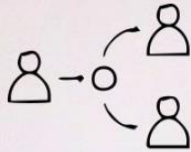


SiteMap | AIDC

BLOG



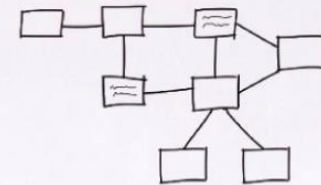
CONTACT
US



MANIFESTO



BASIC
DESIGN



LIFE

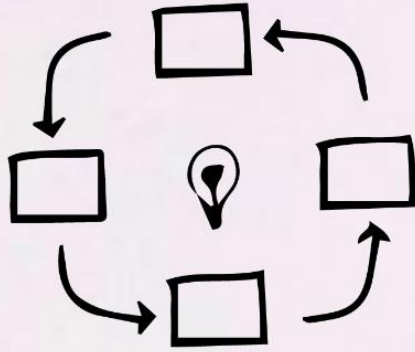


PROJECTS



ABOUT





DESIGN ELEMENTS

Why are we even focusing on this?

- BRANDING
- Gives a "crisp" feel of website
- Websites 'speak'

LOGO

NAVIGATION
BAR

FOOTER



AIDC Logo

- Need to make it dynamic. Ideas:
 - Can have it rotating in a swivel, as it shows the non uniformity of the human brain sides, an example of being "imperfectly perfect".
 - Can have the kind of bus wiring light up in pulses. (img attached)
- Need 2 logos, one for light background and one for dark one



NAVIGATION BAR

- Need 2 navigation bars, one for landing page and one for the rest of website.
- Creative ideas:
 - we can expand it on-hover and start the electric pulses in brain as from prev slide.
 - We can utilise the book on top (if i rememeber right). Flipping pages so as to navigate between pages.

FOOTER

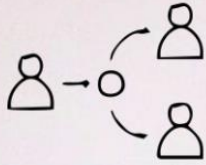
Divide footer into 4 parts:

- Logo, copyrights, and terms and conditions
- Social media platform connections
- Contact us
- Newsletter signup



SiteMap 1 AIDC

BLOG



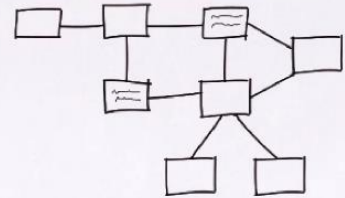
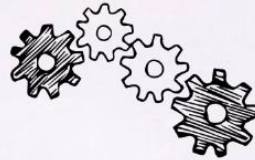
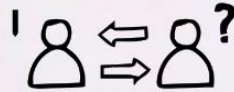
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PROJECTS



ABOUT





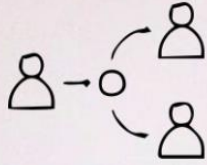
BUSINESS PLAN!

- The landing page - heart and soul of our website
- How can we help both businesses and AI enthusiasts.
- As much creative visualisations (<https://adobe.ly/2DnqKSD>)
- Must cover a brief overview of what we do

SiteMap 1 AIDC



BLOG

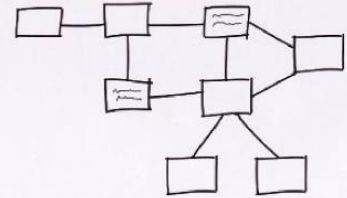
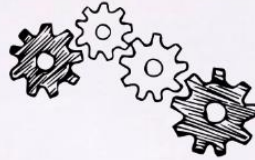
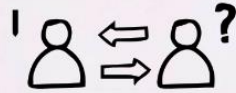


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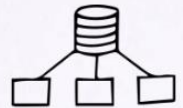
LIFE



PROJECTS



ABOUT





THE DETAILS

How often we succeed (;

1

2

3

WHAT WOLRD SAYS ABOUT US

Say, a slider with some compliments about our projects and executions (5-7).

For example, people at Intel complimented DeepMG as a "Game changer". We would have diff people saying diff things . This should be up there.



PROJECTS

A filtered list or a tag cloud with projects, people working and other relevant details. Important part is to color code each project type and have the filters of the same color (see project page of the itws project i sent over)



COMPANIES AND NEWS

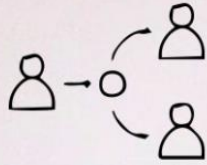
Need to decide on a common theme for the company logos and have them featured on the page.

By news, I mean some internal news about community, say if someone got selected for GSoC, which marks up our community on the map.



SiteMap 1 AIDC

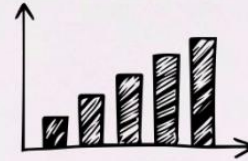
BLOG



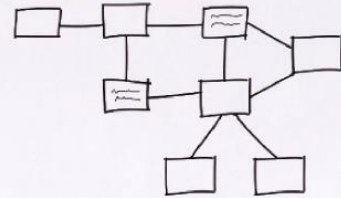
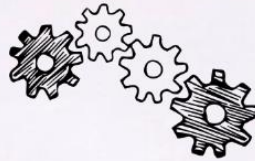
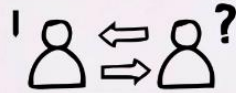
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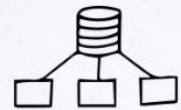
LIFE

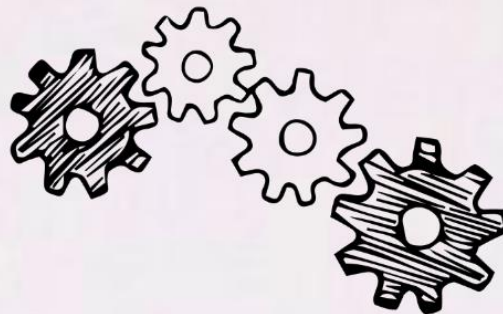


PROJECTS



ABOUT





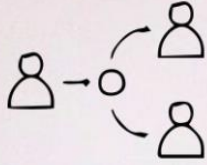
ORGANISATION MANIFESTO

The nuts and bolts of how we work

1. One page dynamic "walkthrough" (see manifesto for itws project)
2. FAQ, Before contacting us, How we work

SiteMap I AIDC

BLOG



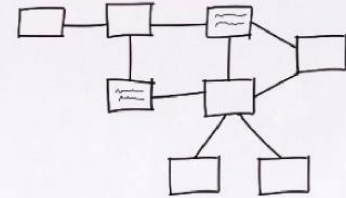
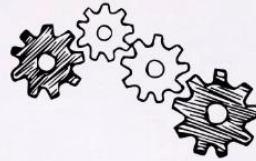
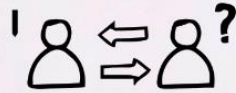
CONTACT
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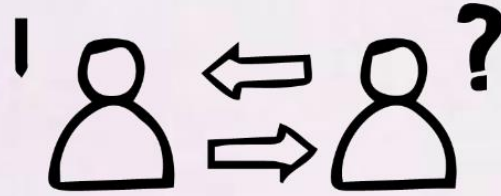


PROJECTS



ABOUT





MEET THE CORE TEAM

You can't succeed alone...

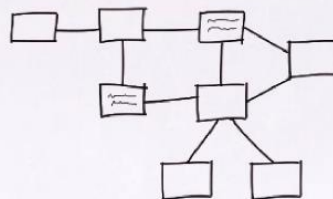
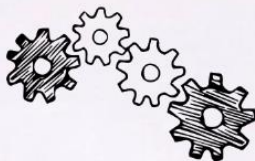
Second most imp page. can make the team images dynamic, randomly chosen from a set of images.

Light moments part is more important. We need to have some not-so-professional images, so that people know, we too, are humans, not some computer nerds.

Have a Join us blank face (see project) leading to the normal form for sign up (the meeting type process)

A diagram illustrating a process flow. On the left, a person icon is connected by a straight arrow to a central circle node. From this central node, two curved arrows branch out to the right, each pointing to a separate person icon.

A bar chart with four bars of increasing height, representing a positive growth trend. The bars are filled with diagonal hatching. The chart has a vertical y-axis and a horizontal x-axis.



WORLDWIDE SUCCESS

How to find new audience? TEACH.

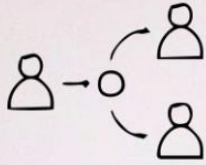


Working on finding and shortlisting stories
worth a read. Will send it over by tomm.



SiteMap 1 AIDC

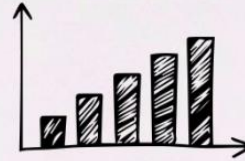
BLOG



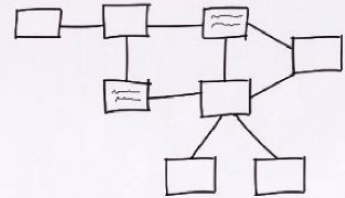
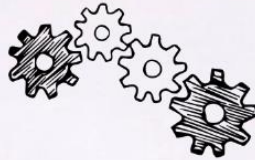
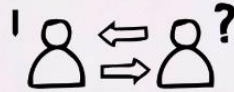
CONTACT
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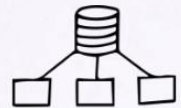
LIFE



PROJECTS



ABOUT



CONTACT US

Building an audience

Normal organisations have customers.
Good organisations have a fan following.
The best ones have an audience.

Basic form
Signup for newsletter
A short byte video of team members





That's all Folks!