



**YOUR
GUIDE TO
STEPPING
UP**

A CITY THAT HAS ALWAYS HELPED YOU



TO BETTER OPPORTUNITIES.

Be it about moving up to a better career, a higher business platform, a brighter education opportunity or a grander hospitality experience, the city of Mumbai has always shown you the pathway to Stepping Up.

Now that it's time for you to take the next leap in your life by Stepping Up to a bigger, grander, and a more holistic home, you can count on your city to pave the way for you in the most desirable neighbourhood. With a little help from Platinum Corp., of course.



STEP UP TO EVERYDAY HAPPINESS

With a home that believes your family deserves to celebrate life daily and not just on weekends or occasions.





STEP UP TO BIGGER RESPONSIBILITIES

With a home that comes with the necessities
to pamper your present and the comforts to
nurture your future.

STEP UP TO NON-STOP BONDING & CAREFREE LAUGHTER

With a home that welcomes you to relive
and retire with like-minded friends.

Representational Image





STEP UP TO NEW PURSUITS

With a home that surrounds you with avenues to rediscover hobbies and interests that you've long forgotten.



STEP UP TO THE ULTIMATE HIGH

With a home that realizes that among all the experiences you have upgraded to in life, your home is unarguably the biggest Step Up ever.



Representational Image





Artist's Impressions

EVERYTHING YOU
NEED TO
STEP UP
IN **LIFE**

30+ Amenities/Activities including

Sky Swimming Pool
Clubhouse
Peripheral Cycling Track
All-Play Court
Jogging Track
Indoor & Outdoor Games
Yoga Centre
Beautifully Landscaped Walking Paths

and many more to give you a lifestyle
you probably did not experience before.



Artist's Impressions

LOCATION IS THE NEW LUXURY

Now your home, your address, and your lifestyle will make you proud.

After all,

You Are Where You Live.

A rare opportunity to own a bigger home with a multitude of lifestyle amenities at a location which is a true reflection of the spirit of Mumbai – a melting pot of various cultures and communities and an epicenter of everything modern, and in close proximity to the who's who of the country.

Be part of a neighbourhood that pulsates with some of the finest choices in hospitality, shopping, entertainment, education, and much more.

Key Distances

Landmarks	Approx. Distance (In kms)
The Club	0.8
Apna Bazaar	0.7
Andheri Sports Complex	1.0
Kokilaben Ambani Hospital	1.2
Infiniti Mall	2.2
Yash Raj Film Studios	2.2
Andheri Kurla Business District	5.4
Andheri Station	2.0
D.N. Nagar Metro Station	0.5
Azad Nagar Metro Station	0.7
Domestic Airport	5.8
International Airport	7.4

- Metro 1 (Ghatkopar-Versova)
- Metro 2A (Proposed: Dahisar-DN Nagar)
- Metro 2B (Proposed: ESIC Nagar-Mandale)
- Metro 7 (Andheri E-Dahisar)
- Sealink 1 (Proposed: Versova-Juhu Koliwada-Bandra)
- Western Express Highway
- Western Railway
- Roads
- Landmarks
- Platinum Towers





ROUTINE WILL NOW STEP UP TO SPECTACULAR

Your home at Platinum Life is within close proximity to the city's most scenic beaches, shopping malls and other entertainment avenues.

All images are for Representational Purposes



CHAOTIC WILL NOW STEP UP TO CONVENIENT

Platinum Life is strategically located between two major metro lines apart from being close to the proposed Coastal Road, Western Express Highway, T2 International Airport and a short drive from BKC.





Artist's Impressions

ENDLESS ASPIRATIONS
WILL NOW

STEP UP

TO LIMITLESS
EXPERIENCES

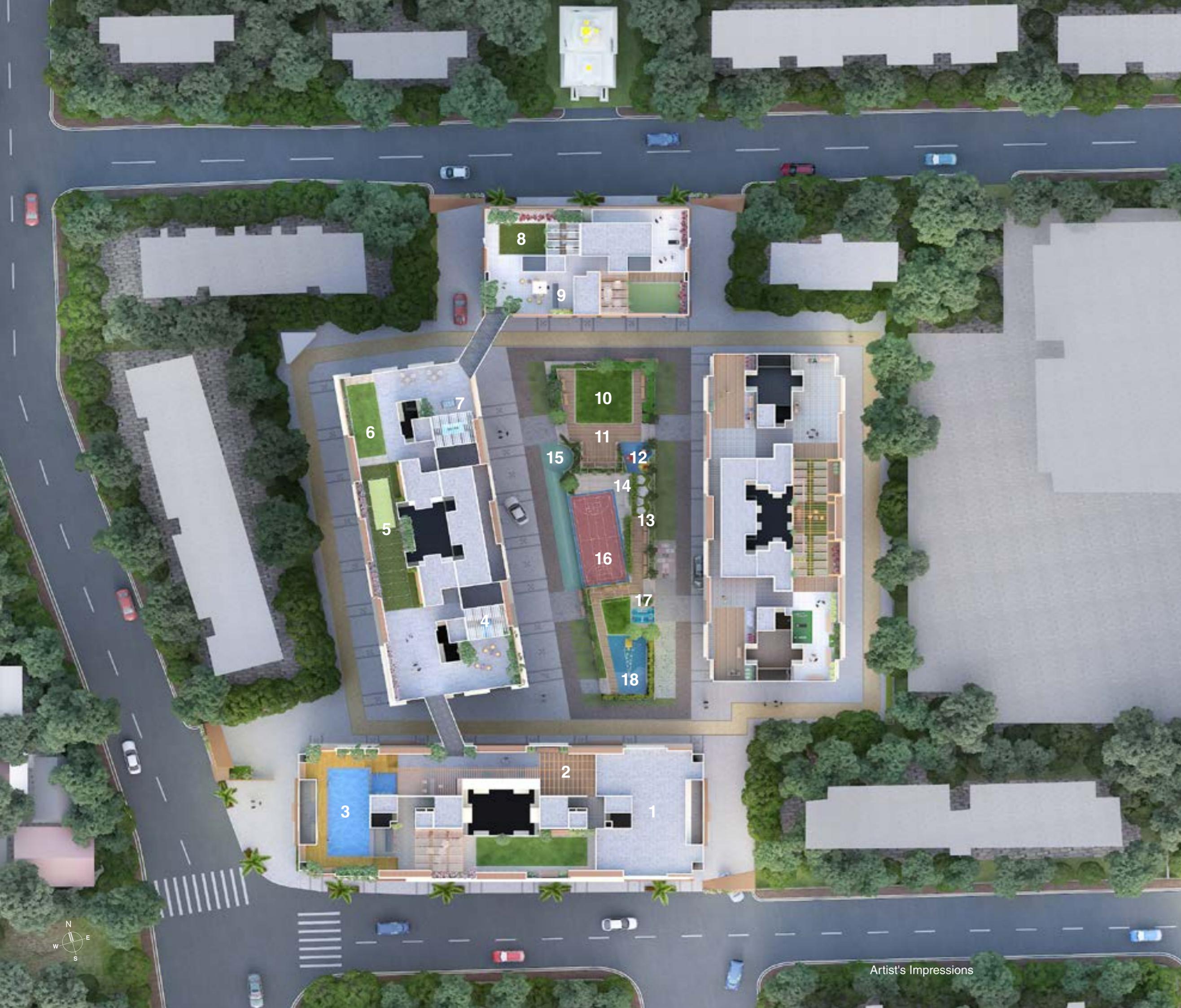
Introducing



Platinum Life is much more than a residential complex. It is a lifestyle retreat for you to **Step Up** to contemporary living in one of the most sought after suburbs in Mumbai.

Platinum Life welcomes you with 2 & 3 Bed Residences that pamper you with everything for an extraordinary life.





ROOFTOP AMENITIES

1. Gymnasium
2. Yoga Centre
3. Sky Swimming Pool
4. Pool Table
5. Net Cricket Pitch
6. Minigolf Putt
7. Multiplayer Games
8. Sky Lawn
9. Juice Bar

GROUND AMENITIES

10. Lawn
11. Deck
12. Toddlers' Play Area
13. Reflexology Path
14. Amphitheatre
15. Skating Rink
16. All Play Court
17. Seniors' Gym
18. Kids' Play Area





WING A

- 665 sq. ft. of Smile 2BHK
- 950 sq. ft. of Bliss 3BHK

WING B & C

- 665 sq. ft. of Smile 2BHK
- 790 sq. ft. of Joy 3BHK
- 805 sq. ft. of Happiness 3BHK

WING D & E

- 765 sq. ft. of Cheer 3BHK
- 900 sq. ft. of Delight 3BHK



Artist's Impressions

AVERAGE WILL NOW STEP UP TO AWESOME

Uniquely crafted spaces for you to
create *priceless* moments with your
loved ones.



BUSY WILL NOW STEP UP TO LEISURE

Enjoy the expansive views of the city and catch the sunset on the terrace deck with a garden that is stylishly incorporated around the roofed areas for a refreshing vibe.



Artist's Impressions

**SEDENTARY
WILL NOW STEP
UP TO ACTIVE**

**THE
#ACTIVE LIFE**

Platinum Life exemplifies “Active Living” for the health oriented in a serene and comforting environment. The world-class homes bask in a healthy green sanctuary, ably supported by a plethora of amenities designed to cater to every fitness lovers’ dream. Every day here is akin to a vacation at an adventure sports and wellness destination.

Not only will it keep the adrenaline pumping, but it will also ensure an active and healthy lifestyle, providing much needed relief from the stress inducing surroundings of today.



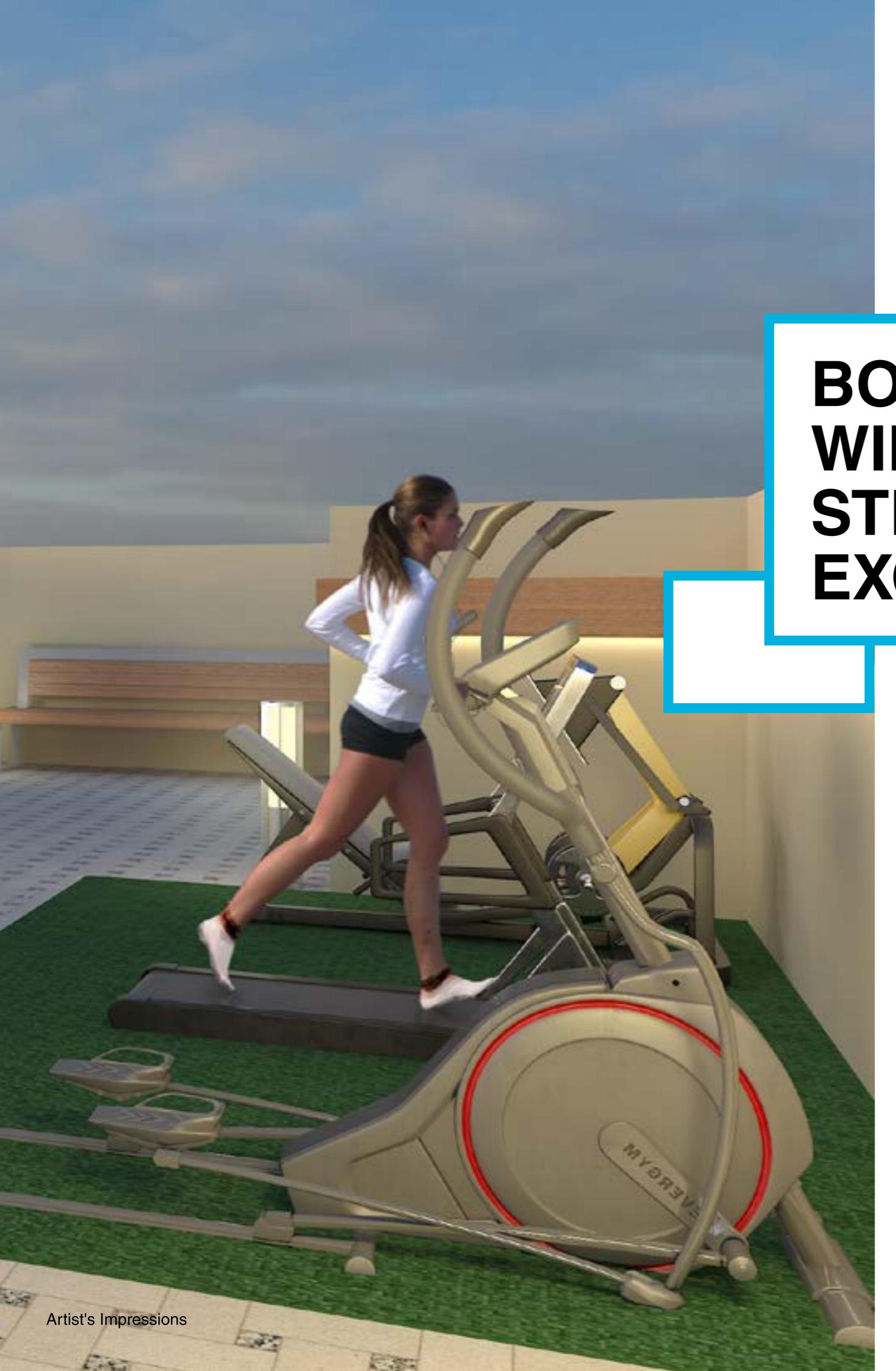


**STRESS
WILL NOW
STEP UP TO
TRANQUILITY**

SKY SWIMMING POOL

Gaze into the cosmic sky while floating in the rooftop swimming pool complete with a poolside deck to take in the breeze and unwind.





BOREDOM WILL NOW STEP UP TO EXCITEMENT

SKY GYM

Take your fitness levels to new heights. This unique Sky Gym is open to eye-catching views of the beautiful cityscape. This open air fitness facility will have an array of equipment to make exercise fun under the sun.

MULTIPLAYER GAMES

You've seen them in bars, movies and F.R.I.E.N.D.S. Unwind with friends and family at the foosball, air hockey and pool tables.





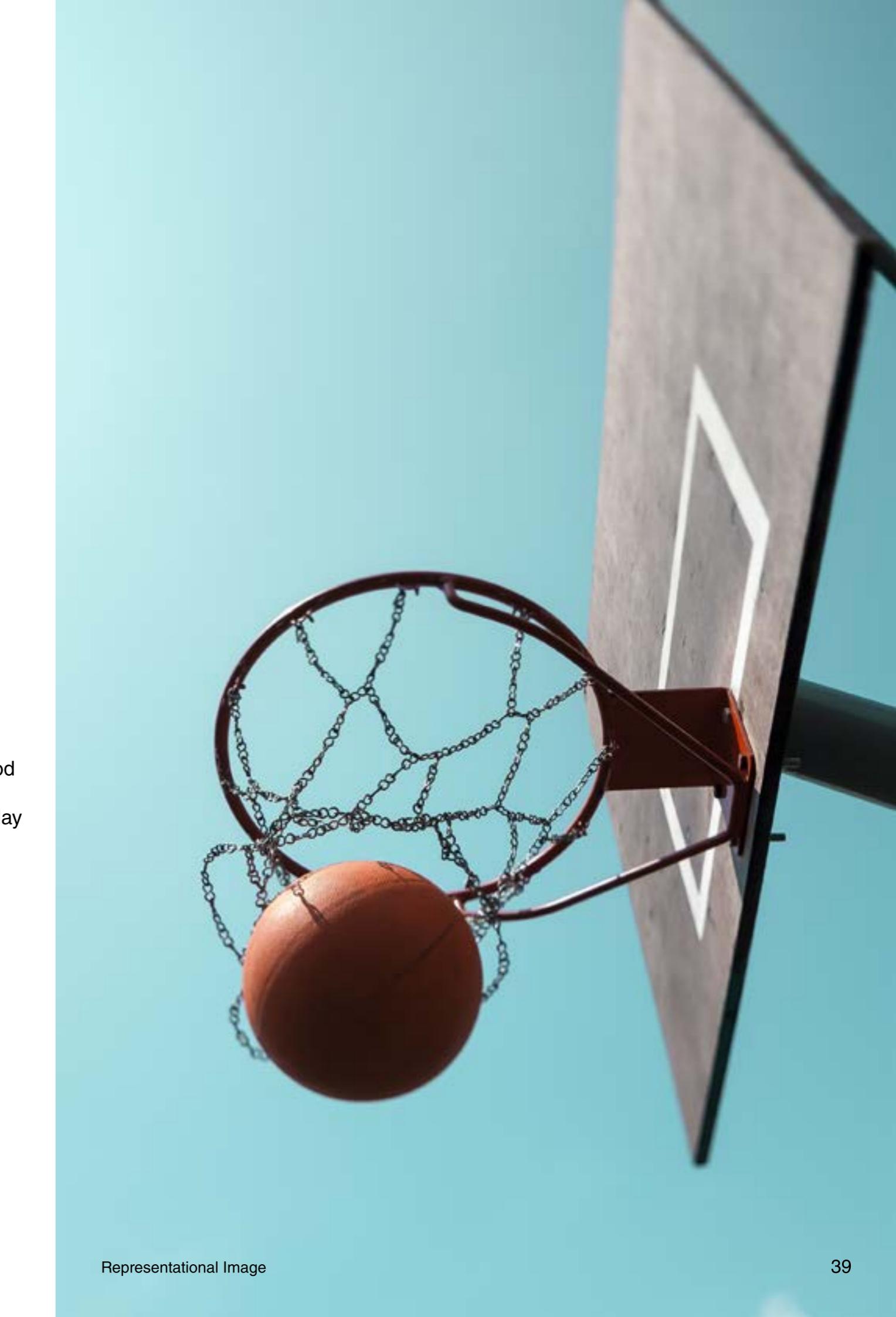
DULLNESS WILL NOW STEP UP TO WELLNESS

PERIPHERAL CYCLING TRACK

A track designed for cycling enthusiasts that runs along the periphery of the project.

ALL-PLAY COURT

Basketball, football, tennis, or good old kabaddi, there are plenty of games you can play on your all-play court at Platinum Life.





CONGESTED WILL NOW STEP UP TO SPACIOUS

The lobby conveys modernity with its cool colour palette and smart décor accents. Comfortable seating makes guests feel welcome and eclectic furniture creates an interactive atmosphere.





ELEGANCE WILL NOW STEP UP TO OPULENCE

Every living space we create is designed with you in mind. Whether your tastes are traditional or contemporary, our layouts will provide you the space to express.

Airy and bright living rooms with full-length double-paned french windows seamlessly connect the indoors to the outdoors.



Artist's Impressions



Artist's Impressions

COMFORT WILL NOW STEP UP TO LUXURY

Cozy and comfortable bedrooms offer the good night's rest you deserve after a long and exhaustive day.







ORDINARY WILL NOW STEP UP TO APPETIZING

Modular kitchens with stylish countertops and chic fixtures make cooking a leisure activity.



665 sq. ft.
Wing B & C



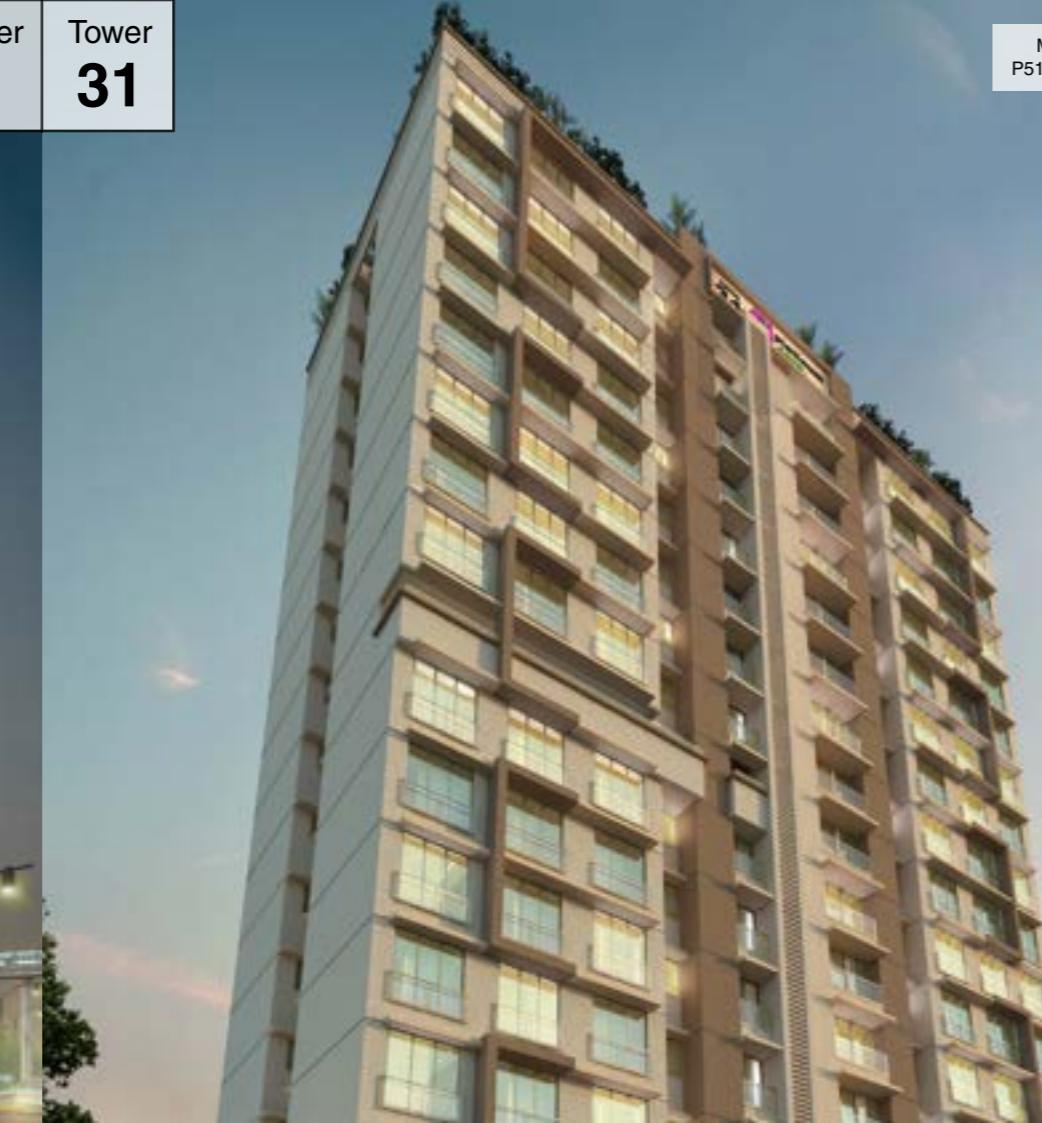
765 sq. ft.
Wing D & E



790 sq. ft.
Wing B & C



900 sq. ft.
Wing D & E



"PRICELESS, JUST LIKE YOU!"

Platinum Corp. represents a new age real estate development group, focused on delivering Hi-Tech Value Homes for modern day urban India across high-growth regions at affordable prices through flexible payment plans.

Our promoters are highly qualified real estate professionals with a strong track record of delivering high quality projects on time.

We are mentored and supported by some of the well-known, large corporate houses and financial institutions of the country, which are continuously encouraging us to explore larger growth opportunities.

We ensure the highest levels of transparency, professionalism and best global practices in our business and strive to create social, emotional, and financial wealth for all our stakeholders.

We are also proactive in being socially responsible for implementing overall standards of health, safety, and environmental well-being, as well as the wealth and economy of our country.

AWARDS THAT KEEP ADDING UP. BECAUSE WE NEVER STOP STEPPING UP.

We are continually recognized and acclaimed with prestigious property awards and accolades for excellence in leadership, innovation, design, construction and marketing.

These awards and recognitions are highly contested and are the result of our team who always go the extra mile in pursuit of service, ethics, and most importantly, results.

For us, it is a celebration of our most competitive professional talent coupled with the best in line development practices.

Winning these awards is a demonstration of our commitment to our buyers and our constant endeavor to achieve the highest level of customer delight.

ACCOMODATION
TIMES

BEST UPCOMING
DEVELOPER

2018

TIMES NETWORK
AWARDS

AFFORDABLE HOUSING
OF THE YEAR

2017

TIMES REALTY
ICONS

ICONIC AFFORDABLE HOMES
IN WESTERN SUBURBS

2017 & 2016

MID DAY REAL
ESTATE ICONS

ICONIC NEIGHBOURHOOD
LOCATION IN WESTERN
MUMBAI

2017 & 2016

DNA REAL ESTATE &
INFRA AWARDS

DEVELOPER OF THE YEAR

2017

DNA REAL ESTATE &
INFRA AWARDS

BRAND OF THE YEAR

2017

NATIONAL INFRASTRUCTURE
CONSTRUCTION AWARDS

BRAND OF THE YEAR

2017

NATIONAL INFRASTRUCTURE
CONSTRUCTION AWARDS

RESIDENTIAL PROPERTY
OF THE YEAR

2017





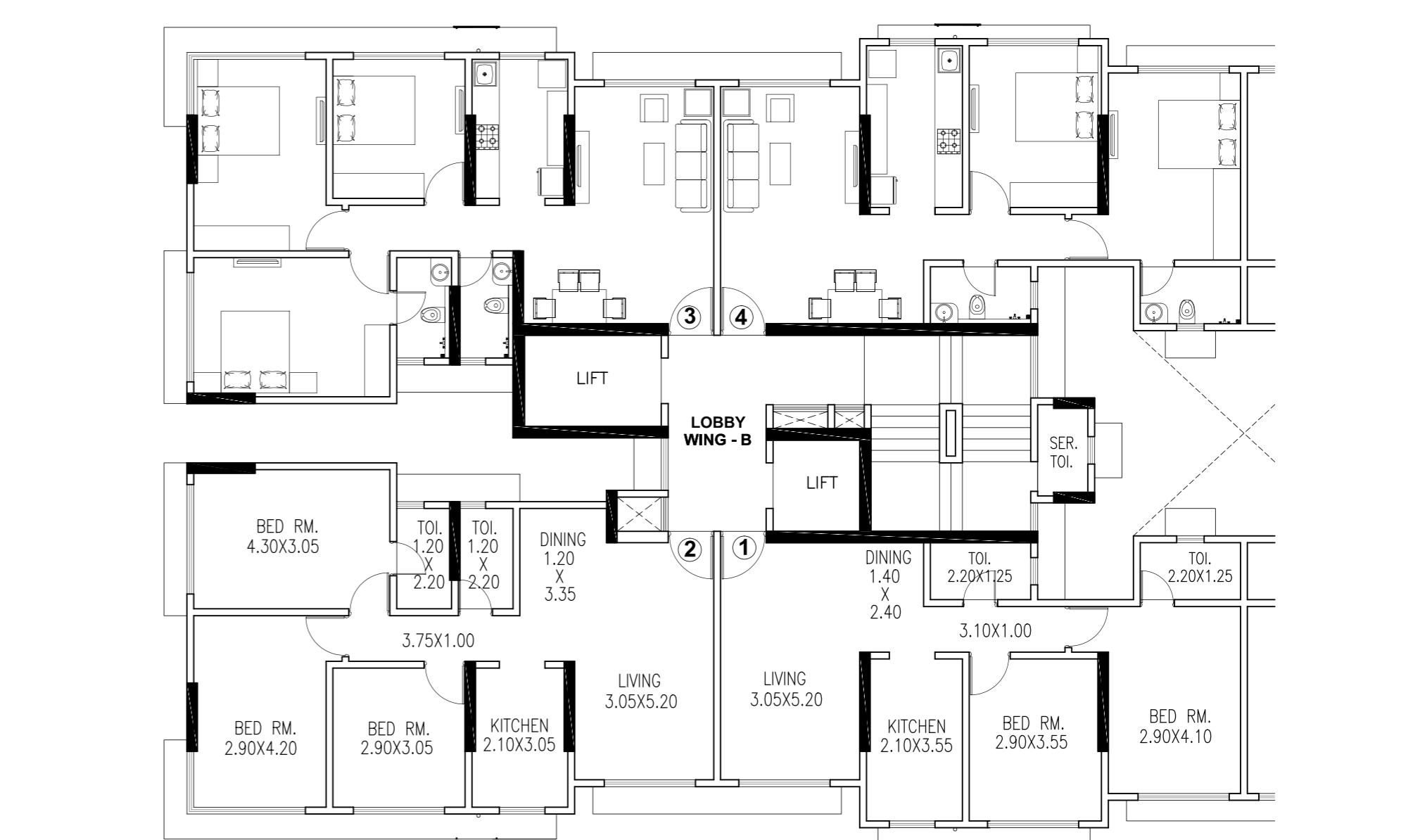
STEP OUT OF YOUR OLD HOME TO STEP UP

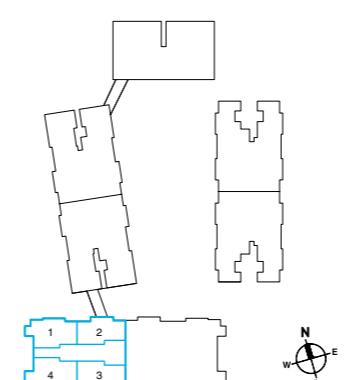
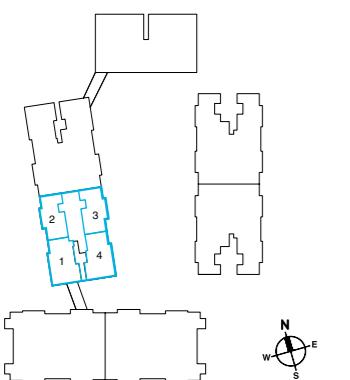
Now that a world of endless aspirations has opened its doors for you, we invite you to Step Up to a world of limitless experiences, at prices unprecedented.

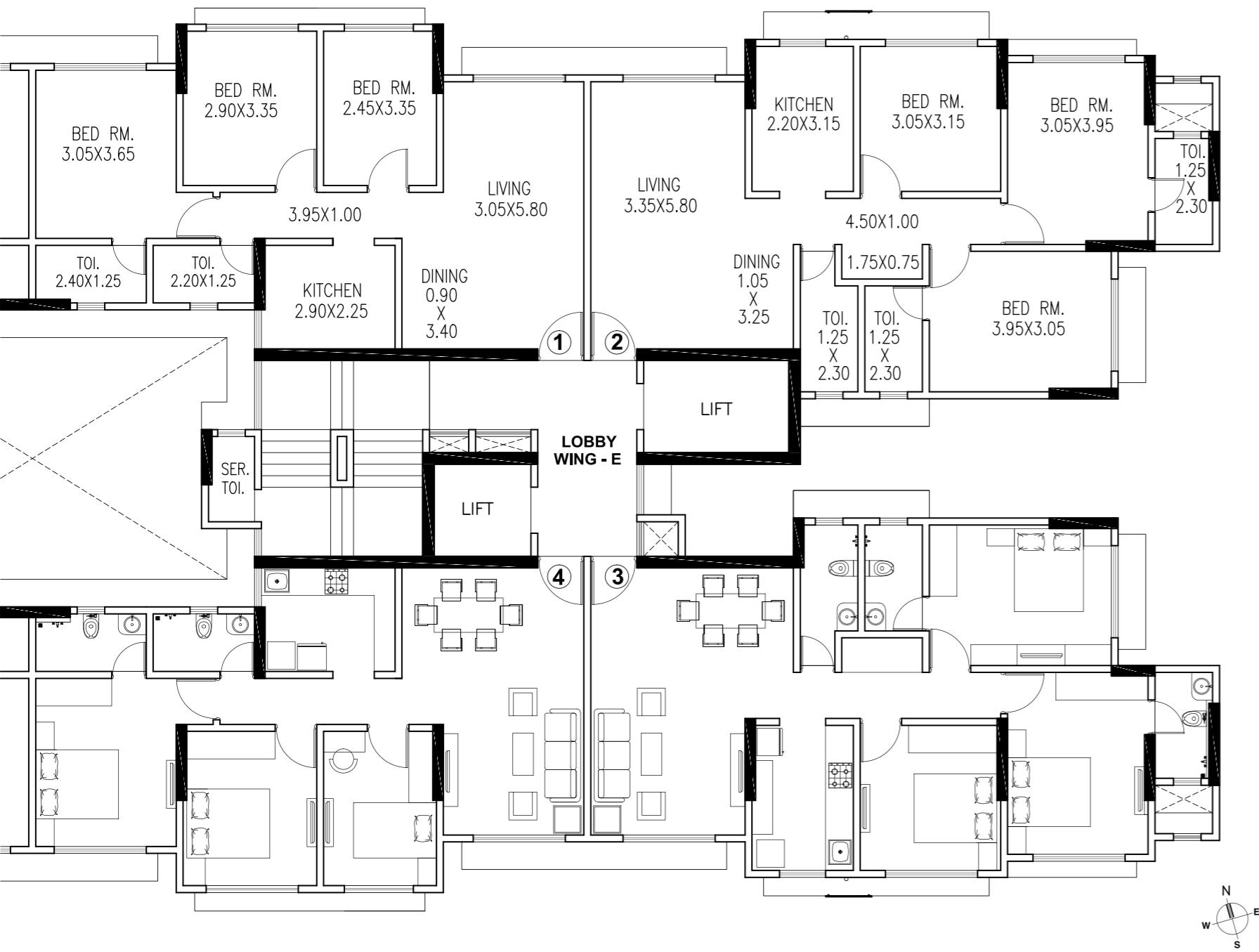
Sounds unbelievable?
Pay a visit to our friendly advisors to experience it for yourself.

**YOU'VE ALREADY LOOKED UP TO
EVERYTHING GOOD IN LIFE.
NOW, [STEP UP TO GREAT!](#)**





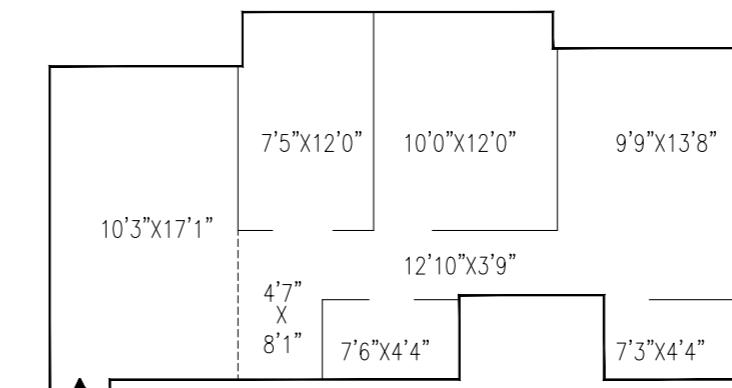




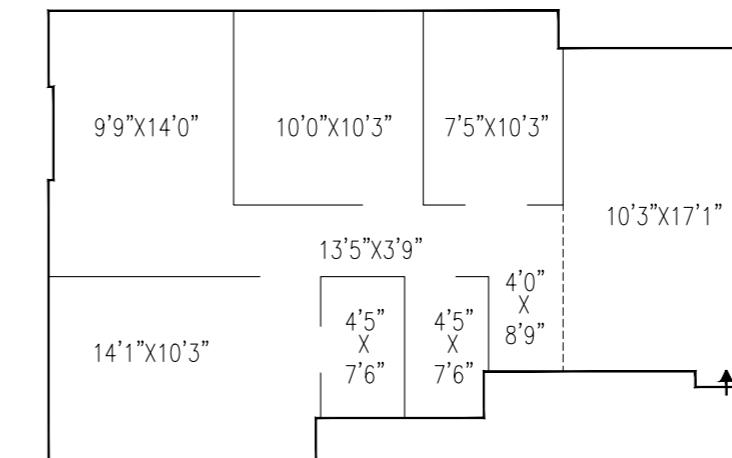
WING E

*all sizes are in meters

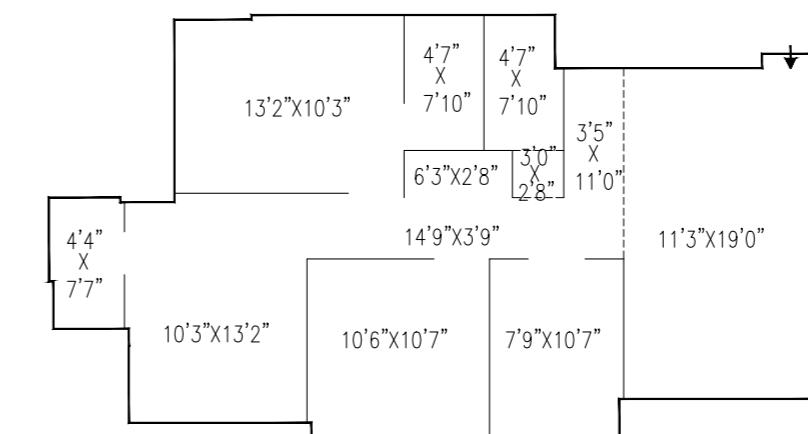
UNIT AREA CALCULATION



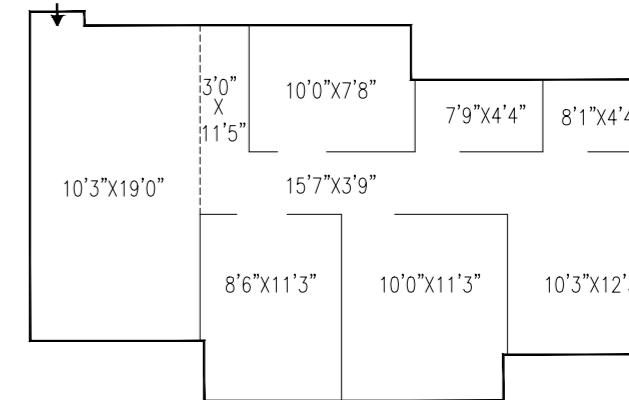
665 sq. ft. - 2BHK SMILE



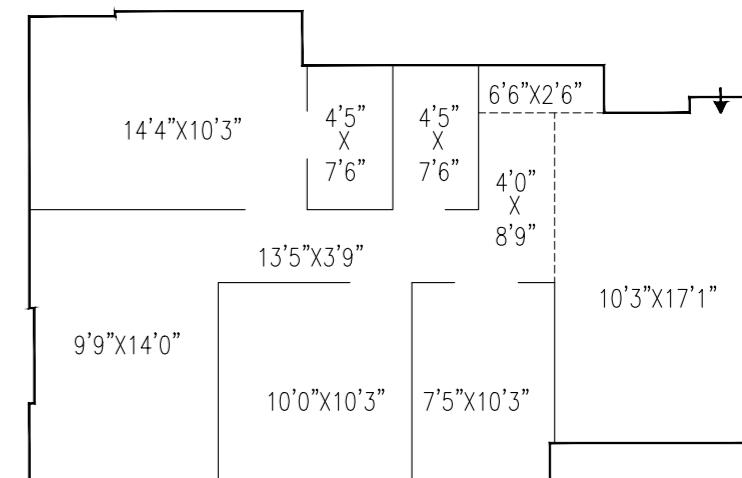
790 sq. ft. - 3BHK JOY



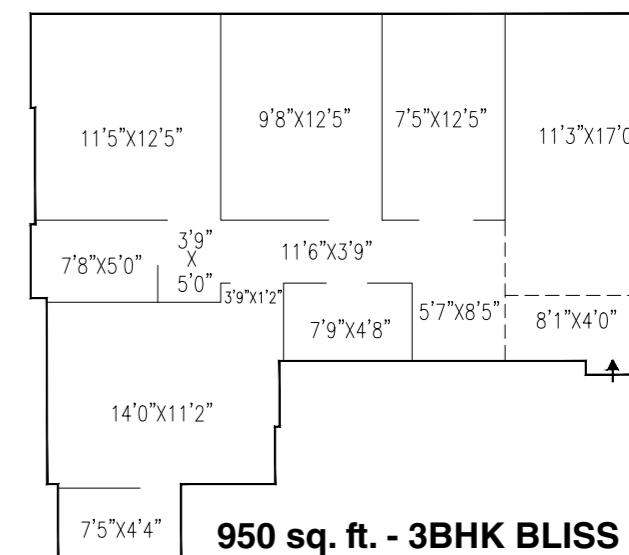
900 sq. ft. - 3BHK DELIGHT



765 sq. ft. - 3BHK CHEER



805 sq. ft. - 3BHK HAPPINESS



950 sq. ft. - 3BHK BLISS

*Dimensions are mentioned in Feet as an alternate mode of measurement for ease of reference and calculation.



Site Address:
Platinum Life, Samudradarshan CHSL, Near Sitaldevi Mandir, Off JP Road, DN Nagar, Andheri (W), Mumbai – 400053

Sales Office:
Platinum Tower 7, Near Wadia School, Off JP Road, DN Nagar, Andheri (W), Mumbai – 400053
T: +91 22 2621 6600

Corporate Office:
8th & 9th Floors, Peninsula Heights, CD Bariwala Marg, Juhu Lane, Andheri (W), Mumbai – 400058
T: +91 22 2621 6000

MahaRERA Reg. No.: Platinum Life - P51800014518 | Available at: <http://maharera.mahaonline.gov.in>

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All plans, features, images, facilities, dimensions and details are tentative and subject to approvals from authorities concerned. Commuting time, specifications, furniture, fixtures and visuals are indicative only. You are required to verify all the details, including approvals, areas, amenities, services, terms of sales, payments and other relevant terms independently with Developer's sales team / office, also by physically visiting the project site and from the authorized website of MahaRERA. The project, developed by Samudra Darshan Gruhpravesh LLP, is mortgaged to Catalyst Trusteeship Limited and ECL Finance Limited. We shall obtain and provide No Objection Certificate (NOC) / permissions from both for sale of the units in the project, if required.

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