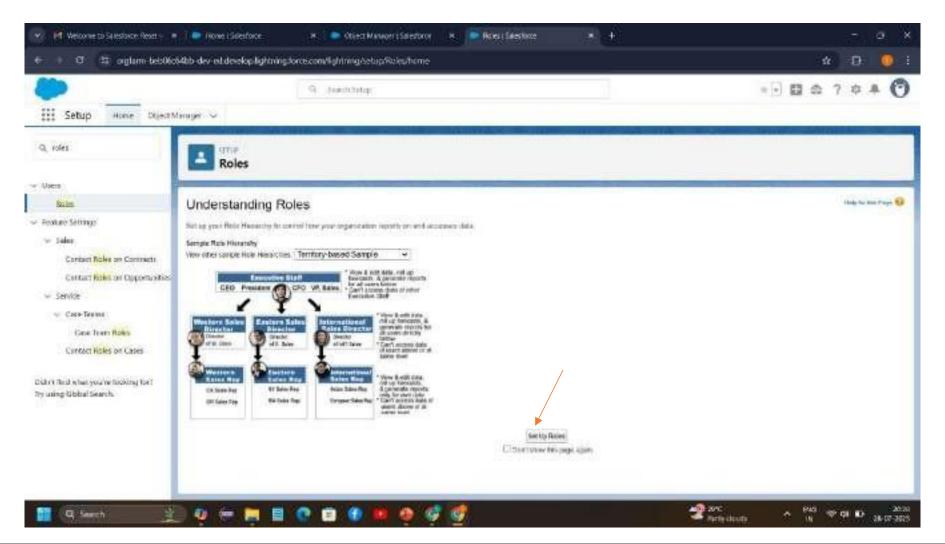
While still on the profile page, then click Edit.

Scroll down to Custom Object Permissions and Give access permissions for HandsMen products and Inventory objects.



Data Security - Roles

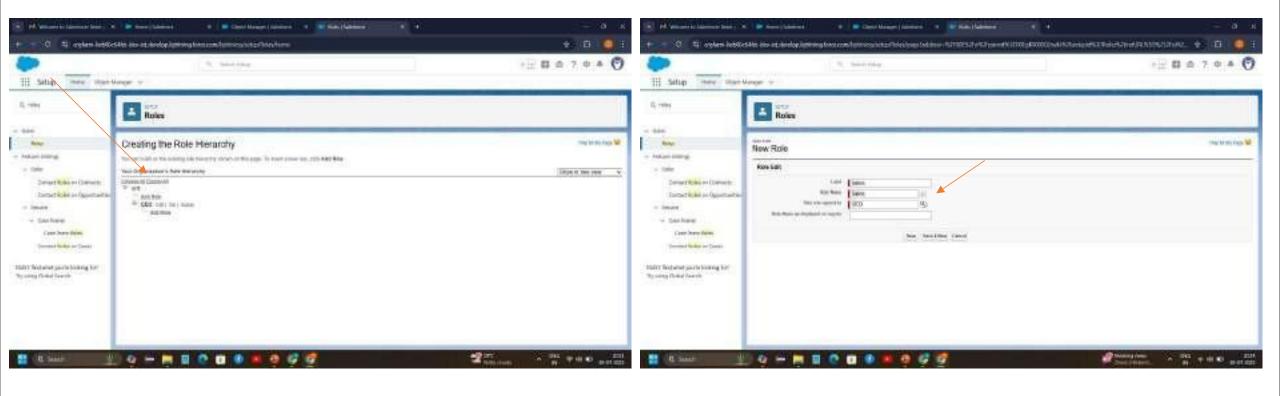
Role - Sales



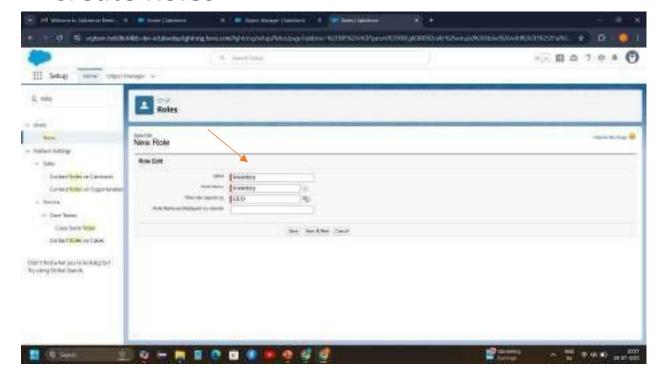
Creating Sales Manager Role:

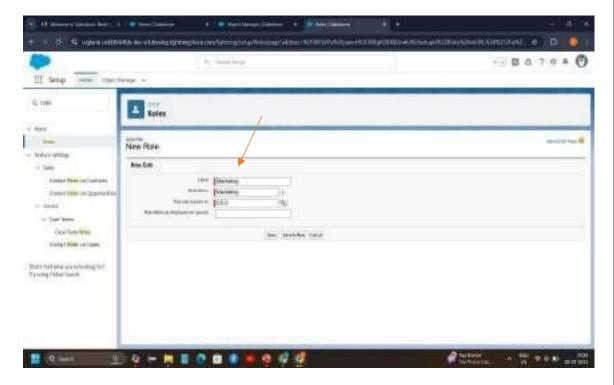
Go to quick find \rightarrow Search for Roles \rightarrow click on set up roles.

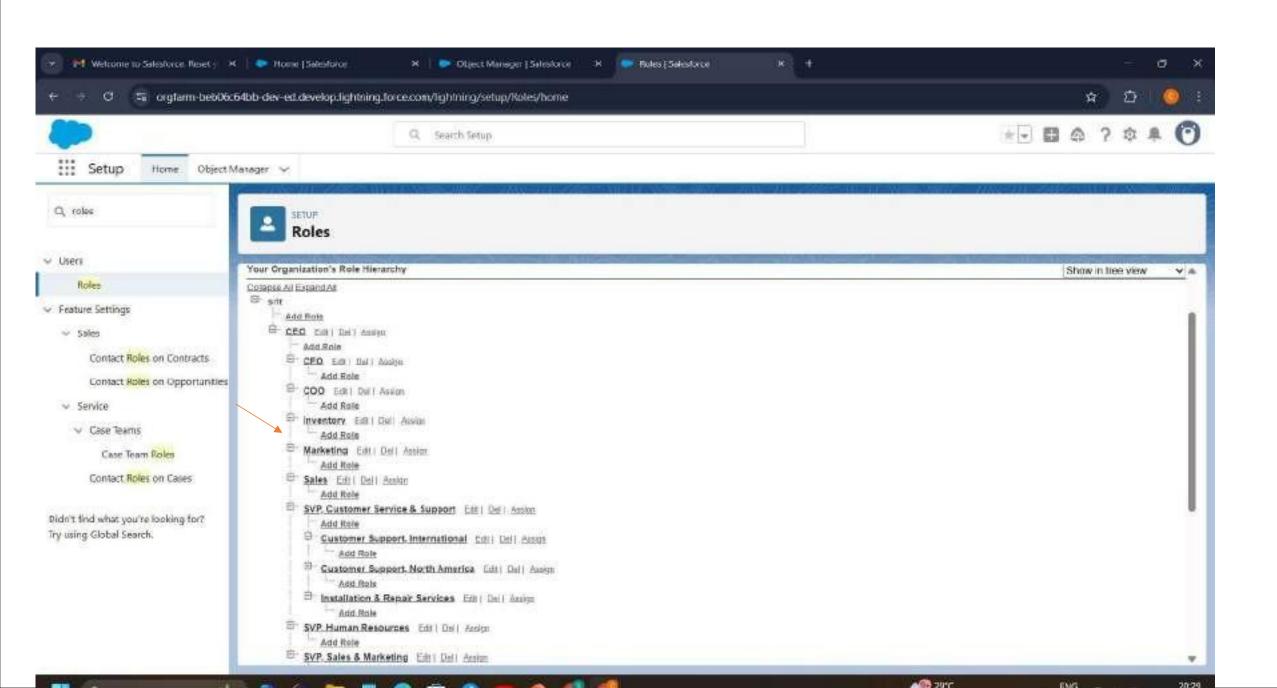
Click on Expand All and click on add role under whom this role works(Here Click Add Role Under CEO role)
Give Label as "Sales" and Role name gets auto populated. Check to whom this role (Sales) reports. Then click on Save...



Create Roles







Data Security - Users

User - Niklaus

Create User

Go to setup \rightarrow type users in quick find box \rightarrow select users \rightarrow click New user.

Fill in the fields

First Name: Niklaus

Last Name: Mikaelson

Alias: Give an Alias Name

Email id: Give your Personal Email id

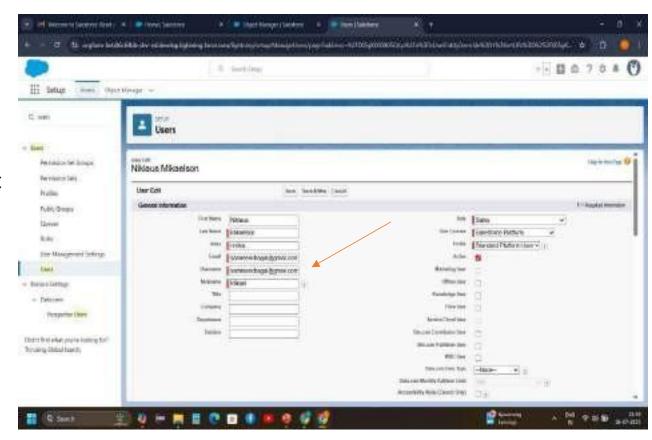
Username: Username should be in this form: text@text.text

Nick Name: Give a Nickname

Role : Sales

User license: Salesforce Platform

Profiles: Platform 1



User - Kol

Go to setup \rightarrow type users in quick find box \rightarrow select users \rightarrow click New user.

Fill in the fields First

Name: Kol

Last Name: Mikaelson

Alias: Give a Alias Name

Email id: Give your Personal Email id

Username: Username should be in this form: text@text.text

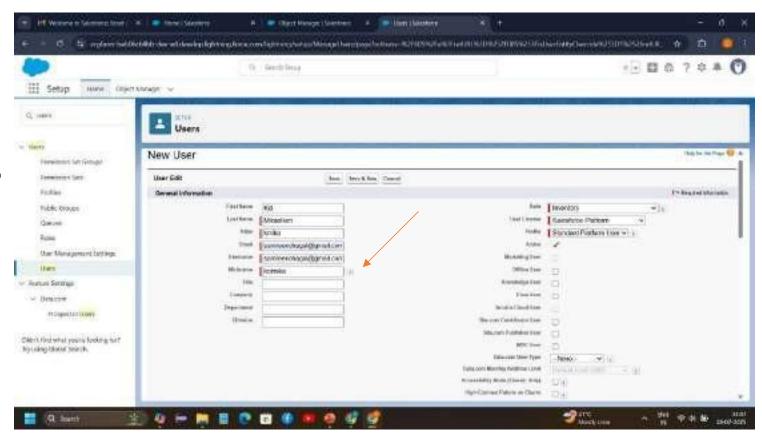
Nick Name: Give a Nickname

Role: Inventory

User license: Salesforce Platform Profiles:

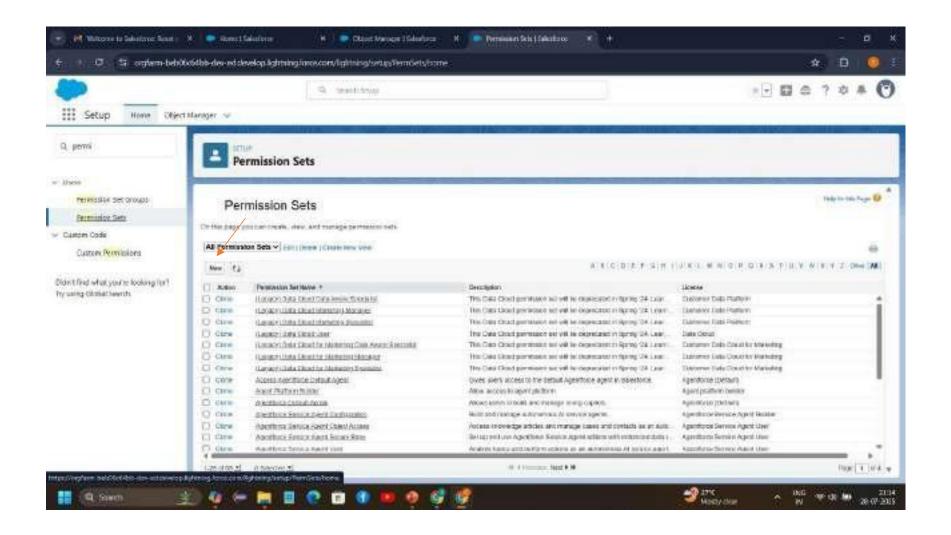
Platform 1 Save.

Permission set -



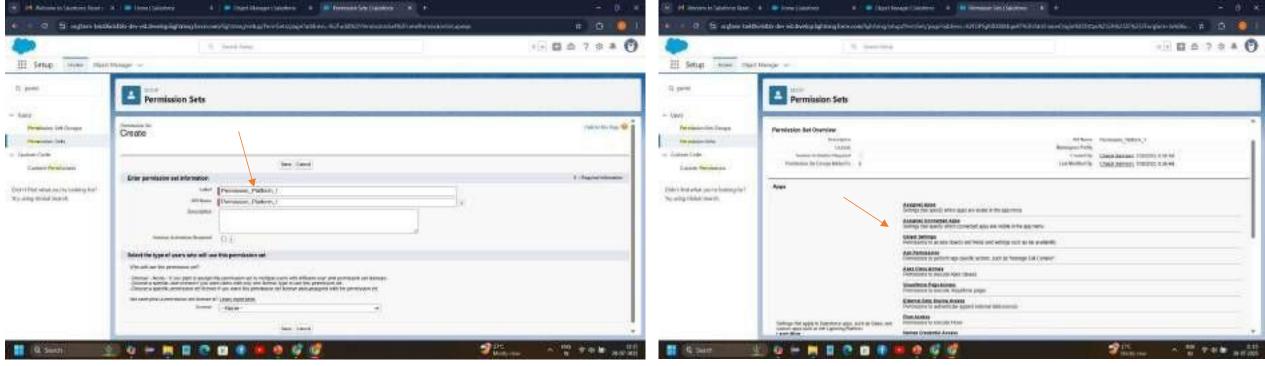
Permission_Platform_1

Go to setup \rightarrow type "permission sets" in quick search \rightarrow select permission sets \rightarrow New

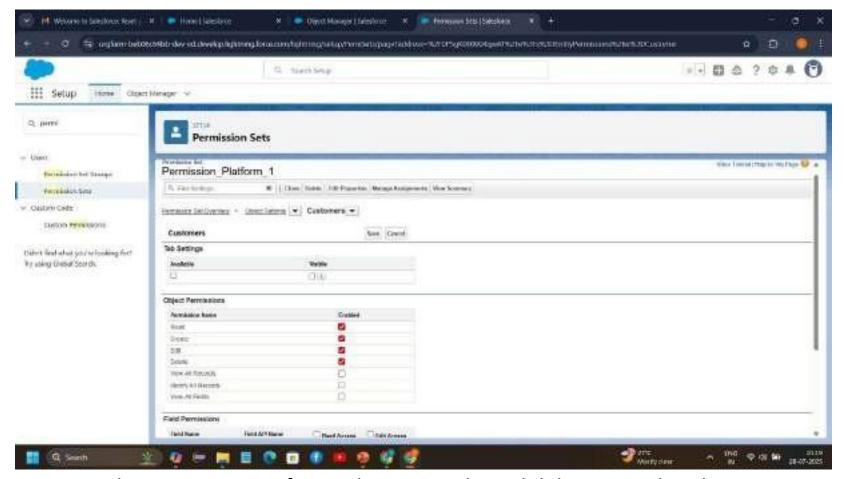


Enter the label name as "Permission_Platform_1" \rightarrow save.

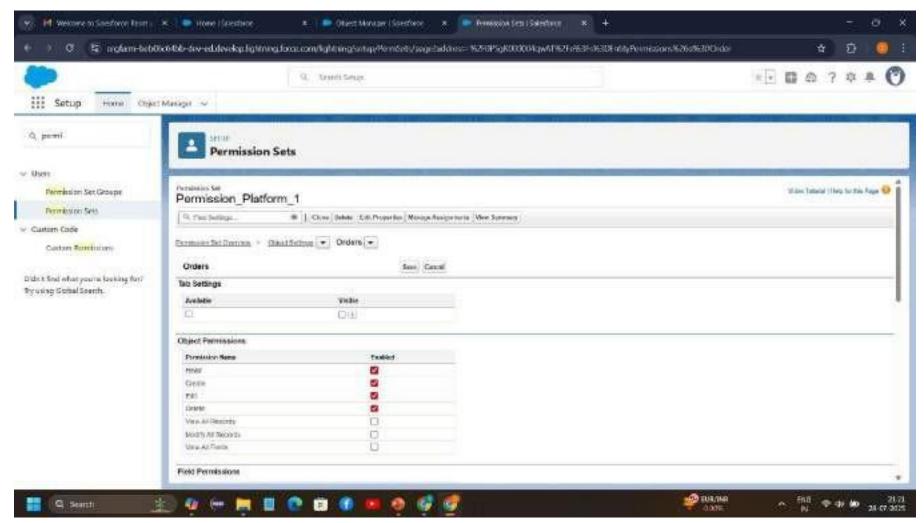
Under Apps Select object settings.



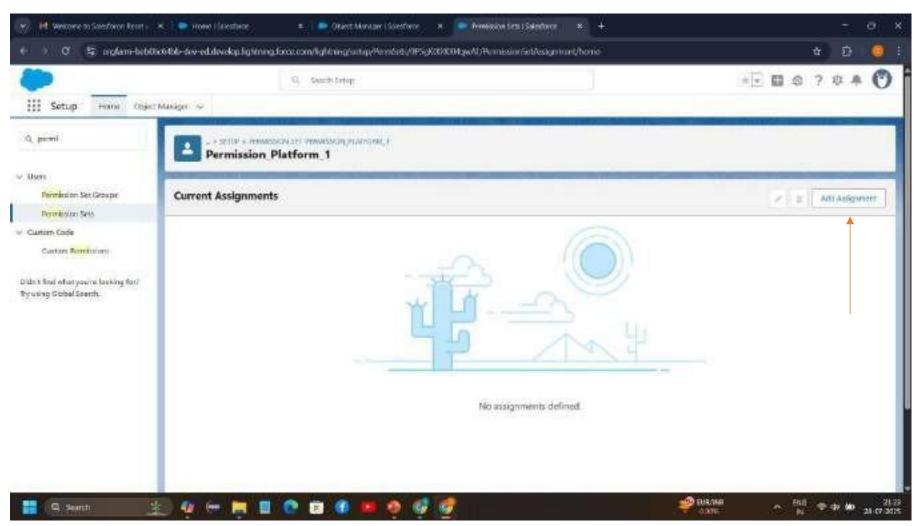
Click on Customer object \rightarrow click on Edit \rightarrow under object permission check for read, create, edit, delete for HandsMen Customer object.



Repeat from step 3 and give permission for read, create, edit and delete on order object

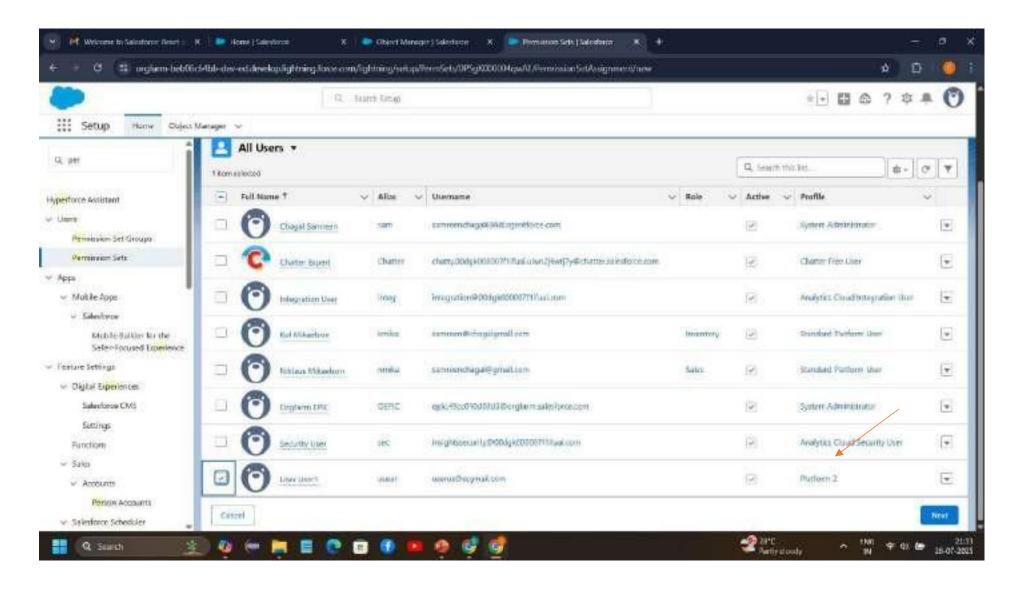


After saving the permission click on the Manage assignment Now click on the Manage Assignment.



Now select the users(any one user with the profile "Platform 2") and click on Next. Click on Assign

Click on Done.



Email Template

Create an Order Confirmation Email Template

Steps to Create a Classic Email Template

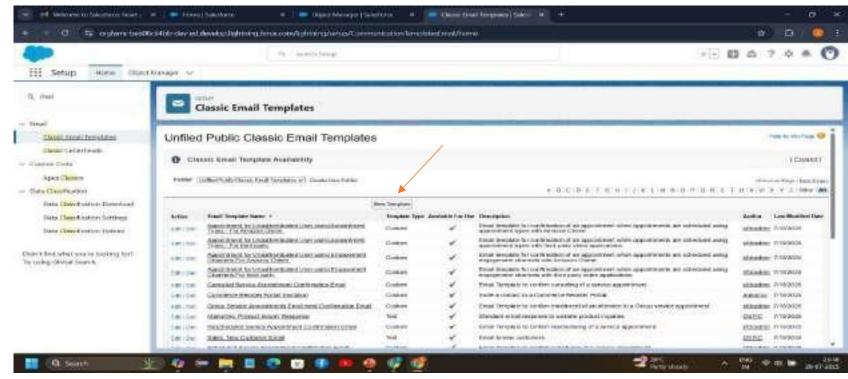
Go to Salesforce Setup

Click on the Gear Icon (♥) in the top-right corner and select Setup.

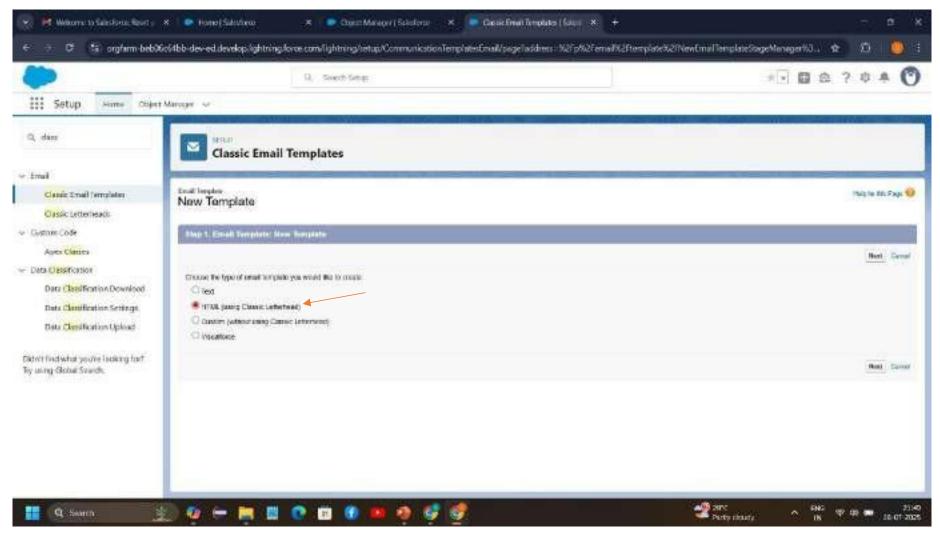
Navigate to Classic Email Templates

In Quick Find, search for Classic Email Templates and click on it.

Click "New Template"



Choose Text, HTML (with Classic Letterhead), Custom (without Classic Letterhead), or Visualforce. Select HTML (with Classic Letterhead) for a formatted email.



Fill in Template Details

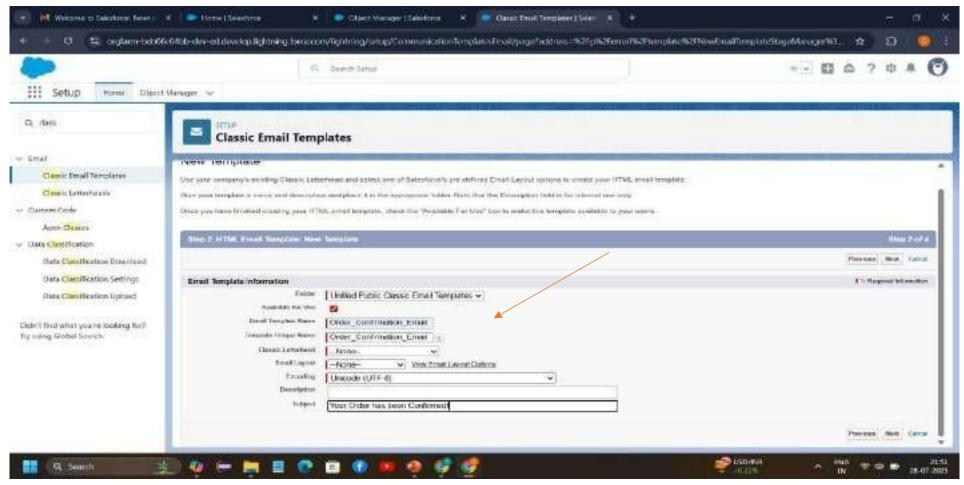
Folder: Select "Unfiled Public Email Templates" (or create a new folder).

Available for Use:
⟨ (Check this box)

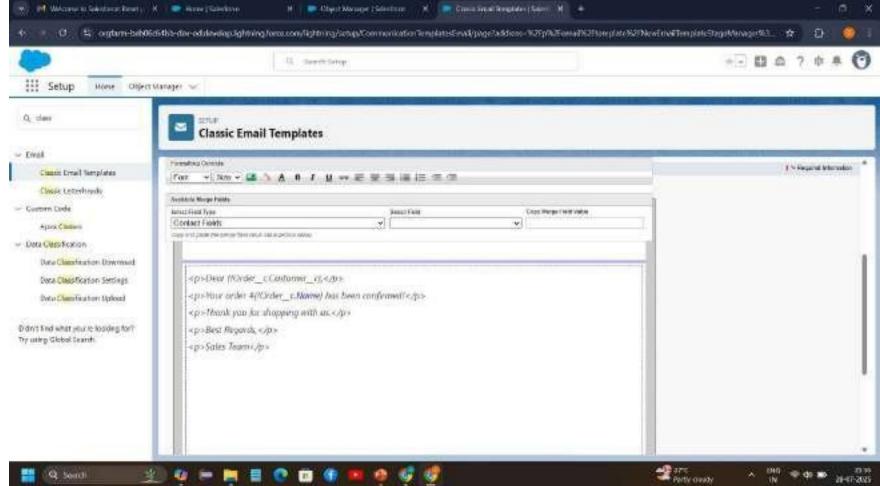
Email Template Name: Order_Confirmation_Email (or appropriate name).

Encoding: UTF-8 (default).

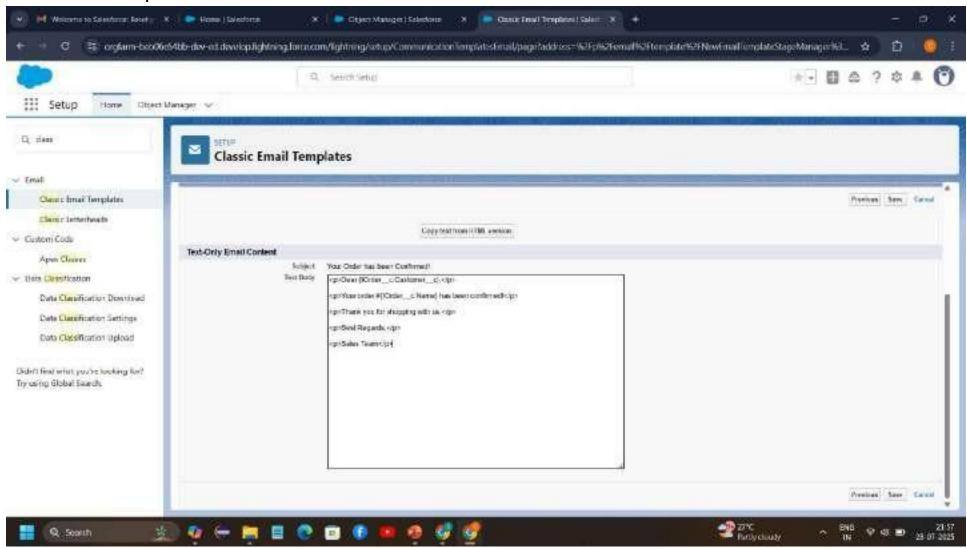
Subject: Your Order has been Confirmed!!



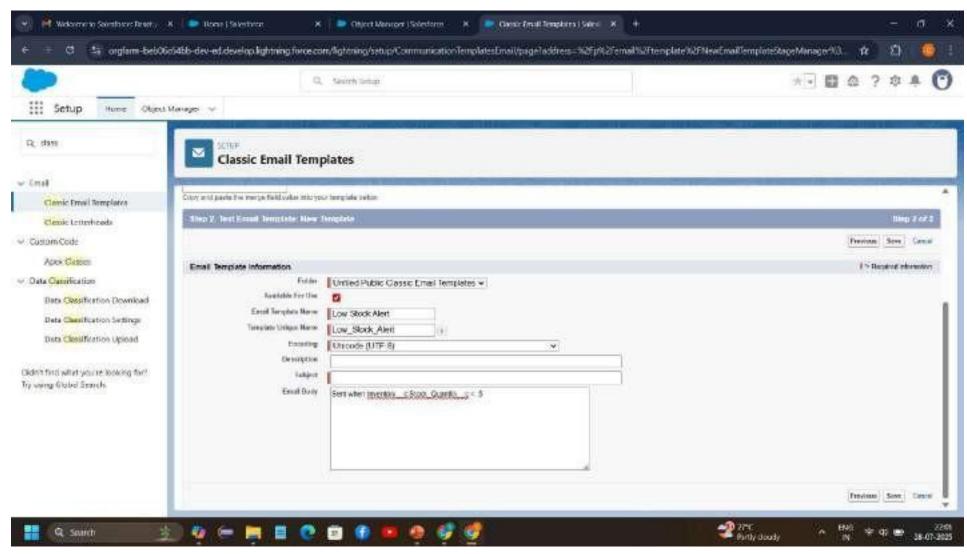
Dear {!Order__c.Customer__c},
Your order #{!Order__c.Name} has been confirmed!
Thank you for shopping with us.
Best Regards,



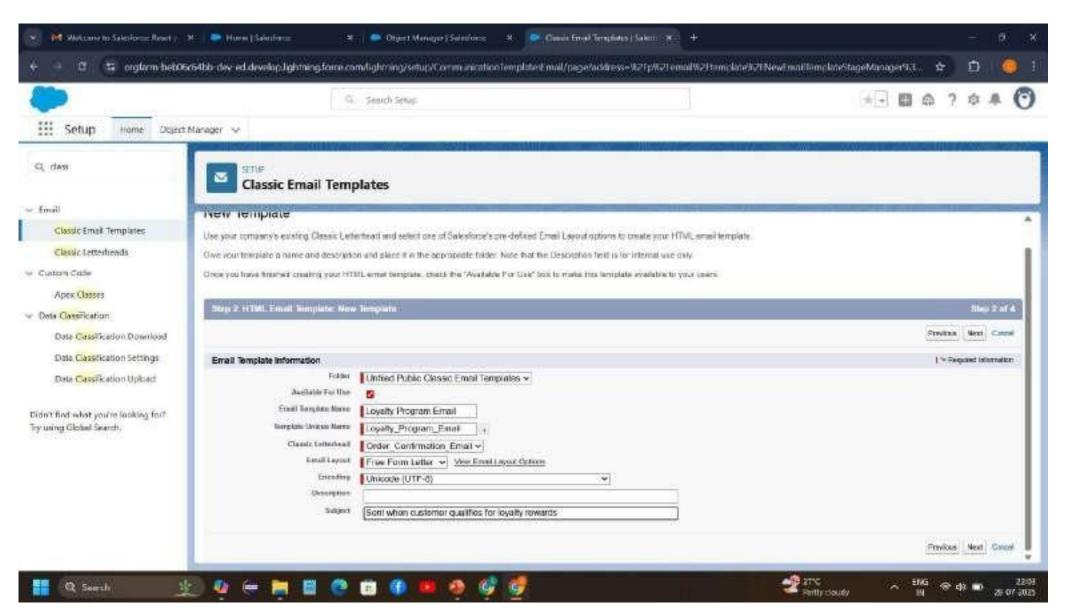
Save the Template.



Create Remaining Email Template with the name "Low Stock Alert"



Create Remaining Email Template with the name **Loyalty Program Email**" as mentioned in the Email Template description.



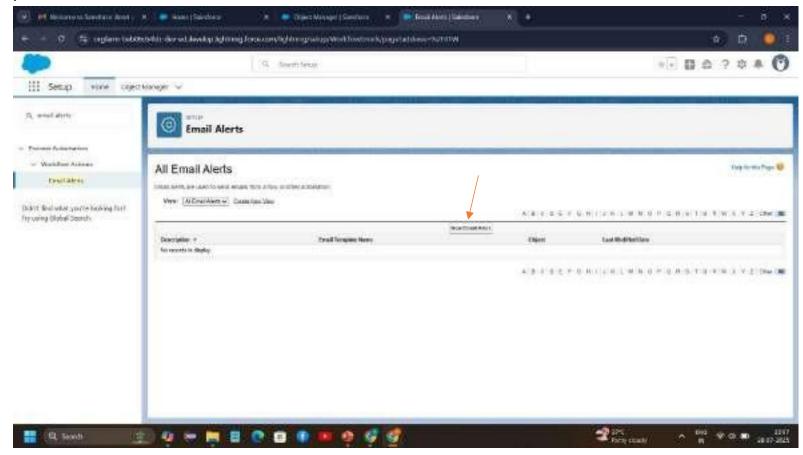
Create an Email Alert

Create an email alert to send an email when an order is confirmed.

Steps to Create an Email Alert

Go to Setup

In Quick Find, search for Email Alerts and click on it.

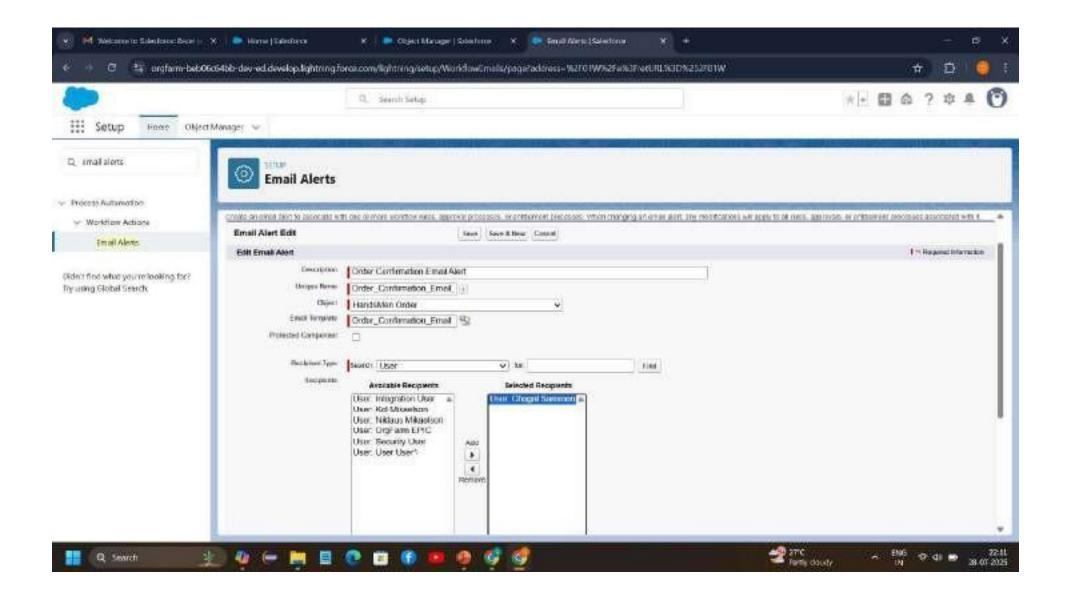


Description: Order Confirmation Email Alert

Object: Order__c

Email Template: Select the one created earlier.

Save the email alert.



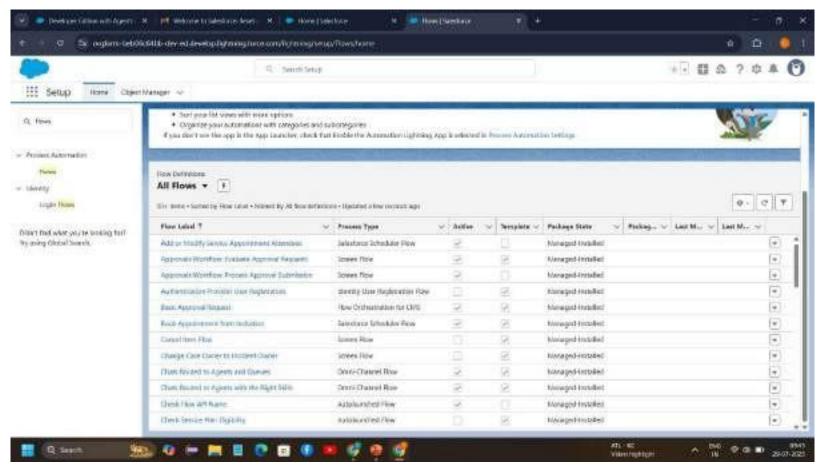
Flows

Create Order Confirmation Email

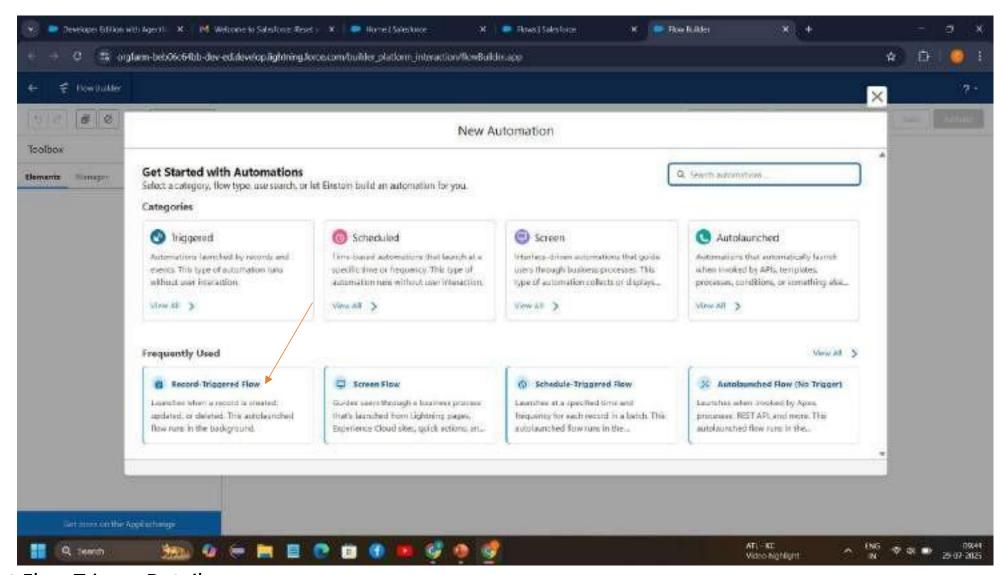
Order Confirmation Email (Record-Triggered)

Go to Setup \rightarrow Flow

In Quick Find, search for Flows and click on it



Click New Flow \rightarrow Select Record-Triggered Flow \rightarrow Click Create.



Set Flow Trigger Details

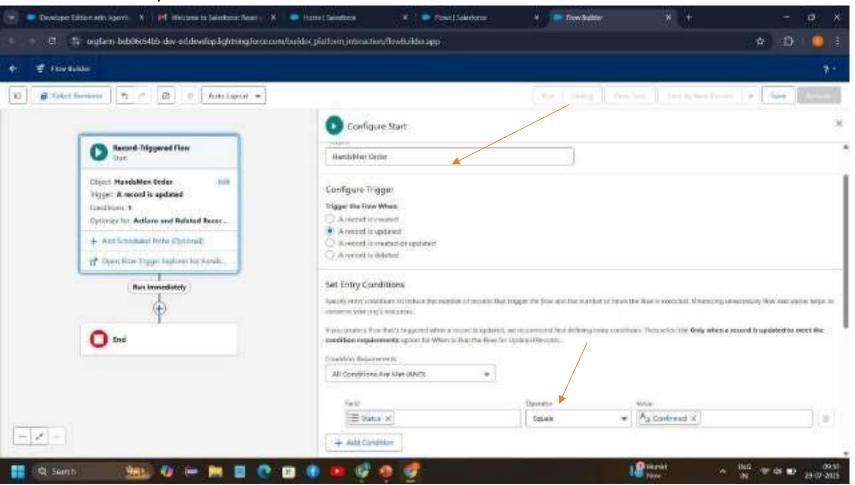
Object: Order__c

Trigger: When a record is updated

Condition:

Field: Order__c.Status__c = "Confirmed"

Select Only when a record is updated to meet the condition



Add an "Action" Element Click the

"+" icon \rightarrow Select Action.

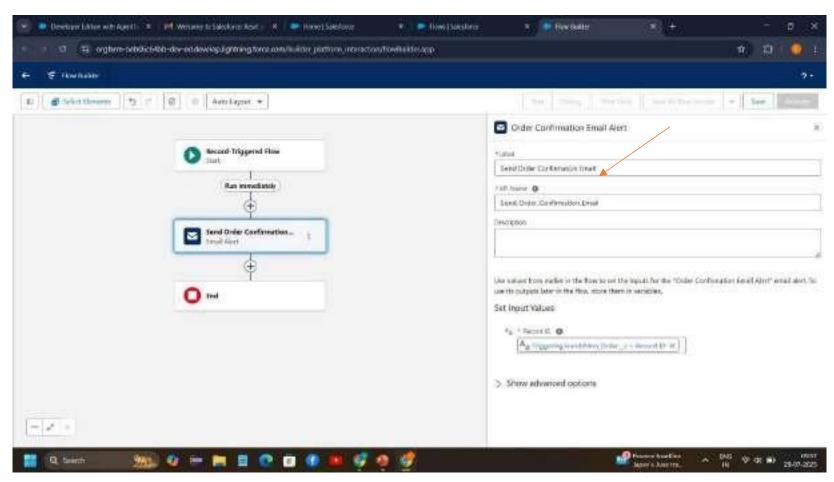
Action Type: Send Email Alert

Email Alert: Select Order Confirmation Email Alert

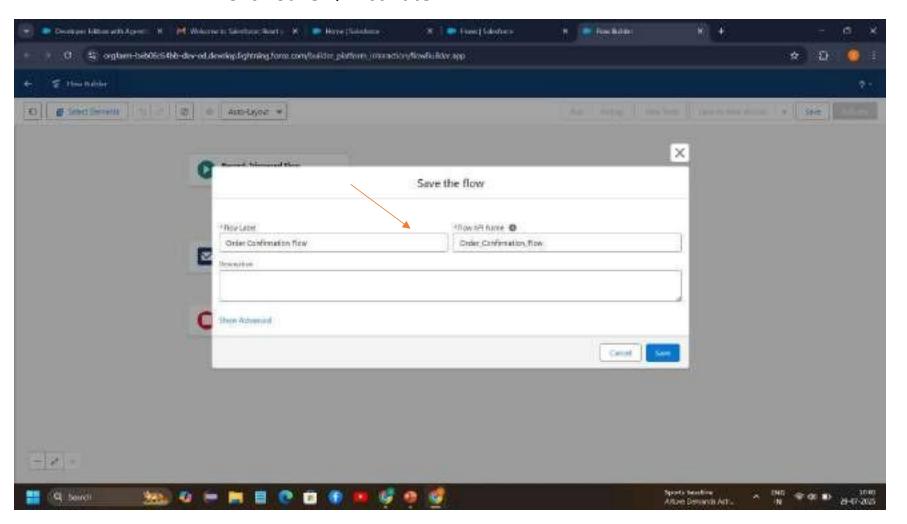
Label: Send Order Confirmation Email

Record ID : {!\$Record.Id}

Click Save.



Save & Activate the Flow
Name: Order Confirmation Flow
Click Save → Activate.



Create Stock Alert Email (Record-Triggered)

Go to Setup \rightarrow Flows \rightarrow New Flow Select Record-Triggered Flow \rightarrow Click Create.

Set Flow Trigger Details

Object: Inventory__c

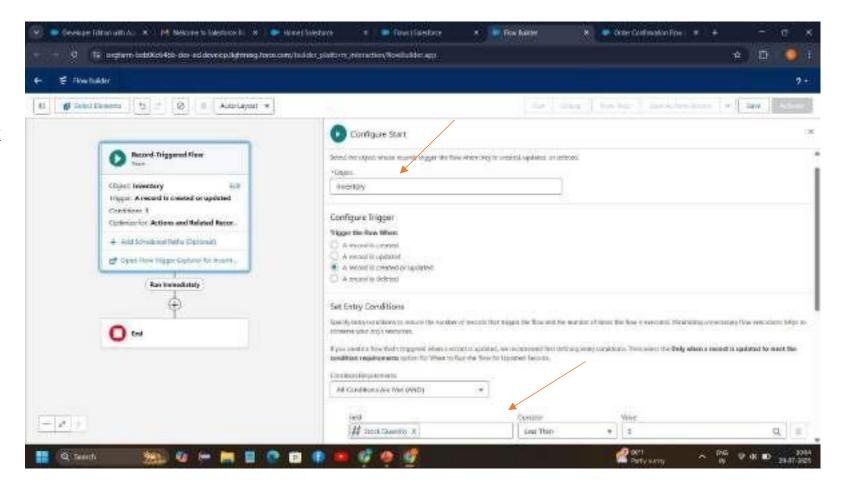
Trigger: When a record is created or updated Condition:

Field: Stock_Quantity__c < 5 Select: Every time a record is updated and meets the condition requirements Click Done.

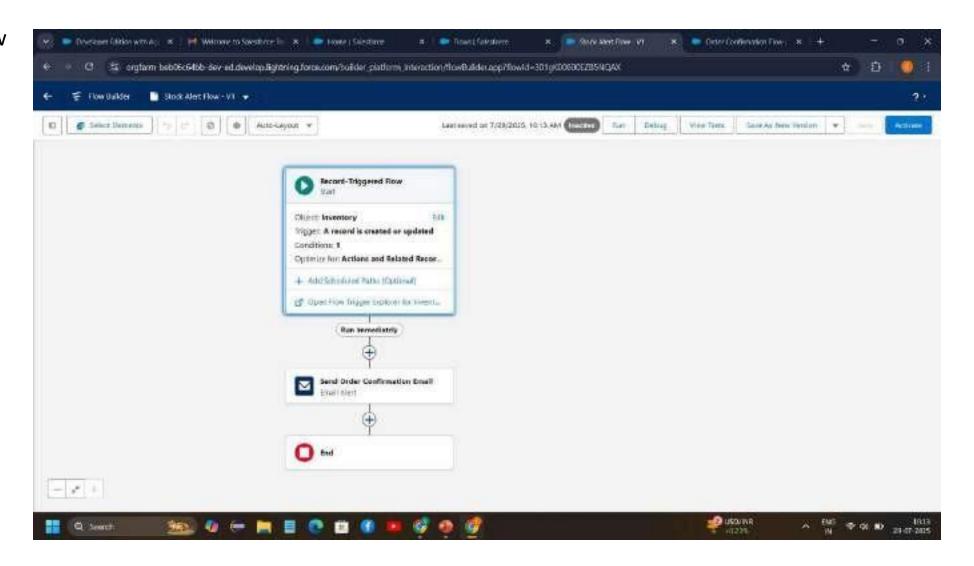
Add an "Action" Element Click the "+" icon → Select Action.

Action Type: Send Email Alert Create a new Email Alert (Similar to the Order Confirmation setup).

Recipient: Inventory Manager.

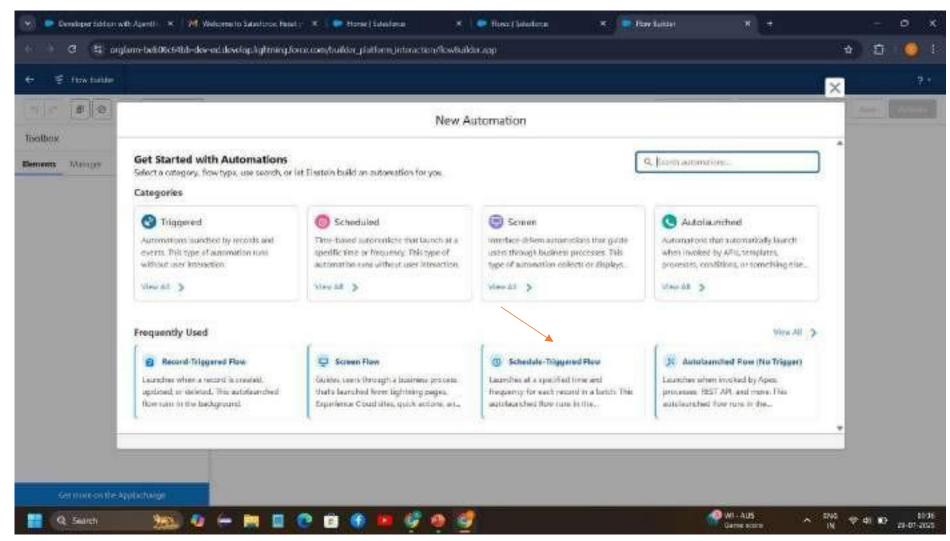


Save & Activate the Flow Name: Stock Alert Flow Click Save → Activate.



Create a Scheduled Flow

Go to Setup \rightarrow Flows \rightarrow New Flow Select Schedule-Triggered Flow \rightarrow Click Create.

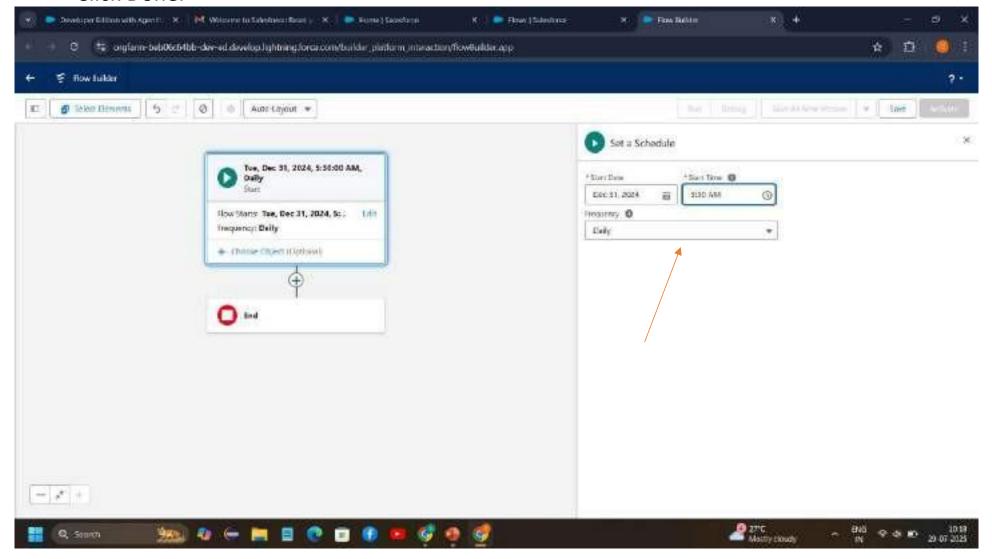


Set Schedule Frequency

Set Start Date & Time: Choose Time to run daily.

Frequency: Select Daily.

Click Done.

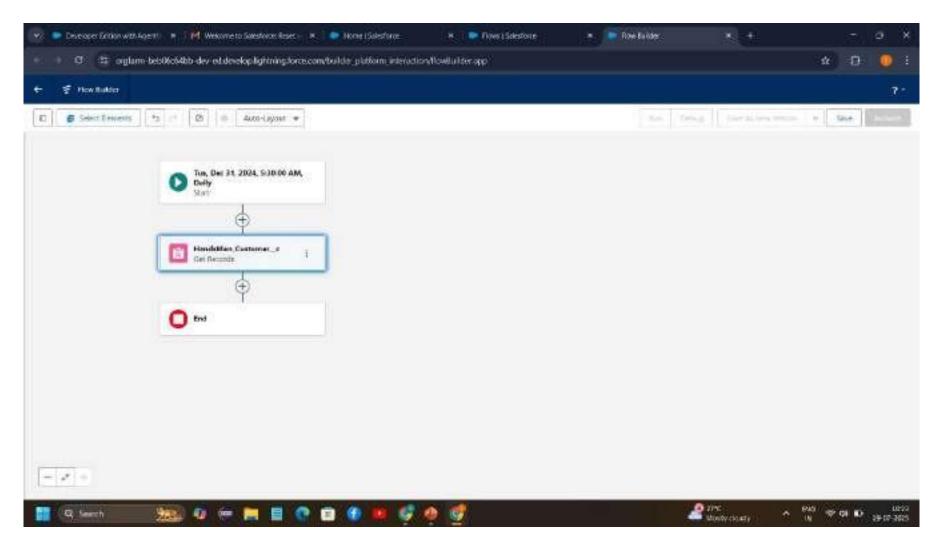


Add "Get Records" Element Click the "+" icon → Select Get Records.

Object: HandsMen_Customer__c

Filter: Retrieve all records.

Sort Order: None. Click Done.



Add "Loop" Element

Click the "+" icon \rightarrow Select

Loop. Collection: {!Get_Records}

Direction: First to Last. Click

Done.

Inside Loop -

Click the "+" inside the loop \rightarrow Select Decision.

Set Conditions:

If Total_Purchases__c > 1000, Set Loyalty_Status__c = Gold.

Click the "+" Add Update Records

Records to Update: Select Specify Condition

Object: HandsMen Customer

Set Field Values: Loyalty_Status__c = Gold Else if

Total_Purchases__c < 500, Set Loyalty_Status__c =

Bronze.

Else, (Default Outcome) Set Loyalty_Status__c

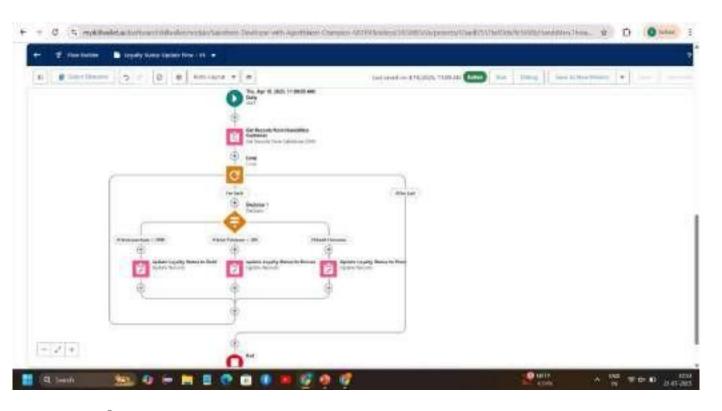
=Silver.

Click Done.

Save & Activate the Flow

Name: Loyalty Status Update Flow Click Save →

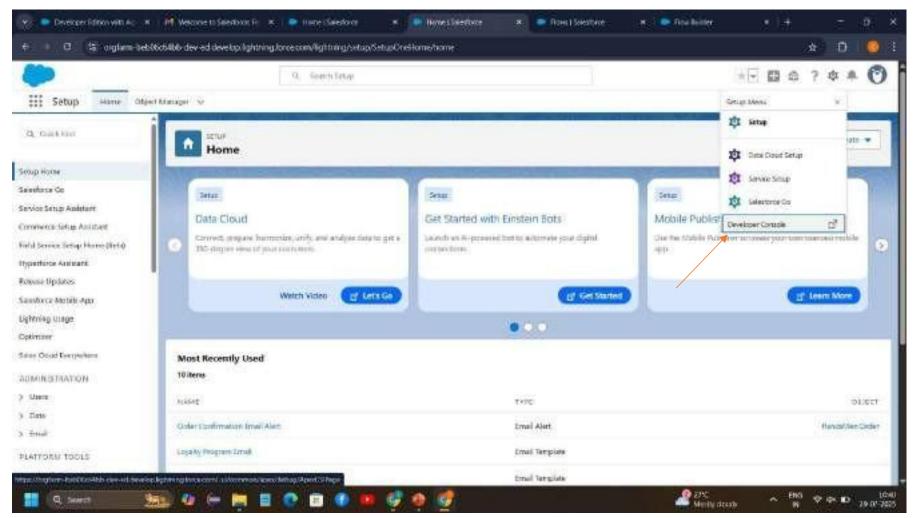
Activate.



Automation using Apex

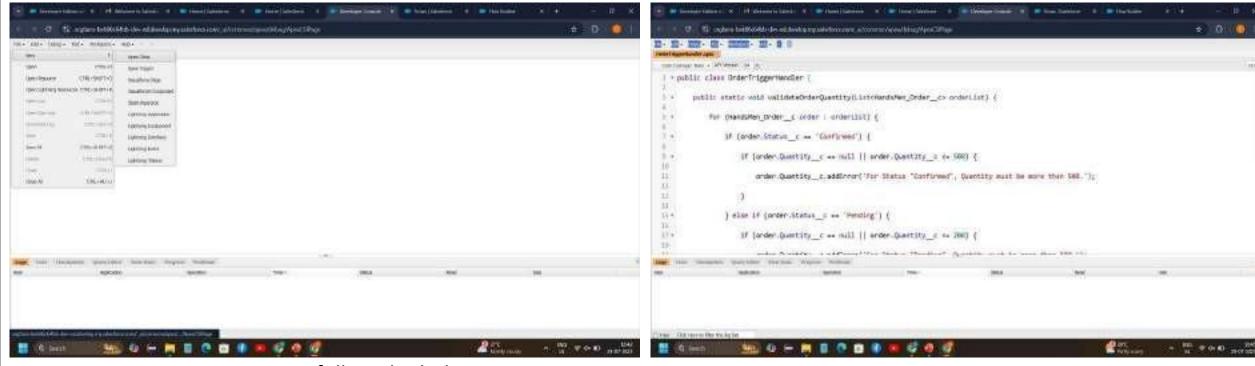
Create Apex Class

Go to Setup \rightarrow Click on the gear icon \rightarrow Select Developer Console.



Then we can see the Developer console. Click on the developer console and you will navigate to a new console window. To create a new Apex Class follow the below steps:

Click on the file \rightarrow New \rightarrow Apex Class.



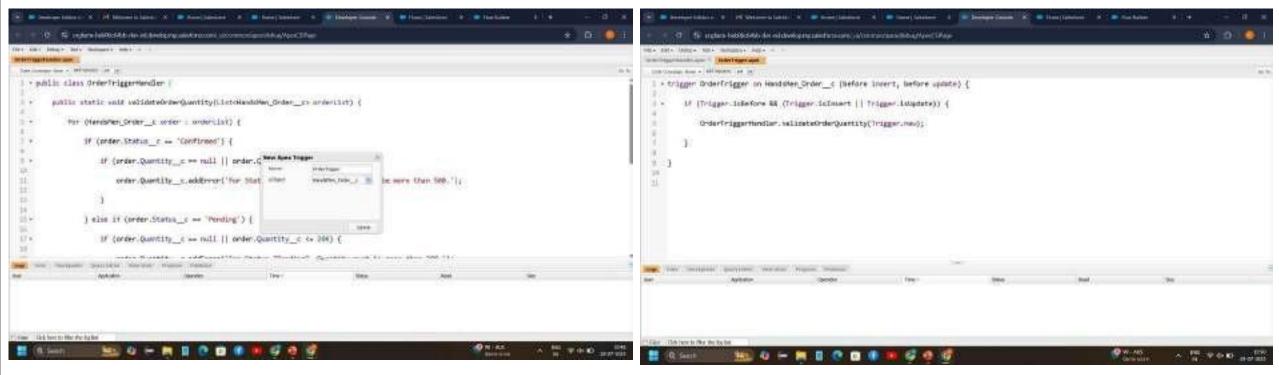
To create a new Apex Trigger follow the below steps:

Click on the file \rightarrow New \rightarrow Apex Class.

Give the Apex Trigger name as "OrderTrigger", and select "HandsMen_Order__c" from the dropdown for sObject.

Click Submit.

Now write the code logic here



Batch Jobs

Create Batch Apex

Create an Apex Class

Go to Setup \rightarrow Click on the gear icon \rightarrow Select Developer Console.

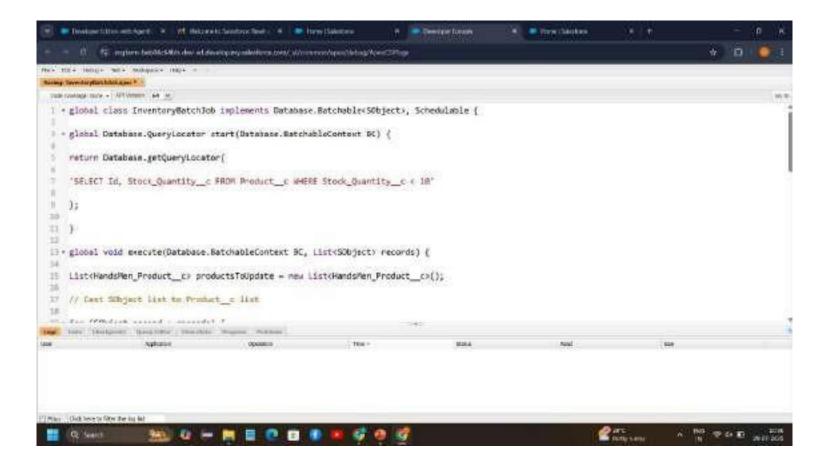
Then we can see the Developer console. Click on the developer console and you will navigate to a new console window.

To create a new Apex Class follow the below steps:

Click on the file \rightarrow New \rightarrow Apex Class.

Give the Apex Class name as "InventoryBatchJob".
Click ok.

Now write the code logic here

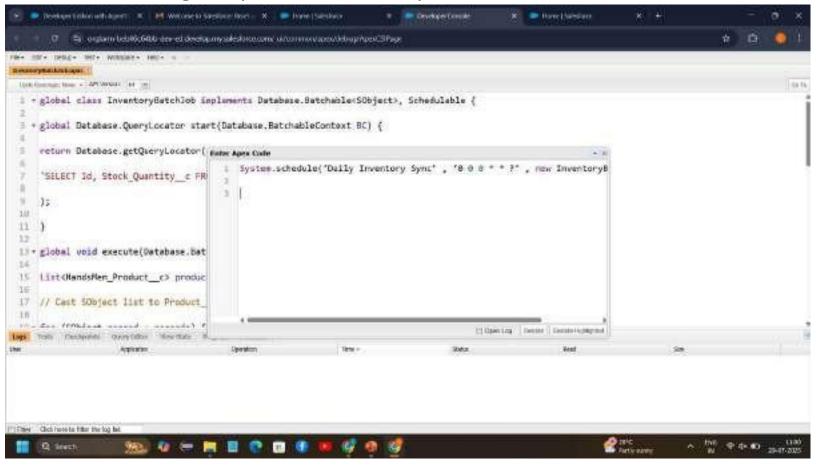


Activity 2

Go to Setup \rightarrow Click on the gear icon \rightarrow Select Developer Console.

To create a new Apex Class follow the below steps:

Click on the file → Debug → Open Execute Anonymous Window



Thank You